

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WLAU</u>	Date: <u>5-7-21</u>
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I, \_\_\_\_\_  
being/on behalf of: Miranda Beard, a legally  
qualified candidate of the Mayor of Laurel political  
party for the office of: Independent  
in the City of Laurel  
election to be held on: June 8, 2021  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>:30 :60</u>	<u>6a-7p</u>	<u>5-17-68</u>			

Total Charges: \$500

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Miranda Beard

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

5-7-21  
Date

Miranda Beard  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Bob Gitt  
Printed Name

GM  
Title

SuperTalk MS Media  
 WLAU-FM 531 Central Avenue Suite 1  
 Laurel, Mississippi 39440  
 Phone: (601) 425-2211

Advertiser: MIRANDA BEARD MAYOR OF LAUREL  
 Order #: 2877628091669  
 Contract #: 4850  
 Date Entered: 05/13/2021  
 Last Modified: 05/18/2021  
 Product:  
 Salesperson: Todd Elzey  
 Billing Cycle: Calendar Month  
 Estimate #:

MIRANDA BEARD MAYOR OF LAUREL  
 531 CENTRAL AVENUE SUITE 1  
 LAUREL, MS 39440

**Order Date Range: 05/20/2021 through 06/08/2021 (3 weeks)**  
**Media Outlets: WLAU-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	05/20/21-06/08/21	WLAU-FM	06:00AM-07:00PM	15	5	5	5	5	5	5	5	35	5.00	100	500.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WLAU-FM	100	0	0	0	\$500.00	\$500.00
<b>Totals</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$500.00</b>	<b>\$500.00</b>

**Total Charges: \$500.00**  
**Total Net: \$500.00**

**Projected Billing By Calendar Month**

Month	Year	Gross Billing	Net Billing
May	2021	\$300.00	\$300.00
June	2021	\$200.00	\$200.00
<b>Totals</b>		<b>\$500.00</b>	<b>\$500.00</b>

Accepted for SuperTalk MS Media

Accepted for advertiser OR agency as agent for the advertiser

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title