

Contract # 32735

CBS (WSWG)



P.O. BOX 4009
SALISBURY, MD 21803

National Ad Placemement
PO Box 191271
Dallas, TX 75219

Agency National Ad Placemement (1589)

Brand POLITICAL ISSUE (1529)

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Sales Office WSST

Buyer Name

Phone/Fax /

Account Types National/Political

Billing Type Standard

Comments Separation: 30

Tracy Shorts

CO-OP No

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$969.75

Net Total \$5,495.25

Sales Tax

Oct. 2020 29 \$4,005.00

Grand Total: 48 \$6,465.00

Date Entered 10/13/20

WSWG

Schedule Dates 10/14/20-11/03/20

Advertiser Political Issue/Georgia United Victory (3573)

Product Political (1040)

CPE 235/269/1171

Last Modified 10/13/20

Entered By

External # 10065586

By Broadcast Month Spots Rate

Nov. 2020 19 \$2,460.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | M | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|-----------------|-----|---|----|----|----|----|----|----|-------|----------|------------|------------|---|---------|
| 1.0 | Normal Line / SPOT | 10/19/20-10/23/20 | 1 | :30 | 7:30P- 8P (EST) | 5 | X | X | X | X | X | | | 5 | \$225.00 | \$1,125.00 | CBS (WSWG) | Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8 | ##### |
| 2.0 | Normal Line / SPOT | 10/26/20-10/30/20 | 1 | :30 | 7:30P- 8P (EST) | 5 | X | X | X | X | X | | | 4 | \$225.00 | \$900.00 | CBS (WSWG) | Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8 | ##### |
| 2.0.1 | Closed Preempt | 10/26/20 | | | | | | | | | | | | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT | |
| 3.0 | Normal Line / NEWS | 10/14/20-10/16/20 | 2 | :30 | 7A- 8A (EST) | 3 | | | X | X | X | | | 3 | \$20.00 | \$60.00 | CBS (WSWG) | Daypart EM »CBS This Morning 1(Agency)-511 Index: 97. Nielsen: »0.4 | ##### |
| 4.0 | Normal Line / SPOT | 11/02/20-11/03/20 | 1 | :30 | 7P- 7:30P (EST) | 1 | X | X | | | | | | 1 | \$225.00 | \$225.00 | CBS (WSWG) | Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8 | ##### |
| 5.0 | Normal Line / SPOT | 10/14/20-10/16/20 | 1 | :30 | 7P- 7:30P (EST) | 3 | | | X | X | X | | | 3 | \$225.00 | \$675.00 | CBS (WSWG) | Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8 | ##### |

Contract # 32735

CBS (WSWG)

Tracy Shorts

Oct. 2020

29

\$4,005.00



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Agency National Ad Placemement (1589)

CO-OP No

Grand Total:

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Brand POLITICAL ISSUE (1529)

Demo

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

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Package Deal

National Ad Placemement
PO Box 191271
Dallas, TX 75219

Buyer Name

Commission % 15.00

Phone/Fax /

Commission \$969.75

Account Types National/Political

Net Total \$5,495.25

Billing Type Standard

Sales Tax

Comments Separation: 30

Date Entered 10/13/20

WSWG

Schedule Dates 10/14/20-11/03/20 **Last Modified** 10/13/20 **By Broadcast Month** Nov. 2020 **Spots** 19 **Rate** \$2,460.00
Advertiser Political Issue/Georgia United Victory (3573) **Entered By**
Product Political (1040) **External #** 10065586
CPE 235/269/1171

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | M | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|----------------------|-----|---|----|----|----|----|----|----|-------|----------|------------|------------|---|---------|
| 6.0 | Normal Line / NEWS | 10/19/20-10/23/20 | 2 | :30 | 7A- 8A (EST) | 5 | X | X | X | X | X | | | 5 | \$20.00 | \$100.00 | CBS (WSWG) | Daypart EM »CBS This Morning 1(Agency)-511 Index: 97. Nielsen: »0.4 | ##### |
| 7.0 | Normal Line / NEWS | 10/26/20-10/30/20 | 2 | :30 | 7A- 8A (EST) | 5 | X | X | X | X | X | | | 5 | \$20.00 | \$100.00 | CBS (WSWG) | Daypart EM »CBS This Morning 1(Agency)-511 Index: 97. Nielsen: »0.4 | ##### |
| 8.0 | Normal Line / SPOT | 10/19/20-10/23/20 | 1 | :30 | 7P- 7:30P (EST) | 5 | X | X | X | X | X | | | 5 | \$225.00 | \$1,125.00 | CBS (WSWG) | Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8 | ##### |
| 9.0 | Normal Line / SPOT | 10/26/20-10/30/20 | 1 | :30 | 7P- 7:30P (EST) | 5 | X | X | X | X | X | | | 4 | \$225.00 | \$900.00 | CBS (WSWG) | Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8 | ##### |
| 9.0.1 | Closed Preempt | 10/26/20 | | | | | | | | | | | | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT | |
| 10.0 | Normal Line / SPOT | 10/18/20-10/18/20 | 2 | :30 | 10:30A- 11:30A (EST) | 1 | | | | | | | X | 1 | \$60.00 | \$60.00 | CBS (WSWG) | Daypart RT »Face The Nation(Agency)-511 Index: 126. Nielsen: »1.1 | ##### |
| 11.0 | Normal Line / SPOT | 10/25/20-10/25/20 | 2 | :30 | 10:30A- 11:30A (EST) | 1 | | | | | | | X | 1 | \$60.00 | \$60.00 | CBS (WSWG) | Daypart RT »Face The Nation(Agency)-511 Index: 126. Nielsen: »1.1 | ##### |

Contract # 32735

CBS (WSWG)

Tracy Shorts Oct. 2020 29 \$4,005.00



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SALISBURY, MD 21803

Agency National Ad Placemement (1589)

CO-OP No

Grand Total:

48 \$6,465.00

Brand POLITICAL ISSUE (1529)

Demo

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Order Type Normal

Sales Office WSST

Package Deal

National Ad Placemement
PO Box 191271
Dallas, TX 75219

Buyer Name

Commission % 15.00

Phone/Fax /

Commission \$969.75

Net Total \$5,495.25

Account Types National/Political

Sales Tax

Billing Type Standard

Comments Separation: 30

Date Entered 10/13/20

WSWG

| | | | | | | |
|-----------------------|---|----------------------|----------|---------------------------|--------------|-------------|
| Schedule Dates | 10/14/20-11/03/20 | Last Modified | 10/13/20 | By Broadcast Month | Spots | Rate |
| Advertiser | Political Issue/Georgia United Victory (3573) | Entered By | | Nov. 2020 | 19 | \$2,460.00 |
| Product | Political (1040) | External # | 10065586 | | | |
| CPE | 235/269/1171 | | | | | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | M | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|---|----|----|----|----|----|----|-------|----------|----------|------------|---|---------|
| 12.0 | Normal Line / SPOT | 11/01/20-11/01/20 | 2 | :30 | 10:30A- 11:30A (EST) | 1 | | | | | | | X | 1 | \$60.00 | \$60.00 | CBS (WSWG) | Daypart RT »Face The Nation(Agency)-511 Index: 126. Nielsen: »1.1 | ##### |
| 13.0 | Normal Line / NEWS | 10/18/20-10/18/20 | 2 | :30 | 6:30P- 7P (EST) | 1 | | | | | | | X | 1 | \$105.00 | \$105.00 | CBS (WSWG) | Daypart EN »CBS Evening News(Agency)-511 Index: 73. Nielsen: »0.9 | ##### |
| 14.0 | Normal Line / NEWS | 10/25/20-10/25/20 | 2 | :30 | 6:30P- 7P (EST) | 1 | | | | | | | X | 1 | \$105.00 | \$105.00 | CBS (WSWG) | Daypart EN »CBS Evening News(Agency)-511 Index: 73. Nielsen: »0.9 | ##### |
| 14.0.1 | Closed Preempt | 10/25/20 | | | | | | | | | | | | | | | CBS (WSWG) | Schedule Change/Exception - WILL BE A DOUBLEHEADER DAY NO NEWS | |
| 15.0 | Normal Line / NEWS | 11/01/20-11/01/20 | 2 | :30 | 6:30P- 7P (EST) | 1 | | | | | | | X | 1 | \$105.00 | \$105.00 | CBS (WSWG) | Daypart EN »CBS Evening News(Agency)-511 Index: 73. Nielsen: »0.9 | ##### |
| 15.0.1 | Closed Preempt | 11/01/20 | | | | | | | | | | | | | | | CBS (WSWG) | Pre-Empt/Exception - NO NEWS SAT / SOLD OUT SUN | |

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Agency National Ad Placemement (1589)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
Account Types National/Political
Billing Type Standard
Comments Separation: 30

Tracy Shorts
CO-OP No
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$969.75
Net Total \$5,495.25
Sales Tax

Oct. 2020 29 \$4,005.00
Grand Total: 48 \$6,465.00

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Schedule Dates 10/14/20-11/03/20
Advertiser Political Issue/Georgia United Victory (3573)
Product Political (1040)
CPE 235/269/1171

Last Modified 10/13/20
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By Broadcast Month **Spots** **Rate**
Nov. 2020 19 \$2,460.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | M | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|---|----|----|----|----|----|----|-------|----------|----------|------------|---|---------|
| 16.0 | Normal Line / SPOT | 10/18/20-10/18/20 | 3 | :30 | 8A- 8:30A (EST) | 1 | | | | | | | X | 1 | \$10.00 | \$10.00 | CBS (WSWG) | Daypart RT »Matter of Fact(Agency)-511 Index: 141. Nielsen: »0.3 | ##### |
| 17.0 | Normal Line / SPOT | 10/25/20-10/25/20 | 3 | :30 | 8A- 8:30A (EST) | 1 | | | | | | | X | 1 | \$10.00 | \$10.00 | CBS (WSWG) | Daypart RT »Matter of Fact(Agency)-511 Index: 141. Nielsen: »0.3 | ##### |
| 18.0 | Normal Line / SPOT | 11/01/20-11/01/20 | 3 | :30 | 8A- 8:30A (EST) | 1 | | | | | | | X | 1 | \$10.00 | \$10.00 | CBS (WSWG) | Daypart RT »Matter of Fact(Agency)-511 Index: 141. Nielsen: »0.3 | ##### |
| 19.0 | Normal Line / SPOT | 11/02/20-11/03/20 | 1 | :30 | 7:30P- 8P (EST) | 1 | X | X | | | | | | 1 | \$225.00 | \$225.00 | CBS (WSWG) | Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8 | ##### |
| 20.0 | Normal Line / SPOT | 10/14/20-10/16/20 | 1 | :30 | 7:30P- 8P (EST) | 3 | | | X | X | X | | | 3 | \$225.00 | \$675.00 | CBS (WSWG) | Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8 | ##### |
| 21.0 | Normal Line / NEWS | 11/02/20-11/03/20 | 2 | :30 | 7A- 8A (EST) | 2 | X | X | | | | | | 2 | \$20.00 | \$40.00 | CBS (WSWG) | Daypart EM »CBS This Morning 1(Agency)-511 Index: 97. Nielsen: »0.4 | ##### |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl