

8440 Deerlake South Tallahassee, Florida 32312 & Phone: (850) 893-4140

CHILDREN'S TELEVISION ACT - CO	OMMERCIAL LIMITS CERTIFICATION
Log Date(s): 5/5/1.7	) ·
Discrepancy / Remarks:	
	2 + 1
I hereby certify that WTWC NBC 40 has co the Children's Television Act.	omplied with the commercial time limits under
Helen Lenaerts.	Weln Link
Traffic (Print Name)  Stace Sheri Lus	Traffic Signature
Chief Engineer (Print Name)	Chief Engineer Signature

#### Tallahassee (WTWC)

# Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM) Operator Signature Product / Brand Contract #

9:30:00AM 00:00:00	9:30:00AM 00:30:00 NBC-Pearlie El-CTA TV-Y 9:30:00AM 00:00:00	Time Length Advertiser / Location
00:00:00	00:30:00 NBC-Pearlie El-CTA TV-Y	Length Advertiser / Location
	NBC-Pearlie El-CTA TV-Y	Advertiser / Location
		4
		Break Type
		Cart / Barcode
		ISCI
COMMERCIAL TIME/CONTENT LIMITS APPLY	CHILDREN'S TELEVISION ACT E/I	Comments
		Time Range
		Product / Brand
		Contract #
AITH AITH AT THE PROPERTY OF T	COMMERCIAL TIME/CONTENT LIMITS APPLY	CHILDREN'S TELEVISION ACT E/I  COMMERCIAL TIME/CONTENT LIMITS APPLY

9:46	1 31	MCO Ti	as of (May 4 2012 4:23PM)	Official Tr
34AM 00	30AM 00:	Time Length	12 4:23PN	affic l
13:26	00:04	ngth	3	_0g
9:46:34AM 00:13:26 Segment 2	9:46:30AM 00:00:04 ID BLUE 40 SVR105C51	Advertiser / Location		Official Traffic Log for Saturday May 5, 2012
Program Segment	Promo/PSA	Diego i Jee	Break Type	5, 2012
	77504		Cart / Barcode	
	ID BLUE 40		ISCI	
NBC			Comments	Operator
			Time Range	Operator Signature
	Various		Product / Brand Contract #	200
		=======================================	Contract #	

#### Tallahassee (WTWC)

# Official Traffic Log for Saturday May 5, 2012

Operator Signature

as of (May 4 2012 4:23PM) MCO \_\_ 10:00:00AM | 00:00:00 \_ 10:00:00AM | 00:00:00 10:00:00AM | 00:30:00 | NBC-The Zula Patrol-El-CTA | TV-Y \_10:15:00AM | 00:00:10 10:00:00AM 00:15:00 .10:00:00AM 00:00:00 \_\_10:15:30AM | 00:00:30 10:00:00AM 00:00:00 10:00:00AM 00:00:00 10:15:10AM 00:00:20 10:15:00AN 00:01:30 10:16:00AM 00:00:30 MARCH OF DIMES SVR108C48 10:16:30AN 00:00:04 Time Length Segment 1 KIDS THE BIRD BUPSA1020 KIDS MAKE A WISH BUPSA 1016 Kids CORE Program Station ID Advertiser / Location Promo/PSA Kids Program Segment Promo/PSA Promo/PSA Promo/PSA Station ID Break Type Cart / Barcode 70096 77201 77114 77009 ADOPTION KIDS MAKE A WISH 20 Program Identifier Kids CORE DIMES VYMD MARCH OF ISCI COMMERCIAL TIME/CONTENT LIMITS APPLY COMMERCIAL TIME LIMIT 6:00 CHILDREN'S TELEVISION ACT E/I /NBC NO HOST SELLING SPOTS MCO-SIGNATURE: Interior Break Comments Time Range Product / Brand Various Various Various Various Contract # = = d

# Official Traffic Log for Saturday May 5, 2012

Official Traffic Lo as of (May 4 2012 4:23PM)	affic Lo 2 4:23PM)	Official Traffic Log for Saturday May 5, 2012 as of (May 4 2012 4:23PM)	5, 2012	Cart / Barcode	S	Comme		Operator Signature
, , ,	4:23PM)	Advertiser / Location	Break Type	Cart / Barcode			Comments	Comments Time Range
Tim	Time Length		Prices of her		111111111111111111111111111111111111111			
10:16:30	00:00:	10:16:30AM 00:00:04 ID RED 40 SVR105C50	Promo/PSA	77503	ID RED 40			
				THE RESERVE TO SERVE THE SERVE TO SERVE THE SE		2	000	NOC
10-16-3	4AM 00:13	10:16:34AM 00:13:26 Segment 2	Program Segment				MBC	NBC

#### Tallahassee (WTWC)

Operator Signature

# Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM) MCO \_\_10:30:00AM | 00:00:00 \_10:30:00AM | 00:00:00 \_ 10:30:00AM | 00:00:00 \_\_10:30:00AM | 00:00:00 10:30:00AM | 00:30:00 | NBC-Shelldon-El-CTA TV-Y 10:30:00AM 00:00:00 10:30:00AM 00:15:00 .10:45:10AM | 00:00:30 10:45:00AN 00:01:30 10:45:00AM | 00:00:10 | Kids CORE Program 10:45:40AM 00:00:30 Time 10:46:10AM | 00:00:20 10:46:30AN 00:00:04 Length SVR63CUT83 UWBB 1CCF SR96Cut60 Segment 1 KIDS MARINES FOR US ALL BUPSA 1015 Advertiser / Location Station ID Promo/PSA Promo/PSA Kids Program Segment Promo/PSA Promo/PSA Station ID Break Type Cart / Barcode 77115 70096 77110 70360 FOR US ALL 30 Program Identifier KIDS FED INFO SVR63CUT83 Kids CORE UWBB 1CCF ISCI COMMERCIAL TIME LIMIT 6:00 CHILDREN'S TELEVISION ACT E/I COMMERCIAL TIME/CONTENT LIMITS APPLY NO HOST SELLING SPOTS /NBC MCQ SIGNATURE Interior Break Comments Time Range Product / Brand Various Various Various Various Contract # -= ----

	10	MCO	as of (May 4 2012 4.25Fm)		Official
200	46:30AM	Time	1 2107 4	2012	Traffi
00-13-26	00:00:04	ne Length	Cor m)	32DM)	c Log
20.45.24AM 00.13.26 Segment 2	10:46:30AM 00:00:04 ID BLUE 40 SVR105C51		A decedion / I postion		Official Traffic Log for Saturday May 5, 2012
Program Segment	Promo/PSA		Break Type		5, 2012
	77504		Cart / Barcode		
	ID BLUE 40	2 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	ISCI		
NBC			Comments		Operato
				The Dance	Operator Signature
	Various			Product / Brand Contract #	
		1	The state of the s	Contract #	

Official Traffic L	og f	Official Traffic Log for Saturday May 5, 2012	5, 2012			Operator	Operator Signature		
as of (May 4 2012 4:23PM)		Advantage (I position	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
11:00:00AM 00:30:00		NBC-Jane and the							
11:00:00AM 00:00:00		ARRAN ER O REFERENCE FAMILY (THE CONTRACT OF THE CONTRACT OF T				CHILDREN'S TELEVISION ACT E/I			
11:00:00AM 00:	00:00:00			the second control of the second	1	COMMERCIAL TIME/CONTENT LIMITS APPLY			
11:00:00AM 00:00:00	.00:00					COMMERCIAL TIME LIMIT 6:00			
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11-00:00AM 00:00:00	0:00:00	The second secon				MCQ.SIGNATURE:			
11:00:00AM 00:15:00	0:15:00	Segment 1	Program Segment			NBC			
	00-04-30		Kids			Interior Break			1
11.13.0000	0.01.00		Domo/DCA	70096	Kids CORE			4	-
11:15:00AM 0	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Program Identifier			Various	:
11:15:10AM 00:00:20	00:00:20	KIDS FAB DROWNING SVR63CUT84	Promo/PSA	70359	KIDS FAB DROWNING SVB63CI IT84			Various	5
11:15:30AM 00:00:30	00:00:30	MARCH OF DIMES	Promo/PSA	77009	MARCH OF DIMES VYMD	to design the second se		Various	24
11:16:00AM 00:00:30	00:00:30		Promo/PSA	77118	KIDS CHEERLEADER ADOPTION	1		Various	=
11:16:30AN 00:00:04	00:00:0	Station ID	Station ID						

Operator Signature

as of (May 4 2012	Official
(2012 4:23PM)	Traffic Log t
	for Saturday
	Ma

#### Tallahassee (WTWC)

# Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM) Operator Signature

MCO Time Length Advertiser / Location Break Type Cart / Barcode ISCI	11:30:00AM	11:30:00AM 00:00:00	11:30:00AM 00:00:00	11:30:00AM 00:00:00	11:30:00AM 00:00:00	11:30:00AM 00:00:00	11:30:00AM	44.45.00AV 00.01.30 Kids	00.10.00	00:00:10 Kids CORE Program Identifier	00:00:10 Kids CORE Program Promo/PSA 70096 Identifier  00:00:30 KIDS GIRL SCOUTS PARK Promo/PSA 77113	00:00:30	00:00:10         Kids CORE Program         Promo/PSA         70096           00:00:30         KIDS GIRL SCOUTS PARK BUPSA1018         Promo/PSA         77113           00:00:30         UWBB 2CCF SR96Cut61         Promo/PSA         77116           00:00:20         KIDS MAKE A WISH BUPSA 1016         Promo/PSA         77201
Comments		CHILDREN'S TELEVISION ACT E/I	COMMERCIAL TIME/CONTENT LIMITS APPLY	COMMERCIAL TIME LIMIT 6:00	NO HOST SELLING SPOTS	MCQ SIGNATURE	NBC	Interior Break	RE Identifier	Z Z	7875	CCF	COF
Time Range					774							THE RESERVE AND ADDRESS OF THE PARTY OF THE	
Product / Brand					0.00			THE RESERVE AND THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAM	Various	Various	Various	Various	
Contract #											1.1	.a.	

th Advertiser / Location Break Type Cart / Barcode ISCI Comments Time Range Proportion ID BLUE 40 SVR105C51 Promo/PSA 77504 ID BLUE 40	(May 4 2012 4:23PM)         Break Type         Cart / Barcode         ISCI           Time         Length         Advertiser / Location         Break Type         Cart / Barcode         ISCI           11:46:30AM         00:00:04         ID BLUE 40 SVR105C51         Promo/PSA         77504         ID BLUE 40										
th Advertiser / Location Break Type Cart / Barcode ISCI	th Advertiser / Location Break Type Carl / Barcode ISCI	Vanous				77504	Promo/PSA	ID BLUE 40 SVR105C51	00:00:04	11.46:30AM	
ISCI Comments Time Range	Operator orginature  Comments Time Range					Cart / parcone	Break Type	Advertiser / Location	Length	Time	MCO
		Product / Brand	Time Range	Comments	2				Z3PM)	y 4 2012 4:	as of (Ma

Contract #

11:46:34AM | 00:13:26 | Segment 2

Program Segment

NBC

My         Advertiser Location         Break Type         Cant I Barcode         ISCI         Comments         Time Range         Product I Brand         Comments           200000         IRBOWillias Wild Life-EL-CTA         Cant I Barcode         ISCI         COMMERCIAL         COMMERCIAL         Time Range         Product I Brand         Comments         COMMERCIAL         COMMERCIAL         TIME COOTERN LIMITS         COMMERCIAL         COMMERCIAL         TIME COOTERN LIMITS         COMMERCIAL         TIME COOTERN LIMITS         ACPELY         COMMERCIAL TIME LIMIT	5	Various			ID RED 40	77503	Promo/PSA	12:16:30PM 00:00:04 ID RED 40 SVR105C50	00:00:04	12:16:30PM
pe Cart / Barcode ISCI Comments Time Range Product / Brand  OHILDREN'S TELEVISION  ACT E/I  COMMERCIAL TIME/CONTENT LIMITS APPLY COMMERCIAL TIME LIMIT 6:00  NO HOST SELLING SPOTS  NECONAL TIME LIMIT 6:00  NECON		The second second second					Station ID	Station ID	00-00-04	
Carl Barcode ISCI Comments Time Range Product / Brand:  CHILDREN'S TELEVISION ACT E/I  COMMERCIAL TIME/CONTENT LIMITS APPLY  COMMERCIAL TIME LIMIT 6:00  NO HOST SELLING SPOTS  NO HOST SELLING SPOTS  NO HOST SELLING SPOTS  NIBC  Interior Break  Various  Various		Various			KIDS MAKE A WISH 20	77201	Promo/PSA	KIDS MAKE A WISH BUPSA 1016		12:16:10PM
Operator Signature  Cart / Barcode ISCI Comments Time Range Product / Brand  CHILDREN'S TELEVISION  ACT E/I  COMMERCIAL TIME/CONTENT LIMITS APPLY COMMERCIAL TIME LIMIT 6:00  NO HOST SELLING SPOTS  NO HOST SELLING SPOTS  Interior Break  Various	a .	Various			KIDS USAF RES BUPSA 1003	77002	Promo/PSA	KIDS USAF RES BUPSA 1003		12:15:10PM
Operator Signature  Cart / Barcode ISCI Comments Time Range Product / Brand  OHILDREN'S TELEVISION  ACT E/I  COMMERCIAL TIME/CONTENT LIMITS APPLY COMMERCIAL TIME LIMIT 6:00  NO HOST SELLING SPOTS  Interior Break  Interior Break	1	Various			Program Identifier	70096	Promo/PSA	Kids CORE Program Identifier		12:15:00PM
pe Cart / Barcode ISCI Comments Time Range Product / Brand  CHILDREN'S TELEVISION  ACT E/I  COMMERCIAL TIME/CONTENT LIMITS APPLY COMMERCIAL TIME LIMIT 6:00  NO HOST SELLING SPOTS  NO HOST SELLING SPOTS  NO HOST SELLING SPOTS	1			Interior Break			Kids		00:01:30	
Cent / Barcode ISCI Comments Time Range Product / Brand  CHILDREN'S TELEVISION  ACT E/I  COMMERCIAL TIME/CONTENT LIMITS APPLY  COMMERCIAL TIME LIMIT 6:00  NO HOST SELLING SPOTS  MCQ_SIGNATURE:				NBC			Program Segment	Segment 1		12:00:00PM (
CART / Barcode ISCI Comments Time Range Product / Brand  CHILDREN'S TELEVISION  ACT E/I  COMMERCIAL  TIME/CONTENT LIMITS  APPLY  COMMERCIAL TIME LIMIT  6:00  NO HOST SELLING SPOTS				MCDSIGNATURE:		100 mm (100 mm) (100			00:00:00	12:00:00PM 0
pe Carl / Barcode ISCI Comments Time Range Product / Brand  CHILDREN'S TELEVISION  ACT E/I  COMMERCIAL  TIME/CONTENT LIMITS  APPLY  COMMERCIAL TIME LIMIT  6:00				NO HOST SELLING SPOTS					0:00:00	12:00:00PM 0
pe Cart / Barcode ISCI Comments Time Range Product / Brand  CHILDREN'S TELEVISION  ACT E/I  COMMERCIAL  TIME/CONTENT LIMITS  APPLY			2	COMMERCIAL TIME LIMIT 6:00					0:00:00	12:00:00PM 00
pe Cart / Barcode ISCI Comments Time Range Product / Brand  CHILDREN'S TELEVISION  ACT E/I				COMMERCIAL TIME/CONTENT LIMITS APPLY			25 - 17 - 17 - 17 - 17 - 17 - 17 - 17 - 1		):00:00	12:00:00PM 00
Operator Signature  Carl Barcode ISCI Comments Time Range Product / Brand		100000000000000000000000000000000000000		CHILDREN'S TELEVISION ACT E/I			0.00			12:00:00PM 00
Operator Signature  Cart / Barcode ISCI Comments Time Range Product / Brand								C-Willas Wild Life-EI-CTA		
Operator Signature	Contract #	Product / Brand	Time Range	Comments	ISCI	Cart / Barcode	Break Type	Advertiser / Location	n)	as of (May 4 2012 4:23PN
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	0		Signature	Operator S			, 2012	r Saturday May 5	Log for	Official Traffic I

Official Traffic	Official Traffic Log for Saturday May 5, 2012	5, 2012			Open	ator Signature	
as of (May 4 2012 4:23PM)	M)			ISC	Comments	Time Range	Product / Braz
MCO Time Length	ength Advertiser / Location	Break Type	Cart / Barcode	3	THE PARTY OF THE P		1
Comment 2		Program Segment			NBO		

			5/5/12			5/5/12	2			5/5/12	5/5/12		Ad	Progran	Air Date Time	
ISCIC	Total f		SCI Code: K Cart No 9:10:09AM	Total fo		ISCI Code: ID RED 40 Cart Number: 9:30:01AM 00:05	otal for: Fo	Total fo		9:28:31AM	9:09:39AM	50 100	vertiser: F	Title: An	Time	
Cart Number:	or KIDS F	Total for:	Cart Number: 09AM 00:20	Total for: ID RED 40	Total for:	ISCI Code: ID RED 40 Cart Number: 9:30:01AM 00:05	CC-Childre	or. Kids FC	Total for:	AM 00:30	AM 00:30	Cart Number:	CC-Childr	imal Explo	Lengt	
ISCI Code: KIDS GIRL SCOUTS PARK 60 Cart Number: 77003	Total for, KIDS FED INFO SVR63CUT83	70360	ISCI Code: KIDS FED INFO SVR63CUT83 Cart Number: 70360 9:10:09AM 00:20 KIDS FED INFO SVR63CUT83	40	77503	A(1) D 40 er: 77503 05 ID RED 40	Total for: FCC-Childrens Television Act-Form	Total for: Kids FCC CHILDRENS PROGRAM	74709		O Kids FCC CHILDRENS PROGRAMMING	Cart Number: 74709	Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)	Program Title: Animal Exploration with Jarod Miller-Ei N/R	Length ISCI	
0			70360			77503		×		74709	74709	Samuel	n 398 Con	-EI N/R	Cart	
			<n a=""></n>			<n a=""></n>				1192681.1.0	1192681.1.0		pliance (1102		Contract	
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		2)		Rate	
	6	0	PROMO	0	0	PROMO	0		0	PROMO	PROMO				Type	
	To	_	<n a=""></n>	Tol	7	<n a=""></n>	Tot	Tot	10	PROMO OK to Bill	PROMO OK to Bill				Status	
	Total Spots:1	Total Spots:1	KIDS FED INFO SVR63CUT83	Total Spots:1	Total Spots:1	ID RED 40 SVR105C50	Total Spots:2	Total Spots:2	Total Spots 2	FCC-Childrens Television Act-Form 398 Compliance (11022)	FCC-Childrens Television Act-Form 398 Compliance (11022)				Advertiser	
			***Announcement***			0 ***Announcement***				Direct Account (1) 8	Direct Account (1) 8				Agency	
			10							PROMO (ns) (1269)	PROMO (ns) (1269)				Product	
										CHILDREN'S ANNOUNCE	CHILDREN'S ANNOUNCE				Brand	
			WTWC			WTWC				WTWC	WTWC				Station	T.
			WTWC Animal Exploration with Jarod Miller-E1 N/R			Animal Exploration with Jarod Miller-EI N/R				Animal Exploration with Jarod Miller-El N/R	WTWC Animal Exploration with Jarod Miller-EI N/R				Program	D.

Program Title: Animal Exploration with Jarod Miller-fAdvertiser: Promo/PSA (1)

ISCI Code: KIDS GIRL SCOUTS PARK 60

Cart Number: 77003

Wednesday, May 09, 2012

Page 2 of 19

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

			Total Spots:1	\$0.00		Total for: 77116	
WTWC Animal Exploration with Jarod Miller-EI N/R	W	***Announcement***	MO <n a=""> UWBB 2CCF SR96Cut61</n>	\$0.00 PROMO	77116 <n a=""></n>	Cart Number: 77116 9:11:01AM 00:30 UWBB 2CCF	5/5/12
			Total Spots:1	\$0.00		Total for KIDS USAF RES BUPSA 1003	
			Total Spots:1	\$0.00		Total for: 77002	
WTWC Animal Exploration with Jarod Miller-EI N/R	W	****Announcement****	MO <n a=""> KIDS USAF RES BUPSA 1003</n>	\$0.00 PROMO	77002 <n a=""></n>	Cart Number: 77002 9:21:20AM 01:00 KIDS USAF RES BUPSA 1003	5/5/12
				1		ISCI Code: KIDS USAF RES BUPSA 1003	
			Total Spots:1	\$0.00		Total for: KIDS THE BIRD ADOPTION	
			Total Spots:1	\$0.00		Total for: 77114	
WTWC Animal Exploration with Jarod Miller-El N/R	W	***Announcement****	NO <n a=""> KIDS THE BIRD BUPSA1020</n>	\$0.00 PROMO	77114 <n a=""></n>	Cart Number: 77114 9:22:20AM 00:30 KIDS THE BIRD ADOPTION ADOPTION	5/5/12
			Total Spots:1	\$0.00		Total for: KIDS MAKE A WISH 30	
			Total Spots:1	\$0.00		Total for: 77112	
WTWC Animal Exploration with Jarod Miller-EI N/R	W	***Announcement***	10 <n a=""> KIDS MAKE A WISH BUPSA 1016</n>	\$0.00 PROMO	77112 <n a=""></n>	Cart Number: 77112 9:22:50AM 00:30 KIDS MAKE A WISH 30	5/5/12
			Total Spots:1	\$0.00		Total for: KIDS GIRL SCOUTS PARK 60	
			Total Spots:1	\$0.00		Total for: 77003	
WTWC Animal Exploration with Jarod Miller-EI N/R	TW	***Announcement***	O <n a=""> KIDS GIRL SCOUTS PARK BUPSA1018</n>	\$0.00 PROMO	77003 <n a=""></n>	9:29:01AM 01:00 KIDS GIRL SCOUTS PARK 60	5/5/12
ion Program	Brand Station	Agency Product	Status Advertiser	t Rate Type	Cart Contract	Time Length ISCI	Air Date

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Page 3 of 19

Station

Program

			Total Spots:9	Tot	0	\$0.00		ille	n Jarod M	Total for: Animal Exploration with Jarod Mill	Animal E	Total for
			Total Spots:7	Tok	0	\$0.00				Total for: Promo/PSA (1)	otal for: Pr	=
			Total Spots:1	Tota	0	\$0.00			'n	Total for: UWBB 2CCF	Total fo	
Brand	Product	Agency	Type Status Advertiser	Status	Type	Rate	Contract Rate	Cart	ISCI	Length ISCI	Time	Air Date Time

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Babar-EI-CTA TV-Y7

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

					Total Spots:5	To	\$0.00	\$0			V-Y7	EI-CTA T	Total for: NBC-Babar-EI-CTA TV-Y7	Total for
					Total Spots:5	То	\$0.00	\$0				o/PSA (1)	Total for: Promo/PSA (1)	Ħ
					Total Spots:1	To	\$0.00	\$0			'n	Total for: UWBB 2CCF	Total for: I	
					Total Spots:1	1	.00	\$0.00			116	Total for: 77116	Tota	
WTWC NBC-Babar-EI-CTA TV-Y7	W			***Announcement***	UWBB 2CCF SR96Cut61	<n a=""></n>	\$0.00 PROMO	\$0.00	77116 <n a=""></n>	77116	Cart Number: 77116 11:57:35AN 00:30 UWBB 2CCF	Cart Number: 77116 :35AN 00:30 UWBB	Cart 11:57:35AI	
Station Program		Brand	Product	Agency	Status Advertiser	Status	Type	Rate	Contract	Cart	ISCI	Length	Time	Air Date Time

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

			Total Spots:1	=	\$0.00			Total for: 70359	
WTWC NBC-Jane and the Dragon-EI-CTA TV-Y		****Announcement***	KIDS FAB DROWNING ** SVR63CUT84	MO <n a=""></n>	\$0.00 PROMO	9 <n a=""></n>	B 70359	ISCI Code: KIDS FAB DROWNING SVR63CUT84  Cart Number: 70359  11:27:41AN 00:20 KIDS FAB DROWNING DROWNING SVR63CUT84	5/5/12 1
			Total Spots:1 Total Spots:1	Tot.	\$0.00		dentifier	Total for: 70096  Total for: Kids CORE Program Identifier	-
WTWC NBC-Jane and the Dragon-EI-CTA TV-Y		***Announcement***	Kids CORE Program dentifier	MO <n a=""></n>	\$0.00 PROMO	6 <n a=""></n>	m Identifier RE 70096	ISCI Code: Kids CORE Program Identifier Cart Number: 70096 11:27:31AN 00:10 Kids CORE Program Identifier	5/5/12
			Total Spots:1  Total Spots:1	To alon	\$0.00		ADOPTION	Total for: 77118  Total for: KIDS CHEERLEADER ADOPTION	П
WTWC NBC-Jane and the Dragon-EI-CTA TV-Y		***Announcement***	KIDS CHEERLEADER *** BUPSA1020	MO <n a=""></n>	\$0.00 PROMO	3 <n a=""></n>	ER ADOPTION 77118 EADER N	ISCI Code: KIDS CHEERLEADER ADOPTION  Cart Number: 77118  11:28:31AN 00:30 KIDS 77  CHEERLEADER ADOPTION	5/5/12 11
			Total Spots:1 Total Spots:1	Tota	\$0.00			Total for: 77503 Total for: ID RED 40	77
WTWC NBC-Jane and the Dragon-EI-CTA TV-Y	0.0000000000000000000000000000000000000	***Announcemen!***	ID RED 40 SVR105C50 ***,	10 <n a=""></n>	\$0.00 PROMO	77503 <n a=""></n>		Advertiser: Promo/PSA (1)  ISCI Code: ID RED 40  Cart Number: 77503  2 11:29:01AN 00:05 ID RED 40	Advertis ISI 5/5/12 11
							EI-CTA TV-Y	IBC-Jane and	Program Title
Station Program	Brand	Agency Product	Advertiser Ag	Status	Rate Type	Contract	Cart	ne Length ISCI	Air Date Time

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-EI-CTA TAdvertiser: Promo/PSA (1)

Total for	=			5/5/12		Air Date Time
NBC-Jane	Total for: Promo/PSA (1)	Total for:	To	Car 11:28:01/	Total for:	Time
and the Dr	no/PSA (1)	MARCH O	Total for: 77009	Code: MARCH OF DIM Cart Number: 77009 :01AN 00:30 MARC VYMD	KIDS FAB	Length ISCI
Total for: NBC-Jane and the Dragon-EI-CTA		Total for: MARCH OF DIMES VYMD	009	Cart Number: 77009 11:28:01AN 00:30 MARCH OF DIMES 77009 <n a=""></n>	Total for: KIDS FAB DROWNING SVR63CUT	ISCI
				77009		Cart
				<n a=""></n>		Contract
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Rate
				\$0.00 PROMO		Type
Tob	Tob	Tota	Tol	<n a=""></n>	Tota	Status
Total Spots.5	Total Spots:5	Total Spots:1	Total Spots:1	MARCH OF DIMES SVR108C48	Total Spots:1	Status Advertiser
				***Announcement***		Agency
						Product
				10 00 10 10 10 10 10 10 10 10 10 10 10 1		Brand
				WTWC NE		Station
				WTWC NBC-Jane and the Dragon-EI-CTA TV-Y		Program

Program Title: NBC-Jane and the Dragon-EI-CTA TAdvertiser: Promo/PSA (1)

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pearlie EI-CTA TV-Y

					Total Spots:5		\$0.00	40		Total for: NBC-Pearlie EI-CTA TV-Y	for: NBC-F	Total
					Total Spots:5		\$0.00	40		Total for: Promo/PSA (1)	Total for:	
					Total Spots:1		\$0.00	40		Total for: UWBB 3CCF	Tota	
					Total Spots:1		\$0.00	40		Total for: 77117		
WTWC NBC-Pearlie EI-CTA	WTWC		1	***Announcement***	> UWBB 3CCF SR96Cut62	MO <n a=""></n>	\$0.00 PROMO		77117 <n a=""></n>	Cart Number: 77117 9:57:45AM 00:30 UWBB 3CCF		5/5/12
										ISCI Code: UWBB 3CCF	ISCI	
					Total Spots:1	تد	\$0.00	Ş	=-	Total for: KIDS FAB DROWNING SVR63CUT	Total	
Program	Station	Brand	Product	Agency	Status Advertiser	e Statu	Rate Type	Contract Rate	Cart	e Length ISCI	Air Date Time	Air Da

Program Title: NBC-Pearlie EI-CTA TV-Y

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

*** Indica			5/5/12				5/5/12			5/5/12			<u>Adve</u> 5/5/12	Program T	Air Date
ISCI Code: UWBB 1CCF  *** Indicates a bookend spot. Rate is shown as 1/2 of line rate.	Total for: KIDS MARINES FOR US ALL 30	Total for: 77110	Cart Number: 77110  10:57:56AN 00:30 KIDS MARINES FOR US ALL 30	ISCLONDS MARINES FOR US ALL 30	Total for: KIDS FED INFO SVR63CUT83	Total for: 70360	Cart Number: 70360 10:58:26AN 00:20 KIDS FED INFO SVR63CUT83	Total for: Kids CORE Program Identifier	Total for: 70096	Cart Number: 70096  10:57:16AN 00:10 Kids CORE Program Identifier	Total for: ID BLUE 40	Total for: 77504	ISCI Code: ID BLUE 40 Cart Number: 77504 2 10:58:46AN 00:05 ID BLUE 40	Program Title: NBC-Shelldon-El-CTA TV-Y	Time Length ISCI
line rate.	0		77110	30			70360 <n a=""></n>			70096			77504		Cart
			<n a=""></n>				<n a=""></n>			<n a=""></n>			<n a=""></n>		Contract
	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		Rate
	00	9	PROMO		00	0	PROMO	0	0	PROMO			PROMO		Type
	Tob	To	<n a="">&gt;</n>		Tota	Tot	<n a=""></n>	Total	Tot	<n a=""></n>	Total	Tota	<n a=""></n>		Status
	Total Spots:1	Total Spots:1	KIDS MARINES FOR US ALL BUPSA 1015		Total Spots:1	Total Spots:1	KIDS FED INFO SVR63CUT83	Total Spots:1	Total Spots:1	Kids CORE Program	Total Spots:1	Total Spots:1	ID BLUE 40 SVR105C51 ***Announcement***		Advertiser
			***Announcement***				***Announcement***			***Announcement***			***Announcement***		Agency
77115															Product
Wednes															Brand
Wednesday, May 09, 2012			WTWC NBC-				WTWC NBC-			WTWC NBC-3			WTWC NBC-S		Station
Page 11 of 19			WTWC NBC-Shelldon-EI-CTA				WTWC_NBC-Shelldon-EI-CTA TV-Y			WTWC NBC-Shelldon-EI-CTA			WTWC NBC-Shelldon-El-CTA		Program

Program Title: NBC-Shelldon-EI-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

					Total Spots:5	Tot	00	\$0.00			TV-Y	Total for NBC-Shelldon-EI-CTA TV-Y	r. NBC-Shel	Total fo
					Total Spots:5	Tot	8	\$0.00				Total for: Promo/PSA (1)	Total for: Pro	
					Total Spots:1	Total	00	\$0.00			Ħ	Total for: UWBB 1CCF	Total for	
					Total Spots:1	ನ	8	\$0.00			15	Total for: 77115	10	STORESTINE.
WTWC NBC-Shelldon-EI-CTA	WTWC			***Announcement*** WTWC	UWBB 1CCF SR96Cut60	<n a=""></n>	PROMO	\$0.00	<n a=""></n>	77115 <n a=""></n>	Cart Number: 77115 10:57:26AN 00:30 UWBB 1CCF	Cart Number: 26AN 00:30	<u>Ca</u> 10:57:26	5/5/12
Program	Station	Brand	Product	Agency	Status Advertiser	Status	Type	Rate	Contract	Cart	ISCI	Length	Time	Air Date

Program Title: NBC-Shelldon-EI-CTA TV-Y

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

5/5/12	Cart N 10:28:45AN Total 1 Total for: ID	Cart Number: 77503 10:28:45AN 00:05 ID RED 40 Total for: 77503 Total for: ID RED 40	77503	<n a=""></n>	\$0.00 \$0.00	PROMO	<n a=""> Tota</n>	Total Spots:1	***Announcement***		WTWC N	WTWC NBC-The Zula Patrol-EI-CTA TV-Y
5/5/12	ISCI Code: Cart N 10:27:15AN	ISCI Code: Kids CORE Program Identifier Cart Number: 70096 10:27:15AN 00:10 Kids CORE Program Identifier	70096	<n a=""></n>	\$0.00	PROMO	<n a=""></n>	Kids CORE Program	***Announcement***		WTWC N	WTWC NBC-The Zula Patrol-EI-CTA TV-Y
	Total for	Total for: 70096.  Total for: Kids CORE Program Identifier			\$0.00	0 0	Tota Tota	Total Spots:1 Total Spots:1				
5/5/12	ISCI Code: Cart N 10:27:25AN	SCI Code: KIDS MAKE A WISH 20  Cart Number: 77201  10:27:25AN 00:20 KIDS MAKE A  WISH 20	77201	<n a=""></n>	\$0.00	PROMO	<n a=""></n>	KIDS MAKE A WISH BUPSA 1016	***Announcement***		WTWC N	NBC-The Zula Patrol-El-CTA TV-Y
	To Total for	Total for: 77201  Total for: KIDS MAKE A WISH 20			\$0.00	0 0	Tota Tota	Total Spots:1 Total Spots:1				
5/5/12	ISCI Code: Cart N 10:27:45AN	ISCI Code: KIDS THE BIRD ADOPTION  Cart Number: 77114  10:27:45AN 00:30 KIDS THE BIRD ADOPTION	77114	<n a=""></n>	\$0.00	PROMO	<n a=""></n>	KIDS THE BIRD BUPSA1020	***Announcement***		WTWC N	NBC-The Zula Patrol-EI-CTA TV-Y
	7.	Total for: 77114			\$0.00		10 To	Total Spots:1				
	ISCI Coo	ISCI Code: MARCH OF DIMES VYMD			40.00		C	of the state of th				
			6									

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zula Patrol-EI-CTA TV-Y Advertiser: Promo/PSA (1)

Total for:	70			5/5/12	Air Date
Total for: NBC-The Zula Patrol-EI-CTA TV-Y	Total for: Promo/PSA (1)	Total for: M	Total	10:28:15AN	Time
a Patrol-E	yPSA (1)	ARCH OF	Total for: 77009	Cart Number: 15AN 00:30	Length
HOTA TV-Y		Total for: MARCH OF DIMES VYMD	900	ARCH OF DIMES	ISCI
				77009 <n a=""></n>	Cart
				77009 <n a=""></n>	Contract
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Rate
8	8	8	6	PROMO	Type
Tot	Total	Tota	ol Ol	<n a=""></n>	Status
Total Spots:5	Total Spots:5	Total Spots:1	Total Spots:1	MARCH OF DIMES SVR108C48	Advertiser
				***Announcement***	Agency
					Product
					Brand
					Station
				WTWC NBC-The Zula Pairol-El-CTA TV-Y	Program

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

	5/5/12		5/5/12		5/5/12			Adv 5/5/12	Air Date Time
Total for: 77002  Total for: KIDS USAF RES BUPSA 1003	ISCI Code: KIDS USAF RES BUPSA 1003  Cart Number: 77002  12:27:33PN 01:00 KIDS USAF RES BUPSA 1003	Total for: 77201  Total for: KIDS MAKE A WISH 20	Cart Number: 77201 12:28:33PN 00:20 KIDS MAKE A WISH 20	Total for, Kids CORE Program Identifier	ISCI Code: Kids CORE Program Identifier  Cart Number: 70096  12:27:23P\ 00:10 Kids CORE  Program Identifier  Total for: 70096	Total for: ID RED 40	Total for: 77503	Advertiser: Promo/PSA (1)  ISCI Code: ID RED 40  Cart Number: 77503  2 12:28:53PN 00:05 ID RED 40	Air Date Time Length ISCI
			77201					77503 <n a=""></n>	Cart
	77002 <n a=""></n>		77201 <n a=""></n>		70096 <n a=""></n>			<n a=""></n>	Contract
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Rate
0 0	PROMO	0 0	PROMO	0	PROMO	0		PROMO	Type
Tot.	<n a=""></n>	Tot	<n a=""></n>	Tota	<n a=""></n>	Tob	Tol	<n a=""></n>	Status
Total Spots:1 Total Spots:1	KIDS USAF RES BUPSA 1003	Total Spots:1	KIDS MAKE A WISH BUPSA 1016	Total Spots:1	Kids CORE Program Identifier	Total Spots:1	Total Spots:1	ID RED 40 SVR105C50	Status Advertiser
	***Announcement***		***Announcement***		****Announcement***			***Announcement***	Agency
									Product
									Brand
	WTWC N		WTWC N		WTWC NI			WTWC NE	Station
	WTWC NBC-Willas Wild Life-El-CTA TV-Y		WTWC NBC-Willas Wild Life-EI-CTA TV-Y		WTWC NBC-Willas Wild Life-EI-CTA TV-Y			WTWC NBC-Willas Wild Life-EI-CTA TV-Y	Program

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Station

Program

			Total Spots.4	Total		\$0.00			HCTA TV-Y	s Wild Life-E	fotal for NBC-Willas W	Total for:
			Total Spots:4	Total	0	\$0.00				or: Promo/PSA (1)	tal for. Pro	10
Brand	Product	Agency	Status Advertiser	Status	Type	Rate	Contract	Cart	ISCI	Length ISCI	Time	Air Date Time

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

				Total Spots:1	\$20.00		Total for: 10435
WTWC Sports-NBC NHL Conference Semi-Finals N/R	CNTL/BASE/ WTWC	MEDIA-CABLE (1139)	ID Media (1093)	SPOT Preempts CenturyLink (37507)	\$20.00 SP	10435 1266630.28. 0	Advertiser: CenturyLink (37507)  ISCI Code: CNT1416V3TE  Cart Number: 10435  5/5/12 12:33:39PN 00:30 CNT1416V3TE
				Total Spots:1	\$25.00		Total for. Carfax (29008)
				Total Spots:1	\$25.00		Total for: PDCAR001
				Total Spots:1	\$25.00		Total for: 10109
WTWC Sports-NBC NHL Conference Semi-Finals N/R	CARFAX	DIRECT RESPONSE (1141)	PrecisionDemand (9860)	OT OK to Bill Carfax (29008)	\$25.00 SPOT	10109 1291687.4.0	Advertiser: Carfax (29008)  ISCI Code: PDCAR001  Cart Number: 10109  5/5/12 12:32:39PN 00:29 PDCAR001
				Total Spots:1	\$0.00		Total for: Blue Cross Blue Shield of Florida (6
				Total Spots:1	\$0.00		Total for: STATION ID
				Total Spots:1	\$0.00		Total for: 10168
WTWC Sports-NBC NHL Conference Semi-Finals N/R		SERVICES-INSUR 2012 ANCE LIFE/MEDICAL (1237)	Zimmerman & Partners (1172)	ion OK to Bill Blue Cross Blue Shield of Florida (63730)	\$0.00 Station	10168 1289717.30. 0	ISCI Code: STATION ID   Cart Number: 10168   5/5/12   12:34:09Ph   00:05   STATION ID   1
						30)	Advertiser: Blue Cross Blue Shield of Florida (63730)
Station Program	Brand St	Product	Agency	pe Status Advertiser	Rate Type	Cart Contract	Air Date Time Length ISCI C

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

				Total Spots:4	.00	\$67.00			Total for: Sports-NBC NHL Conference Semi
				Total Spots:1	.00	\$22.00			Total for: Direct Auto (2696)
				Total Spots:1	.00	\$22.00			Total for: DGAI0318000
				Total Spots:1	.00	\$22.00			Total for: 10327
WTWC Sports-NBC NHL Conference Semi-Finals N/R		Cramer-Krasselt-Chic SERVICES-INSUR AUTO ago (1401) ANCE INSURANCE AUTO/HOME (1236)	Cramer-Krasselt-O ago (1401)	10327 1267485.25. \$22.00 SPOT OK to Bill Direct Auto (2696) 0	SPOT	5 \$22.00	1267485.2: 0	10327	5/5/12 12:33:09PN 00:30 DGAI0318000
									ISCI Code: DGAI0318000 Cart Number: 10327
									Advertiser: Direct Auto (2696)
				Total Spots:1	8	\$20.00			Total for: CenturyLink (37507)
				Total Spots:1	00	\$20.00			Total for: CNT1416V3TE
Station Program	Brand St	Product	Agency	Status Advertiser	Type	Rate	Contract	Cart	Air Date Time Length ISCI

<sup>\*\*\*</sup> Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Air Date Time Length ISCI Grand Total:

Cart

Contract Rate

\$67.00

Total Spots: 42

Type

Status Advertiser

Agency

Product

Brand

Station

Program