

WTJZ
Quarterly Issues and Program List
Q1 JANUARY 1 – MARCH 31, 2022

Local Events: WTJZ supports community events through volunteering, and PSA messaging Monday - Sunday. In addition, the station cross promotes community events through social media with direct access from its website.

JAN – MAR Highlights included:

- Jan- Mar: “Cancer & Health Disparities Decreasing Life Expectancy” Advocacy Campaign - PSA’s and weekly long format programming. In partnership with Hampton University and local Ministries.
- Jan- Mar: Hiring & Food Distribution Event PSA’s in partnership with local ministries.
- Jan-Feb: Prostate Cancer Awareness & Early Detection programming and testing events in partnership with Hampton Roads Prostate Health Forum.
- Monthly COVID-19 testing & vaccination events through Celebrate Healthcare, Virginia Dept. of Health, and Sentara Medical Group ...hosted at local churches, museums, and entertainment venues.
- Monthly Medicare Benefits Education programming in partnership with Integrity Insurance Services.
- Feb: Black History Month PSA’s
- Mar: Women’s History Month PSA’s
- Mar: World Kidney Day PSA and programming in partnership with Health & Awareness Kidney Disease Prevention

PSA’s: WTJZ airs a minimum of 30 public service announcements weekly Monday-Sunday.
Source: Social Security, Medicare (Integrity Insurance), Military Families-AER and Semper Fi, Housing & Homelessness (The Hope Foundation, United Way, InTouch, PortLink), Hunger & Community Food Banks and Distribution Events, Covid-19 Testing & Vaccination Advocacy (local churches, US HHS and VA Dept. of Health), Education, Health Disparities Education, Local Ministries community assistance and family building, Hampton University Cancer Research & Proton Therapy, Prostate Cancer HRPHF; mental health & awareness, and Family Focus and Teen Vaping PSA’s via The Ad Council.

Senior Talk Show: WTJZ broadcasts a live and local one-hour daily M-F talk show 5-6AM hosted by seniors for seniors called “The Prayer Partners Ministry Hour”.

Veterans Talk Show: WTJZ broadcasts Alliance 4 the Brave 8-9am Saturdays focused on the needs of transitioning veterans and first responders and their families.

Community Outreach: WTJZ interviews community leaders weekly on a locally hosted music and interview program M-F between 12 – 1 PM, and 2 – 3 PM

WTJZ airs a live call-in program hosted by local clergy M-F from 1 – 2 PM. This program features pastors counseling and responding to listener prayer requests.

Local Churches: WTJZ provides 14+ churches with airtime weekly to broadcast all or a portion of services to assist listeners who are unable to go to church because of Covid-19 or infirmity.