# THIRD QUARTER 2023, QUARTERLY ISSUES/PROGRAM LIST Radio Station WJSE-FM, North Cape May, NJ

#### Issue:

Supporting efforts by our local law enforcement

# **Discussion Of Issue:**

Often there is a misconception of the role law enforcement has in our lives. Some only encounter police when there are negative or stressful situations. Authorities rely on the assistance of the community to do their jobs effectively.

# **Programming:**

We strive to help those who protect our communities any way we can. When police are seeking the public's help to identify or locate someone of interest in an investigation or a missing person, we do our best to include this information in our news broadcasts and on our online news pages. We also announced and broadcast from events to promote dialog between residents and law enforcement, allowing officers to serve our communities better, and broadcast important announcements to the public. Such examples include a Cops and Coffee event in Middle Township on July 11, a Cape May County SWAT team training exercise on July 13 and 20, missing people and cases where police sought information from the public. We also conducted interviews on safety events listed below.

# a. Mark Hunter Show, July 20, 2023 from 10 a.m. to 10:15 a.m.

The Lower Township Police Department in conjunction with the Lower Township Rotary Club presented an event to help children ride their bicycles safely. The "Junior Bike Rodeo" on July 22 featured police offering a safety course and safe riding tips for children, also the club tightened up loose parts on the children's bikes and children received a free bicycle helmet. We had Rich Macoluso, President of the Lower Township Rotary Club dropped by the morning show to promote the event, open to all children in Lower Township, but also youth in neighboring Middle Township and Cape May. We also ran announcements beginning July 12 until the event on July 22.

- b. North Wildwood National Night Out broadcast, August 1 2023 from 5 p.m. to 8 p.m.. Host Mark Hunter broadcast on location at Bill Henfey Park in North Wildwood and handed out giveaways from the police-sponsored event where North Wildwood Police Chief Chris Stevenson, as well as members of the North Wildwood Beach Patrol, North Wildwood and Angelsea Fire Department were interviewed. promoting safety to the public.
- **c.** Wildwood National Night Out broadcast, August 1 2023 from 5 p.m. to 8 p.m.. Host Delaney Smith did a similar broadcast promoting Wiildwood's event at Fox Park in Wildwood .

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How can we help the volunteers who serve in our local fire department?

## **Discussion of Issue:**

Our local volunteer fire departments serve our communities well but can always use assistance, especially when it comes to gear and tools for volunteers to fight fires, protect properties and save lives.

## **Programming:**

We take pride in promoting events to help these brave companies. We offered airtime to promote and broadcast from their fundraising efforts.,

# a. 25th Annual New Jersey State Barbecue Championship and Angelsea Blues Festival, July 15 2023 from 1:00 p.m. to 3:00 p.m.

Host Mark Hunter broadcast on location from the events held on Olde New Jersey Avenue next to the Angelsea Volunteer firehouse which serves as the company's largest fundraiser. Mr Paul DiFillipo was interviewed as well as other notable people at the event, like John Lynch of the Wildwood Convention Center, members of bands performing and members of other charities at the event.

### Issue:

Who are the best candidates running for local government?

# **Discussion of Issue:**

This year's election season features local contests, as well as elections at the county and state level. As early votes will be cast, we felt it important to provide each candidate in local and state races the opportunity to inform us on their positions on important local issues before voters mail their ballots.

# **Programming:**

We presented "Meet The Candidates", where every candidate running for local office was given the opportunity to respond to issues presented by morning show host Mark Hunter and "On The Town" host Victor Faison. The segments aired over the course of the month of September to better inform our listeners on the voting choices they have. The segments were also posted on our news page.

a. Meet The Candidates, September 12 through September 29th 2023, 7 a.m. to 10 a.m. hours Sixteen candidates were interviewed in segments from 5 to 7 minutes in length, aired during the hours of 7 a.m. to 10 a.m. for a total of approximately 1 to 1-and-a-half hours total content. Interviews included:

New Jersey State Assembly, First Legislative District - Incumbents Erik Simonsen and Antwan McClellan (R)

Cape May County Commissioner Candidates-

Patricia O'Connor Melanie Collette

Cape May County Surrogate Candidate - Beverly McCall

Middle Township Committee Candidate - Chris Leusner

Wildwood Commissioner Candidates-

Krista Fitzsimmons
Phil Swetsky
Jeanne Killian
Edward "Tito" Arroyo
George Schwabb
Timothy Blute
Yodd Keninger

Upper Township Committee - John K. Grubb

Avalon Council Candidate - George "Chet" Johnson

Stone Harbor Borough Council Candidate - Tim Carney

All candidates were contacted for the opportunity to be interviewed for a segment.

# Issue:

Honoring the memory of those we lost on September 11 2001 and also those who have suffered since from the effects of pollutants at Ground Zero

### Discussion of Issue:

We shall never forget the tragedy our nation experienced 22 years ago, and the heroics of those who bravely rushed to help in any way they could. Many younger generations were not alive or have no recollection of that day.

## **Programming:**

Every year, we feature a solemn tribute in song, and soundclips from inspirational leaders. We also update listeners on local September 11th Remembrance Ceremonies they may attend.

a. September 11th Remembrance, September 11, 2023, from 8:45 a.m. to 9:12 a.m.

Our September 11th broadcast featured all local and county ceremonies listed by start time so

listeners knew when their local 9/11 remembrance began. At 8:45 we offered a moment of silence, followed by our musical tribute to those we've lost.

## Issue:

Supporting local commerce and businesses

### Discussion of Issue:

Our area is driven by a tourism economy. As such, it is important to promote events and organizations that will attract visitors to our area, who in turn, support the local business community.

## **Programming:**

We partnered to conduct broadcasts with the Wildwoods Welcome Center, which is operated by the Wildwood Hotel-Motel Association. Other events we promoted included a weekly farmers market sponsored by the Wildwood Business Improvement Development Association every Saturday morning in August, and Labor Day Weekend.

d. Wildwood July 4 fireworks broadcast, July 4 2023 from 8 p.m. to 10:30 p.m.

This July 4th event promoted family events in Wildwood, and a fireworks display set to music played on 106.3 WJSE

WJSE supports various community charitable efforts. We encourage public service announcements through our broadcast, website and social-media platforms. These public service announcements are prerecorded or read by air personalities throughout the broadcast day.