



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6089965

Schedule Dates 06/17/24-06/23/24
Advertiser Duty and Honor (125143)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 405/781/13264 (2021394)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Julie,Keane,
Phone/Fax /
CPE 405/781/13264
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue KELLY JOHNS

Date Entered 05/10/24
Last Modified 05/10/24
Entered By Gerald Kalfrat
CO-OP No
External # ECR28399090
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,093.50
Net Total \$6,196.50
Sales Tax

Cincinnati (WSTR)

By Broadcast Month	Spots	Rate
Jun. 2024	21	\$7,290.00
Grand Total:	21	\$7,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	06/17/24-06/21/24	2	:30	7A- News-Good Morning Cincinnati at 7a	3	X	X	X	X	X			3	\$165.00	\$495.00	Cincinnati (WSTR)	Good Morning Cincinnati at 7a	5/10/24
2.0	Normal Line / SPOT (2)	06/17/24-06/21/24	2	:30	8A- News-Good Morning Cincinnati at 8a	3	X	X	X	X	X			3	\$165.00	\$495.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/10/24
3.0	Normal Line / SPOT (3)	06/17/24-06/21/24	2	:30	5:30P- Family Feud 3	3	X	X	X	X	X			3	\$250.00	\$750.00	Cincinnati (WSTR)	Family Feud	5/10/24
4.0	Normal Line / SPOT (4)	06/17/24-06/21/24	2	:30	6P- Family Feud	3	X	X	X	X	X			3	\$495.00	\$1,485.00	Cincinnati (WSTR)	Family Feud	5/10/24
5.0	Normal Line / SPOT (5)	06/17/24-06/21/24	2	:30	6:30P- Family Feud B	3	X	X	X	X	X			3	\$550.00	\$1,650.00	Cincinnati (WSTR)	Family Feud	5/10/24
6.0	Normal Line / SPOT (6)	06/22/24-06/22/24	2	:30	Orbit- [P]Family Feud Wknd 3(Sa), [P]Family Feud Wknd 4(Su)							1		1	\$90.00	\$90.00	Cincinnati (WSTR)	Family Feud	5/10/24
7.0	Normal Line / SPOT (7)	06/17/24-06/21/24	2	:30	10P- News-Local 12 News at 10 on STAR64	3	X	X	X	X	X			3	\$465.00	\$1,395.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/10/24
8.0	Normal Line / SPOT (8)	06/22/24-06/22/24	2	:30	10P- News-Local 12 News at 10 on STAR64							1		1	\$465.00	\$465.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/10/24
9.0	Normal Line / SPOT (9)	06/23/24-06/23/24	2	:30	10P- News-Local 12 News at 10 on STAR64								1	1	\$465.00	\$465.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/10/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 28399090

CPE: 405/781/13264
Agency: WATERFRONT STRATEGIES
3050 K ST NW 100
20007

Changes as of: 5/9/2024 at 11:33 AM

Flight: 6/17/24 - 6/23/24
Advertiser: DUTY AND HONOR
Product: issue
Agency Order #: 13423047
Buyer: Kearne, Julie
Salesperson: KELLY JOHNS
202-872-5880
Separation:

Version: Original Order

Station:WSTR
Market: Cincinnati
Office: WASHINGTON
Service: Nielsen
Primary Demo: KELLY JOHNS
Assistant: 202-872-5880

Con Type: POLITICAL/VOTE
Total Spots: 21
Total CPP: \$0.00
Total GRP:

Total \$: \$7,290.00

#	Day/Time	DP	Program	Rate	Len	6/17 - 6/17		Total Spots	Total \$	CPP*	GRP*
						6/17	6/17				
1	M-F 7a-8a		Good Morning Cincinnati at 7a	\$165.00	30	3		3	\$495.00	\$0.00	0.0
2	M-F 8a-9a		Good Morning Cincinnati at 8a	\$165.00	30	3		3	\$495.00	\$0.00	0.0
3	M-F 5:30p-6p		Family Feud	\$250.00	30	3		3	\$750.00	\$0.00	0.0
4	6p-6:30p		Family Feud	\$495.00	30	3		3	\$1,485.00	\$0.00	0.0
5	M-F 6:30p-7p		Family Feud	\$550.00	30	3		3	\$1,650.00	\$0.00	0.0
6	Sa 6p-7p		Family Feud	\$90.00	30	1		1	\$90.00	\$0.00	0.0
7	M-F 10p-10:30p		Local 12 News @ 10P	\$465.00	30	3		3	\$1,395.00	\$0.00	0.0
8	Sa 10p-10:30p		Local 12 News @ 10P	\$465.00	30	1		1	\$465.00	\$0.00	0.0
9	Su 10p-10:30p		Local 12 News @ 10P	\$465.00	30	1		1	\$465.00	\$0.00	0.0
TOTALS:								21	\$7,290.00	\$0.00	0.0

Contract # 28399090

Changes as of: 5/9/2024 at 11:33 AM

Version: Original Order

CPE: 405781/13264
Agency: WATERFRONT STRATEGIES

Flight: 6/17/24 - 6/23/24
Advertiser: DUTY AND HONOR

Station:WSTR
Market: Cincinnati
Con Type: POLITICAL/VOTE
Total \$: \$7,290.00

3050 K ST NW 100
20007

Product: issue
Agency Order #: 13423047

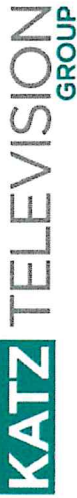
Office: WASHINGTON
Service: Nielsen

Total Spots: 21
Total CPP: \$0.00
Total GRP:

Buyer: Keane, Julie
Salesperson: KELLY JOHNS
202-872-5880

Primary Demo:
Assistant: KELLY JOHNS
202-872-5880

125 West 55th St
New York, NY 10019



Special Instructions

Competitive Information	
Market Budget:	\$5,200
WSTR Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	21	\$7,290.00	0.0
Total	100%	21	\$7,290.00	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Jun	21	\$7,290.00
Total	21	\$7,290.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/9/24 11:36 AM					\$0	\$0	
New	5/9/24 11:33 AM	KELLY JOHNS	New	21		\$7,290.00	\$7,290.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.