

# KXSM 93.7

Quarterly Issue List and Programming Department

4th QT 2022  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 10/2/2022  
Duration: 30 min  
Talent: Alma Garcia

*Dr. Ramiro Zuniga*  
*Enfermedades que aquejan a los latinos*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Dr. Ramiro Zuniga about the diseases that most affect Latinos, how to obtain health insurance to care for and prevent these diseases, and how the health laws are at the moment for people over 50 and young people up to 26 years.



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## *Public Affairs Show*

Air Date: 10/9/2022  
Duration: 30 min  
Talent: Alma Garcia

*Elizabeth Manzo  
CalTrans  
Agus Pluviales*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with the CalTrans spokeswoman about how to take care of the waters of the rivers, the pluvial waters, what to do as citizens and take care of our planet



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Public Affairs  
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## *Public Affairs Show*

Air Date: 10/16/2022  
Duration: 30 min  
Talent: Alma Garcia

*Concientizacion del cancer de mama  
Guillermina Perez  
Dra. Alicia Silvia*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We speak with dr. Alicia Silva and Guillermina Pérez from breast cancer prevention awareness, how to take care of yourself, how to prevent it, and where to go for preventive help



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## *Public Affairs Show*

Air Date: 10/30/2022  
Duration: 30 min  
Talent: Alma Garcia

*Prevencion del cancer de seno'  
Dr. Ramiro Zuniga*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Dr. Ramiro Zuniga about the prevention of breast cancer, who may have more chances and how to take care of themselves and know that Medical covers annual mammograms so that they become aware and take care of their health.



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## *Public Affairs Show*

Air Date: 11/6/2022  
Duration: 30 min  
Talent: Alma Garcia

*Conservacion del agua  
Yurina Melara*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked with Yurina Melara about water conservation, how we can contribute to taking care of it at home with different examples of how to take care of water at home.



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## Public Affairs Show

Air Date: 11/13/2022  
Duration: 30 min  
Talent: Alma Garcia

*Ley de equidad en atencion de cancer*  
*Dr. Joe Albarnas*

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Dr. Albarnas, about the importance of caring for people who have cancer regardless of whether or not they have health insurance, after the law SB 987



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## Public Affairs Show

Air Date: 11/20/2022  
Duration: 30 min  
Talent: Alma Garcia

*Girls Scouts reclutando*  
*Andrea fruchier*  
*Cindy Luna*

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Andre Fruchier, spokesperson for Girls Scouts, about what the organization is, how the different programs benefit the girls in the long term, and we also spoke with a mother involved in the organization as a troop leader, and the evolution she has seen in her daughter.



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## Public Affairs Show

Air Date: 12/15/2022  
Duration: 30 min  
Talent: Alma Garcia

*Claudia Ramirez*  
*Cirujia sin Fronteras*  
*Feria de salud virtual*

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Claudia Ramirez from Cirujias sin Fronteras about a virtual health fair in which everyone can participate and take advantage of seeing their health with medical specialists who will answer their questions

