WSWG

OWSWG44

National Ad Placemement PO Box 191271 Dallas, TX 75219

Contract # CBS (WSWG) 32829

Advertiser Political Issue/Georgia United Victory (3573) Entered By Product Political (1040) External # 10120600 POLITICAL ISSUE (1529) Brand Demo Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal Sales Office WSST Package Deal 15.00 Buyer Name Commission % \$651.75 Phone/Fax Commission \$3,693.25 Net Total Account Types Local/Spot Agency Sales Tax Billing Type Standard Separation: 30

> Date Entered 10/27/20

Susan Vancel

Nov. 2020

15

\$4,345.00

SALISBURY, MD 21803

P.O. BOX 4009

Schedule Dates

Agency

Comments

10/28/20-11/03/20

Last Modified

10/30/20

No

By Broadcast Month Grand Total:

15

Spots \$4,345.00

National Ad Placemement (1589)

CO-OP

| Line Type / Break Type (Ref #) | Dates | Sec Length Run Times | SPW ^M Tu We Th Fr Sa Su Spots | Rate Total | Station | Comments Entered |
|--------------------------------|-------------------|-----------------------|--|------------|------------|---|
| 1.0 Normal Line / NEWS | 10/31/20-11/01/20 | 2 :30 6:30P- 7P (EST) | 2 X X | \$105.00 | CBS (WSWG) | Daypart EN »CBS Evening ##### News(Agency)-511 Index: 117. Nielsen: »20.1 |
| 1.0.1 Closed Preempt | 10/31/20 | | | | CBS (WSWG) | Pre-Empt/Exception - NO NEWS SAT / SOLD OUT SUN |
| 1.0.2 Closed Preempt | 10/31/20 | | | | CBS (WSWG) | Pre-Empt/Exception - NO NEWS SAT / SOLD OUT SUN |
| 2.0 Normal Line / SPOT | 11/02/20-11/03/20 | 1 :30 11A- 12P (EST) | 1 X X | \$230.00 | CBS (WSWG) | Daypart DT »Price is ##### Right(Agency)-511 Index: 90. Nielsen: »2.2 |
| 2.0.1 Closed Preempt | 11/02/20 | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT |
| 3.0 Normal Line / SPOT | 10/28/20-10/30/20 | 1 :30 11A- 12P (EST) | 3 X X X | \$230.00 | CBS (WSWG) | Daypart DT »Price is ##### Right(Agency)-511 Index: 90. Nielsen: »2.2 |
| 3.0.1 Closed Preempt | 10/28/20 | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT |
| | | Contract # 32829 | | | CBS (WSWG) | |

WSWG **OWSWG44**

National Ad Placemement PO Box 191271 Dallas, TX 75219

| | Advertiser | Political Issue/Georgia United Victory (3573) | Entered By | Susan Vancel | Nov. 2020 | 15 | \$4,345.00 |
|-------|------------|---|------------|--------------|-----------|----|------------|
| oduct | | Political (1040) | External # | 10120600 | | | |

| Product | Political (1040) | External # | 10120600 |
|---------------|-----------------------------|--------------|------------|
| Brand | POLITICAL ISSUE (1529) | Demo | |
| Salesperson | HOUSE/NAT, HOUSE/NAT (1074) | Order Type | Normal |
| Sales Office | WSST | Package Deal | |
| Buyer Name | | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$651.75 |
| | | Net Total | \$3,693.25 |
| Account Types | Local/Spot Agency | Sales Tax | |
| Billing Type | Standard | | |
| Comments | Separation: 30 | | |

10/27/20 Date Entered

P.O. BOX 4009

10/28/20-11/03/20 Schedule Dates

Last Modified

10/30/20 No

By Broadcast Month Grand Total:

Spots 15 \$4,345.00

SALISBURY, MD 21803

Agency

National Ad Placemement (1589)

CO-OP

235/269/1247 CPE

| Lin | e Line Type / Break Type (Ref #) | Dates | Sec Length | Run Times | SPW | M Tu | We Th Fr | Sa Su | Spots | Rate | Total | Station | Comments | Entered |
|-----|----------------------------------|-------------------|--------------|-----------|-----|------|----------|-------|-------|----------|----------|------------|---|---------|
| 3. | 0.2 Closed Preempt | 10/28/20 | | | | | | | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT | |
| 3. | 0.3 Closed Preempt | 10/28/20 | | | | | | | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT | |
| | 4.0 Normal Line / SPOT | 11/02/20-11/03/20 | 1 :30 7:30P- | 8P (EST) | 1 | ХХ | | | | \$225.00 | | CBS (WSWG) | Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8 | ##### |
| 4. | 0.1 Closed Preempt | 11/02/20 | | | | | | | | | | CBS (WSWG) | Schedule Change/Exception - WILL BE ELECTION COVERAGE | |
| | 5.0 Normal Line / SPOT | 10/28/20-10/30/20 | 1 :30 7:30P- | 8P (EST) | 3 | | x x x | | 1 | \$225.00 | \$225.00 | CBS (WSWG) | Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8 | ##### |
| 5. | 0.1 Closed Preempt | 10/28/20 | | | | | | | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT | |
| 5. | 0.2 Closed Preempt | 10/28/20 | | | | | | | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT | |
| | | | Contract # | 22020 | | | | | | | | CRS (WSWG) | | |

Contract # 32829

CBS (WSWG)

Susan Vancel Nov. 2020 15 \$4,345.00 Advertiser Political Issue/Georgia United Victory (3573) Entered By



Political (1040) Product External # 10120600

Brand POLITICAL ISSUE (1529) Demo Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal Sales Office WSST Package Deal Commission % 15.00 Buyer Name National Ad Placemement \$651.75 PO Box 191271 Phone/Fax Commission \$3,693.25 Net Total Dallas, TX 75219 Local/Spot Agency Account Types Sales Tax Standard Billing Type Comments Separation: 30

> Date Entered 10/27/20

10/28/20-11/03/20

Last Modified

10/30/20

No

By Broadcast Month Spots Grand Total: 15

\$4,345.00

Rate

Entered

######

SALISBURY, MD 21803

P.O. BOX 4009

National Ad Placemement (1589) Agency

CO-OP

CPE 235/269/1247

Line Line Type / Break Type (Ref #) 6.0 Normal Line / NEWS

Dates 11/02/20-11/03/20 Sec Length 2

Schedule Dates

Run Times :30 6:30P- 7P (EST)

SPW M Tu We Th Fr Sa Su 1 X X

Spots

1

Rate \$105.00 Total \$105.00 CBS (WSWG)

Station Comments Daypart EN »CBS Evening

News with Jeff Glor(Agency)-511 Index:

| 7.0 Normal Line / NEWS | 10/28/20-10/30/20 | 2 :30 6:30P- 7P (EST) | 3 | x x x | 1 | \$105.00 | \$105.00 CBS (WSWG) | Daypart EN »CBS Evening News with Jeff Glor(Agency)-511 Index: 125. Nielsen: »0. | ##### |
|------------------------|-------------------|-----------------------|-------|-------|---|----------|---------------------|---|-------|
| 7.0.1 Closed Preempt | 10/28/20 | | | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT | |
| 7.0.2 Closed Preempt | 10/28/20 | | | | | | CBS (WSWG) | No Avail/Exception - SOLD OUT | |
| 8.0 Normal Line / SPOT | 11/02/20-11/03/20 | 1 :30 7P- 7:30P (EST) | 1 X X | | | \$225.00 | CBS (WSWG) | Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8 | ##### |
| 8.0.1 Closed Preempt | 11/02/20 | | | | | | CBS (WSWG) | Schedule Change/Exception - WILL BE ELECTION COVERAGE | |
| | | Contract # 32829 | | | | | CBS (WSWG) | | |

WSWG

National Ad Placemement PO Box 191271 Dallas, TX 75219

| Advertiser | Political Issue/Georgia United Victory (3573) | Entered By | Susan Vancel | Nov. 2020 |
|---------------|---|--------------|--------------|-----------|
| | , , , | • | | |
| Product | Political (1040) | External # | 10120600 | |
| Brand | POLITICAL ISSUE (1529) | Demo | | |
| Salesperson | HOUSE/NAT, HOUSE/NAT (1074) | Order Type | Normal | |
| Sales Office | WSST | Package Deal | | |
| Buyer Name | | Commission % | 15.00 | |
| Phone/Fax | 1 | Commission | \$651.75 | |
| | | Net Total | \$3,693.25 | |
| Account Types | Local/Spot Agency | Sales Tax | | |
| Billing Type | Standard | | | |
| Comments | Separation: 30 | | | |

10/27/20 Date Entered

125. Nielsen: »0.

15

\$4,345.00

| | | Schedule Dates | 10/28/20-11/03 | 3/20 | | Last Modified | 10/30/20 | | By Broadcast Month | Spots | Rate |
|----------------------------|--------------------------------------|--------------------------|--------------------------------|-----------------------------|-----------------------|-------------------------|----------|--------------------|--------------------|--|------------|
| | P.O. BOX 4009 SALISBURY, MD 21803 | | | | | | No | | Grand Total: | 15 | \$4,345.00 |
| | | Agency CPE | National Ad Place 235/269/1247 | cemement (1589 |) | со-ор | | | | | |
| Line Line Type / Break Typ | e (Ref #) Dates | Sec Length | Run Times | SPW M Tu | We Th Fr Sa Su | Spots | Rate | Total | Station | Comments | Entered |
| 9.0 Normal Line / SPOT | 10/28/20-10/30/20 | 1 :30 7P- 7:30 | P (EST) | 3 | x x x | 1 | \$225.00 | \$225.00 CBS (WSWG |) | Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3 | ##### |
| 9.0.1 Closed Preempt | 10/28/20 | | | | | | | CBS (WSWG |) | No Avail/Exception - SCOUT | OLD |
| 9.0.2 Closed Preempt | 10/28/20 | | | | | | | CBS (WSWG |) | No Avail/Exception - SCOUT | OLD |
| 10.0 Normal Line / SPOT | 10/31/20-10/31/20 | 2 :30 7P- 7:30 | P (EST) | 1 | x | 1 | \$60.00 | \$60.00 CBS (WSWG |) | Daypart PA »Wheel of Fortune(Agency)-511 Index: 121. Nielsen: »: | ##### |
| 11.0 Normal Line / PRIME | 10/31/20-10/31/20 | 2 :30 8P- 9P (| EST) | 1 | х | | \$225.00 | CBS (WSWG |) | Daypart PT »CBS Satur Encore(Agency)-511 Ir 110. Nielsen: »3.9 | |
| 11.0.1 Closed Preempt | 10/31/20 | | | | | | | CBS (WSWG |) | No Avail/Exception - SO OUT | OLD |
| 12.0 Normal Line / SPOT | 11/02/20-11/03/20 | 2 :30 12:30P- | 1:30P (EST) | 1 X X | | 1 | \$110.00 | \$110.00 CBS (WSWG |) | Daypart DT »The Youn and the Restless(Agend 511 Index: 82. Nielsen »2.4 | cy)- |
| | | Contract # | 32829 | | | | | | CBS (WSWG) | | |
| | WSWG | Advertiser | Politica | al Issue/Georgia l | United Victory (3573) | Entere | ed By | Susan Vancel | Nov. 2020 | 15 | \$4,345.00 |
| ©WSWG44 | | Product | Political (1040) | | | External # | 10120600 |) | | | |
| | | Brand | POLITICAL ISSU | JE (1529) OUSE/NAT (1074 | N | Demo | Normal | | | | |
| | | Salesperson Sales Office | WSST | JUJE/NAT (10/4 | ") | Order Type Package Deal | Normal | | | | |
| National Ad Placeme | ement | Buyer Name | , | | | Commission % | 15.00 | | | | |

\$651.75

\$3,693.25

Commission

Net Total

Sales Tax

PO Box 191271

Dallas, TX 75219

Phone/Fax

Account Types

Local/Spot Agency

Billing Type Standard

Comments Separation: 30

Date Entered 10/27/20

| | O. BOX 4009 ALISBURY, MD 21803 | Schedule Dates | 10/28/20-11/03 | 3/20 | | | | Last Modified | 10/30/20 No |) | By Broadcast Mont Grand Total: | | <u>Rate</u> \$4,345.00 |
|---|-----------------------------------|-----------------------------|----------------------------------|----------|----------|----------|-------|---------------|------------------|-----------------------------|-----------------------------------|--|---------------------------|
| | | Agency CPE | National Ad Plac 235/269/1247 | cememer | nt (1589 |) | | CO-OP | | | | | |
| Line Line Type / Break Type (Ref 13.0 Normal Line / SPOT | #) Dates 10/28/20-10/30/20 | Sec Length 2 :30 12:30P- | Run Times 1:30P (EST) | SPW 3 | M Tu | We Th Fr | Sa Su | Spots 1 | Rate \$110.00 | Total \$110.00 CBS (WSWC | Station 5) | Comments Daypart DT »The Young and the Restless(Agency) 511 Index: 82. Nielsen: »2.4 | Entered ##### - |
| 13.0.1 Closed Preempt | 10/28/20 | | | | | | | | | CBS (WSWC | G) | No Avail/Exception - SOLI |) |
| 13.0.2 Closed Preempt | 10/28/20 | | | | | | | | | CBS (WSWC | G) | No Avail/Exception - SOLI |) |
| 14.0 Normal Line / SPOT | 11/02/20-11/03/20 | 1 :30 12P- 12: | 30P (EST) | 1 | хх | | | | \$30.00 | CBS (WSWC | 5) | Daypart DT »Funny You Should Ask(Agency)-511 Index: 99. Nielsen: »0.9 | ##### |
| 14.0.1 Closed Preempt | 11/02/20 | | | | | | | | | CBS (WSWC | 5) | Schedule Change/Excepti | on |

| 15.0.1 Closed Preempt | 10/28/20 | | | | | | CBS (WSWG) |
|-------------------------|-------------------|---|-------------------|-------|---|----------|---------------------|
| 16.0 Normal Line / SPOT | 11/02/20-11/03/20 | 1 | :30 10A-11A (EST) | 1 X X | 1 | \$150.00 | \$150.00 CBS (WSWG) |

Separation: 30

3

 $X \quad X \quad X$

SWG) No Avail/Exception -

Daypart DT »Let's Make a ##### Deal(Agency)-511 Index:

######

\$4,345.00

85. Nielsen: »1.0

15

Daypart DT »Funny You

Should Ask(Agency)-511 Index: 99. Nielsen: »0.9

- WILL BE INFO

Contract # 32829

Comments

2 :30 12P- 12:30P (EST)

CBS (WSWG)

\$60.00 CBS (WSWG)



15.0 Normal Line / SPOT

10/28/20-10/30/20

National Ad Placemement PO Box 191271 Dallas, TX 75219

| Advertiser | Political Issue/Georgia United Victory (3573) | Entered By | Susan Vancel | Nov. 2020 |
|---------------|---|--------------|--------------|-----------|
| Product | Political (1040) | External # | 10120600 | |
| Brand | POLITICAL ISSUE (1529) | Demo | | |
| Salesperson | HOUSE/NAT, HOUSE/NAT (1074) | Order Type | Normal | |
| Sales Office | WSST | Package Deal | | |
| Buyer Name | | Commission % | 15.00 | |
| Phone/Fax | / | Commission | \$651.75 | |
| | | Net Total | \$3,693.25 | |
| Account Types | Local/Spot Agency | Sales Tax | | |
| Billing Type | Standard | | | |

2

\$30.00

Date Entered 10/27/20

Schedule Dates

10/28/20-11/03/20

Last Modified

10/30/20

No

By Broadcast Month

Grand Total:

Spots 15 \$

\$4,345.00

P.O. BOX 4009 SALISBURY, MD 21803

Agency National Ad Placemement (1589)

CO-OP

CPE 235/269/1247

| Line Line Type / Break Type (Ref #) | Dates | Sec Length | Run Times SP | y M Tu | We Th Fr | Sa Su | Spots | Rate | Total | Station | Comments | Entered |
|--|-------------------|-------------|--------------|--------|----------|-------|-------|------------|--------------------|---------|--|---------|
| 17.0 Normal Line / SPOT | 10/28/20-10/30/20 | 1 :30 10A- | 11A (EST) | 3 | x x x | | 1 | \$150.00 | \$150.00 CBS (WS | SWG) | Daypart DT »Let's Make a Deal(Agency)-511 Index: 85. Nielsen: »1.0 | ##### |
| 17.0.1 Closed Preempt | 10/28/20 | | | | | | | | CBS (WS | SWG) | No Avail/Exception - SOLD OUT | |
| 17.0.2 Closed Preempt | 10/28/20 | | | | | | | | CBS (WS | SWG) | No Avail/Exception - SOLD OUT | |
| 18.0 M/G For 3.0.2,3.0.3,3.0.1,5.0.2,7.0.1,7.0.2,5.0. 1,9.0.1,9.0.2 / PRIME | 11/01/20-11/01/20 | 1 :30 8P-1 | LP (EST) | | | 3 | 3 | \$600.00 | \$1,800.00 CBS (WS | SWG) | CBS SUN MOVIE STAR TREK | ##### |
| 19.0 M/G For 14.0.1,15.0.1,2.0.1,13.0.1,17.0.1,17.0. 2,1.0.1,1.0.2,11.0.1,13.0.2 / NFL | 11/01/20-11/01/20 | 2 :30 1P- 5 | P (EST) | | | 1 | 1 | \$1,245.00 | \$1,245.00 CBS (WS | SWG) | NFL ON CBS | ##### |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 01:58 PM on Monday, November 30 2020

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