

Public Service & Community Outreach Summary for 2nd Quarter 2008 (April, May & June 08)

Page 1 of 2

Prepared 2 July 2008 by Marcia O. Jones

Note: Additional pages relating to other public service attached, including copies of all listings on the wtto21.com and wabm68.com Community Calendar web site pages, submitted via email, fax and the web site solicitation pages, as available to me. Also positive viewer email, Community Billboard (on air calendar) scripts, multiple campaign summaries and other related Public Service information attached.

Taped Public Service Announcements include an average minimum of 3,000 per month per station

Non-Profit Public Service On-Air Clients Included:

ALABAMA FOREVER WILD CAR TAG
AMERICAN ACADEMY OF DERMATOLOGY – SKIN CANCER PREVENTION
ASPCA – CRUEL NOT COOL
AUTISM WALK 2008 – AIRED 4/17-25/08
BATTERY RECYCLING
BIG BROTHERS BIG SISTERS – LOCAL MENTOR PROGRAM RECRUITMENT
BOYSTOWN HOTLINE (5 VERSIONS, 4 NEW)
CALL TO RECYCLE
CHILDHOOD OBESITY PREVENTION (2 VERSIONS)
COLLEGE ACCESS
CREDIT SCORE EDUCATION
CW GO GREEN ENVIRONMENT “HOW-TO’S”
DRUG FREE AMERICA-DEALER
DRUG FREE AMERICA: WHO’S MORE DEAD
DRUNK DRIVING PREVENTION
EARLY CHILDHOOD DEVELOPMENT
EARTH COMMUNICATIONS
EARTH SHARE (2)
ENERGY EFFICIENCY – “KID” VERSION
FEDERAL STUDENT AID (NEW JAN 08 VERSION)
FINANCIAL LITERACY
FORECLOSURE PREVENTION
GENEROUS NATION
HIGH SCHOOL DROPOUT PREVENTION
LAZY BONES/EXERCISE
LIFELONG LITERACY – KIDS (3 VERSIONS)
LIVING REEF
MAGIC MOMENTS (LOCAL CHARITY, GRANTS WISHES FOR TERMINALLY ILL CHILDREN)
MARCH OF DIMES (2 NEW)
MCGRUFF CRIME PREVENTION
NSA STROKE PREVENTION
NATURE FOR KIDS
NFL: PLAY (ENCOURAGE EXERCISE & OUTSIDE PLAYTIME IN CHILDREN, 2 VERSIONS)
OCEAN CONSERVANCY
ONLINE EXPLOTATION (2 VERSIONS)
PARENTAL INVOLVEMENT
PHYSICIANS FOR RESPON MEDICINE
POISON HOTLINE (3 VERSIONS)
PREVENT BLINDNESS AMERICA CAMPAIGN
RAIN FOREST RESCUE (2 VERSIONS)
RAINN (ADULT AIRTIMES, SEXUAL VIOLENCE PREVENTION)
REDUCE GUN VIOLENCE
REPLANT NATIONAL FORESTS (4 NEW VERSIONS)
SAVE ENERGY

Public Service & Community Outreach Summary for 3rd Quarter 2007 (April, May & June 08)

Page 2 of 2

Prepared 2 July 2008 by Marcia O. Jones

SECOND HAND SMOKE
SHAPE UP AMERICA
SHRINERS HOSPITAL – (2 VERSIONS) HELP FOR CHILDREN
SUPPORTING MINORITY EDUCATION (2 VERSIONS)
TREE CITY USA (3 VERSIONS)
TREES OF AMERICA
UNDERAGE DRINKING PREVENTION
UNITED WAY OF CENTRAL ALABAMA
UNCF
VETERANS AFFAIRS – NURSE RECRUITMENT
WHAT YOU DON'T KNOW
WILDFIRE PREVENTION (2 VERSIONS)
WILL ROGERS INSTITUTE-EXERCISE
WIRELESS AMBER ALERTS
WORLD WILDLIFE FUND – GENERAL CALL TO ACTION
YWCA SOUTHEAST-ELIMINATE RACISM-EMPOWER WOMEN

Copies of events on the www.wtto21.com and www.wabm68.com community calendars, submitted by viewers, organizations and Marcia O. Jones, via Public Service notices received through mail and e-mail, are attached, along with summaries of events and benefits provided to non-profit organizations by WABM and WTTO TV, in order listed below.

NOTE: Start date of web calendar event is print date at bottom of page through date of event as noted.

COMMUNITY BILLBOARD – WABM AND WTTO SUMMARIES ATTACHED

VIEWER INQUIRIES AND RESPONSES REGARDING EVENTS AND PUBLIC SERVICE

PUBLIC SERVICE – COMMUNITY EVENTS SUMMARIES ATTACHED FOR:

SAFE SUMMER STREETS SCLC EVENT

LIFESOUTH – BLOOD DRIVE CALL TO ACTION

HOMEWOOD LIBRARY TEEN SUMMER READING KICKOFF PROGRAM

ALABAMA SYMPHONY ORCHESTRA – SOUNDS FOR SUMMER CONCERT EVENT

PARENTING ASSISTANCE LINE INFORMATION DISTRIBUTION