

ORDER



Orders
Order / Rev: 469046
Alt Order #: WOC11820113
Product Desc: Governors Race
Estimate: 2212
Flight Dates: 09/26/18 - 11/05/18
Original Date / Rev: 09/25/18 / 10/29/18
Order Type: GENERAL

KGTV
Primary AE: Maura Romano
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Sadler Strategic Media - Pol
Buying Contact:
Billing Contact:
 12103 Viewcrest Road
 Studio City, CA 91604

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Newsom/Democrat/Governor
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 223365
Agency External ID: 119523
Unit Code: General
Order Separation: 00:02:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	41	\$16,790.00	\$14,271.50
10/01/18	10/28/18	285	\$134,110.00	\$113,993.50
10/29/18	11/04/18	90	\$41,010.00	\$34,858.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	41	\$16,790.00	\$14,271.50	59.10
October 2018	285	\$134,110.00	\$113,993.50	537.80
November 2018	90	\$41,010.00	\$34,858.50	163.80
Totals	416	\$191,910.00	\$163,123.50	760.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	10/01/18	11/02/18	M-F 430-5am News 10 News at 430am	CM	430-5am	MTWTF--	:30	3	\$75.00	P-3	0.70	NM	16	\$1,200.00
(Program: 10NEWS AT 4:30AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	MTWTF--					3	\$75.00		0.70			
	Week:	10/08/18	10/14/18	MTWTF--					3	\$75.00		0.70			
	Week:	10/15/18	10/21/18	MTWTF--					3	\$75.00		0.70			
	Week:	10/22/18	10/28/18	MTWTF--					3	\$75.00		0.70			
	Week:	10/29/18	11/04/18	MTWTF--					4	\$75.00		0.70			
N 2	KGTV	09/24/18	09/28/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$130.00	P-3	1.10	NM	3	\$390.00
(Program: 10NEWS AT 5AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/18	09/30/18	MTWTF--					3	\$130.00		1.10			
N 3	KGTV	10/01/18	11/02/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$140.00	P-3	1.10	NM	18	\$2,520.00
(Program: 10NEWS AT 5AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	MTWTF--					3	\$140.00		1.10			
	Week:	10/08/18	10/14/18	MTWTF--					3	\$140.00		1.10			
	Week:	10/15/18	10/21/18	MTWTF--					4	\$140.00		1.10			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N10	KGTV	09/24/18	09/28/18	M-F 10-11am The View	CM	10-11am	MTWTF--	:30	2	\$335.00	P-2	1.80	NM	1	\$335.00
(Program: THE VIEW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWTF--			2		\$335.00			1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	09/24/18-09/30/18	M-F 10-11am			10-11am		MTWThF----	:30	(\$335.00)		1.80	NM		
See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11 [Breaking News-Network]															
N11	KGTV	10/01/18	11/02/18	M-F 10-11am The View	CM	10-11am	MTWTF--	:30	2	\$575.00	P-1	1.50	NM	11	\$7,200.00
(Program: THE VIEW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--			2		\$575.00			1.50			
Week:		10/08/18	10/14/18	MTWTF--			2		\$575.00			1.50			
Week:		10/15/18	10/21/18	MTWTF--			2		\$575.00			1.50			
Week:		10/22/18	10/28/18	MTWTF--			2		\$575.00			1.50			
Week:		10/29/18	11/04/18	MTWTF--			2		\$575.00			1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	10/29/18-11/04/18	M-F 10-11am			10-11am		MTWThF----	:30	(\$575.00)		1.50	NM		
See MG 26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20 [Inventory NA]															
10	KGTV	10/29/18-11/04/18	M-F 10-11am			10-11am		MTWThF----	:30	(\$575.00)		1.50	NM		
See MG 11.11,11.12,11.13 [PRE EMPT DUE TO LAST IN FG 10.11]															
11	KGTV	10/29/18-11/04/18	M-Su 11-1135pm News			11-1135pm		MTWThFSaSu	:30	\$450.00		1.50	NM		
Ⓜ MG for 51.4,71.3,11.10															
12	KGTV	10/29/18-11/04/18	College FB - Sa Prime			430-830pm		-----Sa--	:30	\$1,350.00		1.50	NM		
Ⓜ MG for 51.4,71.3,11.10															
13	KGTV	10/23/18-10/23/18	Tuesday Prime C			10-11pm		-T-----	:30	\$800.00		1.50	NM		
[reinstate fg 10.16]															
N12	KGTV	10/01/18	11/02/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	2	\$200.00	P-3	1.50	NM	10	\$2,000.00
(Program: 10NEWS AT 11AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--			2		\$200.00			1.50			
Week:		10/08/18	10/14/18	MTWTF--			2		\$200.00			1.50			
Week:		10/15/18	10/21/18	MTWTF--			2		\$200.00			1.50			
Week:		10/22/18	10/28/18	MTWTF--			2		\$200.00			1.50			
Week:		10/29/18	11/04/18	MTWTF--			2		\$200.00			1.50			
N13	KGTV	09/24/18	09/28/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	2	\$175.00	P-3	1.20	NM	1	\$175.00
(Program: 10NEWS AT 11AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWTF--			2		\$175.00			1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	09/24/18-09/30/18	M-F 11am-12pm News			11am-12pm		MTWThF----	:30	(\$175.00)		1.20	NM		
See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11 [Breaking News-Network]															
N14	KGTV	09/24/18	09/28/18	M-F 12-1pm GMA Day	CM	12-1pm	--WTF--	:30	2	\$250.00	P-2	1.50	NM	10	\$3,360.00
(Program: GOOD AFTERNOON AMERICA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	--WTF--			2		\$250.00			1.50			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--WTF--					2	\$250.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KGTV	09/24/18-09/30/18	M-F 12-1pm			12-1pm			--WThF----	:30	(\$250.00)	1.50	NM		
See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11 [Breaking News-Network]															
3	KGTV	10/01/18-10/28/18	M-F 12-1pm			12-1pm			--WThF----	:30	\$300.00	1.50	NM		
Ⓜ MG for 25.2,25.1,10.1,14.2,18.1,9.2,16.1,13.1,7.3,7.2															
4	KGTV	10/01/18-10/28/18	M-F 12-1pm			12-1pm			--WThF----	:30	\$300.00	1.50	NM		
Ⓜ MG for 25.2,25.1,10.1,14.2,18.1,9.2,16.1,13.1,7.3,7.2															
5	KGTV	10/01/18-10/28/18	ABC World News M-F			630-7pm			MTWThF----	:30	\$1,000.00	3.80	NM		
Ⓜ MG for 25.2,25.1,10.1,14.2,18.1,9.2,16.1,13.1,7.3,7.2															
6	KGTV	10/01/18-10/28/18	M-F Good Morning America			7-9am			MTWThF----	:30	\$375.00	1.50	NM		
Ⓜ MG for 25.2,25.1,10.1,14.2,18.1,9.2,16.1,13.1,7.3,7.2															
7	KGTV	10/01/18-10/28/18	M-F Good Morning America			7-9am			MTWThF----	:30	\$375.00	1.50	NM		
Ⓜ MG for 25.2,25.1,10.1,14.2,18.1,9.2,16.1,13.1,7.3,7.2															
8	KGTV	10/01/18-10/28/18	M-F 9-10am			9-10am			MTWThF----	:30	\$210.00	1.80	NM		
Ⓜ MG for 25.2,25.1,10.1,14.2,18.1,9.2,16.1,13.1,7.3,7.2															
9	KGTV	10/01/18-10/28/18	M-F 9-10am			9-10am			MTWThF----	:30	\$210.00	1.80	NM		
Ⓜ MG for 25.2,25.1,10.1,14.2,18.1,9.2,16.1,13.1,7.3,7.2															
10	KGTV	10/01/18-10/28/18	M-F 1237-107am			1237-107am			MTWThF----	:30	\$140.00	1.80	NM		
Ⓜ MG for 25.2,25.1,10.1,14.2,18.1,9.2,16.1,13.1,7.3,7.2															
11	KGTV	10/01/18-10/28/18	M-F 11am-12pm News			11am-12pm			MTWThF----	:30	\$200.00	1.80	NM		
Ⓜ MG for 25.2,25.1,10.1,14.2,18.1,9.2,16.1,13.1,7.3,7.2															
N 15	KGTV	10/01/18	11/02/18	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	2	\$300.00	P-2	1.40	NM	10	\$3,000.00
GMA Day (Program: GOOD AFTERNOON AMERICA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--					2	\$300.00		1.40			
Week:		10/08/18	10/14/18	MTWTF--					2	\$300.00		1.40			
Week:		10/15/18	10/21/18	MTWTF--					2	\$300.00		1.40			
Week:		10/22/18	10/28/18	MTWTF--					2	\$300.00		1.40			
Week:		10/29/18	11/04/18	MTWTF--					2	\$300.00		1.40			
N 16	KGTV	09/24/18	09/28/18	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	2	\$50.00	P-3	0.70	NM	1	\$50.00
Pickler and Ben (Program: PICKLER AND BEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWTF--					2	\$50.00		0.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	09/24/18-09/30/18	M-F 2-3pm			2-3pm			MTWThF----	:30	(\$50.00)	0.70	NM		
See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11 [Breaking News-Network]															
N 17	KGTV	10/01/18	11/02/18	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	3	\$45.00	P-3	0.60	NM	17	\$765.00
Pickler and Ben (Program: PICKLER AND BEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--					3	\$45.00		0.60			
Week:		10/08/18	10/14/18	MTWTF--					3	\$45.00		0.60			
Week:		10/15/18	10/21/18	MTWTF--					3	\$45.00		0.60			
Week:		10/22/18	10/28/18	MTWTF--					4	\$45.00		0.60			
Week:		10/29/18	11/04/18	MTWTF--					4	\$45.00		0.60			
N 18	KGTV	09/24/18	09/28/18	M-F 3-4pm	CM	3-4pm	MTWTF--	:30	2	\$50.00	P-3	0.60	NM	1	\$50.00
M-F 3-4pm (Program: DATELINE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWTF--					2	\$50.00		0.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	09/24/18-09/30/18	M-F 3-4pm			3-4pm			MTWThF----	:30	(\$50.00)	0.60	NM		
See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11 [Breaking News-Network]															

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N19	KGTV	10/01/18	11/02/18	M-F 4-5pm The Now (Program: THE NOW SAN DIEGO)	CM	4-5pm	MTWTF--	:30	2	\$135.00	P-3	1.50	NM	12	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	MTWTF--					2	\$135.00		1.50			
		Week: 10/08/18	10/14/18	MTWTF--					2	\$135.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	10/08/18-10/14/18		M-F 4-5pm		4-5pm	MTWThF----	:30		(\$135.00)		1.50	NM		
		See MG 26,10,26,11,26,12,26,13,26,14,26,15,26,16,26,17,26,18,26,19,26,20 [Breaking News-Network]													
		Week: 10/15/18	10/21/18	MTWTF--					2	\$135.00		1.50			
		Week: 10/22/18	10/28/18	MTWTF--					2	\$135.00		1.50			
		Week: 10/29/18	11/04/18	MTWTF--					3	\$135.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	10/29/18-11/04/18		M-F 4-5pm		4-5pm	MTWThF----	:30		(\$135.00)		1.50	NM		
		See MG 19,12,19,13,19,14 [PE by P2 - RF 10/25]													
12	KGTV	10/29/18-11/04/18	M-F	430-5am News		430-5am	MTWThF----	:30		\$75.00		0.50	NM		
		Ⓜ MG for 19.9 11/01													
13	KGTV	10/29/18-11/04/18	News Repeat			106-141am	MTWThF----	:30		\$30.00		0.50	NM		
		Ⓜ MG for 19.9 11/01													
14	KGTV	10/29/18-11/04/18	News Repeat			106-141am	MTWThF----	:30		\$30.00		0.50	NM		
		Ⓜ MG for 19.9 11/01													
N20	KGTV	09/24/18	09/28/18	M-F 4-5pm The Now (Program: THE NOW SAN DIEGO)	CM	4-5pm	MTWTF--	:30	2	\$120.00	P-3	1.20	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	MTWTF--					2	\$120.00		1.20			
N21	KGTV	10/01/18	11/02/18	M-F 5-6pm News M-F 5-6pm News (Program: 10NEWS AT 5PM)	CM	5-6pm	MTWTF--	:30	2	\$340.00	P-3	2.20	NM	10	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	MTWTF--					2	\$340.00		2.20			
		Week: 10/08/18	10/14/18	MTWTF--					2	\$340.00		2.20			
		Week: 10/15/18	10/21/18	MTWTF--					2	\$340.00		2.20			
		Week: 10/22/18	10/28/18	MTWTF--					2	\$340.00		2.20			
		Week: 10/29/18	11/04/18	MTWTF--					2	\$340.00		2.20			
N22	KGTV	09/24/18	09/28/18	M-F 5-6pm News M-F 5-6pm News (Program: 10NEWS AT 5PM)	CM	5-6pm	MTWTF--	:30	2	\$300.00	P-3	1.70	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	MTWTF--					2	\$300.00		1.70			
N23	KGTV	09/24/18	09/28/18	M-F 6-630pm News M-F 6-630pm News (Program: 10NEWS AT 6PM)	CM	6-630pm	MTWTF--	:30	2	\$375.00	P-3	1.90	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	MTWTF--					2	\$375.00		1.90			
N24	KGTV	10/01/18	11/02/18	M-F 6-630pm News M-F 6-630pm News (Program: 10NEWS AT 6PM)	CM	6-630pm	MTWTF--	:30	2	\$675.00	P-2	2.10	NM	17	\$10,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	MTWTF--					2	\$675.00		2.10			
		Week: 10/08/18	10/14/18	MTWTF--					3	\$675.00		2.10			
		Week: 10/15/18	10/21/18	MTWTF--					3	\$675.00		2.10			

Order / Rev: 469046
 Alt Order #: WOC11820113
 Flight Dates: 09/26/18 - 11/05/18

Advertiser: Newsom/Democrat/Governor
 Product Desc: Governors Race
 Estimate: 2212
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					3	\$675.00		2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KGTV	10/15/18-10/21/18	M-F 6-630pm News			6-630pm			MTWThF----	:30	(\$675.00)	2.10	NM		
See MG 24.16,24.17,24.18 [NA- all P1s-P2s - SH 10/15]															
16	KGTV	10/22/18-10/28/18	Saturday Prime C			10-11pm			-----Sa--	:30	\$300.00	2.10	NM		
Ⓜ MG for 24.6 10/19															
17	KGTV	11/03/18-11/03/18	Saturday Prime C			10-11pm			-----Sa--	:30	\$300.00	2.10	NM		
Ⓜ MG for 24.6 10/19															
18	KGTV	10/29/18-11/04/18	M-F 12-1pm			12-1pm			MTWThF----	:30	(\$75.00)	0.60	NM		
Ⓜ See MG 24.19															
19	KGTV	10/29/18-11/04/18	M-F 2-3pm			2-3pm			MTWThF----	:30	\$75.00	0.60	NM		
Ⓜ MG for 24.18 10/29															
Week:		10/22/18	10/28/18	MTWTF--					3	\$675.00		2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
10	KGTV	10/22/18-10/28/18	M-F 6-630pm News			6-630pm			MTWThF----	:30	(\$675.00)	2.10	NM		
See MG 24.20,24.21,24.22 [NA- All P1s - SH 10/23]															
Week:		10/29/18	11/04/18	MTWTF--					4	\$675.00		2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
13	KGTV	10/29/18-11/04/18	M-F 6-630pm News			6-630pm			MTWThF----	:30	(\$675.00)	2.10	NM		
See MG 24.20,24.21,24.22 [N/A available for P2- RF 10/24]															
15	KGTV	10/29/18-11/04/18	M-F 6-630pm News			6-630pm			MTWThF----	:30	(\$675.00)	2.10	NM		
See MG 24.20,24.21,24.22 [N/A available for P2- RF 10/24]															
20	KGTV	10/29/18-11/04/18	College FB - Sa Late			1230-4pm			-----Sa--	:30	\$1,200.00	3.00	NM		
Ⓜ MG for 24.10,24.15,24.13															
21	KGTV	10/29/18-11/04/18	Friday Prime A			8-9pm			-----F----	:30	\$800.00	2.30	NM		
Ⓜ MG for 24.10,24.15,24.13															
22	KGTV	10/29/18-11/04/18	Sa 1147pm-1217am			1147pm-1217am			-----Sa--	:30	(\$25.00)	1.00	NM		
Ⓜ See MG 24.23 [Prg chg. Unherd no longer scheduled. Wipeout scheduled 1147pm-1247am. sv 10/25/18]															
23	KGTV	10/29/18-11/04/18	Sa 1147pm-1247am			1147pm-1247am			-----Sa--	:30	\$25.00	1.00	NM		
Ⓜ MG for 24.22 11/03															
N25	KGTV	09/24/18	09/28/18	ABC World News M-F	CM	630-7pm	MTWTF--	:30	2	\$675.00	P-3	3.80	NM	0	\$0.00
ABC World News M-F (Program: ABC WORLD NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWTF--					2	\$675.00		3.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	09/24/18-09/30/18	ABC World News M-F			630-7pm			MTWThF----	:30	(\$675.00)	3.80	NM		
See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11 [NA- NO avail - only P1s-P3s in - SH 9/25/18]															
2	KGTV	09/24/18-09/30/18	ABC World News M-F			630-7pm			MTWThF----	:30	(\$675.00)	3.80	NM		
See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11 [NA- no avail - all P1s-P3s- SH 9/26/18]															
N26	KGTV	10/01/18	11/02/18	ABC World News M-F	CM	630-7pm	MTWTF--	:30	1	\$1,000.00	P-3	3.80	NM	19	\$11,960.00
ABC World News M-F (Program: ABC WORLD NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--					1	\$1,000.00		3.80			
Week:		10/08/18	10/14/18	MTWTF--					2	\$1,000.00		3.80			
Week:		10/15/18	10/21/18	MTWTF--					2	\$1,000.00		3.80			
Week:		10/22/18	10/28/18	MTWTF--					2	\$1,000.00		3.80			

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--					2	\$1,000.00		3.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KGTV	10/22/18-10/28/18	ABC World News M-F			630-7pm			MTWThF----	:30	(\$1,000.00)	3.80	NM		
See MG 26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20 [Inventory NA]															
7	KGTV	10/22/18-10/28/18	ABC World News M-F			630-7pm			MTWThF----	:30	(\$1,000.00)	3.80	NM		
See MG 26.21,26.22,26.23 [PE by P2 - TP is sold out. RF 10/18]															
21	KGTV	10/22/18-10/28/18	M-F 7-730pm News			7-730pm			MTWThF----	:30	\$800.00	2.80	NM		
Ⓜ MG for 26.7,51.3															
22	KGTV	10/22/18-10/28/18	Sa 8-9am News			8-9am			-----Sa--	:30	\$375.00	2.80	NM		
Ⓜ MG for 26.7,51.3															
23	KGTV	10/22/18-10/28/18	Sa 6-7am News			6-7am			-----Sa--	:30	\$200.00	1.00	NM		
Ⓜ MG for 26.7,51.3															
Week:		10/29/18	11/04/18	MTWTF--					2	\$1,000.00		3.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
8	KGTV	10/29/18-11/04/18	ABC World News M-F			630-7pm			MTWThF----	:30	(\$1,000.00)	3.80	NM		
See MG 26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20 [Inventory NA]															
9	KGTV	10/29/18-11/04/18	ABC World News M-F			630-7pm			MTWThF----	:30	(\$1,000.00)	3.80	NM		
See MG 26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20 [Inventory NA]															
10	KGTV	10/15/18-10/28/18	M-F 7-730pm News			7-730pm			MTWThF----	:30	\$525.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
11	KGTV	10/15/18-10/28/18	M-F 7-730pm News			7-730pm			MTWThF----	:30	\$525.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
12	KGTV	10/22/18-10/22/18	Monday Prime A			8-10pm			M-----	:30	\$2,700.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
13	KGTV	10/15/18-11/04/18	M-F 11-1135pm News			11-1135pm			MTWThF----	:30	\$450.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
14	KGTV	10/15/18-11/04/18	M-F 11-1135pm News			11-1135pm			MTWThF----	:30	\$450.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
15	KGTV	10/15/18-11/04/18	M-F 11-1135pm News			11-1135pm			MTWThF----	:30	\$450.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
16	KGTV	10/15/18-10/21/18	M-F 1237-107am			1237-107am			MTWThF----	:30	\$140.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
17	KGTV	10/22/18-10/28/18	Sa 6-7am News			6-7am			-----Sa--	:30	\$200.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
18	KGTV	10/22/18-11/04/18	M-F 3-4pm			3-4pm			MTWThF----	:30	\$50.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
19	KGTV	10/22/18-11/04/18	M-F 3-4pm			3-4pm			MTWThF----	:30	\$50.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
20	KGTV	10/29/18-11/04/18	M-F 2-3pm			2-3pm			MTWThF----	:30	\$45.00	3.80	NM		
Ⓜ MG for 11.9,51.5,67.5,26.6,19.3,26.8,26.9															
N27	KGTV	10/01/18	11/02/18	M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	3	\$525.00	P-3	2.80	NM	15	\$7,875.00
(Program: 10NEWS AT 7PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--					3	\$525.00		2.80			
Week:		10/08/18	10/14/18	MTWTF--					3	\$525.00		2.80			
Week:		10/15/18	10/21/18	MTWTF--					3	\$525.00		2.80			
Week:		10/22/18	10/28/18	MTWTF--					3	\$525.00		2.80			
Week:		10/29/18	11/04/18	MTWTF--					3	\$525.00		2.80			
N28	KGTV	09/24/18	09/28/18	M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	2	\$550.00	P-3	2.30	NM	2	\$1,100.00
(Program: 10NEWS AT 7PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWTF--					2	\$550.00		2.30			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N29	KGTV	10/01/18	10/29/18	Monday Prime A Monday Prime A	CM	8-9pm	M-----	:30	1	\$2,700.00	P-3	4.20	NM	5	\$13,500.00
(Program: DANCING WITH THE STARS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	M-----					1	\$2,700.00		4.20			
Week:		10/08/18	10/14/18	M-----					1	\$2,700.00		4.20			
Week:		10/15/18	10/21/18	M-----					1	\$2,700.00		4.20			
Week:		10/22/18	10/28/18	M-----					1	\$2,700.00		4.20			
Week:		10/29/18	11/04/18	M-----					1	\$2,700.00		4.20			
N31	KGTV	10/01/18	10/29/18	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$2,200.00	P-3	3.00	NM	2	\$4,400.00
(Program: THE GOOD DOCTOR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	M-----					1	\$2,200.00		3.00			
Week:		10/08/18	10/14/18	-----					0	\$0.00		0.00			
Week:		10/15/18	10/21/18	-----					0	\$0.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$0.00		0.00			
Week:		10/29/18	11/04/18	M-----					1	\$2,200.00		3.00			
N32	KGTV	10/15/18	10/30/18	Tuesday Prime A Tuesday Prime A	CM	8-9pm	-T-----	:30	1	\$1,200.00	P-3	1.90	NM	2	\$2,400.00
(Program: SCHOOLED / KIDS ARE ALRIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$1,200.00		1.90			
Week:		10/22/18	10/28/18	-----					0	\$0.00		0.00			
Week:		10/29/18	11/04/18	-T-----					1	\$1,200.00		1.90			
N33	KGTV	10/08/18	10/23/18	Tuesday Prime B Tuesday Prime B	CM	9-10pm	-T-----	:30	1	\$1,800.00	P-2	2.20	NM	2	\$3,600.00
(Program: BLACK-ISH / SPLITTING UP)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-T-----					1	\$1,800.00		2.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	10/08/18-10/14/18	Tuesday Prime B			9-10pm	-T-----	:30		(\$1,800.00)		2.20	NM		
See MG 33.3															
[PRE EMPT DUE TO PROGRAM FG 10.1]															
3	KGTV	10/29/18-11/04/18	Tuesday Prime B			9-10pm	-T-----	:30		\$1,800.00		2.20	NM		
Ⓜ MG for 33.1 10/09															
Week:		10/15/18	10/21/18	-----					0	\$0.00		0.00			
Week:		10/22/18	10/28/18	-T-----					1	\$1,800.00		2.20			
N34	KGTV	10/01/18	10/30/18	Tuesday Prime C Tuesday Prime C	CM	10-11pm	-T-----	:30	1	\$1,200.00	P-3	1.80	NM	3	\$3,600.00
(Program: THE ROOKIE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----					1	\$1,200.00		1.80			
Week:		10/08/18	10/14/18	-----					0	\$0.00		0.00			
Week:		10/15/18	10/21/18	-----					0	\$0.00		0.00			
Week:		10/22/18	10/28/18	-T-----					1	\$1,200.00		1.80			
Week:		10/29/18	11/04/18	-T-----					1	\$1,200.00		1.80			
N35	KGTV	10/01/18	10/31/18	Wednesday Prime A Wednesday Prime A	CM	8-9pm	--W----	:30	1	\$1,200.00	P-3	2.90	NM	3	\$3,600.00
(Program: GOLDBERGS / AM. HOUSEWIFE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	--W----					1	\$1,200.00		2.90			
Week:		10/08/18	10/14/18	-----					0	\$0.00		0.00			
Week:		10/15/18	10/21/18	--W----					1	\$1,200.00		2.90			
Week:		10/22/18	10/28/18	-----					0	\$0.00		0.00			
Week:		10/29/18	11/04/18	--W----					1	\$1,200.00		2.90			
N36	KGTV	09/24/18	09/26/18	Wednesday Prime B Wednesday Prime B	CM	9-10pm	--W----	:30	1	\$1,650.00	P-3	2.40	NM	1	\$1,650.00
(Program: SINGLE PARENTS PREMIERE 9/26)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----					1	\$1,650.00		2.40			
N37	KGTV	09/24/18	09/26/18	Wednesday Prime C Wednesday Prime C	CM	10-11pm	--W----	:30	1	\$1,650.00	P-3	2.30	NM	1	\$1,650.00

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: A MILLION LITTLE THINGS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----					1	\$1,650.00		2.30			
N38	KGTV	10/08/18	10/24/18	Wednesday Prime C	CM	10-11pm	--W----	:30	1	\$1,800.00	P-3	2.20	NM	2	\$3,600.00
Wednesday Prime C															
(Program: A MILLION LITTLE THINGS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--W----					1	\$1,800.00		2.20			
Week:		10/15/18	10/21/18	-----					0	\$0.00		0.00			
Week:		10/22/18	10/28/18	--W----					1	\$1,800.00		2.20			
N39	KGTV	09/24/18	09/27/18	Thursday Prime A	CM	8-10pm	---T---	:30	1	\$3,060.00	P-3	3.40	NM	1	\$3,060.00
Thursday Prime A															
(Program: GREY'S FTC 9/27)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	---T---					1	\$3,060.00		3.40			
N40	KGTV	10/22/18	10/25/18	Thursday Prime A	CM	8-9pm	---T---	:30	1	\$2,100.00	P-3	1.90	NM	1	\$2,100.00
Thursday Prime A															
(Program: GREY'S ANATOMY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$2,100.00		1.90			
N41	KGTV	09/24/18	09/28/18	Friday Prime A	CM	8-10pm	----F--	:30	1	\$1,260.00	P-3	1.20	NM	1	\$1,260.00
Friday Prime A															
(Program: TRUTH & LIES: JONESTOWN 9/28)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--					1	\$1,260.00		1.20			
N42	KGTV	10/01/18	11/04/18	M-Su 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	3	\$450.00	P-3	1.90	NM	23	\$10,350.00
M-Su 11-1135pm News															
(Program: 10NEWS AT 11PM (M-SU))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTFSS					3	\$450.00		1.90			
Week:		10/08/18	10/14/18	MTWTFSS					4	\$450.00		1.90			
Week:		10/15/18	10/21/18	MTWTFSS					5	\$450.00		1.90			
Week:		10/22/18	10/28/18	MTWTFSS					5	\$450.00		1.90			
Week:		10/29/18	11/04/18	MTWTFSS					6	\$450.00		1.90			
N43	KGTV	09/24/18	09/30/18	M-Su 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	3	\$425.00	P-3	1.30	NM	3	\$1,275.00
M-Su 11-1135pm News															
(Program: 10NEWS AT 11PM (M-SU))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWTFSS					3	\$425.00		1.30			
N44	KGTV	10/01/18	11/02/18	M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	3	\$190.00	P-3	1.20	NM	17	\$3,230.00
Jimmy Kimmel															
(Program: JIMMY KIMMEL LIVE!)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--					3	\$190.00		1.20			
Week:		10/08/18	10/14/18	MTWTF--					3	\$190.00		1.20			
Week:		10/15/18	10/21/18	MTWTF--					3	\$190.00		1.20			
Week:		10/22/18	10/28/18	MTWTF--					4	\$190.00		1.20			
Week:		10/29/18	11/04/18	MTWTF--					4	\$190.00		1.20			
N45	KGTV	09/24/18	09/28/18	M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	2	\$155.00	P-3	0.70	NM	2	\$310.00
Jimmy Kimmel															
(Program: JIMMY KIMMEL LIVE!)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWTF--					2	\$155.00		0.70			
N46	KGTV	10/01/18	11/02/18	M-F 1237-107am	CM	1237-107am	MTWTF--	:30	2	\$140.00	P-3	0.80	NM	14	\$1,960.00
Nightline															
(Program: ABC NIGHTLINE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--					2	\$140.00		0.80			
Week:		10/08/18	10/14/18	MTWTF--					3	\$140.00		0.80			
Week:		10/15/18	10/21/18	MTWTF--					3	\$140.00		0.80			
Week:		10/22/18	10/28/18	MTWTF--					3	\$140.00		0.80			
Week:		10/29/18	11/04/18	MTWTF--					3	\$140.00		0.80			

Order / Rev: 469046
 Alt Order #: WOC11820113
 Flight Dates: 09/26/18 - 11/05/18

Advertiser: Newsom/Democrat/Governor
 Product Desc: Governors Race
 Estimate: 2212
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N47	KGTV	10/01/18	11/03/18	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----S-	:30	1	\$60.00	P-3	1.00	NM	5	\$300.00
(Program: 10NEWS AT 5AM SATURDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-					1	\$60.00		1.00			
Week:		10/08/18	10/14/18	-----S-					1	\$60.00		1.00			
Week:		10/15/18	10/21/18	-----S-					1	\$60.00		1.00			
Week:		10/22/18	10/28/18	-----S-					1	\$60.00		1.00			
Week:		10/29/18	11/04/18	-----S-					1	\$60.00		1.00			
N48	KGTV	09/24/18	09/29/18	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----S-	:30	1	\$50.00	P-3	0.60	NM	1	\$50.00
(Program: 10NEWS AT 5AM SATURDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-					1	\$50.00		0.60			
N49	KGTV	10/01/18	11/03/18	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$200.00	P-3	1.80	NM	5	\$1,000.00
(Program: 10NEWS AT 6AM SATURDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-					1	\$200.00		1.80			
Week:		10/08/18	10/14/18	-----S-					1	\$200.00		1.80			
Week:		10/15/18	10/21/18	-----S-					1	\$200.00		1.80			
Week:		10/22/18	10/28/18	-----S-					1	\$200.00		1.80			
Week:		10/29/18	11/04/18	-----S-					1	\$200.00		1.80			
N50	KGTV	09/24/18	09/29/18	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$150.00	P-3	1.00	NM	1	\$150.00
(Program: 10NEWS AT 6AM SATURDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-					1	\$150.00		1.00			
N51	KGTV	10/01/18	11/03/18	Sa Good Morning America Sa Good Morning America	CM	7-8am	-----S-	:30	1	\$375.00	P-3	2.60	NM	2	\$750.00
(Program: GOOD MORN. AMERICA SAT.)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-					1	\$375.00		2.60			
Week:		10/08/18	10/14/18	-----S-					1	\$375.00		2.60			
Week:		10/15/18	10/21/18	-----S-					1	\$375.00		2.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	10/15/18-10/21/18		Sa Good Morning America		7-8am	-----Sa--	:30		(\$375.00)		2.60	NM		
See MG 26.21,26.22,26.23 [NA- all P1s-P3s- SH 10/18]															
Week:		10/22/18	10/28/18	-----S-					1	\$375.00		2.60			
4	KGTV	10/22/18-10/28/18		Sa Good Morning America		7-8am	-----Sa--	:30		(\$375.00)		2.60	NM		
See MG 11.11,11.12,11.13 [PRE EMPT DUE TO OVERSOLD FG 10.12]															
Week:		10/29/18	11/04/18	-----S-					1	\$375.00		2.60			
5	KGTV	10/29/18-11/04/18		Sa Good Morning America		7-8am	-----Sa--	:30		(\$375.00)		2.60	NM		
See MG 26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20 [Inventory NA]															
N52	KGTV	09/24/18	09/29/18	Sa Good Morning America Sa Good Morning America	CM	7-8am	-----S-	:30	1	\$300.00	P-3	1.80	NM	1	\$300.00
(Program: GOOD MORN. AMERICA SAT.)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-					1	\$300.00		1.80			
N53	KGTV	09/24/18	09/29/18	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$275.00	P-3	2.40	NM	1	\$275.00
(Program: 10NEWS AT 8AM SATURDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-					1	\$275.00		2.40			
N54	KGTV	10/08/18	11/03/18	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$575.00	P-2	2.80	NM	4	\$2,300.00
(Program: 10NEWS AT 8AM SATURDAY)															

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-		1				\$575.00		2.80			
Week:		10/15/18	10/21/18	-----S-		1				\$575.00		2.80			
Week:		10/22/18	10/28/18	-----S-		1				\$575.00		2.80			
Week:		10/29/18	11/04/18	-----S-		1				\$575.00		2.80			
N55	KGTV	10/01/18	11/03/18	College FB - Sa Prime College FB - Sa Prime	CM	430-830pm	-----S-	:30	2	\$1,350.00	P-3	4.00	NM	10	\$13,500.00
		(Program: ABC COLLEGE FOOTBALL 5PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-		2				\$1,350.00		4.00			
Week:		10/08/18	10/14/18	-----S-		2				\$1,350.00		4.00			
Week:		10/15/18	10/21/18	-----S-		2				\$1,350.00		4.00			
Week:		10/22/18	10/28/18	-----S-		2				\$1,350.00		4.00			
Week:		10/29/18	11/04/18	-----S-		2				\$1,350.00		4.00			
N56	KGTV	10/01/18	10/13/18	Saturday Prime C Saturday Prime C	CM	10-11pm	-----S-	:30	1	\$300.00	P-3	2.10	NM	2	\$600.00
		(Program: 20/20 SATURDAY)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-		1				\$300.00		2.10			
Week:		10/08/18	10/14/18	-----S-		1				\$300.00		2.10			
N57	KGTV	10/01/18	11/03/18	Sa Sports Xtra Sa Sports Xtra	CM	1133-1147pm	-----S-	:30	1	\$180.00	P-3	1.60	NM	5	\$900.00
		(Program: SPORTS XTRA SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-		1				\$180.00		1.60			
Week:		10/08/18	10/14/18	-----S-		1				\$180.00		1.60			
Week:		10/15/18	10/21/18	-----S-		1				\$180.00		1.60			
Week:		10/22/18	10/28/18	-----S-		1				\$180.00		1.60			
Week:		10/29/18	11/04/18	-----S-		1				\$180.00		1.60			
N58	KGTV	10/08/18	11/04/18	Su 5-6am News Su 5-6am News	CM	5-6am	-----S	:30	1	\$60.00	P-3	1.20	NM	4	\$240.00
		(Program: 10NEWS AT 5AM SUNDAY)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S		1				\$60.00		1.20			
Week:		10/15/18	10/21/18	-----S		1				\$60.00		1.20			
Week:		10/22/18	10/28/18	-----S		1				\$60.00		1.20			
Week:		10/29/18	11/04/18	-----S		1				\$60.00		1.20			
N59	KGTV	09/24/18	09/30/18	Su 5-6am News Su 5-6am News	CM	5-6am	-----S	:30	1	\$55.00	P-3	0.60	NM	1	\$55.00
		(Program: 10NEWS AT 5AM SUNDAY)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S		1				\$55.00		0.60			
N60	KGTV	10/01/18	11/04/18	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$155.00	P-3	1.90	NM	5	\$775.00
		(Program: 10NEWS AT 6AM SUNDAY)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S		1				\$155.00		1.90			
Week:		10/08/18	10/14/18	-----S		1				\$155.00		1.90			
Week:		10/15/18	10/21/18	-----S		1				\$155.00		1.90			
Week:		10/22/18	10/28/18	-----S		1				\$155.00		1.90			
Week:		10/29/18	11/04/18	-----S		1				\$155.00		1.90			
N61	KGTV	09/24/18	09/30/18	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$125.00	P-3	0.90	NM	1	\$125.00
		(Program: 10NEWS AT 6AM SUNDAY)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S		1				\$125.00		0.90			
N62	KGTV	10/01/18	11/04/18	Su Good Morning America Su Good Morning America	CM	7-8am	-----S	:30	1	\$275.00	P-3	2.10	NM	5	\$1,375.00
		(Program: GOOD MORN. AMERICA SUN.)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S		1				\$275.00		2.10			
Week:		10/08/18	10/14/18	-----S		1				\$275.00		2.10			
Week:		10/15/18	10/21/18	-----S		1				\$275.00		2.10			

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$275.00		2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KGTV	10/22/18-10/28/18		Su Good Morning America		7-8am			-----Su	:30	(\$275.00)	2.10	NM		
See MG 62.6,62.7 [NA- P2 came in - SH 10/26]															
Week:		10/29/18	11/04/18	-----S					1	\$275.00		2.10			
5	KGTV	10/29/18-11/04/18		Su Good Morning America		7-8am			-----Su	:30	(\$275.00)	2.10	NM		
See MG 62.6,62.7 [PE by P2 - RF 10/26]															
6	KGTV	10/29/18-11/04/18		M-F 9-10am		9-10am			MTWThF----	:30	\$315.00	1.80	NM		
Ⓜ MG for 62.4,62.5															
7	KGTV	10/29/18-11/04/18		Su 6-7am News		6-7am			-----Su	:30	\$235.00	1.00	NM		
Ⓜ MG for 62.4,62.5															
N63	KGTV	09/24/18	09/30/18	Su Good Morning America	CM	7-8am	-----S	:30	1	\$230.00	P-3	1.00	NM	1	\$230.00
(Program: GOOD MORN. AMERICA SUN.)															
Week:		09/24/18	09/30/18	-----S					1	\$230.00		1.00			
N64	KGTV	10/08/18	11/04/18	Su 8-9am News	CM	8-9am	-----S	:30	1	\$300.00	P-3	2.20	NM	4	\$1,200.00
(Program: 10NEWS AT 8AM SUNDAY)															
Week:		10/08/18	10/14/18	-----S					1	\$300.00		2.20			
Week:		10/15/18	10/21/18	-----S					1	\$300.00		2.20			
Week:		10/22/18	10/28/18	-----S					1	\$300.00		2.20			
Week:		10/29/18	11/04/18	-----S					1	\$300.00		2.20			
N65	KGTV	09/24/18	09/30/18	Su 8-9am News	CM	8-9am	-----S	:30	1	\$200.00	P-3	1.30	NM	1	\$200.00
(Program: 10NEWS AT 8AM SUNDAY)															
Week:		09/24/18	09/30/18	-----S					1	\$200.00		1.30			
N66	KGTV	09/24/18	09/30/18	This Week	CM	9-10am	-----S	:30	1	\$485.00	P-2	1.80	NM	1	\$485.00
(Program: THIS WEEK)															
Week:		09/24/18	09/30/18	-----S					1	\$485.00		1.80			
N67	KGTV	10/01/18	11/04/18	This Week	CM	9-10am	-----S	:30	1	\$1,500.00	P-1	2.10	NM	4	\$6,000.00
(Program: THIS WEEK)															
Week:		10/01/18	10/07/18	-----S					1	\$1,500.00		2.10			
Week:		10/08/18	10/14/18	-----S					1	\$1,500.00		2.10			
Week:		10/15/18	10/21/18	-----S					1	\$1,500.00		2.10			
Week:		10/22/18	10/28/18	-----S					1	\$1,500.00		2.10			
Week:		10/29/18	11/04/18	-----S					1	\$1,500.00		2.10			
5	KGTV	10/29/18-11/04/18		This Week		9-10am			-----Su	:30	(\$1,500.00)	2.10	NM		
See MG 26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20 [Inventory NA]															
N68	KGTV	10/01/18	11/04/18	Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$400.00	P-2	2.30	NM	5	\$2,000.00
(Program: 10NEWS AT 6PM SUNDAY)															
Week:		10/01/18	10/07/18	-----S					1	\$400.00		2.30			
Week:		10/08/18	10/14/18	-----S					1	\$400.00		2.30			
Week:		10/15/18	10/21/18	-----S					1	\$400.00		2.30			
Week:		10/22/18	10/28/18	-----S					1	\$400.00		2.30			
Week:		10/29/18	11/04/18	-----S					1	\$400.00		2.30			
N69	KGTV	09/24/18	09/30/18	Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$275.00	P-3	1.60	NM	1	\$275.00
Su 6-630pm News															

Order / Rev: 469046
 Alt Order #: WOC11820113
 Flight Dates: 09/26/18 - 11/05/18

Advertiser: Newsom/Democrat/Governor
 Product Desc: Governors Race
 Estimate: 2212
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 10NEWS AT 6PM SUNDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S		1				\$275.00		1.60			
N70	KGTV	10/15/18	11/04/18	Sunday Prime B	CM	8-9pm	-----S	:30	1	\$1,800.00	P-3	2.90	NM	2	\$3,600.00
(Program: DANCING W/ THE STARS: JUNIORS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S		1				\$1,800.00		2.90			
Week:		10/22/18	10/28/18	-----		0				\$0.00		0.00			
Week:		10/29/18	11/04/18	-----S		1				\$1,800.00		2.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	10/29/18-11/04/18		Sunday Prime B		8-9pm	-----Su	:30		\$1,800.00		2.90	NM		
N71	KGTV	10/08/18	11/04/18	Sunday Prime C	CM	9-10pm	-----S	:30	1	\$1,650.00	P-3	3.30	NM	2	\$3,300.00
(Program: SHARK TANK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S		1				\$1,650.00		3.30			
Week:		10/15/18	10/21/18	-----		0				\$0.00		0.00			
Week:		10/22/18	10/28/18	-----S		1				\$1,650.00		3.30			
Week:		10/29/18	11/04/18	-----S		1				\$1,650.00		3.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	10/29/18-11/04/18		Sunday Prime C		9-10pm	-----Su	:30		(\$1,650.00)		3.30	NM		
See MG 11.11,11.12,11.13 [PRE EMPT DUE TO N/A FG 10.10]															
N72	KGTV	10/01/18	11/04/18	Sunday Prime D	CM	10-11pm	-----S	:30	1	\$1,200.00	P-3	2.40	NM	4	\$4,800.00
(Program: SUNDAYS WITH ALEC BALDWIN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S		1				\$1,200.00		2.40			
Week:		10/08/18	10/14/18	-----		0				\$0.00		0.00			
Week:		10/15/18	10/21/18	-----S		1				\$1,200.00		2.40			
Week:		10/22/18	10/28/18	-----S		1				\$1,200.00		2.40			
Week:		10/29/18	11/04/18	-----S		1				\$1,200.00		2.40			
N73	KGTV	10/01/18	11/04/18	Su Sports Xtra	CM	1133-1147pm	-----S	:30	1	\$180.00	P-3	1.30	NM	5	\$900.00
(Program: SPORTS XTRA SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S		1				\$180.00		1.30			
Week:		10/08/18	10/14/18	-----		1				\$180.00		1.30			
Week:		10/15/18	10/21/18	-----S		1				\$180.00		1.30			
Week:		10/22/18	10/28/18	-----S		1				\$180.00		1.30			
Week:		10/29/18	11/04/18	-----S		1				\$180.00		1.30			
N74	KGTV	10/08/18	11/03/18	College FB - Sa Early	CM	9am-1230pm	-----S-	:30	1	\$1,200.00	P-3	1.90	NM	7	\$8,400.00
(Program: ABC COLLEGE FOOTBALL 9AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-		1				\$1,200.00		1.90			
Week:		10/15/18	10/21/18	-----S-		2				\$1,200.00		1.90			
Week:		10/22/18	10/28/18	-----S-		2				\$1,200.00		1.90			
Week:		10/29/18	11/04/18	-----S-		2				\$1,200.00		1.90			
Totals													416	\$191,910.00	