



8440 Deerlake South
Tallahassee, Florida 32312
☎ Phone: (850) 893-4140

CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION

Log Date(s): 6/9/12

Discrepancy / Remarks: _____

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Helen Lenaerts
Traffic (Print Name)

Helen Lenaerts
Traffic Signature

Steve Sheridan
Chief Engineer (Print Name)

[Signature]
Chief Engineer Signature

As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)
Log Date(s) 06/02/12 - 06/02/12
Start time 09:00:00AM
End time 01:00:00PM
Station(s) <All Station(s)>
Agency(s) <All Agency(s)>
Advertiser(s) <All Advertiser(s)>
Sales Office(s) <All Sales Office(s)>
Salesperson(s) <All Salesperson(s)>
Account 1 Type(s) <All Account 1 Type(s)>
Product(s) <All Product(s)>
Account 2 Type(s) <All Account 2 Type(s)>
Billing Method <All Billing Method>
Spot Type(s) <All Spot Type(s)>
Billing Status Types <All Billing Status Types>
Bookend Option <Show Bookends and Non-Bookends>
Show Details Yes
Contract Number <All Contracts>
Program Title <All Programs>
Include Announcements Yes
Page Break Options Page Break After Level 1 Group
Level 1 Grouping Program Title
Level 2 Grouping Advertiser
Level 3 Grouping ISCI Code
Level 4 Grouping Cart Number
Level 5 Grouping <NONE>
Sort Order 1 Broadcast/Log Date
Sort Order 2 <NONE>
Sort Order 3 <NONE>
Custom Column(s) Program

Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: NBC-Babar-El-CTA TV-Y7

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

6/2/12 11:58:21AM 00:05 ID BLUE 40 77504 <n/a> \$0.00 PROMO <n/a> ID BLUE 40 SVR105C51 ***Announcement*** WTWC NBC-Babar-El-CTA

Cart Number: 77504

Total for: 77504

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

6/2/12 11:56:51AM 00:10 Kids CORE 70096 <n/a> \$0.00 PROMO <n/a> Kids CORE Program Identifier ***Announcement*** WTWC NBC-Babar-El-CTA

Program Identifier

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

6/2/12 11:58:01AM 00:20 KIDS MAKE A WISH 20 77201 <n/a> \$0.00 PROMO <n/a> KIDS MAKE A WISH BU/PSA 1016 ***Announcement*** WTWC NBC-Babar-El-CTA

WISH 20

Total for: 77201

\$0.00

Total Spots: 1

ISCI Code: MARCH OF DIMES VVMD

Cart Number: 77009

6/2/12 11:57:31AM 00:30 MARCH OF DIMES VVMD 77009 <n/a> \$0.00 PROMO <n/a> MARCH OF DIMES SVR108C48 ***Announcement*** WTWC NBC-Babar-El-CTA

TV-Y7

Total for: 77009

\$0.00

Total Spots: 1

ISCI Code: UWBB 1CCF

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Babar-El-CTA TV-Y7

Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

Wednesday, June 13, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Cart Number: 77115														
6/2/12	11:57:01AM	00:30	UWBB 1CCF	77115	<n/a>	\$0.00	PROMO	<n/a>	UWBB 1CCF	***Announcement***			WTWC	NBC-Babar-El-CTA
										SR96Cltf60				
										Total Spots: 1				
										\$0.00				
Total for: UWBB 1CCF														
										Total Spots: 1				
										\$0.00				
Total for: Promo/PSA (1)														
										Total Spots: 5				
										\$0.00				
Total for: NBC-Babar-El-CTA TV-Y7														
										Total Spots: 5				
										\$0.00				

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Babar-El-CTA TV-Y7 Advertiser: Promo/PSA (1)

ISCI Code: UWBB 1CCF

Cart Number: 77115

Wednesday, June 13, 2012

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Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: NBC-Jane and the Dragon-ELCTA TV-Y

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

6/2/12	11:27:36AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1192681.10	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDRENS ANNOUNCE	WTWC	NBC-Jane and the Dragon-ELCTA TV-Y
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Total for: 74709

Total Spots: 1

\$0.00

Total for: Kids FCC CHILDRENS PROGRAM

\$0.00

Total Spots: 1

Total for: FCC-Childrens Television Act-Form

\$0.00

Total Spots: 1

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

6/2/12	11:28:56AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50 ***Announcement***				WTWC	NBC-Jane and the Dragon-ELCTA TV-Y
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Total for: 77503

Total Spots: 1

\$0.00

Total for: ID RED 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

6/2/12	11:27:26AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier ***Announcement***				WTWC	NBC-Jane and the Dragon-ELCTA TV-Y
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Total for: 70096

Total Spots: 1

\$0.00

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

6/2/12	11:28:06AM	00:20	KIDS FED INFO SVR63CUT83	70360	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO SVR63CUT83 ***Announcement***				WTWC	NBC-Jane and the Dragon-ELCTA TV-Y
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Total for: 70360

Total Spots: 1

\$0.00

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-ELCTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO SVR63CUT83

Cart Number: 70360

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Total for: 70360															
Total for: KIDS FED INFO SVRS3CUT83															
ISCI Code: KIDS THE BIRD ADOPTION															
Cart Number: 77114															
6/2/12	11:28:26AM	00:30	KIDS THE BIRD ADOPTION	77114	<n/a>	\$0.00	PROMO	<n/a>	KIDS THE BIRD BUPSA1020	***Announcement***			WTWC	NBC-Jane and the Dragon-ELCTA TV-Y	
Total for: 77114															
Total for: KIDS THE BIRD ADOPTION															
Total for: Promo/PSA (1)															
Total for: NBC-Jane and the Dragon-ELCTA															

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Jane and the Dragon-ELCTA Advertiser: Promo/PSA (1)

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 77114

Wednesday, June 13, 2012

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Report: As-Run Spot Report

Air Date Time Length ISCI Cart Contract Rate Type Status Advertiser Agency Product Brand Station Program

Program Title: NBC-Pearlie EL-CTA N/R

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

6/2/12	9:57:15AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1192681.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDRENS ANNOUNCE	WTWC	NBC-Pearlie EL-CTA	N/R
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Total for: 74709

Total Spots: 1

\$0.00

Total for: Kids FCC CHILDRENS PROGRAM

Total Spots: 1

\$0.00

Total for: FCC-Childrens Television Act-Form

Total Spots: 1

\$0.00

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 77504

6/2/12	9:58:35AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51 ***Announcement***				WTWC	NBC-Pearlie EL-CTA	N/R
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Total for: 77504

Total Spots: 1

\$0.00

Total for: ID BLUE 40

Total Spots: 1

\$0.00

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

6/2/12	9:57:05AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Pearlie EL-CTA	N/R
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Total for: 70096

Total Spots: 1

\$0.00

Total for: Kids CORE Program Identifier

Total Spots: 1

\$0.00

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

6/2/12	9:57:45AM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	NBC-Pearlie EL-CTA	N/R
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*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pearlie EL-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 77201

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Total for: 77201											Total Spots: 1				
Total for: KIDS MAKE A WISH 20										\$0.00	Total Spots: 1				
ISCI Code: KIDS PROF TINK HURRICANE															
Cart Number: 80100															
6/2/12	9:58:05AM	00:30	KIDS PROF TINK HURRICANE	80100	<n/a>	\$0.00	PROMO	<n/a>	KIDS PROF TINK SVR111C11	***Announcement***			WTWC	NBC-Pearlie El-CTA	
Total for: 80100										\$0.00	Total Spots: 1				
Total for: KIDS PROF TINK HURRICANE										\$0.00	Total Spots: 1				
Total for: Promog/PSA (1)										\$0.00	Total Spots: 4				
Total for: NBC-Pearlie El-CTA N/R										\$0.00	Total Spots: 5				

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Shellidon-ElCTA TV-Y Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40 Cart Number: 77504														
6/2/12	10:58:40AM	00:05	ID BLUE 40	77504	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	***Announcement***			WTWC	NBC-Shellidon-ElCTA TV-Y
Total for: 77504 \$0.00 Total Spots: 1														
ISCI Code: Kids CORE Program Identifier Cart Number: 70096														
6/2/12	10:57:10AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Shellidon-ElCTA TV-Y
Total for: 70096 \$0.00 Total Spots: 1														
Total for: Kids CORE Program Identifier \$0.00 Total Spots: 1														
ISCI Code: KIDS MAKE A WISH 20 Cart Number: 77201														
6/2/12	10:58:20AM	00:20	KIDS MAKE A WISH 20	77201	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH BUPSA 1016	***Announcement***			WTWC	NBC-Shellidon-ElCTA TV-Y
Total for: 77201 \$0.00 Total Spots: 1														
Total for: KIDS MAKE A WISH 20 \$0.00 Total Spots: 1														
ISCI Code: KIDS USAF RES BUPSA 1003 Cart Number: 77002														
6/2/12	10:57:20AM	01:00	KIDS USAF RES BUPSA 1003	77002	<n/a>	\$0.00	PROMO	<n/a>	KIDS USAF RES BUPSA 1003	***Announcement***			WTWC	NBC-Shellidon-ElCTA TV-Y
Total for: 77002 \$0.00 Total Spots: 1														
Total for: KIDS USAF RES BUPSA 1003 \$0.00 Total Spots: 1														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Shellidon-ElCTA TV-Y Advertiser: Promo/PSA (1) ISCI Code: KIDS USAF RES BUPSA 1003 Cart Number: 77002

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Total for: PromojPSA (1)															
						\$0.00			Total Spots:4						
Total for: NBC-Sheldon-El-CTA TV-Y															
						\$0.00			Total Spots:4						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Sheldon-El-CTA TV-Y

Advertiser: PromojPSA (1)

ISCI Code: KIDS USAF RES BUPSA 1003

Cart Number: 77002

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-The Zula Patrol-El-CTA TV-Y

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 77503

6/2/12	10:28:40AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-The Zula Patrol-El-CTA TV-Y
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Total for: 77503

\$0.00

Total Spots: 1

Total for: ID RED 40

\$0.00

Total Spots: 1

ISCI Code: KIDS CHEERLEADER ADOPTION

Cart Number: 77118

6/2/12	10:27:50AM	00:30	KIDS CHEERLEADER	77118	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER BUPSA1020	***Announcement***			WTWC	NBC-The Zula Patrol-El-CTA TV-Y
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Total for: 77118

\$0.00

Total Spots: 1

Total for: KIDS CHEERLEADER ADOPTION

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 70096

6/2/12	10:27:10AM	00:10	Kids CORE Program Identifier	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-The Zula Patrol-El-CTA TV-Y
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Total for: 70096

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS FAB DROWNING SVR63CUT84

Cart Number: 70359

6/2/12	10:28:20AM	00:20	KIDS FAB DROWNING SVR63CUT84	70359	<n/a>	\$0.00	PROMO	<n/a>	KIDS FAB DROWNING SVR63CUT84	***Announcement***			WTWC	NBC-The Zula Patrol-El-CTA TV-Y
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Total for: 70359

\$0.00

Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zula Patrol-El-CTA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS FAB DROWNING SVR63CUT84 Cart Number: 70359

Wednesday, June 13, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: KIDS FAB DROWNING SVR63CU1										Total Spots: 1				
<u>ISCI Code: UWBB 3CCF</u>														
<u>Cart Number: 77117</u>														
6/2/12	10:27:20AM	00:30	UWBB 3CCF	77117	<n/a>	\$0.00	PROMO	<n/a>	UWBB 3CCF	***Announcement***			WTWC	NBC-The Zula
										SR96CU162				
Total for: 77117										Total Spots: 1				
Total for: UWBB 3CCF										Total Spots: 1				
Total for: Promo/PSA (1)										Total Spots: 5				
Total for: NBC-The Zula Patrol-El-CIA TV-Y										Total Spots: 5				

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Zula Patrol-El-CIA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: UWBB 3CCF

Cart Number: 77117

Wednesday, June 13, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Willas Wild Life-EICTA TV-Y														
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 77503														
6/2/12	9:28:52AM	00:05	ID RED 40	77503	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-Willas Wild Life-EICTA TV-Y
Total for: 77503														
Total for: ID RED 40														
ISCI Code: Kids CORE Program Identifier														
Cart Number: 70096														
6/2/12	9:27:22AM	00:10	Kids CORE	70096	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Willas Wild Life-EICTA TV-Y
Total for: 70096														
Total for: Kids CORE Program Identifier														
ISCI Code: KIDS FED INFO SVR63CUT83														
Cart Number: 70360														
6/2/12	9:28:32AM	00:20	KIDS FED INFO SVR63CUT83	70360	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO SVR63CUT83	***Announcement***			WTWC	NBC-Willas Wild Life-EICTA TV-Y
Total for: 70360														
Total for: KIDS FED INFO SVR63CUT83														
ISCI Code: KIDS GIRL SCOUTS PARK 60														
Cart Number: 77003														
6/2/12	9:27:32AM	01:00	KIDS GIRL SCOUTS PARK 60	77003	<n/a>	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK BUPSA1018	***Announcement***			WTWC	NBC-Willas Wild Life-EICTA TV-Y
Total for: 77003														
Total for: KIDS GIRL SCOUTS PARK 60														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate. Wednesday, June 13, 2012 Page 12 of 16

Program Title: NBC-Willas Wild Life-EICTA TV-Y Advertiser: Promo/PSA (1) ISCI Code: KIDS GIRL SCOUTS PARK 60 Cart Number: 77003

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program	
Total for: Promo/PSA (1)										Total Spots:4					
Total for: NBC-Willas Wild Life-EI-CIA TV-Y										Total Spots:4					
						\$0.00									

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Willas Wild Life-EI-CIA TV-Y Advertiser: Promo/PSA (1)

ISCI Code: KIDS GIRL SCOUTS PARK 60

Cart Number: 77003

Wednesday, June 13, 2012

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Report: As-Run Spot Report

Air Date **Time** **Length** **ISCI** **Cart** **Contract** **Rate** **Type** **Status** **Advertiser** **Agency** **Product** **Brand** **Station** **Program**
Program Title: Sports-NBC French Open Tennis N/R

Advertiser: HIHO (59554)

ISCI Code: HIHO GENERIC ID

Cart Number: 10010

6/2/12 12:54:20PM 00:05 HIHO GENERIC ID 10010 1290313.1.0 \$0.00 Station ID OK to Bill HIHO (59554) Direct Account (1) PROMO (ns) (1269) HIHO WTWC Sports-NBC French Open Tennis N/R

Total for: 10010

\$0.00 Total Spots: 1

Total for: HIHO GENERIC ID

\$0.00 Total Spots: 1

Total for: HIHO (59554)

\$0.00 Total Spots: 1

Advertiser: Spraylo (58173)

ISCI Code: 25TH ANNIVERSARY

Cart Number: 10130

6/2/12 12:53:51PM 00:29 25TH ANNIVERSARY 10130 1305170.7.0 \$1.00 SPOT OK to Bill Spraylo (58173) Direct Account (1) SERVICES-OTHE R (1242) 2012 WTWC Sports-NBC French Open Tennis N/R

Total for: 10130

\$1.00 Total Spots: 1

Total for: 25TH ANNIVERSARY

\$1.00 Total Spots: 1

Total for: Spraylo (58173)

\$1.00 Total Spots: 1

Advertiser: Title Max (4313)

ISCI Code: TM 0312 01

Cart Number: 10350

6/2/12 12:53:21PM 00:30 TM 0312 01 10350 1290335.8.0 \$15.00 SPOT Billed Title Max (4313) Young & Dasher (2150) SERVICES-OTHE R (1242) 2012 WTWC Sports-NBC French Open Tennis N/R

Total for: 10350

\$15.00 Total Spots: 1

Total for: TM 0312 01

\$15.00 Total Spots: 1

Total for: Title Max (4313)

\$15.00 Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC French Open Tennis N/Advertiser: Title Max (4313)

ISCI Code: TM 0312 01

Cart Number: 10350

Wednesday, June 13, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: Sports-NBC French Open Tennis ↑														
						\$16.00			Total Spots: 3					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC French Open Tennis N/A Advertiser: Title Max (4313)

ISCI Code: TM 0312 01

Cart Number: 10350

Wednesday, June 13, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
						\$16.00			Total Spots: 31					

Grand Total:

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC French Open Tennis N/Advertiser: Title Max (4313)


ISCI Code: TM 0312 01


Cart Number: 10350

Wednesday, June 13, 2012

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Official Traffic Log for Saturday June 9, 2012


Operator Signature 


MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:30:00PM	00:30:00	NBC-Pearlie El-CTA NIR							
	12:30:00PM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	12:30:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:30:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:30:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:30:00PM	00:00:00					MCO SIGNATURE 			
	12:30:00PM	00:15:00	Segment 1	Program Segment			NBC			
	12:45:00PM	00:01:30		Kids			Interior Break			
	12:45:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Kids CORE Program Identifier			Various	1.1
	12:45:10PM	00:00:30	FCC-Childrens Television Act Form 398 Compliance	Local Spot Direct BRD	74709	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00P M	PROMO (ns) FCC CHILDRENS	1192881.1
	12:45:40PM	00:00:30	MARCH OF DIMES SVR108C48	Promo/PSA	77009	MARCH OF DIMES VYMD			Various	1.1
	12:46:10PM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201	KIDS MAKE A WISH 20			Various	1.1

Printed at 05:24 on 06/08/12 (All break times are approximate. Refer to operations log for exact breaks.)

Official Traffic Log for Saturday June 9, 2012

as of (Jun 8 2012 5:24PM)

Operator Signature 

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:00:00PM	00:30:00	NBC-Willias Wild Life-ELECTA TV.Y							
	12:00:00PM	00:00:00					CHILDRENS TELEVISION ACT E/			
	12:00:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:00:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:00:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:00:00PM	00:00:00					MCO SIGNATURE 			
	12:00:00PM	00:15:00	Segment 1	Program Segment			/NBC			
	12:15:00PM	00:01:30		Kids			Interior Break			
	12:15:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Kids CORE Program Identifier			Various	1:1
	12:15:10PM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDRENS	1192681.1
	12:15:40PM	00:00:30	KIDS THE BIRD BUPSA1020	Promo/PSA	77114	KIDS THE BIRD ADOPTION			Various	1:1
	12:16:10PM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360	KIDS FED INFO SVR63CUT83			Various	1:1

Printed at 05:24 on 06/08/12 (All break times are approximate. Refer to operations log for exact breaks.)

RAI IDIUM Log for Sunday June 10, 2012

Operator Signature



MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	3:30:00PM	00:30:00	NBC-Babar-El-CTA N/R							
	3:30:00PM	00:00:00					CHILDRENS TELEVISION ACT E/I			
	3:30:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	3:30:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	3:30:00PM	00:00:00					NO HOST SELLING SPOTS			
	3:30:00PM	00:00:00					MCO SIGNATURE: 			
	3:30:00PM	00:15:00	Segment 1	Program Segment			VTR NBCMG4			
	3:45:00PM	00:01:30		Kids			Interior Break			
	3:45:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Kids CORE Program Identifier				1.1
	3:45:10PM	00:00:30	UWBB 2CCF SR96CJ61	Promo/PSA	77116	UWBB 2CCF				1.1
	3:45:40PM	00:00:30	KIDS PROF TINK SVR111G11	Promo/PSA	80100	KIDS PROF TINK HURRICANE				1.1
	3:46:10PM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201	KIDS MAKE A WISH 20				1.1
	3:46:30PM	00:00:04	Station ID	Station ID					Various	

Printed at 05:29 on 06/08/12 (All break times are approximate. Refer to operations log for exact breaks.)

Traffic Log for Sunday June 10, 2012

1-800-440-8888 (8811888)

Operator Signature 

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	3:00:00PM	00:30:00	NBC-Jane and the Dragon-EL-CTA N/R							
	3:00:00PM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	3:00:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	3:00:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	3:00:00PM	00:00:00					NO HOST SELLING SPOTS			
	3:00:00PM	00:00:00					MCO SIGNATURE 			
	3:00:00PM	00:15:00	Segment 1	Program Segment			/VTR NBCMG3			
	3:15:00PM	00:01:30		Kids			Interior Break			
	3:15:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096		Kids CORE Program Identifier		Various	1.1
	3:15:10PM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201		KIDS MAKE A WISH 20		Various	1.1
	3:15:30PM	00:00:30	KIDS GIRL SCOUTS PARK BUPSA1018	Promo/PSA	77113		KIDS GIRL SCOUTS PARK 30		Various	1.1
	3:16:00PM	00:00:30	KIDS CHEERLEADER BUPSA1020	Promo/PSA	77118		KIDS CHEERLEADER ADOPTION		Various	1.1
	3:16:30PM	00:00:04	Station ID	Station ID						

MSI

Official Traffic Log for Sunday June 10, 2012
 as of (Jun 8 2012 5:28PM)

Operator Signature _____

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	2:30:00PM	00:30:00	NBC-Sheldon-El-CTA N/R							
	2:30:00PM	00:00:00					CHILDRENS TELEVISION ACT E/I			
	2:30:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	2:30:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	2:30:00PM	00:00:00					NO HOST SELLING SPOTS			
	2:30:00PM	00:00:00					MCO SIGNATURE <i>[Signature]</i>			
	2:30:00PM	00:00:00					NTR NBCMG2			
	2:45:00PM	00:01:30					Interior Break			
	2:45:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Kids CORE Program Identifier			Various	1:1
	2:45:10PM	00:01:00	KIDS USAF RES BUPSA 1003	Promo/PSA	77002	KIDS USAF RES BUPSA 1003			Various	1:1
	2:46:10PM	00:00:20	KIDS FED INFO SVR63CUT83	Promo/PSA	70360	KIDS FED INFO SVR63CUT83			Various	1:1
	2:46:30PM	00:00:04	Station ID	Station ID	77503	ID RED 40			Various	1:1

MCO
SIC

Special Traffic Log for Sunday June 10, 2012

as of (Jun 8 2012 5:28PM)

1 000000000000 (WVTV)

[Handwritten Signature]
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
JIP	2:00:00PM	00:30:00	NBC-The Zula Patrol-EI-CTA							
	2:14:01 pm		N/R							
	2:00:00PM	00:00:00					CHILDREN'S TELEVISION ACT E1			
	2:00:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	2:00:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	2:00:00PM	00:00:00					NO HOST SELLING SPOTS			
	2:00:00PM	00:00:00					MCO SIGNATURE <i>[Handwritten Signature]</i>			
	2:00:00PM	00:15:00	Segment 1	Program Segment			VTR NBCM:G1			
	2:15:00PM	00:01:30		Kids			Interior Break			
	2:15:00PM	00:00:10	Kids CORE Program Identifier	Promo/PSA	70096	Kids CORE Program Identifier				
	2:15:10PM	00:00:30	FCC CHILDRENS PROGRAMMING	Promo/PSA	74709	Kids FCC CHILDRENS PROGRAMMING				
	2:15:40PM	00:00:30	MARCH OF DIMES SVR108CA8	Promo/PSA	77009	MARCH OF DIMES VYMD				
	2:16:10PM	00:00:20	KIDS MAKE A WISH BUPSA 1016	Promo/PSA	77201	KIDS MAKE A WISH 20				
	2:16:30PM	00:00:04	Station ID	Station ID						

[Handwritten initials]
MKS
SIC

Printed at 05:29 on 06/08/12 (All break times are approximate. Refer to operations log for exact breaks.)