

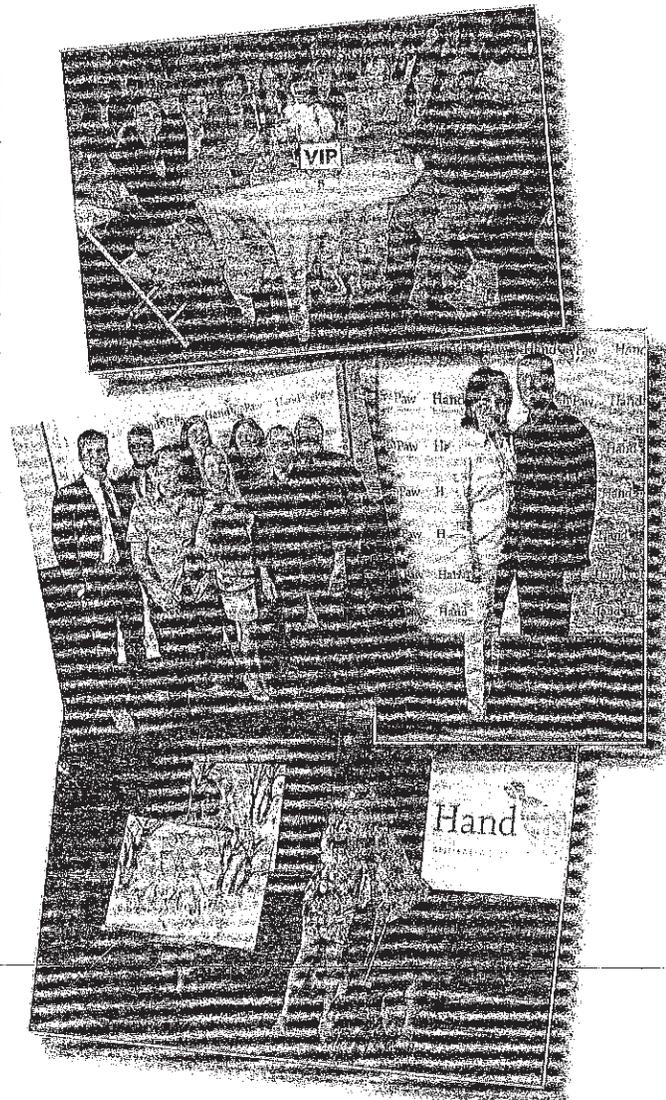
PICASSO PETS: BIG CHANGES, BIG YEAR!

Hand in Paw held our 13th annual fundraising event, Picasso Pets, on Saturday, August 17, 2013 at Old Car Heaven. The evening began with an opportunity to browse the Picasso Pets silent auction accompanied by heavy hors d'oeuvres catered by Shindigs. Cahaba Brewing Company donated all the beer for the evening with a signature brew named H1P HOPS, and Cathead Vodka donated all the vodka for the specialty drink, Paws on the Beach. The room was a beautiful sight, covered with burlap, bunting, and colorful flower centerpieces donated by NDI. Presentations were made by those whose lives have greatly been enhanced by the positive effects of Hand in Paw's Animal-Assisted Therapy Teams. The night's main event took place with the live auction, including one-of-a-kind pet paintings.

"The night was a huge success. Not only did we raise much needed funds, but now even more people in the Birmingham community know about Hand in Paw and the important work we do. It is my hope that people walked away inspired and captivated by what our volunteers provide to those who are in need of our services," said Scott Grover, President of Hand in Paw's Board of Directors.

Many thanks to those who presented at this year's event with their pets: Martha & Paul Bryant and Kelly A. Keener, Kim & Ken Dowdy, Debby Holden, Terri & Bill Jones, Shannon Lewis & Ryan Hodapp, and Charlotte Wilson.

"I had a wonderful time at Picasso Pets! We were at a great new venue that felt so festive. It was such an honor for me to be able to meet so many of our generous supporters as I begin my journey with Hand in Paw. A very special thanks to Denise Hoyle and Tina Wilard, the 2013 Picasso Pets Event Chairs; Honorary Chairs, Martha and Paul Bryant; Sponsorship Chair, Idie Hastings, and Silent Auction Chairs, Bob Stafford and Ruth Locklin," said Laura Cardwell, the new Executive Director of Hand in Paw.



2013 PICASSO PETS SPONSORS

Van Dog- \$5,000

George W. Barber, Jr.
Foundation
The Birmingham News
Martha & Paul Bryant:
Autism Awareness
Cahaba Brewing Co.
The CW 21/my 68
Flemming Transfer
FlexDigital
Framin' Shoppe
Gale Force Production
John 3:16
Dr. Jim & Katie Lasker
Alice M. Lloyd
NDI
Veterinary Eye Care
Warren Averett, LLC
Wells Fargo Advisors
XCEL HR

Dog Vinci- \$3,000

Alabama Power
Burr & Forman LLP
Idie & Chris Hastings
Zeekee Interactive

Dogas- \$1,500

Judy & Hal Abroms
Balch & Bingham LLP
BirminghamRestaurants.com
The Caring Foundation of
Blue Cross Blue Shield of
Alabama
Children's of Alabama
Jessica & Scott Grover
Sheryl & Jon Kimerling
Lolly Lee
Liz Young, Dog
Photographer
Phyllis McCombs

Red Diamond, Inc.
Riverview Animal Clinic
Joan Stelling
The Thompson Foundation
Lisa Thompson
Pete & Sherri Van Pelt
Walter Energy

Picatso- \$500

Baptist Health System
Big Dog Ranch
Boutwell Studios
Brasfield & Gorrie
Britt Animal Hospital
Janice & Jim Clifford
Merrimon & Camille Epps
First Commercial Bank
Mark Duren
Greg & Rosemary Greaves
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Anne LaRussa
Lynn & Benny LaRussa
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St. Martin's In The Pines
Stierne Agee
Southern Living
Summit Media Corp
Lucy Thompson
Pam & Ed Varner
Dr. & Mrs. Peter
Weinheimer
The Westervelt Company

Movie Schedule

Sports Schedule

Calendar

FNN

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TNL

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WABM Programming

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Calendar

Unapproved: None Approved: 11-24-2013 Free Performance of Handel's M... Actions: Edit / Approve

Priority

NA

Created:

2013-11-12 15:43:05

Event Name:

Free Performance of Handel's Messiah

Sponsor:

Alabama Civic Chorale

Location:

Riverchase United Methodist Church of Hoover
1953 Old Montgomery Hwy, Hoover, AL 35244
(205) 987-4030

Times:

3:00 pm

Category:

- Festival/Fair
- Museum/Gallery
- Fund Raising/Charity
- Local Exhibits
- Children's Activities
- Dance
- Food/Wine
- Historical
- Movie
- Religious
- Workshops
- Yard/Garage Sale
- Sports/Recreation
- Music
- Seasonal/Holiday
- Arts/Crafts
- Community Centers
- Antiques
- Health/Self-Help
- Lectures
- Nature
- Theatre
- Pet Adoption & Events
- Other

Info:

Free performance with the Alabama Civic Chorale and the Alabama Symphony Orchestra. Visit AlabamaCivicChorale.com for more details.

Contact:

Internal

Phone:

410-568-1500

Email:

Internal

Date Start:

11 / 24 / 2013

Date End:

11 / 24 / 2013

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Calendar

Unapproved: None Approved: 11-15-2013 Cystic Fibrosis Foundation Actions: Edit / Approve

Priority

NA

Created:

2013-11-13 15:40:41

Event Name:

Cystic Fibrosis Fundraiser

Sponsor:

Univ of West Alabama

Location:

UWA Tennis Complex

Times:

7:00 am until

Category:

- Festival/Fair
- Museum/Gallery
- Fund Raising/Charity
- Local Exhibits
- Children's Activities
- Dance
- Food/Wine
- Historical
- Movie
- Religious
- Workshops
- Yard/Garage Sale
- Sports/Recreation
- Music
- Seasonal/Holiday
- Arts/Crafts
- Community Centers
- Antiques
- Health/Self-Help
- Lectures
- Nature
- Theatre
- Pet Adoption & Events
- Other

Info:

The UWA Tennis Team will be attempting to break the world record for the longest tennis doubles marathon to raise money for The Cystic Fibrosis Foundation. For more info contact Adam Drysdale <drysdalea@uwa.edu>

Contact:

internal

Phone:

410-568-1500

Email:

internal

Date Start:

11 / 15 / 2013

Date End:

11 / 15 / 2013

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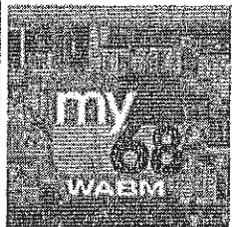
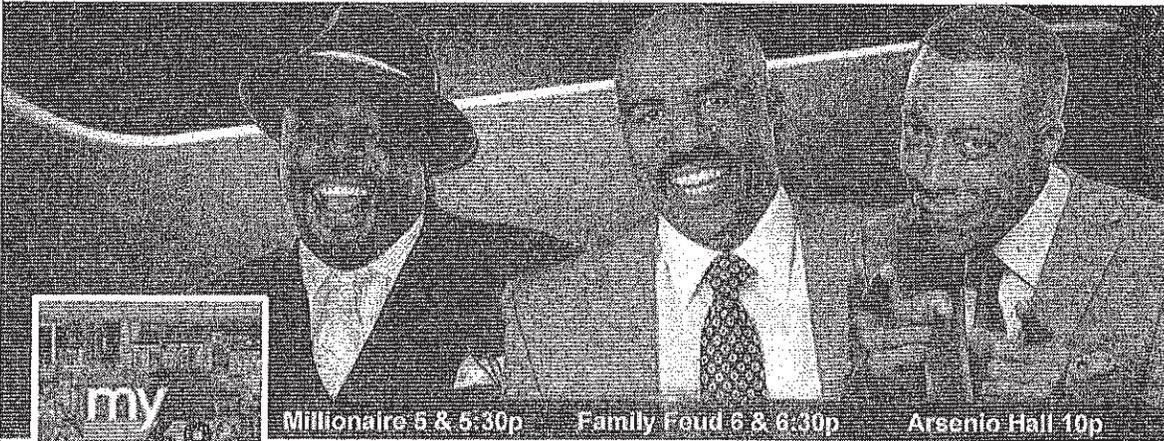
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My 68

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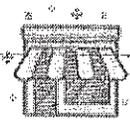
What have you been up to?



My 68

2 seconds ago

Shop (or Eat!) at Freshfully today and benefit Magic Moments!
 Freshfully: 200 41st Street. Open tonight until 7:00. Freshfully will donate 10% of Wednesday's sales to Magic Moments!



Create an Offer for the Holiday Season

Bring people to your business by creating an offer they can claim and share with their friends.

Learn More

Create an Offer

Like · Comment



Shop (or Eat!) at Freshfully
 Wednesday, November 20th and
 benefit Magic Moments!

Freshfully
 200 41st Street
 Birmingham, AL 35222
 Wednesday, November 20th
 Store hours: 10:00 a.m. - 7:00 p.m.
 Cafe Hours: 11:00 am - 2:00 pm

Freshfully will donate 10% of Wednesday's sales to Magic Moments!

Freshfully has a gorgeous collection of local fruits and vegetables, pasture-raised meat, farm eggs, dairy, and pantry staples. Perfect for your Thanksgiving feast as well as made-in-Alabama gifts for the holidays.

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 benefit Magic
 Moments!
 Freshfull...

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The CW 21
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What have you been up to?

The CW 21
about a minute ago

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Birmingham, AL 35222

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Time to watch Inside Southeastern Football The...
2 · November 16 at 10:28am



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4 · November 9 at 10:13am



Beat Blakeney
Start your game day tomorrow morning at 10:30...
5 · November 1 at 3:30pm



Ron Leonard
Worth doing a story on! Every day 22 veterans ta...
October 29 at 7:16pm

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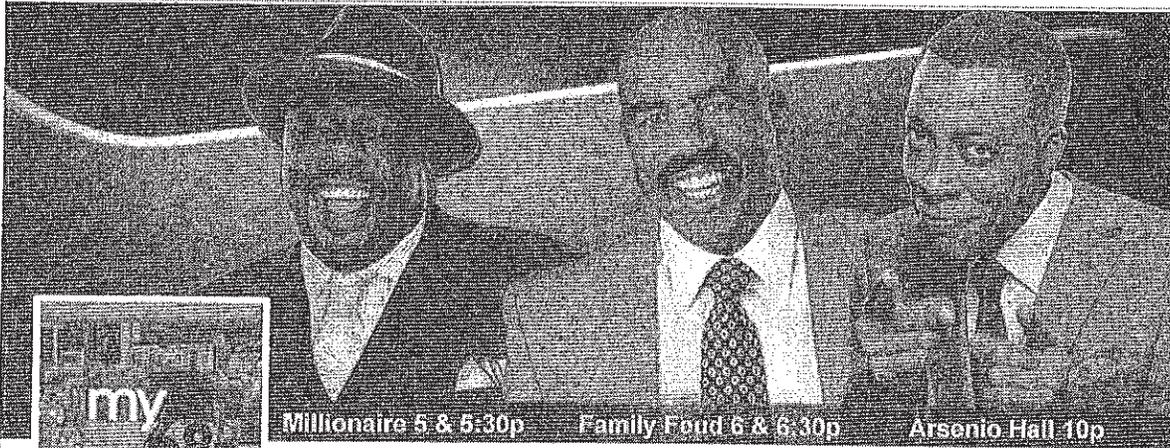
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My 68

★★★★★

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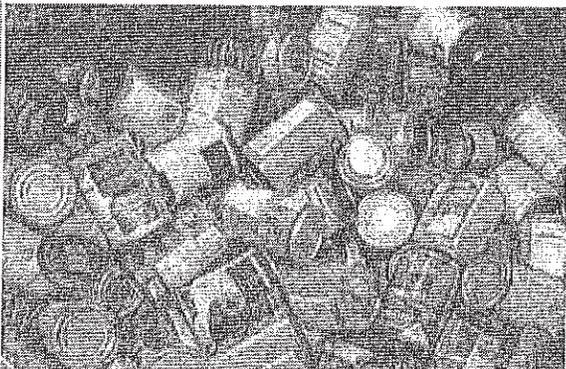
Write something...

Post



My 68 Yesterday

The Birmingham Zoo invites the community to give back to those in need this holiday season. Today, guests who donate a canned or non-perishable food item to the United Way Community Food Bank will pay \$7 (plus tax) for adults, \$4.50 (plus ... See More



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Marcia Jones |

The Birmingham community t



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https://www.facebook.com/photo.php?fbid=102...

November 15 at 3:05am



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November 11 at 9:55am



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Tune in to the Harvest For Souls Broadcast w

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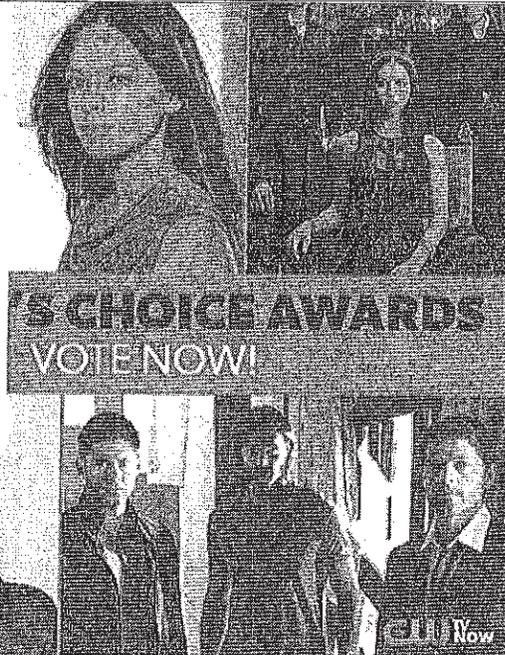
2012

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2010

2009

Launched



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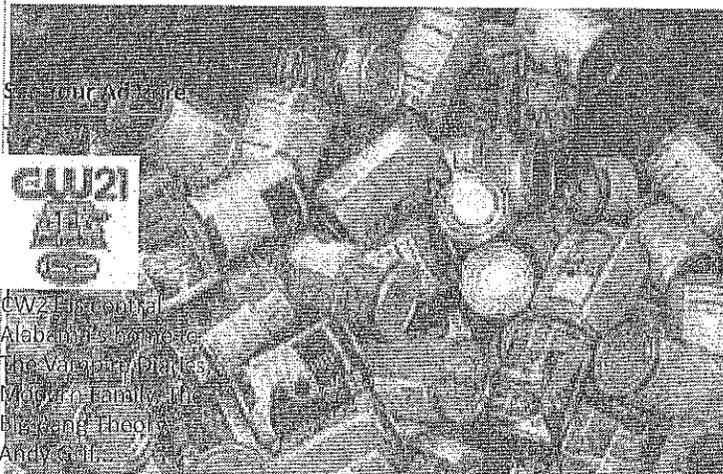
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Boost Post

The CW 21
21 hours ago

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likes this.

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Johnny Mitchell

i would just love to see your station show the
1 · over a year ago



Tony Valladares

So two and half men can continue Alan has to
over a year ago

Likes



The Middle
TV Show



Paternity Court
TV Show



Birmingham Park and Recreation Board
Government Organization



The Cleveland Show
TV Show



Modern Family
TV Show

Activity

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The CW 21 created 25th Annual Birmi
Jingle Bell Run/Walk for Arthritis.



The CW 21
November 23

Join CW21's Blakeney from Inside Southeastern Footba
Alabama International Auto Show, today from noon un
at the BJCC. You can pick up a free Beat Blakeney footb
register to win great prizes from The CW21. See you th

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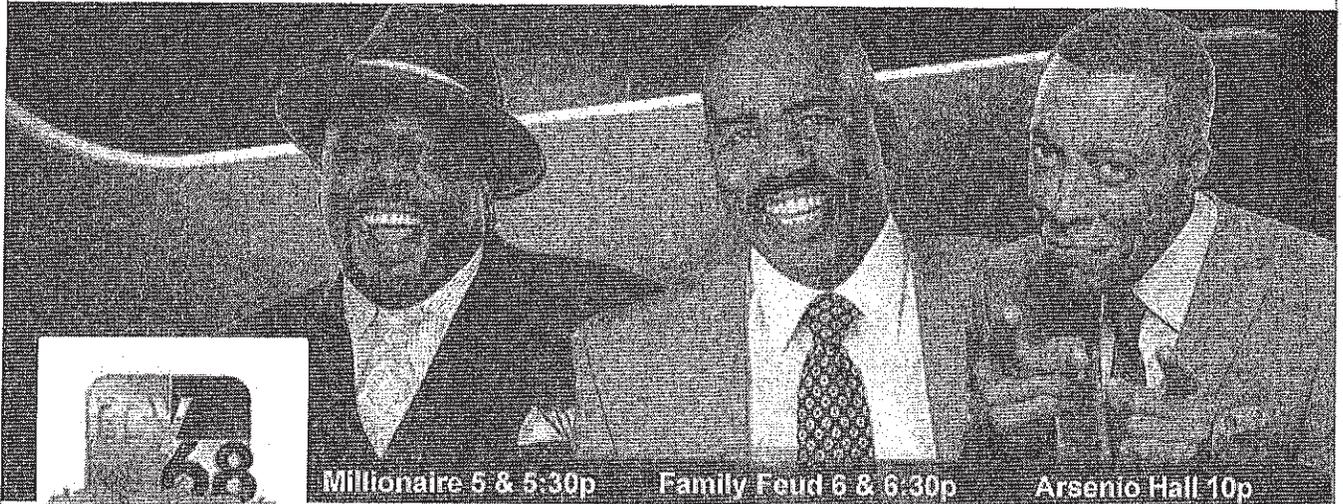
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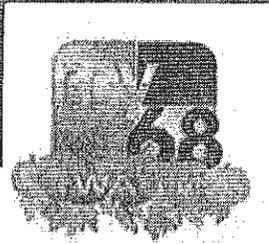
Show



Millionaire 5 & 5:30p

Family Feud 6 & 6:30p

Arsenio Hall 10p



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967 likes · 2 talking about this

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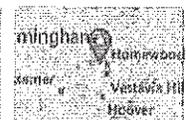
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What have you been up to?



My 68 shared a link.
3 seconds ago

There's Black Friday, Cyber Monday, and now #GivingTuesday! Consider donating to Hand In Paw via this link.



Network for Good - Donor Form
donatenow.networkforgood.org

Hand In Paw has partnered with Network for Good to securely process your online credit card donation via the Network for Good

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14 hours ago

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<https://www.facebook.com/photo.php?fbid=102...>
November 15 at 3:05am



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November 11 at 9:55am



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October 15 at 1:50pm

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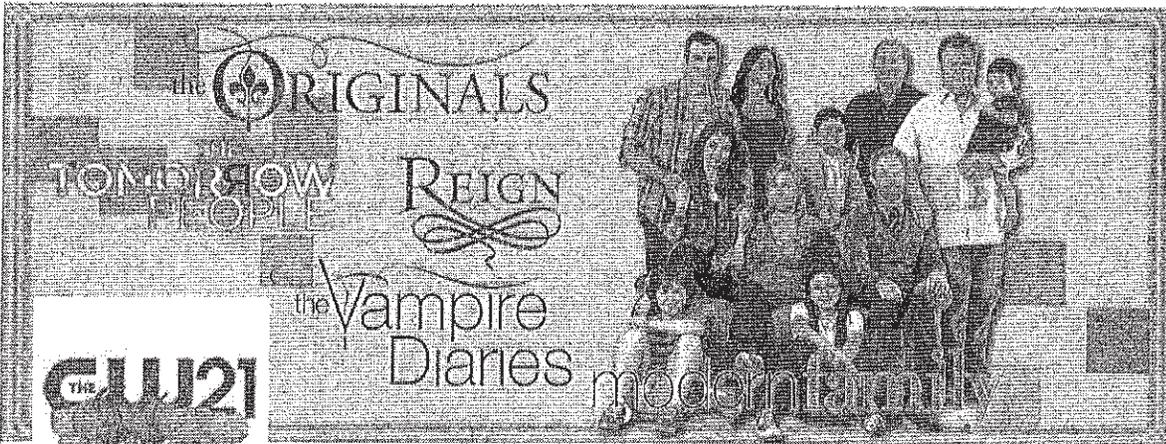
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What have you been up to?



The CW 21 shared a link. 2 seconds ago

It's #GivingTuesday! Consider donating to Hand in Paw or another favorite charity. Donate at this link...



Network for Good - Donor Form donatenow.networkforgood.org

Hand in Paw has partnered with Network for Good to securely process your online credit card donation via the Network for Good Donor Advised Fund (tax ID 68-0480736). This

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Beat Blakeney

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Karen Swann

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Beat Blakeney

Start your game day tomorrow morning at 10:30... 5 · November 1 at 3:30pm

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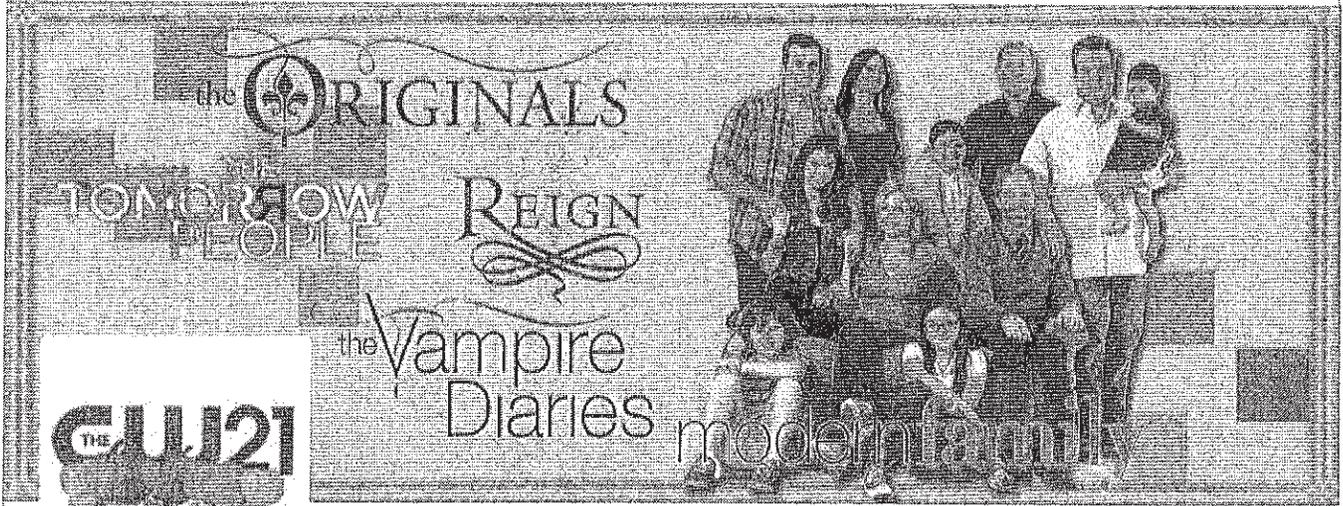
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Write something...

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'Tis the season! Say Happy Holidays by sending cards featuring the artwork of Magic Moments recipients and help make dreams a reality for children in Alabama suffering from life threatening illness. Click the link for complete details!



Magic Moments Believe in the Magic.

Holiday Cards | Magic Moments www.magicmoments.org

2 Friends

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Beat Blakeney

Join me and the crew to

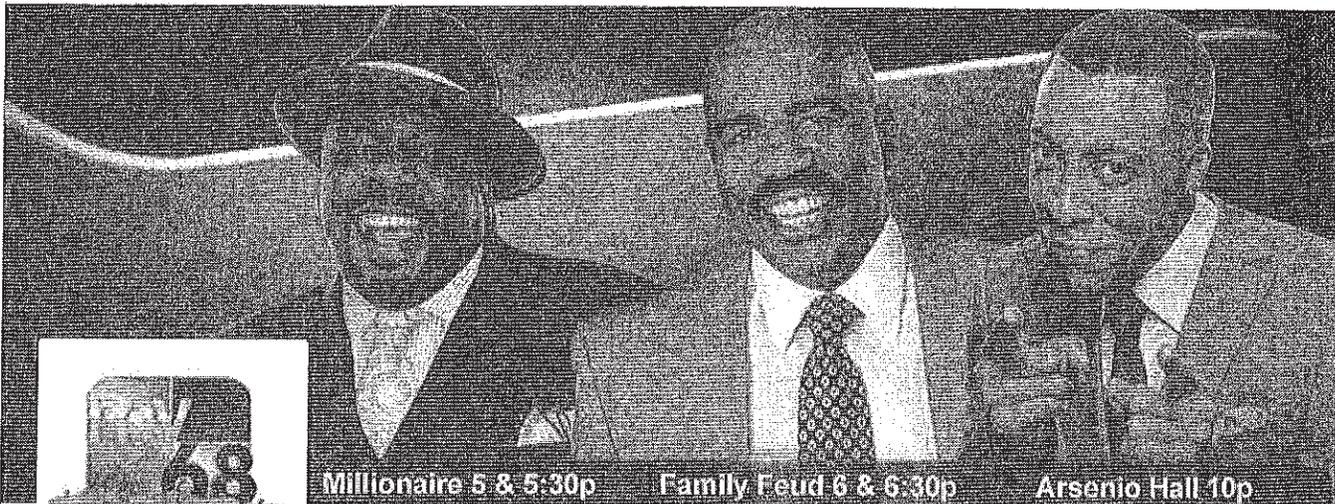
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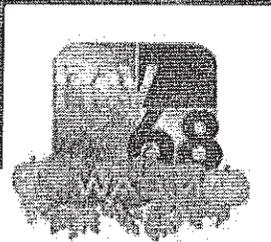
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Millionaire 5 & 5:30p

Family Feud 6 & 6:30p

Arsenio Hall 10p



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4 seconds ago

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Holiday Cards | Magic Moments
www.magicmoments.org

Magic Moments
Believe in the Magic.

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Remus Daniels

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Ron Leonard

Worth doing a story on! Every day 22 veterans ta...
October 29 at 7:17pm



Robin Emery

I want to know how Government officials can blata...
October 15 at 1:50pm

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What will you build?

November 2013

Dear PSA Director,

Happy holidays! On behalf of Habitat for Humanity, I'd like to take a moment during this busy season to thank you for supporting Habitat's "2013 Habitat. We build." PSA campaign.

We know the airtime devoted to PSAs is limited, and we sincerely appreciate your helping Habitat share its vision of a world where everyone has a decent place to live.

At Habitat, we believe that decent and affordable housing is critical to breaking the cycle of poverty. I'm happy to report that thanks to the ongoing support of our volunteers, donors and people like you, we've recently celebrated construction of the 800,000th home that Habitat has built, rehabilitated or repaired around the world since our founding in 1976.

And while we have much to celebrate, we know there is more work to do. Fully 1.6 billion people lack adequate shelter and millions more have no shelter at all. It's a problem Habitat cannot address on its own. With your continued support in airing our 2013 PSA campaign, you can help us bring more people together to build homes, communities and hope.

With powerful images of Habitat volunteers, homeowners and build sites in the United States and around the world, the spots remind viewers of the urgent need for decent housing – and encourage them to join our efforts. As a reminder, the spots are :30 in length and Spanish-language and international versions are also available.

Habitat for Humanity International is a nonprofit, faith-based, house-building organization working in more than 70 countries worldwide. Habitat relies on donors, volunteers and partners like you to help serve families in need of affordable shelter.

With your continued efforts, we can attract more people to our work and serve more families than ever before. Thank you again for your support, and may you have a joyful holiday season.

Sincerely,

Jonathan T.M. Reckford
Chief Executive Officer
Habitat for Humanity International

P.S. If you would like to request another copy of Habitat's 2013 "Habitat. We Build." PSA, please contact Wendy Wetherall at w.wetherall@att.net or by phone (516) 449-5661.



Arbor Day Foundation®

211 N. 12th St. • Lincoln, NE 68508 • 888-448-7337 • arborday.org

November 22, 2013

We inspire people to plant, nurture, and celebrate trees.

Marcia Jones
WDBB/WABM TV
2021 Golden Crest Dr
Birmingham, AL 35209-1143

Dear Marcia,

I'm writing to you to simply say, "Thank you." We're grateful that you have aired Arbor Day Foundation public service announcements during the past year. Your support is a reflection of your thoughtful understanding of our conservation mission and the importance of sharing these important public-service messages with your viewers.

Ralph Waldo Emerson wrote, "The creation of a thousand forests is in one acorn." This simple understanding reflects the shared aspirations of a million members and partners of the Arbor Day Foundation as we work together to have a lasting impact on the world.

The single "acorn" that is planted might be one person who sees an Arbor Day Foundation PSA aired by your station who then plants trees in a treeless neighborhood, inspiring their neighbors to do the same, and eventually the whole community to become a Tree City USA. Or a company that encourages hundreds, then thousands, then hundreds of thousands of its customers to help replant fire-ravaged national forests. It could be the encouragement a parent gives the principal at her child's school to create a Nature Explore Classroom, which inspires others to create these nature-rich spaces throughout the city, then statewide.

Thousands and thousands of forests, begun with single acorns that you help plant.

Enclosed is your copy of the new Arbor Day Foundation annual report. As you browse its pages you will see a few of the examples of how your airtime support has a broad and lasting impact on the world. You are helping to improve communities, replant forests, preserve habitat, save rain forests, and nurture children so that they might become the next generation of tree planters.

Thank you for sharing in our mission by airing our PSAs. We look forward to planting many more acorns — and forests — together.

Best regards,

John Rosenow
Chief Executive

Your love of trees can leave a lasting legacy.
Please remember the Arbor Day Foundation in your will.