

# ORDER



**KOLD**

**Orders**  
**Order / Rev:** 3549870  
 Alt Order #: WOC14651176  
 Product Desc: GALLEGO FOR ARIZONA  
 Estimate: 4214  
 Flight Dates: 05/14/24 - 05/26/24  
 Original Date / Rev: 05/15/24 / 05/15/24  
 Order Type: NORMAL

Primary AE: Angela Emory  
 Sales Office: TUS-N  
 Sales Region: National

**Agency**  
**Name:** Assembly Media  
 Buying Contact:  
 Billing Contact:  
 One World Trade Center  
 New York, NY 10007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Gallego for Arizona  
 Demographic: A35+  
 Product Codes: Candidate - Local - Other  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: CHOOSE

New Business End:  
 Advertiser External ID: 629811  
 Agency External ID: 171498  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	9	\$3,750.00	\$3,187.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	9	\$3,750.00	\$3,187.50	23.60
<b>Totals</b>	<b>9</b>	<b>\$3,750.00</b>	<b>\$3,187.50</b>	<b>23.60</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Angela Emory			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLD	05/13/24	05/17/24	CBS Mornings CBS This Morning	CM	7:00 AM-9:00 AM	----1--	:30	1	\$300.00	P-04	2.20	NM	1	\$300.00
(Program: CBS MORNINGS); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF CBS MORNINGS Mo-Fr 7:00a-9:00a IN Ma; y/2023LS ON KOLD. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 ----1-- 1 \$300.00 2.20															
N 2	KOLD	05/20/24	05/20/24	M-F 9a News M-F 9a News	CM	9:00 AM-9:30 AM	1-----	:30	1	\$200.00	P-04	2.10	NM	1	\$200.00
(Program: NEWS 13 AT 9A); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NEWS 13 AT 9A Mo-Fr 9:00a-9:30a IN S; ep/2023LS ON KOLD ADJUSTED TO THE May/2023LS TP HUT LEVEL. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 1----- 1 \$200.00 2.10															
N 3	KOLD	05/20/24	05/20/24	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM	1-----	:30	1	\$600.00	P-04	2.50	NM	1	\$600.00
(Program: THE PRICE IS RIGHT); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF PRICE-RT 2-CBS,PRICE-RT 1-CBS Mo-Fr; 10:00a-11:00a IN May/2023LS ON KOLD. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 1----- 1 \$600.00 2.50															
N 4	KOLD	05/13/24	05/17/24	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	----1--	:30	1	\$300.00	P-04	2.30	NM	1	\$300.00
(Program: NEWS 13 AT NOON); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NWS 13 AT NOON Mo-Fr 12:00p-12:30p I; N May/2023LS ON KOLD.															

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 Product Desc: GALLEGO FOR ARIZONA  
 Estimate: 4214  
**KOLD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----1--		1				\$300.00		2.30			
N 5	KOLD	05/20/24	05/20/24	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	1-----	:30	1	\$500.00	P-04	2.60	NM	1	\$500.00
		(Program: NEWS 13 @ 5P); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NEWS 13 AT 5PM Mo-Fr 5:00p-5:30p IN; May/2023LS ON KOLD.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----		1				\$500.00		2.60			
N 6	KOLD	05/13/24	05/16/24	M-F 6p News M-F 6p News	CM	6:00 PM-7:00 PM	---1---	:30	1	\$500.00	P-04	2.50	NM	1	\$500.00
		(Program: NEWS 13 @ 6P); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NEWS 13 AT 6PM Mo-Fr 6:00p-7:00p IN; Sep/2023LS ON KOLD ADJUSTED TO THE May/2023LS TP HUT LEVEL.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---1---		1				\$500.00		2.50			
N 7	KOLD	05/13/24	05/17/24	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	----1--	:30	1	\$500.00	P-04	3.70	NM	1	\$500.00
		(Program: NEWS 13 @ 10P); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF NEWS 13 AT 10P Mo-Fr 10:00p-10:35p I; N May/2023LS ON KOLD.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----1--		1				\$500.00		3.70			
N 8	KOLD	05/13/24	05/17/24	CBS Late Show CBS Late Show	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	----1--	:30	1	\$250.00	P-04	2.40	NM	1	\$250.00
		(Program: LATE SHOW W/COLBERT); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF LT-SC-ENC-CBS Mo-Fr 10:35p-11:37p IN; May/2023LS ON KOLD.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----1--		1				\$250.00		2.40			
N 9	KOLD	05/13/24	05/16/24	CBS Thursday Prime Hr 2 CBS Thursday Prime Hr 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$600.00	P-04	3.30	NM	1	\$600.00
		(Program: SO HELP ME TODD); Nielsen Q2 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON TH; E ACTUAL PERFORMANCE OF SO HLP-TDD-CBS Thu 8:00p-9:00p IN Ma; y/2023LS ON KOLD.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---1---		1				\$600.00		3.30			
													Totals	9	\$3,750.00