Public Service & Community Outreach Summary for 3rd Quarter 2017 (July, August, September)

Prepared by Karen Swann Promotion Manager WABM/WBMA/WTTO
October 5, 2017

This report includes:

-TAPED PSA LIST

-OUR ISSUES BIRMINGHAM EPISODE / GUEST / TOPIC LIST

-REPORTS FOR THE FOLLOWING ON-AIR COMMUNITY AND/OR PUBLIC SERVICE EVENTS:

- FIGHTING FOR YOU

    WALK TO END ALZ

- RESPECT RALLY

    THROWBACK THURSDAY KID'S CLUB

- PICASSO PETS

- OPEN HANDS OPEN HEART GALA

- RIDE FOR KIDS

- FIREFIGHTERS HOPE WALK

- HURRICANE DISASTER RELIEF – SALVATION ARMY

- GRAYSVILLE FIRE EXPO

Media Key	Station	Category	ISCI/Brand	Length	Video	Media ID	Start Time	End Time	F
2972636	Birmingham (WBMA)	Alb-PSA	ZPSA.NAB CHILDRENS HEALTH FUND ENGLISH.15	00:15			05:00:00AM	01:00:00AM	N
2972631	Birmingham (WBMA)	Alb-PSA	ZPSA.NAB CHILDRENS HEALTH FUND ENGLISH.30	00:30			05:00:00AM	01:00:00AM	N
2938562	Birmingham (WBMA)	Alb-PSA	ZPSA FLU PLUS YOU	01:00			04:00:00AM	03:59:59AM	N
2938560	Birmingham (WBMA)	Alb-PSA	ZPSA REPLANTING ADF14RNF60E	01:00			04:00:00AM	03:59:59AM	N
2938511	Birmingham (WBMA)	Alb-PSA	ZPSA FIRST SGT AARON TIPPETT	01:00			04:00:00AM	03:59:59AM	N
2938509	Birmingham (WBMA)	Alb-PSA	ZPSA MAKE THE CONNECTION	01:00			04:00:00AM	03:59:59AM	N
2938508	Birmingham (WBMA)	Alb-PSA	ZPSA STICK A FORK IN IT ENGLISH	01:00			04:00:00AM	03:59:59AM	N
2938504	Birmingham (WBMA)	Alb-PSA	ZPSA SAFE SLEEP FOR YOUR BABY	01:00			04:00:00AM	03:59:59AM	N
2938497	Birmingham (WBMA)	Alb-PSA	ZPSA OUR LAND	01:00			04:00:00AM	03:59:59AM	N
2901676	Birmingham (WBMA)	Alb-PSA	ZPSA PSA for Childrens Programming	00:20			04:00:00AM	03:59:59AM	N
2900540	Birmingham (WBMA)	Alb-PSA	ZPSA CNDD0128000H	00:05			04:00:00AM	03:59:59AM	N
2900536	Birmingham (WBMA)	Alb-PSA	ZPSA CNDD0193000H	00:10			04:00:00AM	03:59:59AM	N
2900532	Birmingham (WBMA)	Alb-PSA	ZPSA CNDD0127000H	00:15			04:00:00AM	03:59:59AM	N
3961354	Birmingham (WBMA)	Alb-Promo	ZDOFL15	00:15			04:00:00AM	03:59:59AM	N
4179560	Birmingham (WBMA)	Alb-Promo	ZVYSV7005000H	00:30			04:00:00AM	03:59:59AM	N
4179393	Birmingham (WBMA)	Alb-Promo	ZVOH	00:10			04:00:00AM	03:59:59AM	N
4150867	Birmingham (WBMA)	Alb-Promo	ZLADYOFLF15	00:15			04:00:00AM	03:59:59AM	N
4150866	Birmingham (WBMA)	Alb-Promo	ZLADYOFLF30	00:30			04:00:00AM	03:59:59AM	N
4150247	Birmingham (WBMA)	Alb-Promo	ZRIDEFKIDS	00:30			04:00:00AM	03:59:59AM	N
4120482	Birmingham (WBMA)	Alb-Promo	ZHOPEWBL	00:15			04:00:00AM	03:59:59AM	N
4099006	Birmingham (WBMA)	Alb-Promo	ZOPENHAND05	00:05			04:00:00AM	03:59:59AM	N
4099001	Birmingham (WBMA)	Alb-Promo	ZOPENHAND15	00:15			04:00:00AM	03:59:59AM	N
4098996	Birmingham (WBMA)	Alb-Promo	ZOPENHAND20	00:20			04:00:00AM	03:59:59AM	N
4085692	Birmingham (WBMA)	Alb-Promo	ZRESPECTR05	00:05			04:00:00AM	03:59:59AM	N
4085690	Birmingham (WBMA)	Alb-Promo	ZRESPECTR15	00:15			04:00:00AM	03:59:59AM	N
4085689	Birmingham (WBMA)	Alb-Promo	ZRESPECTR30	00:30			04:00:00AM	03:59:59AM	N
4075584	Birmingham (WBMA)	Alb-Promo	ZAPW30	00:30			04:00:00AM	03:59:59AM	N
4075573	Birmingham (WBMA)	Alb-Promo	ZAPW60	01:00			04:00:00AM	03:59:59AM	N
4065882	Birmingham (WBMA)	Alb-Promo	ZMRCOOO63000H	00:30			04:00:00AM	03:59:59AM	N
4065880	Birmingham (WBMA)	Alb-Promo	ZJWBA145	00:30			04:00:00AM	03:59:59AM	N
4065878	Birmingham (WBMA)	Alb-Promo	ZZIZJWBA079	00:30			04:00:00AM	03:59:59AM	N
4065876	Birmingham (WBMA)	Alb-Promo	ZMRC000210000H	00:30			04:00:00AM	03:59:59AM	N
4065873	Birmingham (WBMA)	Alb-Promo	ZJWBD071H	00:30			04:00:00AM	03:59:59AM	N
3988679	Birmingham (WBMA)	Alb-Promo	ZFIRSTLG	00:05			04:00:00AM	03:59:59AM	N
3978649	Birmingham (WBMA)	Alb-Promo	ZRBABY15	00:15			04:00:00AM	03:59:59AM	N
3978647	Birmingham (WBMA)	Alb-Promo	ZRBABY20	00:20			04:00:00AM	03:59:59AM	N
3978646	Birmingham (WBMA)	Alb-Promo	ZRBABY30	00:30			04:00:00AM	03:59:59AM	N
3972554	Birmingham (WBMA)	Alb-Promo	ZNBAWL15	00:15			04:00:00AM	03:59:59AM	N
3972552	Birmingham (WBMA)	Alb-Promo	ZNBABN15	00:15			04:00:00AM	03:59:59AM	N
3972550	Birmingham (WBMA)	Alb-Promo	ZNBAWL30	00:30			04:00:00AM	03:59:59AM	N
3972548	Birmingham (WBMA)	Alb-Promo	ZNBABN30	00:30			04:00:00AM	03:59:59AM	N
3961351	Birmingham (WBMA)	Alb-Promo	ZDOFL30	00:30			04:00:00AM	03:59:59AM	N
3942125	Birmingham (WBMA)	Alb-Promo	ZMUTTSTRUT	00:20			04:00:00AM	03:59:59AM	N
3935732	Birmingham (WBMA)	Alb-Promo	ZPURPLES05	00:05			04:00:00AM	03:59:59AM	N
3935730	Birmingham (WBMA)	Alb-Promo	ZPURPLES15B	00:15			04:00:00AM	03:59:59AM	N
3935729	Birmingham (WBMA)	Alb-Promo	ZPURPLES15A	00:15			04:00:00AM	03:59:59AM	N
3928700	Birmingham (WBMA)	Alb-Promo	ZDETPO644000H	00:30			04:00:00AM	03:59:59AM	N
3928698	Birmingham (WBMA)	Alb-Promo	ZDETPO642000H	00:15			04:00:00AM	03:59:59AM	N
3928681	Birmingham (WBMA)	Alb-Promo	ZDETPO604H	00:30			04:00:00AM	03:59:59AM	N
3928674	Birmingham (WBMA)	Alb-Promo	ZDETPO616H	00:15			04:00:00AM	03:59:59AM	N
3928669	Birmingham (WBMA)	Alb-Promo	ZDETPO622H	00:20			04:00:00AM	03:59:59AM	N
3912249	Birmingham (WBMA)	Alb-Promo	ZCFC2017	00:30			04:00:00AM	03:59:59AM	N
3905458	Birmingham (WBMA)	Alb-Promo	ZSUICIDEP30	00:30			04:00:00AM	03:59:59AM	N
3905455	Birmingham (WBMA)	Alb-Promo	ZSUICIDEP60	01:00			04:00:00AM	03:59:59AM	N
3903104	Birmingham (WBMA)	Alb-Promo	ZBLCCR05	00:05			04:00:00AM	03:59:59AM	N
3903103	Birmingham (WBMA)	Alb-Promo	ZBLCCR30	00:30			04:00:00AM	03:59:59AM	N
3889352	Birmingham (WBMA)	Alb-Promo	ZMSWALK	00:30			04:00:00AM	03:59:59AM	N
3888528	Birmingham (WBMA)	Alb-Promo	ZHEARTBALL	00:30			04:00:00AM	03:59:59AM	N
3877997	Birmingham (WBMA)	Alb-Promo	ZUNCFBHM	00:30			04:00:00AM	03:59:59AM	N
3869615	Birmingham (WBMA)	Alb-Promo	ZUHCEN201760H	01:00			04:00:00AM	03:59:59AM	N
3869612	Birmingham (WBMA)	Alb-Promo	ZUHCEN201730H	00:30			04:00:00AM	03:59:59AM	N
3856661	Birmingham (WBMA)	Alb-Promo	ZCNPA0428000H	00:30			04:00:00AM	03:59:59AM	N
3856654	Birmingham (WBMA)	Alb-Promo	ZCNFT0318000H	00:30			04:00:00AM	03:59:59AM	N
3856640	Birmingham (WBMA)	Alb-Promo	ZCNHE0024000H	01:00			04:00:00AM	03:59:59AM	N
3856604	Birmingham (WBMA)	Alb-Promo	ZCNFN0251000H	00:30			04:00:00AM	03:59:59AM	N
3837457	Birmingham (WBMA)	Alb-Promo	ZDETP0605HKID	00:30			04:00:00AM	03:59:59AM	N
3837452	Birmingham (WBMA)	Alb-Promo	ZDETP0606HKID	00:15			04:00:00AM	03:59:59AM	N
3837447	Birmingham (WBMA)	Alb-Promo	ZDETP0603HKID	00:30			04:00:00AM	03:59:59AM	N
3837437	Birmingham (WBMA)	Alb-Promo	ZDETP0599HKID	00:30			04:00:00AM	03:59:59AM	N
3837431	Birmingham (WBMA)	Alb-Promo	ZDETP0612HKID	00:30			04:00:00AM	03:59:59AM	N
3837418	Birmingham (WBMA)	Alb-Promo	ZDETPO597H	00:30			04:00:00AM	03:59:59AM	N
3837410	Birmingham (WBMA)	Alb-Promo	ZDETP0597HKID	00:15			04:00:00AM	03:59:59AM	N
3832669	Birmingham (WBMA)	Alb-Promo	ZCNRB0001000	00:30			04:00:00AM	03:59:59AM	N
3832660	Birmingham (WBMA)	Alb-Promo	ZCNRB0007000	00:30			04:00:00AM	03:59:59AM	N

Announcements Library

Media Key	Station	Category	ISCI/Brand	Length	Video	Media ID	Start Time	End Time	
3832653	Birmingham (WBMA)	Alb-Promo	ZCNRB0021000	01:00			04:00:00AM	03:59:59AM	I
3832616	Birmingham (WBMA)	Alb-Promo	ZCNRB0051000	01:00			04:00:00AM	03:59:59AM	I
3832606	Birmingham (WBMA)	Alb-Promo	ZCNRBOO59000	00:30			04:00:00AM	03:59:59AM	I
3816627	Birmingham (WBMA)	Alb-Promo	ZTFTTHANKS	00:15			04:00:00AM	03:59:59AM	I
3814871	Birmingham (WBMA)	Alb-Promo	ZRSR05	00:05			04:00:00AM	03:59:59AM	I
3814870	Birmingham (WBMA)	Alb-Promo	ZRSR20	00:20			04:00:00AM	03:59:59AM	I
3807215	Birmingham (WBMA)	Alb-Promo	ZTFT26H	00:15			04:00:00AM	03:59:59AM	I
3807205	Birmingham (WBMA)	Alb-Promo	ZBLCCR	00:15			04:00:00AM	03:59:59AM	I
3797437	Birmingham (WBMA)	Alb-Promo	ZBHAMJAM05	00:05			04:00:00AM	03:59:59AM	I
3797432	Birmingham (WBMA)	Alb-Promo	ZBHAMJAM15	00:15			04:00:00AM	03:59:59AM	I
3797429	Birmingham (WBMA)	Alb-Promo	ZBHAMJAM30	00:30			04:00:00AM	03:59:59AM	I
3782464	Birmingham (WBMA)	Alb-Promo	ZHURRICANEM	00:30			04:00:00AM	03:59:59AM	I
3779478	Birmingham (WBMA)	Alb-Promo	ZGRACEH05	00:05			04:00:00AM	03:59:59AM	I
3779471	Birmingham (WBMA)	Alb-Promo	ZGRACEH30	00:30			04:00:00AM	03:59:59AM	I
3779433	Birmingham (WBMA)	Alb-Promo	ZTOYSFT30	00:30			04:00:00AM	03:59:59AM	I
3757832	Birmingham (WBMA)	Alb-Promo	ZJHM10	00:10			04:00:00AM	03:59:59AM	I
3757830	Birmingham (WBMA)	Alb-Promo	ZJHM15	00:15			04:00:00AM	03:59:59AM	I
3757827	Birmingham (WBMA)	Alb-Promo	ZJHM30	00:30			04:00:00AM	03:59:59AM	I
3747559	Birmingham (WBMA)	Alb-Promo	ZMCM10	00:10			04:00:00AM	03:59:59AM	I
3747556	Birmingham (WBMA)	Alb-Promo	ZMCM20	00:20			04:00:00AM	03:59:59AM	I
3730691	Birmingham (WBMA)	Alb-Promo	ZHOVHAY05	00:05			04:00:00AM	03:59:59AM	N
3730690	Birmingham (WBMA)	Alb-Promo	ZHOVHAY15	00:15			04:00:00AM	03:59:59AM	N
3730688	Birmingham (WBMA)	Alb-Promo	ZHOVHAY30	00:30			04:00:00AM	03:59:59AM	N
3715479	Birmingham (WBMA)	Alb-Promo	ZBTF05	00:05			04:00:00AM	03:59:59AM	N
3715477	Birmingham (WBMA)	Alb-Promo	ZBTF15	00:15			04:00:00AM	03:59:59AM	N
3715474	Birmingham (WBMA)	Alb-Promo	ZBTF30	00:30			04:00:00AM	03:59:59AM	N
3713762	Birmingham (WBMA)	Alb-Promo	ZDETP0636HKID	00:15			04:00:00AM	03:59:59AM	N
3713760	Birmingham (WBMA)	Alb-Promo	ZDETPO635HKID	00:30			04:00:00AM	03:59:59AM	N
3699208	Birmingham (WBMA)	Alb-Promo	ZBHAMGP	00:15			04:00:00AM	03:59:59AM	N
3692072	Birmingham (WBMA)	Alb-Promo	ZSAFTBELTSPAN	00:20			04:00:00AM	03:59:59AM	N
3688613	Birmingham (WBMA)	Alb-Promo	ZCNTW0002000H	00:15			04:00:00AM	03:59:59AM	N
3688611	Birmingham (WBMA)	Alb-Promo	ZCNTW0001000H	00:30			04:00:00AM	03:59:59AM	N
3677675	Birmingham (WBMA)	Alb-Promo	ZCNLF0002000H	00:30			04:00:00AM	03:59:59AM	N
3672800	Birmingham (WBMA)	Alb-Promo	ZRFK20	00:20			04:00:00AM	03:59:59AM	N
3645051	Birmingham (WBMA)	Alb-Promo	ZSTO5K	00:20			04:00:00AM	03:59:59AM	N
3430207	Birmingham (WBMA)	Alb-Promo	ZCNPA0484000H	00:10			04:00:00AM	03:59:59AM	N
3430200	Birmingham (WBMA)	Alb-Promo	ZCNPA0481000H	00:10			04:00:00AM	03:59:59AM	N
3430197	Birmingham (WBMA)	Alb-Promo	ZCNPA0478000H	00:10			04:00:00AM	03:59:59AM	N
3430192	Birmingham (WBMA)	Alb-Promo	ZCNPA0483000H	00:15			04:00:00AM	03:59:59AM	N
3430185	Birmingham (WBMA)	Alb-Promo	ZCNPA0481000H	00:15			04:00:00AM	03:59:59AM	N
3430177	Birmingham (WBMA)	Alb-Promo	ZCNPA0477000H	00:15			04:00:00AM	03:59:59AM	N
3430172	Birmingham (WBMA)	Alb-Promo	ZCNPA0482000H	00:30			04:00:00AM	03:59:59AM	N
3430171	Birmingham (WBMA)	Alb-Promo	ZCNPA0479000H	00:30			04:00:00AM	03:59:59AM	N
3430164	Birmingham (WBMA)	Alb-Promo	ZCNPA0476000H	00:30			04:00:00AM	03:59:59AM	N
3430156	Birmingham (WBMA)	Alb-Promo	ZCNAP0475000H	00:30			04:00:00AM	03:59:59AM	N
3430040	Birmingham (WBMA)	Alb-Promo	ZSU2CMLBD01H	00:30			04:00:00AM	03:59:59AM	N
3430032	Birmingham (WBMA)	Alb-Promo	ZSU2CMCBA01H	00:30			04:00:00AM	03:59:59AM	N
3430021	Birmingham (WBMA)	Alb-Promo	ZSU2CMLBPO1H	00:30			04:00:00AM	03:59:59AM	N
3430015	Birmingham (WBMA)	Alb-Promo	ZSU2CMLBA02H	00:15			04:00:00AM	03:59:59AM	N
3396995	Birmingham (WBMA)	Alb-Promo	ZCNSK0023000H	01:00			04:00:00AM	03:59:59AM	N
3154272	Birmingham (WBMA)	Alb-Promo	ZIBELIEVEKID	00:30			04:00:00AM	03:59:59AM	N
3115308	Birmingham (WBMA)	Alb-Promo	ZCNPA0427000	00:10			04:00:00AM	03:59:59AM	N
3115307	Birmingham (WBMA)	Alb-Promo	ZCNPA0426000	00:15			04:00:00AM	03:59:59AM	N
3115305	Birmingham (WBMA)	Alb-Promo	ZCNPA0425000	00:30			04:00:00AM	03:59:59AM	N
3105514	Birmingham (WBMA)	Alb-Promo	ZHRSCS	00:30			04:00:00AM	03:59:59AM	N
3105513	Birmingham (WBMA)	Alb-Promo	ZHRSTCH	00:30			04:00:00AM	03:59:59AM	N
3105512	Birmingham (WBMA)	Alb-Promo	ZHRSODBL	00:30			04:00:00AM	03:59:59AM	N
3079077	Birmingham (WBMA)	Alb-Promo	ZJSFOD	00:30			04:00:00AM	03:59:59AM	N
3066147	Birmingham (WBMA)	Alb-Promo	ZBARBERH	00:30			04:00:00AM	03:59:59AM	N
3061109	Birmingham (WBMA)	Alb-Promo	ZRR5K05	00:05			04:00:00AM	03:59:59AM	N
3061108	Birmingham (WBMA)	Alb-Promo	ZRR5K15	00:15			04:00:00AM	03:59:59AM	N
3061107	Birmingham (WBMA)	Alb-Promo	ZRR5K30	00:30			04:00:00AM	03:59:59AM	N
3047943	Birmingham (WBMA)	Alb-Promo	ZHBCF05	00:05			04:00:00AM	03:59:59AM	N
3047933	Birmingham (WBMA)	Alb-Promo	ZHBCF15	00:15			04:00:00AM	03:59:59AM	N
3047928	Birmingham (WBMA)	Alb-Promo	ZHBCF30	00:30			04:00:00AM	03:59:59AM	N
3047910	Birmingham (WBMA)	Alb-Promo	ZBBBB05	00:05			04:00:00AM	03:59:59AM	N
3047888	Birmingham (WBMA)	Alb-Promo	ZBBBB15	00:15			04:00:00AM	03:59:59AM	N
3047880	Birmingham (WBMA)	Alb-Promo	ZBBBB30	00:30			04:00:00AM	03:59:59AM	N
3033584	Birmingham (WBMA)	Alb-Promo	ZMUTTSTRUT	00:20			04:00:00AM	03:59:59AM	N
3027005	Birmingham (WBMA)	Alb-Promo	ZCHD05	00:05			04:00:00AM	03:59:59AM	N
3027004	Birmingham (WBMA)	Alb-Promo	ZCHD15	00:15			04:00:00AM	03:59:59AM	N
3027001	Birmingham (WBMA)	Alb-Promo	ZCHD30	00:30			04:00:00AM	03:00:00AM	N
3026969	Birmingham (WBMA)	Alb-Promo	ZMODMFB05	00:05			04:00:00AM	03:59:59AM	N
3026967	Birmingham (WBMA)	Alb-Promo	ZMODMFB15	00:15			04:00:00AM	03:00:00AM	N

Announcements Library

Media Key	Station	Category	ISCI/Brand	Length	Video	Media ID	Start Time	End Time
3026960	Birmingham (WBMA)	Alb-Promo	ZMODMFB30	00:30			04:00:00AM	03:59:59AM
3017800	Birmingham (WBMA)	Alb-Promo	ZDININGOFL	00:30			04:00:00AM	03:59:59AM
2898363	Birmingham (WBMA)	Alb-Promo	ZPSA Toys for Tots Venton.Marines.05	00:05			04:00:00AM	03:59:59AM

3Q 2017

Our Issues Birmingham

Our Issues Birmingham is a public interest talk show addressing issues relevant to the communities in the WABM / WTTO viewing area. The program airs on WABM Sundays at 10:00 pm and on WTTO Sundays at 6:30am.

AIRDATE	GUEST	TOPIC / ORGANIZATION
7/2/17	Frank Fleming	Southern Artist
7/9/17	Chris Wood	Birmingham Politics
7/16/17	"	"
7/23/17	Randall Woodfin	Birmingham Politics
7/30/17	"	"
8/6/17	Patricia Todd	Alabama Politics
8/13/17	"	"
8/20/17	Kyle Whitmire	Alabama Politics
8/27/17	"	"
9/3/17	Ryan Brown and Lance Taylor	College Football
9/10/17	"	"
9/17/17	Allison Black Cornelious	Greater Birmingham Humane Society
9/24/17	"	"

FIGHTING FOR YOU

Prepared October 5, 2017 by Karen Swann, Promotion Manager

Who: ABC 33/40 – WABM MY68 – WTTO CW21

What: Fighting For You is an advocacy program dedicated to serving the public by solving problems that individuals may not have the resources to handle personally. The public is invited to send descriptions of issues they are having and ABC 33/40 attempts to aid them with their problem.

Donated air time value and on-site promotion:

Total Value: approximately $36,700

This includes 734 promos across all stations where inventory was available. The flight is ongoing (entire 3rd quarter) including news coverage, and numerous Facebook/Twitter posts.

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	07/01/17
End Date	09/30/17
Media Filter	WBMA FIGHTING FOR YOU image coming , ISCI: PRWBMAFFY110, Len: :10
	WBMA FIGHTING FOR YOU image coming , ISCI: PRWBMAFFY120, Len: :20
	WBMA FIGHTING FOR YOUcoming , ISCI: PRWBMAFFY130, Len: :30
	WBMA :05 Fighting for You Call to Action - UPDATED JUNE 2017, ISCI: PRWBMAFFY05, Len: :05
	WBMA ID Fighting for You Call to Action - UPDATED JUNE 2017, ISCI: IDWBMAFFY04, Len: :04
	WBMA FIGHTING FOR YOU GEN, ISCI: PRBMAFFIN30, Len: :30
	WBMA FIGHTING FOR YOU GEN, ISCI: PRBMAFFIN20, Len: :20
	WBMA FIGHTING FOR YOU GEN, ISCI: PRBMAFFIN15, Len: :15
	WBMA FIGHTING FOR YOU GEN, ISCI: PRBMAFFIN10, Len: :10
	WBMA FFY FRI TNT, ISCI: PRWBMAFFFT, Len: :15
	WBMA FFY WED TNT, ISCI: PRWBMAFFWT, Len: :15
	WBMA FF MON TNT, ISCI: PRWBMAFFMTN, Len: :15
	WBMA 15 Team FRIDAY TONIGHT, ISCI: PRWBMAFFT, Len: :15
	WBMA 15 Team WEDNESDAY TONIGHT, ISCI: PRWBMAFFWT, Len: :15
	WBMA15 Team MONDAY TONIGHT, ISCI: PRWBMAFFMT, Len: :15
	WBMA 30 Fighting for You Image - Updated June 2017, ISCI: PRBMAFFY30, Len: :30

Media Filter

WBMA 20 Fighting for You
Image - UPDATED JUNE 2017,
ISCI: PRBMAFFY20, Len: :20
WBMA 15 Fighting for You
Image - UPDATED JUNE 2017,
ISCI: PRBMAFFY15, Len: :15
WBMA 10 Fighting for You
Image - UPDATED JUNE 2017,
ISCI: PRBMAFFY10, Len: :10
FILL CW WBMA CALL TO
ACTION, ISCI: FILLCWBMACTA,
Len: :05
WBMA :15 FIGHTING FOR YOU
IMAGE COMING 4/23, ISCI:
PRWBMAFFY1, Len: :15
WBMA :10 FIGHTING FOR YOU
IMAGE COMING 4/23, ISCI:
PRWBMAFFY110, Len: :10
WBMA :20 FIGHTING FOR YOU
IMAGE COMING 4/23, ISCI:
PRWBMAFFY120, Len: :20
WBMA :30 FIGHTING FOR YOU
IMAGE COMING 4/23, ISCI:
PRWBMAFFY130, Len: :30
ID CW WBMA CALL TO ACTION,
ISCI: IDCWBMACTA, Len: :05
<All Sections>

Setting	Value
Section Level(s)	Broadcast Date
Level 1 Grouping	<None>
Level 2 Grouping	<None>
Level 3 Grouping	<No Page Breaks>
Page Break After Groups	
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

The AUR's are rounded to the nearest $, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-01												
Totals for: 2017-07-01					3							$0
Broadcast Date: 2017-07-02												
Totals for: 2017-07-02					2							$0
Broadcast Date: 2017-07-03												
Totals for: 2017-07-03					20							$0
Broadcast Date: 2017-07-04												
Totals for: 2017-07-04					7							$0
Broadcast Date: 2017-07-05												
Totals for: 2017-07-05					24							$0
Broadcast Date: 2017-07-06												
Totals for: 2017-07-06					5							$0
Broadcast Date: 2017-07-07												
Totals for: 2017-07-07					25							$0
Broadcast Date: 2017-07-08												
Totals for: 2017-07-08					2							$0
Broadcast Date: 2017-07-09												
Totals for: 2017-07-09					6							$0
Broadcast Date: 2017-07-10												
Totals for: 2017-07-10					23							$0
Broadcast Date: 2017-07-12												
Totals for: 2017-07-12					25							$0
Broadcast Date: 2017-07-14												
Totals for: 2017-07-14					23							$0
Broadcast Date: 2017-07-15												
Totals for: 2017-07-15					3							$0
Broadcast Date: 2017-07-16												
Totals for: 2017-07-16					9							$0
Broadcast Date: 2017-07-17												
Totals for: 2017-07-17					11							$0
Broadcast Date: 2017-07-19												
Totals for: 2017-07-19					12							$0

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In the case of unlocked logs:
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  Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-21						12							
Totals for: 2017-07-21													$0
Broadcast Date: 2017-07-22						3							
Totals for: 2017-07-22													$0
Broadcast Date: 2017-07-23						2							
Totals for: 2017-07-23													$0
Broadcast Date: 2017-07-24						11							
Totals for: 2017-07-24													$0
Broadcast Date: 2017-07-26						12							
Totals for: 2017-07-26													$0
Broadcast Date: 2017-07-27						5							
Totals for: 2017-07-27													$0
Broadcast Date: 2017-07-28						14							
Totals for: 2017-07-28													$0
Broadcast Date: 2017-07-29						8							
Totals for: 2017-07-29													$0
Broadcast Date: 2017-07-30						11							
Totals for: 2017-07-30													$0
Broadcast Date: 2017-07-31						12							
Totals for: 2017-07-31													$0
Broadcast Date: 2017-08-01						2							
Totals for: 2017-08-01													$0
Broadcast Date: 2017-08-02						16							
Totals for: 2017-08-02													$0
Broadcast Date: 2017-08-03						3							
Totals for: 2017-08-03													$0
Broadcast Date: 2017-08-04						13							
Totals for: 2017-08-04													$0
Broadcast Date: 2017-08-05						5							
Totals for: 2017-08-05													$0
Broadcast Date: 2017-08-06						6							
Totals for: 2017-08-06													$0

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Media - Announcement Placement Report

Media Key Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-08-07												
Totals for: 2017-08-07					13							$0
Broadcast Date: 2017-08-08												
Totals for: 2017-08-08					4							$0
Broadcast Date: 2017-08-09												
Totals for: 2017-08-09					17							$0
Broadcast Date: 2017-08-10												
Totals for: 2017-08-10					3							$0
Broadcast Date: 2017-08-11												
Totals for: 2017-08-11					17							$0
Broadcast Date: 2017-08-12												
Totals for: 2017-08-12					6							$0
Broadcast Date: 2017-08-13												
Totals for: 2017-08-13					4							$0
Broadcast Date: 2017-08-14												
Totals for: 2017-08-14					13							$0
Broadcast Date: 2017-08-15												
Totals for: 2017-08-15					1							$0
Broadcast Date: 2017-08-16												
Totals for: 2017-08-16					14							$0
Broadcast Date: 2017-08-17												
Totals for: 2017-08-17					2							$0
Broadcast Date: 2017-08-18												
Totals for: 2017-08-18					14							$0
Broadcast Date: 2017-08-19												
Totals for: 2017-08-19					2							$0
Broadcast Date: 2017-08-20												
Totals for: 2017-08-20					3							$0
Broadcast Date: 2017-08-21												
Totals for: 2017-08-21					10							$0
Broadcast Date: 2017-08-22												
Totals for: 2017-08-22					7							$0

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-08-23													
Totals for: 2017-08-23						11							$0
Broadcast Date: 2017-08-24													
Totals for: 2017-08-24						2							$0
Broadcast Date: 2017-08-25													
Totals for: 2017-08-25						12							$0
Broadcast Date: 2017-08-26													
Totals for: 2017-08-26						5							$0
Broadcast Date: 2017-08-27													
Totals for: 2017-08-27						6							$0
Broadcast Date: 2017-08-28													
Totals for: 2017-08-28						14							$0
Broadcast Date: 2017-08-29													
Totals for: 2017-08-29						1							$0
Broadcast Date: 2017-08-30													
Totals for: 2017-08-30						13							$0
Broadcast Date: 2017-08-31													
Totals for: 2017-08-31						1							$0
Broadcast Date: 2017-09-01													
Totals for: 2017-09-01						9							$0
Broadcast Date: 2017-09-02													
Totals for: 2017-09-02						2							$0
Broadcast Date: 2017-09-03													
Totals for: 2017-09-03						4							$0
Broadcast Date: 2017-09-04													
Totals for: 2017-09-04						12							$0
Broadcast Date: 2017-09-05													
Totals for: 2017-09-05						1							$0
Broadcast Date: 2017-09-06													
Totals for: 2017-09-06						15							$0
Broadcast Date: 2017-09-07													
Totals for: 2017-09-07						4							$0

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-09-08						6							
Totals for: 2017-09-08													$0
Broadcast Date: 2017-09-09						3							
Totals for: 2017-09-09													$0
Broadcast Date: 2017-09-10						2							
Totals for: 2017-09-10													$0
Broadcast Date: 2017-09-11						12							
Totals for: 2017-09-11													$0
Broadcast Date: 2017-09-12						16							
Totals for: 2017-09-12													$0
Broadcast Date: 2017-09-13						14							
Totals for: 2017-09-13													$0
Broadcast Date: 2017-09-14						1							
Totals for: 2017-09-14													$0
Broadcast Date: 2017-09-15						12							
Totals for: 2017-09-15													$0
Broadcast Date: 2017-09-16						5							
Totals for: 2017-09-16													$0
Broadcast Date: 2017-09-17						6							
Totals for: 2017-09-17													$0
Broadcast Date: 2017-09-18						14							
Totals for: 2017-09-18													$0
Broadcast Date: 2017-09-19						1							
Totals for: 2017-09-19													$0
Broadcast Date: 2017-09-20						13							
Totals for: 2017-09-20													$0
Broadcast Date: 2017-09-21						2							
Totals for: 2017-09-21													$0
Broadcast Date: 2017-09-22						15							
Totals for: 2017-09-22													$0
Broadcast Date: 2017-09-24						1							
Totals for: 2017-09-24													$0

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Page 7 of 9

Media - Announcement Placement Report

Media Key Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-09-25												
Totals for: 2017-09-25					12							$0
Broadcast Date: 2017-09-27												
Totals for: 2017-09-27					11							$0
Broadcast Date: 2017-09-29												
Totals for: 2017-09-29					11							$0

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Rate Card Totals: $ 0.00

Total Number of Announcements: 734

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RESPECT RALLEY

Prepared July 8, 2016 by Karen Swann, Promotion Manager

Who: MORE THAN CONQUERERS FAITH CHURCH

What: FREE TO THE PUBLIC BACK TO SCHOOL FAIR INCLUDING LIVE ENTERTAINMENT, FOOD, REFRESHMENTS, CHILDREN'S ACTIVITIES AND FREE SCHOOL SUPPLIES

Where/When: JULY 31, KELLY INGRAM PARK

Flight: 7/6/17 – 7/31/17

Number of PSAs – 1742

Approximate Value: $87,100

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	07/06/17
End Date	07/31/17
Media Filter	Z-RESPECT RALLY, ISCI:
	ZREPECTR05, Len: :05
	Z-RESPECT RALLY, ISCI:
	ZREPECTR15, Len: :15
	Z-RESPECT RALLY, ISCI:
	ZREPECTR30, Len: :30
	Z-RESPECT RALLY, ISCI:
	ZRESPECTR05, Len: :05
	Z-RESPECT RALLY, ISCI:
	ZRESPECTR15, Len: :15
	Z-RESPECT RALLY, ISCI:
	ZRESPECTR30, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-06												
Totals for: 2017-07-06						86						$0
Broadcast Date: 2017-07-07												
Totals for: 2017-07-07												$0
Broadcast Date: 2017-07-08												
Totals for: 2017-07-08						89						$0
Broadcast Date: 2017-07-09												
Totals for: 2017-07-09						110						$0
Broadcast Date: 2017-07-10												
Totals for: 2017-07-10						111						$0
Broadcast Date: 2017-07-11												
Totals for: 2017-07-11						73						$0
Broadcast Date: 2017-07-12												
Totals for: 2017-07-12						69						$0
Broadcast Date: 2017-07-13												
Totals for: 2017-07-13						73						$0
Broadcast Date: 2017-07-14												
Totals for: 2017-07-14						82						$0
Broadcast Date: 2017-07-15												
Totals for: 2017-07-15						92						$0
Broadcast Date: 2017-07-16												
Totals for: 2017-07-16						98						$0
Broadcast Date: 2017-07-17												
Totals for: 2017-07-17						89						$0
Broadcast Date: 2017-07-18												
Totals for: 2017-07-18						77						$0
Broadcast Date: 2017-07-19												
Totals for: 2017-07-19						66						$0
Broadcast Date: 2017-07-20												
Totals for: 2017-07-20						47						$0
Broadcast Date: 2017-07-21												
Totals for: 2017-07-21						52						$0
						68						$0

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Media – Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-22													
Totals for: 2017-07-22						53							$0
Broadcast Date: 2017-07-23													
Totals for: 2017-07-23						75							$0
Broadcast Date: 2017-07-24													
Totals for: 2017-07-24						61							$0
Broadcast Date: 2017-07-25													
Totals for: 2017-07-25						64							$0
Broadcast Date: 2017-07-26													
Totals for: 2017-07-26						70							$0
Broadcast Date: 2017-07-27													
Totals for: 2017-07-27						62							$0
Broadcast Date: 2017-07-28													
Totals for: 2017-07-28						75							$0

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Rate Card Totals: $ 0.00

Total Number of Announcements: 1,742

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WALK TO END ALZ

Prepared October 5, 2017 by Karen Swann, Promotion Manager

Who: ALZHEIMER'S ASSOCIATION

What: Fund raiser and awareness walk for the fight against Alzheimer's disease

Where/When: September 30, 2017, Railroad Park

Flight: 7/1/17 – 9/29/17

Number of PSAs – 1,019

Approximate Value: $50,950

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	07/01/17
End Date	09/29/17
Media Filter	Z-ALZEMIERS "PETALS WALK", ISCI: ZAPW30, Len: :30 Z-ALZEMIERS "PETALS WALK", ISCI: ZAPW60, Len: 1:00 Z-ALZEMIERS "PETAL WALK", ISCI: ZAPW60, Len: 1:00 Z-ALZEMIERS "PETAL WALK", ISCI: ZAPW30, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

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Media - Announcement Placement Report

Media Key Station	Cart Bar code	Air Date	Air Time Media Description ISCI (Contract#.Line#.Revision)	Length Expiration Program Date	Alt-PromoKey Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-01							
Totals for: 2017-07-01		60				_____	$0
Broadcast Date: 2017-07-02							
Totals for: 2017-07-02		68				_____	$0
Broadcast Date: 2017-07-03							
Totals for: 2017-07-03		43				_____	$0
Broadcast Date: 2017-07-04							
Totals for: 2017-07-04		74				_____	$0
Broadcast Date: 2017-07-05							
Totals for: 2017-07-05		47				_____	$0
Broadcast Date: 2017-07-06							
Totals for: 2017-07-06		50				_____	$0
Broadcast Date: 2017-07-07							
Totals for: 2017-07-07		43				_____	$0
Broadcast Date: 2017-07-08							
Totals for: 2017-07-08		45				_____	$0
Broadcast Date: 2017-07-09							
Totals for: 2017-07-09		38				_____	$0
Broadcast Date: 2017-07-10							
Totals for: 2017-07-10		26				_____	$0
Broadcast Date: 2017-07-11							
Totals for: 2017-07-11		20				_____	$0
Broadcast Date: 2017-07-12							
Totals for: 2017-07-12		19				_____	$0
Broadcast Date: 2017-07-13							
Totals for: 2017-07-13		19				_____	$0
Broadcast Date: 2017-07-14							
Totals for: 2017-07-14		32				_____	$0
Broadcast Date: 2017-07-15							
Totals for: 2017-07-15		19				_____	$0
Broadcast Date: 2017-07-16							
Totals for: 2017-07-16		10				_____	$0

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In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-17													
Totals for: 2017-07-17						11							$0
Broadcast Date: 2017-07-18													
Totals for: 2017-07-18						9							$0
Broadcast Date: 2017-07-19													
Totals for: 2017-07-19						13							$0
Broadcast Date: 2017-07-20													
Totals for: 2017-07-20						12							$0
Broadcast Date: 2017-07-21													
Totals for: 2017-07-21						15							$0
Broadcast Date: 2017-07-22													
Totals for: 2017-07-22						7							$0
Broadcast Date: 2017-07-23													
Totals for: 2017-07-23						8							$0
Broadcast Date: 2017-07-24													
Totals for: 2017-07-24						10							$0
Broadcast Date: 2017-07-25													
Totals for: 2017-07-25						12							$0
Broadcast Date: 2017-07-26													
Totals for: 2017-07-26						10							$0
Broadcast Date: 2017-07-27													
Totals for: 2017-07-27						12							$0
Broadcast Date: 2017-07-28													
Totals for: 2017-07-28						10							$0
Broadcast Date: 2017-07-29													
Totals for: 2017-07-29						8							$0
Broadcast Date: 2017-07-30													
Totals for: 2017-07-30						13							$0
Broadcast Date: 2017-07-31													
Totals for: 2017-07-31						14							$0
Broadcast Date: 2017-08-01													
Totals for: 2017-08-01						7							$0

aaa Indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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   Both parts of bookends and piggy backs are combined;
   Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-08-02													
Totals for: 2017-08-02					15								$0
Broadcast Date: 2017-08-03													
Totals for: 2017-08-03					13								$0
Broadcast Date: 2017-08-04													
Totals for: 2017-08-04					10								$0
Broadcast Date: 2017-08-05													
Totals for: 2017-08-05					24								$0
Broadcast Date: 2017-08-06													
Totals for: 2017-08-06					15								$0
Broadcast Date: 2017-08-07													
Totals for: 2017-08-07					9								$0
Broadcast Date: 2017-08-09													
Totals for: 2017-08-09					3								$0
Broadcast Date: 2017-08-10													
Totals for: 2017-08-10					2								$0
Broadcast Date: 2017-08-11													
Totals for: 2017-08-11					13								$0
Broadcast Date: 2017-08-12													
Totals for: 2017-08-12					10								$0
Broadcast Date: 2017-08-13													
Totals for: 2017-08-13					14								$0
Broadcast Date: 2017-08-14													
Totals for: 2017-08-14					12								$0
Broadcast Date: 2017-08-15													
Totals for: 2017-08-15					12								$0
Broadcast Date: 2017-08-16													
Totals for: 2017-08-16					5								$0
Broadcast Date: 2017-08-17													
Totals for: 2017-08-17					8								$0
Broadcast Date: 2017-08-18													
Totals for: 2017-08-18					2								$0

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Only the first member of a rotation group is shown, this may differ from what eventually is aired.
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The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-08-19													
Totals for: 2017-08-19						6							$0
Broadcast Date: 2017-08-20													
Totals for: 2017-08-20						1							$0
Broadcast Date: 2017-08-21													
Totals for: 2017-08-21						4							$0
Broadcast Date: 2017-08-22													
Totals for: 2017-08-22						4							$0
Broadcast Date: 2017-08-23													
Totals for: 2017-08-23						4							$0
Broadcast Date: 2017-08-24													
Totals for: 2017-08-24						2							$0
Broadcast Date: 2017-08-25													
Totals for: 2017-08-25						3							$0
Broadcast Date: 2017-08-26													
Totals for: 2017-08-26						1							$0
Broadcast Date: 2017-08-27													
Totals for: 2017-08-27						3							$0
Broadcast Date: 2017-08-28													
Totals for: 2017-08-28						1							$0
Broadcast Date: 2017-08-29													
Totals for: 2017-08-29						1							$0
Broadcast Date: 2017-08-30													
Totals for: 2017-08-30						2							$0
Broadcast Date: 2017-08-31													
Totals for: 2017-08-31						1							$0
Broadcast Date: 2017-09-01													
Totals for: 2017-09-01						1							$0
Broadcast Date: 2017-09-03													
Totals for: 2017-09-03						2							$0
Broadcast Date: 2017-09-04													
Totals for: 2017-09-04						6							$0

OSI

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announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
  Both parts of bookends and piggy backs are combined;
  Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media – Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-09-05					2									
Totals for: 2017-09-05														$0
Broadcast Date: 2017-09-06					1									
Totals for: 2017-09-06														$0
Broadcast Date: 2017-09-07					1									
Totals for: 2017-09-07														$0
Broadcast Date: 2017-09-08					2									
Totals for: 2017-09-08														$0
Broadcast Date: 2017-09-09					1									
Totals for: 2017-09-09														$0
Broadcast Date: 2017-09-10					2									
Totals for: 2017-09-10														$0
Broadcast Date: 2017-09-12					2									
Totals for: 2017-09-12														$0
Broadcast Date: 2017-09-13					2									
Totals for: 2017-09-13														$0
Broadcast Date: 2017-09-14					2									
Totals for: 2017-09-14														$0
Broadcast Date: 2017-09-15					2									
Totals for: 2017-09-15														$0
Broadcast Date: 2017-09-16					1									
Totals for: 2017-09-16														$0
Broadcast Date: 2017-09-17					3									
Totals for: 2017-09-17														$0
Broadcast Date: 2017-09-18					2									
Totals for: 2017-09-18														$0
Broadcast Date: 2017-09-19					1									
Totals for: 2017-09-19														$0
Broadcast Date: 2017-09-21					1									
Totals for: 2017-09-21														$0
Broadcast Date: 2017-09-22					1									
Totals for: 2017-09-22														$0

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined;
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Total Number of Announcements: 1,019

Rate Card Totals: $ 0.00

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined;
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

aaa Indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

THROWBACK THURSDAY KID'S CLUB

Prepared October 5, 2017 by Karen Swann, Promotion Manager

Who: ALABAMA THEATRE

What: A CHILDREN'S FILM SERIES AT THE HISTORIC ALABAMA THEATRE ON THURSDAYS DURING JULY. WITH ADMISSION CHILDREN ENJOY A RETRO FEATURE FILM. FREE PRIZES, FREE ACTIVITIES, DISCOUNTED ADMISSION TO MCWANE SCIENCE CENTER AND THE BIRMINGHAM ZOO

Where/When: THURSDAYS IN JULY – THE ALABAMA THEATRE

Flight: 6/22/17 – 7/27/17

Number of PSAs – 348

Approximate Value: $17,400

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	06/22/17
End Date	07/27/17
Media Filter	CW THROWBACK THURSDAY KID CLUB, ISCI: PRCWTBTKC, Len: :20
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

The AUR's are rounded to the nearest $, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcement Placement Report

Media Key Station	Cart Bar code Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-06-22									
Totals for: 2017-06-22		9							$0
Broadcast Date: 2017-06-23									
Totals for: 2017-06-23		11							$0
Broadcast Date: 2017-06-24									
Totals for: 2017-06-24		5							$0
Broadcast Date: 2017-06-25									
Totals for: 2017-06-25		5							$0
Broadcast Date: 2017-06-26									
Totals for: 2017-06-26		8							$0
Broadcast Date: 2017-06-27									
Totals for: 2017-06-27		9							$0
Broadcast Date: 2017-06-28									
Totals for: 2017-06-28		5							$0
Broadcast Date: 2017-06-29									
Totals for: 2017-06-29		11							$0
Broadcast Date: 2017-06-30									
Totals for: 2017-06-30		7							$0
Broadcast Date: 2017-07-01									
Totals for: 2017-07-01		9							$0
Broadcast Date: 2017-07-02									
Totals for: 2017-07-02		13							$0
Broadcast Date: 2017-07-03									
Totals for: 2017-07-03		4							$0
Broadcast Date: 2017-07-04									
Totals for: 2017-07-04		29							$0
Broadcast Date: 2017-07-05									
Totals for: 2017-07-05		10							$0
Broadcast Date: 2017-07-06									
Totals for: 2017-07-06		17							$0
Broadcast Date: 2017-07-07									
Totals for: 2017-07-07		14							$0

OSI

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In the case of unlocked logs:
  Both parts of bookends and piggy backs are combined;
  Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media – Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-08													
Totals for: 2017-07-08						6							$0
Broadcast Date: 2017-07-09													
Totals for: 2017-07-09						9							$0
Broadcast Date: 2017-07-10													
Totals for: 2017-07-10						8							$0
Broadcast Date: 2017-07-11													
Totals for: 2017-07-11						7							$0
Broadcast Date: 2017-07-12													
Totals for: 2017-07-12						8							$0
Broadcast Date: 2017-07-13													
Totals for: 2017-07-13						8							$0
Broadcast Date: 2017-07-14													
Totals for: 2017-07-14						22							$0
Broadcast Date: 2017-07-15													
Totals for: 2017-07-15						12							$0
Broadcast Date: 2017-07-16													
Totals for: 2017-07-16						6							$0
Broadcast Date: 2017-07-17													
Totals for: 2017-07-17						10							$0
Broadcast Date: 2017-07-18													
Totals for: 2017-07-18						8							$0
Broadcast Date: 2017-07-19													
Totals for: 2017-07-19						11							$0
Broadcast Date: 2017-07-20													
Totals for: 2017-07-20						8							$0
Broadcast Date: 2017-07-21													
Totals for: 2017-07-21						16							$0
Broadcast Date: 2017-07-22													
Totals for: 2017-07-22						3							$0
Broadcast Date: 2017-07-23													
Totals for: 2017-07-23						8							$0

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In the case of unlocked logs:
  Both parts of bookends and piggy backs are combined;
  Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Broadcast Date: 2017-07-24

Totals for: 2017-07-24   12 $0

Broadcast Date: 2017-07-25

Totals for: 2017-07-25   7 $0

Broadcast Date: 2017-07-26

Totals for: 2017-07-26   13 $0

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that
announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
    Both parts of bookends and piggy backs are combined;
    Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Rate Card
						(Contract#.Line#.Revision)			Date			Alt-Description	$ Value

Rate Card Totals: $ 0.00

Total Number of Announcements: 348

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In the case of unlocked logs:
Both parts of bookends and piggy backs are combined;
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
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The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

PICASSO PETS

Prepared October 5, 2017 by Karen Swann, Promotion Manager

Who: HAND IN PAW

What: FUNRAISER GALA IN SUPPORT OF HAND IN PAW

Where/When: AUGUST 12TH, HARBERT CENTER.

Flight: 7/14/17 – 8/11/17

Number of PSAs – 493

Approximate Value: $24,650

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	07/14/17
End Date	08/11/17
Media Filter	Z-PICASSO PETS, ISCI: ZPICASSOPET05, Len: :05 Z-PICASSO PETS, ISCI: ZPICASSOPET20, Len: :20
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

The AUR's are rounded to the nearest $, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-14												
Totals for: 2017-07-14						28						$0
Broadcast Date: 2017-07-15												
Totals for: 2017-07-15						41						$0
Broadcast Date: 2017-07-16												
Totals for: 2017-07-16						30						$0
Broadcast Date: 2017-07-17												
Totals for: 2017-07-17						9						$0
Broadcast Date: 2017-07-18												
Totals for: 2017-07-18						9						$0
Broadcast Date: 2017-07-19												
Totals for: 2017-07-19						16						$0
Broadcast Date: 2017-07-20												
Totals for: 2017-07-20						15						$0
Broadcast Date: 2017-07-21												
Totals for: 2017-07-21						13						$0
Broadcast Date: 2017-07-22												
Totals for: 2017-07-22						10						$0
Broadcast Date: 2017-07-23												
Totals for: 2017-07-23						17						$0
Broadcast Date: 2017-07-24												
Totals for: 2017-07-24						14						$0
Broadcast Date: 2017-07-25												
Totals for: 2017-07-25						12						$0
Broadcast Date: 2017-07-26												
Totals for: 2017-07-26						8						$0
Broadcast Date: 2017-07-27												
Totals for: 2017-07-27						18						$0
Broadcast Date: 2017-07-28												
Totals for: 2017-07-28						12						$0
Broadcast Date: 2017-07-29												
Totals for: 2017-07-29						3						$0

aaa Indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that
announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined;
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-30					4								
Totals for: 2017-07-30													$0
Broadcast Date: 2017-07-31					12								
Totals for: 2017-07-31													$0
Broadcast Date: 2017-08-01					27								
Totals for: 2017-08-01													$0
Broadcast Date: 2017-08-02					21								
Totals for: 2017-08-02													$0
Broadcast Date: 2017-08-03					14								
Totals for: 2017-08-03													$0
Broadcast Date: 2017-08-04					13								
Totals for: 2017-08-04													$0
Broadcast Date: 2017-08-05					23								
Totals for: 2017-08-05													$0
Broadcast Date: 2017-08-06					22								
Totals for: 2017-08-06													$0
Broadcast Date: 2017-08-07					35								
Totals for: 2017-08-07													$0
Broadcast Date: 2017-08-08					14								
Totals for: 2017-08-08													$0
Broadcast Date: 2017-08-09					16								
Totals for: 2017-08-09													$0
Broadcast Date: 2017-08-10					14								
Totals for: 2017-08-10													$0
Broadcast Date: 2017-08-11					23								
Totals for: 2017-08-11													$0

aaa Indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
   Both parts of bookends and piggy backs are combined;
   Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey Alt-ISCI	Alt-Description	Rate Card $ Value

Total Number of Announcements: 493

Rate Card Totals: $ 0.00

aaa Indicates announcement is on locked log   -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
  Both parts of bookends and piggy backs are combined;
  Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

OHOH GOLD GALA

Prepared October 5, 2017 by Karen Swann, Promotion Manager

Who: OPEN HANDS OVERFLOWING HEARTS FOUNDATION

What: GALA TO RAISE FUNDS AND AWARENESS FOR THE FIGHT TO END CHILDHOOD CANCER

Where/When: AUGUST 12TH, B & A WAREHOUSE

Flight: 7/117/17 – 8/11/17

Number of spots – 649

Approximate Value: $32,450

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	07/17/17
End Date	08/11/17
Media Filter	Z-OPEN HANDS, ISCI:
	ZOPENHAND05, Len: :05
	Z-OPEN HANDS, ISCI:
	ZOPENHAND15, Len: :15
	Z-OPEN HANDS, ISCI:
	ZOPENHAND20, Len: :20
	Z-OPEN HANDS, ISCI:
	ZOPENHAND05, Len: :05
	Z-OPEN HANDS, ISCI:
	ZOPENHAND15, Len: :15
	Z-OPEN HANDS, ISCI:
	ZOPENHAND20, Len: :20
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

The AUR's are rounded to the nearest $, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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Media – Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-07-18													
Totals for: 2017-07-18				27									$0
Broadcast Date: 2017-07-19													
Totals for: 2017-07-19				23									$0
Broadcast Date: 2017-07-20													
Totals for: 2017-07-20				22									$0
Broadcast Date: 2017-07-21													
Totals for: 2017-07-21				38									$0
Broadcast Date: 2017-07-22													
Totals for: 2017-07-22				42									$0
Broadcast Date: 2017-07-23													
Totals for: 2017-07-23				51									$0
Broadcast Date: 2017-07-24													
Totals for: 2017-07-24				15									$0
Broadcast Date: 2017-07-25													
Totals for: 2017-07-25				17									$0
Broadcast Date: 2017-07-26													
Totals for: 2017-07-26				18									$0
Broadcast Date: 2017-07-27													
Totals for: 2017-07-27				13									$0
Broadcast Date: 2017-07-28													
Totals for: 2017-07-28				8									$0
Broadcast Date: 2017-07-29													
Totals for: 2017-07-29				37									$0
Broadcast Date: 2017-07-30													
Totals for: 2017-07-30				35									$0
Broadcast Date: 2017-07-31													
Totals for: 2017-07-31				21									$0
Broadcast Date: 2017-08-01													
Totals for: 2017-08-01				15									$0
Broadcast Date: 2017-08-02													
Totals for: 2017-08-02				22									$0

OSi

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In the case of unlocked logs:
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Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-08-03													
Totals for: 2017-08-03					30								$0
Broadcast Date: 2017-08-04													
Totals for: 2017-08-04					20								$0
Broadcast Date: 2017-08-05													
Totals for: 2017-08-05					32								$0
Broadcast Date: 2017-08-06													
Totals for: 2017-08-06					45								$0
Broadcast Date: 2017-08-07													
Totals for: 2017-08-07					29								$0
Broadcast Date: 2017-08-08													
Totals for: 2017-08-08					27								$0
Broadcast Date: 2017-08-09													
Totals for: 2017-08-09					21								$0
Broadcast Date: 2017-08-10													
Totals for: 2017-08-10					21								$0
Broadcast Date: 2017-08-11													
Totals for: 2017-08-11					20								$0

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Total Number of Announcements: 649

Rate Card Totals: $ 0.00

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RIDE FOR KIDS

Prepared October 5, 2017 by Karen Swann, Promotion Manager

Who: PEDIATRIC BRAIN TUMOR FOUNDATION

What: THE RIDE FOR KIDS HELPS BATTLE ONE OF THE DEADLIEST FROM OF CHILDHOOD CANCER. SUNDAY, SEPTEMBER 24TH AT BARBER MOTORSPORTS PARK AND MUSEUM GUESTS ENJOYED A VINTAGE CAR SHOW, FUN RIDE, FOOD, ENTERTAINMENT AND CHILDREN'S ACTIVITY IN SUPPORT OF RAISING FUNDS AND AWARENESS FOR THE PEDIATRIC BRAIN TUMOR FOUNDATION

Where/When: SEPTEMBER 24, 2017 – BARBER MOTORSPORTS MUSEUM

Flight: 8/23/17 – 9/23/17

Number of PSAs – 1114

Approximate Value: $55,700

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	08/23/17
End Date	09/23/17
Media Filter	Z-RIDE FOR KIDS, ISCI: ZRIDEFKIDS, Len: :30 Z-RIDE FOR KIDS, ISCI: ZRIDEFKIDS, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

The AUR's are rounded to the nearest $, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-08-24													
Totals for: 2017-08-24						3							$0
Broadcast Date: 2017-08-25													
Totals for: 2017-08-25						4							$0
Broadcast Date: 2017-08-26													
Totals for: 2017-08-26						50							$0
Broadcast Date: 2017-08-27													
Totals for: 2017-08-27						49							$0
Broadcast Date: 2017-08-28													
Totals for: 2017-08-28						47							$0
Broadcast Date: 2017-08-29													
Totals for: 2017-08-29						51							$0
Broadcast Date: 2017-08-30													
Totals for: 2017-08-30						51							$0
Broadcast Date: 2017-08-31													
Totals for: 2017-08-31						48							$0
Broadcast Date: 2017-09-01													
Totals for: 2017-09-01						50							$0
Broadcast Date: 2017-09-02													
Totals for: 2017-09-02						49							$0
Broadcast Date: 2017-09-03													
Totals for: 2017-09-03						49							$0
Broadcast Date: 2017-09-04													
Totals for: 2017-09-04						50							$0
Broadcast Date: 2017-09-05													
Totals for: 2017-09-05						49							$0
Broadcast Date: 2017-09-06													
Totals for: 2017-09-06						49							$0
Broadcast Date: 2017-09-07													
Totals for: 2017-09-07						50							$0
Broadcast Date: 2017-09-08													
Totals for: 2017-09-08						49							$0

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In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined;
 Only the first member of a rotation group is shown; this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-09-09													
Totals for: 2017-09-09						52							$0
Broadcast Date: 2017-09-10													
Totals for: 2017-09-10						50							$0
Broadcast Date: 2017-09-11													
Totals for: 2017-09-11						46							$0
Broadcast Date: 2017-09-13													
Totals for: 2017-09-13						20							$0
Broadcast Date: 2017-09-14													
Totals for: 2017-09-14						47							$0
Broadcast Date: 2017-09-15													
Totals for: 2017-09-15						47							$0
Broadcast Date: 2017-09-16													
Totals for: 2017-09-16						47							$0
Broadcast Date: 2017-09-17													
Totals for: 2017-09-17						50							$0
Broadcast Date: 2017-09-18													
Totals for: 2017-09-18						2							$0
Broadcast Date: 2017-09-19													
Totals for: 2017-09-19						50							$0
Broadcast Date: 2017-09-20													
Totals for: 2017-09-20						2							$0
Broadcast Date: 2017-09-21													
Totals for: 2017-09-21						1							$0
Broadcast Date: 2017-09-22													
Totals for: 2017-09-22						2							$0

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Rate Card Totals: $ 0.00

Total Number of Announcements: 1,114

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<u>**FIREFIGHTERS HOPE WALK**</u>

Prepared October 5, 2017 by Karen Swann, Promotion Manager

Who: TUSCALOOSA FIRE DEPARTMENT

What: FUNDRAISER FOR CANCER RESEARCH

Where/When: August 12, 2017 – Tuscaloosa to Birmingham

Flight: 7/27/17 – 8/11/17

Number of PSAs – 146

Approximate Value: $7,300

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	07/27/17
End Date	08/11/17
Media Filter	Z-BL HOPE WALK, ISCI: ZHOPEWBL, Len: :15 Z-BL HOPE WALK, ISCI: ZHOPEWBL, Len: :15
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value
Broadcast Date: 2017-08-04													
Totals for: 2017-08-04				26									$0
Broadcast Date: 2017-08-05													
Totals for: 2017-08-05				4									$0
Broadcast Date: 2017-08-06													
Totals for: 2017-08-06				7									$0
Broadcast Date: 2017-08-07													
Totals for: 2017-08-07				28									$0
Broadcast Date: 2017-08-08													
Totals for: 2017-08-08				27									$0
Broadcast Date: 2017-08-09													
Totals for: 2017-08-09				28									$0
Broadcast Date: 2017-08-10													
Totals for: 2017-08-10				26									$0

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Rate Card Totals: $ 0.00

Total Number of Announcements: 146

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announcements placed on actual contracts will only show as such after media has been applied to the spots.

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  Both parts of bookends and piggy backs are combined;
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HURRICANE DISASTER RELIEF – SALVATION ARMY

Prepared October 5, 2017 by Karen Swann, Promotion Manager

Who: SALVATION ARMY

What: PUBLIC SERVICE ANNOUNCEMENT THROUGH THE SALVATION ARMY TO ASSIST VICTIMS OF HURRICANE HARVEY

Flight: 9/1/17 – 12/31/17

Number of PSAs – 547

Approximate Value: $27,350

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	09/01/17
End Date	12/31/17
Media Filter	Z-THE SALVATION ARMY DIASTER RELIEF, ISCI: ZVYSV70050000H, Len: :30 Z- THE SALVATION ARMY DIASTER RELIEF, ISCI: ZVYSV70050000H, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Broadcast Date: 2017-09-13
Totals for: 2017-09-13

Broadcast Date: 2017-09-14
Totals for: 2017-09-14

Broadcast Date: 2017-09-15
Totals for: 2017-09-15   40

Broadcast Date: 2017-09-16
Totals for: 2017-09-16   3

Broadcast Date: 2017-09-17
Totals for: 2017-09-17   2

Broadcast Date: 2017-09-18
Totals for: 2017-09-18   3

Broadcast Date: 2017-09-19
Totals for: 2017-09-19   7

Broadcast Date: 2017-09-20
Totals for: 2017-09-20   3

Broadcast Date: 2017-09-21
Totals for: 2017-09-21   48

Broadcast Date: 2017-09-22
Totals for: 2017-09-22   50

Broadcast Date: 2017-09-23
Totals for: 2017-09-23   49

Broadcast Date: 2017-09-24
Totals for: 2017-09-24   50

Broadcast Date: 2017-09-25
Totals for: 2017-09-25   50

Broadcast Date: 2017-09-26
Totals for: 2017-09-26   50

Broadcast Date: 2017-09-27
Totals for: 2017-09-27   50

   47

$0
$0
$0
$0
$0
$0
$0
$0
$0
$0
$0
$0
$0
$0
$0

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Rate Card Totals: $ 0.00

Total Number of Announcements: 547

aaa Indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
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GRAYSVILLE FIRE EXPO

Prepared October 5, 2017 by Karen Swann, Promotion Manager

Who: CITY OF GRAYSVILLE

What: FREE TO THE PUBLIC FIRE SAFETY EXPO FEATURING FOOD, REFRESHMENTS, LIVE MUSIC, CHILDREN'S ACTIVITY'S, FIRETRUCK PARADE AND FIRE PREVENTION LEARNING

Where/When: SEPTEMBER 30TH, MAIN STREET, GRAYSVILLE, AL

Flight: 9/27/17 – 9/29/17

Number of PSAs – 43

Approximate Value: $2,150

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	09/27/17
End Date	09/29/17
Media Filter	Z-FIRE EXPO, ISCI: ZFIREEXPO, Len: .15
Section Level(s)	<All Sections>
Level 1 Grouping	<None>
Level 2 Grouping	Broadcast Date
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include $0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both $0 spots and announcements, an announcement on a contract with a $0 rate will show as a $0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a $0 spot on a $0 spot only report.

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card $ Value

Broadcast Date: 2017-09-27

Totals for: 2017-09-27 8 — $0

Broadcast Date: 2017-09-28

Totals for: 2017-09-28 17 — $0

Broadcast Date: 2017-09-29

Totals for: 2017-09-29 18 — $0

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Only the first member of a rotation group is shown, this may differ from what eventually is aired.
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The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#.Line#.Revision)	Length	Expiration Program Date	Alt-PromoKey Alt-ISCI	Alt-Description	Rate Card $ Value

Rate Card Totals: $ 0.00

Total Number of Announcements: 43

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
  Both parts of bookends and piggy backs are combined;
  Only the first member of a rotation group is shown, this may differ from what eventually is aired.
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