



8440 Deerlake South
Tallahassee, Florida 32312
☎ Phone: (850) 893-4140

CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION

Log Date(s): MARCH 10th 2012

Discrepancy / Remarks: _____

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Robert R. Guinan
Traffic (Print Name)

[Signature]
Traffic Signature

Steve Sheridan
Chief Engineer (Print Name)

[Signature]
Chief Engineer Signature

As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)
Log Date(s) 03/10/12 - 03/10/12
Start time 09:00:00AM
End time 01:00:00PM
Station(s) Tallahassee(WTTWC)
Agency(s) <All Agency(s)>
Advertiser(s) <All Advertiser(s)>
Sales Office(s) <All Sales Office(s)>
Salesperson(s) <All Salesperson(s)>
Account 1 Type(s) <All Account 1 Type(s)>
Product(s) <All Product(s)>
Account 2 Type(s) <All Account 2 Type(s)>
Billing Method <All Billing Method>
Spot Type(s) <All Spot Type(s)>
Billing Status Types <All Billing Status Types>
Bookend Option <Show Bookends and Non-Bookends>
Show Details Yes
Contract Number <All Contracts>
Program Title <All Programs>
Include Announcements Yes
Page Break Options Page Break After Level 1 Group
Level 1 Grouping Program Title
Level 2 Grouping Advertiser
Level 3 Grouping ISCI Code
Level 4 Grouping Cart Number
Level 5 Grouping <NONE>
Sort Order 1 Broadcast/Log Date
Sort Order 2 <NONE>
Sort Order 3 <NONE>
Custom Column(s) <None>

Report: As-Run Spot Report

Line **Start Date** **Time** **Length** **ISCI** **Cart** **Contract** **Rate** **Type** **Status** **Advertiser** **Agency** **Product** **Brand** **Station** **<None>**

Program Title: Animal Exploration with Jarod Miller-EI TV-G

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

1/0/12 9:00:07AM 00:05 ID RED 40 77503 <n/a> \$0.00 PROMO <n/a> ID RED 40 SVR105050 ***Announcement*** WTWC

Total for: 77503 **\$0.00** **Total Spots: 1**

Total for: ID RED 40 **\$0.00** **Total Spots: 1**

Total for: Promo/PSA (1) **\$0.00** **Total Spots: 1**

Total for: Animal Exploration with Jarod Miller **\$0.00** **Total Spots: 1**

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

Friday, March 16, 2012

Page 2 of 18

Report: As-Run Spot Report

Ir Date **Time** **Length** **ISCI** **Cart** **Contract** **Rate** **Type** **Status** **Advertiser** **Agency** **Product** **Brand** **Station** **<None>**

Program Title: NBC-Babar-El-CTA TV-V7
Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

10/12	11:57:13AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1192681.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDRENS ANNOUNCE	WTWC
			Total for:	74709		\$0.00					Total Spots: 1		

Total for: Kids FCC CHILDRENS PROGRAM \$0.00 Total Spots: 1

Total for: FCC-Childrens Television Act-Form \$0.00 Total Spots: 1

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

10/12	11:58:33AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50 ***Announcement***				WTWC
			Total for:	77503		\$0.00					Total Spots: 1		

Total for: ID RED 40 \$0.00 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

10/12	11:57:03AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier ***Announcement***				WTWC
			Total for:	70096		\$0.00					Total Spots: 1		

Total for: Kids CORE Program Identifier \$0.00 Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

10/12	11:58:13AM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016 ***Announcement***				WTWC
			Total for:	77201		\$0.00					Total Spots: 1		

Report: As-Run Spot Report

air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>	
Total for: KIDS MAKE A WISH 20															
										\$0.00	Total Spots:1				
<u>ISCI Code: UWBB 2CCF</u>															
<u>Cart Number: 77116</u>															
11/01/12	11:57:43AM	00:30	UWBB 2CCF	77116	<n/a>	\$0.00	PROMO	<n/a>	UWBB 2CCF SR96Cu161	***Announcement***			WTWC		
Total for: 77116										\$0.00	Total Spots:1				
Total for: UWBB 2CCF										\$0.00	Total Spots:1				
Total for: Promo/PSA (1)										\$0.00	Total Spots:4				
Total for: NBC-Babar-El-CTA TV-Y7										\$0.00	Total Spots:5				

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Babar-El-CTA TV-Y7

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

Friday, March 16, 2012

Page 4 of 18

Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station <None>

Program Title: NBC-Jane and the Dragon-ELCTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

10/12 11:28:52AM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105C51 ***Announcement*** WTWC

Total for: 77504 \$0.00 Total Spots:1

Total for: ID BLUE 40 \$0.00 Total Spots:1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

10/12 11:27:23AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier ***Announcement*** WTWC

Total for: 70096 \$0.00 Total Spots:1

Total for: Kids CORE Program Identifier \$0.00 Total Spots:1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

10/12 11:28:32AM 00:20 KIDS FED INFO 70360 <n/a> \$0.00 PROMO <n/a> KIDS FED INFO SVR63CUT83 ***Announcement*** WTWC

Total for: 70360 \$0.00 Total Spots:1

Total for: KIDS FED INFO SVR63CUT83 \$0.00 Total Spots:1

ISCI Code: KIDS FWC YOUTH TURKEY

Cart Number: 77104

10/12 11:27:33AM 00:59 KIDS FWC YOUTH 77104 <n/a> \$0.00 PROMO <n/a> KIDS FWC YOUTH TURKEY SVR102C64 ***Announcement*** WTWC

Total for: 77104 \$0.00 Total Spots:1

Total for: KIDS FWC YOUTH TURKEY \$0.00 Total Spots:1

Total for: Promo/PSA (1) \$0.00 Total Spots:4

* Indicates a booked spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-ELCTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS FWC YOUTH TURKEY

Cart Number: 77104

Friday, March 16, 2012

Page 5 of 18

Report: As-Run Spot Report

Line	Start Date	End Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>	
Total for: NBC-Jane and the Dragon-El-CTA																	
								\$0.00			Total Spots:4						

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-El-CTA Advertiser: Promo/PSA (1)

ISCI Code: KIDS FWC YOUTH TURKEY

Cart Number: 77104

Friday, March 16, 2012

Page 6 of 18

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
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Program Title: NBC-Pearlie El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

10/12	9:58:59AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105050 *** Announcement***				WTWC	
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Total for: 77503

Total Spots:1

Total for: ID RED 40

\$0.00

Total Spots:1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

10/12	9:57:29AM	00:10	Kids CORE	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program *** Announcement***				WTWC	
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Total for: 70096

Total Spots:1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots:1

ISCI Code: KIDS GIRL SCOUTS PARK 60

Cart Number: 77003

10/12	9:57:39AM	01:00	KIDS GIRL SCOUTS PARK 60	77003	<n/a>	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK BUPSA1018 *** Announcement***				WTWC	
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Total for: 77003

Total Spots:1

Total for: KIDS GIRL SCOUTS PARK 60

\$0.00

Total Spots:1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

10/12	9:58:39AM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016 *** Announcement***				WTWC	
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Total for: 77201

Total Spots:1

Total for: KIDS MAKE A WISH 20

\$0.00

Total Spots:1

Total for: Promo/PSA (1)

\$0.00

Total Spots:4

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pearlie El-CTA N/R Advertiser: Promo/PSA (1) ISCI Code: KIDS MAKE A WISH 20 Cart Number: 77201

Report: As-Run Spot Report

Ir Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
dial for: NBC-Pearlie EI-CTA N/R													
					\$0.00			Total Spots:4					

0

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Ir Date **Time** **Length** **ISCI** **Cart** **Contract** **Rate** **Type** **Status** **Advertiser** **Agency** **Product** **Brand** **Station** **<None>**

Program Title: NBC-Sheldon-El-CTA TV-Y

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

10/12 10:57:33AM 00:30 Kids FCC CHILDRENS PROGRAMMING

Total for: 74709

Total for: Kids FCC CHILDRENS PROGRAM

Total for: FCC-Childrens Television Act-Form

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

10/12 10:58:53AM 00:05 ID RED 40

Total for: 77503

Total for: ID RED 40

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

10/12 10:57:23AM 00:10 Kids CORE Program Identifier

Total for: 70096

Total for: Kids CORE Program Identifier

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

10/12 10:58:33AM 00:20 KIDS MAKE A WISH 20

Total for: 77201

Total for: Kids CORE Program Identifier

Total for: Kids MAKE A WISH

Total for: 77201

Report: As-Run Spot Report

Ir Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Total for: KIDS MAKE A WISH 20										Total Spots:1				
<u>ISCI Code: UWBB 1CCF</u>														
<u>Cart Number: 77115</u>														
'10/12	10:58:03AM	00:30	UWBB 1CCF	77115	<n/a>	\$0.00	PROMO	<n/a>	UWBB 1CCF SR96Cult60	***Announcement***			WTWC	
Total for: 77115										Total Spots:1				
Total for: UWBB 1CCF										Total Spots:1				
Total for: Promo/PSA (1)										Total Spots:4				
Total for: NBC-Sheidon-El-CTA TV-Y										Total Spots:5				

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Sheidon-El-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

Report: As-Run Spot Report

Ir Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station <None>

Program Title: NBC-The Zulia Patrol-ELCTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

10/12 10:28:53AM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105CS1 ***Announcement*** WTWC

Total for: 77504

Total for: ID BLUE 40

ISCI Code: KIDS CHEERLEADER ADOPTION

Cart Number: 77118

10/12 10:28:03AM 00:30 KIDS CHEERLEADER 77118 <n/a> \$0.00 PROMO <n/a> KIDS CHEERLEADER BUPSA1020 ***Announcement*** WTWC

Total for: 77118

Total for: KIDS CHEERLEADER ADOPTION

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

10/12 10:27:23AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier ***Announcement*** WTWC

Total for: 70096

Total for: Kids CORE Program Identifier

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

10/12 10:28:33AM 00:20 KIDS MAKE A WISH 20 77201 <n/a> \$0.00 PROMO <n/a> KIDS MAKE A WISH BUPSA 1016 ***Announcement*** WTWC

Total for: 77201

Total for: KIDS MAKE A WISH 20

ISCI Code: UWBB 3CCF

Report: As-Run Spot Report

Line	Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
	<u>Cart Number: 77117</u>														
10112	10-27	33AM	00:30	UWBB 3CCF	77117	<n/a>	\$0.00	PROMO	<n/a>	UWBB 3CCF SR96CUI62	***Announcement***			WTWC	
	Total for: 77117														
	Total for: UWBB 3CCF														
	Total Spots:1														
	Total for: Promo/PSA (1)														
	Total Spots:5														
	Total for: NBC-The Zula Patrol-EI-CIA TV-Y														
	Total Spots:5														

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zula Patrol-EI-CIA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: UWBB 3CCF

Cart Number: 77117

Friday, March 16, 2012

Page 12 of 18

Report: As-Run Spot Report

Ir Date Time **Length** **ISCI** **Cart** **Contract** **Rate** **Type** **Status** **Advertiser** **Agency** **Product** **Brand** **Station** **<None>**
 Program Title: NBC-Willas Wild Life-El-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

10/12 9:29:03AM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105C51 ***Announcement***

Total for: 77504

Total Spots:1

WTWC

Total for: ID BLUE 40

\$0.00

Total Spots:1

ISCI Code: KIDS CHEERLEADER ADOPTION

Cart Number: 77118

10/12 9:27:43AM 00:30 KIDS 77118 <n/a> \$0.00 PROMO <n/a> KIDS CHEERLEADER ***Announcement***

CHEERLEADER

BUPSA1020

WTWC

Total for: 77118

\$0.00

Total Spots:1

Total for: KIDS CHEERLEADER ADOPTION

\$0.00

Total Spots:1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

10/12 9:27:33AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program ***Announcement***

Program Identifier

Identifier

WTWC

Total for: 70096

\$0.00

Total Spots:1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots:1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

10/12 9:28:43AM 00:20 KIDS FED INFO 70360 <n/a> \$0.00 PROMO <n/a> KIDS FED INFO ***Announcement***

SVR63CUT83

SVR63CUT83

WTWC

Total for: 70360

\$0.00

Total Spots:1

Total for: KIDS FED INFO SVR63CUT83

\$0.00

Total Spots:1

ISCI Code: KIDS MAKE A WISH 30

Report: As-Run Spot Report

Ir Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
<u>Cart Number: 77112</u>														
1/0/12	9:28:13AM	00:30	KIDS MAKE A WISH 30	77112	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	
Total for: 77112						\$0.00		Total Spots:1						
Total for: KIDS MAKE A WISH 30						\$0.00		Total Spots:1						
Total for: Promo/PSA (1)						\$0.00		Total Spots:5						
Total for: NBC-Willas Wild Life-El-CTA TV-Y						\$0.00		Total Spots:5						

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

rogram Title: NBC-Willas Wild Life-El-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 30

Cart Number: 77112

Friday, March 16, 2012

Page 14 of 18

Report: As-Run Spot Report

Ir Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station <None>

Program Title: Sports-NBC Sports Specials Snowboarding Grand Prix N/R

Advertiser: Belles & Beaus (37447)

ISCI Code: BRIDAL 2011

Cart Number: 10295

10/12 12:35:57PM 00:15 BRIDAL 2011 10295 1196603.18 \$5.00 SPOT Billed Belles & Beaus (37447) Direct Account (1) RETAIL-FORMAL Belles Beaus WTWC WEAR/BRIDAL 1q12 (1205)

Total for: 10295 \$5.00 Total Spots:1

Total for: BRIDAL 2011 \$5.00 Total Spots:1

Total for: Belles & Beaus (37447) \$5.00 Total Spots:1

Advertiser: Bradleys Country Store (29003)

ISCI Code: LINK WITH THE PAST

Cart Number: 10022

10/12 12:59:29PM 00:30 LINK WITH THE PAST 10022 1253678.50 \$10.00 SPOT OK to Bill Bradleys Country Store Direct Account (1) FOOD-SUPERMA Link w/the RKET/GROCERY/ Past WTWC CONVENIENCE (1161)

Total for: 10022 \$10.00 Total Spots:1

Total for: LINK WITH THE PAST \$10.00 Total Spots:1

Total for: Bradleys Country Store (29003) \$10.00 Total Spots:1

Advertiser: Havana Merchants Association (29966)

ISCI Code: UNIQUE SHOP

Cart Number: 10256

10/12 12:35:12PM 00:29 UNIQUE SHOP 10256 1257293.80 \$10.00 SPOT OK to Bill Havana Merchants Association (29966) Legacy Marketing-Tallahassee Merchants e (10875) RETAIL-GIFTS/NO HMA WTWC VELTY/ANTIQUES /ART (1206)

Total for: 10256 \$10.00 Total Spots:1

Total for: UNIQUE SHOP \$10.00 Total Spots:1

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC Sports Specials SnowboardAdvertiser: Havana Merchants Association ISCI Code: UNIQUE SHOP Cart Number: 10256

Friday, March 16, 2012 Page 15 of 18

Report: As-Run Spot Report

Ir Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>	
Total for: Havana Merchants Association (29)														\$10.00	Total Spots:1
Advertiser: hhgregg (3000)															
ISCI Code: ID NEW LOGO															
Cart Number: 10092															
10/12	12:36:27PM	00:05	ID NEW LOGO	10092	1211064.10	\$0.00	Station ID	OK to Bill	hhgregg (3000)	Zimmerman & Partners (1172)	RETAIL-APPLIAN CES (1192)	10/12	WTWC		
Total for: 10092														\$0.00	Total Spots:1
Total for: ID NEW LOGO														\$0.00	Total Spots:1
Total for: hhgregg (3000)														\$0.00	Total Spots:1
Advertiser: Kia Autosport (1711)															
ISCI Code: MDRKAST15MAR121A															
Cart Number: 10388															
10/12	12:34:57PM	00:15	MDRKAST15MAR121A	10388	**	\$5.00	SPOT	OK to Bill	Kia Autosport (1711)	MDR Television - Pennsylvania (12147)	AUTO FOREIGN/DEALE R (ns) (1132)	MARCH 2012	WTWC		
Total for: 10388														\$5.00	Total Spots:1
Total for: MDRKAST15MAR121A														\$5.00	Total Spots:1
ISCI Code: MDRKAST15MAR121B															
Cart Number: 10393															
10/12	12:36:12PM	00:15	MDRKAST15MAR121B	10393	**	\$5.00	SPOT	OK to Bill	Kia Autosport (1711)	MDR Television - Pennsylvania (12147)	AUTO FOREIGN/DEALE R (ns) (1132)	MARCH 2012	WTWC		
Total for: 10393														\$5.00	Total Spots:1
Total for: MDRKAST15MAR121B														\$5.00	Total Spots:1
Total for: Kia Autosport (1711)														\$10.00	Total Spots:2
Advertiser: Miracle Ear-Tallahassee (69513)															

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.
 Program Title: Sports-NBC Sports Specials SnowboardAdvertiser: Miracle Ear-Tallahassee (69513) ISCI Code: CALL MY MOM Cart Number: 10301
 Friday, March 16, 2012 Page 16 of 18

Report: As-Run Spot Report

Ir Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
<u>ISCI Code: CALL MY MOM</u>														
<u>Cart Number: 10301</u>														
10/12	12:35:42PM	00:14	CALL MY MOM	10301	1231121.12.	\$6.00	SPOT	Billed	Miracle Ear-Tallahassee Direct Account (1)		MEDICAL-HEALT HCARE/HOSPITA LS (1178)	bogo march miracle year 2012	WTWC	
Total for: 10301 \$6.00 Total Spots:1														
Total for: CALL MY MOM \$6.00 Total Spots:1														
Total for: Miracle Ear-Tallahassee (69513) \$6.00 Total Spots:1														
<u>Advertiser: Promo/PSA (1)</u>														
<u>ISCI Code: ID MAURY</u>														
<u>Cart Number: 77524</u>														
10/12	1:00:00PM	00:05	ID MAURY	77524	<n/a>	\$0.00	PROMO	<n/a>	ID MAURY SVR94C48	***Announcement***			WTWC	
Total for: 77524 \$0.00 Total Spots:1														
Total for: ID MAURY \$0.00 Total Spots:1														
Total for: Promo/PSA (1) \$0.00 Total Spots:1														
<u>Advertiser: Ultimate Image Auto (2004)</u>														
<u>ISCI Code: CHRIS</u>														
<u>Cart Number: 10155</u>														
10/12	12:58:59PM	00:30	CHRIS	10155	1249097.5.0	\$0.00	SPOT	OK to Bill	Ultimate Image Auto (2004)	Thomas Media (6843)	AUTO DOMESTIC/DEAL ER (ns) (1130)	Ultimate Bowl	WTWC	
Total for: 10155 \$0.00 Total Spots:1														
Total for: CHRIS \$0.00 Total Spots:1														
Total for: Ultimate Image Auto (2004) \$0.00 Total Spots:1														
Total for: Sports-NBC Sports Specials Snowt \$41.00 Total Spots:9														

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.
 Program Title: Sports-NBC Sports Specials SnowbookAdvertiser: Ultimate Image Auto (2004) ISCI Code: CHRIS Cart Number: 10155
 Friday, March 16, 2012 Page 17 of 18

Report: As-Run Spot Report

Ir Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Grand Total:														
						\$41.00		Total Spots: 38						

* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC Sports Specials SnowboardAdvertiser: Ultimate Image Audio (2004)

ISCI Code: CHRIS

Cart Number: 10155

Friday, March 16, 2012

Page 18 of 18

Tallahassee (MTWC)

Patricia Farn
Operator Signature

Official Traffic Log for Saturday March 10, 2012
as of (Mar 9 2012 5:02PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	8:00:00AM	00:30:00	Teen Kids News EI N/R							
	8:00:00AM	00:00:00					CHILDREN'S TELEVISION ACT EI			
	8:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	8:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 5:15			
	8:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	8:00:00AM	00:00:00					MCO SIGNATURE: <i>P.F.</i>			
	8:00:00AM	00:00:10	Break 1a	PSA			KIDS CORE PROGRAMMING IDENTIFIER			1.1
	8:00:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	8:00:10AM	00:15:00	Segment 1	Program Segment			MTR TNKD			
	8:15:10AM	00:01:00	Break 2a	PSA						
	8:15:10AM	00:01:00	KIDS FWC YOUTH TURKEY SVR102C64	Promo/PSA	77104		KIDS FWC YOUTH TURKEY		Various	1.1
	8:16:10AM	00:05:25	Segment 2	Program Segment			MTR TNKD			
	8:21:35AM	00:02:00	Break 3a	PSA						

Tallahassee (MTWC)

Patricia Parris
Operator Signature

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	8:21:35AM	00:01:00	KIDS GIRL SCOUTS PARK BUPSA1018	Promo/PSA	77003	KIDS GIRL SCOUTS PARK 80			Various	1.1
	8:22:35AM	00:00:30	UWBB 1CCF SR96Cut60	Promo/PSA	77115	UWBB 1CCF			Various	1.1
	8:23:05AM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118	KIDS CHEERLEADER ADOPTION			Various	1.1
	8:23:35AM	00:05:00	Segment 3	Program Segment			NTR TNKD			
	8:28:35AM	00:01:20	Break 4a	PSA						
	8:28:35AM	00:01:00	SP OLYMPICS BE A FAN BUPSA 1002	Promo/PSA	77000	SP OLYMPICS BE A FAN ZPLW3780			Various	1.1
	8:29:35AM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360	KIDS FED INFO SVR63CUT83			Various	1.1
	8:29:55AM	00:00:05	Station ID	Station ID						
	8:29:55AM	00:00:04	ID BLUE 40 SVR105CS1	Promo/PSA	77504	ID BLUE 40			Various	1.1

Tallahassee (WTWC)

Patricia J. Davis
Operator Signature

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)


MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	8:30:00AM	00:30:00	Animal Exploration with Jarod Miller-EI TV/G, Source=VTR				CHILDREN'S TELEVISION ACT EI			
	8:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	8:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 5:15			
	8:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	8:30:00AM	00:00:00					MCO SIGNATURE: <i>P. G.</i>			
	8:30:00AM	00:00:10	Break 1a	PSA			KIDS CORE PROGRAMMING IDENTIFIER			1.1
	8:30:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Kids CORE Program Identifier			Various	1.1
	8:30:10AM	00:05:19	Segment 1	Program Segment			Segment 1 includes barter 1:00/VTR EXJM			
	8:35:29AM	00:00:50	Break 1b	PSA						1.1
	8:35:29AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201	KIDS MAKE A WISH 20			Various	1.1
	8:35:49AM	00:00:30	KIDS THE BIRD BUPSA1020	Promo/PSA	77114	KIDS THE BIRD ADOPTION			Various	1.1
	8:36:19AM	00:09:52	Segment 2	Program Segment			Includes barter :30/VTR EXJM			

Tallahassee (WTVW)

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)

Operator Signature



MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	8:46:11AM	00:00:30	Break 2a	PSA						
	8:46:11AM	00:00:30	UWBB 2CCF SR96Cur61	Promo/PSA	77116	UWBB 2CCF			Various	1.1
	8:46:41AM	00:00:30	Barter	Program Segment			Barter/VTR EXJM			
	8:47:11AM	00:02:00	Break 2c	PSA						
	8:47:11AM	00:01:00	KIDS MARINES FOR US ALL BUPSA 1015	Promo/PSA	77111	KIDS MARINES FOR US ALL 60			Various	1.1
	8:48:11AM	00:01:00	KIDS FWC YOUTH TURKEY SVR102C64	Promo/PSA	77104	KIDS FWC YOUTH TURKEY			Various	1.1
	8:49:11AM	00:09:15	Segment 3	Program Segment			Includes barter 2:00/VTR EXJM			
	8:58:26AM	00:01:30	PreNet	PSA						
	8:58:26AM	00:01:00	KIDS USAF RES BUPSA 1003	Promo/PSA	77002	KIDS USAF RES BUPSA 1003			Various	1.1
	8:59:26AM	00:00:30	KIDS LIVE UNITED NFL BUPSA1014	Promo/PSA	77119	KIDS LIVE UNITED NFL 30			Various	1.1
	8:59:56AM	00:00:04	Station ID	Station ID						
	8:59:56AM	00:00:04	ID RED 40 SVR105C50	Promo/PSA	77503	ID RED 40			Various	1.1

Tallahassee (WTWC)

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)

Patrick J. ...
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	9:00:00AM	00:30:00	NBC-Willas Wild Life-El-CTA TV-Y				CHILDRENS TELEVISION ACT E/I			
	9:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	9:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 5:15			
	9:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	9:00:00AM	00:00:00					MCO SIGNATURE: <i>[Signature]</i>			
	9:00:00AM	00:15:00	Segment 1	Program Segment			/NBC			
	9:15:00AM	00:01:30		Kids			Interior Break			
	9:15:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	9:15:10AM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118		KIDS CHEERLEADER ADOPTION		Various	1.1
	9:15:40AM	00:00:30	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77112		KIDS MAKE A WISH 30		Various	1.1
	9:16:10AM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360		KIDS FED INFO SVR63CUT83		Various	1.1
	9:16:30AM	00:00:04	Station ID	Station ID						

Tallahassee (WTWC)

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2 012 5:02PM)


Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	9:16:30AM	00:00:04	ID BLUE 40 SVR105C51	Promo/PSA	77504	ID BLUE 40			Various	1,1
	9:16:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (WTWC)

Patricia Farnie
Operator Signature

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	9:30:00AM	00:30:00	NBC-Pearlie El-CTA N/R							
	9:30:00AM	00:00:00					CHILDRENS TELEVISION ACT E/I			
	9:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	9:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 5:15			
	9:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	9:30:00AM	00:00:00					MCO SIGNATURE: <i>[Signature]</i>			
	9:30:00AM	00:15:00	Segment 1	Program Segment			/NBC			
	9:45:00AM	00:01:30		Kids			Interior Break			
	9:45:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	9:45:10AM	00:01:00	KIDS GIRL SCOUTS PARK BUPSA1018	Promo/PSA	77003		KIDS GIRL SCOUTS PARK 60		Various	1.1
	9:46:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	9:46:30AM	00:00:04	Station ID	Station ID	77503				Various	1.1
	9:46:30AM	00:00:04	ID RED 40 SVR105C50	Promo/PSA			ID RED 40		Various	1.1

Tallahassee (MTWC)

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)

Patricia Pennie
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	9:46:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (WTWC)

Patricia Janner
Operator Signature

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	NBC-The Zula Patrol-El-CTA TV-Y				CHILDRENS TELEVISION ACT E/I			
	10:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 5:15			
	10:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:00:00AM	00:00:00					MCO SIGNATURE: <i>P.G.</i>			
	10:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
	10:15:00AM	00:01:30	Kids CORE Program Identifier	Promo/PSA	70096		Interior Break		Various	1.1
	10:15:00AM	00:00:30	UWBB 3CCF SR96Cuf62	Promo/PSA	77117				Various	1.1
	10:15:40AM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118		KIDS CHEERLEADER ADOPTION		Various	1.1
	10:16:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	10:16:30AM	00:00:04	Station ID	Station ID						

Tallahassee (WTWC)

Patricia J. Jannet
 Operator Signature

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:16:30AM	00:00:04	ID BLUE 40 SVR105C51	Promo/PSA	77504	ID BLUE 40			Various	1.1
	10:16:34AM	00:13:26	Segment 2	Program Segment						

Tallahassee (WTVG)

Patricia Jamin
Operator Signature

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:30:00AM	00:30:00	NBC-Sheidon-El-CIA TV-Y				CHILDRENS TELEVISION ACT E/I			
	10:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 5:15			
	10:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:30:00AM	00:00:00					MSP SIGNATURE: <i>[Signature]</i>			
	10:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	10:45:00AM	00:01:30	Kids CORE Program Identifier	Kids	70096	Kids CORE Program Identifier	Interior Break			1.1
	10:45:00AM	00:00:10	FCC-Childrens Television Act/Form 398 Compliance	Local Spot Direct BRD	74709	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDRENS	1192581.1
	10:45:40AM	00:00:30	UWBB 1CCF SR96Cu160	Promo/PSA	77115	UWBB 1CCF			Various	1.1
	10:46:10AM	00:00:20	KIDS MAKE A WISH BURSA 1016	Promo/PSA	77201	KIDS MAKE A WISH 20			Various	1.1
	10:46:30AM	00:00:04	Station ID	Station ID						

Tallahassee (MTWC)

Ruthie Perwin
Operator Signature

Official Traffic Log for Saturday March 10, 2012

as of (Mar 9 2012 5:02PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:30:00AM	00:30:00	NBC-Babar-EI-CTA TV-Y7, Source=NBC				CHILDRENS TELEVISION ACT EI			
	11:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 5:15			
	11:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	11:30:00AM	00:00:00					MCO SIGNATURE: <i>P.G.</i>			
	11:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	11:45:00AM	00:01:30	Kids CORE Program Identifier	Kids	70096	Kids CORE Program Identifier	Interior Break		Various	1.1
	11:45:00AM	00:00:10	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709	Kids FCC CHILDRENS PROGRAMMING		9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDRENS	1192681.1
	11:45:40AM	00:00:30	UWBB 2CCF SR96Cu61	Promo/PSA	77116	UWBB 2CCF			Various	1.1
	11:46:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201	KIDS MAKE A WISH 20			Various	1.1
	11:46:30AM	00:00:04	Station ID	Station ID						