

ORDER

Orders
Order / Rev: 145485
Alt Order #: 09301840
Product Desc: NRSC/ROSENDALE 2018
Estimate: 10894
Flight Dates: 11/01/18 - 11/06/18
Original Date / Rev: 11/01/18 / 11/01/18
Order Type: GENERAL

KTVQ-TV
Primary AE: Alex Hong (HRP)
Sales Office: N-DC
Sales Region: National

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Ln
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Matt Rosendale for Montana/NRSC
Demographic: A35-64
Product Codes: Political/Issue,Political/US Senate
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	26	\$12,715.00	\$10,807.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	26	\$12,715.00	\$10,807.75	0.00
Totals	26	\$12,715.00	\$10,807.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong (HRP)	N-DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVQ	11/05/18	11/05/18	M-F 530a-7a Montana This Morning	CM	5:30 AM-7:00 AM	2-----	:30	2	\$275.00	P-01	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	2-----		2		\$275.00		0.00					
N 2	KTVQ	11/06/18	11/06/18	M-F 530a-7a Montana This Morning	CM	5:30 AM-7:00 AM	-2-----	:30	2	\$275.00	P-01	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	-2-----		2		\$275.00		0.00					
N 3	KTVQ	11/05/18	11/05/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	1-----	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	1-----		1		\$175.00		0.00					
N 4	KTVQ	11/06/18	11/06/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	-1-----		1		\$175.00		0.00					
N 5	KTVQ	11/04/18	11/04/18	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----2	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----2		2		\$250.00		0.00					
N 6	KTVQ	11/04/18	11/04/18		CM	8:30 AM-9:30 AM	-----1	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00

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KTVQ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Face The Nation												
				Face The Nation												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/29/18	11/04/18	-----1	1	\$100.00	0.00									
N 7	KTVQ	11/05/18	11/05/18	M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00	
				Price is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		11/05/18	11/11/18	1-----	1	\$175.00	0.00									
N 8	KTVQ	11/05/18	11/05/18	M-F Noon News	CM	12:00 PM-12:30 PM	1-----	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00	
				M-F Noon News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		11/05/18	11/11/18	1-----	1	\$175.00	0.00									
N 9	KTVQ	11/05/18	11/05/18	M-F 530 News	CM	5:30 PM-6:00 PM	1-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00	
				M-F 530p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		11/05/18	11/11/18	1-----	1	\$900.00	0.00									
N 10	KTVQ	11/04/18	11/04/18	Su 530p News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00	
				Sunday 530p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/29/18	11/04/18	-----1	1	\$375.00	0.00									
N 11	KTVQ	11/05/18	11/05/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$550.00	P-01	0.00	NM	1	\$550.00	
				Jeopardy												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		11/05/18	11/11/18	1-----	1	\$550.00	0.00									
N 12	KTVQ	11/05/18	11/05/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$550.00	P-01	0.00	NM	1	\$550.00	
				Wheel of Fortune												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		11/05/18	11/11/18	1-----	1	\$550.00	0.00									
N 13	KTVQ	11/05/18	11/05/18	Monday Prime Hr 1	CM	7:00 PM-8:00 PM	1-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00	
				Monday Prime Hr 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		11/05/18	11/11/18	1-----	1	\$600.00	0.00									
N 14	KTVQ	11/05/18	11/05/18	Monday Prime Hr 2	CM	8:00 PM-9:00 PM	1-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00	
				Monday Prime Hr2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		11/05/18	11/11/18	1-----	1	\$900.00	0.00									
N 15	KTVQ	11/05/18	11/05/18	Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00	
				Monday Prime Hr 3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		11/05/18	11/11/18	1-----	1	\$900.00	0.00									
N 16	KTVQ	11/04/18	11/04/18	Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00	
				Sunday Prime Hr 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/29/18	11/04/18	-----1	1	\$700.00	0.00									
N 17	KTVQ	11/04/18	11/04/18	Sunday Prime Hr 4	CM	9:00 PM-10:00 PM	-----1	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00	
				Sunday Prime Hr 4												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/29/18	11/04/18	-----1	1	\$600.00	0.00									
N 18	KTVQ	11/05/18	11/05/18	M-F 10p News	CM	10:00 PM-10:35 PM	1-----	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00	
				M-F 10p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		11/05/18	11/11/18	1-----	1	\$950.00	0.00									
N 19	KTVQ	11/04/18	11/04/18	Su Late News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00	
				Su Late News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/29/18	11/04/18	-----1	1	\$600.00	0.00									
N 20	KTVQ	11/05/18	11/05/18	The Late Show	CM	10:35 PM-11:35 PM	1-----	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00	
				The Late Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	1-----		1				\$150.00		0.00			
N21	KTVQ	11/05/18	11/05/18	The Late Late Show	CM	11:35 PM-12:35 XI	1-----	:30	1	\$40.00	P-02	0.00	NM	1	\$40.00
				The Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	1-----		1				\$40.00		0.00			
N22	KTVQ	11/03/18	11/03/18	SEC Football Game 2	CM	6:00 PM-9:00 PM	-----1-	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				SEC Football Game 2	(6:00 PM-9:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-		1				\$400.00		0.00			
N23	KTVQ	11/04/18	11/04/18	NFL RS Game 2	CM	2:00 PM-5:00 PM	-----1	:30	1	\$2,100.00	P-01	0.00	NM	1	\$2,100.00
				NFL RS Game 2	(2:00 PM-5:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$2,100.00		0.00			
													Totals	26	\$12,715.00