



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6091089

Schedule Dates 07/09/24-07/15/24
Advertiser Duty and Honor (125143)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 405/432/13271 (2021514)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Julie,Keane,
Phone/Fax /
CPE 405/432/13271
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments General KELLY JOHNS

Date Entered 05/14/24
Last Modified 05/14/24
Entered By Gerald Kalfrat
CO-OP No
External # ECR28399300
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,280.00
Net Total \$12,920.00
Sales Tax

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Jul. 2024	42	\$15,200.00
Grand Total:	42	\$15,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/09/24-07/12/24	2	:30	7A- News-Good Morning Cincinnati at 7a	2		X	X	X	X			2	\$275.00	\$550.00	Cincinnati (WSTR)	Good Morning Cincinnati at 7a	5/14/24
2.0	Normal Line / SPOT (2)	07/09/24-07/12/24	2	:30	8A- News-Good Morning Cincinnati at 8a	2		X	X	X	X			2	\$275.00	\$550.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/14/24
3.0	Normal Line / SPOT (3)	07/09/24-07/12/24	2	:30	Orbit- [P]Hot Bench(Tu We Th Fr), [P]Hot Bench 2(Tu We Th Fr)	2		X	X	X	X			2	\$150.00	\$300.00	Cincinnati (WSTR)	Hot Bench	5/14/24
4.0	Normal Line / SPOT (4)	07/09/24-07/12/24	2	:30	5:30P- Family Feud 3	2		X	X	X	X			2	\$200.00	\$400.00	Cincinnati (WSTR)	Family Feud	5/14/24
5.0	Normal Line / SPOT (5)	07/09/24-07/12/24	2	:30	6P- Family Feud	2		X	X	X	X			2	\$375.00	\$750.00	Cincinnati (WSTR)	Family Feud	5/14/24
6.0	Normal Line / SPOT (6)	07/09/24-07/12/24	2	:30	6:30P- Family Feud B	2		X	X	X	X			2	\$425.00	\$850.00	Cincinnati (WSTR)	Family Feud	5/14/24
7.0	Normal Line / SPOT (7)	07/09/24-07/12/24	2	:30	7P- The Big Bang Theory	2		X	X	X	X			2	\$725.00	\$1,450.00	Cincinnati (WSTR)	Big Bang Theory	5/14/24
8.0	Normal Line / SPOT (8)	07/09/24-07/12/24	2	:30	7:30P- Young Sheldon	2		X	X	X	X			2	\$725.00	\$1,450.00	Cincinnati (WSTR)	Young Sheldon	5/14/24
9.0	Normal Line / SPOT (9)	07/13/24-07/13/24	2	:30	Orbit- [P]The Big Bang Theory Wknd(Sa), [P]The Big Bang Theory Wknd 2(Sa)	1						1		1	\$425.00	\$425.00	Cincinnati (WSTR)	Big Bang Theory	5/14/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT (10)	07/09/24-07/15/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1	1	1	1	1	1			5	\$475.00	\$2,375.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/14/24
11.0	Normal Line / SPOT (11)	07/13/24-07/13/24	2	:30	10P- News-Local 12 News at 10 on STAR64							1		1	\$475.00	\$475.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/14/24
12.0	Normal Line / SPOT (12)	07/14/24-07/14/24	2	:30	10P- News-Local 12 News at 10 on STAR64								1	1	\$475.00	\$475.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/14/24
13.0	Normal Line / SPOT (13)	07/09/24-07/15/24	2	:30	10:30P- The Big Bang Theory B	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Cincinnati (WSTR)	Big Bang Theory	5/14/24
14.0	Normal Line / SPOT (14)	07/09/24-07/15/24	2	:30	11P- Young Sheldon 2	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Cincinnati (WSTR)	Young Sheldon	5/14/24
15.0	Normal Line / SPOT (1)	07/15/24-07/15/24	2	:30	7A- News-Good Morning Cincinnati at 7a	1								1	\$275.00	\$275.00	Cincinnati (WSTR)	Good Morning Cincinnati at 7a	5/14/24
16.0	Normal Line / SPOT (2)	07/15/24-07/15/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1								1	\$275.00	\$275.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/14/24
17.0	Normal Line / SPOT (3)	07/15/24-07/15/24	2	:30	Orbit- [P]Hot Bench(Mo), [P]Hot Bench 2(Mo)	1								1	\$150.00	\$150.00	Cincinnati (WSTR)	Hot Bench	5/14/24
18.0	Normal Line / SPOT (4)	07/15/24-07/15/24	2	:30	5:30P- Family Feud 3	1								1	\$200.00	\$200.00	Cincinnati (WSTR)	Family Feud	5/14/24
19.0	Normal Line / SPOT (5)	07/15/24-07/15/24	2	:30	6P- Family Feud	1								1	\$375.00	\$375.00	Cincinnati (WSTR)	Family Feud	5/14/24

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20.0	Normal Line / SPOT (6)	07/15/24-07/15/24	2	:30	6:30P- Family Feud B	1								1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/14/24
21.0	Normal Line / SPOT (7)	07/15/24-07/15/24	2	:30	7P- The Big Bang Theory	1								1	\$725.00	\$725.00	Cincinnati (WSTR)	Big Bang Theory	5/14/24
22.0	Normal Line / SPOT (8)	07/15/24-07/15/24	2	:30	7:30P- Young Sheldon	1								1	\$725.00	\$725.00	Cincinnati (WSTR)	Young Sheldon	5/14/24

CONFIRMATION CONTRACT

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125 West 55th St
New York, NY 10019

Contract # 28399300

CPE: 405/432/13271

Agency: WATERFRONT STRATEGIES

3050 K ST NW 100
20007

Changes as of: 5/9/2024 at 5:07 PM

Flight: 7/9/24 - 7/15/24

Advertiser: DUTY AND HONOR

Product: General
Agency Order #: 13424967

Buyer: Keane, Julie
Salesperson: KELLY JOHNS
202-872-5880

Separation:

Version: Original Order

Station: WSTR

Market: Cincinnati

Office: WASHINGTON
Service: Nielsen

Primary Demo: KELLY JOHNS
Assistant: 202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$15,200.00

Total Spots: 42

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	7/9 - 7/9		Total Spots	Total \$	CPP*	GRP*
						7/9					
1	Tu-F,M 7a-8a		Good Morning Cincinnati at 7a	\$275.00	30	3		3	\$825.00	\$0.00	0.0
2	Tu-F,M 8a-9a		Good Morning Cincinnati at 8a	\$275.00	30	3		3	\$825.00	\$0.00	0.0
3	Tu-F,M 12n-1p		Hot Bench	\$150.00	30	3		3	\$450.00	\$0.00	0.0
4	Tu-F,M 5:30p-6p		Family Feud	\$200.00	30	3		3	\$600.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		Family Feud	\$375.00	30	3		3	\$1,125.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		Family Feud	\$425.00	30	3		3	\$1,275.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		Big Bang Theory	\$725.00	30	3		3	\$2,175.00	\$0.00	0.0
8	Tu-F,M 7:30p-8p		Young Sheldon	\$725.00	30	3		3	\$2,175.00	\$0.00	0.0
9	Sa 7p-8p		Big Bang Theory	\$425.00	30	1		1	\$425.00	\$0.00	0.0
10	Tu-F,M 10p-10:30p		Local 12 News @ 10P	\$475.00	30	5		5	\$2,375.00	\$0.00	0.0
11	Sa 10p-10:30p		Local 12 News @ 10P	\$475.00	30	1		1	\$475.00	\$0.00	0.0
12	Su 10p-10:30p		Local 12 News @ 10P	\$475.00	30	1		1	\$475.00	\$0.00	0.0
13	Tu-F,M 10:30p-11p		Big Bang Theory	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
14	Tu-F,M 11p-11:30p		Young Sheldon	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
TOTALS:								42	\$15,200.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St.
New York, NY 10019

Contract # 28399300
CPE: 405/432/13271
Agency: WATERFRONT STRATEGIES
3050 K ST NW 100
20007

Changes as of: 5/9/2024 at 5:07 PM
Flight: 7/9/24 - 7/15/24
Advertiser: DUTY AND HONOR
Product: General
Agency Order #: 13424967
Buyer: Keane, Julie
Salesperson: KELLY JOHNS
Separation: 202-872-5880

Version: Original Order
Station: WSTR
Market: Cincinnati
Office: WASHINGTON
Service: Nielsen
Primary Demo: KELLY JOHNS
Assistant: 202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$15,200.00
Total Spots: 42
Total CPP: \$0.00
Total GRP:

Special Instructions

Competitive Information	
Market Budget:	\$15,200
WSTR Share:	100%
Comment:	Competitive Unknown

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	42	\$15,200.00
Total	100%	42	\$15,200.00

Monthly Summary		
Month	Spots	Dollars
2024-Jul	42	\$15,200.00
Total	42	\$15,200.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/10/24 2:48 PM					\$0	\$0	
New	5/9/24 5:07 PM	KELLY JOHNS	New	42		\$15,200.00	\$15,200.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.