



ISSUES AND PROGRAMS

4TH QUARTER 2016

OCTOBER 1, 2016 TO DECEMBER 31, 2016

PREPARED BY: JENNIFER BLACKWELL, NEWS DIRECTOR

KLJZ AND KCYK PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN IN OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR WERE:

ANIMAL ISSUES

VETERAN'S ISSUES

CONSUMER PROTECTION

DISASTER PREPAREDNESS

EDUCATION

FAMILY ISSUES

HEALTH/MEDICAL ISSUES

FOOD INSECURITY

SAFE DRIVING

WOMEN'S ISSUES

CHILDREN'S ISSUES

ELDERLY ISSUES

CULTURAL AWARENESS

DRUG AND ALCOHOL ABUSE

ENVIRONMENT/CONSERVATION

FIRE ISSUES

HOMELESSNESS

NATURAL DISASTERS

TAXES

LAW ENFORCEMENT/PUBLIC SAFETY

SECTION I: SPECIAL PROGRAMMING

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE

MOST SIGNIFICANT TREATMENT OF THE ISSUES LISTED ABOVE FOR THE CALENDAR QUARTER.

<i>Issue</i>	<i>Program</i>	<i>Date</i>	<i>Time</i>	<i>Length</i>	<i>Guest</i>	<i>Organization</i>	<i>Topic</i>			
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/3/16	9AM & 10:20PM	15 min	Barbara Rochester	Crossroads Mission	Talked about need for fresh meat and dairy products at the mission.			
Traffic Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/4/16	9AM & 10:20PM	15 min	Alfonso Zavala	YCSO	Talked about driving in poor weather conditions.			
Animal Issues	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/5/16	9AM & 10:20PM	15 min	Cutter Chamberlain	HSOY	Discussed importance of vaccinations and the clinics they are offering.			
Hunger	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/6/16	9AM & 10:20PM	15 min	Shara Merten	Yuma Community Food Bank	Talked about backpack program at Food Bank.			

Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/10/2016	9AM & 10:20PM	15 min	Barbara Rochester	Crossroads Mission	Talked about need for sheets and towels at the mission.		
Literacy	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/11/2016	9AM & 10:20PM	15 min	Sarah Wisdom	Yuma County Library	Talked about tutoring services and E-options for library patients.		
Animal Issues	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/12/2016	9AM & 10:20PM	15 min	Cutter Chamberlain	HSOY	Discussed importance of vaccinations and the clinics they are offering.		
Hunger	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/13/2016	9AM & 10:20PM	15 min	Shara Merten	Yuma Community Food Bank	Talked about backpack program at Food Bank.		
Traffic Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/14/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	Talked about increased traffic and issues involving construction.		
Local Elections	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/17/2016	9AM & 10:20PM	15 min	Robin Poquette	Yuma County Records Office	Came in to talk about vote centers		

	BLACKWELL						available for upcoming elections.			
Local Elections	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/18/2016	9AM & 10:20PM	15 min	Robin Poquette	Yuma County Recorders Office	Came in to talk about vote centers available for upcoming elections.			
Local Elections	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/19/2016	9AM & 10:20PM	15 min	Robin Poquette	Yuma County Recorders Office	Came in to talk about vote centers available for upcoming elections.			
Local Elections	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/20/2016	9AM & 10:20PM	15 min	Robin Poquette	Yuma County Recorders Office	Came in to talk about vote centers available for upcoming elections.			
Local Elections	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/21/2016	9AM & 10:20PM	15 min	Robin Poquette	Yuma County Recorders Office	Came in to talk about vote centers available for upcoming elections.			
Public Safety	TODAY IN YUMA WITH JENNIFER	10/24/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming			

	BLACKWELL						events in Yuma and safety on Halloween.			
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/25/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.			
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/26/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.			
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/27/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.			
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/28/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on			

							Halloween.		
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/29/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.		
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/30/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.		
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	10/31/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.		
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/1/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.		

Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/2/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.		
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/3/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.		
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/4/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	2 Week Long Series on upcoming events in Yuma and safety on Halloween.		
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/7/2016	9AM & 10:20PM	15 min	Barbara Rochester	Crossroads Mission	Week Long Series on Veteran's Programs in Yuma and Vet Day parade.		
Homelessness	TODAY IN YUMA WITH JENNIFER	11/8/2016	9AM & 10:20PM	15 min	Barbara Rochester	Crossroads Mission	Week Long Series on Veteran's		

	BLACKWELL						Programs in Yuma and Vet Day parade.			
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/9/2016	9AM & 10:20PM	15 min	Barbara Rochester	Crossroads Mission	Week Long Series on Veteran's Programs in Yuma and Vet Day parade.			
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/10/2016	9AM & 10:20PM	15 min	Barbara Rochester	Crossroads Mission	Week Long Series on Veteran's Programs in Yuma and Vet Day parade.			
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/11/2016	9AM & 10:20PM	15 min	Barbara Rochester	Crossroads Mission	Week Long Series on Veteran's Programs in Yuma and Vet Day parade.			
Literacy	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/14/2016	9AM & 10:20PM	15 min	Sarah Wisdom	Yuma County Library	Spoke about library programs.			

Hunger	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/15/2016	9AM & 10:20PM	15 min	Shara Merten	Yuma Community Food Bank	Spoke about recent large donations to Food Bank by USDA and large companies.		
Bike Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/16/2016	9AM & 10:20PM	15 min	Gene Dalby	Yuma Biike Coalition	Talked about helmet safety.		
Bike Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/17/2016	9AM & 10:20PM	15 min	Gene Dalby	Yuma Biike Coalition	Talked about safety procedures when riding bikes.		
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/21/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Week Long Series on upcoming 3 Days of Thanksgiving and handing out blankets and cold weather clothing.		
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/22/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Week Long Series on upcoming 3 Days of		

							Thanksgiving and handing out blankets and cold weather clothing.		
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/23/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Week Long Series on upcoming 3 Days of Thanksgiving and handing out blankets and cold weather clothing.		
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/24/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Week Long Series on upcoming 3 Days of Thanksgiving and handing out blankets and cold weather clothing.		
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/25/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Week Long Series on upcoming 3 Days of Thanksgiving and handing		

							out blankets and cold weather clothing.			
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/26/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Week Long Series on upcoming 3 Days of Thanksgiving and handing out blankets and cold weather clothing.			
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/27/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Week Long Series on upcoming 3 Days of Thanksgiving and handing out blankets and cold weather clothing.			
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	11/28/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Week Long Series on upcoming 3 Days of Thanksgiving and handing out blankets and cold			

							weather clothing.		
Literacy	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/1/2016	9AM & 10:20PM	15 min	Sarah Wisdom	Yuma County Library	Discussed Library Holiday programs.		
Literacy	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/2/2016	9AM & 10:20PM	15 min	Sarah Wisdom	Yuma County Library	Discussed Library Holiday programs.		
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/5/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	Spoke about decoration theft and securing holiday shopping.		
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/6/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	Spoke about decoration theft and securing holiday shopping.		
Public Safety	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/7/2016	9AM & 10:20PM	15 min	Sgt. Lori Franklin	YPD	Spoke about decoration theft and securing holiday shopping.		

Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/8/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Will be selling hotel full of furniture mission recieved as donation.		
Homelessness	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/9/2016	9AM & 10:20PM	15 min	Dan Mikels & Barbara Rochester	Crossroads Mission	Will be selling hotel full of furniture mission recieved as donation.		
National Event	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/12/2016	9AM & 10:20PM	15 min	Doris Peeples	National Wreaths Across America Day	Event across the nation and at Arlington National Cemetery as part of mission to <i>Remember, Honor, and Teach.</i>		
National Event	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/13/2016	9AM & 10:20PM	15 min	Doris Peeples	National Wreaths Across America Day	Event across the nation and at Arlington National Cemetery as part of mission to <i>Remember,</i>		

							<i>Honor, and Teach.</i>		
National Event	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/14/2016	9AM & 10:20PM	15 min	Doris Peeples	National Wreaths Across America Day	Event across the nation and at Arlington National Cemetery as part of mission to <i>Remember, Honor, and Teach.</i>		
National Event	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/15/2016	9AM & 10:20PM	15 min	Doris Peeples	National Wreaths Across America Day	Event across the nation and at Arlington National Cemetery as part of mission to <i>Remember, Honor, and Teach.</i>		
National Event	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/16/2016	9AM & 10:20PM	15 min	Doris Peeples	National Wreaths Across America Day	Event across the nation and at Arlington National		

							Cemetery as part of mission to <i>Remember, Honor, and Teach.</i>		
Literacy	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/19/2016	9AM & 10:20PM	15 min	Sarah Wisdom	Yuma County Library	Spoke about upcoming Teen Christmas program.		
Hunger	TODAY IN YUMA WITH JENNIFER BLACKWELL	12/20/2016	9AM & 10:20PM	15 min	Shara Merten	Yuma Community Food Bank	Spoke about upcoming YCAT stuff the bus event.		
Health	City Outlook	10/2/2016	5:00 AM	30 min	Judy Gresser	Healthy Eating Adventure	Healthy Eating Adventure with Yuma Regional Medical Center.		
Public Events	City Outlook	10/9/2016	5:00 AM	30 min	Debbie Wendt	Parks and Rec	fall and winter activities with Parks and Rec		
City Government	City Outlook	10/16/2016	5:00 AM	30 min	: Alyssa Linville	City of Yuma Department of Community	; topic is introduction to zoning in		

						Development	Yuma.		
City Government	City Outlook	10/23/2016	5:00 AM	30 min	Naomi Leeman	, Senior Planner	on topic of promoting infill in local development.		
City Government	City Outlook	10/23/2016	5:00 AM	30 min	Jennifer Albers	Principal Planner	on the concept of Complete Streets		
City Government	City Outlook	10/30/2016	5:00 AM	30 min	Naomi Leeman	, Senior Planner	on topic of promoting infill in local development.		
City Government	City Outlook	10/30/2016	5:00 AM	30 min	Jennifer Albers	Principal Planner	on the concept of Complete Streets		
City Government	City Outlook	11/6/2016	5:00 AM	30 min	Naomi Leeman	, Senior Planner	on topic of promoting infill in local development.		
City Government	City Outlook	11/6/2016	5:00 AM	30 min	Jennifer Albers	Principal Planner	on the concept of Complete Streets		

Public Events	City Outlook	11/20/2016	5:00 AM	30 min	Tad Zavodsky	, City of Yuma Neighborhood Services Specialist	discussing the annual North End Thanksgiving Feast.		
Fire Safety	City Outlook	11/20/2016	5:00 AM	30 min	Mike Erfert	Yuma Fire Department	, discussing holiday safety, cooking safety, home fires, and decorative lighting safety.		
Public Events	City Outlook	11/27/2016	5:00 AM	30 min	Tad Zavodsky	, City of Yuma Neighborhood Services Specialist	discussing the annual North End Thanksgiving Feast.		
Fire Safety	City Outlook	11/27/2016	5:00 AM	30 min	Mike Erfert	Yuma Fire Department	, discussing holiday safety, cooking safety, home fires, and decorative lighting safety.		
City Government	City Outlook	12/4/2016	5:00 AM	30 min	Jon Fell	Traffic Engineer	, discussing which streets along with Orange Avenue will eventually be targeted for a		

City Government	OUTLAW TALK WITH RUSS CLARK	10/3/2016	600A	120 min	none	none	Yuma voters to decide on plan to raise sales tax			
National Government	OUTLAW TALK WITH RUSS CLARK	10/4/2016	600A	120 min	none	none	Trump dismisses media focus on his taxes, says he used fed law "brilliantly".			
Crime	OUTLAW TALK WITH RUSS CLARK	10/5/2016	600A	120 min	none	none	Lights outside Amberly's place center stolen.			
Law Enforcement	OUTLAW TALK WITH RUSS CLARK	10/7/2016	600A	120 min	none	none	. Yuma Police to host another coffee with a cop.			
Election	OUTLAW TALK WITH RUSS CLARK	10/10/2016	600A	120 min	none	none	Trump challenges Clinton to spend her own money on campaign.			

Election	OUTLAW TALK WITH RUSS CLARK	10/11/2016	600A	120 min	none	none	Trump warn of rigged vote as Clinton claims opponent uses Chinese steel.			
Election	OUTLAW TALK WITH RUSS CLARK	10/12/2016	600A	120 min	none	none	. Clinton campaign used Benghazi as distraction from email scandal.			
Election	OUTLAW TALK WITH RUSS CLARK	10/14/2016	600A	120 min	none	none	Some big republican donors want RNC to cut ties with Trump.			
Election	OUTLAW TALK WITH RUSS CLARK	10/21/2016	600A	120 min	none	none	Trump jeered over personal attacks against Clinton at charity dinner.			
Immigration	OUTLAW TALK WITH RUSS CLARK	10/24/2016	600A	120 min	none	none	: Mayor speaks asylum seekers now crowding into Yuma Co			
Education	OUTLAW TALK WITH RUSS	10/25/2016	600A	120 min	none	none	AWC enrollment mirrors			

CLARK

national trends

PUBLIC SERVICE ANNOUNCEMENTS

SECTION II LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

<u>TOPIC:</u>	<u>LENGTH:</u>	<u>NUMBER OF TIMES AIRED ON KCYK</u>	<u>NUMBER OF TIMES AIRED ON KLJZ</u>
PET ADOPTION	30	40	25
CDC.GOV	30	50	18
VETERANS	30	75	28
VETERANS	60	56	28
MARINES	30	48	8
CAT HEALTH	30	29	18
CROSSROADS MISSION	60	200	140
MONSOON PREPAREDNESS	30	100	80
FIRE SAFETY	60	50	40
FOOD BANK	60	100	70
DENTAL HEALTH	60	50	40
WILDFIRES	60	60	40
ADOPTION	30	50	30

MAKE A WISH	30	50	40
SWIMMING POOLS	60	100	60
HOMELESSNESS	30	100	50