



WTVZ Norfolk  
900 Granby St  
Norfolk, VA 23510

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

## Contract # 2498331

### Schedule Dates

05/31/16-06/06/16

### Advertiser

Priorities USA Action (72141)

### Agency

Targeted Platform Media (15945)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

750/760/4645 (832299)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Katie Thompson,

### Phone/Fax

/

### CPE

750/760/4645

### Account Types

National/Political Issue Agency BRD

### Billing Type

Standard

### Comments

Priorities USA Acto  
JAMES SCUTARI

Date Entered 05/16/16

Last Modified 05/16/16

Entered By Melissa Houston

CO-OP No

Headline # ECR25172893

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$354.00

Net Total \$2,006.00

Sales Tax

## Norfolk (WTVZ)

By Broadcast Month	Spots	Rate
Jun. 2016	20	\$2,360.00
<b>Grand Total:</b>	<b>20</b>	<b>\$2,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/31/16-06/03/16	4	:30	10A- 11A (EST)	2		X	X	X	X			2	\$40.00	\$80.00	Norfolk (WTVZ)	PEOPLE'S CRT B	5/16/16
2.0	Normal Line / SPOT (2)	05/31/16-06/03/16	4	:30	12P- 1P (EST)	2		X	X	X	X			2	\$40.00	\$80.00	Norfolk (WTVZ)	JUDGE FAITH-1/JUDGE FAITH-2	5/16/16
3.0	Normal Line / SPOT (3)	05/31/16-06/03/16	4	:30	3P- 4P (EST)	2		X	X	X	X			2	\$40.00	\$80.00	Norfolk (WTVZ)	PEOPLE'S COURT	5/16/16
4.0	Normal Line / SPOT (4)	05/31/16-06/03/16	3	:30	4P- 5P (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Norfolk (WTVZ)	HOT BENCH/HOT BENCH B	5/16/16
5.0	Normal Line / SPOT (5)	05/31/16-06/03/16	3	:30	5P- 5:30P (EST)	2		X	X	X	X			2	\$200.00	\$400.00	Norfolk (WTVZ)	FAMILY FEUD	5/16/16
6.0	Normal Line / SPOT (6)	05/31/16-06/03/16	3	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$250.00	\$500.00	Norfolk (WTVZ)	FAMILY FEUD B	5/16/16
7.0	Normal Line / Prime (7)	06/06/16-06/06/16	3	:30	8P- 9P (EST)	1	X							1	\$200.00	\$200.00	Norfolk (WTVZ)	L&O:SVU-MYNET1	5/16/16
8.0	Normal Line / Prime (8)	06/06/16-06/06/16	3	:30	9P- 10P (EST)	1	X							1	\$200.00	\$200.00	Norfolk (WTVZ)	L&O:SVU-MYNET2	5/16/16
9.0	Normal Line / SPOT (9)	05/31/16-06/03/16	3	:30	10P- 11P (EST)	2		X	X	X	X			2	\$80.00	\$160.00	Norfolk (WTVZ)	LAW&ORDER CI	5/16/16
10.0	Normal Line / SPOT (10)	05/31/16-06/03/16	3	:30	11P- 11:30P (EST)	2		X	X	X	X			2	\$80.00	\$160.00	Norfolk (WTVZ)	MIKE AND MOLLY	5/16/16
11.0	Normal Line / Prime (11)	06/03/16-06/03/16	3	:30	8P- 9P (EST)	1						X		1	\$175.00	\$175.00	Norfolk (WTVZ)	BONES-MYNET1	5/16/16
12.0	Normal Line / Prime (12)	06/03/16-06/03/16	3	:30	9P- 10P (EST)	1						X		1	\$175.00	\$175.00	Norfolk (WTVZ)	BONES-MYNET2	5/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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5/17

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