



8440 Deerlake South
Tallahassee, Florida 32312
☎ Phone: (850) 893-4140

CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION

Log Date(s): 5/5/12

Discrepancy / Remarks: _____

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Helen Lenaerts

Traffic (Print Name)

Helen Lenaerts

Traffic Signature

Steve Sheridan

Chief Engineer (Print Name)

[Signature]

Chief Engineer Signature

Tallahassee (MTWC)

Patricia Farnsworth
Operator Signature

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	9:30:00AM	00:30:00	NBC-Pearlie El-CTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	9:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	9:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	9:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	9:30:00AM	00:00:00					MCO SIGNATURE <i>PF</i>			
	9:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	9:45:00AM	00:01:30		Kids			Interior Break			
	9:45:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	9:45:10AM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118		KIDS CHEERLEADER ADOPTION		Various	1.1
	9:45:40AM	00:00:30	LWBB 3CCF SR96Cufz2	Promo/PSA	77117		LWBB 3CCF		Various	1.1
	9:46:10AM	00:00:20	KIDS FAB DROWNING SVR63CUT84	Promo/PSA	70359		KIDS FAB DROWNING SVR63CUT84		Various	1.1
	9:46:30AM	00:00:04	Station ID	Station ID						

Tallahassee (MTWC)

Daniel Penner
Operator Signature

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	9:46:30AM	00:00:04	ID BLUE 40 SVR10SC51	Promo/PSA	77504	ID BLUE 40			Various	1.1
	9:46:34AM	00:13:26	Segment 2	Program Segment			/NBC			

Tallahassee (MTWC)

Patricia Jernie
Operator Signature

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	NBC-The Zula Patrol-EL-CTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	10:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:00:00AM	00:00:00					MCO SIGNATURE: <i>F.G.</i>			
	10:00:00AM	00:15:00	Segment 1	Program Segment			NBC Interior Break			
	10:15:00AM	00:01:30	Kids CORE Program Identifier	Kids Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	10:15:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	10:15:30AM	00:00:30	KIDS THE BIRD BUPSA1020	Promo/PSA	77114		KIDS THE BIRD ADOPTION		Various	1.1
	10:16:00AM	00:00:30	MARCH OF DIMES SVR108C48	Promo/PSA	77009		MARCH OF DIMES VYMD		Various	1.1
	10:16:30AM	00:00:04	Station ID	Station ID						

Tallahassee (WTWC)

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

Patricia Parviz
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:16:30AM	00:00:04	ID RED 40 SVR105C50	Promo/PSA	77503	ID RED 40			Various	1,1
	10:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			

Tallahassee (WTWC)

Patricia Farnier
Operator Signature

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:30:00AM	00:30:00	NBC-Sheldon-El-CTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	10:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:30:00AM	00:00:00					MCO SIGNATURE: <i>P.G.</i>			
	10:30:00AM	00:15:00	Segment 1	Program Segment			/NBC			
	10:45:00AM	00:01:30	Kids CORE Program Identifier	Kids	70096		Interior Break			1.1
	10:45:00AM	00:00:10		Promo/PSA						
	10:45:10AM	00:00:30	UWBB 1CCF SR96Cu60	Promo/PSA	77115					1.1
	10:45:40AM	00:00:30	KIDS MARINES FOR US ALL BUPSA 1015	Promo/PSA	77110					1.1
	10:46:10AM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360					1.1
	10:46:30AM	00:00:04	Station ID	Station ID						

Tallahassee (MTWC)

Patricia L. Janice
 Operator Signature

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:46:30AM	00:00:04	ID BLUE 40 SVR105C51	Promo/PSA	77504	ID BLUE 40			Various	1,1
	10:46:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (WTWC)

Patricia Parviz
Operator Signature

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:00:00AM	00:30:00	NBC-Jane and the Dragon-El-CITA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	11:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 5:00			
	11:00:00AM	00:00:00					NO HOST SELLIGN SPOTS			
	11:00:00AM	00:00:00					MCO SIGNATURE: <i>P.G.</i>			
	11:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
	11:15:00AM	00:01:30		Kids			Interior Break			
	11:15:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Kids CORE Program Identifier			Various	1.1
	11:15:10AM	00:00:20	KIDS FAB DROWNING SVR63CUT84	Promo/PSA	70359	KIDS FAB DROWNING SVR63CUT84			Various	1.1
	11:15:30AM	00:00:30	MARCH OF DIMES SVR108C48	Promo/PSA	77009	MARCH OF DIMES YMD			Various	1.1
	11:16:00AM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118	KIDS CHEERLEADER ADOPTION			Various	1.1
	11:16:30AM	00:00:04	Station ID	Station ID						

Tallahassee (MTWC)

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

Petrick Parviri
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:16:30AM	00:00:04	ID RED 40 SVR105C50	Promo/PSA	77503	ID RED 40			Various	1.1
	11:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			

Tallahassee (WTWC)

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

Patricia Perrier
Operator Signature

MCO	Time	Length	Advertiser/Location	Break Type	Cart/Barcode	ISCI	Comments	Time Range	Product/Brand	Contract #
	11:30:00AM	00:30:00	NBC-Babar-El-CTA TV-Y7, Source=NBC				CHILDREN'S TELEVISION ACT E/I			
	11:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	11:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	11:30:00AM	00:00:00					MCO SIGNATURE: <i>P.C.</i>			
	11:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	11:45:00AM	00:01:30		Kids			Interior Break			
	11:45:00AM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Kids CORE Program Identifier			Various	1.1
	11:45:10AM	00:00:30	KIDS GIRL SCOUTS PARK BUPSA1018	Promo/PSA	77113	KIDS GIRL SCOUTS PARK 30			Various	1.1
	11:45:40AM	00:00:30	UWBB 2CCF SR96Cut61	Promo/PSA	77116	UWBB 2CCF			Various	1.1
	11:46:10AM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201	KIDS MAKE A WISH 20			Various	1.1
	11:46:30AM	00:00:04	Station ID	Station ID						

Tallahassee (WTWC)

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

Patricia Brown
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:46:30AM	00:00:04	ID BLUE 40 SVR105C51	Promo/PSA	77504	ID BLUE 40			Various	1,1
	11:46:34AM	00:13:26	Segment 2	Program Segment			NBC			

Tallahassee (MTWC)

Patrick Parviri
Operator Signature

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:00:00PM	00:30:00	NBC-Willas Wild Life-El-CTA TV-Y				CHILDREN'S TELEVISION ACT E/I			
	12:00:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:00:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:00:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:00:00PM	00:00:00					MCO SIGNATURE: <i>PC</i>			
	12:00:00PM	00:15:00	Segment 1	Program Segment			NBC			
	12:15:00PM	00:01:30	Kids CORE Program Identifier	Kids	70096	Kids CORE Program Identifier	Interior Break		Various	1.1
	12:15:10PM	00:01:00	KIDS USAF RES BUPSA 1003	Promo/PSA	77002	KIDS USAF RES BUPSA 1003			Various	1.1
	12:16:10PM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201	KIDS MAKE A WISH 20			Various	1.1
	12:16:30PM	00:00:04	Station ID	Station ID	77503	ID RED 40			Various	1.1
	12:16:30PM	00:00:04	ID RED 40 SVR105C50	Promo/PSA						

Tallahassee (WTWC)

Official Traffic Log for Saturday May 5, 2012

as of (May 4 2012 4:23PM)

Patricia Parvizi
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:16:34PM	00:13:26	Segment 2	Program Segment			NBC			

Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: Animal Exploration with Jarod Miller-EI N/R

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: KIDS FCC CHILDRENS PROGRAMMING

Cart Number: 74709

Air Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program		
5/5/12	9:09:39AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1192681.10	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398	Direct Account (1)	PROMO (ns)	(1289)	FCC CHILDRENS ANNOUNCE	WTWC	Animal Exploration with Jarod Miller-EI N/R
5/5/12	9:28:31AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1192681.10	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398	Direct Account (1)	PROMO (ns)	(1289)	FCC CHILDRENS ANNOUNCE	WTWC	Animal Exploration with Jarod Miller-EI N/R
Compliance (11022)													Total Spots: 2		
Total for: 74709													\$0.00		

Total for: Kids FCC CHILDRENS PROGRAM \$0.00 Total Spots: 2

Total for: FCC-Childrens Television Act-Form \$0.00 Total Spots: 2

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

Air Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
5/5/12	9:30:01AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***		WTWC	Animal Exploration with Jarod Miller-EI N/R	
Total for: 77503													\$0.00	Total Spots: 1
Total for: ID RED 40													\$0.00	Total Spots: 1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

Air Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
5/5/12	9:10:09AM	00:20	KIDS FED INFO SVR63CUT83	70360	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO SVR63CUT83	***Announcement***		WTWC	Animal Exploration with Jarod Miller-EI N/R	
Total for: 70360													\$0.00	Total Spots: 1
Total for: KIDS FED INFO SVR63CUT83													\$0.00	Total Spots: 1

ISCI Code: KIDS GIRL SCOUTS PARK 60

Cart Number: 77003

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.
 Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1)
 ISCI Code: KIDS GIRL SCOUTS PARK 60
 Cart Number: 77003
 Wednesday, May 09, 2012
 Page 2 of 19

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
5/5/12	9:29:01AM	01:00	KIDS GIRL SCOUTS PARK 60	77003	<n/a>	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK BUPSA1018	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
				Total for: 77003		\$0.00			Total Spots: 1					
				Total for: KIDS GIRL SCOUTS PARK 60		\$0.00			Total Spots: 1					
ISCI Code: KIDS MAKE A WISH 30														
Cart Number: 77112														
5/5/12	9:22:50AM	00:30	KIDS MAKE A WISH 30	77112	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
				Total for: 77112		\$0.00			Total Spots: 1					
				Total for: KIDS MAKE A WISH 30		\$0.00			Total Spots: 1					
ISCI Code: KIDS THE BIRD ADOPTION														
Cart Number: 77114														
5/5/12	9:22:20AM	00:30	KIDS THE BIRD ADOPTION	77114	<n/a>	\$0.00	PROMO	<n/a>	KIDS THE BIRD BUPSA1020	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
				Total for: 77114		\$0.00			Total Spots: 1					
				Total for: KIDS THE BIRD ADOPTION		\$0.00			Total Spots: 1					
ISCI Code: KIDS USAF RES BUPSA 1003														
Cart Number: 77002														
5/5/12	9:21:20AM	01:00	KIDS USAF RES BUPSA 1003	77002	<n/a>	\$0.00	PROMO	<n/a>	KIDS USAF RES BUPSA 1003	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
				Total for: 77002		\$0.00			Total Spots: 1					
				Total for: KIDS USAF RES BUPSA 1003		\$0.00			Total Spots: 1					
ISCI Code: UWBB 2CCF														
Cart Number: 77116														
5/5/12	9:11:01AM	00:30	UWBB 2CCF	77116	<n/a>	\$0.00	PROMO	<n/a>	UWBB 2CCF SR96Cut61	***Announcement***			WTWC	Animal Exploration with Jarod Miller-EI N/R
				Total for: 77116		\$0.00			Total Spots: 1					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.
 Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1) ISCI Code: UWBB 2CCF Cart Number: 77116
 Wednesday, May 09, 2012 Page 3 of 19

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Total for: UWBB 2CCF										Total Spots: 1					
Total for: Promo/PSA (1)										Total Spots: 7					
Total for: Animal Exploration with Jarod Miller										Total Spots: 9					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Animal Exploration with Jarod Miller-Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

Wednesday, May 09, 2012

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Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: NBC-Babar-El-CTA TV-Y7

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

5/5/12 11:58:25AM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105C51 ***Announcement*** WTWC NBC-Babar-El-CTA TV-Y7

Total for: 77504

Total for: ID BLUE 40

\$0.00 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

5/5/12 11:56:55AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier ***Announcement*** WTWC NBC-Babar-El-CTA TV-Y7

Total for: 70096

Total for: Kids CORE Program Identifier

\$0.00 Total Spots: 1

ISCI Code: KIDS GIRL SCOUTS PARK 30

Cart Number: 77113

5/5/12 11:57:05AM 00:30 KIDS GIRL SCOUTS PARK 30 77113 <n/a> \$0.00 PROMO <n/a> KIDS GIRL SCOUTS PARK BUPSA1018 ***Announcement*** WTWC NBC-Babar-El-CTA TV-Y7

Total for: 77113

Total for: KIDS GIRL SCOUTS PARK 30

\$0.00 Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

5/5/12 11:58:05AM 00:20 KIDS MAKE A WISH 20 77201 <n/a> \$0.00 PROMO <n/a> KIDS MAKE A WISH BUPSA 1016 ***Announcement*** WTWC NBC-Babar-El-CTA TV-Y7

Total for: 77201

Total for: KIDS MAKE A WISH 20

\$0.00 Total Spots: 1

ISCI Code: UWBB 2CCF

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Cart Number: 77116														
5/5/12	11:57:35AM	00:30	UWBB 2CCF	77116	<n/a>	\$0.00	PROMO	<n/a>	UWBB 2CCF	***Announcement***			WTWC	NBC-Babar-El-CTA
									SR96Cl61					TV-Y7
Total for: 77116						\$0.00			Total Spots:1					
Total for: UWBB 2CCF						\$0.00			Total Spots:1					
Total for: Promo/PSA (1)						\$0.00			Total Spots:5					
Total for: NBC-Babar-El-CTA TV-Y7						\$0.00			Total Spots:5					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Babar-El-CTA TV-Y7

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 2CCF

Cart Number: 77116

Wednesday, May 09, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-Jane and the Dragon-El-CTA TV-Y

Advertiser: Promo/PSA(1)

ISCI Code: ID RED 40

Cart Number: 77503

5/5/12	11:29:01AM	00:05	ID RED 40			\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-Jane and the Dragon-El-CTA TV-Y
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Total for: 77503

Total for: ID RED 40

ISCI Code: KIDS CHEERLEADER ADOPTION

Cart Number: 77118

5/5/12	11:28:31AM	00:30	KIDS CHEERLEADER			\$0.00	PROMO	<n/a>	KIDS CHEERLEADER	***Announcement***			WTWC	NBC-Jane and the Dragon-El-CTA TV-Y
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ADOPTION

Total for: 77118

Total for: KIDS CHEERLEADER ADOPTION

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

5/5/12	11:27:31AM	00:10	Kids CORE			\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Jane and the Dragon-El-CTA TV-Y
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Total for: 70096

Total for: Kids CORE Program Identifier

ISCI Code: KIDS FAB DROWNING SVR63CUT84

Cart Number: 70359

5/5/12	11:27:41AM	00:20	KIDS FAB DROWNING			\$0.00	PROMO	<n/a>	KIDS FAB DROWNING	***Announcement***			WTWC	NBC-Jane and the Dragon-El-CTA TV-Y
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SVR63CUT84

Total for: 70359

\$0.00

Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-El-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS FAB DROWNING SVR63CUT84 Cart Number: 70359

Wednesday, May 09, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
ISCI Code: MARCH OF DIMES VVMD														
Cart Number: 77009														
5/5/12	11:28:01AM	00:30	MARCH OF DIMES VVMD	77009	<n/a>	\$0.00	PROMO	<n/a>	MARCH OF DIMES SVR108C48	***Announcement***			WTTWC	NBC-Jane and the Dragon-ELCTA TV-Y
Total for: KIDS FAB DROWNING SVR63CU1														
Total Spots: 1														
Total for: 77009														
Total Spots: 1														
Total for: MARCH OF DIMES VVMD														
Total Spots: 1														
Total for: Promo/PSA (1)														
Total Spots: 5														
Total for: NBC-Jane and the Dragon-ELCTA														
Total Spots: 5														
Total Rate: \$0.00														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-ELCTA Advertiser: Promo/PSA (1)

ISCI Code: MARCH OF DIMES VVMD

Cart Number: 77009

Wednesday, May 09, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-Pearlie EI-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

5/5/12	9:58:35AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51 ***Announcement***				WTWC	NBC-Pearlie EI-CTA TV-Y
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Cart Number: 77504													
Total for: 77504													
Total Spots: 1													

Total for: ID BLUE 40													
Total Spots: 1													

ISCI Code: KIDS CHEERLEADER ADOPTION

5/5/12	9:57:15AM	00:30	KIDS CHEERLEADER	77118	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER BUPSA1020				WTWC	NBC-Pearlie EI-CTA TV-Y
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Cart Number: 77118													
Total for: 77118													
Total Spots: 1													

ISCI Code: Kids CORE Program Identifier

5/5/12	9:57:05AM	00:10	Kids CORE	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier				WTWC	NBC-Pearlie EI-CTA TV-Y
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Cart Number: 70096													
Total for: 70096													
Total Spots: 1													

ISCI Code: Kids CORE Program Identifier

Total for: Kids CORE Program Identifier													
Total Spots: 1													

ISCI Code: Kids FAB DROWNING SVR63CUT84

5/5/12	9:58:15AM	00:20	KIDS FAB DROWNING	70359	<n/a>	\$0.00	PROMO	<n/a>	KIDS FAB DROWNING SVR63CUT84 ***Announcement***				WTWC	NBC-Pearlie EI-CTA TV-Y
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Cart Number: 70359													
Total for: 70359													
Total Spots: 1													

ISCI Code: Kids FAB DROWNING SVR63CUT84

Total for: Kids FAB DROWNING SVR63CUT84													
Total Spots: 1													

ISCI Code: Kids FAB DROWNING SVR63CUT84

Total for: Kids FAB DROWNING SVR63CUT84													
Total Spots: 1													

ISCI Code: Kids FAB DROWNING SVR63CUT84

Total for: Kids FAB DROWNING SVR63CUT84													
Total Spots: 1													

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Total for: KIDS FAB DROWNING SVR63CUT										Total Spots: 1					
ISCI Code: UWBB 3CCF															
Cart Number: 77117															
5/5/12	9:57:45AM	00:30	UWBB 3CCF	77117	<n/a>	\$0.00	PROMO	<n/a>	UWBB 3CCF	***Announcement***			WTWC	NBC-Pearlie El-CTA	
										SR96Cut62					
Total for: 77117										Total Spots: 1					
Total for: UWBB 3CCF										Total Spots: 1					
Total for: Promo/PSA (1)										Total Spots: 5					
Total for: NBC-Pearlie El-CTA TV-Y										Total Spots: 5					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pearlie El-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: UWBB 3CCF

Cart Number: 77117

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-Shellon-El-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

5/5/12	10:58:46AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	***Announcement***			WTWC	NBC-Shellon-El-CTA TV-Y
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Total for: 77504 Total Spots: 1

Total for: ID BLUE 40 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

5/5/12	10:57:16AM	00:10	Kids CORE	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Shellon-El-CTA TV-Y
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Total for: 70096 Total Spots: 1

Total for: Kids CORE Program Identifier Total Spots: 1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

5/5/12	10:58:26AM	00:20	KIDS FED INFO	70360	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO SVR63CUT83	***Announcement***			WTWC	NBC-Shellon-El-CTA TV-Y
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Total for: 70360 Total Spots: 1

Total for: KIDS FED INFO SVR63CUT83 Total Spots: 1

ISCI Code: KIDS MARINES FOR US ALL 30

Cart Number: 77110

5/5/12	10:57:56AM	00:30	KIDS MARINES FOR US ALL 30	77110	<n/a>	\$0.00	PROMO	<n/a>	KIDS MARINES FOR US ALL BU/PSA 1015	***Announcement***			WTWC	NBC-Shellon-El-CTA TV-Y
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Total for: 77110 Total Spots: 1

Total for: KIDS MARINES FOR US ALL 30 Total Spots: 1

ISCI Code: UWBB 1CCF

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Cart Number: 77115														
5/5/12	10:57:26AM	00:30	UWBB 1CCF	77115	<n/a>	\$0.00	PROMO	<n/a>	UWBB 1CCF	SR96Cu160			WTWC	NBC-Sheldon-El-CTA TV-Y
Total for: 77115										Total Spots: 1				
Total for: UWBB 1CCF										Total Spots: 1				
Total for: Promo/PSA (1)										Total Spots: 5				
Total for: NBC-Sheldon-El-CTA TV-Y										Total Spots: 5				

Announcement

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: NBC-The Zulia Patrol-El-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

5/5/12 10:28:45AM 00:05 ID RED 40 77503 <n/a> \$0.00 PROMO <n/a> ID RED 40 SVR105C50 ***Announcement*** WTWC NBC-The Zulia Patrol-El-CTA TV-Y

Total for: 77503 Total Spots:1

Total for: ID RED 40 Total Spots:1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

5/5/12 10:27:15AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier ***Announcement*** WTWC NBC-The Zulia Patrol-El-CTA TV-Y

Total for: 70096 Total Spots:1

Total for: Kids CORE Program Identifier Total Spots:1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

5/5/12 10:27:25AM 00:20 KIDS MAKE A WISH 20 77201 <n/a> \$0.00 PROMO <n/a> KIDS MAKE A WISH BUPSA1016 ***Announcement*** WTWC NBC-The Zulia Patrol-El-CTA TV-Y

Total for: 77201 Total Spots:1

Total for: KIDS MAKE A WISH 20 Total Spots:1

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 77114

5/5/12 10:27:45AM 00:30 KIDS THE BIRD ADOPTION 77114 <n/a> \$0.00 PROMO <n/a> KIDS THE BIRD BUPSA1020 ***Announcement*** WTWC NBC-The Zulia Patrol-El-CTA TV-Y

Total for: 77114 Total Spots:1

Total for: KIDS THE BIRD ADOPTION Total Spots:1

ISCI Code: MARCH OF DIMES YVMD

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
5/6/12	10:28:15AM	00:30	MARCH OF DIMES VYMD	77009	<n/a>	\$0.00	PROMO	<n/a>	MARCH OF DIMES SVR108C48	***Announcement***			WTWC	NBC-The Zula Patrol-EI-CTA TV-Y
Total for: 77009													Total Spots: 1	\$0.00
Total for: MARCH OF DIMES VYMD													Total Spots: 1	\$0.00
Total for: Promo/PSA (1)													Total Spots: 5	\$0.00
Total for: NBC-The Zula Patrol-EI-CTA TV-Y													Total Spots: 5	\$0.00

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zula Patrol-EI-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: MARCH OF DIMES VYMD

Cart Number: 77009

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-Willas Wild Life-El-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

5/5/12	12:28:53PM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-Willas Wild Life-El-CTA TV-Y
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Total for: 77503 Total Spots: 1

Total for: ID RED 40 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

5/5/12	12:27:23PM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Willas Wild Life-El-CTA TV-Y
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Total for: 70096 Total Spots: 1

Total for: Kids CORE Program Identifier Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

5/5/12	12:28:33PM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	NBC-Willas Wild Life-El-CTA TV-Y
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Total for: 77201 Total Spots: 1

Total for: KIDS MAKE A WISH 20 Total Spots: 1

ISCI Code: KIDS USAF RES BUPSA 1003

Cart Number: 77002

5/5/12	12:27:33PM	01:00	KIDS USAF RES BUPSA 1003	77002	<n/a>	\$0.00	PROMO	<n/a>	KIDS USAF RES BUPSA 1003	***Announcement***			WTWC	NBC-Willas Wild Life-El-CTA TV-Y
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Total for: 77002 Total Spots: 1

Total for: KIDS USAF RES BUPSA 1003 Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Willas Wild Life-El-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS USAF RES BUPSA 1003

Cart Number: 77002

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Total for: Promo/PSA (1)															
						\$0.00			Total Spots: 4						
Total for: NBC-Willas Willd Life-El-CTA TV-Y															
						\$0.00			Total Spots: 4						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Willas Willd Life-El-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS USAF RES BUPSA 1003

Cart Number: 77002

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: Sports-NBC NHL Conference Semi-Finals N/R														
Advertiser: Blue Cross Blue Shield of Florida (63730)														
ISCI Code: STATION ID														
Cart Number: 10168														
5/5/12	12:34:09PM	00:05	STATION ID	10168	1289717.30	\$0.00	Station ID	OK to Bill	Blue Cross Blue Shield of Florida (63730)	Zimmerman & Partners (1172)	SERVICES-INSUR ANCE LIFE/MEDICAL (1237)		WTWC	Sports-NBC NHL Conference Semi-Finals
Total for: 10168						\$0.00			Total Spots: 1					
Total for: STATION ID						\$0.00			Total Spots: 1					
Total for: Blue Cross Blue Shield of Florida (63730)						\$0.00			Total Spots: 1					
Advertiser: Carfax (29008)														
ISCI Code: PDCAR001														
Cart Number: 10109														
5/5/12	12:32:39PM	00:29	PDCAR001	10109	1291687.4.0	\$25.00	SPOT	OK to Bill	Carfax (29008)	PrecisionDemand (9860)	DIRECT RESPONSE (1141)	CARFAX	WTWC	Sports-NBC NHL Conference Semi-Finals
Total for: 10109						\$25.00			Total Spots: 1					
Total for: PDCAR001						\$25.00			Total Spots: 1					
Total for: Carfax (29008)						\$25.00			Total Spots: 1					
Advertiser: CenturyLink (37507)														
ISCI Code: CNT1416V3TE														
Cart Number: 10435														
5/5/12	12:33:39PM	00:30	CNT1416V3TE	10435	1266630.28	\$20.00	SPOT	Preempts	CenturyLink (37507)	ID Media (1093)	MEDIA-CABLE (1139)	CNTLBASE/0084	WTWC	Sports-NBC NHL Conference Semi-Finals
Total for: 10435						\$20.00			Total Spots: 1					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC NHL Conference Semi-FAdvertiser: CenturyLink (37507)

ISCI Code: CNT1416V3TE

Cart Number: 10435

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Total for: CNT1416V3TE										Total Spots: 1					
Total for: CenturyLink (37507)										\$20.00	Total Spots: 1				
Advertiser: Direct Auto (2696)															
ISCI Code: DGA10318000															
Cart Number: 10327															
5/5/12	12:33:09PM	00:30	DGA10318000	10327	1267465.25	\$22.00	SPOT	OK to Bill	Direct Auto (2696)	Cramer-Krasselt-Chic ago (1401)	SERVICES-INSUR AUTO	INSURANCE	WTWC	Sports-NBC NHL Conference Semi-Finals	
Total for: 10327										\$22.00	Total Spots: 1				
Total for: DGA10318000										\$22.00	Total Spots: 1				
Total for: Direct Auto (2696)										\$22.00	Total Spots: 1				
Total for: Sports-NBC NHL Conference Semi										\$67.00	Total Spots: 4				

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Grand Total:															
										\$67.00	Total Spots: 42				

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC NHL Conference Semi-FAdvertiser: Direct Auto (2596)

ISCI Code: DGA10318000

Cart Number: 10327

Wednesday, May 09, 2012

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