



8440 Deerlake South
Tallahassee, Florida 32312
Phone: (850) 893-4140

CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION

Log Date(s): 3/17/12

Discrepancy / Remarks:

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Traffic (Print Name) Robert R. Fyfe, Jr.

Chief Engineer (Print Name) Steve Sheridan

Traffic Signature

Robert R. Fyfe, Jr.

Chief Engineer Signature

[Signature]

As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)
Log Date(s) 03/17/12 - 03/17/12
Start time 09:00:00AM
End time 01:00:00PM
Station(s) Talahassee(WTWC)
Agency(s) <All Agency(s)>
Advertiser(s) <All Advertiser(s)>
Sales Office(s) <All Sales Office(s)>
Salesperson(s) <All Salesperson(s)>
Account 1 Type(s) <All Account 1 Type(s)>
Product(s) <All Product(s)>
Account 2 Type(s) <All Account 2 Type(s)>
Billing Method <All Billing Method>
Spot Type(s) <All Spot Type(s)>
Billing Status Types <All Billing Status Types>
Bookend Option <Show Bookends and Non-Bookends>
Show Details Yes
Contract Number <All Contracts>
Program Title <All Programs>
Include Announcements Yes
Page Break Options Page Break After Level 1 Group
Level 1 Grouping Program Title
Level 2 Grouping Advertiser
Level 3 Grouping ISCI Code
Level 4 Grouping Cart Number
Level 5 Grouping <NONE>
Sort Order 1 Broadcast/Log Date
Sort Order 2 <NONE>
Sort Order 3 <NONE>
Custom Column(s) <None>

Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station <None>

Program Title: Animal Exploration with Jarod Miller-EI N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

3/17/12 10:00:16AM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105C51 ***Announcement***

Total for: 77504

Total Spots: 1

WTWC

Total for: ID BLUE 40

\$0.00

Total Spots: 1

ISCI Code: KIDS CHEERLEADER ADOPTION

Cart Number: 77118

3/17/12 9:59:46AM 00:30 KIDS CHEERLEADER 77118 <n/a> \$0.00 PROMO <n/a> KIDS CHEERLEADER ***Announcement***

CHEERLEADER ADOPTION

BUPSA1020

WTWC

Total for: 77118

\$0.00

Total Spots: 1

Total for: KIDS CHEERLEADER ADOPTION

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

3/17/12 9:30:12AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program ***Announcement***

Program Identifier

Identifier

WTWC

Total for: 70096

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

3/17/12 9:41:38AM 00:20 KIDS FED INFO 70360 <n/a> \$0.00 PROMO <n/a> KIDS FED INFO ***Announcement***

SVR63CUT83

SVR63CUT83

WTWC

Total for: 70360

\$0.00

Total Spots: 1

Total for: KIDS FED INFO SVR63CUT83

\$0.00

Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
ISCI Code: KIDS GIRL SCOUTS PARK 30														
Cart Number: 77113														
3/17/12	9:52:26AM	00:30	KIDS GIRL SCOUTS PARK 30	77113	<n/a>	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK BUPSA1018	***Announcement***			WTWC	
Total for: 77113						\$0.00		Total Spots: 1						
ISCI Code: KIDS MAKE A WISH 30														
Cart Number: 77112														
3/17/12	9:51:56AM	00:30	KIDS MAKE A WISH 30	77112	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	
Total for: 77112						\$0.00		Total Spots: 1						
ISCI Code: KIDS MARINES FOR US ALL 60														
Cart Number: 77111														
3/17/12	9:58:46AM	01:00	KIDS MARINES FOR US ALL 60	77111	<n/a>	\$0.00	PROMO	<n/a>	KIDS MARINES FOR US ALL BUPSA 1015	***Announcement***			WTWC	
Total for: 77111						\$0.00		Total Spots: 1						
ISCI Code: KIDS THE BIRD ADOPTION														
Cart Number: 77114														
3/17/12	9:42:30AM	00:30	KIDS THE BIRD ADOPTION	77114	<n/a>	\$0.00	PROMO	<n/a>	KIDS THE BIRD BUPSA1020	***Announcement***			WTWC	
Total for: 77114						\$0.00		Total Spots: 1						
ISCI Code: KIDS USAF RES BUPSA 1003														
Cart Number: 77002														
Total for: KIDS THE BIRD ADOPTION						\$0.00		Total Spots: 1						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Animal Exploration with Jared Miller-Advertiser: Promo/PSA (1)

ISCI Code: KIDS USAF RES BUPSA 1003

Cart Number: 77002

Monday, March 19, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
3/17/12	9:50:56AM	01:00	KIDS USAF RES BUPSA 1003	77002	<n/a>	\$0.00	PROMO	<n/a>	KIDS USAF RES BUPSA 1003	***Announcement***			WTWC	
Total for: 77002														Total Spots:1
Total for: KIDS USAF RES BUPSA 1003														\$0.00
ISCI Code: UWBB 2CCF														
Cart Number: 77116														
3/17/12	9:41:08AM	00:30	UWBB 2CCF	77116	<n/a>	\$0.00	PROMO	<n/a>	UWBB 2CCF SR96Cut61	***Announcement***			WTWC	
Total for: 77116														Total Spots:1
Total for: UWBB 2CCF														\$0.00
Total for: Promo/PSA (1)														Total Spots:10
Total for: Animal Exploration with Jarod Miller														\$0.00
Total Spots:10														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Program Title: NBC-Babar-EI-CTA TV-Y7														
Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40														
Cart Number: 77504														
3/17/12	11:58:35AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	***Announcement***			WTWC	
Total for: 77504														
						\$0.00		Total Spots: 1						
Total for: ID BLUE 40														
						\$0.00		Total Spots: 1						
ISCI Code: KIDS CHEERLEADER ADOPTION														
Cart Number: 77118														
3/17/12	11:58:05AM	00:30	KIDS CHEERLEADER ADOPTION	77118	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER BUPSA1020	***Announcement***			WTWC	
Total for: 77118														
						\$0.00		Total Spots: 1						
Total for: KIDS CHEERLEADER ADOPTION														
						\$0.00		Total Spots: 1						
ISCI Code: Kids CORE Program Identifier														
Cart Number: 70096														
3/17/12	11:57:05AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	
Total for: 70096														
						\$0.00		Total Spots: 1						
Total for: Kids CORE Program Identifier														
						\$0.00		Total Spots: 1						
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 77201														
3/17/12	11:57:15AM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	
Total for: 77201														
						\$0.00		Total Spots: 1						
Total for: KIDS MAKE A WISH 20														
						\$0.00		Total Spots: 1						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Babar-EI-CTA TV-Y7 Advertiser: Promo/PSA (1) ISCI Code: KIDS MAKE A WISH 20 Cart Number: 77201

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
ISCI Code: UWBB 2CCF														
Cart Number: 77116														
3/17/12	11:57:35AM	00:30	UWBB 2CCF	77116	<n/a>	\$0.00	PROMO	<n/a>	UWBB 2CCF	***Announcement***			WTWC	
SR98Cut61														
Total for: 77116														
Total Spots: 1														
Total for: UWBB 2CCF														
Total Spots: 1														
Total for: Promo/PSA (1)														
Total Spots: 5														
Total for: NBC-Babar-El-CTA TV-Y7														
Total Spots: 5														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Babar-El-CTA TV-Y7

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

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Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station <None>

Program Title: NBC-Jane and the Dragon-ELCTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

3/17/12 11:28:53AM 00:05 ID RED 40 77503 <n/a> \$0.00 PROMO <n/a> ID RED 40 SVR105C50 ***Announcement*** WTWC

Total for: 77503 Total Spots:1

Total for: ID RED 40 \$0.00 Total Spots:1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

3/17/12 11:27:23AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier ***Announcement*** WTWC

Total for: 70096 Total Spots:1

Total for: Kids CORE Program Identifier \$0.00 Total Spots:1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

3/17/12 11:28:33AM 00:20 KIDS FED INFO 70360 <n/a> \$0.00 PROMO <n/a> KIDS FED INFO SVR63CUT83 ***Announcement*** WTWC

Total for: 70360 Total Spots:1

Total for: KIDS FED INFO SVR63CUT83 \$0.00 Total Spots:1

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 77114

3/17/12 11:28:03AM 00:30 KIDS THE BIRD 77114 <n/a> \$0.00 PROMO <n/a> KIDS THE BIRD BUPSA1020 ***Announcement*** WTWC

Total for: 77114 Total Spots:1

Total for: KIDS THE BIRD ADOPTION \$0.00 Total Spots:1

ISCI Code: UWBB 1CCF

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-ELCTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Cart Number: 77115														
3/17/12	11:27:33AM	00:30	UWBB 1CCF	77115	<n/a>	\$0.00	PROMO	<n/a>	UWBB 1CCF SR96Cut60	***Announcement***			WTWC	
Total for: 77115						\$0.00			Total Spots:1					
Total for: UWBB 1CCF						\$0.00			Total Spots:1					
Total for: Promo/PSA (1)						\$0.00			Total Spots:5					
Total for: NBC-Jane and the Dragon-ELECTA						\$0.00			Total Spots:5					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-ELECTA Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

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Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station <None>

Program Title: NBC-Pearlie EL-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

3/17/12 12:59:04PM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105C51 ***Announcement*** WTWC

Total for: 77504

Total Spots: 1

Total for: ID BLUE 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

3/17/12 12:57:34PM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program ***Announcement*** WTWC

Total for: 70096

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

3/17/12 12:58:44PM 00:20 KIDS FED INFO 70360 <n/a> \$0.00 PROMO <n/a> KIDS FED INFO SVR63CUT83 ***Announcement*** WTWC

Total for: 70360

Total Spots: 1

Total for: KIDS FED INFO SVR63CUT83

\$0.00

Total Spots: 1

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 77114

3/17/12 12:58:14PM 00:30 KIDS THE BIRD 77114 <n/a> \$0.00 PROMO <n/a> KIDS THE BIRD BUPSAT020 ***Announcement*** WTWC

Total for: 77114

Total Spots: 1

Total for: KIDS THE BIRD ADOPTION

\$0.00

Total Spots: 1

ISCI Code: UWBB 3CCF

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>	
Cart Number: 77117															
3/17/12	12:57:44PM	00:30	UWBB 3CCF	77117	<n/a>	\$0.00	PROMO	<n/a>	UWBB 3CCF	***Announcement***			WTWC		
Total for: 77117										SR96Cu162					Total Spots: 1
Total for: UWBB 3CCF															Total Spots: 1
Total for: Promo/PSA (1)															Total Spots: 5
Total for: NBC-Pearlie EI-CTA N/R															Total Spots: 5

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pearlie EI-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 3CCF

Cart Number: 77117

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Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station <None>

Program Title: NBC-Saturday Today Show TV-PG

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

3/17/12 9:00:03AM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105C51 ***Announcement*** WTWC

Total for: 77504 \$0.00 Total Spots: 1

Total for: ID BLUE 40 \$0.00 Total Spots: 1

Total for: Promo/PSA (1) \$0.00 Total Spots: 1

Total for: NBC-Saturday Today Show TV-PG \$0.00 Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Saturday Today Show TV-PG Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Program Title: NBC-Sheldon-ELCTA TV-Y														
Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40														
Cart Number: 77504														
3/17/12	10:58:53AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	***Announcement***			WTWC	
Total for: 77504														
Total Spots: 1														
Total for: ID BLUE 40														
Total Spots: 1														
ISCI Code: Kids CORE Program Identifier														
Cart Number: 70096														
3/17/12	10:57:23AM	00:10	Kids CORE	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program	***Announcement***			WTWC	
Program Identifier														
Total for: 70096														
Total Spots: 1														
Total for: Kids CORE Program Identifier														
Total Spots: 1														
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 77201														
3/17/12	10:58:33AM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH	***Announcement***			WTWC	
WISH 20														
Total for: 77201														
Total Spots: 1														
Total for: KIDS MAKE A WISH 20														
Total Spots: 1														
ISCI Code: KIDS USAF RES BUPSA 1003														
Cart Number: 77002														
3/17/12	10:57:33AM	01:00	KIDS USAF RES BUPSA 1003	77002	<n/a>	\$0.00	PROMO	<n/a>	KIDS USAF RES BUPSA 1003	***Announcement***			WTWC	
Total for: 77002														
Total Spots: 1														
Total for: KIDS USAF RES BUPSA 1003														
Total Spots: 1														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Sheldon-ELCTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS USAF RES BUPSA 1003

Cart Number: 77002

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Total for: Promo/PSA (1)														
						\$0.00		Total Spots: 4						
Total for: NBC-Sheldon-El-CTA TV-Y														
						\$0.00		Total Spots: 4						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Sheldon-El-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: KIDS USAF RES BUPSA 1003

Cart Number: 77002

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Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station <None>

Program Title: NBC-The Zula Patrol-ELCTA TV-Y

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

3/17/12 10:27:33AM 00:30 Kids FCC CHILDRENS PROGRAMMING 74709 1192681.1.0 \$0.00 PROMO OK to Bill FCC-Childrens Television Act-Form 398 Compliance (11022) Direct Account (1) (1269) WTWC

FCC CHILDRENS ANNOUNCE

Total for: 74709 \$0.00 Total Spots:1

Total for: Kids FCC CHILDRENS PROGRAM \$0.00 Total Spots:1

Total for: FCC-Childrens Television Act-Form 398 \$0.00 Total Spots:1

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

3/17/12 10:28:53AM 00:05 ID RED 40 77503 <n/a> \$0.00 PROMO <n/a> ID RED 40 SVR105C50 ***Announcement*** WTWC

Total for: 77503 \$0.00 Total Spots:1

Total for: ID RED 40 \$0.00 Total Spots:1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

3/17/12 10:27:23AM 00:10 Kids CORE Program Identifier 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier ***Announcement*** WTWC

Total for: 70096 \$0.00 Total Spots:1

Total for: Kids CORE Program Identifier \$0.00 Total Spots:1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

3/17/12 10:28:33AM 00:20 KIDS MAKE A WISH 20 77201 <n/a> \$0.00 PROMO <n/a> KIDS MAKE A WISH BUPSA 1016 ***Announcement*** WTWC

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zula Patrol-ELCTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

Monday, March 19, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
ISCI Code: UWBB 3CCF														
Cart Number: 77117														
3/17/12	10:28:03AM	00:30	UWBB 3CCF	77117	<n/a>	\$0.00	PROMO	<n/a>	UWBB 3CCF SR96Culb2	***Announcement***			WTWC	
Total for: 77117						\$0.00		Total Spots:1						
Total for: UWBB 3CCF														
Total for: Promo/PSA (1)						\$0.00		Total Spots:4						
Total for: NBC-The Zula Patrol-El-CIA TV-Y						\$0.00		Total Spots:5						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zula Patrol-El-CIA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: UWBB 3CCF

Cart Number: 77117

Monday, March 19, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Program Title: NBC-Willas Wild Life-ELCTA TV-Y														
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 77503														
3/17/12	12:29:03PM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	
Total for: 77503														
Total Spots: 1														
Total for: ID RED 40														
Total Spots: 1														
ISCI Code: Kids CORE Program Identifier														
Cart Number: 70096														
3/17/12	12:27:33PM	00:10	Kids CORE	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program	***Announcement***			WTWC	
Program Identifier														
Total for: 70096														
Total Spots: 1														
Total for: Kids CORE Program Identifier														
Total Spots: 1														
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 77201														
3/17/12	12:28:43PM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH	***Announcement***			WTWC	
WISH 20														
Total for: 77201														
Total Spots: 1														
Total for: KIDS MAKE A WISH 20														
Total Spots: 1														
ISCI Code: KIDS MARINES FOR US ALL 60														
Cart Number: 77111														
3/17/12	12:27:43PM	01:00	KIDS MARINES FOR US ALL 60	77111	<n/a>	\$0.00	PROMO	<n/a>	KIDS MARINES FOR US ALL BUPSA 1015	***Announcement***			WTWC	
FOR US ALL 60														
Total for: 77111														
Total Spots: 1														
Total for: KIDS MARINES FOR US ALL 60														
Total Spots: 1														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate. Monday, March 19, 2012 Page 16 of 21

Program Title: NBC-Willas Wild Life-ELCTA TV-Y Advertiser: Promo/PSA (1) ISCI Code: KIDS MARINES FOR US ALL 60 Cart Number: 77111

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Total for: Promo/PSA (1)														
						\$0.00			Total Spots:4					
Total for: NBC-Willas Wild Life-EI-CIA TV-Y														
						\$0.00			Total Spots:4					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Willas Wild Life-EI-CIA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS MARINES FOR US ALL 60

Cart Number: 77111

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Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station <None>

Program Title: Teen Kids News EI N/R

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

3/17/12 9:17:07AM 00:30 Kids FCC CHILDRENS PROGRAMMING 74709 1192981.10 \$0.00 PROMO OK to Bill FCC-Childrens Television Act-Form 398 Compliance (11022) Direct Account (1) PROMO (ns) (1269) FCC CHILDRENS ANNOUNCE WTWC

PROGRAMMING

Total for: 74709 \$0.00 Total Spots:1

Total for: Kids FCC CHILDRENS PROGRAM \$0.00 Total Spots:1

Total for: FCC-Childrens Television Act-Form \$0.00 Total Spots:1

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

3/17/12 9:30:07AM 00:05 ID RED 40 77503 <n/a> \$0.00 PROMO <n/a> ID RED 40 SVR105C50 ***Announcement*** WTWC

Total for: 77503 \$0.00 Total Spots:1

Total for: ID RED 40 \$0.00 Total Spots:1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

3/17/12 9:00:08AM 00:10 Kids CORE Program Identifier 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier ***Announcement*** WTWC

Total for: 70096 \$0.00 Total Spots:1

Total for: Kids CORE Program Identifier \$0.00 Total Spots:1

ISCI Code: KIDS FAB DROWNING SVR63CUT84

Cart Number: 70359

3/17/12 9:29:47AM 00:20 KIDS FAB DROWNING SVR63CUT84 70359 <n/a> \$0.00 PROMO <n/a> KIDS FAB DROWNING SVR63CUT84 ***Announcement*** WTWC

SVR63CUT84

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Teen Kids News EI N/R Advertiser: Promo/PSA (1) ISCI Code: KIDS FAB DROWNING SVR63CUT84 Cart Number: 70359

Monday, March 19, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Total for: 70359														
Total for: KIDS FAB DROWNING SVR63CU1														
ISCI Code: KIDS GIRL SCOUTS PARK 60														
Cart Number: 77003														
3/17/12	9:23:22AM	01:00	KIDS GIRL SCOUTS PARK 60	77003	<n/a>	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK BUPSA1018	***Announcement***			WTWC	
Total for: 77003														
Total for: KIDS GIRL SCOUTS PARK 60														
ISCI Code: KIDS MARINES FOR US ALL 60														
Cart Number: 77111														
3/17/12	9:22:22AM	01:00	KIDS MARINES FOR US ALL 60	77111	<n/a>	\$0.00	PROMO	<n/a>	KIDS MARINES FOR US ALL BUPSA 1015	***Announcement***			WTWC	
Total for: 77111														
Total for: KIDS MARINES FOR US ALL 60														
ISCI Code: SP OLYMPICS BE A FAN ZPLW3760														
Cart Number: 77000														
3/17/12	9:28:47AM	01:00	SP OLYMPICS BE A FAN ZPLW3760	77000	<n/a>	\$0.00	PROMO	<n/a>	SP OLYMPICS BE A FAN BUPSA 1002	***Announcement***			WTWC	
Total for: 77000														
Total for: SP OLYMPICS BE A FAN ZPLW37														
ISCI Code: UWBB 1CCF														
Cart Number: 77115														
3/17/12	9:17:37AM	00:30	UWBB 1CCF	77115	<n/a>	\$0.00	PROMO	<n/a>	UWBB 1CCF SR96CUI60	***Announcement***			WTWC	
Total for: 77115														
Total for: UWBB 1CCF														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.
 Program Title: Teen Kids News EI N/R Advertiser: Promo/PSA (1) ISCI Code: UWBB 1CCF Cart Number: 77115
 Monday, March 19, 2012 Page 19 of 21

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>	
Total for: Teen Kids News EI N/R															
Total for: Promo/PSA (1)										\$0.00		Total Spots:7			
Total for: Teen Kids News EI N/R										\$0.00		Total Spots:8			

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
Grand Total:													
													\$0.00
													Total Spots: 47

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Teen Kids News E! N/R

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

Monday, March 19, 2012

Page 21 of 21

Open Avals		AVAILS											Totals	
Week Of: 3/28-4/1 2012		M	T	W	TH	F	Sa	Su						
Syracuse (WNVS)	MVNET	0	0	0	0	0	0	0	0	0	0	39	44	83
Syracuse (WNVS)	MVNET	0	0	0	0	0	0	0	0	0	21	31	52	52
Syracuse (WNVS)	MVNET	0	0	0	0	0	0	0	7	12	12	12	19	19
Syracuse (WNVS)	MVNET	0	0	0	0	0	0	0	12	33	12	33	45	45
Syracuse (WSYT)	FOX	70	72	79	107	126	0	0	0	0	0	0	0	454
Syracuse (WSYT)	FOX	17	19	18	20	19	0	0	0	0	0	0	0	93
Syracuse (WSYT)	FOX	20	16	22	31	47	0	0	0	0	0	0	0	136
Syracuse (WSYT)	FOX	22	18	22	33	35	0	0	0	0	0	0	0	130
Syracuse (WSYT)	FOX	4	8	3	11	14	0	0	0	0	0	0	0	40
Syracuse (WSYT)	FOX	11	9	8	9	3	0	0	0	0	0	0	0	40
Syracuse (WSYT)	FOX	6	10	12	10	13	0	0	0	0	0	0	0	51
Syracuse (WSYT)	FOX	15	15	17	23	18	0	0	0	0	0	0	0	88
Syracuse (WSYT)	FOX	67	65	60	56	59	0	0	0	0	0	0	0	307
Syracuse (WSYT)	FOX	0	0	0	0	0	0	0	0	0	0	0	0	121
Syracuse (WSYT)	FOX	0	0	0	0	0	0	0	0	0	0	0	0	45
Syracuse (WSYT)	FOX	0	0	0	0	0	0	0	0	0	0	0	0	45
Syracuse (WSYT)	FOX	0	0	0	0	0	0	0	0	0	0	0	0	18
Syracuse (WSYT)	FOX	0	0	0	0	0	0	0	0	0	0	0	0	18
Tallahassee (WTVWC)	NBC	150	145	153	164	200	0	0	0	0	0	0	0	812
Tallahassee (WTVWC)	NBC	30	34	31	30	34	0	0	0	0	0	0	0	159
Tallahassee (WTVWC)	NBC	43	36	46	51	66	0	0	0	0	0	0	0	241
Tallahassee (WTVWC)	NBC	27	25	23	28	38	0	0	0	0	0	0	0	141
Tallahassee (WTVWC)	NBC	14	16	14	16	19	0	0	0	0	0	0	0	79
Tallahassee (WTVWC)	NBC	9	5	16	9	6	0	0	0	0	0	0	0	44
Tallahassee (WTVWC)	NBC	23	27	26	26	30	0	0	0	0	0	0	0	132
Tallahassee (WTVWC)	NBC	57	55	56	56	37	0	0	0	0	0	0	0	261
Tallahassee (WTVWC)	NBC	0	0	0	0	0	0	0	0	0	0	0	0	88
Tallahassee (WTVWC)	NBC	0	0	0	0	0	0	0	0	0	0	0	0	25
Tallahassee (WTVWC)	NBC	0	0	0	0	0	0	0	0	0	0	0	0	44
Tallahassee (WTVWC)	NBC	0	0	0	0	0	0	0	0	0	0	0	0	32
Tampa (WTTA)	MVNET	85	106	99	131	171	0	0	0	0	0	0	0	592
Tampa (WTTA)	MVNET	11	10	10	13	13	0	0	0	0	0	0	0	57
Tampa (WTTA)	MVNET	20	26	41	64	89	0	0	0	0	0	0	0	240
Tampa (WTTA)	MVNET	20	22	19	19	31	0	0	0	0	0	0	0	111
Tampa (WTTA)	MVNET	3	6	1	3	3	0	0	0	0	0	0	0	16
Tampa (WTTA)	MVNET	9	15	5	11	12	0	0	0	0	0	0	0	52
Tampa (WTTA)	MVNET	14	17	14	14	15	0	0	0	0	0	0	0	74
Tampa (WTTA)	MVNET	42	42	37	42	42	0	0	0	0	0	0	0	205
Tampa (WTTA)	MVNET	29	29	30	29	28	0	0	0	0	0	0	0	145
Tampa (WTTA)	MVNET	0	0	0	0	0	0	0	0	0	0	0	0	165
Tampa (WTTA)	MVNET	0	0	0	0	0	0	0	0	0	0	0	0	30
Tampa (WTTA)	MVNET	0	0	0	0	0	0	0	0	0	0	0	0	46
Tampa (WTTA)	MVNET	0	0	0	0	0	0	0	0	0	0	0	0	48
Tampa (WTTA)	MVNET	0	0	0	0	0	0	0	0	0	0	0	0	24
Tampa (WTTA)	MVNET	0	0	0	0	0	0	0	0	0	0	0	0	19

Open Avails
Week Of: 4/2 - 4/8 2012

	AVAILS							SA	SU	Totals	
	M	T	W	TH	F	S	S				
Syracuse (WNYS)	0	0	0	0	0	0	0	0	49	48	97
Syracuse (WNYS)	0	0	0	0	0	0	0	0	43	35	78
Syracuse (WNYS)	0	0	0	0	0	0	0	0	12	12	24
Syracuse (WNYS)	0	0	0	0	0	0	0	0	27	37	64
Syracuse (WSYR)	130	122	119	146	181	0	0	0	0	0	698
Syracuse (WSYR)	21	23	23	23	23	0	0	0	0	0	113
Syracuse (WSYR)	46	57	48	59	79	0	0	0	0	0	289
Syracuse (WSYR)	32	18	25	32	34	0	0	0	0	0	141
Syracuse (WSYR)	16	8	13	13	20	0	0	0	0	0	70
Syracuse (WSYR)	14	15	12	10	13	0	0	0	0	0	64
Syracuse (WSYR)	8	14	8	13	16	0	0	0	0	0	59
Syracuse (WSYR)	26	24	28	34	34	0	0	0	0	0	146
Syracuse (WSYR)	78	78	77	81	76	0	0	0	0	0	390
Syracuse (WSYR)	0	0	0	0	0	0	0	0	60	53	103
Syracuse (WSYR)	0	0	0	0	0	0	0	0	3	12	15
Syracuse (WSYR)	0	0	0	0	0	0	0	0	28	21	49
Syracuse (WSYR)	0	0	0	0	0	0	0	0	7	12	19
Syracuse (WSYR)	0	0	0	0	0	0	0	0	21	26	46
Tallahassee (WTVG)	261	239	238	243	249	0	0	0	0	0	1220
Tallahassee (WTVG)	41	41	41	42	42	0	0	0	0	0	207
Tallahassee (WTVG)	83	77	77	80	79	0	0	0	0	0	386
Tallahassee (WTVG)	50	45	44	48	52	0	0	0	0	0	239
Tallahassee (WTVG)	22	22	23	21	21	0	0	0	0	0	109
Tallahassee (WTVG)	18	15	18	15	17	0	0	0	0	0	83
Tallahassee (WTVG)	29	30	30	32	33	0	0	0	0	0	154
Tallahassee (WTVG)	60	59	60	60	38	0	0	0	0	0	277
Tallahassee (WTVG)	0	0	0	0	0	0	0	0	67	76	133
Tallahassee (WTVG)	0	0	0	0	0	0	0	0	11	40	51
Tallahassee (WTVG)	0	0	0	0	0	0	0	0	35	23	58
Tallahassee (WTVG)	0	0	0	0	0	0	0	0	25	19	44
Tampa (WTTA)	144	143	144	181	209	0	0	0	0	0	821
Tampa (WTTA)	12	10	13	13	14	0	0	0	0	0	62
Tampa (WTTA)	43	40	50	64	84	0	0	0	0	0	281
Tampa (WTTA)	36	40	37	41	67	0	0	0	0	0	211
Tampa (WTTA)	13	11	9	15	12	0	0	0	0	0	60
Tampa (WTTA)	17	18	11	20	18	0	0	0	0	0	84
Tampa (WTTA)	16	15	17	19	17	0	0	0	0	0	84
Tampa (WTTA)	39	39	39	43	44	0	0	0	0	0	204
Tampa (WTTA)	28	27	27	26	29	0	0	0	0	0	137
Tampa (WTTA)	0	0	0	0	0	0	0	0	83	75	158
Tampa (WTTA)	0	0	0	0	0	0	0	0	16	22	38
Tampa (WTTA)	0	0	0	0	0	0	0	0	38	42	80
Tampa (WTTA)	0	0	0	0	0	0	0	0	12	9	21
Tampa (WTTA)	0	0	0	0	0	0	0	0	18	4	22

Tallahassee (WTWC)

Patricia J. ...
Operator Signature

Official Traffic Log for Saturday March 17, 2012

as of (Mar 16 2012 4:27PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	NBC-The Zula Patrol-ELCTA TV-Y				CHILDRENS TELEVISION ACT E/I			
	10:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:00:00AM	00:00:00					MCO SIGNATURE: <i>P.S.</i>			
	10:00:00AM	00:15:00	Segment 1	Program Segment			/NBC			
	10:15:00AM	00:01:30	Kids CORE Program Identifier	Promo/PSA	70096		Interior Break			1.1
	10:15:10AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709		FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDRENS	1.192581.1
	10:15:40AM	00:00:30	WMBB 3CCF SR96Cut62	Promo/PSA	77117		WMBB 3CCF		Various	1.1
	10:16:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	10:16:30AM	00:00:04	Station ID	Station ID						

Tallahassee (MTWC)

Patricia Powell
Operator Signature

Official Traffic Log for Saturday March 17, 2012

as of (Mar 16 2012 4:27PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:16:30AM	00:00:04	ID RED 40 SVR109CG50	Promo/PSA	77503	ID RED 40			Various	1,1
	10:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			

Tallahassee (MTWC)

Patricia Farmer
Operator Signature

Official Traffic Log for Saturday March 17, 2012

as of (Mar 16 2012 4:27PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:30:00AM	00:30:00	NBC-Sheldon-ELCTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	10:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:30:00AM	00:00:00					MCO SIGNATURE: <i>F. G.</i>			
	10:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	10:45:00AM	00:01:30		Kids			Interior Break			
	10:45:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	10:45:10AM	00:01:00	KIDS USAF RES BUPSA 1003	Promo/PSA	77002		KIDS USAF RES BUPSA 1003		Various	1.1
	10:46:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	10:46:30AM	00:00:04	Station ID	Station ID						
	10:46:30AM	00:00:04	ID BLUE 40 SVR105C51	Promo/PSA	77504		ID BLUE 40		Various	1.1

Tallahassee (MTWC)

Official Traffic Log for Saturday March 17, 2012

as of (Mar 16 2012 4:27PM)


Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:46:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (MTWC)

Patricia Fowler
Operator Signature

Official Traffic Log for Saturday March 17, 2012

as of (Mar 16 2012 4:27PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:00:00AM	00:30:00	NBC-Jane and the Dragon-ELCTA TV-Y				CHILDREN'S TELEVISION ACT EI			
	11:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	11:00:00AM	00:00:00					NO HOST SELLIGN SPOTS			
	11:00:00AM	00:00:00					MCO SIGNATURE: <i>P.F.</i>			
	11:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
	11:15:00AM	00:01:30	Kids CORE Program Identifier	Kids	70096		Interior Break		Various	1.1
	11:15:00AM	00:00:10		Promo/PSA					Various	
	11:15:10AM	00:00:30	UWBB 1CCF SR96Cut60	Promo/PSA	77115				Various	1.1
	11:15:40AM	00:00:30	KIDS THE BIRD BUPSA1020	Promo/PSA	77114				Various	1.1
	11:16:10AM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360				Various	1.1
	11:16:30AM	00:00:04	Station ID	Station ID						

Tallahassee (WTWC)

Patricia Ferris
Operator Signature

Official Traffic Log for Saturday March 17, 2012

as of (Mar 16 2012 4:27PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:16:30AM	00:00:04	ID RED 40 SVR105C50	Promo/PSA	77503	ID RED 40			Various	1.1
	11:16:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (WTVG)

Rachel Parvill
Operator Signature

Official Traffic Log for Saturday March 17, 2012

as of (Mar 16 2012 4:27PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:30:00AM	00:30:00	NBC-Babar-El-CTA TV-Y7, Source=NBC				CHILDREN'S TELEVISION ACT E/I			
	11:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	11:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	11:30:00AM	00:00:00					MCO SIGNATURE: <u>P.C.</u>			
	11:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	11:45:00AM	00:01:30		Kids			Interior Break			
	11:45:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	11:45:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	11:45:30AM	00:00:30	UWBB 2CCF SR96Cur61	Promo/PSA	77116		UWBB 2CCF		Various	1.1
	11:46:00AM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118		KIDS CHEERLEADER ADOPTION		Various	1.1
	11:46:30AM	00:00:04	Station ID	Station ID						

Tallahassee (MTWC)

Patricia J. Jarnie
Operator Signature

Official Traffic Log for Saturday March 17, 2012

as of (Mar 16 2012 4:27PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:46:30AM	00:00:04	ID BLUE 40 SVR105CS1	Promo/PSA	77504	ID BLUE 40			Various	1,1
	11:46:34AM	00:13:26	Segment 2	Program Segment			NBC			