

Contract # 32829

CBS (WSWG)

WSWG

Advertiser Political Issue/Georgia United Victory (3573)

Entered By Susan Vancel

Nov. 2020

32

\$4,795.00



National Ad Placemement  
PO Box 191271  
Dallas, TX 75219

<b>Product</b>	Political (1040)	<b>External #</b>	10120600
<b>Brand</b>	POLITICAL ISSUE (1529)	<b>Demo</b>	
<b>Salesperson</b>	HOUSE/NAT, HOUSE/NAT (1074)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$719.25
		<b>Net Total</b>	\$4,075.75
<b>Account Types</b>	Local/Spot Agency	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

Date Entered 10/27/20

P.O. BOX 4009  
SALISBURY, MD 21803

Schedule Dates 10/28/20-11/03/20

Last Modified 10/27/20  
No

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Grand Total:	32	\$4,795.00

Agency National Ad Placemement (1589)

CO-OP

CPE 235/269/1247

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/31/20-11/01/20	2	:30	6:30P- 7P (EST)	2						X	X	2	\$105.00	\$210.00	CBS (WSWG)	Daypart EN »CBS Evening News(Agency)-511 Index: 117. Nielsen: »20.1	#####
2.0	Normal Line / SPOT	11/02/20-11/03/20	1	:30	11A- 12P (EST)	1	X	X						1	\$230.00	\$230.00	CBS (WSWG)	Daypart DT »Price is Right(Agency)-511 Index: 90. Nielsen: »2.2	#####
3.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	11A- 12P (EST)	3			X	X	X			3	\$230.00	\$690.00	CBS (WSWG)	Daypart DT »Price is Right(Agency)-511 Index: 90. Nielsen: »2.2	#####
4.0	Normal Line / SPOT	11/02/20-11/03/20	1	:30	7:30P- 8P (EST)	1	X	X						1	\$225.00	\$225.00	CBS (WSWG)	Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8	#####
5.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	7:30P- 8P (EST)	3			X	X	X			3	\$225.00	\$675.00	CBS (WSWG)	Daypart PA »Jeopardy!(Agency)-511 Index: 134. Nielsen: »4.8	#####
6.0	Normal Line / NEWS	11/02/20-11/03/20	2	:30	6:30P- 7P (EST)	1	X	X						1	\$105.00	\$105.00	CBS (WSWG)	Daypart EN »CBS Evening News with Jeff Glor(Agency)-511 Index: 125. Nielsen: »0.	#####

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Advertiser Political Issue/Georgia United Victory (3573) Entered By Susan Vancel Nov. 2020 32 \$4,795.00



National Ad Placemement  
PO Box 191271  
Dallas, TX 75219

Product	Political (1040)	External #	10120600
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$719.25
		Net Total	\$4,075.75
Account Types	Local/Spot Agency	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 10/27/20

P.O. BOX 4009  
SALISBURY, MD 21803

**Schedule Dates** 10/28/20-11/03/20

**Last Modified** 10/27/20  
No

**By Broadcast Month** Spots Rate  
Grand Total: 32 \$4,795.00

**Agency** National Ad Placemement (1589)  
**CPE** 235/269/1247

**CO-OP**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / NEWS	10/28/20-10/30/20	2	:30	6:30P- 7P (EST)	3			X	X	X			3	\$105.00	\$315.00	CBS (WSWG)	Daypart EN »CBS Evening News with Jeff Glor(Agency)-511 Index: 125. Nielsen: »0.	#####
8.0	Normal Line / SPOT	11/02/20-11/03/20	1	:30	7P- 7:30P (EST)	1	X	X						1	\$225.00	\$225.00	CBS (WSWG)	Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8	#####
9.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	7P- 7:30P (EST)	3			X	X	X			3	\$225.00	\$675.00	CBS (WSWG)	Daypart PA »Wheel of Fortune(Agency)-511 Index: 128. Nielsen: »3.8	#####
10.0	Normal Line / SPOT	10/31/20-10/31/20	2	:30	7P- 7:30P (EST)	1							X	1	\$60.00	\$60.00	CBS (WSWG)	Daypart PA »Wheel of Fortune(Agency)-511 Index: 121. Nielsen: »14.8	#####
11.0	Normal Line / PRIME	10/31/20-10/31/20	2	:30	8P- 9P (EST)	1						X		1	\$225.00	\$225.00	CBS (WSWG)	Daypart PT »CBS Saturday Encore(Agency)-511 Index: 110. Nielsen: »3.9	#####
12.0	Normal Line / SPOT	11/02/20-11/03/20	2	:30	12:30P- 1:30P (EST)	1	X	X						1	\$110.00	\$110.00	CBS (WSWG)	Daypart DT »The Young and the Restless(Agency)-511 Index: 82. Nielsen: »2.4	#####

**Contract #** 32829

**CBS (WSWG)**

WSWG

**Advertiser** Political Issue/Georgia United Victory (3573)

**Entered By** Susan Vancel

Nov. 2020

32

\$4,795.00



National Ad Placement  
 PO Box 191271  
 Dallas, TX 75219

<b>Product</b>	Political (1040)	<b>External #</b>	10120600
<b>Brand</b>	POLITICAL ISSUE (1529)	<b>Demo</b>	
<b>Salesperson</b>	HOUSE/NAT, HOUSE/NAT (1074)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$719.25
		<b>Net Total</b>	\$4,075.75
		<b>Sales Tax</b>	
<b>Account Types</b>	Local/Spot Agency		
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

**Date Entered** 10/27/20

P.O. BOX 4009  
 SALISBURY, MD 21803

**Schedule Dates** 10/28/20-11/03/20

**Last Modified** 10/27/20  
 No

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Grand Total:	32	\$4,795.00

**Agency** National Ad Placement (1589)  
**CPE** 235/269/1247

**CO-OP**

13.0	Normal Line / SPOT	10/28/20-10/30/20	2	:30	12:30P- 1:30P (EST)	3	X X X	3	\$110.00	\$330.00	CBS (WSWG)	Daypart DT »The Young and the Restless(Agency)-511 Index: 82. Nielsen: »2.4	#####
14.0	Normal Line / SPOT	11/02/20-11/03/20	1	:30	12P- 12:30P (EST)	1	X X	1	\$30.00	\$30.00	CBS (WSWG)	Daypart DT »Funny You Should Ask(Agency)-511 Index: 99. Nielsen: »0.9	#####
15.0	Normal Line / SPOT	10/28/20-10/30/20	2	:30	12P- 12:30P (EST)	3	X X X	3	\$30.00	\$90.00	CBS (WSWG)	Daypart DT »Funny You Should Ask(Agency)-511 Index: 99. Nielsen: »0.9	#####
16.0	Normal Line / SPOT	11/02/20-11/03/20	1	:30	10A- 11A (EST)	1	X X	1	\$150.00	\$150.00	CBS (WSWG)	Daypart DT »Let's Make a Deal(Agency)-511 Index: 85. Nielsen: »1.0	#####
17.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	10A- 11A (EST)	3	X X X	3	\$150.00	\$450.00	CBS (WSWG)	Daypart DT »Let's Make a Deal(Agency)-511 Index: 85. Nielsen: »1.0	#####

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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