WSWG

**OWSWG**44

National Ad Placemement PO Box 191271 Dallas, TX 75219

Contract # CBS (WSWG) 32054

Susan Vancel Advertiser Political Issue/Georgia United Victory (3573) Entered By Product Political (1040) External # 9892025 Brand POLITICAL ISSUE (1529) Demo Salesperson Vancel, Susan (1069) Order Type Normal Sales Office WSST Package Deal 15.00 Buyer Name Commission % \$868.50 Phone/Fax Commission \$4,921.50 Net Total National/Political Account Types Sales Tax Billing Type Standard

> Date Entered 08/28/20

Schedule Dates

Comments

Separation: 30

09/01/20-09/19/20

Last Modified

09/10/20

By Broadcast Month

**Spots** 

72

Sep. 2020

\$5,790.00

P.O. BOX 4009 SALISBURY, MD 21803

No

Grand Total:

\$5,790.00

Line Line Type / Break Type (Ref #)	Dates	Sec Le	ength Run Times	SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / NEWS	09/06/20-09/06/20	2	:30 9A- 10:30A (EST)	1			Х	1	\$45.00	\$45.00 CBS (WSV	VG)	Daypart RT »CBS News Sunday Morning(Agency)- 511 Index: 149. Nielsen: »1.9	8/28/2020
2.0 Normal Line / NEWS	09/13/20-09/13/20	2	:30 9A- 10:30A (EST)	1			Х	1	\$45.00	\$45.00 CBS (WSV	VG)	Daypart RT »CBS News Sunday Morning(Agency)- 511 Index: 149. Nielsen: »1.9	8/28/2020
3.0 Normal Line / NEWS	09/07/20-09/11/20	2	:30 11P- 11:30P (EST)	5	X	x x x		5	\$30.00	\$150.00 CBS (WSV	VG)	Daypart LN »South Georgia News @ 11(Agency)-511 Index: 119. Nielsen: »0.6	8/28/2020
4.0 Normal Line / NEWS	09/01/20-09/04/20	2	:30 11P- 11:30P (EST)	4	Х	x x x		4	\$30.00	\$120.00 CBS (WSV	VG)	Daypart LN »South Georgia News @ 11(Agency)-511 Index: 119. Nielsen: »0.6	8/28/2020
5.0 Normal Line / NEWS	09/14/20-09/14/20	2	:30 8A- 9A (EST)	1	X			1	\$20.00	\$20.00 CBS (WSV	VG)	Daypart EM »CBS This Morning 2(Agency)-511 Index: 112. Nielsen: »0.4	8/28/2020
6.0 Normal Line / NEWS	09/07/20-09/11/20	2	:30 8A- 9A (EST)	5	X	x x x		5	\$20.00	\$100.00 CBS (WSV	VG)	Daypart EM »CBS This Morning 2(Agency)-511 Index: 112. Nielsen: »0.4	8/28/2020

Contract # 32054 CBS (WSWG)

wswg **WSWG</mark>44** 

PO Box 191271

Dallas, TX 75219

National Ad Placemement

Susan Vancel Sep. 2020 Advertiser Political Issue/Georgia United Victory (3573) Entered By Political (1040) 9892025 Product External # POLITICAL ISSUE (1529) Brand Demo Vancel, Susan (1069) Salesperson Order Type Normal WSST Sales Office Package Deal

Billing Type Standard

Comments Separation: 30

**Date Entered** 08/28/20

72

\$5,790.00

09/01/20-09/19/20 Schedule Dates

Last Modified

09/10/20 No

By Broadcast Month Grand Total:

**Spots** 

72

\$5,790.00

P.O. BOX 4009 SALISBURY, MD 21803

Agency

National Ad Placemement (1589)

CO-OP

235/269/1017 CPE

Line Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times SP	N I	М Tu	We Th	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
7.0 Normal Line / NEWS	09/01/20-09/04/20	2 :30 8A- 9A	(EST)	4	х	х х	X		4	\$20.00	\$80.00 CBS (WS	WG)	Daypart EM »CBS This Morning 2(Agency)-511 Index: 112. Nielsen: »0.4	8/28/2020
8.0 Normal Line / NEWS	09/14/20-09/14/20	2 :30 7A-8A	(EST)	1 2	X				1	\$20.00	\$20.00 CBS (WS	WG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 109. Nielsen: »0.4	8/28/2020
9.0 Normal Line / NEWS	09/07/20-09/11/20	2 :30 7A-8A	(EST)	5 )	X	х х	X		5	\$20.00	\$100.00 CBS (WS	WG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 109. Nielsen: »0.4	8/28/2020
10.0 Normal Line / NEWS	09/01/20-09/04/20	2 :30 7A-8A	(EST)	4	Х	х х	X		4	\$20.00	\$80.00 CBS (WS	WG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 109. Nielsen: »0.4	8/28/2020
11.0 Revised Line / NEWS	09/14/20-09/14/20	2 :30 6A-7A	(EST)	1 )	X						CBS (WS	WG)	Daypart EM »CBS Evening News Rebroadcast(Agency)- 511 Index: 104. Nielsen: »0.3	8/28/2020
11.1 Normal Line / NEWS	09/14/20-09/14/20	2 :30 6A-7A	(EST)	1	X				1	\$20.00	\$20.00 CBS (WS	WG)	Daypart EM »CBS Morning News	9/4/2020
Contract # 32054												CBS (WSWG)		

WSWG

Susan Vancel Sep. 2020 72 \$5,790.00 Political Issue/Georgia United Victory (3573) Advertiser Entered By

Political (1040) Product

External #

9892025

Brand POLITICAL ISSUE (1529) Demo Salesperson Vancel, Susan (1069) Order Type Normal Sales Office WSST Package Deal Commission % 15.00 Buyer Name National Ad Placemement \$868.50 PO Box 191271 Phone/Fax Commission \$4,921.50 Net Total Dallas, TX 75219 National/Political Account Types Sales Tax Standard Billing Type Comments Separation: 30

> Date Entered 08/28/20

09/01/20-09/19/20

Last Modified

09/10/20 No

By Broadcast Month Spots Grand Total: 72

P.O. BOX 4009 SALISBURY, MD 21803

Agency

Schedule Dates

National Ad Placemement (1589)

CO-OP

CPE 235/269/1017

Line Line Type / Break Type (Ref #)

12.0 Revised Line / NEWS

Dates 09/07/20-09/11/20 Sec Length :30 6A-7A (EST)

Run Times

SPW M Tu We Th Fr Sa Su Spots 5 X

 $X \quad X \quad X$ 

Rate

Total

Station CBS (WSWG)

Comments Entered Daypart EM »CBS Evening 8/28/2020

News Rebroadcast(Agency)-511 Index: 104. Nielsen:

\$5,790.00

										<b>"0.5</b>	
12.1 Normal Line / NEWS	09/07/20-09/11/20	2	:30 6A- 7A (EST)	5	5 X X X X X		5	\$20.00	\$100.00 CBS (WSWG)	Daypart EM »CBS MORNING NEWS	9/4/2020
13.0 Normal Line / NEWS	09/05/20-09/05/20	2	:30 8A- 10A (EST)	4	ł	Х	4	\$30.00	\$120.00 CBS (WSWG)	Daypart RT »CBS This Morning: Saturday(Agency) 511 Index: 116. Nielsen: »0.7	8/28/2020 -
14.0 Normal Line / NEWS	09/12/20-09/12/20	2	:30 8A- 10A (EST)	5	5	Х	5	\$30.00	\$150.00 CBS (WSWG)	Daypart RT »CBS This Morning: Saturday(Agency) 511 Index: 116. Nielsen: »0.7	8/28/2020 -
15.0 Normal Line / NEWS	09/19/20-09/19/20	2	:30 8A- 10A (EST)	1	l	Х	1	\$30.00	\$30.00 CBS (WSWG)	Daypart RT »CBS This Morning: Saturday(Agency) 511 Index: 116. Nielsen: »0.7	8/28/2020 -
		_									

Contract # 32054

CBS (WSWG)

72 \$5,790.00



National Ad Placemement PO Box 191271 Dallas, TX 75219

Advertiser	Political Issue/Georgia United Victory (3573)	Entered By	Susan Vancel	Sep. 2020
Product	Political (1040)	External #	9892025	
Brand	POLITICAL ISSUE (1529)	Demo		
Salesperson	Vancel, Susan (1069)	Order Type	Normal	
Sales Office	WSST	Package Deal		
Buyer Name		Commission %	15.00	
Phone/Fax	/	Commission	\$868.50	
		Net Total	\$4,921.50	
Account Types	National/Political	Sales Tax		
Billing Type	Standard			
Comments	Separation: 30			

Date Entered 08/28/20

	Schedule Dates	09/01/20-09/19/20	Last Modified	09/10/20	By Broadcast Mo	nth <b>Spots</b>	<u>Rate</u>
P.O. BOX 4009				No	Grand Total:	72	\$5,790.00
SALISBURY, M	21803						
	Agency CPE	National Ad Placemement (1589) 235/269/1017	со-ор				
Line Line Type / Break Type (Ref #)	tes Sec Length	Run Times SPW M Tu We Th Fr	Sa Su Spots Ra	ate Total	Station	Comments	Entered
16.0 Normal Line / NEWS 09/01/20-0	-		·		S (WSWG)	Daypart EM »CBS Eve News Rebroadcast(Ag 511 Index: 104. Niels »0.3	gency)-
16.0.1 Closed Preempt 09/01/20				CE	S (WSWG)	Schedule Change/Spo WILL NOW BE CBS TI MORNING	
16.0.2 Closed Preempt 09/02/20				CE	S (WSWG)	Schedule Change/Spo WILL NOW BE CBS TI MORNING	
16.0.3 Closed Preempt 09/03/20				CE	S (WSWG)	Schedule Change/Spo WILL NOW BE CBS TI MORNING	
16.0.4 Closed Preempt 09/04/20				CE	S (WSWG)	Schedule Change/Spo WILL NOW BE CBS TI MORNING	
17.0 Normal Line / SPOT 09/14/20-0	14/20 1 :30 7:30	P- 8P (EST) 1 X	1	\$225.00 \$225.00 CB	S (WSWG)	Daypart PA »Jeopardy!(Agency)-! Index: 138. Nielsen:	
	Contract #	32054			CBS (WSWG)		
wswg	Advert	dser Political Issue/Georgia United Victor	ry (3573) Entered	By Susan Vancel	Sep. 2020	72	\$5,790.00
©WSWG <mark>44</mark>	Product	Political (1040)	External #	9892025			
	Brand	POLITICAL ISSUE (1529)	Demo				
	Salesperson	Vancel, Susan (1069)	Order Type	Normal			
	Sales Office	WSST	Package Deal				
National Ad Placemement	Buyer Name	,	Commission %	15.00			
PO Box 191271 Dallas, TX 75219	Phone/Fax	I	Commission Net Total	\$868.50 \$4,921.50			

Sales Tax

Account Types

National/Political

Billing Type Standard

Comments Separation: 30

Date Entered

08/28/20

09/01/20-09/19/20 Schedule Dates Last Modified 09/10/20 By Broadcast Month Spots 72 \$5,790.00 Grand Total: No P.O. BOX 4009 SALISBURY, MD 21803 Agency National Ad Placemement (1589) CO-OP 235/269/1017 CPE Dates M Tu Total Entered Line Line Type / Break Type (Ref #) Sec Length Run Times We Th Fr Sa Su Rate Station Comments Spots Daypart PA 18.0 Normal Line / SPOT 09/07/20-09/11/20 1 :30 7:30P- 8P (EST) 5 X  $X \quad X \quad X$ \$225.00 \$900.00 CBS (WSWG) 8/28/2020 »Jeopardy!(Agency)-511 Index: 138. Nielsen: »4.8 Pre-Empt/Spot -18.0.1 Closed Preempt 09/07/20 CBS (WSWG) SEPARATION 19.0 Normal Line / SPOT 09/01/20-09/04/20 :30 7:30P-8P (EST) X X X X\$225.00 \$900.00 CBS (WSWG) Daypart PA 8/28/2020 »Jeopardy!(Agency)-511 Index: 138. Nielsen: »4.8 Daypart PA »Wheel of 20.0 Normal Line / SPOT 09/14/20-09/14/20 :30 7P- 7:30P (EST) 1 X \$225.00 \$225.00 CBS (WSWG) 8/28/2020 Fortune(Agency)-511 Index: 133. Nielsen: »3.8 21.0 Normal Line / SPOT 5 X  $X \quad X \quad X$ \$225.00 Daypart PA »Wheel of 8/28/2020 09/07/20-09/11/20 :30 7P- 7:30P (EST) 5 \$1,125.00 CBS (WSWG)

22.0 Normal Line / SPOT 09/01/20-09/04/20 1 :30 7P- 7:30P (EST) 4 X X X X 4 \$225.00 \$900.00 CBS (WSWG)

1 X

:30 11P- 11:30P (EST)

Fortune(Agency)-511 Index: 133. Nielsen: »3.8

Daypart PA »Wheel of 8/28/2020 Fortune(Agency)-511 Index: 133. Nielsen: »3.8

Daypart LN »South Georgia 8/28/2020 News @ 11(Agency)-511

\$5,790.00

Index: 119. Nielsen: »0.6

72

Contract # 32054 CBS (WSWG)

1

\$30.00

\$30.00 CBS (WSWG)

wswg 44

23.0 Normal Line / NEWS

09/14/20-09/14/20

National Ad Placemement PO Box 191271 Dallas, TX 75219

Advertiser	Political Issue/Georgia United Victory (3573)	Entered By	Susan Vancel	Sep. 2020
Product	Political (1040)	External #	9892025	
Brand	POLITICAL ISSUE (1529)	Demo		
Salesperson	Vancel, Susan (1069)	Order Type	Normal	
Sales Office	WSST	Package Deal		
Buyer Name		Commission %	15.00	
Phone/Fax	/	Commission	\$868.50	
		Net Total	\$4,921.50	
Account Types	National/Political	Sales Tax		
Billing Type	Standard			
Comments	Separation: 30			

**Date Entered** 08/28/20

Schedule Dates 09/01/20-09/19/20 Last Modified 09/10/20 By Broadcast Month Spots Rate

P.O. BOX 4009 SALISBURY, MD 21803 No

Grand Total:

\$5,790.00

72

Agency National Ad Placemement (1589) CO-OP
CPE 235/269/1017

Lir	e Line Type / Break Type (Ref #)	Dates	Sec Le	ngth Run	Times SP\	Ν	МТ	Гu	We Th	r Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
2	4.0 M/G For 16.0.1,16.0.2,16.0.3,16.0.4 / NEWS	09/14/20-09/18/20	2	:30 6A- 7A (EST)		4	X )	X	X X	(		4	\$20.00	\$80.00 CBS (WS)	NG)	Daypart EM »CBS MORNING NEWS	9/10/2020
2	5.0 M/G For 18.0.1 / SPOT	09/14/20-09/18/20	1	:30 7:30P- 8P (ES	Γ)	1	x >	х	х х	(		1	\$225.00	\$225.00 CBS (WS)	WG)	Davpart PA »Jeopardy!	9/10/2020

## **CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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Printed At: 03:42 PM on Monday, October 12 2020