

KXSM 93.7

Quarterly Issue List and Programming Department

2nd QT 2022
Apr 1
Jun 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 4/17/2022
Duration: 30 min
Talent: Alma Garcia

*Prevencion de cancer colorectal
Dra. Diana Londoño*

Issue Addressed in this Program

Description on how the issue was covered:

We talked with Dr. Diana Londoño about the importance of having colorectal exams to prevent cancer as well as how to realize the symptoms of colorectal cancer



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Public Affairs
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Public Affairs Show

Air Date: 4/24/2022
Duration: 30 min
Talent: Alma Garcia

*Beneficios de la meditacion
Rosa Maria Segura*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Rosa Maria Segura about the benefits of meditation in times of pandemic and how it helps lower stress levels, anxiety, depression, where to go for help and how to start meditation.



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Public Affairs Show

Air Date: 5/1/2022
Duration: 30 min
Talent: Alma Garcia

Saber es Poder
Raul Lomeli

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the spokesperson for Saber es poder, a medical application that can benefit Latinos in the United States, a medical and dental health program for Latino families with children under 26 years of age.



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Public Affairs Show

Air Date: 5/8/2022
Duration: 30 min
Talent: Alma Garcia

Como hacer tu huerto en casa
Isabel Nieves

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Isabel Nieves about the importance of creating a space in our homes where we harvest fruits and vegetables for our family, knowing that pesticides were not used and taking care of the environment.



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Air Date: 5/15/2022
Duration: 30 min
Talent: Alma Garcia

Consejos de seguridad de pesticidas
Alex Cadenas
Fabiola Estrada

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Fabiola Estrada and Alex Cadenas about the difference between disinfectant wipes and which ones are harmful to the skin and which ones cannot be used by children under 14 for their safety, as well as advice for field workers who work with pesticides how to take care of your health and where to go if there is an irregularity in your work area.



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Public Affairs Show

Air Date: 5/22/2022
Duration: 30 min
Talent: Alma Garcia

Cal Fire
Connie Guerrero

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with CalFire representative Connie Guerrero about the importance of having your home safe during fire season, what to do and what not to do to protect our homes and our families.



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Public Affairs
Programming Department

Public Affairs Show

Air Date: 5/29/2022
Duration: 30 min
Talent: Alma Garcia

Estafas en California
Alma Galvan
BBB

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan, spokesperson for the BBB, about the scams that are happening in California, such as the excessive payment of interest on credit cards for people who take out a credit card for the first time, in addition to the scam with the baby formula and how protect you



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Air Date: 6/5/2022
Duration: 30 min
Talent: Alma Garcia

CalFire 2022
Connie Guerrero

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with CalFire representative Connie Guerrero about the importance of having your home safe during fire season, what to do and what no to do to protect our homes and our families.



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Public Affairs
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Public Affairs Show

Air Date: 6/19/2022
Duration: 30 min
Talent: Alma Garcia

*Latinos y afroamericanos unidos
El compa Negro*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the artist El Compa Negro about a movement that wants to start the union of Mexicans and African Americans, after Black life matters there was a lot of rivalry between these two races without realizing how much they have in common



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Public Affairs
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Public Affairs Show

Air Date: 6/26/2022
Duration: 30 min
Talent: Alma Garcia

Claudia Ramirez
Cirugias Sin Fronteras

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Claudia Ramirez, spokesperson for the organization Cirugias Sin Fronteras, about all the surgeries that are available at low cost for low-income people, the different types of exams and help that is received.

