

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Lanphier Associates
Attention: Buckley Cox
3559 National Drive
Suite 102
Medford, OR 97504

<u>Contract / Revision</u> 14754 /		<u>Alt Order #</u>
<u>Product</u> Political Candidate		
<u>Contract Dates</u> 10/17/16 - 11/08/16		<u>Estimate #</u> General Election 2016
<u>Advertiser</u> Bob Strosser for County Commissioner		<u>Original Date / Revision</u> 09/13/16 / 09/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Bob Wise	<u>Sales Office</u> Local-Medford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KOBI	10/17/16	11/08/16	NBC5 News @ Sunrise	6a-7a		:30			NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				2	\$30.00			
	Week:	10/24/16	10/30/16	MTWTF--				2	\$30.00			
	Week:	10/31/16	11/06/16	MTWTF--				2	\$30.00			
	Week:	11/07/16	11/13/16	MT-----				1	\$30.00			
2	KOBI	10/17/16	11/08/16	Today Show I	7a-9a		:30			NM	8	\$384.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				2	\$48.00			
	Week:	10/24/16	10/30/16	MTWTF--				2	\$48.00			
	Week:	10/31/16	11/06/16	MTWTF--				3	\$48.00			
	Week:	11/07/16	11/13/16	MT-----				1	\$48.00			
3	KOBI	10/17/16	11/07/16	NBC5 News @ 5p	5p-530p		:30			NM	11	\$682.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				3	\$62.00			
	Week:	10/24/16	10/30/16	MTWTF--				3	\$62.00			
	Week:	10/31/16	11/06/16	MTWTF--				4	\$62.00			
	Week:	11/07/16	11/13/16	M-----				1	\$62.00			
4	KOBI	10/17/16	11/07/16	M-F NBC5 News @ 6p	6p-7p		:30			NM	7	\$434.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				2	\$62.00			
	Week:	10/24/16	10/30/16	MTWTF--				2	\$62.00			
	Week:	10/31/16	11/06/16	MTWTF--				2	\$62.00			
	Week:	11/07/16	11/13/16	M-----				1	\$62.00			
5	KOBI	10/17/16	11/06/16	NBC5 News @ 6p Sa	6-630p		:30			NM	3	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S-				1	\$26.00			
	Week:	10/24/16	10/30/16	-----S-				1	\$26.00			
	Week:	10/31/16	11/06/16	-----S-				1	\$26.00			
6	KOBI	10/17/16	11/06/16	Days of our Lives	1p-2p		:30			NM	5	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				1	\$36.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
14754 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/16 - 11/08/16	Political Candidate	General Election 2016

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bob Strosser for County	09/13/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				2	\$36.00			
Week:		10/31/16	11/06/16	MTWTF--				2	\$36.00			
7	KOBI	10/24/16	11/06/16	NBC5 News @ 6p Su	6p-630p		:30			NM	2	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S				1	\$26.00			
Week:		10/31/16	11/06/16	-----S				1	\$26.00			
8	KOBI	10/24/16	11/06/16	Late 11p News M-F	11p-1135p		:30			NM	2	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				1	\$42.00			
Week:		10/31/16	11/06/16	MTWTF--				1	\$42.00			
9	KOBI	10/24/16	11/06/16	Meet the Press	8a-9a		:30			NM	2	\$104.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S				1	\$52.00			
Week:		10/31/16	11/06/16	-----S				1	\$52.00			
10	KOBI	10/24/16	11/06/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$480.00			
Week:		10/31/16	11/06/16	M-----				1	\$480.00			
N 11	KOBI	10/30/16	11/06/16	NBC5 News Sun 830pm	830-9p		:30			NM	2	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S				1	\$26.00			
Week:		10/31/16	11/06/16	-----S				1	\$26.00			
Totals											51	\$3,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	28	\$1,718.00	(\$257.70)	\$1,460.30
10/31/16 - 11/08/16	23	\$1,502.00	(\$225.30)	\$1,276.70
Totals	51	\$3,220.00	(\$483.00)	\$2,737.00

Signature: _____ **Date:** _____

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