



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6091221

Schedule Dates 07/16/24-07/22/24
Advertiser Duty and Honor (125143)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 405/432/13272 (2021520)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Julie,Keane,
Phone/Fax /
CPE 405/432/13272
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments General KELLY JOHNS

Date Entered 05/14/24
Last Modified 05/14/24
Entered By Gerald Kalfrat
CO-OP No
External # ECR28399301
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,280.00
Net Total \$12,920.00
Sales Tax

| Cincinnati (WSTR) | | |
|---------------------|-----------|--------------------|
| By Broadcast Month | Spots | Rate |
| Jul. 2024 | 42 | \$15,200.00 |
| Grand Total: | 42 | \$15,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------------------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|-------------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 07/16/24-07/19/24 | 2 | :30 | 7A- News-Good Morning Cincinnati at 7a | 2 | | X | X | X | X | | | 2 | \$275.00 | \$550.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 7a | 5/14/24 |
| 2.0 | Normal Line / SPOT (2) | 07/16/24-07/19/24 | 2 | :30 | 8A- News-Good Morning Cincinnati at 8a | 2 | | X | X | X | X | | | 2 | \$275.00 | \$550.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 8a | 5/14/24 |
| 3.0 | Normal Line / SPOT (3) | 07/16/24-07/19/24 | 2 | :30 | Orbit- [P]Hot Bench(Tu We Th Fr), [P]Hot Bench 2(Tu We Th Fr) | 2 | | X | X | X | X | | | 2 | \$150.00 | \$300.00 | Cincinnati (WSTR) | Hot Bench | 5/14/24 |
| 4.0 | Normal Line / SPOT (4) | 07/16/24-07/19/24 | 2 | :30 | 5:30P- Family Feud 3 | 2 | | X | X | X | X | | | 2 | \$200.00 | \$400.00 | Cincinnati (WSTR) | Family Feud | 5/14/24 |
| 5.0 | Normal Line / SPOT (5) | 07/16/24-07/19/24 | 2 | :30 | 6P- Family Feud | 2 | | X | X | X | X | | | 2 | \$375.00 | \$750.00 | Cincinnati (WSTR) | Family Feud | 5/14/24 |
| 6.0 | Normal Line / SPOT (6) | 07/16/24-07/19/24 | 2 | :30 | 6:30P- Family Feud B | 2 | | X | X | X | X | | | 2 | \$425.00 | \$850.00 | Cincinnati (WSTR) | Family Feud | 5/14/24 |
| 7.0 | Normal Line / SPOT (7) | 07/16/24-07/19/24 | 2 | :30 | 7P- The Big Bang Theory | 2 | | X | X | X | X | | | 2 | \$725.00 | \$1,450.00 | Cincinnati (WSTR) | Big Bang Theory | 5/14/24 |
| 8.0 | Normal Line / SPOT (8) | 07/16/24-07/19/24 | 2 | :30 | 7:30P- Young Sheldon | 2 | | X | X | X | X | | | 2 | \$725.00 | \$1,450.00 | Cincinnati (WSTR) | Young Sheldon | 5/14/24 |
| 9.0 | Normal Line / SPOT (9) | 07/20/24-07/20/24 | 2 | :30 | Orbit- [P]The Big Bang Theory Wknd(Sa), [P]The Big Bang Theory Wknd 2(Sa) | | | | | | | 1 | | 1 | \$425.00 | \$425.00 | Cincinnati (WSTR) | Big Bang Theory | 5/14/24 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Sales Tax

Cincinnati (WSTR)
By Broadcast Month
Jul. 2024
Grand Total:
Spots 42
Rate \$15,200.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|-------------------------------|---------|
| 10.0 | Normal Line / SPOT (10) | 07/16/24-07/22/24 | 2 | :30 | 10P- News-Local 12 News at 10 on STAR64 | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$475.00 | \$2,375.00 | Cincinnati (WSTR) | 10P NEWS | 5/14/24 |
| 11.0 | Normal Line / SPOT (11) | 07/20/24-07/20/24 | 2 | :30 | 10P- News-Local 12 News at 10 on STAR64 | | | | | | 1 | | | 1 | \$475.00 | \$475.00 | Cincinnati (WSTR) | Local 12 News @ 10P | 5/14/24 |
| 12.0 | Normal Line / SPOT (11) | 07/21/24-07/21/24 | 2 | :30 | 10P- News-Local 12 News at 10 on STAR64 | | | | | | | | 1 | 1 | \$475.00 | \$475.00 | Cincinnati (WSTR) | Local 12 News @ 10P | 5/14/24 |
| 13.0 | Normal Line / SPOT (12) | 07/16/24-07/22/24 | 2 | :30 | 11P- The Big Bang Theory B | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$200.00 | \$1,000.00 | Cincinnati (WSTR) | Big Bang Theory | 5/14/24 |
| 14.0 | Normal Line / SPOT (13) | 07/16/24-07/22/24 | 2 | :30 | 11P- Young Sheldon 2 | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$200.00 | \$1,000.00 | Cincinnati (WSTR) | Young Sheldon | 5/14/24 |
| 15.0 | Normal Line / SPOT (1) | 07/22/24-07/22/24 | 2 | :30 | 7A- News-Good Morning Cincinnati at 7a | 1 | | | | | | | | 1 | \$275.00 | \$275.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 7a | 5/14/24 |
| 16.0 | Normal Line / SPOT (2) | 07/22/24-07/22/24 | 2 | :30 | 8A- News-Good Morning Cincinnati at 8a | 1 | | | | | | | | 1 | \$275.00 | \$275.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 8a | 5/14/24 |
| 17.0 | Normal Line / SPOT (3) | 07/22/24-07/22/24 | 2 | :30 | Orbit- [P]Hot Bench(Mo), [P]Hot Bench 2(PMo) | 1 | | | | | | | | 1 | \$150.00 | \$150.00 | Cincinnati (WSTR) | Hot Bench | 5/14/24 |
| 18.0 | Normal Line / SPOT (4) | 07/22/24-07/22/24 | 2 | :30 | 5:30P- Family Feud 3 | 1 | | | | | | | | 1 | \$200.00 | \$200.00 | Cincinnati (WSTR) | Family Feud | 5/14/24 |
| 19.0 | Normal Line / SPOT (5) | 07/22/24-07/22/24 | 2 | :30 | 6P- Family Feud | 1 | | | | | | | | 1 | \$375.00 | \$375.00 | Cincinnati (WSTR) | Family Feud | 5/14/24 |

CONFIRMATION CONTRACT

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CPE 405/432/13272
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Billing Type Weekly/Irregular
Comments General KELLY JOHNS

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By Broadcast Month
Jul. 2024 42 \$15,200.00
Grand Total: 42 \$15,200.00

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|------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-----------------|---------|
| 20.0 | Normal Line / SPOT (6) | 07/22/24-07/22/24 | 2 | :30 | 6:30P- Family Feud B | 1 | | | | | | | | 1 | \$425.00 | \$425.00 | Cincinnati (WSTR) | Family Feud | 5/14/24 |
| 21.0 | Normal Line / SPOT (7) | 07/22/24-07/22/24 | 2 | :30 | 7P- The Big Bang Theory | 1 | | | | | | | | 1 | \$725.00 | \$725.00 | Cincinnati (WSTR) | Big Bang Theory | 5/14/24 |
| 22.0 | Normal Line / SPOT (8) | 07/22/24-07/22/24 | 2 | :30 | 7:30P- Young Sheldon | 1 | | | | | | | | 1 | \$725.00 | \$725.00 | Cincinnati (WSTR) | Young Sheldon | 5/14/24 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28399301

CPE: 405/432/13272
Agency: WATERFRONT STRATEGIES
3050 K ST NW 100
20007

Changes as of: 5/9/2024 at 5:07 PM
Flight: 7/16/24 - 7/22/24
Advertiser: DUTY AND HONOR

Product: General
Agency Order #: 13424981
Buyer: Keane, Jullie
Salesperson: KELLY JOHNS
202-872-5880
Separation:

Version: Original Order
Station:WSTR
Market: Cincinnati

Office: WASHINGTON
Service: Nielsen
Primary Demo: KELLY JOHNS
Assistant: 202-872-5880

Con Type: POLITICAL/VOTE
Total Spots: 42
Total CPP: \$0.00
Total GRP: \$15,200.00

6091221

| # | Day/Time | DP | Program | Rate | Len | 7/16 | Total Spots | Total \$ | CPP* | GRP* |
|----------------|----------------------|----|-------------------------------|----------|-----|------|-------------|--------------------|---------------|------------|
| 1 | Tu-F,M 7a-8a | | Good Morning Cincinnati at 7a | \$275.00 | 30 | 3 | 3 | \$825.00 | \$0.00 | 0.0 |
| 2 | Tu-F,M 8a-9a | | Good Morning Cincinnati at 8a | \$275.00 | 30 | 3 | 3 | \$825.00 | \$0.00 | 0.0 |
| 3 | Tu-F,M 12n-1p | | Hot Bench | \$150.00 | 30 | 3 | 3 | \$450.00 | \$0.00 | 0.0 |
| 4 | Tu-F,M 5:30p-6p | | Family Feud | \$200.00 | 30 | 3 | 3 | \$600.00 | \$0.00 | 0.0 |
| 5 | Tu-F,M 6p-6:30p | | Family Feud | \$375.00 | 30 | 3 | 3 | \$1,125.00 | \$0.00 | 0.0 |
| 6 | Tu-F,M 6:30p-7p | | Family Feud | \$425.00 | 30 | 3 | 3 | \$1,275.00 | \$0.00 | 0.0 |
| 7 | Tu-F,M 7p-7:30p | | Big Bang Theory | \$725.00 | 30 | 3 | 3 | \$2,175.00 | \$0.00 | 0.0 |
| 8 | Tu-F,M 7:30p-8p | | Young Sheldon | \$725.00 | 30 | 3 | 3 | \$2,175.00 | \$0.00 | 0.0 |
| 9 | Sa 7p-8p | | Big Bang Theory | \$425.00 | 30 | 1 | 1 | \$425.00 | \$0.00 | 0.0 |
| 10 | Tu-F,M 10p-10:30p | | Local 12 News @ 10P | \$475.00 | 30 | 5 | 5 | \$2,375.00 | \$0.00 | 0.0 |
| 11 | Sa 10p-10:30p | | Local 12 News @ 10P | \$475.00 | 30 | 1 | 1 | \$475.00 | \$0.00 | 0.0 |
| 12 | Su 10p-10:30p | | Local 12 News @ 10P | \$475.00 | 30 | 1 | 1 | \$475.00 | \$0.00 | 0.0 |
| 13 | Tu-F,M 10:30p-11p | | Big Bang Theory | \$200.00 | 30 | 5 | 5 | \$1,000.00 | \$0.00 | 0.0 |
| 14 | Tu-F,M 11p-11:30p | | Young Sheldon | \$200.00 | 30 | 5 | 5 | \$1,000.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 42 | \$15,200.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28399301

CPE: 405/432/13272

Agency: WATERFRONT STRATEGIES

3050 K ST NW 100
20007

Changes as of: 5/9/2024 at 5:07 PM

Flight: 7/16/24 - 7/22/24

Advertiser: DUTY AND HONOR

Product: General
Agency Order #: 13424981

Buyer: Keane, Julie

Salesperson: KELLY JOHNS
202-872-5880

Separation:

Version: Original Order

Station: WSTR

Market: Cincinnati

Office: WASHINGTON
Service: Nielsen

Primary Demo:

Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$15,200.00

Total Spots: 42
Total CPP: \$0.00
Total GRP:

Special Instructions

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$15,200 |
| WSTR Share: | 100% |
| Comment: | Competitive Unknown |

| Daypart Summary | | | | |
|-----------------|-------------|-----------|--------------------|------------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 42 | \$15,200.00 | 0.0 |
| Total | 100% | 42 | \$15,200.00 | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2024-Jul | 42 | \$15,200.00 |
| Total | 42 | \$15,200.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Ctg | Contract \$ | Comment |
|-----------------------------------|------------------|-------------|--------|-------|-------|-------------|-------------|---------|
| Queued for Electronic Contracting | 5/10/24 2:48 PM | | | | | \$0 | \$0 | |
| New | 5/9/24 5:07 PM | KELLY JOHNS | New | 42 | | \$15,200.00 | \$15,200.00 | |

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.