

# ORDER



**KOLD**

**Orders**  
**Order / Rev:** 3552092  
**Alt Order #:** WOC14653940  
**Product Desc:** GALLEGO FOR ARIZONA  
**Estimate:** 4208  
**Flight Dates:** 05/21/24 - 05/27/24  
**Original Date / Rev:** 05/17/24 / 05/17/24  
**Order Type:** NORMAL

**Primary AE:** Angela Emory  
**Sales Office:** TUS-N  
**Sales Region:** National

**Agency Name:** Assembly Media  
**Buying Contact:**  
**Billing Contact:**  
 One World Trade Center  
 New York, NY 10007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gallego for Arizona  
**Demographic:** A35+  
**Product Codes:** Candidate - Local - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** CHOOSE

**New Business End:**  
**Advertiser External ID:** 629811  
**Agency External ID:** 171498  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	34	\$13,250.00	\$11,262.50
05/27/24	05/27/24	8	\$3,150.00	\$2,677.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	34	\$13,250.00	\$11,262.50	85.20
June 2024	8	\$3,150.00	\$2,677.50	20.70
<b>Totals</b>	<b>42</b>	<b>\$16,400.00</b>	<b>\$13,940.00</b>	<b>105.90</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Angela Emory			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLD	05/20/24	05/27/24	CBS Mornings CBS This Morning	CM	7:00 AM-9:00 AM	- 1- 11--	:30	3	\$300.00	P-04	2.20	NM	4	\$1,200.00
(Program: CBS MORNINGS); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF CBS MORNINGS Mo-Fr 7:00a-9:00a IN Ma; y/2023LS ON KOLD. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 - 1- 11-- 3 \$300.00 2.20 Week: 05/27/24 06/02/24 1----- 1 \$300.00 2.20															
N 2	KOLD	05/20/24	05/24/24	M-F 9a News M-F 9a News	CM	9:00 AM-9:30 AM	-- 111--	:30	3	\$200.00	P-04	2.10	NM	3	\$600.00
(Program: NEWS 13 AT 9A); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NEWS 13 AT 9A Mo-Fr 9:00a-9:30a IN S; ep/2023LS ON KOLD ADJUSTED TO THE May/2023LS TP HUT LEVEL. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -- 111-- 3 \$200.00 2.10															
N 3	KOLD	05/20/24	05/24/24	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM	AI-- 111--	:30	3	\$600.00	P-04	2.50	NM	3	\$1,800.00
(Program: THE PRICE IS RIGHT); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF PRICE-RT 2-CBS,PRICE-RT 1-CBS Mo-Fr; 10:00a-11:00a IN May/2023LS ON KOLD. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -- 111-- 3 \$600.00 2.50															
N 4	KOLD	05/20/24	05/27/24	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	PI-- - 1---	:30	1	\$300.00	P-04	2.30	NM	2	\$600.00

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 Estimate: 4208  
**KOLD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KOLD	05/20/24	05/27/24	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	--111--	:30	3	\$500.00	P-04	2.60	NM	4	\$2,000.00
(Program: NEWS 13 AT NOON); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NWS 13 AT NOON Mo-Fr 12:00p-12:30p I; N May/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---1---					1	\$300.00		2.30			
Week:		05/27/24	06/02/24	1-----					1	\$300.00		2.30			
N 6	KOLD	05/20/24	05/27/24	M-F 6p News M-F 6p News	CM	6:00 PM-7:00 PM	-11-1--	:30	3	\$500.00	P-04	2.50	NM	4	\$2,000.00
(Program: NEWS 13 @ 5P); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NEWS 13 AT 5PM Mo-Fr 5:00p-5:30p IN; May/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--111--					3	\$500.00		2.60			
Week:		05/27/24	06/02/24	1-----					1	\$500.00		2.60			
N 7	KOLD	05/20/24	05/27/24	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	-11-1--	:30	3	\$500.00	P-04	3.70	NM	4	\$2,000.00
(Program: NEWS 13 @ 10P); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NEWS 13 AT 10P Mo-Fr 10:00p-10:35p I; N May/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-11-1--					3	\$500.00		3.70			
Week:		05/27/24	06/02/24	1-----					1	\$500.00		3.70			
N 8	KOLD	05/20/24	05/23/24	CBS Late Show CBS Late Show	CM	10:35 PM-11:37 PM	-1-1---	:30	2	\$250.00	P-04	2.40	NM	2	\$500.00
(Program: LATE SHOW W/COLBERT); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF LT-SC-ENC-CBS Mo-Fr 10:35p-11:37p IN; May/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-1-1---					2	\$250.00		2.40			
N 9	KOLD	05/20/24	05/21/24	CBS Tuesday Prime Hr CBS Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$600.00	P-04	3.70	NM	1	\$600.00
(Program: FBI FINALE); Nielsen Q2 - TUCSON (SIERRA VISTA) - ACTUAL May/2023LS Tue 7: :00p-8:00p TIME PERIOD ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-1-----					1	\$600.00		3.70			
N 10	KOLD	05/20/24	05/21/24	CBS Tuesday Prime Hr CBS Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$600.00	P-04	3.50	NM	1	\$600.00
(Program: FBI: INTERN FINALE); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF FBI:INTRNL-CBS Tue 8:00p-9:00p IN Ma; y/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-1-----					1	\$600.00		3.50			
N 11	KOLD	05/20/24	05/22/24	CBS Wednesday Prime CBS Wednesday Prime Sp A	CM	7:00 PM-10:00 PM	--1----	:30	1	\$600.00	P-04	2.40	NM	1	\$600.00
(Program: SURVIVOR FINALE); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF SURVIVOR-CBS Wed 7:00p-8:30p IN May; 2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--1----					1	\$600.00		2.40			
N 12	KOLD	05/20/24	05/26/24	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$750.00	P-04	3.40	NM	1	\$750.00
(Program: CBS SUNDAY MORNING); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF SUNDAY MRN-CBS Sun 7:00a-8:30a IN Ma; y/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1					1	\$750.00		3.40			
N 13	KOLD	05/20/24	05/26/24	CBS Sunday Prime Hr CBS Sunday Prime Hr 1	1CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----1	:30	1	\$600.00	P-04	3.50	NM	1	\$600.00
(Program: 60 MINUTES); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF 60 MINUTES-CBS Sun 6:00p-7:00p IN Ma; y/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1					1	\$600.00		3.50			

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 Estimate: 4208  
**KOLD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	KOLD	05/27/24	05/27/24	CBS Monday Prime Hr 1 CBS Monday Prime Hr 1	CM	7:00 PM-8:00 PM	1-----	:30	1	\$600.00	P-04	3.40	NM	1	\$600.00
(Program: NEIGHBORHOOD/BOB ABI); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF BOB-ABSHLA-CBS,NEIGHBORHD-CBS Mon 7:; 00p-8:00p IN May/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	1-----			1			\$600.00		3.40			
N15	KOLD	05/20/24	05/27/24	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	-11----	:30	2	\$300.00	P-04	2.60	NM	3	\$900.00
(Program: NEWS 13 @ 6A); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NEWS 13-MRN-6A Mo-Fr 6:00a-7:00a IN; May/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-11----			2			\$300.00		2.60			
Week:		05/27/24	06/02/24	1-----			1			\$300.00		2.60			
N16	KOLD	05/20/24	05/24/24	M-F 930a-10a M-F 930a-10a	CM	9:30 AM-10:00 AM	--111--	:30	3	\$150.00	P-04	1.80	NM	3	\$450.00
(Program: INVESTIGATE TV +); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF INVESTGATE TV+ Mo-Fr 9:30a-10:00a IN; Sep/2023LS ON KOLD ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--111--			3			\$150.00		1.80			
N17	KOLD	05/20/24	05/27/24	M-F 3p News M-F 3p News	CM	3:00 PM-4:00 PM	-11----	:30	2	\$150.00	P-04	1.40	NM	3	\$450.00
(Program: NEWS 13 at 3P); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NEWS 13 AT 3PM Mo-Fr 3:00p-4:00p IN; May/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-11----			2			\$150.00		1.40			
Week:		05/27/24	06/02/24	1-----			1			\$150.00		1.40			
N18	KOLD	05/20/24	05/25/24	CBS Saturday Morning CBS This Morning Saturday	CM	5:00 AM-7:00 AM	-----1-	:30	1	\$150.00	P-04	1.40	NM	1	\$150.00
(Program: CBS SATURDAY EARLY S); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF CBS SAT MORNG Sat 5:00a-7:00a IN May; /2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-			1			\$150.00		1.40			
													Totals	42	\$16,400.00