

THE URBAN BEAT

Hosted By

C. JEROME GRAHAM

6Am – 6:30Am

Sunday Only

<July 4-September 26 2021>

URBAN BEAT Air Date- July 4, 2021

SUBJECT: Lucas Metropolitan Housing for the underserved

**GUEST: Lucas Metropolitan Housing (LMH) Joaquin Cintrón
Vega President**

SUBJECT: Lucas Metropolitan Housing Authority serves the City of Toledo in the State of Ohio. Ever since its establishment in 1933, **Lucas Metropolitan Housing (LMH) has strived to maintain high ethical standards, create housing opportunities and resident services to improve the quality of life in the communities we serve.** LMH has become a trusted community partner, solidifying its position as the premier partner in creating communities of choice in the Greater Toledo Area. Joaquin Cintrón Vega is the President and Chief Executive Officer of Lucas Metropolitan Housing.

URBAN BEAT- JULY 11 2021 PART 1

**SUBJECT: “Dementia Empowerment with Trish” President
Trisha Etheridge**

There is a quote from the movie To Kill A Mocking Bird

“If you can learn a simple trick, Scout, you’ll get along a lot better with all kinds of folks. You never really understand a person until you consider things from his point of view, until you climb inside of his skin and walk around in it.”

– Atticus Finch in To Kill A Mockingbird by Harper Lee

Dementia is a chronic or persistent disorder of the mental processes caused by brain disease or injury and marked by memory disorders, personality changes, and impaired reasoning.

But you don’t really understand dementia unless like Trisha Etheridge you have walked in those shoes.

URBAN BEAT- JULY 18 2021 PART 2

SUBJECT: “Dementia Empowerment with Trish” President Trisha Etheridge

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Subject: THE MOVEMENT

Contact: TINA BUTTS Date to Air: JULY 25, 2021

SUBJECT: This morning we’re speaking to Tina Butts who is the driving force of the MOVEMENT, one most impactful community organizations in Northwest Ohio! **Who is The Movement?** Tell people who you are and what the movement is about?

Subject: YWCA POLLYBALL

Contact: Winda Birt

Date to Air: August 1, 2021

SUBJECT: This morning we’re speaking with Ms Winda Birt who is the Toledo YWCA Healthy Connections Director. We’re talking about the August 6 “Polly Ball” health fair. Polly Ball, began as a small fun and fund-raising event at the LaJolla beach volleyball courts formerly off Reynolds Road. It attracted some 20 teams who paid and played on behalf of the American Cancer Society. Now the event has grown into a huge event held every August at the beach volleyball courts at International Park.

Over the past 28 years, Pollyball has raised nearly \$1,000,000 to support breast cancer detection and awareness programs, including ACS, the YWCA as well as MCO for cancer research, The Victory Center along with Reeling and Healing Inc.

TOPIC: AFRICAN AMERICAN MALE FITNESS WALK

Air DATE: August 8, 2021

Synopsis: Terry Crosby Taylor Automotive Group Outreach Community Ambassador talking about the African American Male Fitness Walk.

TOPIC: The Urban Soul Cultural Experience

Air DATE: August 15, 2021

INTRO: C. J. Graham

INTRODUCTION OF GUEST: Our guest this morning is KaTrice Perry Executive Director/CEO at Gateway Youth Development Program and Montrice Terry organizer and CEO of the City Park League!

SUBJECT: The Urban Soul Cultural Experience at the Solheim Cup giving local minority vendors presence at one of Toledo's most visible international events?

SUBJECT: The African American Legacy Project's Sports Legends (AALP)

GUESTS: Dr. Carnel Smith

Date to Air: August 25, 2021

The African American Legacy Project's Sports Legends (AALP) committee will introduce 10 individuals on Friday, August 13, who will be inducted into the 2021 Hall of Fame on the following day. Friday's gala sold out affair at the Premier brought together a group of outstanding athletes or contributors to athletics who have done so much at the local level and, sometimes, on the national stage.

SEPTEMBER 5, 2021

GUEST: Rob Pasker PASKER REAL ESTATE

SUBJECT: The most recent trends and housing market predictions for 2021 and 2022

Record-low mortgage rates and shortage of inventory are keeping the US housing market strong as far as demand is considered. Home prices have been surging month-over-month breaking new records. While affordability issues worsen, low

mortgage rates, growing savings, and a strengthening job market combine to keep homeownership within reach for many potential buyers. But will the housing market eventually crash? This morning we're speaking with Real Estate Broker Rob Pasker who owns Pasker Realestate and we're going to talk about the most recent trends and housing market predictions for 2021 and 2022

The purpose of NeighborWorks TOLEDO REGION® (NTR), is to restore and revitalize the NeighborWorks® neighborhoods, primarily for the benefit of current and future inhabitants, by providing services and programs which renew pride, stimulate reinvestment and restore confidence and trust.

2/21/21 TOPIC: Toledo Lucas County Library

AIR DATE: September 12, 2021

SUBJECT: WGTE Panel Discussion of impact of boxing in Toledo

GUESTS: Shane Potgieter, DeAndre Ware and Dr. Carnell Smith and Lyndsay Webb

SUBJECT: Discussion on the upcoming WGTE panel discussion of boxing's impact on the youth in Toledo but such an eclectic group of professionals requires a brief introduction and your association with the Muhammed Ali project?

September 19, 2021 RE-BROADCAST OF PASKER REALESTATE INTERVIEW.

Program: Urban Beat Airing 26, 2021

SUBJECT: Suicide and Grief Counseling

GUEST: Licensed Professional Mental Health Therapist Bernadette Joy Graham

HOST: Historically there has always been someone who was designated with the responsibility to provide levity which would allow people to deal with life during what may be a stressful period.

speaking with us is this morning is Licensed Professional Mental Health Therapist, Bernadette Graham, who will address

grief counseling, suicidal ideation and those thinking about or planning suicide.