

Contract # 32801

CBS (WSWG)

WSWG

Advertiser Political Issue/Georgia United Victory (3573)

Entered By

Tracy Shorts

Oct. 2020

2

\$1,880.00



National Ad Placemement
PO Box 191271
Dallas, TX 75219

Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST

External # 10101421
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$282.00
Net Total \$1,598.00

Buyer Name
Phone/Fax /
Account Types National/Political
Billing Type Standard
Comments Separation: 30

Sales Tax

Date Entered 10/22/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/23/20-10/29/20

Last Modified 10/22/20
No

By Broadcast Month	Spots	Rate
Grand Total:	2	\$1,880.00

Agency National Ad Placemement (1589)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / COLLEGE FBALL	10/24/20-10/24/20	2	:30	3:30P- 7P (EST)	1						X		1	\$1,650.00	\$1,650.00	CBS (WSWG)	Daypart RT »SEC on CBS(Agency)-511 Index: 126. Nielsen: »18.5	#####
2.0	Normal Line / NEWS	10/24/20-10/24/20	2	:30	6:30P- 7P (EST)	1							X		\$105.00		CBS (WSWG)	Daypart EN »CBS Evening News(Agency)-511 Index: 127. Nielsen: »20.1	#####
2.0.1	Preempt	10/24/20															CBS (WSWG)	Schedule Change/Exception -	
3.0	Normal Line / SPOT	10/26/20-10/29/20	2	:30	11A- 12P (EST)	4	X	X	X	X					\$230.00		CBS (WSWG)	Daypart DT »Price is Right(Agency)-511 Index: 90. Nielsen: »2.2	#####
3.0.1	Preempt	10/26/20															CBS (WSWG)	No Avail/Exception - SOLD OUT	
3.0.2	Preempt	10/26/20															CBS (WSWG)	No Avail/Exception - SOLD OUT	
3.0.3	Preempt	10/26/20															CBS (WSWG)	No Avail/Exception - SOLD OUT	
3.0.4	Preempt	10/26/20															CBS (WSWG)	No Avail/Exception - SOLD OUT	

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Advertiser Political Issue/Georgia United Victory (3573) **Entered By** Tracy Shorts **Oct. 2020** **2** **\$1,880.00**



Product	Political (1040)	External #	10101421
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$282.00
		Net Total	\$1,598.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

National Ad Placemement
PO Box 191271
Dallas, TX 75219

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SALISBURY, MD 21803

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Grand Total:	2	\$1,880.00

Agency National Ad Placement (1589)
CPE 235/269/1227

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0	Normal Line / SPOT	10/23/20-10/23/20	2	:30	11A- 12P (EST)	1					X			1	\$230.00	\$230.00	CBS (WSWG)	Daypart DT »Price is Right(Agency)-511 Index: 90. Nielsen: »2.2	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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