

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WLAV

Date:

5-7-21

I, _____

being/on behalf of: _____

Miranda Beard

, a legally _____

qualified candidate of the _____

Mayor of Laurel

political _____

party for the office of: _____

Independent

in the _____

City of Laurel

election to be held on: _____

June 8, 2021

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 :60	6a-7p	5-17-68			

Total Charges:

\$500

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Miranda Beard

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

5-7-21
Date

Miranda Beard
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Bob Gitt
Printed Name

GM
Title

SuperTalk MS Media
WLAU-FM 531 Central Avenue Suite 1
Laurel, Mississippi 39440
Phone: (601) 425-2211

Advertiser: MIRANDA BEARD MAYOR OF LAUREL
Order #: 2877628091669
Contract #: 4850
Date Entered: 05/13/2021
Last Modified: 05/18/2021
Product:
Salesperson: Todd Elzey
Billing Cycle: Calendar Month
Estimate #:

MIRANDA BEARD MAYOR OF LAUREL
531 CENTRAL AVENUE SUITE 1
LAUREL, MS 39440

Order Date Range: 05/20/2021 through 06/08/2021 (3 weeks)
Media Outlets: WLAU-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	05/20/21-06/08/21	WLAU-FM	06:00AM-07:00PM	15	5	5	5	5	5	5	5	35	5.00	100	500.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WLAU-FM	100	0	0	0	\$500.00	\$500.00
Totals	100	0	0	0	\$500.00	\$500.00

Total Charges: \$500.00
Total Net: \$500.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
May	2021	\$300.00	\$300.00
June	2021	\$200.00	\$200.00
Totals		\$500.00	\$500.00

Accepted for SuperTalk MS Media

Accepted for advertiser OR agency as agent for the advertiser

Name Title

Name Title