

Contract # 32054

CBS (WSWG)

WSWG

Advertiser

Political Issue/Georgia United Victory (3573)

Entered By

Susan Vancel

Sep. 2020

72

\$5,790.00



National Ad Placemement  
PO Box 191271  
Dallas, TX 75219

Product

Political (1040)

External #

9892025

Brand

POLITICAL ISSUE (1529)

Demo

Salesperson

Vancel, Susan (1069)

Order Type

Normal

Sales Office

WSST

Package Deal

Buyer Name

Commission %

15.00

Phone/Fax

/

Commission

\$868.50

Net Total

\$4,921.50

Account Types

National/Political

Sales Tax

Billing Type

Standard

Comments

Separation: 30

Date Entered

08/28/20

P.O. BOX 4009  
SALISBURY, MD 21803

Schedule Dates

09/01/20-09/19/20

Last Modified

09/10/20

No

By Broadcast Month

Spots

Rate

Grand Total:

72

\$5,790.00

Agency

National Ad Placemement (1589)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	09/06/20-09/06/20	2	:30	9A- 10:30A (EST)	1							X	1	\$45.00	\$45.00	CBS (WSWG)	Daypart RT »CBS News Sunday Morning(Agency)-511 Index: 149. Nielsen: »1.9	8/28/2020
2.0	Normal Line / NEWS	09/13/20-09/13/20	2	:30	9A- 10:30A (EST)	1							X	1	\$45.00	\$45.00	CBS (WSWG)	Daypart RT »CBS News Sunday Morning(Agency)-511 Index: 149. Nielsen: »1.9	8/28/2020
3.0	Normal Line / NEWS	09/07/20-09/11/20	2	:30	11P- 11:30P (EST)	5	X		X	X	X			5	\$30.00	\$150.00	CBS (WSWG)	Daypart LN »South Georgia News @ 11(Agency)-511 Index: 119. Nielsen: »0.6	8/28/2020
4.0	Normal Line / NEWS	09/01/20-09/04/20	2	:30	11P- 11:30P (EST)	4		X	X	X	X			4	\$30.00	\$120.00	CBS (WSWG)	Daypart LN »South Georgia News @ 11(Agency)-511 Index: 119. Nielsen: »0.6	8/28/2020
5.0	Normal Line / NEWS	09/14/20-09/14/20	2	:30	8A- 9A (EST)	1	X							1	\$20.00	\$20.00	CBS (WSWG)	Daypart EM »CBS This Morning 2(Agency)-511 Index: 112. Nielsen: »0.4	8/28/2020
6.0	Normal Line / NEWS	09/07/20-09/11/20	2	:30	8A- 9A (EST)	5	X		X	X	X			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM »CBS This Morning 2(Agency)-511 Index: 112. Nielsen: »0.4	8/28/2020

Contract # 32054

CBS (WSWG)

WSWG

Advertiser Political Issue/Georgia United Victory (3573) Entered By Susan Vancel Sep. 2020 72 \$5,790.00



<b>Product</b>	Political (1040)	<b>External #</b>	9892025
<b>Brand</b>	POLITICAL ISSUE (1529)	<b>Demo</b>	
<b>Salesperson</b>	Vancel, Susan (1069)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$868.50
		<b>Net Total</b>	\$4,921.50
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

National Ad Placemement  
 PO Box 191271  
 Dallas, TX 75219

Date Entered 08/28/20

P.O. BOX 4009  
SALISBURY, MD 21803

**Schedule Dates** 09/01/20-09/19/20

**Last Modified** 09/10/20  
No

By Broadcast Month	Spots	Rate
Grand Total:	72	\$5,790.00

**Agency** National Ad Placemement (1589)  
**CPE** 235/269/1017

**CO-OP**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / NEWS	09/01/20-09/04/20	2	:30	8A- 9A (EST)	4		X	X	X	X			4	\$20.00	\$80.00	CBS (WSWG)	Daypart EM »CBS This Morning 2(Agency)-511 Index: 112. Nielsen: »0.4	8/28/2020
8.0	Normal Line / NEWS	09/14/20-09/14/20	2	:30	7A- 8A (EST)	1	X							1	\$20.00	\$20.00	CBS (WSWG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 109. Nielsen: »0.4	8/28/2020
9.0	Normal Line / NEWS	09/07/20-09/11/20	2	:30	7A- 8A (EST)	5	X		X	X	X			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 109. Nielsen: »0.4	8/28/2020
10.0	Normal Line / NEWS	09/01/20-09/04/20	2	:30	7A- 8A (EST)	4		X	X	X	X			4	\$20.00	\$80.00	CBS (WSWG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 109. Nielsen: »0.4	8/28/2020
11.0	Revised Line / NEWS	09/14/20-09/14/20	2	:30	6A- 7A (EST)	1	X										CBS (WSWG)	Daypart EM »CBS Evening News Rebroadcast(Agency)-511 Index: 104. Nielsen: »0.3	8/28/2020
11.1	Normal Line / NEWS	09/14/20-09/14/20	2	:30	6A- 7A (EST)	1	X							1	\$20.00	\$20.00	CBS (WSWG)	Daypart EM »CBS Morning News	9/4/2020

**Contract #** 32054

**CBS (WSWG)**

WSWG

**Advertiser** Political Issue/Georgia United Victory (3573)

**Entered By** Susan Vancel

Sep. 2020

72

\$5,790.00



**Product** Political (1040)

**External #** 9892025

National Ad Placemement  
 PO Box 191271  
 Dallas, TX 75219

**Brand** POLITICAL ISSUE (1529)  
**Salesperson** Vancel, Susan (1069)  
**Sales Office** WSST  
**Buyer Name**  
**Phone/Fax** /  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Separation: 30

**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$868.50  
**Net Total** \$4,921.50  
**Sales Tax**

**Date Entered** 08/28/20

P.O. BOX 4009  
 SALISBURY, MD 21803

**Schedule Dates** 09/01/20-09/19/20

**Last Modified** 09/10/20  
 No

By Broadcast Month	Spots	Rate
Grand Total:	72	\$5,790.00

**Agency** National Ad Placemement (1589)  
**CPE** 235/269/1017

**CO-OP**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Revised Line / NEWS	09/07/20-09/11/20	2	:30	6A- 7A (EST)	5	X		X	X	X						CBS (WSWG)	Daypart EM »CBS Evening News Rebroadcast(Agency)-511 Index: 104. Nielsen:	8/28/2020

12.1	Normal Line / NEWS	09/07/20-09/11/20	2	:30	6A- 7A (EST)	5	X	X	X	X	X	5	\$20.00	\$100.00	CBS (WSWG)	»0.3	Daypart EM »CBS MORNING NEWS	9/4/2020
13.0	Normal Line / NEWS	09/05/20-09/05/20	2	:30	8A- 10A (EST)	4					X	4	\$30.00	\$120.00	CBS (WSWG)		Daypart RT »CBS This Morning: Saturday(Agency)- 511 Index: 116. Nielsen: »0.7	8/28/2020
14.0	Normal Line / NEWS	09/12/20-09/12/20	2	:30	8A- 10A (EST)	5					X	5	\$30.00	\$150.00	CBS (WSWG)		Daypart RT »CBS This Morning: Saturday(Agency)- 511 Index: 116. Nielsen: »0.7	8/28/2020
15.0	Normal Line / NEWS	09/19/20-09/19/20	2	:30	8A- 10A (EST)	1					X	1	\$30.00	\$30.00	CBS (WSWG)		Daypart RT »CBS This Morning: Saturday(Agency)- 511 Index: 116. Nielsen: »0.7	8/28/2020

**Contract # 32054**

**CBS (WSWG)**

WSWG

**Advertiser** Political Issue/Georgia United Victory (3573) **Entered By** Susan Vancel **Sep. 2020** 72 \$5,790.00



<b>Product</b>	Political (1040)	<b>External #</b>	9892025
<b>Brand</b>	POLITICAL ISSUE (1529)	<b>Demo</b>	
<b>Salesperson</b>	Vancel, Susan (1069)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$868.50
		<b>Net Total</b>	\$4,921.50
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

National Ad Placemement  
PO Box 191271  
Dallas, TX 75219

**Date Entered** 08/28/20

P.O. BOX 4009  
SALISBURY, MD 21803

**Schedule Dates** 09/01/20-09/19/20

**Last Modified** 09/10/20  
No

By Broadcast Month	Spots	Rate
Grand Total:	72	\$5,790.00

**Agency** National Ad Placemement (1589)  
**CPE** 235/269/1017

**CO-OP**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / NEWS	09/01/20-09/04/20	2	:30	6A- 7A (EST)	4		X	X	X	X				\$20.00		CBS (WSWG)	Daypart EM »CBS Evening News Rebroadcast(Agency)-511 Index: 104. Nielsen: »0.3	8/28/2020
16.0.1	Closed Preempt	09/01/20															CBS (WSWG)	Schedule Change/Spot - WILL NOW BE CBS THIS MORNING	
16.0.2	Closed Preempt	09/02/20															CBS (WSWG)	Schedule Change/Spot - WILL NOW BE CBS THIS MORNING	
16.0.3	Closed Preempt	09/03/20															CBS (WSWG)	Schedule Change/Spot - WILL NOW BE CBS THIS MORNING	
16.0.4	Closed Preempt	09/04/20															CBS (WSWG)	Schedule Change/Spot - WILL NOW BE CBS THIS MORNING	
17.0	Normal Line / SPOT	09/14/20-09/14/20	1	:30	7:30P- 8P (EST)	1	X							1	\$225.00	\$225.00	CBS (WSWG)	Daypart PA »Jeopardy!(Agency)-511 Index: 138. Nielsen: »4.8	8/28/2020

**Contract #** 32054

**CBS (WSWG)**

WSWG

**Advertiser** Political Issue/Georgia United Victory (3573) **Entered By** Susan Vancel **Sep. 2020** 72 \$5,790.00



<b>Product</b>	Political (1040)	<b>External #</b>	9892025
<b>Brand</b>	POLITICAL ISSUE (1529)	<b>Demo</b>	
<b>Salesperson</b>	Vancel, Susan (1069)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$868.50
		<b>Net Total</b>	\$4,921.50
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	

National Ad Placemement  
PO Box 191271  
Dallas, TX 75219

**Billing Type** Standard  
**Comments** Separation: 30

**Date Entered** 08/28/20

P.O. BOX 4009  
 SALISBURY, MD 21803

**Schedule Dates** 09/01/20-09/19/20

**Last Modified** 09/10/20  
 No

By Broadcast Month	Spots	Rate
Grand Total:	72	\$5,790.00

**Agency** National Ad Placemement (1589)  
**CPE** 235/269/1017

**CO-OP**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT	09/07/20-09/11/20	1	:30	7:30P- 8P (EST)	5	X		X	X	X			4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA »Jeopardy!(Agency)-511 Index: 138. Nielsen: »4.8	8/28/2020
18.0.1	Closed Preempt	09/07/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
19.0	Normal Line / SPOT	09/01/20-09/04/20	1	:30	7:30P- 8P (EST)	4		X	X	X	X			4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA »Jeopardy!(Agency)-511 Index: 138. Nielsen: »4.8	8/28/2020
20.0	Normal Line / SPOT	09/14/20-09/14/20	1	:30	7P- 7:30P (EST)	1	X							1	\$225.00	\$225.00	CBS (WSWG)	Daypart PA »Wheel of Fortune(Agency)-511 Index: 133. Nielsen: »3.8	8/28/2020
21.0	Normal Line / SPOT	09/07/20-09/11/20	1	:30	7P- 7:30P (EST)	5	X		X	X	X			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA »Wheel of	8/28/2020

22.0 Normal Line / SPOT

09/01/20-09/04/20

1 :30 7P- 7:30P (EST)

4 X X X X

4 \$225.00

\$900.00 CBS (WSWG)

Fortune(Agency)-511  
Index: 133. Nielsen: »3.8

Daypart PA »Wheel of  
Fortune(Agency)-511 8/28/2020

Index: 133. Nielsen: »3.8

23.0 Normal Line / NEWS

09/14/20-09/14/20

2 :30 11P- 11:30P (EST)

1 X

1 \$30.00

\$30.00 CBS (WSWG)

Daypart LN »South Georgia  
News @ 11(Agency)-511 8/28/2020

Index: 119. Nielsen: »0.6

**Contract # 32054**

**CBS (WSWG)**

WSWG

**Advertiser**

Political Issue/Georgia United Victory (3573)

**Entered By**

Susan Vancel

Sep. 2020

72

\$5,790.00



**Product**

Political (1040)

**External #**

9892025

**Brand**

POLITICAL ISSUE (1529)

**Demo**

**Salesperson**

Vancel, Susan (1069)

**Order Type**

Normal

**Sales Office**

WSST

**Package Deal**

**Buyer Name**

/

**Commission %**

15.00

**Phone/Fax**

/

**Commission**

\$868.50

**Net Total**

\$4,921.50

**Account Types**

National/Political

**Sales Tax**

**Billing Type**

Standard

**Comments**

Separation: 30

**Date Entered**

08/28/20

National Ad Placemement  
PO Box 191271  
Dallas, TX 75219

**Schedule Dates**

09/01/20-09/19/20

**Last Modified**

09/10/20

**By Broadcast Month**

**Spots**

**Rate**



P.O. BOX 4009  
 SALISBURY, MD 21803

No

Grand Total:

72 \$5,790.00

Agency National Ad Placement (1589) CO-OP  
 CPE 235/269/1017

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	M/G For 16.0.1,16.0.2,16.0.3,16.0.4 / NEWS	09/14/20-09/18/20	2	:30	6A- 7A (EST)	4	X	X	X	X	X			4	\$20.00	\$80.00	CBS (WSWG)	Daypart EM »CBS MORNING NEWS	9/10/2020
25.0	M/G For 18.0.1 / SPOT	09/14/20-09/18/20	1	:30	7:30P- 8P (EST)	1	X	X	X	X	X			1	\$225.00	\$225.00	CBS (WSWG)	Daypart PA »Jeopardy!	9/10/2020

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 03:42 PM on Monday, October 12 2020