

ORDER



Orders
Order / Rev: 414504
Alt Order #:
Product Desc: 398-Governors Race
Estimate: 2068
Flight Dates: 04/23/18 - 05/25/18
Original Date / Rev: 05/23/18 / 05/23/18
Order Type: GENERAL

KGTV

Primary AE: Sarah Linden
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Sadler Strategic Media - Pol
Buying Contact:
Billing Contact:
 12103 Viewcrest Road
 Studio City, CA 91604

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Newsom/Democrat/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/29/18	57	\$28,210.00	\$23,978.50
04/30/18	05/25/18	57	\$25,510.00	\$21,683.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	57	\$28,210.00	\$23,978.50	0.00
May 2018	57	\$25,510.00	\$21,683.50	0.00
Totals	114	\$53,720.00	\$45,662.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Linden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KGTV	04/23/18	04/29/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$90.00	P-6	0.00	NM	26	\$12,955.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/23/18	04/29/18	MTWTF--			3		\$90.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18		M-F 5-6am News		5-6am	MTWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [TP for the week is sold out. RFarber 4/20]															
2	KGTV	04/23/18-04/29/18		M-F 5-6am News		5-6am	MTWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [TP for the week is sold out. RFarber 4/20]															
3	KGTV	04/23/18-04/29/18		M-F 5-6am News		5-6am	MTWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA TW 4/22/18]															
4	KGTV	04/24/18-04/29/18		M-F 5-6am News		5-6am	-TWThF----	:30		\$140.00		0.00	NM		
Ⓜ MG for 23.2,24.1,10.1,10.2,10.3,8.2,8.3,8.1,29.1,29.4,29.3,29.2,9.1,9.3,9.2,2.1,2.3,2.2,1.3,1.1,1.2,6.2,6.1,3.1,3.3,3.2 [moving to p3]															
5	KGTV	04/24/18-04/29/18		M-F 5-6am News		5-6am	-TWThF----	:30		\$140.00		0.00	NM		
Ⓜ MG for 23.2,24.1,10.1,10.2,10.3,8.2,8.3,8.1,29.1,29.4,29.3,29.2,9.1,9.3,9.2,2.1,2.3,2.2,1.3,1.1,1.2,6.2,6.1,3.1,3.3,3.2 [moving to p3]															
6	KGTV	04/24/18-04/29/18		M-F 5-6am News		5-6am	-TWThF----	:30		\$140.00		0.00	NM		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KGTV	04/23/18	04/29/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$90.00	P-6	0.00	NM	26	\$12,955.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	MTWTF--		3		\$90.00		0.00					
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type					
Ⓜ	KGTV	04/23/18-04/29/18	M-F 5-6am News [moving to p3]	5-6am		MTWTF--	:30	\$90.00	0.00	NM					
7	KGTV	04/24/18-04/29/18	M-F 6-7am News	6-7am		-TWThF----	:30	\$180.00	0.00	NM					
Ⓜ	KGTV	04/24/18-04/29/18	M-F 6-7am News [moving to p3]	6-7am		-TWThF----	:30	\$180.00	0.00	NM					
8	KGTV	04/24/18-04/29/18	M-F 6-7am News	6-7am		-TWThF----	:30	\$180.00	0.00	NM					
Ⓜ	KGTV	04/24/18-04/29/18	M-F 6-7am News [moving to p3]	6-7am		-TWThF----	:30	\$180.00	0.00	NM					
9	KGTV	04/24/18-04/29/18	M-F 6-7am News	6-7am		-TWThF----	:30	\$180.00	0.00	NM					
Ⓜ	KGTV	04/24/18-04/29/18	M-F 6-7am News [moving to p3]	6-7am		-TWThF----	:30	\$180.00	0.00	NM					
10	KGTV	04/24/18-04/29/18	M-F Good Morning America	7-9am		-TWThF----	:30	\$300.00	0.00	NM					
Ⓜ	KGTV	04/24/18-04/29/18	M-F Good Morning America [moving to p3]	7-9am		-TWThF----	:30	\$300.00	0.00	NM					
11	KGTV	04/24/18-04/29/18	M-F Good Morning America	7-9am		-TWThF----	:30	\$300.00	0.00	NM					
Ⓜ	KGTV	04/24/18-04/29/18	M-F Good Morning America [moving to p3]	7-9am		-TWThF----	:30	\$300.00	0.00	NM					
12	KGTV	04/24/18-04/29/18	M-F Good Morning America	7-9am		-TWThF----	:30	\$300.00	0.00	NM					
Ⓜ	KGTV	04/24/18-04/29/18	M-F Good Morning America [moving to p3]	7-9am		-TWThF----	:30	\$300.00	0.00	NM					
13	KGTV	04/23/18-04/29/18	M-F 4-5pm	4-5pm		-TWThF----	:30	\$115.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	M-F 4-5pm [moving to p3]	4-5pm		-TWThF----	:30	\$115.00	0.00	NM					
14	KGTV	04/23/18-04/29/18	M-F 4-5pm	4-5pm		-TWThF----	:30	\$115.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	M-F 4-5pm [moving to p3]	4-5pm		-TWThF----	:30	\$115.00	0.00	NM					
15	KGTV	04/23/18-04/29/18	M-F 6-630pm News	6-630pm		-TWThF----	:30	\$330.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	M-F 6-630pm News [moving to p3]	6-630pm		-TWThF----	:30	\$330.00	0.00	NM					
16	KGTV	04/23/18-04/29/18	M-F 6-630pm News	6-630pm		-TWThF----	:30	\$330.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	M-F 6-630pm News [moving to p3]	6-630pm		-TWThF----	:30	\$330.00	0.00	NM					
17	KGTV	04/23/18-04/29/18	M-F 6-630pm News	6-630pm		-TWThF----	:30	\$330.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	M-F 6-630pm News [moving to p3]	6-630pm		-TWThF----	:30	\$330.00	0.00	NM					
18	KGTV	04/23/18-04/29/18	ABC World News M-F	630-7pm		-TWThF----	:30	\$675.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	ABC World News M-F [moving to p3]	630-7pm		-TWThF----	:30	\$675.00	0.00	NM					
19	KGTV	04/23/18-04/29/18	ABC World News M-F	630-7pm		-TWThF----	:30	\$675.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	ABC World News M-F [moving to p3]	630-7pm		-TWThF----	:30	\$675.00	0.00	NM					
20	KGTV	04/23/18-04/29/18	ABC World News M-F	630-7pm		-TWThF----	:30	\$675.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	ABC World News M-F [moving to p3]	630-7pm		-TWThF----	:30	\$675.00	0.00	NM					
21	KGTV	04/23/18-04/29/18	M-F 7-730pm News	7-730pm		-TWThF----	:30	\$450.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	M-F 7-730pm News [moving to p3]	7-730pm		-TWThF----	:30	\$450.00	0.00	NM					
22	KGTV	04/23/18-04/29/18	M-F 7-730pm News	7-730pm		-TWThF----	:30	\$450.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	M-F 7-730pm News [moving to p3]	7-730pm		-TWThF----	:30	\$450.00	0.00	NM					
23	KGTV	04/23/18-04/29/18	M-F 7-730pm News	7-730pm		-TWThF----	:30	\$450.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	M-F 7-730pm News [moving to p3]	7-730pm		-TWThF----	:30	\$450.00	0.00	NM					
24	KGTV	04/23/18-04/29/18	M-Su 11-1135pm News	11-1135pm		MTWThFSaSu	:30	\$350.00	0.00	NM					
Ⓜ	KGTV	04/23/18-04/29/18	M-Su 11-1135pm News [moving to p3]	11-1135pm		MTWThFSaSu	:30	\$350.00	0.00	NM					
25	KGTV	04/23/18-04/29/18	M-F 1135pm-1237am	1135pm-1237am			:30	\$150.00	0.00	NM					

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 Estimate: 2068
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KGTV	04/23/18	04/29/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$90.00	P-6	0.00	NM	26	\$12,955.00
Start Date: 04/23/18 End Date: 04/29/18 Weekdays: MTWTF-- Spots/Week: 3 Rate: \$90.00 Rating: 0.00 Week: 04/23/18 04/29/18 MTWTF-- 3 \$90.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 MG for 23.2,24.1,10.1,10.2,10.3,8.2,8.3,8.1,29.1,29.4,29.3,29.2,9.1,9.3,9.2,2.1,2.3,2.2,1.3,1.1,1.2,6.2,6.1,3.1,3.3,3.2 [moving to p3]															
26	KGTV	04/23/18-04/29/18		NBA Playoffs Sun Game 1	Various		-----Su	:30		\$1,500.00		0.00	NM		
1 MG for 23.2,24.1,10.1,10.2,10.3,8.2,8.3,8.1,29.1,29.4,29.3,29.2,9.1,9.3,9.2,2.1,2.3,2.2,1.3,1.1,1.2,6.2,6.1,3.1,3.3,3.2 [moving to p3]															
27	KGTV	04/23/18-04/29/18		NBA Playoffs Sun Game 1	Various		-----Su	:30		\$1,500.00		0.00	NM		
1 MG for 23.2,24.1,10.1,10.2,10.3,8.2,8.3,8.1,29.1,29.4,29.3,29.2,9.1,9.3,9.2,2.1,2.3,2.2,1.3,1.1,1.2,6.2,6.1,3.1,3.3,3.2 [moving to p3]															
28	KGTV	04/23/18-04/29/18		NBA Playoffs Sun Game 2	Various		-----Su	:30		\$1,500.00		0.00	NM		
1 MG for 23.2,24.1,10.1,10.2,10.3,8.2,8.3,8.1,29.1,29.4,29.3,29.2,9.1,9.3,9.2,2.1,2.3,2.2,1.3,1.1,1.2,6.2,6.1,3.1,3.3,3.2 [moving to p3]															
29	KGTV	04/23/18-04/29/18		NBA Playoffs Sun Game 2	Various		-----Su	:30		\$1,500.00		0.00	NM		
1 MG for 23.2,24.1,10.1,10.2,10.3,8.2,8.3,8.1,29.1,29.4,29.3,29.2,9.1,9.3,9.2,2.1,2.3,2.2,1.3,1.1,1.2,6.2,6.1,3.1,3.3,3.2 [moving to p3]															
2	KGTV	04/23/18	04/29/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$120.00	P-6	0.00	NM	0	\$0.00
Start Date: 04/23/18 End Date: 04/29/18 Weekdays: MTWTF-- Spots/Week: 3 Rate: \$120.00 Rating: 0.00 Week: 04/23/18 04/29/18 MTWTF-- 3 \$120.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KGTV 04/23/18-04/29/18 M-F 6-7am News 6-7am MTWThF---- :30 (\$120.00) 0.00 NM See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA Last In TW 4/22/18]															
2 KGTV 04/23/18-04/29/18 M-F 6-7am News 6-7am MTWThF---- :30 (\$120.00) 0.00 NM See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA Last In TW 4/22/18]															
3 KGTV 04/23/18-04/29/18 M-F 6-7am News 6-7am MTWThF---- :30 (\$120.00) 0.00 NM See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA Last In TW 4/22/18]															
3	KGTV	04/23/18	04/29/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	3	\$200.00	P-6	0.00	NM	0	\$0.00
Start Date: 04/23/18 End Date: 04/29/18 Weekdays: MTWTF-- Spots/Week: 3 Rate: \$200.00 Rating: 0.00 Week: 04/23/18 04/29/18 MTWTF-- 3 \$200.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KGTV 04/23/18-04/29/18 M-F Good Morning America 7-9am MTWThF---- :30 (\$200.00) 0.00 NM See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory oversold Last In TW 4/22/18]															
2 KGTV 04/23/18-04/29/18 M-F Good Morning America 7-9am MTWThF---- :30 (\$200.00) 0.00 NM See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory oversold Last In TW 4/22/18]															
3 KGTV 04/23/18-04/29/18 M-F Good Morning America 7-9am MTWThF---- :30 (\$200.00) 0.00 NM See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory oversold Last In TW 4/22/18]															
4	KGTV	04/23/18	04/29/18	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$125.00	P-6	0.00	NM	1	\$125.00
Start Date: 04/23/18 End Date: 04/29/18 Weekdays: MTWTF-- Spots/Week: 3 Rate: \$125.00 Rating: 0.00 Week: 04/23/18 04/29/18 MTWTF-- 3 \$125.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KGTV 04/23/18-04/29/18 M-F 9-10am 9-10am MTWThF---- :30 (\$125.00) 0.00 NM Credited [Buyer moving dollars to week of 4/30]															
3 KGTV 04/23/18-04/29/18 M-F 9-10am 9-10am MTWThF---- :30 (\$125.00) 0.00 NM Credited [Buyer moving dollars to week of 4/30]															
5	KGTV	04/23/18	05/05/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	3	\$100.00	P-6	0.00	NM	4	\$400.00

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5	KGTV	04/23/18	05/05/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	3	\$100.00	P-6	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	04/23/18	04/29/18	MTWTF--		3			\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	04/23/18-04/29/18	M-F 11am-12pm News			11am-12pm	MTWThF----	:30		(\$100.00)		0.00	NM		
		See MG 19.2,19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10 [NA TP sold out. j.taylor 4/24/18]													
	Week:	04/30/18	05/06/18	MTWTF--		3			\$100.00	0.00					
4	KGTV	04/30/18-05/06/18	M-F 11am-12pm News			11am-12pm	MTWThF----	:30		(\$100.00)		0.00	NM		
		See MG 27.3,27.4 [NA- no avail - SH 5/2/18]													
6	KGTV	04/23/18	04/29/18	M-F 4-5pm The Now	CM	4-5pm	MTWTF--	:30	3	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	04/23/18	04/29/18	MTWTF--		3			\$75.00	0.00					
1	KGTV	04/23/18-04/29/18	M-F 4-5pm			4-5pm	MTWThF----	:30		(\$75.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA Last In TW 4/22/18]													
2	KGTV	04/23/18-04/29/18	M-F 4-5pm			4-5pm	MTWThF----	:30		(\$75.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA Last In TW 4/22/18]													
7	KGTV	04/23/18	04/29/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	3	\$175.00	P-6	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	04/23/18	04/29/18	MTWTF--		3			\$175.00	0.00					
8	KGTV	04/23/18	04/29/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$225.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	04/23/18	04/29/18	MTWTF--		3			\$225.00	0.00					
1	KGTV	04/23/18-04/29/18	M-F 6-630pm News			6-630pm	MTWThF----	:30		(\$225.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA last in TW 4/22/18]													
2	KGTV	04/23/18-04/29/18	M-F 6-630pm News			6-630pm	MTWThF----	:30		(\$225.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA last in TW 4/22/18]													
3	KGTV	04/23/18-04/29/18	M-F 6-630pm News			6-630pm	MTWThF----	:30		(\$225.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA last in TW 4/22/18]													
9	KGTV	04/23/18	04/29/18	ABC World News M-F ABC World News M-F	CM	630-7pm	MTWTF--	:30	3	\$450.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	04/23/18	04/29/18	MTWTF--		3			\$450.00	0.00					
1	KGTV	04/23/18-04/29/18	ABC World News M-F			630-7pm	MTWThF----	:30		(\$450.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [TP for the week is sold out. RFarber 4/20]													
2	KGTV	04/23/18-04/29/18	ABC World News M-F			630-7pm	MTWThF----	:30		(\$450.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [TP for the week is sold out. RFarber 4/20]													
3	KGTV	04/23/18-04/29/18	ABC World News M-F			630-7pm	MTWThF----	:30		(\$450.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [TP for the week is sold out. RFarber 4/20]													
10	KGTV	04/23/18	04/29/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	3	\$300.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	04/23/18	04/29/18	MTWTF--		3			\$300.00	0.00					

Advertiser:	Newsom/Democrat/Governor
Product Desc:	398-Governors Race
Estimate:	2068

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KGTV	04/23/18	04/29/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	3	\$300.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	04/23/18	04/29/18	MTWTF--		3	\$300.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18	M-F 7-730pm News			7-730pm	MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA Last In TW 4/22/18]															
2	KGTV	04/23/18-04/29/18	M-F 7-730pm News			7-730pm	MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA Last In TW 4/22/18]															
3	KGTV	04/23/18-04/29/18	M-F 7-730pm News			7-730pm	MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA Last In TW 4/22/18]															
11	KGTV	04/23/18	04/29/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	2	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	04/23/18	04/29/18	MTWTF--		2	\$200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	04/23/18-04/29/18	M-F 730-8pm			730-8pm	MTWThF----	:30		(\$200.00)		0.00	NM		
See MG 19.2,19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10 [NA TP sold out.jtaylor 4/24/18]															
12	KGTV	04/23/18	04/29/18	Monday Prime A Monday Prime A	CM	8-9pm	M-----	:30	1	\$1,800.00	P-6	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	04/23/18	04/29/18	M-----		1	\$1,800.00	0.00							
13	KGTV	04/23/18	04/30/18	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$800.00	P-6	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	04/23/18	04/29/18	M-----		1	\$800.00	0.00							
	Week:	04/30/18	05/06/18	M-----		1	\$800.00	0.00							
14	KGTV	04/24/18	04/24/18	Tuesday Prime A Tuesday Prime A	CM	8-9pm	-T-----	:30	1	\$1,150.00	P-6	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	04/23/18	04/29/18	-T-----		1	\$1,150.00	0.00							
15	KGTV	04/24/18	04/24/18	Tuesday Prime B Tuesday Prime B	CM	9-10pm	-T-----	:30	1	\$1,200.00	P-6	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	04/23/18	04/29/18	-T-----		1	\$1,200.00	0.00							
16	KGTV	04/23/18	05/02/18	Wednesday Prime A Wednesday Prime A	CM	8-9pm	--W----	:30	1	\$700.00	P-6	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	04/23/18	04/29/18	--W----		1	\$700.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18	Wednesday Prime A			8-9pm	--W-----	:30		(\$700.00)		0.00	NM		
See MG 19.2,19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10 [NA TP sold out. jtaylor 4/24/18]															
	Week:	04/30/18	05/06/18	--W----		1	\$700.00	0.00							
17	KGTV	04/23/18	04/29/18	Wednesday Prime 9pm Modern Family	CM	9-930pm	--W----	:30	1	\$1,800.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	04/23/18	04/29/18	--W----		1	\$1,800.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18	Wednesday Prime 9pm			9-930pm	--W-----	:30		(\$1,800.00)		0.00	NM		
See MG 19.2,19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10 [NA TP Sould out. jtaylor 4/24/18]															
18	KGTV	04/23/18	04/29/18	Wednesday Prime B Wednesday Prime B	CM	9-10pm (9:30 PM-10:00 PM)	--W----	:30	1	\$1,300.00	P-6	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	04/23/18	04/29/18	--W----		1	\$1,300.00	0.00							

Order / Rev: 414504
Alt Order #:
Flight Dates: 04/23/18 - 05/25/18

Advertiser: Newsom/Democrat/Governor
Product Desc: 398-Governors Race
Estimate: 2068
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	KGTV	04/23/18	04/29/18	Wednesday Prime B Wednesday Prime B	CM	9-10pm (9:30 PM-10:00 PM)	--W----	:30	1	\$1,300.00	P-6	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	--W----		1		\$1,300.00		0.00					
19	KGTV	04/26/18	04/26/18	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$1,400.00	P-6	0.00	NM	7	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	---T---		1		\$1,400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18		Thursday Prime A		8-9pm	---Th----	:30		(\$1,400.00)		0.00	NM		
See MG 19.2, 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10 [NA TP sold out. jtaylor 4/24/18]															
2	KGTV	04/23/18-04/29/18		Thursday Prime A		8-9pm	---Th----	:30		\$2,100.00		0.00	NM		
Ⓜ MG for 5.3, 19.1, 16.1, 11.2, 17.1 [rate]															
3	KGTV	04/23/18-04/29/18		Thursday Prime C		10-11pm	---Th----	:30		(\$800.00)		0.00	NM		
Ⓜ Credited [Buyer moving dollars to week of 4/30]															
4	KGTV	04/23/18-04/29/18		Sunday Prime D		10-11pm	-----Su	:30		\$800.00		0.00	NM		
Ⓜ MG for 5.3, 19.1, 16.1, 11.2, 17.1 [rate]															
5	KGTV	04/23/18-04/29/18		NFL Draft Special		9am-4pm	(9:30 AM-4:00 PM)-----Sa--	:30		\$100.00		0.00	NM		
Ⓜ MG for 5.3, 19.1, 16.1, 11.2, 17.1 [rate]															
6	KGTV	04/23/18-04/29/18		NFL Draft Special		9am-4pm	(9:30 AM-4:00 PM)-----Sa--	:30		\$100.00		0.00	NM		
Ⓜ MG for 5.3, 19.1, 16.1, 11.2, 17.1 [rate]															
7	KGTV	04/23/18-04/29/18		Su 5-6am News		5-6am	-----Su	:30		\$30.00		0.00	NM		
Ⓜ MG for 5.3, 19.1, 16.1, 11.2, 17.1 [rate]															
8	KGTV	04/23/18-04/29/18		Sa 7-8pm		7-8pm	-----Sa--	:30		(\$75.00)		0.00	NM		
Ⓜ Credited [Buyer moving dollars to week of 4/30]															
9	KGTV	04/23/18-04/29/18		Sa 7-8pm		7-8pm	-----Sa--	:30		\$75.00		0.00	NM		
Ⓜ MG for 5.3, 19.1, 16.1, 11.2, 17.1 [rate]															
10	KGTV	04/23/18-04/29/18		Sa/Su 5-530pm News		5-530pm	-----Sa--	:30		\$120.00		0.00	NM		
Ⓜ MG for 5.3, 19.1, 16.1, 11.2, 17.1 [rate]															
20	KGTV	04/26/18	04/26/18	Thursday Prime B Thursday Prime B	CM	9-10pm	---T---	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	---T---		1		\$2,000.00		0.00					
21	KGTV	04/27/18	04/27/18	Friday Prime A Friday Prime A	CM	8-9pm	----F--	:30	1	\$800.00	P-6	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	----F--		1		\$800.00		0.00					
22	KGTV	04/27/18	04/27/18	Friday Prime B Friday Prime B	CM	9-10pm	----F--	:30	1	\$800.00	P-6	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	----F--		1		\$800.00		0.00					
23	KGTV	04/23/18	04/29/18	M-Su 11-1135pm News M-Su 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	3	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	MTWTFSS		3		\$225.00		0.00					

Advertiser:	Newsom/Democrat/Governor
Product Desc:	398-Governors Race
Estimate:	2068

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	KGTV	04/23/18	04/29/18	M-Su 11-1135pm News CM M-Su 11-1135pm News		11-1135pm	MTWTFSS	:30	3	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		04/23/18	04/29/18	MTWTFSS		3	\$225.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	04/23/18-04/29/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA Last In TW 4/22/18]													
3	KGTV	04/23/18-04/29/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
		Credited [Buyer moving dollars to week of 4/30]													
24	KGTV	04/23/18	04/29/18	M-F 1135pm-1237am CM Jimmy Kimmel		1135pm-1237am	MTWTF--	:30	3	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		04/23/18	04/29/18	MTWTF--		3	\$100.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18		M-F 1135pm-1237am		1135pm-1237am	MTWThF---	:30		(\$100.00)		0.00	NM		
		See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1 [Inventory NA TW 4/22/18]													
25	KGTV	04/23/18	05/06/18	M-F 1237-107am CM Nightline		1237-107am	MTWTF--	:30	3	\$85.00	P-6	0.00	NM	6	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		04/23/18	04/29/18	MTWTF--		3	\$85.00	0.00							
Week:		04/30/18	05/06/18	MTWTF--		3	\$85.00	0.00							
N26	KGTV	04/28/18	05/05/18	Sa 8-9am News CM Sa 8-9am News		8-9am	-----S-	:30	1	\$175.00	P-6	0.00	NM	3	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		04/23/18	04/29/18	-----S-		1	\$175.00	0.00							
Week:		04/30/18	05/06/18	-----S-		1	\$175.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	04/30/18-05/06/18		Sa 8-9am News		8-9am	-----Sa--	:30		(\$175.00)		0.00	NM		
		See MG 26.3,26.4 [NA- no avail - SH 5/3/18]													
3	KGTV	05/25/18-05/25/18		M-F 5-6pm News		5-6pm	-----F----	:30		\$400.00		0.00	NM		
		Ⓜ MG for 43.1,43.2,26.2 [mg]													
4	KGTV	05/25/18-05/25/18		M-F 11am-12pm News		11am-12pm	-----F----	:30		\$225.00		0.00	NM		
		Ⓜ MG for 43.1,43.2,26.2 [mg]													
27	KGTV	04/29/18	04/29/18	This Week CM This Week		9-10am	-----S	:30	1	\$200.00	P-6	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		04/23/18	04/29/18	-----S		1	\$200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18		This Week		9-10am	-----Su	:30		(\$200.00)		0.00	NM		
		See MG 27.2 [Modify the Time period. "This Week" airs 330pm to 430pm. Modify the Time period to 330 to 430pm. RFarber 4/25]													
2	KGTV	04/23/18-04/29/18		This Week		9-10am	(3:30 PM-4:30 P-----Su	:30		(\$200.00)		0.00	NM		
		Ⓜ See MG 27.3,27.4 [Sold out. RFarber 4/25]													
3	KGTV	05/04/18-05/04/18		M-F Good Morning America		7-9am	-----F----	:30		\$300.00		0.00	NM		
		Ⓜ MG for 5.4,27.2 [rate]													
4	KGTV	05/05/18-05/06/18		Sa/Su Sports Xtra		1133-1147pm	-----SaSu	:30		\$100.00		0.00	NM		
		Ⓜ MG for 5.4,27.2 [rate]													
28	KGTV	04/29/18	04/29/18	Su Sports Xtra CM Su Sports Xtra		1133-1147pm	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		04/23/18	04/29/18	-----S		1	\$100.00	0.00							

Order / Rev: 414504
 Alt Order #:
 Flight Dates: 04/23/18 - 05/25/18

Advertiser: Newsom/Democrat/Governor
 Product Desc: 398-Governors Race
 Estimate: 2068
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	KGTV	04/28/18	04/29/18	NBA Playoffs Sat Game 1 NBA Playoffs Sat Game 1	CM	Various	-----S-	:30	4	\$1,000.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/18	04/29/18	-----S-		4				\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18		NBA Playoffs Sat Game 1		Various	-----Sa--	:30		(\$1,000.00)		0.00	NM		
	See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1 [No SA Playoff Game Inventory NA TW 4/22/18]														
2	KGTV	04/23/18-04/29/18		NBA Playoffs Sat Game 1		Various	-----Sa--	:30		(\$1,000.00)		0.00	NM		
	See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1 [No SA Playoff Game Inventory NA TW 4/22/18]														
3	KGTV	04/23/18-04/29/18		NBA Playoffs Sat Game 1		Various	-----Sa--	:30		(\$1,000.00)		0.00	NM		
	See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1 [No SA Playoff Game Inventory NA TW 4/22/18]														
4	KGTV	04/23/18-04/29/18		NBA Playoffs Sat Game 1		Various	-----Sa--	:30		(\$1,000.00)		0.00	NM		
	See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1 [No SA Playoff Game Inventory NA TW 4/22/18]														
30	KGTV	04/30/18	05/06/18	M-F 1135pm-1237am Jimmy Kimmel	CM	1135pm-1237am	MTWTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$150.00		0.00			
31	KGTV	04/30/18	05/06/18	ABC World News M-F ABC World News M-F	CM	630-7pm	MTWTF--	:30	3	\$675.00	P-3	0.00	NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$675.00		0.00			
32	KGTV	04/30/18	05/04/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$330.00	P-3	0.00	NM	3	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$330.00		0.00			
33	KGTV	04/30/18	05/06/18	M-F 4-5pm The Now	CM	4-5pm	MTWTF--	:30	2	\$115.00	P-3	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		2				\$115.00		0.00			
34	KGTV	04/30/18	05/06/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$180.00	P-3	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$180.00		0.00			
35	KGTV	04/30/18	05/06/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$450.00		0.00			
36	KGTV	04/30/18	05/06/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$300.00		0.00			
37	KGTV	05/03/18	05/03/18	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	---T---		1				\$2,100.00		0.00			
38	KGTV	04/30/18	05/06/18	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$200.00		0.00			
39	KGTV	04/30/18	05/06/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	3	\$275.00	P-3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$275.00		0.00			
40	KGTV	04/30/18	05/06/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00

Order / Rev: 414504
 Alt Order #:
 Flight Dates: 04/23/18 - 05/25/18

Advertiser: Newsom/Democrat/Governor
 Product Desc: 398-Governors Race
 Estimate: 2068

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
40	KGTV	04/30/18	05/06/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		1				\$300.00		0.00			
41	KGTV	05/05/18	05/05/18	NBA Playoffs Prime NBA Playoffs Prime	CM	Various	-----S-	:30	1	\$1,400.00	P-6	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	-----S-		1				\$1,400.00		0.00			
42	KGTV	05/06/18	05/06/18	NBA Playoffs Sun Game NBA Playoffs Sun Game 1	CM	Various	-----S	:30	1	\$1,400.00	P-6	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	-----S		1				\$1,400.00		0.00			
N43	KGTV	04/30/18	05/06/18	M-Su 11-1135pm News M-Su 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	3	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTFSS		3				\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KGTV	04/30/18-05/06/18	M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
		See MG 26.3,26.4													
		[NA- No avail - SH 5/4/18]													
	2	KGTV	04/30/18-05/06/18	M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
		See MG 26.3,26.4													
		[NA - no avail - SH 5/3/18]													
44	KGTV	04/30/18	05/06/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$90.00	P-6	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$90.00		0.00			
45	KGTV	05/06/18	05/06/18	Sunday Prime D Sunday Prime D	CM	10-11pm	-----S	:30	1	\$700.00	P-6	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	-----S		1				\$700.00		0.00			
46	KGTV	05/06/18	05/06/18	This Week This Week	CM	330-430pm	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	-----S		1				\$450.00		0.00			
47	KGTV	04/30/18	05/06/18	M-F 10-11am The View	CM	10-11am	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		3				\$225.00		0.00			
48	KGTV	04/30/18	05/06/18	M-F 12-1pm The Chew	CM	12-1pm	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	MTWTF--		2				\$200.00		0.00			
49	KGTV	04/30/18	04/30/18	Monday Prime A Monday Prime A	CM	8-9pm	M-----	:30	1	\$2,700.00	P-3	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	M-----		1				\$2,700.00		0.00			
50	KGTV	05/02/18	05/02/18	Wednesday Prime C Wednesday Prime C	CM	10-11pm	--W----	:30	1	\$800.00	P-6	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	--W----		1				\$800.00		0.00			
51	KGTV	05/06/18	05/06/18	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	-----S		1				\$200.00		0.00			
52	KGTV	05/06/18	05/06/18	ABC West Coast Specia American Idol	CM	5-7pm	-----S	:30	1	\$1,700.00	P-6	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	-----S		1				\$1,700.00		0.00			

Order / Rev: 414504
Alt Order #:
Flight Dates: 04/23/18 - 05/25/18

Advertiser: Newsom/Democrat/Governor
Product Desc: 398-Governors Race
Estimate: 2068

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
53	KGTV	05/02/18	05/02/18	Wednesday Prime B	CM	930-10pm	--W----	:30	1	\$1,300.00	P-6	0.00	NM	1	\$1,300.00
				Wednesday Prime B	(9:30 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/30/18		05/06/18	--W----	1	\$1,300.00	0.00									
													Totals	114	\$53,720.00