



8440 Deerlake South  
Tallahassee, Florida 32312  
☎ Phone: (850) 893-4140

**CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION**

Log Date(s): 4/28/12

Discrepancy / Remarks: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Helen Lenaerts  
Traffic (Print Name)

[Signature]  
Traffic Signature

Stae Sheridan  
Chief Engineer (Print Name)

[Signature]  
Chief Engineer Signature

Tallahassee (WTWC)

*Patricia Parrella*  
Operator Signature

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	NBC-The Zula Patrol-El-CTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	10:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:00:00AM	00:00:00					MC SIGNATURE:			
	10:00:00AM	00:15:00	Segment 1	Program Segment			/NBC			
	10:15:00AM	00:01:30	Kids CORE Program Identifier	Kids	70096		Interior Break		Various	1.1
	10:15:00AM	00:00:30	UWBB 3CCF SR96Cu62	Promo/PSA	77117				Various	1.1
	10:15:40AM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118		KIDS CHEERLEADER ADOPTION		Various	1.1
	10:16:10AM	00:00:20	KIDS FAB DROWNING SVR63CUT84	Promo/PSA	70359		KIDS FAB DROWNING SVR63CUT84		Various	1.1
	10:16:30AM	00:00:04	Station ID	Station ID						

Tallahassee (MTWC)

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

*Patricia Davis*  
Operator Signature


MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:16:30AM	00:00:04	ID RED 40 SVR105C50	Promo/PSA	77503	ID RED 40			Various	1,1
	10:16:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (MTWC)

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

Operator Signature 

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:30:00AM	00:30:00	NBC-Shellton-El-CTA TV-Y				CHILDREN'S TELEVISION ACT EI			
	10:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:30:00AM	00:00:00					MCO SIGNATURE: 			
	10:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	10:45:00AM	00:01:30	Kids CORE Program Identifier	Kids			Interior Break			
	10:45:00AM	00:00:10		Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	10:45:10AM	00:00:30	UWBB 1CCF SR96Cui60	Promo/PSA	77115		UWBB 1CCF		Various	1.1
	10:45:40AM	00:00:30	KIDS MARINES FOR US ALL BUPSA 1015	Promo/PSA	77110		KIDS MARINES FOR US ALL 30		Various	1.1
	10:46:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	10:46:30AM	00:00:04	Station ID	Station ID						

Tallahassee (MTWC)

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

*Ruthal Lewis*  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:46:30AM	00:00:04	ID BLUE 40 SVR105C51	Promo/PSA	77504	ID BLUE 40			Various	1.1
	10:46:34AM	00:13:25	Segment 2	Program Segment			NBC			



Tallahassee (WTWC)

*Patricia Farmer*  
Operator Signature

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:00:00AM	00:30:00	NBC-Jane and the Dragon-ELECTA TV-Y				CHILDREN'S TELEVISION ACT/EI			
	11:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	11:00:00AM	00:00:00					NO HOST SELLIGN SPOTS			
	11:00:00AM	00:00:00					MCO-SIGNATURE: <i>[Signature]</i>			
	11:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
	11:15:00AM	00:01:30		Kids			Interior Break			
	11:15:00AM	00:00:10	KIDS CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	11:15:10AM	00:00:30	KIDS THE BIRD BUPSA1020	Promo/PSA	77114		KIDS THE BIRD ADOPTION		Various	1.1
	11:15:40AM	00:00:30	MARCH OF DIMES SVR108C48	Promo/PSA	77009		MARCH OF DIMES YMD		Various	1.1
	11:16:10AM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360		KIDS FED INFO SVR63CUT83		Various	1.1
	11:16:30AM	00:00:04	Station ID	Station ID						

Tallahassee (WTWC)

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

*Patricia Annis*  
 Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:16:30AM	00:00:04	ID RED 40 SVR105CS0	Promo/PSA	77503	ID RED 40			Various	1,1
	11:16:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (WTWC)

*Patrick J. ...*  
Operator Signature

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:30:00AM	00:30:00	NBC-Babar-E/CIA TV-Y7, Source=NBC				CHILDRENS TELEVISION ACT E/I			
	11:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 5:00			
	11:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	11:30:00AM	00:00:00					MCO SIGNATURE: <i>P. G.</i>			
	11:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	11:45:00AM	00:01:30		Kids			Interior Break			
	11:45:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Kids CORE Program Identifier			Various	1.1
	11:45:10AM	00:01:00	KIDS GIRL SCOUTS PARK BUPSA1018	Promo/PSA	77003	KIDS GIRL SCOUTS PARK 60			Various	1.1
	11:46:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201	KIDS MAKE A WISH 20			Various	1.1
	11:46:30AM	00:00:04	Station ID	Station ID	77504	ID BLUE 40			Various	1.1
	11:46:30AM	00:00:04	ID BLUE 40 SVR105CS1	Promo/PSA						



Tallahassee (MTWC)

# Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:46:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (WTWC)

*Patricia Palmer*  
Operator Signature

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:00:00PM	00:30:00	NBC-Willas Wild Life-EICTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	12:00:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:00:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:00:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:00:00PM	00:00:00					MCO SIGNATURE: <i>[Signature]</i>			
	12:00:00PM	00:15:00	Segment 1	Program Segment			NBC			
	12:15:00PM	00:01:30		Kids			Interior Break			
	12:15:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	12:15:10PM	00:00:30	UWBB 1CCF SR96CUI60	Promo/PSA	77115		UWBB 1CCF		Various	1.1
	12:15:40PM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118		KIDS CHEERLEADER ADOPTION		Various	1.1
	12:16:10PM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360		KIDS FED INFO SVR63CUT83		Various	1.1
	12:16:30PM	00:00:04	Station ID	Station ID						

Tallahassee (WTWC)

*Patrick Garcia*  
Operator Signature

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:16:30PM	00:00:04	ID RED 40 SVR105CS50	Promo/PSA	77503	ID RED 40			Various	1,1
	12:16:34PM	00:13:26	Segment 2	Program Segment			/NBC			

Tallahassee (MTWC)

# Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

*Rachel Farmer*  
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:30:00PM	00:30:00	NBC-Pearlie El-CTA N/R				CHILDREN'S TELEVISION ACT EI/			
	12:30:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:30:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:30:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:30:00PM	00:00:00					MCO SIGNATURE: <i>R.G.</i>			
	12:30:00PM	00:15:00	Segment 1	Program Segment			NBC			
	12:45:00PM	00:01:30		Kids			Interior Break			
	12:45:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	12:45:10PM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	12:45:30PM	00:00:30	UWBB 2CCF SR96C461	Promo/PSA	77116		UWBB 2CCF		Various	1.1
	12:46:00PM	00:00:30	SP OLYMPICS BE A FAN BUPSA 1002	Promo/PSA	77100		SP OLYMPICS BE A FAN ZPLW4560		Various	1.1
	12:46:30PM	00:00:04	Station ID	Station ID						

Tallahassee (MTWC)

*Patricia Janner*  
 Operator Signature

Official Traffic Log for Saturday April 28, 2012

as of (Apr 27 2012 4:18PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:46:30PM	00:00:04	ID BLUE 40 SVR105C51	Promo/PSA	77504	ID BLUE 40			Various	1.1
	12:46:34PM	00:13:26	Segment 2	Program Segment			NBC			



# As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)  
Log Date(s) 04/28/12 - 04/28/12  
Start time 09:00:00AM  
End time 01:00:00PM  
Station(s) <All Station(s)>  
Agency(s) <All Agency(s)>  
Advertiser(s) <All Advertiser(s)>  
Sales Office(s) <All Sales Office(s)>  
Salesperson(s) <All Salesperson(s)>  
Account 1 Type(s) <All Account 1 Type(s)>  
Product(s) <All Product(s)>  
Account 2 Type(s) <All Account 2 Type(s)>  
Billing Method <All Billing Method>  
Spot Type(s) <All Spot Type(s)>  
Billing Status Types <All Billing Status Types>  
Bookend Option <Show Bookends and Non-Bookends>  
Show Details Yes  
Contract Number <All Contracts>  
Program Title <All Programs>  
Include Announcements Yes  
Page Break Options Page Break After Level 1 Group  
Level 1 Grouping Program Title  
Level 2 Grouping Advertiser  
Level 3 Grouping ISCI Code  
Level 4 Grouping Cart Number  
Level 5 Grouping <NONE>  
Sort Order 1 Broadcast/Log Date  
Sort Order 2 <NONE>  
Sort Order 3 <NONE>  
Custom Column(s) Program

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: Animal Exploration with Jarod Miller-EI N/R

Advertiser: FCC-Childrens Television Act:Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

4/28/12	9:51:20AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1192681.1.0	\$0.00	PROMO	Billed	FCC-Childrens Television Act:Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns)	FCC CHILDRENS ANNOUNCE	WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 74709														
Total Spots: 1														

Total for: Kids FCC CHILDRENS PROGRAM \$0.00 Total Spots: 1

Total for: FCC-Childrens Television Act:Form \$0.00 Total Spots: 1

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

4/28/12	10:00:07AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51 ***Announcement***				WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 77504														
Total Spots: 1														

Total for: ID BLUE 40 \$0.00 Total Spots: 1

Total for: ID BLUE 40 \$0.00 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

4/28/12	9:30:05AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 70096														
Total Spots: 1														

Total for: Kids CORE Program Identifier \$0.00 Total Spots: 1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

4/28/12	9:42:04AM	00:20	KIDS FED INFO SVR63CUT83	70360	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO SVR63CUT83	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 70360														
Total Spots: 1														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

Wednesday, May 02, 2012

Page 2 of 20

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 70360														
Total Spots: 1														
Total for: \$0.00														
Total Spots: 1														
ISCI Code: KIDS GIRL SCOUTS PARK 30														
Cart Number: 77113														
4/28/12	9:52:50AM	00:30	KIDS GIRL SCOUTS PARK 30		77113	<n/a>	\$0.00	PROMO	<n/a>	***Announcement***	KIDS GIRL SCOUTS PARK BUPSA1018		WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 77113														
Total Spots: 1														
Total for: \$0.00														
Total Spots: 1														
ISCI Code: KIDS THE BIRD ADOPTION														
Cart Number: 77114														
4/28/12	9:43:26AM	00:30	KIDS THE BIRD ADOPTION		77114	<n/a>	\$0.00	PROMO	<n/a>	***Announcement***	KIDS THE BIRD BUPSA1020		WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 77114														
Total Spots: 1														
Total for: \$0.00														
Total Spots: 1														
ISCI Code: KIDS USAF RES BUPSA 1003														
Cart Number: 77002														
4/28/12	9:58:37AM	01:00	KIDS USAF RES BUPSA 1003		77002	<n/a>	\$0.00	PROMO	<n/a>	***Announcement***	KIDS USAF RES BUPSA 1003		WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 77002														
Total Spots: 1														
Total for: \$0.00														
Total Spots: 1														
ISCI Code: MARCH OF DIMES YYMD														
Cart Number: 77009														
4/28/12	9:59:37AM	00:30	MARCH OF DIMES YYMD		77009	<n/a>	\$0.00	PROMO	<n/a>	***Announcement***	MARCH OF DIMES SVR108C48		WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 77009														
Total Spots: 1														
Total for: \$0.00														
Total Spots: 1														
ISCI Code: MARCH OF DIMES YYMD														
Cart Number: 77009														
Total for: \$0.00														
Total Spots: 1														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.  
 Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1)      ISCI Code: MARCH OF DIMES YYMD      Cart Number: 77009      Wednesday, May 02, 2012      Page 3 of 20

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>ISCI Code: SP OLYMPICS BE A FAN ZPLW3760</b>														
<b>Cart Number: 77000</b>														
4/28/12	9:51:50AM	01:00	SP OLYMPICS BE A FAN ZPLW3760	77000	<n/a>	\$0.00	PROMO	<n/a>	SP OLYMPICS BE A FAN BUPSA 1002	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 77000										Total Spots: 1				
<b>Total for: SP OLYMPICS BE A FAN ZPLW37</b>														
<b>ISCI Code: UWBB 2CCF</b>														
<b>Cart Number: 77116</b>														
4/28/12	9:42:24AM	00:30	UWBB 2CCF	77116	<n/a>	\$0.00	PROMO	<n/a>	UWBB 2CCF SR96Cdtb1	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
Total for: 77116										Total Spots: 1				
<b>Total for: UWBB 2CCF</b>														
<b>Total for: Promo/PSA (1)</b>														
Total for: Animal Exploration with Jarod Miller										Total Spots: 10				

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

Wednesday, May 02, 2012

Page 4 of 20

# Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: NBC-Babar-El-CTA TV-Y7

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

4/28/12 11:58:25AM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105CS1 \*\*\*Announcement\*\*\* WTWC NBC-Babar-El-CTA TV-Y7

Total for: 77504 \$0.00 Total Spots: 1

Total for: ID BLUE 40 \$0.00 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

4/28/12 11:56:55AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier \*\*\*Announcement\*\*\* WTWC NBC-Babar-El-CTA TV-Y7

Total for: 70096 \$0.00 Total Spots: 1

Total for: Kids CORE Program Identifier \$0.00 Total Spots: 1

ISCI Code: KIDS GIRL SCOUTS PARK 60

Cart Number: 77003

4/28/12 11:57:05AM 01:00 KIDS GIRL SCOUTS PARK 60 77003 <n/a> \$0.00 PROMO <n/a> KIDS GIRL SCOUTS PARK BUPSA1018 \*\*\*Announcement\*\*\* WTWC NBC-Babar-El-CTA TV-Y7

Total for: 77003 \$0.00 Total Spots: 1

Total for: KIDS GIRL SCOUTS PARK 60 \$0.00 Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

4/28/12 11:58:05AM 00:20 KIDS MAKE A WISH 20 77201 <n/a> \$0.00 PROMO <n/a> KIDS MAKE A WISH BUPSA 1016 \*\*\*Announcement\*\*\* WTWC NBC-Babar-El-CTA TV-Y7

Total for: 77201 \$0.00 Total Spots: 1

Total for: KIDS MAKE A WISH 20 \$0.00 Total Spots: 1

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.



# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: Promo/PSA (1)														
						\$0.00		Total Spots:4						
Total for: NBC-Babar-El-CTA TV-Y7														
						\$0.00		Total Spots:4						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Babar-El-CTA TV-Y7

Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

Wednesday, May 02, 2012

Page 6 of 20

# Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: NBC-Jane and the Dragon-El-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

4/28/12 11:28:59AM 00:05 ID RED 40 77503 <n/a> \$0.00 PROMO <n/a> ID RED 40 SVR105CG50 \*\*\*Announcement\*\*\*

WTWC NBC-Jane and the Dragon-El-CTA TV-Y

Total for: 77503

\$0.00

Total Spots: 1

Total for: ID RED 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

4/28/12 11:27:29AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier \*\*\*Announcement\*\*\*

WTWC NBC-Jane and the Dragon-El-CTA TV-Y

Total for: 70096

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

4/28/12 11:28:39AM 00:20 KIDS FED INFO 70360 <n/a> \$0.00 PROMO <n/a> KIDS FED INFO SVR63CUT83 \*\*\*Announcement\*\*\*

WTWC NBC-Jane and the Dragon-El-CTA TV-Y

Total for: 70360

\$0.00

Total Spots: 1

Total for: KIDS FED INFO SVR63CUT83

\$0.00

Total Spots: 1

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 77114

4/28/12 11:27:39AM 00:30 KIDS THE BIRD 77114 <n/a> \$0.00 PROMO <n/a> KIDS THE BIRD BUPSA1020 \*\*\*Announcement\*\*\*

WTWC NBC-Jane and the Dragon-El-CTA TV-Y

Total for: 77114

\$0.00

Total Spots: 1

Total for: KIDS THE BIRD ADOPTION

\$0.00

Total Spots: 1

ISCI Code: MARCH OF DIMES VYMD

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-El-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: MARCH OF DIMES VYMD

Cart Number: 77009

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Cart Number: 77009</b>														
4/28/12	11:28:09AM	00:30	MARCH OF DIMES VYMD	77009	<n/a>	\$0.00	PROMO	<n/a>	MARCH OF DIMES SVR108C48	***Announcement***			WTWC	NBC-Jane and the Dragon-EL-CTA TV-Y
Total for: 77009						\$0.00		Total Spots:1						
Total for: MARCH OF DIMES VYMD						\$0.00		Total Spots:1						
Total for: Promo/PSA (1)						\$0.00		Total Spots:5						
Total for: NBC-Jane and the Dragon-EL-CTA						\$0.00		Total Spots:5						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-EL-CTA Advertiser: Promo/PSA (1)

ISCI Code: MARCH OF DIMES VYMD

Cart Number: 77009

Wednesday, May 02, 2012

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# Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: NBC-Pearlie El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

4/28/12 12:58:41PM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105CS1 \*\*\*Announcement\*\*\*

WTWC NBC-Pearlie El-CTA  
N/R

Total for: 77504

Total Spots: 1

Total for: ID BLUE 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

4/28/12 12:57:11PM 00:10 Kids CORE 70096 <n/a>

\$0.00 PROMO <n/a>

Kids CORE Program \*\*\*Announcement\*\*\*

WTWC NBC-Pearlie El-CTA  
N/R

Total for: 70096

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

4/28/12 12:57:21PM 00:20 KIDS MAKE A 77201 <n/a>

\$0.00 PROMO <n/a>

KIDS MAKE A WISH \*\*\*Announcement\*\*\*  
BUPSA 1016

WTWC NBC-Pearlie El-CTA  
N/R

Total for: 77201

Total Spots: 1

Total for: KIDS MAKE A WISH 20

\$0.00

Total Spots: 1

ISCI Code: SP OLYMPICS BE A FAN ZPLW4560

Cart Number: 77100

4/28/12 12:58:11PM 00:30 SP OLYMPICS BE 77100 <n/a>

\$0.00 PROMO <n/a>

SP OLYMPICS BE A \*\*\*Announcement\*\*\*  
A FAN ZPLW4560  
FAN BUPSA 1002

WTWC NBC-Pearlie El-CTA  
N/R

Total for: 77100

Total Spots: 1

Total for: SP OLYMPICS BE A FAN ZPLW4E

\$0.00

Total Spots: 1

ISCI Code: UWBB 2CCF

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pearlie El-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Cart Number: 77116</b>														
4/28/12	12:57:41PM	00:30	UWBB 2CCF	77116	<n/a>	\$0.00	PROMO	<n/a>	UWBB 2CCF SR96Cub1	***Announcement***			WTWC	NBC-Pearlie El-CTA
						<b>\$0.00</b>			<b>Total Spots: 1</b>					
<b>Total for: UWBB 2CCF</b>														
						<b>\$0.00</b>			<b>Total Spots: 1</b>					
<b>Total for: Promo/PSA (1)</b>														
						<b>\$0.00</b>			<b>Total Spots: 5</b>					
<b>Total for: NBC-Pearlie El-CTA N/R</b>														
						<b>\$0.00</b>			<b>Total Spots: 5</b>					

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pearlie El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

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# Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: NBC-Sheldon-El-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

4/28/12 10:58:48AM 00:05 ID BLUE 40

77504 <n/a>

\$0.00 PROMO <n/a>

ID BLUE 40 SVR105C51 \*\*\*Announcement\*\*\*

WTWC NBC-Sheldon-El-CTA TV-Y

Total for: 77504

\$0.00

Total Spots: 1

Total for: ID BLUE 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

4/28/12 10:57:18AM 00:10 Kids CORE

70096 <n/a>

\$0.00 PROMO <n/a>

Kids CORE Program Identifier \*\*\*Announcement\*\*\*

WTWC NBC-Sheldon-El-CTA TV-Y

Total for: 70096

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

4/28/12 10:58:28AM 00:20 KIDS MAKE A WISH 20

77201 <n/a>

\$0.00 PROMO <n/a>

KIDS MAKE A WISH BUPSA 1016 \*\*\*Announcement\*\*\*

WTWC NBC-Sheldon-El-CTA TV-Y

Total for: 77201

\$0.00

Total Spots: 1

Total for: KIDS MAKE A WISH 20

\$0.00

Total Spots: 1

ISCI Code: KIDS MARINES FOR US ALL 30

Cart Number: 77110

4/28/12 10:57:58AM 00:30 KIDS MARINES FOR US ALL 30

77110 <n/a>

\$0.00 PROMO <n/a>

KIDS MARINES FOR US ALL BUPSA 1015 \*\*\*Announcement\*\*\*

WTWC NBC-Sheldon-El-CTA TV-Y

Total for: 77110

\$0.00

Total Spots: 1

Total for: KIDS MARINES FOR US ALL 30

\$0.00

Total Spots: 1

ISCI Code: UWBB 1CCF

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Sheldon-El-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Cart Number: 77115</b>														
4/28/12	10:57:28AM	00:30	UWBB 1CCF		77115	<n/a>	\$0.00	PROMO	<n/a>	UWBB 1CCF SR96Clth0			WTWC	NBC-Sheldon-EI-CTA TV-Y
Total for: 77115										Total Spots:1				
Total for: UWBB 1CCF										Total Spots:1				
Total for: Promo/PSA (1)										Total Spots:5				
Total for: NBC-Sheldon-EI-CTA TV-Y										Total Spots:5				

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Sheldon-EI-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Program Title: NBC-The Zulia Patrol-El-CTA TV-Y</b>														
<b>Advertiser: Promo/PSA (1)</b>														
<b>ISCI Code: ID RED 40</b>														
<b>Cart Number: 77503</b>														
4/28/12	10:28:49AM	00:05	ID RED 40		77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***		WTWC	NBC-The Zulia Patrol-El-CTA TV-Y
Total for: 77503														
Total Spots: 1														
Total for: ID RED 40														
\$0.00														
Total Spots: 1														
<b>ISCI Code: KIDS CHEERLEADER ADOPTION</b>														
<b>Cart Number: 77118</b>														
4/28/12	10:27:59AM	00:30	KIDS CHEERLEADER ADOPTION		77118	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER BUPSA1020	***Announcement***		WTWC	NBC-The Zulia Patrol-El-CTA TV-Y
Total for: 77118														
Total Spots: 1														
\$0.00														
Total Spots: 1														
<b>ISCI Code: Kids CORE Program Identifier</b>														
<b>Cart Number: 70096</b>														
4/28/12	10:27:19AM	00:10	Kids CORE Program Identifier		70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***		WTWC	NBC-The Zulia Patrol-El-CTA TV-Y
Total for: 70096														
Total Spots: 1														
\$0.00														
Total Spots: 1														
<b>ISCI Code: KIDS FAB DROWNING SVR63CUT84</b>														
<b>Cart Number: 70359</b>														
4/28/12	10:28:29AM	00:20	KIDS FAB DROWNING SVR63CUT84		70359	<n/a>	\$0.00	PROMO	<n/a>	KIDS FAB DROWNING SVR63CUT84	***Announcement***		WTWC	NBC-The Zulia Patrol-El-CTA TV-Y
Total for: 70359														
Total Spots: 1														
\$0.00														
Total Spots: 1														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zulia Patrol-El-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS FAB DROWNING SVR63CUT84 Cart Number: 70359

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# Report: As-Run Spot Report

Air Date    Time    Length    ISCI    Cart    Contract    Rate    Type    Status    Advertiser    Agency    Product    Brand    Station    Program

Total for: KIDS FAB DROWNING SVR63CU1    \$0.00    Total Spots: 1

ISCI Code: UWBB 3CCF

Cart Number: 77117

4/28/12    10:27:29AM    00:30    UWBB 3CCF    77117    <n/a>    \$0.00    PROMO    <n/a>    UWBB 3CCF    SR96Cub2    \*\*\*Announcement\*\*\*    WTTWC    NBC-The Zula Patrol-El-CITA TV-Y

Total for: 77117    \$0.00    Total Spots: 1

Total for: UWBB 3CCF    \$0.00    Total Spots: 1

Total for: Promo/PSA (1)    \$0.00    Total Spots: 5

Total for: NBC-The Zula Patrol-El-CITA TV-Y    \$0.00    Total Spots: 5

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zula Patrol-El-CITA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: UWBB 3CCF

Cart Number: 77117

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Program Title: NBC-Willas Wild Life-El-CTA TV-Y</b> <b>Advertiser: Promo/PSA (1)</b> <b>ISCI Code: ID RED 40</b> <b>Cart Number: 77503</b>														
4/28/12	12:28:56PM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-Willas Wild Life-El-CTA TV-Y
<b>Total for: 77503</b> <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>ISCI Code: KIDS CHEERLEADER ADOPTION</b> <b>Cart Number: 77118</b>														
4/28/12	12:28:06PM	00:30	KIDS CHEERLEADER ADOPTION	77118	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER BU/PSA1020	***Announcement***			WTWC	NBC-Willas Wild Life-El-CTA TV-Y
<b>Total for: 77118</b> <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>ISCI Code: Kids CORE Program Identifier</b> <b>Cart Number: 70096</b>														
4/28/12	12:27:26PM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Willas Wild Life-El-CTA TV-Y
<b>Total for: 70096</b> <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>Total for: Kids CORE Program Identifier</b> <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>ISCI Code: KIDS FED INFO SVR63CUT83</b> <b>Cart Number: 70360</b>														
4/28/12	12:28:36PM	00:20	KIDS FED INFO SVR63CUT83	70360	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO SVR63CUT83	***Announcement***			WTWC	NBC-Willas Wild Life-El-CTA TV-Y
<b>Total for: 70360</b> <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>Total for: KIDS FED INFO SVR63CUT83</b> <b>\$0.00</b> <b>Total Spots: 1</b>														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
ISCI Code: UWBB 1CCF														
Cart Number: 77115														
4/28/12	12:27:36PM	00:30	UWBB 1CCF	77115	<n/a>	\$0.00	PROMO	<n/a>	UWBB 1CCF	***Announcement***			WTWC	NBC-Willas Wild
										SR96CJH0				
										Life-ELCTA TV-Y				
-----														
Total for: 77115						\$0.00		Total Spots: 1						
Total for: UWBB 1CCF														
						\$0.00		Total Spots: 1						
Total for: Promo/PSA (1)														
						\$0.00		Total Spots: 5						
Total for: NBC-Willas Wild Life-ELCTA TV-Y														
						\$0.00		Total Spots: 5						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Willas Wild Life-ELCTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: Teen Kids News EI N/R

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

**ISCI Code: Kids FCC CHILDRENS PROGRAMMING**

**Cart Number: 74709**

4/28/12	9:18:46AM	00:30	KIDS FCC CHILDRENS PROGRAMMING	74709	1192681.1.0	\$0.00	PROMO	Billed	FCC-Childrens Television Act-Form 398 Compliance (11022)	Directed Account (1)	PROMO (ns) (1269)	FCC CHILDRENS ANNOUNCE	WTWC	Teen Kids News EI N/R
Total Spots: 1														

Total for: 74709

Total for: Kids FCC CHILDRENS PROGRAM

\$0.00

Total Spots: 1

Total for: FCC-Childrens Television Act-Form

\$0.00

Total Spots: 1

**Advertiser: Promo/PSA (1)**

**ISCI Code: ID RED 40**

**Cart Number: 77503**

4/28/12	9:30:00AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50 ***Announcement***				WTWC	Teen Kids News EI N/R
Total Spots: 1														

Total for: 77503

Total for: ID RED 40

\$0.00

Total Spots: 1

**ISCI Code: KIDS CHEERLEADER ADOPTION**

**Cart Number: 77118**

4/28/12	9:24:31AM	00:30	KIDS CHEERLEADER ADOPTION	77118	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER BUPSA1020 ***Announcement***				WTWC	Teen Kids News EI N/R
Total Spots: 1														

Total for: 77118

Total for: KIDS CHEERLEADER ADOPTION

\$0.00

Total Spots: 1

**ISCI Code: Kids CORE Program Identifier**

**Cart Number: 70096**

4/28/12	9:00:02AM	00:10	KIDS CORE PROGRAM IDENTIFIER	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier ***Announcement***				WTWC	Teen Kids News EI N/R
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Program Identifier

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 70096														Total Spots: 1
Total for: Kids CORE Program Identifier														\$0.00
<b>ISCI Code: KIDS FAB DROWNING SVR63CUT84</b>														
<b>Cart Number: 70359</b>														
4/28/12	9:29:40AM	00:20	KIDS FAB DROWNING SVR63CUT84		70359	\$0.00	PROMO	<n/a>	KIDS FAB DROWNING SVR63CUT84	***Announcement***			WTWC	Teen Kids News EI N/R
Total for: 70359														Total Spots: 1
Total for: KIDS FAB DROWNING SVR63CUT84														\$0.00
<b>ISCI Code: KIDS GIRL SCOUTS PARK 60</b>														
<b>Cart Number: 77003</b>														
4/28/12	9:23:31AM	01:00	KIDS GIRL SCOUTS PARK 60		77003	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK BUPSA1018	***Announcement***			WTWC	Teen Kids News EI N/R
Total for: 77003														Total Spots: 1
Total for: KIDS GIRL SCOUTS PARK 60														\$0.00
<b>ISCI Code: KIDS MAKE A WISH 30</b>														
<b>Cart Number: 77112</b>														
4/28/12	9:19:16AM	00:30	KIDS MAKE A WISH 30		77112	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	Teen Kids News EI N/R
Total for: 77112														Total Spots: 1
Total for: KIDS MAKE A WISH 30														\$0.00
<b>ISCI Code: KIDS MARINES FOR US ALL 60</b>														
<b>Cart Number: 77111</b>														
4/28/12	9:28:40AM	01:00	KIDS MARINES FOR US ALL 60		77111	\$0.00	PROMO	<n/a>	KIDS MARINES FOR US ALL BUPSA 1015	***Announcement***			WTWC	Teen Kids News EI N/R
Total for: 77111														Total Spots: 1
Total for: KIDS MARINES FOR US ALL 60														\$0.00

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Teen Kids News EI N/R      Advertiser: Promo/PSA (1)      ISCI Code: KIDS MARINES FOR US ALL 60      Cart Number: 77111

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Total for: KIDS MARINES FOR US ALL 60															
										\$0.00		Total Spots:1			
<u>ISCI Code: UWBB 1CCF</u>															
<u>Cart Number: 77115</u>															
4/28/12	9:25:01AM	00:30	UWBB 1CCF	77115	<n/a>	\$0.00	PROMO	<n/a>	UWBB 1CCF	***Announcement***			WTWC	Teen Kids News EI N/R	
												SR96CJH60			
Total for: 77115										\$0.00		Total Spots:1			
Total for: UWBB 1CCF										\$0.00		Total Spots:1			
Total for: Promo/PSA (1)										\$0.00		Total Spots:8			
Total for: Teen Kids News EI N/R										\$0.00		Total Spots:9			

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Grand Total:															
										\$0.00	Total Spots: 48				

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Teen Kids News EI N/R      Advertiser: Promo/PSA (1)      ISCI Code: UWBB 1CCF      Cart Number: 77115