

## **NEWSRADIO 102.9 KARN FM**

Quarterly Report

Jan.-Feb.-March 2024

KARN FM seeks to fulfill its' community service responsibilities through many modes, both on and off air. These modes include: Public Service Announcements, News Broadcasts, Public Service Shows, Public Appearances, and Live Community Event Sponsorships and Participation

KARN FM on air staff broadcasts PSA's live, seven days a week, in all dayparts. These PSA's highlight Central Arkansas activities involving charitable and self-help community organizations. We also highlight local events and entertainment activities of interest to the KARN FM listening audience.

KARN FM does 26 local newscasts every weekday between 5am and 6pm. These newscasts include local and national topics along with healthcare, economic news, and entertainment news.

### **KARN FM**

#### **REPORT OF ISSUES AND RELATED PROGRAMMING**

- Community events and donation drives
- Economic/Inflation Issues of Central Arkansas
- Election 2024 Issues including Southern Border and Foreign Aid
- Veterans issues in Arkansas

The following pages contain a list of the programming on KARN FM related to the above topics and other areas of concern and interest in KARN FM's metro broadcast area of influence.

The following interviews took place on First News with Toby Howell. 6a-9a Monday thru Friday on NewsRadio 102.9 KARN FM

Date: 1/16/24

Guest: Rep. French Hill

Organization: US House of Representatives

Topic: Southern border and Foreign Aid Packages along with 2024 Election

Details: Talked about the spending bills for Ukraine, Taiwan, and Israel and the implications of those votes on the Southern Border package.

Duration: 13 minutes

Date: 2/26/24

Guest: Ashley Smith Thomas

Organization: CEO of Freedom Funds USA

Topic: Upcoming Election news and primary results

Details: We talked about the South Carolina primary and what it means for the rest of the candidates moving forward to November 2024

Duration: 10 minutes

Date: 3/15/24

Guest: Eimar Melton

Organization: Member of Irish Cultural Society of Arkansas

Topic: Preview of Little Rock St Patricks Day Parade

Details: We talked about all the events going on around the parade plus what is in this years St Patricks day parade as well as parking and how to find a good place to watch the parade.

Duration: 12 minutes

The following interviews took place on The Schmidt Show, Monday-Friday 2-6p on NewsRadio 102.9 KARN

Date: 1/18/24

Guest: Nic Horton

Organization: CEO of Opportunity Arkansas

Topic: Dept. of Corrections Fiasco

Details: Talked about how the Dept of Corrections board has overstepped their jurisdiction by hiring their own lawyer to sue the city.

Duration:33 minutes.

Date:3/7/24

Guest: Peter Schwiezer

Organization: Author

Topic: Foreign policy with the current administration and his new book about it.

Details: Talked about the new book Blood Money and how the Biden Administration is not using good policy with foreign countries.

Duration:32 minutes

Date: 3/22/24

Guest: Todd Starnes

Organization: Nationally Syndicated radio host and author

Topic: Importance of the upcoming election and his new book

Details: Talked about how important it is to get out and vote to get the people that want into Congress and the White House. Also covered his new book Twilights Last Gleaming, Can America be Saved

Duration:28 minutes

## **KARN FM- Public Service Announcements for Central Arkansas**

Arkansas Game and Fish/ Arkansas Alzheimer Organization/ The Day of Giving / THEA Scholarships / ARK Coalition against Domestic Violence/ Blood Drive with Red Cross/ Arkansas Childrens Hospital/ VA Hospital/American Heart Association/

### **Special Events:**

### **KARN FM Hosted/Sponsored/Attended Events:**

#### Toby Howell Specific Projects

- Participated in PI Roofing free lunch event on Saturday Jan. 13<sup>th</sup> and invited veterans to join us for the event.
- Went to Republican Party of Arkansas conference at Embassy Suites on Feb. 16<sup>th</sup>

#### Rebecca Davis Specific Projects

- Volunteered at Arkansas Local food network/ food bank.

#### Brad Schmidt Specific Projects

- Hosted several lunch with listeners at Wayback Burgers in Little Rock
- Volunteered at a local food bank once per month.
- Worked at Sage Health for their Grand Opening for Elderly Health Care in March

## **KARN FM Issues Related Programming**

First News with Toby Howell- weekday's 6a-9a

Open for Business Spotlight- Fridays at 830am

The Schmidt Show- weekday's 2p-6p

The Money Pit- Saturdays at 9am

