



8440 Deerlake South  
Tallahassee, Florida 32312  
Phone: (850) 893-4140

**CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION**

Log Date(s): 4/14/12

Discrepancy / Remarks: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Helen Lengerts  
Traffic (Print Name)

Helen Lengerts  
Traffic Signature

Steve Stender  
Chief Engineer (Print Name)

[Signature]  
Chief Engineer Signature

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Program Title: Animal Exploration with Jarod Miller-EI N/R</b>														
<b>Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)</b>														
<b>ISCI Code: Kids FCC CHILDRENS PROGRAMMING</b>														
<b>Cart Number: 74709</b>														
4/14/12	9:43:31AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1192681.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDREN'S ANNOUNCE	WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 74709						\$0.00	Total Spots:1							
Total for: Kids FCC CHILDRENS PROGRAM						\$0.00	Total Spots:1							
Total for: FCC-Childrens Television Act-Form						\$0.00	Total Spots:1							
<b>Advertiser: Promo/PSA (1)</b>														
<b>ISCI Code: ID RED 40</b>														
<b>Cart Number: 77503</b>														
4/14/12	9:59:56AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 77503						\$0.00	Total Spots:1							
Total for: ID RED 40						\$0.00	Total Spots:1							
<b>ISCI Code: Kids CORE Program Identifier</b>														
<b>Cart Number: 70096</b>														
4/14/12	9:29:53AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 70096						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
<b>ISCI Code: KIDS FAB DROWNING SVR63CUT84</b>														
<b>Cart Number: 70359</b>														
4/14/12	9:44:01AM	00:20	KIDS FAB DROWNING SVR63CUT84	70359	<n/a>	\$0.00	PROMO	<n/a>	KIDS FAB DROWNING SVR63CUT84	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 70359						\$0.00	Total Spots:1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
		Total for:	70359			\$0.00			Total Spots:1					
Total for: KIDS FAB DROWNING SVR63CU														
<b>ISCI Code: KIDS GIRL SCOUTS PARK 60</b>														
<b>Cart Number: 77003</b>														
4/14/12	9:58:26AM	01:00	KIDS GIRL SCOUTS PARK 60	77003	<n/a>	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK BUPSA1018	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
		Total for:	77003			\$0.00			Total Spots:1					
Total for: KIDS GIRL SCOUTS PARK 60														
<b>ISCI Code: KIDS THE BIRD ADOPTION</b>														
<b>Cart Number: 77114</b>														
4/14/12	9:52:35AM	00:30	KIDS THE BIRD ADOPTION	77114	<n/a>	\$0.00	PROMO	<n/a>	KIDS THE BIRD BUPSA1020	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
		Total for:	77114			\$0.00			Total Spots:1					
Total for: KIDS THE BIRD ADOPTION														
<b>ISCI Code: KIDS USAF RES BUPSA 1003</b>														
<b>Cart Number: 77002</b>														
4/14/12	9:51:05AM	01:00	KIDS USAF RES BUPSA 1003	77002	<n/a>	\$0.00	PROMO	<n/a>	KIDS USAF RES BUPSA 1003	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
		Total for:	77002			\$0.00			Total Spots:1					
Total for: KIDS USAF RES BUPSA 1003														
<b>ISCI Code: TAILS N TRAILS 2012 PSA</b>														
<b>Cart Number: 77122</b>														
4/14/12	9:44:52AM	00:30	TAILS N TRAILS 2012 PSA	77122	<n/a>	\$0.00	PROMO	<n/a>	TAILS N TRAILS PSA SVR108C25	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
		Total for:	77122			\$0.00			Total Spots:1					
Total for: TAILS N TRAILS 2012 PSA														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: USO BERG PSA</u>														
<u>Cart Number: 77121</u>														
4/14/12	9:59:27AM	00:29	USO BERG PSA	77121	<n/a>	\$0.00	PROMO	<n/a>	USO BERG PSA	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
						\$0.00	Total Spots:1							
Total for: USO BERG PSA						\$0.00	Total Spots:1							
<u>ISCI Code: UWBB 2CCF</u>														
<u>Cart Number: 77116</u>														
4/14/12	9:52:05AM	00:30	UWBB 2CCF	77116	<n/a>	\$0.00	PROMO	<n/a>	UWBB 2CCF	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
						\$0.00	Total Spots:1							
Total for: UWBB 2CCF						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:9							
Total for: Animal Exploration with Jarod Miller						\$0.00	Total Spots:10							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>Program Title: NBC-Babar-El-CTA TV-Y7</u>														
<u>Advertiser: Promo/PSA (1)</u>														
<u>ISCI Code: ID RED 40</u>														
<u>Cart Number: 77503</u>														
4/14/12	11:58:30AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-Babar-El-CTA TV-Y7
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							
<u>ISCI Code: Kids CORE Program Identifier</u>														
<u>Cart Number: 70096</u>														
4/14/12	11:57:00AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Babar-El-CTA TV-Y7
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS MAKE A WISH 20</u>														
<u>Cart Number: 77201</u>														
4/14/12	11:58:10AM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	NBC-Babar-El-CTA TV-Y7
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS USAF RES BUPSA 1003</u>														
<u>Cart Number: 77002</u>														
4/14/12	11:57:10AM	01:00	KIDS USAF RES BUPSA 1003	77002	<n/a>	\$0.00	PROMO	<n/a>	KIDS USAF RES BUPSA 1003	***Announcement***			WTWC	NBC-Babar-El-CTA TV-Y7
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.



# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Total for: Promo/PISA (1) Total Spots: 4

Total for: NBC-Babar-EI-CTA TV-Y7 Total Spots: 4

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Babar-EI-CTA TV-Y7 Advertiser: Promo/PISA (1)

ISCI Code: KIDS USAF RES BUPSA 1003

Cart Number: 77002

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Program Title:</b> NBC-Jane and the Dragon-EI-CTA TV-Y <b>Advertiser:</b> Promo/PSA (1)														
<b>ISCI Code:</b> ID BLUE 40 <b>Cart Number:</b> 77504														
4/14/12	11:28:49AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	***Announcement***			WTWC	NBC-Jane and the Dragon-EI-CTA TV-Y
						\$0.00	Total Spots:1							
Total for: ID BLUE 40						\$0.00	Total Spots:1							
<b>ISCI Code:</b> Kids CORE Program Identifier <b>Cart Number:</b> 70096														
4/14/12	11:27:19AM	00:10	Kids CORE	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program	***Announcement***			WTWC	NBC-Jane and the Dragon-EI-CTA TV-Y
						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
<b>ISCI Code:</b> KIDS GIRL SCOUTS PARK 30 <b>Cart Number:</b> 77113														
4/14/12	11:27:49AM	00:30	KIDS GIRL SCOUTS PARK 30	77113	<n/a>	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK BUPSA1018	***Announcement***			WTWC	NBC-Jane and the Dragon-EI-CTA TV-Y
						\$0.00	Total Spots:1							
Total for: Kids GIRL SCOUTS PARK 30						\$0.00	Total Spots:1							
<b>ISCI Code:</b> KIDS MAKE A WISH 20 <b>Cart Number:</b> 77201														
4/14/12	11:27:29AM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	NBC-Jane and the Dragon-EI-CTA TV-Y
						\$0.00	Total Spots:1							
Total for: KIDS MAKE A WISH 20						\$0.00	Total Spots:1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-EI-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 77114

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Cart Number: 77114</b>														
4/14/12	11:28:19AM	00:30	KIDS THE BIRD ADOPTION	77114	<n/a>	\$0.00	PROMO	<n/a>	KIDS THE BIRD BUPSA1020	***Announcement***			WTWC	NBC-Jane and the Dragon-EI-CTA TV-Y
Total for: 77114						\$0.00		Total Spots:1						
Total for: KIDS THE BIRD ADOPTION						\$0.00		Total Spots:1						
Total for: Promo/PSA (1)						\$0.00		Total Spots:5						
Total for: NBC-Jane and the Dragon-EI-CTA						\$0.00		Total Spots:5						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-EI-CTA TAdvertiser: Promo/PSA (1)

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 77114

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>Program Title: NBC-Pearlie EI-CTA N/R</u>														
<u>Advertiser: Promo/PISA (1)</u>														
<u>ISCI Code: ID RED 40</u>														
<u>Cart Number: 77503</u>														
4/14/12	12:58:54PM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-Pearlie EI-CTA N/R
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS CHEERLEADER ADOPTION</u>														
<u>Cart Number: 77118</u>														
4/14/12	12:57:34PM	00:30	KIDS CHEERLEADER ADOPTION	77118	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER BUPSA1020	***Announcement***			WTWC	NBC-Pearlie EI-CTA N/R
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							
<u>ISCI Code: Kids CORE Program Identifier</u>														
<u>Cart Number: 70096</u>														
4/14/12	12:57:24PM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Pearlie EI-CTA N/R
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS MAKE A WISH 20</u>														
<u>Cart Number: 77201</u>														
4/14/12	12:58:34PM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	NBC-Pearlie EI-CTA N/R
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pearlie EI-CTA N/R Advertiser: Promo/PISA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: TAILS N TRAILS 2012 PSA</u>														
<u>Cart Number: 77122</u>														
4/14/12	12:58:04PM	00:30	TAILS N TRAILS 2012 PSA	77122	<n/a>	\$0.00	PROMO	<n/a>	TAILS N TRAILS PSA SVR108C25	***Announcement***			WTWC	NBC-Pearlie EI-CTA N/R

Total for: 77122 Total Spots:1

Total for: TAILS N TRAILS 2012 PSA Total Spots:1

Total for: Promo/PSA (1) Total Spots:5

Total for: NBC-Pearlie EI-CTA N/R Total Spots:5

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pearlie EI-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: TAILS N TRAILS 2012 PSA

Cart Number: 77122

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Shellidon-EI-CTA TV-Y														
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 77503														
4/14/12	10:58:50AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-Shellidon-EI-CTA TV-Y
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 70096														
4/14/12	10:57:20AM	00:10	Kids CORE	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program	***Announcement***			WTWC	NBC-Shellidon-EI-CTA TV-Y
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							
ISCI Code: KIDS FAB DROWNING SVR63CUT84														
Cart Number: 70359														
4/14/12	10:58:30AM	00:20	KIDS FAB DROWNING	70359	<n/a>	\$0.00	PROMO	<n/a>	KIDS FAB DROWNING SVR63CUT84	***Announcement***			WTWC	NBC-Shellidon-EI-CTA TV-Y
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							
ISCI Code: TAILS N TRAILS 2012 PSA														
Cart Number: 77122														
4/14/12	10:57:30AM	00:30	TAILS N TRAILS 2012 PSA	77122	<n/a>	\$0.00	PROMO	<n/a>	TAILS N TRAILS PSA SVR108C25	***Announcement***			WTWC	NBC-Shellidon-EI-CTA TV-Y
						\$0.00	Total Spots:1							
						\$0.00	Total Spots:1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: UWBB 3CCF</u>														
<u>Cart Number: 77117</u>														
4/14/12	10:58:00AM	00:30	UWBB 3CCF	77117	<n/a>	\$0.00	PROMO	<n/a>	UWBB 3CCF SR96Cut62	***Announcement***			WTWC	NBC-Sheldon-EI-CTA TV-Y
Total for: 77117						\$0.00			Total Spots:1					
Total for: UWBB 3CCF						\$0.00			Total Spots:1					
Total for: Promo/PSA (1)						\$0.00			Total Spots:5					
Total for: NBC-Sheldon-EI-CTA TV-Y						\$0.00			Total Spots:5					

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Sheldon-EI-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: UWBB 3CCF

Cart Number: 77117

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Program Title: NBC-The Zula Patrol-El-CTA TV-Y</b>														
<b>Advertiser: Promo/PSA (1)</b>														
<b>ISCI Code: ID BLUE 40</b>														
<b>Cart Number: 77504</b>														
4/14/12	10:28:51AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	***Announcement***			WTWC	NBC-The Zula Patrol-El-CTA TV-Y
						<b>\$0.00</b>	Total Spots:1							
						<b>\$0.00</b>	Total Spots:1							
<b>ISCI Code: KIDS CHEERLEADER ADOPTION</b>														
<b>Cart Number: 77118</b>														
4/14/12	10:27:31AM	00:30	KIDS CHEERLEADER ADOPTION	77118	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER BUPSA1020	***Announcement***			WTWC	NBC-The Zula Patrol-El-CTA TV-Y
						<b>\$0.00</b>	Total Spots:1							
						<b>\$0.00</b>	Total Spots:1							
<b>ISCI Code: Kids CORE Program Identifier</b>														
<b>Cart Number: 70096</b>														
4/14/12	10:27:21AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-The Zula Patrol-El-CTA TV-Y
						<b>\$0.00</b>	Total Spots:1							
						<b>\$0.00</b>	Total Spots:1							
<b>ISCI Code: KIDS FED INFO SVR63CUT83</b>														
<b>Cart Number: 70360</b>														
4/14/12	10:28:31AM	00:20	KIDS FED INFO SVR63CUT83	70360	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO SVR63CUT83	***Announcement***			WTWC	NBC-The Zula Patrol-El-CTA TV-Y
						<b>\$0.00</b>	Total Spots:1							
						<b>\$0.00</b>	Total Spots:1							



# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
ISCI Code: KIDS MAKE A WISH 30														
Cart Number: 77112														
4/14/12	10:28:01AM	00:30	KIDS MAKE A WISH 30	77112	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	NBC-The Zula Patrol-EI-CTA TV-Y

Total for: 77112  
Total Spots:1  
Total: \$0.00

Total for: KIDS MAKE A WISH 30  
Total Spots:1  
Total: \$0.00

Total for: Promo/PSA (1)  
Total Spots:5  
Total: \$0.00

Total for: NBC-The Zula Patrol-EI-CTA TV-Y  
Total Spots:5  
Total: \$0.00

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zula Patrol-EI-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 30

Cart Number: 77112

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Program Title: NBC-Willas Wild Life-EI-CTA TV-Y</b>														
<b>Advertiser: Promo/PSA (1)</b>														
<b>ISCI Code: ID BLUE 40</b>														
<b>Cart Number: 77504</b>														
4/14/12	12:28:59PM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	***Announcement***			WTWC	NBC-Willas Wild Life-EI-CTA TV-Y
Total for: 77504 Total Spots:1														
Total for: ID BLUE 40 Total Spots:1														
<b>ISCI Code: Kids CORE Program Identifier</b>														
<b>Cart Number: 70096</b>														
4/14/12	12:27:29PM	00:10	Kids CORE	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program	***Announcement***			WTWC	NBC-Willas Wild Life-EI-CTA TV-Y
Total for: 70096 Total Spots:1														
Total for: Kids CORE Program Identifier Total Spots:1														
<b>ISCI Code: KIDS FED INFO SVR63CUT83</b>														
<b>Cart Number: 70360</b>														
4/14/12	12:27:39PM	00:20	KIDS FED INFO SVR63CUT83	70360	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO SVR63CUT83	***Announcement***			WTWC	NBC-Willas Wild Life-EI-CTA TV-Y
Total for: 70360 Total Spots:1														
Total for: KIDS FED INFO SVR63CUT83 Total Spots:1														
<b>ISCI Code: KIDS MARINES FOR US ALL 30</b>														
<b>Cart Number: 77110</b>														
4/14/12	12:27:59PM	00:30	KIDS MARINES FOR US ALL 30	77110	<n/a>	\$0.00	PROMO	<n/a>	KIDS MARINES FOR US ALL BUPSA 1015	***Announcement***			WTWC	NBC-Willas Wild Life-EI-CTA TV-Y
Total for: 77110 Total Spots:1														
Total for: KIDS MARINES FOR US ALL 30 Total Spots:1														
<b>ISCI Code: SP OLYMPICS BE A FAN ZPLW4560</b>														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Willas Wild Life-EI-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: SP OLYMPICS BE A FAN ZPLW4560 Cart Number: 77100

Monday, April 16, 2012

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
4/14/12	12:28:29PM	00:30	SP OLYMPICS BE A FAN ZPLW4560	77100	<n/a>	\$0.00	PROMO	<n/a>	SP OLYMPICS BE A FAN BUPSA 1002	***Announcement***			WTWC	NBC-Willas Wild Life-EI-CTA TV-Y

Cart Number: 77100  
 Total for: 77100

Total for: SP OLYMPICS BE A FAN ZPLW45

Total for: Promo/PSA (1)

Total for: NBC-Willas Wild Life-EI-CTA TV-Y

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: Paid Program 1p N/R

Advertiser: Promo/PSA (1)

ISCI Code: PAID PROGRAM ID

Cart Number: 77601

4/14/12 1:00:00PM 00:04 PAID PROGRAM ID 77601 <n/a> \$0.00 PROMO <n/a> PAID PROGRAM ID \*\*\*Announcement\*\*\* WTWC Paid Program 1p N/R

SVR97C7

Total for: 77601

Total Spots:1

\$0.00

Total for: PAID PROGRAM ID

Total Spots:1

\$0.00

Total for: Promo/PSA (1)

Total Spots:1

\$0.00

Total for: Paid Program 1p N/R

Total Spots:1

\$0.00

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Paid Program 1p N/R

Advertiser: Promo/PSA (1)

ISCI Code: PAID PROGRAM ID

Cart Number: 77601

Monday, April 16, 2012

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>Program Title: Teen Kids News EI N/R</u>														
<u>Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)</u>														
<u>ISCI Code: Kids FCC CHILDRENS PROGRAMMING</u>														
<u>Cart Number: 74709</u>														
4/14/12	9:16:07AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1192681.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDREN'S ANNOUNCE	WTWC	Teen Kids News EI N/R
						\$0.00			Total Spots:1					
Total for: Kids FCC CHILDRENS PROGRAM						\$0.00			Total Spots:1					
Total for: FCC-Childrens Television Act-Form						\$0.00			Total Spots:1					
<u>Advertiser: Promo/PSA (1)</u>														
<u>ISCI Code: ID BLUE 40</u>														
<u>Cart Number: 77504</u>														
4/14/12	9:29:48AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51 ***Announcement***				WTWC	Teen Kids News EI N/R
						\$0.00			Total Spots:1					
Total for: ID BLUE 40						\$0.00			Total Spots:1					
<u>ISCI Code: KIDS CHEERLEADER ADOPTION</u>														
<u>Cart Number: 77118</u>														
4/14/12	9:28:58AM	00:30	KIDS CHEERLEADER ADOPTION	77118	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER BUPSA1020	***Announcement***			WTWC	Teen Kids News EI N/R
						\$0.00			Total Spots:1					
Total for: KIDS CHEERLEADER ADOPTION						\$0.00			Total Spots:1					
<u>ISCI Code: KIDS FED INFO SVR63CUT83</u>														
<u>Cart Number: 70360</u>														
4/14/12	9:29:28AM	00:20	KIDS FED INFO SVR63CUT83	70360	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO SVR63CUT83	***Announcement***			WTWC	Teen Kids News EI N/R



# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 70360														
Total for: KIDS FED INFO SVR63CUT83														
<b>ISCI Code: KIDS MAKE A WISH 30</b>														
<b>Cart Number: 77112</b>														
4/14/12	9:16:37AM	00:30	KIDS MAKE A WISH 30	77112	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	Teen Kids News EI N/R
Total for: 77112														
Total for: KIDS MAKE A WISH 30														
<b>ISCI Code: KIDS MARINES FOR US ALL 60</b>														
<b>Cart Number: 77111</b>														
4/14/12	9:21:03AM	01:00	KIDS MARINES FOR US ALL 60	77111	<n/a>	\$0.00	PROMO	<n/a>	KIDS MARINES FOR US ALL BUPSA 1015	***Announcement***			WTWC	Teen Kids News EI N/R
Total for: 77111														
Total for: KIDS MARINES FOR US ALL 60														
<b>ISCI Code: SP OLYMPICS BE A FAN ZPLW3760</b>														
<b>Cart Number: 77000</b>														
4/14/12	9:22:03AM	01:00	SP OLYMPICS BE A FAN ZPLW3760	77000	<n/a>	\$0.00	PROMO	<n/a>	SP OLYMPICS BE A FAN BUPSA 1002	***Announcement***			WTWC	Teen Kids News EI N/R
Total for: 77000														
Total for: SP OLYMPICS BE A FAN ZPLW37														
<b>ISCI Code: UWBB 1CCF</b>														
<b>Cart Number: 77115</b>														
4/14/12	9:28:28AM	00:30	UWBB 1CCF	77115	<n/a>	\$0.00	PROMO	<n/a>	UWBB 1CCF SR96Cut60	***Announcement***			WTWC	Teen Kids News EI N/R
Total for: 77115														
Total for: UWBB 1CCF														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

**Air Date**   **Time**   **Length**   **ISCI**   **Cart**   **Contract**   **Rate**   **Type**   **Status**   **Advertiser**   **Agency**   **Product**   **Brand**   **Station**   **Program**

Total for: Teen Kids News EI N/R      Total Spots:7

Total for: Teen Kids News EI N/R      Total Spots:8

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Teen Kids News EI N/R

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

Monday, April 16, 2012

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# Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Grand Total: \$0.00 Total Spots: 48

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Teen Kids News EI N/R Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

Monday, April 16, 2012

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# As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)  
Log Date(s) 04/14/12 - 04/14/12  
Start time 09:00:00AM  
End time 01:00:00PM  
Station(s) <All Station(s)>  
Agency(s) <All Agency(s)>  
Advertiser(s) <All Advertiser(s)>  
Sales Office(s) <All Sales Office(s)>  
Salesperson(s) <All Salesperson(s)>  
Account 1 Type(s) <All Account 1 Type(s)>  
Product(s) <All Product(s)>  
Account 2 Type(s) <All Account 2 Type(s)>  
Billing Method <All Billing Method>  
Spot Type(s) <All Spot Type(s)>  
Billing Status Types <All Billing Status Types>  
Bookend Option <Show Bookends and Non-Bookends>  
Show Details Yes  
Contract Number <All Contracts>  
Program Title <All Programs>  
Include Announcements Yes  
Page Break Options Page Break After Level 1 Group  
Level 1 Grouping Program Title  
Level 2 Grouping Advertiser  
Level 3 Grouping ISCI Code  
Level 4 Grouping Cart Number  
Level 5 Grouping <NONE>  
Sort Order 1 Broadcast/Log Date  
Sort Order 2 <NONE>  
Sort Order 3 <NONE>  
Custom Column(s) Program

Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

*Patricia Lawrie*  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	NBC-The Zula Patrol-EL-CTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	10:00:00AM	00:00:00								
	10:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:00:00AM	00:00:00					MCO SIGNATURE: <i>PG</i>			
	10:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
	10:15:00AM	00:01:30		Kids			Interior Break			
	10:15:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	10:15:10AM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118		KIDS CHEERLEADER ADOPTION		Various	1.1
	10:15:40AM	00:00:30	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77112		KIDS MAKE A WISH 30		Various	1.1
	10:16:10AM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360		KIDS FED INFO SVR63CUT83		Various	1.1
	10:16:30AM	00:00:04	Station ID	Station ID						



Tallahassee (WTWC)

Official Traffic Log for Saturday April 14, 2012  
 as of (Apr 13 2012 4:06PM)

*Patricia L. ...*  
 Operator Signature

MCO	Time	Length	Advertiser/Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:16:30AM	00:00:04	ID BLUE 40 SVR105C51	Promo/PSA	77504	ID BLUE 40			Various	1.1
	10:16:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (WTWC)

Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:30:00AM	00:30:00	NBC-Shellton-El-CTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	10:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:30:00AM	00:00:00					MCO SIGNATURE: 			
	10:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	10:45:00AM	00:01:30		Kids			Interior Break			
	10:45:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	10:45:10AM	00:00:30	TAILS N TRAILS PSA SVR108C25	Promo/PSA	77122		TAILS N TRAILS 2012 PSA		Various	1.1
	10:45:40AM	00:00:30	UWBB 3CCF SR96CUI62	Promo/PSA	77117		UWBB 3CCF		Various	1.1
	10:46:10AM	00:00:20	KIDS FAB DROWNING SVR63CUT84	Promo/PSA	70359		KIDS FAB DROWNING SVR63CUT84		Various	1.1
	10:46:30AM	00:00:04	Station ID	Station ID						

# Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

Tallahassee (MTWC)

*Patricia Parviz*  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:46:30AM	00:00:04	ID RED 40 SVR105C50	Promo/PSA	77503	ID RED 40			Various	1,1
	10:46:34AM	00:13:26	Segment 2	Program Segment			NBC			

Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

*Rafael Jarrin*  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:00:00AM	00:30:00	NBC-Jane and the Dragon-EL-CTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	11:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	11:00:00AM	00:00:00					NO HOST SELLIGN SPOTS			
	11:00:00AM	00:15:00	Segment 1	Program Segment			MCO SIGNATURE: <i>P.S.G.</i>			
	11:15:00AM	00:01:30	Kids CORE Program Identifier	Kids			Interior Break			
	11:15:00AM	00:00:10	Promo/PSA	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	11:15:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	11:15:30AM	00:00:30	KIDS GIRL SCOUTS PARK BUPSA1018	Promo/PSA	77113		KIDS GIRL SCOUTS PARK 30		Various	1.1
	11:16:00AM	00:00:30	KIDS THE BIRD BUPSA1020	Promo/PSA	77114		KIDS THE BIRD ADOPTION		Various	1.1
	11:16:30AM	00:00:04	Station ID	Station ID						

Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

*Patricia Smith*  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:16:30AM	00:00:04	ID BLUE 40 SVR105CS1	Promo/PSA	77504	ID BLUE 40			Various	1.1
	11:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			



Tallahassee (WTWC)

# Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

Operator Signature Patricia Jarmie

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:30:00AM	00:30:00	NBC-Babar-El-CTA TV-Y7, Source=NBC				CHILDREN'S TELEVISION ACT E/I			
	11:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	11:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	11:30:00AM	00:00:00					MCO SIGNATURE: <u>P.G.</u>			
	11:30:00AM	00:15:00	Segment 1	Program Segment			/NBC			
	11:45:00AM	00:01:30		Kids			Interior Break			
	11:45:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	11:45:10AM	00:01:00	KIDS USAF RES BUPSA 1003	Promo/PSA	77002		KIDS USAF RES BUPSA 1003		Various	1.1
	11:46:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	11:46:30AM	00:00:04	Station ID	Station ID					Various	
	11:46:30AM	00:00:04	ID RED 40 SVR105C50	Promo/PSA	77503		ID RED 40		Various	1.1

Tallahassee (WTWC)

# Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:46:34AM	00:13:26	Segment 2	Program Segment			NBC			

Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

Operator Signature  


MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:00:00PM	00:30:00	NBC-Willas Wild Life-El-CTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	12:00:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:00:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:00:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:00:00PM	00:00:00					MCO SIGNATURE: 			
	12:00:00PM	00:15:00	Segment 1	Program Segment			NBC			
	12:15:00PM	00:01:30		Kids			Interior Break			
	12:15:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	12:15:10PM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360		KIDS FED INFO SVR63CUT83		Various	1.1
	12:15:30PM	00:00:30	KIDS MARINES FOR US ALL BUPSA 1015	Promo/PSA	77110		KIDS MARINES FOR US ALL 30		Various	1.1
	12:16:00PM	00:00:30	SP OLYMPICS BE A FAN BUPSA 1002	Promo/PSA	77100		SP OLYMPICS BE A FAN ZPLW4560		Various	1.1
	12:16:30PM	00:00:04	Station ID	Station ID						

Tallahassee (WTWC)

Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

*Patricia Bernier*  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:16:30PM	00:00:04	ID BLUE 40 SVR105C51	Promo/PSA	77504	ID BLUE 40			Various	1.1
	12:16:34PM	00:13:26	Segment 2	Program Segment			/NBC			

Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

*Daric Penner*  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:30:00PM	00:30:00	NBC-Pearlie El-CTA N/R							
	12:30:00PM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	12:30:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:30:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:30:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:30:00PM	00:00:00					MCO SIGNATURE: <i>P.G.</i>			
	12:30:00PM	00:15:00	Segment 1	Program Segment			/NBC			
	12:45:00PM	00:01:30		Kids			Interior Break			
	12:45:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	12:45:10PM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118		KIDS CHEERLEADER ADOPTION		Various	1.1
	12:45:40PM	00:00:30	TAILS N TRAILS PSA SVR108C25	Promo/PSA	77122		TAILS N TRAILS 2012 PSA		Various	1.1
	12:46:10PM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	12:46:30PM	00:00:04	Station ID	Station ID						

Official Traffic Log for Saturday April 14, 2012

as of (Apr 13 2012 4:06PM)

*Patricia Barnes*  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:46:30PM	00:00:04	ID RED 40 SVR105C50	Promo/PSA	77503	ID RED 40			Various	11
	12:46:34PM	00:13:26	Segment 2	Program Segment					NBC	