

Public Service & Community Outreach Summary for 2nd Quarter 2018 (April, May, June)

Prepared by Karen Swann Promotion Manager WABM/WBMA/WTTO
July 2, 2018

This report includes:

-TAPED PSA LIST

-OUR ISSUES BIRMINGHAM EPISODE / GUEST / TOPIC LIST

-REPORTS FOR THE FOLLOWING ON-AIR COMMUNITY AND/OR PUBLIC SERVICE EVENTS:

- FIGHTING FOR YOU
CELEBRATE HOOVER DAY
- VIOLINS OF HOPE
- BRENDA LADUN'S DECADE DASH TO CONQUER CANCER
- MAGNOLIA FESTIVAL
- DINING OUT FOR LIFE
- PURPLE STRIDE 5K
- DO DAH DAY
- AHA STROKE MONTH
- VETTES FOR VETS

Announcements Library

Media Key	Station	Category	ISCI/Brand	Length	Video	Media ID	Start Time	End Time	Run On	Descriptio
4409138	Birmingham (WBMA-ALT2)	Alb-Promo	ZZCNBU0081000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-I AM A
4409145	Birmingham (WBMA)	Alb-Promo	ZCNRFO162000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-BETTE
4409145	Birmingham (WBMA-ALT1)	Alb-Promd	ZCNRFO162000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-BETTE
4409145	Birmingham (WBMA-ALT2)	Alb-Promo	ZCNRFO162000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-BETTE
3928674	Birmingham (WBMA)	Alb-Promo	ZDETPO616H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG DI
3928674	Birmingham (WBMA-ALT1)	Alb-Promo	ZDETPO616H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG DI
3928674	Birmingham (WBMA-ALT2)	Alb-Promo	ZDETPO616H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG DI
4513811	Birmingham (WBMA)	Alb-Promo	ZACSCC30	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-ACS C
4513811	Birmingham (WBMA-ALT1)	Alb-Promo	ZACSCC30	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-ACS C
4513811	Birmingham (WBMA-ALT2)	Alb-Promo	ZACSCC30	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-ACS C
4533991	Birmingham (WBMA)	Alb-Promo	ZAHA17734	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-AHA QI
4533991	Birmingham (WBMA-ALT1)	Alb-Promo	ZAHA17734	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-AHA QI
4533991	Birmingham (WBMA-ALT2)	Alb-Promo	ZAHA17734	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-AHA QI
4533993	Birmingham (WBMA)	Alb-Promo	ZKJAFIB	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-AHA KI
4533993	Birmingham (WBMA-ALT1)	Alb-Promo	ZKJAFIB	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-AHA KI
4533993	Birmingham (WBMA-ALT2)	Alb-Promo	ZKJAFIB	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-AHA KI
4534854	Birmingham (WBMA)	Alb-Promo	ZDETU23000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-PEDF }
4534854	Birmingham (WBMA-ALT1)	Alb-Promo	ZDETU23000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-PEDF }
4534854	Birmingham (WBMA-ALT2)	Alb-Promo	ZDETU23000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-PEDF }
4534857	Birmingham (WBMA)	Alb-Promo	ZDETU232000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-PEDF }
4534857	Birmingham (WBMA-ALT1)	Alb-Promo	ZDETU232000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-PEDF }
4534857	Birmingham (WBMA-ALT2)	Alb-Promo	ZDETU232000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-PEDF }
4232022	Birmingham (WBMA)	Alb-Promo	ZALZHEIMER30	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-ALZHE
4232022	Birmingham (WBMA-ALT1)	Alb-Promo	ZALZHEIMER30	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-ALZHE
4232022	Birmingham (WBMA-ALT2)	Alb-Promo	ZALZHEIMER30	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-ALZHE
4337031	Birmingham (WBMA)	Alb-Promo	ZCNRB005500H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-TV B VI
4337031	Birmingham (WBMA-ALT1)	Alb-Promo	ZCNRB005500H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-TV B VI
4337031	Birmingham (WBMA-ALT2)	Alb-Promo	ZCNRB005500H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-TV B VI
4337033	Birmingham (WBMA)	Alb-Promo	ZCNRB0062000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-TV B FF
4337033	Birmingham (WBMA-ALT1)	Alb-Promo	ZCNRB0062000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-TV B FF
4337033	Birmingham (WBMA-ALT2)	Alb-Promo	ZCNRB0062000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-TV B FF
4337037	Birmingham (WBMA)	Alb-Promo	ZCNRB0029000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-TV B LII
4337037	Birmingham (WBMA-ALT1)	Alb-Promo	ZCNRB0029000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-TV B LII
4337037	Birmingham (WBMA-ALT2)	Alb-Promo	ZCNRB0029000H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-TV B LII
3837418	Birmingham (WBMA)	Alb-Promo	ZDETPO597H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837418	Birmingham (WBMA-ALT1)	Alb-Promo	ZDETPO597H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837418	Birmingham (WBMA-ALT2)	Alb-Promo	ZDETPO597H	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837431	Birmingham (WBMA)	Alb-Promo	ZDETP0612HKID	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837431	Birmingham (WBMA-ALT1)	Alb-Promo	ZDETP0612HKID	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837431	Birmingham (WBMA-ALT2)	Alb-Promo	ZDETP0612HKID	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837437	Birmingham (WBMA)	Alb-Promo	ZDETP0599HKID	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837437	Birmingham (WBMA-ALT1)	Alb-Promo	ZDETP0599HKID	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837437	Birmingham (WBMA-ALT2)	Alb-Promo	ZDETP0599HKID	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837457	Birmingham (WBMA)	Alb-Promo	ZDETP0605HKID	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837457	Birmingham (WBMA-ALT1)	Alb-Promo	ZDETP0605HKID	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
3837457	Birmingham (WBMA-ALT2)	Alb-Promo	ZDETP0605HKID	00:30			04:00:00AM	03:59:59AM	MTWThFrSSu	Z-SBG-P,
4367224	Birmingham (WABM)	1-Promo/PSA	Z-CNTE0063000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-TEACH
4367224	Birmingham (WABM-ALT1)	1-Promo/PSA	Z-CNTE0063000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-TEACH
4367224	Birmingham (WABM-ALT2)	1-Promo/PSA	Z-CNTE0063000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-TEACH
4367224	Birmingham (WTTO)	1-Promo/PSA	Z-CNTE0063000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-TEACH
4367224	Birmingham (WTTO-ALT1)	1-Promo/PSA	Z-CNTE0063000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-TEACH
4367224	Birmingham (WTTO-ALT2)	1-Promo/PSA	Z-CNTE0063000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-TEACH
4367235	Birmingham (WABM)	1-Promo/PSA	ZCNRDO206000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BOTH I
4367235	Birmingham (WABM-ALT1)	1-Promo/PSA	ZCNRDO206000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BOTH I
4367235	Birmingham (WABM-ALT2)	1-Promo/PSA	ZCNRDO206000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BOTH I
4367235	Birmingham (WTTO)	1-Promo/PSA	ZCNRDO206000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BOTH I
4367235	Birmingham (WTTO-ALT1)	1-Promo/PSA	ZCNRDO206000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BOTH I
4367235	Birmingham (WTTO-ALT2)	1-Promo/PSA	ZCNRDO206000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BOTH I
4367236	Birmingham (WABM)	1-Promo/PSA	ZCNRDO207000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-PRICE
4367236	Birmingham (WABM-ALT1)	1-Promo/PSA	ZCNRDO207000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-PRICE
4367236	Birmingham (WABM-ALT2)	1-Promo/PSA	ZCNRDO207000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-PRICE
4367236	Birmingham (WTTO)	1-Promo/PSA	ZCNRDO207000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-PRICE
4367236	Birmingham (WTTO-ALT1)	1-Promo/PSA	ZCNRDO207000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-PRICE
4367236	Birmingham (WTTO-ALT2)	1-Promo/PSA	ZCNRDO207000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-PRICE
4367248	Birmingham (WABM)	1-Promo/PSA	ZCNRRC0097000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-SUPEF
4367248	Birmingham (WABM-ALT1)	1-Promo/PSA	ZCNRRC0097000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-SUPEF
4367248	Birmingham (WABM-ALT2)	1-Promo/PSA	ZCNRRC0097000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-SUPEF
4367248	Birmingham (WTTO)	1-Promo/PSA	ZCNRRC0097000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-SUPEF
4367248	Birmingham (WTTO-ALT1)	1-Promo/PSA	ZCNRRC0097000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-SUPEF
4367248	Birmingham (WTTO-ALT2)	1-Promo/PSA	ZCNRRC0097000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-SUPEF
4367267	Birmingham (WABM)	1-Promo/PSA	ZCNRFO162000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BETTE
4367267	Birmingham (WABM-ALT1)	1-Promo/PSA	ZCNRFO162000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BETTE
4367267	Birmingham (WABM-ALT2)	1-Promo/PSA	ZCNRFO162000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BETTE
4367267	Birmingham (WTTO)	1-Promo/PSA	ZCNRFO162000H	00:30			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-BETTE

Announcements Library

Media Key	Station	Category	ISCI/Brand	Length	Video	Media ID	Start Time	End Time	Run On	Descripti
3832688	Birmingham (WTTO-ALT1)	1-Promo/PSA	ZCNRB0051000	01:00			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-PROJE
3832688	Birmingham (WTTO-ALT2)	1-Promo/PSA	ZCNRB0051000	01:00			05:00:00AM	04:59:59AM	MTWThFrSSu	Z-PROJE



2Q 2018

Our Issues Birmingham

Our Issues Birmingham is a public interest talk show addressing issues relevant to the communities in the WABM / WTTO viewing area. The program airs on WABM Sundays at 10:00 pm and on WTTO Sundays at 10:30am.

AIRDATE	GUEST	TOPIC / ORGANIZATION
4/1/18	Jimmie Stephens	JeffCo Commissioner
4/8/18	"	"
4/15/18	Jerome Dee	Candidate – Alabama House
4/22/18	"	"
4/29/18	Shelia Tyson	Birmingham City Councilor
5/6/18	"	"
5/13/18	Mark Davis	Vettes For Vets
5/20/18	"	"
5/27/18	William Barnes Part I	World War II Veteran
6/3/18	"	"
6/10/18	William Barnes Part II	World War II Veteran
6/17/18	"	"
6/24/18	Barnette Wright	Birmingham Times

FIGHTING FOR YOU/ ITEAM

Prepared July 2, 2018 by Karen Swann, Promotion Manager

Who: ABC 33/40 – WABM MY68 – WTTO CW21

What: Fighting For You (iTeam) is an advocacy program dedicated to serving the public by solving problems that individuals may not have the resources to handle personally. The public is invited to send descriptions of issues they are having and ABC 33/40 attempts to aid them with their problem.

Donated air time value and on-site promotion:

Total Value: approximately \$15,400

This includes 308 promos across all stations where inventory was available. The flight is ongoing (entire 2nd quarter) including news coverage, and numerous Facebook/Twitter posts.

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	03/01/18
End Date	06/30/18
Media Filter	WBMA ID Fighting for You Call to Action - UPDATED JUNE 2017, ISCI: IDWBMAFFY04, Len: :04 WBMA FIGHTNING FOR YOU GEN, ISCI: PRBMAFFIN30, Len: :30 WBMA FIGHTNING FOR YOU GEN, ISCI: PRBMAFFIN20, Len: :20 WBMA FIGHTNING FOR YOU GEN, ISCI: PRBMAFFIN15, Len: :15 WBMA FIGHTNING FOR YOU GEN, ISCI: PRBMAFFIN10, Len: :10 WBMA FFY FRI TNT, ISCI: PRWBMAFFFT, Len: :15 WBMA FFY WED TNT, ISCI: PRWBMAFFWT, Len: :15 WBMA FF MON TNT, ISCI: PRWBMAFFMTN, Len: :15 WBMA 15 TTeam FRIDAY TONIGHT, ISCI: PRWBMAFFFT, Len: :15 WBMA 15 TTeam WEDNESDAY TONIGHT, ISCI: PRWBMAFFWT, Len: :15 WBMA15 TTeam MONDAY TONIGHT, ISCI: PRWBMAFFMT, Len: :15 WBMA 30 Fighting for You Image - Updated June 2017, ISCI: PRBMAFFY30, Len: :30 WBMA 20 Fighting for You Image - UPDATED JUNE 2017, ISCI: PRBMAFFY20, Len: :20 WBMA 15 Fighting for You Image - UPDATED JUNE 2017, ISCI: PRBMAFFY15, Len: :15 WBMA 10 Fighting for You Image - UPDATED JUNE 2017, ISCI: PRBMAFFY10, Len: :10 FILL CW WBMA CALL TO ACTION, ISCI: FILLCWBMACTA, Len: :05 WBMA :15 FIGHTING FOR YOU IMAGE COMING 4/23, ISCI: PRWBMAFFYI, Len: :15

Media Filter	Media Description
WBMA :10 FIGHTING FOR YOU IMAGE COMING 4/23, ISCI: PRWBMAFFY110, Len: :10	
WBMA :20 FIGHTING FOR YOU IMAGE COMING 4/23, ISCI: PRWBMAFFY120, Len: :20	
WBMA :30 FIGHTING FOR YOU IMAGE COMING 4/23, ISCI: PRWBMAFFY130, Len: :30	
ID CW WBMA CALL TO ACTION, ISCI: IDCWBMACTA, Len: :05	
WBMA FIGHTING FOR YOU Image coming , ISCI: PRWBMAFFY110, Len: :10	
WBMA FIGHTING FOR YOU Image coming , ISCI: PRWBMAFFY120, Len: :20	
WBMA FIGHTING FOR YOUcoming , ISCI: PRWBMAFFY130, Len: :30	
WBMA :05 Fighting For You Call to Action - UPDATED JUNE 2017, ISCI: PRWBMAFFY05, Len: :05	
<All Sections>	
Broadcast Date	
<None>	
<None>	
<No Page Breaks>	
Broadcast Date	
Air Time	
<None>	
No	
Show Details	
Rate Card	
Do Not Display Estimated Value	
No	
Display Program Revenue Summary	
Include \$0 orders in AUR	
Media Description	
Default (Media Description) with Contract Details	

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcement Placement Report

Report pulled at 2:47:37PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	(Contract#	Line#	Revision)	Length	Expiration	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card
																	\$ Value
Broadcast Date: 2018-03-05																	\$0
Totals for: 2018-03-05																	11
Broadcast Date: 2018-03-12																	\$0
Totals for: 2018-03-12																	12
Broadcast Date: 2018-03-14																	\$0
Totals for: 2018-03-14																	12
Broadcast Date: 2018-03-19																	\$0
Totals for: 2018-03-19																	12
Broadcast Date: 2018-03-26																	\$0
Totals for: 2018-03-26																	12
Broadcast Date: 2018-03-28																	\$0
Totals for: 2018-03-28																	12
Broadcast Date: 2018-04-02																	\$0
Totals for: 2018-04-02																	9
Broadcast Date: 2018-04-04																	\$0
Totals for: 2018-04-04																	9
Broadcast Date: 2018-04-11																	\$0
Totals for: 2018-04-11																	12
Broadcast Date: 2018-04-16																	\$0
Totals for: 2018-04-16																	11
Broadcast Date: 2018-04-18																	\$0
Totals for: 2018-04-18																	12
Broadcast Date: 2018-04-23																	\$0
Totals for: 2018-04-23																	12
Broadcast Date: 2018-04-25																	\$0
Totals for: 2018-04-25																	11
Broadcast Date: 2018-04-30																	\$0
Totals for: 2018-04-30																	16
Broadcast Date: 2018-05-02																	\$0
Totals for: 2018-05-02																	11
Broadcast Date: 2018-05-07																	\$0
Totals for: 2018-05-07																	11

aaa Indicates announcement to on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 2:47:37PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card Value
Broadcast Date: 2018-05-09														
Totals for: 2018-05-09														
Broadcast Date: 2018-05-14														
Totals for: 2018-05-14														
Broadcast Date: 2018-05-16														
Totals for: 2018-05-16														
Broadcast Date: 2018-05-21														
Totals for: 2018-05-21														
Broadcast Date: 2018-05-23														
Totals for: 2018-05-23														
Broadcast Date: 2018-05-28														
Totals for: 2018-05-28														
Broadcast Date: 2018-05-30														
Totals for: 2018-05-30														
Broadcast Date: 2018-06-04														
Totals for: 2018-06-04														
Broadcast Date: 2018-06-06														
Totals for: 2018-06-06														
Broadcast Date: 2018-06-11														
Totals for: 2018-06-11														
Broadcast Date: 2018-06-13														
Totals for: 2018-06-13														
Broadcast Date: 2018-06-18														
Totals for: 2018-06-18														
Broadcast Date: 2018-06-20														
Totals for: 2018-06-20														
Broadcast Date: 2018-06-25														
Totals for: 2018-06-25														
Broadcast Date: 2018-06-27														
Totals for: 2018-06-27														



Powered by OSI-Traffic
<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined;
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 2:47:37PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card
						(Contract#. <td>Line#. <td>Revision) <td>Date</td> <td></td> <td></td> <td></td> <td></td> <td>\$ Value</td> </td></td>	Line#. <td>Revision) <td>Date</td> <td></td> <td></td> <td></td> <td></td> <td>\$ Value</td> </td>	Revision) <td>Date</td> <td></td> <td></td> <td></td> <td></td> <td>\$ Value</td>	Date					\$ Value

Total Number of Announcements: 308

Rate Card Totals: \$ 0.00



Powered by OSI-Traffic
<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first number of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

CELEBRATE HOOVER DAY

Prepared July 2, 201 by Karen Swann, Promotion Manager

Who: CITY OF HOOVER

What: Fun day in the park, free to the public featuring live music, vendors, arts and crafts, kid's activities, food, free helpings of the world's largest apple pie, car show, and free giveaways.

Where/When: 4/30/18 – Patriot Park, Hoover, AL

Flight: 3/26/18 – 4/30/18

Number of PSAs – 1455

Approximate Value: \$72,750

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	03/26/18
End Date	04/30/18
Media Filter	WBMA 15 Celebrate Hoover Day 2018, ISCI: PRWBMACHD15, Len: :15 WBMA 30 Celebrate Hoover Day 2018, ISCI: PRWBMACHD30, Len: :30 WBMA 05 Celebrate Hoover Day 2018, ISCI: PRWBMACHD05, Len: :05 Celebrate Hoover Day 2018, ISCI: PRCHD201815, Len: :15 Celebrate Hoover Day 2018, ISCI: PRCHD201830, Len: :30 Celebrate Hoover Day 2018, ISCI: PRCHD201805, Len: :05 <All Sections>
Section Level(s)	Broadcast Date
Level 1 Grouping	<None>
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.
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Media - Announcement Placement Report

Report pulled at 2:54:53PM on 7/27/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value
				Broadcast Date: 2018-03-31									
				Totals for: 2018-03-31		1							\$0
				Broadcast Date: 2018-04-03									
				Totals for: 2018-04-03		56							\$0
				Broadcast Date: 2018-04-04									
				Totals for: 2018-04-04		61							\$0
				Broadcast Date: 2018-04-05									
				Totals for: 2018-04-05		56							\$0
				Broadcast Date: 2018-04-06									
				Totals for: 2018-04-06		54							\$0
				Broadcast Date: 2018-04-07									
				Totals for: 2018-04-07		58							\$0
				Broadcast Date: 2018-04-08									
				Totals for: 2018-04-08		60							\$0
				Broadcast Date: 2018-04-09									
				Totals for: 2018-04-09		52							\$0
				Broadcast Date: 2018-04-10									
				Totals for: 2018-04-10		57							\$0
				Broadcast Date: 2018-04-11									
				Totals for: 2018-04-11		60							\$0
				Broadcast Date: 2018-04-12									
				Totals for: 2018-04-12		57							\$0
				Broadcast Date: 2018-04-13									
				Totals for: 2018-04-13		60							\$0
				Broadcast Date: 2018-04-14									
				Totals for: 2018-04-14		58							\$0
				Broadcast Date: 2018-04-15									
				Totals for: 2018-04-15		57							\$0
				Broadcast Date: 2018-04-16									
				Totals for: 2018-04-16		58							\$0
				Broadcast Date: 2018-04-17									
				Totals for: 2018-04-17		52							\$0



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 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

Media - Announcement Placement Report

Report pulled at 2:54:53PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card	
														\$ Value	
Broadcast Date: 2018-04-18															
Totals for: 2018-04-18															\$0
Broadcast Date: 2018-04-19															
Totals for: 2018-04-19															\$0
Broadcast Date: 2018-04-20															
Totals for: 2018-04-20															\$0
Broadcast Date: 2018-04-21															
Totals for: 2018-04-21															\$0
Broadcast Date: 2018-04-22															
Totals for: 2018-04-22															\$0
Broadcast Date: 2018-04-23															
Totals for: 2018-04-23															\$0
Broadcast Date: 2018-04-24															
Totals for: 2018-04-24															\$0
Broadcast Date: 2018-04-25															
Totals for: 2018-04-25															\$0
Broadcast Date: 2018-04-26															
Totals for: 2018-04-26															\$0
Broadcast Date: 2018-04-27															
Totals for: 2018-04-27															\$0



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Media - Announcement Placement Report

Report pulled at 2:54:53PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card
														\$ Value
														Total Number of Announcements: 1,455
														Rate Card Totals: \$ 0.00

(Contract#:Line#:Revision)



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VIOLINS OF HOPE

Prepared July 2, 2018 by Karen Swann, Promotion Manager

Who: BIRMINGHAM JEWISH FEDERATION

What: A community-wide alliance of the Birmingham Jewish Federation, The Birmingham Holocaust Education Center, the UAB Institute for Human Rights, the Community Foundation of Greater Birmingham, and ABC 33/40, along with corporate donors and generous individuals, have formed an unprecedented collaboration bringing our community an unforgettable educational, cultural and personal experience. Centered on instruments that survived the Holocaust, *Violins of Hope* provides an incomparable opportunity for learning and reflection on one of the most horrific periods in human history.

When/Where: April 16, 2018 / Alys Stephens Center

Flight: 9/13/17 – 4/15/18

Number of PSAs – 3342

Approximate Value: \$167,100

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Birmingham (EBMA) Birmingham (EBMA-ALTT1) Birmingham (EBMA-ALTT2)
Category (Announcements)	<All Categories>
Start Date	09/13/17
End Date	04/15/18
Media Filter	Z-VIOLINS OF HOPE, ISCI: ZVOH18, Len: :30 Z-VIOLINS OF HOPE, ISCI: ZVOH, Len: :10 Z-VIOLINS OF HOPE, ISCI: ZVOH18, Len: :30 Z-VIOLINS OF HOPE, ISCI: ZVOH, Len: :10 Z-VIOLINS OF HOPE 16TH ST BC, ISCI: ZVOH16, Len: :15 Z-VIOLINS OF HOPE 16TH ST BC, ISCI: ZVOH16, Len: :15 Z-VIOLINS OF HOPE, ISCI: ZVOH20, Len: :20 Z-VIOLINS OF HOPE, ISCI: ZVOH20, Len: :20 <All Sections>
Section Level(s)	Broadcast Date
Level 1 Grouping	<None>
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order- 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

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Media - Announcement Placement Report

Report pulled at 2:58:25PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card	
							(Contract#: Line#: Revision)		Date					\$ Value	
Broadcast Date: 2017-09-13															
Totals for: 2017-09-13							22								\$0
Broadcast Date: 2017-09-14															
Totals for: 2017-09-14							47								\$0
Broadcast Date: 2017-09-15															
Totals for: 2017-09-15							47								\$0
Broadcast Date: 2018-01-25															
Totals for: 2018-01-25							5								\$0
Broadcast Date: 2018-01-29															
Totals for: 2018-01-29							1								\$0
Broadcast Date: 2018-01-31															
Totals for: 2018-01-31							47								\$0
Broadcast Date: 2018-02-01															
Totals for: 2018-02-01							47								\$0
Broadcast Date: 2018-02-02															
Totals for: 2018-02-02							47								\$0
Broadcast Date: 2018-02-03															
Totals for: 2018-02-03							47								\$0
Broadcast Date: 2018-02-04															
Totals for: 2018-02-04							47								\$0
Broadcast Date: 2018-02-05															
Totals for: 2018-02-05							44								\$0
Broadcast Date: 2018-02-06															
Totals for: 2018-02-06							47								\$0
Broadcast Date: 2018-02-07															
Totals for: 2018-02-07							47								\$0
Broadcast Date: 2018-02-08															
Totals for: 2018-02-08							47								\$0
Broadcast Date: 2018-02-09															
Totals for: 2018-02-09							47								\$0
Broadcast Date: 2018-02-10															
Totals for: 2018-02-10							47								\$0



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Media - Announcement Placement Report

Report pulled at 2:58:25PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card \$ Value
Broadcast Date: 2018-02-11														
Totals for: 2018-02-11														
Broadcast Date: 2018-02-12														
Totals for: 2018-02-12														
Broadcast Date: 2018-02-13														
Totals for: 2018-02-13														
Broadcast Date: 2018-02-14														
Totals for: 2018-02-14														
Broadcast Date: 2018-02-15														
Totals for: 2018-02-15														
Broadcast Date: 2018-02-16														
Totals for: 2018-02-16														
Broadcast Date: 2018-02-17														
Totals for: 2018-02-17														
Broadcast Date: 2018-02-18														
Totals for: 2018-02-18														
Broadcast Date: 2018-02-19														
Totals for: 2018-02-19														
Broadcast Date: 2018-02-20														
Totals for: 2018-02-20														
Broadcast Date: 2018-02-21														
Totals for: 2018-02-21														
Broadcast Date: 2018-02-22														
Totals for: 2018-02-22														
Broadcast Date: 2018-02-23														
Totals for: 2018-02-23														
Broadcast Date: 2018-02-24														
Totals for: 2018-02-24														
Broadcast Date: 2018-02-25														
Totals for: 2018-02-25														
Broadcast Date: 2018-02-26														
Totals for: 2018-02-26														

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Media - Announcement Placement Report

Report pulled at 2:58:25PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	(Contract#.Line#.Revision)	Length	Expiration Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value
				Broadcast Date: 2018-02-27										
				Totals for: 2018-02-27										\$0
				Broadcast Date: 2018-02-28										
				Totals for: 2018-02-28										\$0
				Broadcast Date: 2018-03-03										
				Totals for: 2018-03-03										\$0
				Broadcast Date: 2018-03-04										
				Totals for: 2018-03-04										\$0
				Broadcast Date: 2018-03-05										
				Totals for: 2018-03-05										\$0
				Broadcast Date: 2018-03-06										
				Totals for: 2018-03-06										\$0
				Broadcast Date: 2018-03-07										
				Totals for: 2018-03-07										\$0
				Broadcast Date: 2018-03-08										
				Totals for: 2018-03-08										\$0
				Broadcast Date: 2018-03-09										
				Totals for: 2018-03-09										\$0
				Broadcast Date: 2018-03-10										
				Totals for: 2018-03-10										\$0
				Broadcast Date: 2018-03-11										
				Totals for: 2018-03-11										\$0
				Broadcast Date: 2018-03-12										
				Totals for: 2018-03-12										\$0
				Broadcast Date: 2018-03-13										
				Totals for: 2018-03-13										\$0
				Broadcast Date: 2018-03-14										
				Totals for: 2018-03-14										\$0
				Broadcast Date: 2018-03-15										
				Totals for: 2018-03-15										\$0
				Broadcast Date: 2018-03-16										
				Totals for: 2018-03-16										\$0

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Program Date	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card \$ Value
Broadcast Date: 2018-03-17													
Totals for: 2018-03-17													
Broadcast Date: 2018-03-18													
Totals for: 2018-03-18													
Broadcast Date: 2018-03-19													
Totals for: 2018-03-19													
Broadcast Date: 2018-03-20													
Totals for: 2018-03-20													
Broadcast Date: 2018-03-21													
Totals for: 2018-03-21													
Broadcast Date: 2018-03-22													
Totals for: 2018-03-22													
Broadcast Date: 2018-03-23													
Totals for: 2018-03-23													
Broadcast Date: 2018-03-24													
Totals for: 2018-03-24													
Broadcast Date: 2018-03-25													
Totals for: 2018-03-25													
Broadcast Date: 2018-03-26													
Totals for: 2018-03-26													
Broadcast Date: 2018-03-27													
Totals for: 2018-03-27													
Broadcast Date: 2018-03-28													
Totals for: 2018-03-28													
Broadcast Date: 2018-03-29													
Totals for: 2018-03-29													
Broadcast Date: 2018-03-30													
Totals for: 2018-03-30													
Broadcast Date: 2018-03-31													
Totals for: 2018-03-31													
Broadcast Date: 2018-04-01													
Totals for: 2018-04-01													

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Media - Announcement Placement Report

Report pulled at 2:58:25PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card \$ Value
				Broadcast Date: 2018-04-02										
Totals for: 2018-04-02							44							\$0
				Broadcast Date: 2018-04-03										
Totals for: 2018-04-03							47							\$0
				Broadcast Date: 2018-04-04										
Totals for: 2018-04-04							47							\$0
				Broadcast Date: 2018-04-05										
Totals for: 2018-04-05							47							\$0
				Broadcast Date: 2018-04-06										
Totals for: 2018-04-06							73							\$0
				Broadcast Date: 2018-04-07										
Totals for: 2018-04-07							26							\$0
				Broadcast Date: 2018-04-08										
Totals for: 2018-04-08							26							\$0
				Broadcast Date: 2018-04-09										
Totals for: 2018-04-09							66							\$0
				Broadcast Date: 2018-04-10										
Totals for: 2018-04-10							73							\$0
				Broadcast Date: 2018-04-11										
Totals for: 2018-04-11							71							\$0
				Broadcast Date: 2018-04-12										
Totals for: 2018-04-12							24							\$0
				Broadcast Date: 2018-04-13										
Totals for: 2018-04-13							24							\$0
				Broadcast Date: 2018-04-14										
Totals for: 2018-04-14							47							\$0



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Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card
														\$ Value
														(Contract#:Line#:Revision)
Total Number of Announcements: 3,342														Rate Card Totals: \$ 0.00



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BRENDA LADUN CONQUER CANCER RUN

Prepared July 2, 2018 by Karen Swann, Promotion Manager

Who: AMERICAN CANCER SOCIETY

What: 5K AND 1 MILE FUN RUN

Where/When: JUNE 23rd / ST. VINCENT ONE NINETEEN

Flight: 5/22/18-6/22/18

Number of PSAs – 2108

Approximate Value: \$105,400

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	05/22/18
End Date	06/22/18
Media Filter	Z-BL CONQUER CANCER RUN, ISCI: ZBLCCR30, Len: :30 Z-BL CONQUER CANCER RUN, ISCI: ZBLCCR05, Len: :05 Z-BL CONQUER CANCER RUN, ISCI: ZBLCCR30, Len: :30 Z-BL CONQUER CANCER RUN, ISCI: ZBLCCR05, Len: :05 <All Sections>
Section Level(s)	Broadcast Date
Level 1 Grouping	<None>
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

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The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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Media - Announcement Placement Report

Report pulled at 3:01:46PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card \$ Value
				Broadcast Date: 2018-05-22										
				Totals for: 2018-05-22			18							\$0
				Broadcast Date: 2018-05-23										
				Totals for: 2018-05-23			28							\$0
				Broadcast Date: 2018-05-24										
				Totals for: 2018-05-24			20							\$0
				Broadcast Date: 2018-05-25										
				Totals for: 2018-05-25			29							\$0
				Broadcast Date: 2018-05-26										
				Totals for: 2018-05-26			75							\$0
				Broadcast Date: 2018-05-27										
				Totals for: 2018-05-27			70							\$0
				Broadcast Date: 2018-05-28										
				Totals for: 2018-05-28			71							\$0
				Broadcast Date: 2018-05-29										
				Totals for: 2018-05-29			68							\$0
				Broadcast Date: 2018-05-30										
				Totals for: 2018-05-30			74							\$0
				Broadcast Date: 2018-05-31										
				Totals for: 2018-05-31			83							\$0
				Broadcast Date: 2018-06-01										
				Totals for: 2018-06-01			88							\$0
				Broadcast Date: 2018-06-02										
				Totals for: 2018-06-02			84							\$0
				Broadcast Date: 2018-06-03										
				Totals for: 2018-06-03			84							\$0
				Broadcast Date: 2018-06-04										
				Totals for: 2018-06-04			69							\$0
				Broadcast Date: 2018-06-05										
				Totals for: 2018-06-05			80							\$0
				Broadcast Date: 2018-06-06										
				Totals for: 2018-06-06			68							\$0



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Media - Announcement Placement Report

Report pulled at 3:01:46PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Program Date	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value
				Broadcast Date: 2018-06-07									
Totals for:				2018-06-07			60						\$0
				Broadcast Date: 2018-06-08									
Totals for:				2018-06-08			55						\$0
				Broadcast Date: 2018-06-09									
Totals for:				2018-06-09			64						\$0
				Broadcast Date: 2018-06-10									
Totals for:				2018-06-10			60						\$0
				Broadcast Date: 2018-06-11									
Totals for:				2018-06-11			55						\$0
				Broadcast Date: 2018-06-12									
Totals for:				2018-06-12			55						\$0
				Broadcast Date: 2018-06-13									
Totals for:				2018-06-13			61						\$0
				Broadcast Date: 2018-06-14									
Totals for:				2018-06-14			67						\$0
				Broadcast Date: 2018-06-15									
Totals for:				2018-06-15			66						\$0
				Broadcast Date: 2018-06-16									
Totals for:				2018-06-16			97						\$0
				Broadcast Date: 2018-06-17									
Totals for:				2018-06-17			119						\$0
				Broadcast Date: 2018-06-18									
Totals for:				2018-06-18			63						\$0
				Broadcast Date: 2018-06-19									
Totals for:				2018-06-19			66						\$0
				Broadcast Date: 2018-06-20									
Totals for:				2018-06-20			62						\$0
				Broadcast Date: 2018-06-21									
Totals for:				2018-06-21			70						\$0
				Broadcast Date: 2018-06-22									
Totals for:				2018-06-22			79						\$0

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined:
 Only the first member of a rotation group is shown. This may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 3:01:46PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card Value
Total Number of Announcements: 2,108														
Rate Card Totals: \$ 0.00														

(Contract#: Line#: Revision)



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In the case of unlocked logs:
 -a- and -a- are combined and piggy backs are combined.
 Only the first member of a rotation group is shown, the may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

MAGNOLIA FESTIVAL

Prepared July 2, 2018 by Karen Swann, Promotion Manager

Who: CITY OF GARDENDALE

What: FREE TO THE PUBLIC music festival including car show, carnival, vendors, children's activities, pet parade, arts and crafts, hayride, and food.

Where/When: April 21, 2018 – Gardendale Civic Center

Flight: 4/2/18 – 4/20/18

Number of PSAs – 1048

Approximate Value: \$52,400

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	04/02/18
End Date	04/20/18
Media Filter	MAGNOLIA FESTIVAL 2018, ISCI: PRMAGF05, Len: :05 MAGNOLIA FESTIVAL 2018, ISCI: PRMAGF15, Len: :15 MAGNOLIA FESTIVAL 2018, ISCI: PRMAGF30, Len: :30 MAGNOLIA FESTIVAL 2018, ISCI: PRMAGF05, Len: :05 MAGNOLIA FESTIVAL 2018, ISCI: PRMAGF15, Len: :15 MAGNOLIA FESTIVAL 2018, ISCI: PRMAGF30, Len: :30 <All Sections>
Section Level(s)	Broadcast Date
Level 1 Grouping	<None>
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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Media - Announcement Placement Report

Report pulled at 3:05:01PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card
						(Contract#:Line#:Revision)			Date					\$ Value
Broadcast Date: 2018-04-02														
Totals for: 2018-04-02														
							13							\$0
Broadcast Date: 2018-04-03														
Totals for: 2018-04-03														
							55							\$0
Broadcast Date: 2018-04-04														
Totals for: 2018-04-04														
							55							\$0
Broadcast Date: 2018-04-05														
Totals for: 2018-04-05														
							59							\$0
Broadcast Date: 2018-04-06														
Totals for: 2018-04-06														
							57							\$0
Broadcast Date: 2018-04-07														
Totals for: 2018-04-07														
							62							\$0
Broadcast Date: 2018-04-08														
Totals for: 2018-04-08														
							58							\$0
Broadcast Date: 2018-04-09														
Totals for: 2018-04-09														
							56							\$0
Broadcast Date: 2018-04-10														
Totals for: 2018-04-10														
							60							\$0
Broadcast Date: 2018-04-11														
Totals for: 2018-04-11														
							58							\$0
Broadcast Date: 2018-04-12														
Totals for: 2018-04-12														
							59							\$0
Broadcast Date: 2018-04-13														
Totals for: 2018-04-13														
							63							\$0
Broadcast Date: 2018-04-14														
Totals for: 2018-04-14														
							60							\$0
Broadcast Date: 2018-04-15														
Totals for: 2018-04-15														
							58							\$0
Broadcast Date: 2018-04-16														
Totals for: 2018-04-16														
							53							\$0
Broadcast Date: 2018-04-17														
Totals for: 2018-04-17														
							54							\$0



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In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 3:05:01PM on 7/27/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCT	(Contract#.Line#.Revision)	Length	Expiration	Program	Alt-PromoKey	Alt-ISCT	Alt-Description	Rate Card
															\$ Value
Broadcast Date: 2018-04-18															
Totals for: 2018-04-18															
															\$0
Broadcast Date: 2018-04-19															
Totals for: 2018-04-19															
															\$0
Broadcast Date: 2018-04-20															
Totals for: 2018-04-20															
															\$0



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Media - Announcement Placement Report

Report pulled at 3:05:01PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card
														\$ Value
														(Contract#:Line#:Revision)
Total Number of Announcements: 1,048														Rate Card Totals: \$ 0.00



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In the case of unlocked logs:
 Both parts of lookends and playbacks are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of lookends and playbacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

DINING OUT FOR LIFE

Prepared July 2, 2018 by Karen Swann, Promotion Manager

Who: BIRMINGHAM AIDS OUTREACH

What: FUNDRAISER TO BENEFIT AIDS RESEARCH

Where/When: April 26, 2018 – Birmingham Area Restaurants. On this day, area restaurants donate a portion of their proceeds to Birmingham AIDS Outreach.

Flight: 3/13/18 – 4/26/18

Number of PSAs – 2271

Approximate Value: \$113,550

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	03/13/18
End Date	04/26/18
Media Filter	Z-DINING OUT FOR LIFE, ISCI: ZDINOF30, Len: :30 Z-DINING OUT FOR LIFE, ISCI: ZDINOF15, Len: :15 Z-DINING OUT FOR LIFE, ISCI: ZDINOF30, Len: :30 Z-DINING OUT FOR LIFE, ISCI: ZDINOF15, Len: :15 <All Sections>
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

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Media - Announcement Placement Report

Report pulled at 3:08:41PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	(Contract#,Line#,Revision)	Length	Expiration	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card
										Date					\$ Value
Broadcast Date: 2018-03-14															
Totals for: 2018-03-14															
									6						\$0
Broadcast Date: 2018-03-15															
Totals for: 2018-03-15															
									11						\$0
Broadcast Date: 2018-03-16															
Totals for: 2018-03-16															
									11						\$0
Broadcast Date: 2018-03-17															
Totals for: 2018-03-17															
									60						\$0
Broadcast Date: 2018-03-18															
Totals for: 2018-03-18															
									65						\$0
Broadcast Date: 2018-03-19															
Totals for: 2018-03-19															
									50						\$0
Broadcast Date: 2018-03-20															
Totals for: 2018-03-20															
									60						\$0
Broadcast Date: 2018-03-21															
Totals for: 2018-03-21															
									54						\$0
Broadcast Date: 2018-03-22															
Totals for: 2018-03-22															
									55						\$0
Broadcast Date: 2018-03-23															
Totals for: 2018-03-23															
									57						\$0
Broadcast Date: 2018-03-24															
Totals for: 2018-03-24															
									48						\$0
Broadcast Date: 2018-03-25															
Totals for: 2018-03-25															
									44						\$0
Broadcast Date: 2018-03-26															
Totals for: 2018-03-26															
									51						\$0
Broadcast Date: 2018-03-27															
Totals for: 2018-03-27															
									64						\$0
Broadcast Date: 2018-03-28															
Totals for: 2018-03-28															
									52						\$0
Broadcast Date: 2018-03-29															
Totals for: 2018-03-29															
									60						\$0



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Media - Announcement Placement Report

Report pulled at 3:08:41PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card	
							(Contract#: Line#: Revision)		Date					\$ Value	
Broadcast Date: 2018-03-30															
Totals for: 2018-03-30							65								\$0
Broadcast Date: 2018-03-31															
Totals for: 2018-03-31							61								\$0
Broadcast Date: 2018-04-01															
Totals for: 2018-04-01							60								\$0
Broadcast Date: 2018-04-02															
Totals for: 2018-04-02							54								\$0
Broadcast Date: 2018-04-03															
Totals for: 2018-04-03							56								\$0
Broadcast Date: 2018-04-04															
Totals for: 2018-04-04							59								\$0
Broadcast Date: 2018-04-05															
Totals for: 2018-04-05							56								\$0
Broadcast Date: 2018-04-06															
Totals for: 2018-04-06							55								\$0
Broadcast Date: 2018-04-07															
Totals for: 2018-04-07							57								\$0
Broadcast Date: 2018-04-08															
Totals for: 2018-04-08							55								\$0
Broadcast Date: 2018-04-09															
Totals for: 2018-04-09							52								\$0
Broadcast Date: 2018-04-10															
Totals for: 2018-04-10							57								\$0
Broadcast Date: 2018-04-11															
Totals for: 2018-04-11							57								\$0
Broadcast Date: 2018-04-12															
Totals for: 2018-04-12							61								\$0
Broadcast Date: 2018-04-13															
Totals for: 2018-04-13							57								\$0
Broadcast Date: 2018-04-14															
Totals for: 2018-04-14							59								\$0



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Media - Announcement Placement Report

Report pulled at 3:08:41PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value	
Broadcast Date: 2018-04-15							55						\$0	
Totals for: 2018-04-15														
Broadcast Date: 2018-04-16							49							\$0
Totals for: 2018-04-16														
Broadcast Date: 2018-04-17							49							\$0
Totals for: 2018-04-17														
Broadcast Date: 2018-04-18							51							\$0
Totals for: 2018-04-18														
Broadcast Date: 2018-04-19							52							\$0
Totals for: 2018-04-19														
Broadcast Date: 2018-04-20							47							\$0
Totals for: 2018-04-20														
Broadcast Date: 2018-04-21							55							\$0
Totals for: 2018-04-21														
Broadcast Date: 2018-04-22							52							\$0
Totals for: 2018-04-22														
Broadcast Date: 2018-04-23							49							\$0
Totals for: 2018-04-23														
Broadcast Date: 2018-04-24							44							\$0
Totals for: 2018-04-24														
Broadcast Date: 2018-04-25							51							\$0
Totals for: 2018-04-25														
Broadcast Date: 2018-04-26							48							\$0
Totals for: 2018-04-26														



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Media - Announcement Placement Report

Report pulled at 3:08:41PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value
							(Contract#.Line#.Revision)						

Total Number of Announcements: 2,271

Rate Card Totals: \$ 0.00



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PURPLE STRIDE 5K AND 1 MILE FUN WALK

Prepared July 2, 2018 by Karen Swann, Promotion Manager

Who: PANCREATIC CANCER ACTION NETWORK

What: 5K AND 1 MILE FUN WALK

Where/When: APRIL 21ST, VETERAN'S PARK

Flight: 3/16/18 – 4/20/18

Number of PSAs – 380

Approximate Value: \$19,000

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	03/16/18
End Date	04/20/18
Media Filter	PURPLE STRIDE BB, ISCI: PRPSBB, Len: :05
Section Level(s)	<All Sections>
Level 1 Grouping	Broadcast Date
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#: Line#: Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value
Broadcast Date: 2018-03-16								13						\$0
Totals for: 2018-03-16														\$0
Broadcast Date: 2018-03-17								27						\$0
Totals for: 2018-03-17														\$0
Broadcast Date: 2018-03-18								19						\$0
Totals for: 2018-03-18														\$0
Broadcast Date: 2018-03-19								17						\$0
Totals for: 2018-03-19														\$0
Broadcast Date: 2018-03-20								14						\$0
Totals for: 2018-03-20														\$0
Broadcast Date: 2018-03-21								8						\$0
Totals for: 2018-03-21														\$0
Broadcast Date: 2018-03-22								4						\$0
Totals for: 2018-03-22														\$0
Broadcast Date: 2018-03-23								9						\$0
Totals for: 2018-03-23														\$0
Broadcast Date: 2018-03-24								14						\$0
Totals for: 2018-03-24														\$0
Broadcast Date: 2018-03-25								9						\$0
Totals for: 2018-03-25														\$0
Broadcast Date: 2018-03-26								7						\$0
Totals for: 2018-03-26														\$0
Broadcast Date: 2018-03-27								10						\$0
Totals for: 2018-03-27														\$0
Broadcast Date: 2018-03-28								8						\$0
Totals for: 2018-03-28														\$0
Broadcast Date: 2018-03-29								4						\$0
Totals for: 2018-03-29														\$0
Broadcast Date: 2018-03-30								14						\$0
Totals for: 2018-03-30														\$0
Broadcast Date: 2018-03-31								14						\$0
Totals for: 2018-03-31														\$0

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 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
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Media - Announcement Placement Report

Report pulled at 3:13:30PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value
Broadcast Date: 2018-04-01														
Totals for: 2018-04-01														
Broadcast Date: 2018-04-02														
Totals for: 2018-04-02														
Broadcast Date: 2018-04-03														
Totals for: 2018-04-03														
Broadcast Date: 2018-04-04														
Totals for: 2018-04-04														
Broadcast Date: 2018-04-05														
Totals for: 2018-04-05														
Broadcast Date: 2018-04-06														
Totals for: 2018-04-06														
Broadcast Date: 2018-04-07														
Totals for: 2018-04-07														
Broadcast Date: 2018-04-08														
Totals for: 2018-04-08														
Broadcast Date: 2018-04-09														
Totals for: 2018-04-09														
Broadcast Date: 2018-04-10														
Totals for: 2018-04-10														
Broadcast Date: 2018-04-11														
Totals for: 2018-04-11														
Broadcast Date: 2018-04-12														
Totals for: 2018-04-12														
Broadcast Date: 2018-04-13														
Totals for: 2018-04-13														
Broadcast Date: 2018-04-14														
Totals for: 2018-04-14														
Broadcast Date: 2018-04-15														
Totals for: 2018-04-15														
Broadcast Date: 2018-04-16														
Totals for: 2018-04-16														

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 announcements placed on actual contracts will only show as such after media has been applied to the spots.

Media - Announcement Placement Report

Report pulled at 3:13:30PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value
Broadcast Date: 2018-04-17														
Totals for: 2018-04-17														
Broadcast Date: 2018-04-18														
Totals for: 2018-04-18														
Broadcast Date: 2018-04-19														
Totals for: 2018-04-19														
Broadcast Date: 2018-04-20														
Totals for: 2018-04-20														



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In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined;
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 3:13:30PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card
						(Contract#.Line#.Revision)			Date					\$ Value

Total Number of Announcements: 380

Rate Card Totals: \$ 0.00



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 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

DO DAH DAY

Prepared July 2, 2018 by Karen Swann, Promotion Manager

Who: DO DAH DAY

What: Do Dah Day is Birmingham's oldest event. A music festival that in its infancy was enjoyed by 200 fun-loving Birmingham citizens, now sees people from all over the United States converge on Birmingham's Historic Highland Parks for a day of fun, food and music with their pets. Raising more than \$1.3 million since 1992 for Jefferson County animal shelters, Do Dah Day is one of the city's most cherished springtime events. Do Dah Day 2018 benefitted The Greater Birmingham Humane Society and Friends of Cats and Dogs.

When/Where: May 19, 2018 / Birmingham's Historic Highland Avenue

Flight: 4/18/18 – 5/19/18

Number of PSAs – 2091

Approximate Value: \$104,550

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	04/18/18
End Date	05/19/18
Media Filter	WMBA :05 DO DAH DAY TOA, ISCI: PRDDTOA, Len: :05 DO DAH EVE 2018, ISCI: PRDE10, Len: :10 DO DAH DAY 2018, ISCI: PRDD30, Len: :30 WBMA :10 DOH DAH EVE, ISCI: PRDE10, Len: :10 WBMA :30 DOH DAH DAY, ISCI: PRDD30, Len: :30 DO DAH DAY EVE 2018, ISCI: PRDDAHE5, Len: :05 DO DAH DAY 2018, ISCI: PRDDAHD5, Len: :05 WBMA :05 DO DAH DAY 2018, ISCI: PRDDAHD5, Len: :05 <All Sections>
Section Level(s)	Broadcast Date
Level 1 Grouping	<None>
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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Media - Announcement Placement Report

Report pulled at 3:17:01PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card
						(Contract#: Line#: Revision)		Date						\$ Value
Broadcast Date: 2018-04-18														
Totals for: 2018-04-18														
Broadcast Date: 2018-04-19														
Totals for: 2018-04-19														
Broadcast Date: 2018-04-20														
Totals for: 2018-04-20														
Broadcast Date: 2018-04-21														
Totals for: 2018-04-21														
Broadcast Date: 2018-04-22														
Totals for: 2018-04-22														
Broadcast Date: 2018-04-23														
Totals for: 2018-04-23														
Broadcast Date: 2018-04-24														
Totals for: 2018-04-24														
Broadcast Date: 2018-04-25														
Totals for: 2018-04-25														
Broadcast Date: 2018-04-26														
Totals for: 2018-04-26														
Broadcast Date: 2018-04-27														
Totals for: 2018-04-27														
Broadcast Date: 2018-04-28														
Totals for: 2018-04-28														
Broadcast Date: 2018-04-29														
Totals for: 2018-04-29														
Broadcast Date: 2018-04-30														
Totals for: 2018-04-30														
Broadcast Date: 2018-05-01														
Totals for: 2018-05-01														
Broadcast Date: 2018-05-02														
Totals for: 2018-05-02														
Broadcast Date: 2018-05-03														
Totals for: 2018-05-03														

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In the case of unlocked logs:
 Both parts of bookends and play backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and playbacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 3:17:01PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Rate Card \$ Value
				Broadcast Date: 2018-05-04										
				Totals for: 2018-05-04			35							\$0
				Broadcast Date: 2018-05-05										
				Totals for: 2018-05-05			92							\$0
				Broadcast Date: 2018-05-06										
				Totals for: 2018-05-06			86							\$0
				Broadcast Date: 2018-05-07										
				Totals for: 2018-05-07			69							\$0
				Broadcast Date: 2018-05-08										
				Totals for: 2018-05-08			90							\$0
				Broadcast Date: 2018-05-09										
				Totals for: 2018-05-09			98							\$0
				Broadcast Date: 2018-05-10										
				Totals for: 2018-05-10			85							\$0
				Broadcast Date: 2018-05-11										
				Totals for: 2018-05-11			111							\$0
				Broadcast Date: 2018-05-12										
				Totals for: 2018-05-12			89							\$0
				Broadcast Date: 2018-05-13										
				Totals for: 2018-05-13			83							\$0
				Broadcast Date: 2018-05-14										
				Totals for: 2018-05-14			76							\$0
				Broadcast Date: 2018-05-15										
				Totals for: 2018-05-15			85							\$0
				Broadcast Date: 2018-05-16										
				Totals for: 2018-05-16			106							\$0
				Broadcast Date: 2018-05-17										
				Totals for: 2018-05-17			98							\$0
				Broadcast Date: 2018-05-18										
				Totals for: 2018-05-18			26							\$0



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Media - Announcement Placement Report

Report pulled at 3:17:01 PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	(Contract#	Line#	Revision)	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card
																	\$ Value
Total Number of Announcements: 2,091																	Rate Card Totals: \$ 0.00



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STROKE AWARE MONTH

Prepared July 2, 2018 by Karen Swann, Promotion Manager

Who: AMERICAN HEART ASSOCIATION

What: May is National **Stroke Awareness Month**, an observance that highlights the importance of knowing the signs and symptoms of **stroke** and encourages persons to act FAST (Face drooping, Arm weakness, Speech difficulty, Time to call 9-1-1) if someone is having a **stroke**.

When: MAY 2018

Flight: 5/15/18 – 5/30/18

Number of PSAs – 275

Approximate Value: \$13,750

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	<All Categories>
Start Date	05/15/18
End Date	12/31/18
Media Filter	Z-AHA MAY STROKE AWARE, ISCI: ZTT5AHA15, Len: :30 Z-AHA KENNY JENSON, ISCI: ZKJAFIB, Len: :30 <All Sections>
Section Level(s)	Broadcast Date
Level 1 Grouping	<None>
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

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Media - Announcement Placement Report

Report pulled at 3:20:59PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value	
				Broadcast Date: 2018-05-15		54									\$0
				Totals for: 2018-05-15									\$0		
				Broadcast Date: 2018-05-16		52									\$0
				Totals for: 2018-05-16									\$0		
				Broadcast Date: 2018-05-17		50									\$0
				Totals for: 2018-05-17									\$0		
				Broadcast Date: 2018-05-18		51									\$0
				Totals for: 2018-05-18									\$0		
				Broadcast Date: 2018-05-19		16									\$0
				Totals for: 2018-05-19									\$0		
				Broadcast Date: 2018-05-20		10									\$0
				Totals for: 2018-05-20									\$0		
				Broadcast Date: 2018-05-21		2									\$0
				Totals for: 2018-05-21									\$0		
				Broadcast Date: 2018-05-22		3									\$0
				Totals for: 2018-05-22									\$0		
				Broadcast Date: 2018-05-23		1									\$0
				Totals for: 2018-05-23									\$0		
				Broadcast Date: 2018-05-24		1									\$0
				Totals for: 2018-05-24									\$0		
				Broadcast Date: 2018-05-25		3									\$0
				Totals for: 2018-05-25									\$0		
				Broadcast Date: 2018-05-26		5									\$0
				Totals for: 2018-05-26									\$0		
				Broadcast Date: 2018-05-27		4									\$0
				Totals for: 2018-05-27									\$0		
				Broadcast Date: 2018-05-28		6									\$0
				Totals for: 2018-05-28									\$0		
				Broadcast Date: 2018-05-29		3									\$0
				Totals for: 2018-05-29									\$0		
				Broadcast Date: 2018-05-30		1									\$0
				Totals for: 2018-05-30									\$0		



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Media - Announcement Placement Report

Report pulled at 3:20:59PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card	
														\$ Value	
Broadcast Date: 2018-06-19															
Totals for: 2018-06-19															\$0
Broadcast Date: 2018-06-20															
Totals for: 2018-06-20															\$0
Broadcast Date: 2018-06-21															
Totals for: 2018-06-21															\$0
Broadcast Date: 2018-06-22															
Totals for: 2018-06-22															\$0
Broadcast Date: 2018-06-26															
Totals for: 2018-06-26															\$0

(Contract#: Line#: Revision)



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Media - Announcement Placement Report

Report pulled at 3:20:59PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	(Contract#:Line#:Revision)	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card
										Date					\$ Value
Total Number of Announcements: 275															Rate Card Totals: \$ 0.00



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VETTES FOR VETS TRACK DAY

Prepared July 2, 2018 by Karen Swann, Promotion Manager

Who: VETTES FOR VETS

What: Vettes-4-Vets is a local 501 c 3 nonprofit organization with a national presence operating to support Veterans in and around the Birmingham area. Proceeds from Track Day directly benefit the year round efforts of Vettes For Vets. For an entry fee Corvette and muscle car enthusiast are allow to take laps around the track at the Talladega Superspeedway. Fellowship and food are also part of the day long celebration.

When/Where: May 26, 2018 / Talladega Superspeedway

Flight: 5/17/18 – 5/26/18

Number of PSAs – 27

Approximate Value: \$1,350

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Birmingham (WBMA) Birmingham (WTTQ) Birmingham (WABM)
Category (Announcements)	<All Categories>
Start Date	05/17/18
End Date	05/26/18
Media Filter	Z-LETTERS FOR VETS, ISCI: ZV/FV15, Len: :15 Z-VETTERS FOR VETS, ISCI: ZV/FV15, Len: :15 <All Sections>
Section Level(s)	Broadcast Date
Level 1 Grouping	<None>
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Rate Card
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

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Media - Announcement Placement Report

Report pulled at 3:24:40PM on 7/2/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card
							(Contract#.Line#.Revision)		Date					\$ Value
Broadcast Date: 2018-05-17														
Totals for: 2018-05-17														
								10						\$0
Broadcast Date: 2018-05-18														
Totals for: 2018-05-18														
								6						\$0
Broadcast Date: 2018-05-19														
Totals for: 2018-05-19														
								2						\$0
Broadcast Date: 2018-05-20														
Totals for: 2018-05-20														
								3						\$0
Broadcast Date: 2018-05-21														
Totals for: 2018-05-21														
								2						\$0
Broadcast Date: 2018-05-22														
Totals for: 2018-05-22														
								1						\$0
Broadcast Date: 2018-05-24														
Totals for: 2018-05-24														
								2						\$0
Broadcast Date: 2018-05-25														
Totals for: 2018-05-25														
								1						\$0



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Media - Announcement Placement Report

Report pulled at 3:24:40PM on 7/27/2018

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI (Contract#:Line#:Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	Rate Card \$ Value
Total Number of Announcements: 27														
Rate Card Totals: \$ 0.00														



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In the case of unlocked logs:
 In the case of locked logs:
 Only the first log in a group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR