

Contract # 32735

CBS (WSWG)



P.O. BOX 4009  
SALISBURY, MD 21803

National Ad Placement  
PO Box 191271  
Dallas, TX 75219

**Agency** National Ad Placement (1589)  
**Brand** POLITICAL ISSUE (1529)  
**Salesperson** HOUSE/NAT, HOUSE/NAT (1074)  
**Sales Office** WSST  
**Buyer Name**  
**Phone/Fax** /  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Separation: 30

Tracy Shorts  
**CO-OP** No  
**Demo**  
**Order Type** Normal

**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,068.75  
**Net Total** \$6,056.25  
**Sales Tax**

Oct. 2020 30 \$4,110.00  
Grand Total: 52 \$7,125.00

**Date Entered** 10/13/20

WSWG

**Schedule Dates** 10/14/20-11/03/20  
**Advertiser** Political Issue/Georgia United Victory (3573)  
**Product** Political (1040)  
**CPE** 235/269/1171

**Last Modified** 10/13/20  
**Entered By**  
**External #** 10065586

**By Broadcast Month** **Spots** **Rate**  
Nov. 2020 22 \$3,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/20-10/23/20	1	:30	7:30P- 8P (EST)	5	X	X	X	X	X			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8	#####
2.0	Normal Line / SPOT	10/26/20-10/30/20	1	:30	7:30P- 8P (EST)	5	X	X	X	X	X			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8	#####
3.0	Normal Line / NEWS	10/14/20-10/16/20	2	:30	7A- 8A (EST)	3			X	X	X			3	\$20.00	\$60.00	CBS (WSWG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 97. Nielsen: »0.4	#####
4.0	Normal Line / SPOT	11/02/20-11/03/20	1	:30	7P- 7:30P (EST)	1	X	X						1	\$225.00	\$225.00	CBS (WSWG)	Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8	#####
5.0	Normal Line / SPOT	10/14/20-10/16/20	1	:30	7P- 7:30P (EST)	3			X	X	X			3	\$225.00	\$675.00	CBS (WSWG)	Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8	#####
6.0	Normal Line / NEWS	10/19/20-10/23/20	2	:30	7A- 8A (EST)	5	X	X	X	X	X			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 97. Nielsen: »0.4	#####

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Tracy Shorts

Oct. 2020

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**Sales Office** WSST

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**Buyer Name**

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**Phone/Fax** /

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**Schedule Dates** 10/14/20-11/03/20 **Last Modified** 10/13/20 **By Broadcast Month** Nov. 2020 **Spots** 22 **Rate** \$3,015.00  
**Advertiser** Political Issue/Georgia United Victory (3573) **Entered By**  
**Product** Political (1040) **External #** 10065586  
**CPE** 235/269/1171

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / NEWS	10/26/20-10/30/20	2	:30	7A- 8A (EST)	5	X	X	X	X	X			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 97. Nielsen: »0.4	#####
8.0	Normal Line / SPOT	10/19/20-10/23/20	1	:30	7P- 7:30P (EST)	5	X	X	X	X	X			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8	#####
9.0	Normal Line / SPOT	10/26/20-10/30/20	1	:30	7P- 7:30P (EST)	5	X	X	X	X	X			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8	#####
10.0	Normal Line / SPOT	10/18/20-10/18/20	2	:30	10:30A- 11:30A (EST)	1							X	1	\$60.00	\$60.00	CBS (WSWG)	Daypart RT »Face The Nation(Agency)-511 Index: 126. Nielsen: »1.1	#####
11.0	Normal Line / SPOT	10/25/20-10/25/20	2	:30	10:30A- 11:30A (EST)	1							X	1	\$60.00	\$60.00	CBS (WSWG)	Daypart RT »Face The Nation(Agency)-511 Index: 126. Nielsen: »1.1	#####
12.0	Normal Line / SPOT	11/01/20-11/01/20	2	:30	10:30A- 11:30A (EST)	1							X	1	\$60.00	\$60.00	CBS (WSWG)	Daypart RT »Face The Nation(Agency)-511 Index: 126. Nielsen: »1.1	#####

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Oct. 2020 30 \$4,110.00



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**Phone/Fax** /

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<b>Advertiser</b>	Political Issue/Georgia United Victory (3573)	<b>Entered By</b>		Nov. 2020	22	\$3,015.00			
<b>Product</b>	Political (1040)	<b>External #</b>	10065586						
<b>CPE</b>	235/269/1171								

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13.0	Normal Line / NEWS	10/18/20-10/18/20	2	:30	6:30P- 7P (EST)	1							X	1	\$105.00	\$105.00	CBS (WSWG)	Daypart EN »CBS Evening News(Agency)-511 Index: 73. Nielsen: »0.9	#####
14.0	Normal Line / NEWS	10/25/20-10/25/20	2	:30	6:30P- 7P (EST)	1							X	1	\$105.00	\$105.00	CBS (WSWG)	Daypart EN »CBS Evening News(Agency)-511 Index: 73. Nielsen: »0.9	#####
15.0	Normal Line / NEWS	11/01/20-11/01/20	2	:30	6:30P- 7P (EST)	1							X	1	\$105.00	\$105.00	CBS (WSWG)	Daypart EN »CBS Evening News(Agency)-511 Index: 73. Nielsen: »0.9	#####
16.0	Normal Line / SPOT	10/18/20-10/18/20	3	:30	8A- 8:30A (EST)	1							X	1	\$10.00	\$10.00	CBS (WSWG)	Daypart RT »Matter of Fact(Agency)-511 Index: 141. Nielsen: »0.3	#####
17.0	Normal Line / SPOT	10/25/20-10/25/20	3	:30	8A- 8:30A (EST)	1							X	1	\$10.00	\$10.00	CBS (WSWG)	Daypart RT »Matter of Fact(Agency)-511 Index: 141. Nielsen: »0.3	#####
18.0	Normal Line / SPOT	11/01/20-11/01/20	3	:30	8A- 8:30A (EST)	1							X	1	\$10.00	\$10.00	CBS (WSWG)	Daypart RT »Matter of Fact(Agency)-511 Index: 141. Nielsen: »0.3	#####

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19.0	Normal Line / SPOT	11/02/20-11/03/20	1	:30	7:30P- 8P (EST)	1	X	X						1	\$225.00	\$225.00	CBS (WSWG)	Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8	#####
20.0	Normal Line / SPOT	10/14/20-10/16/20	1	:30	7:30P- 8P (EST)	3			X	X	X			3	\$225.00	\$675.00	CBS (WSWG)	Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8	#####
21.0	Normal Line / NEWS	11/02/20-11/03/20	2	:30	7A- 8A (EST)	2	X	X						2	\$20.00	\$40.00	CBS (WSWG)	Daypart EM »CBS This Morning 1(Agency)-511 Index: 97. Nielsen: »0.4	#####

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 10:10 AM on Tuesday, October 13 2020