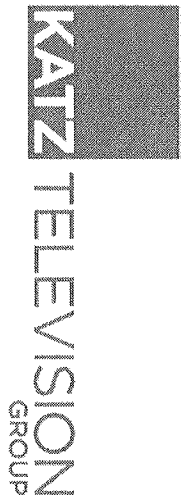


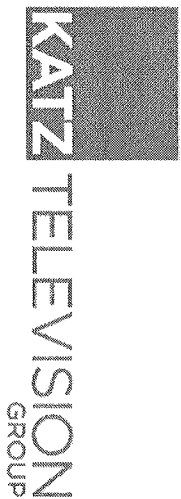
Contract # 25089223		Changes as of: 3/8/2016 at 1:42 PM		Version: Highlighting Makegood 2
CPE: //981		Flight: 3/7/16 - 3/20/16		Total \$: \$16,950.00
Agency: GCM MEDIA SERVICES		Advertiser: Our Principles Pac, Inc.		Market: Tampa-St. Petersburg
GCM MEDIA SERVICES 417 W. FOOTHILL BLVD #B-221 GLENDORA CA 91741		Product: Advocacy		Office: LOS ANGELES
Primary Demo: Adults 55+		Salesperson: BRUCE MARKS		Total GRP: 0
Agency Order #:		Assistant: DEVON SCOTT		Separation:
Buyer: CINDY WINTON		Con Type: POLITICAL/VOTE		
Comments: ALL MAEKGOODS MUST BE OF EQUAL OR GREATER VALUE. BE PRE-APPROVED AND RUN IN FLIGHT				
		Total Spots: 24		
		Total CPP: \$0.00		

#	Day/Time	DP	Program	Rate	AESP Rating	3/7 - 3/14				Total Spots	Total \$	CPP	GRP
						Len	3/7	3/14					
1	Tu-F 1p-2p		DOCTORS	\$400.00	0.0	30	1	0		1	\$400.00	\$0.00	0.0
2	M-Tu 1p-2p		DOCTORS	\$400.00	0.0	30	0	1		1	\$400.00	\$0.00	0.0
3	Tu-F 3p-3p		HOLLYWOOD TODAY LIVE	\$350.00	0.0	30	1	0		1	\$350.00	\$0.00	0.0
4	M-Tu 4p-3p		HOLLYWOOD TODAY LIVE	\$350.00	0.0	30	0	1		1	\$350.00	\$0.00	0.0
5	Tu-F 6:30p-7p		ENTERTAINMENT TONIGHT	\$600.00	0.0	30	2	0		2	\$1,200.00	\$0.00	0.0
6	M 6:30p-7p		ENTERTAINMENT TONIGHT	\$600.00	0.0	30	0	1		1	\$600.00	\$0.00	0.0
7	Tu-F 7p-7:30p		FAMILY FUED	\$1,200.00	0.0	30	1	0		1	\$1,200.00	\$0.00	0.0
8	M 7p-7:30p		FAMILY FUED	\$1,200.00	0.0	30	0	1		1	\$1,200.00	\$0.00	0.0
9	Tu-F 7:30p-8p		FAMILY FUED	\$1,200.00	0.0	30	1	0		1	\$1,200.00	\$0.00	0.0
10	M 7:30p-8p		FAMILY FUED	\$1,200.00	0.0	30	0	1		1	\$1,200.00	\$0.00	0.0
11	Tu-Su 8p-9p		NEWS CHANNEL 8	\$600.00	0.0	30	3	0		3	\$1,800.00	\$0.00	0.0
12	M 8p-9p		NEWS CHANNEL 8	\$600.00	0.0	30	0	1		1	\$600.00	\$0.00	0.0
13	Tu-F 9p-10p		THE CLOSER-MYNET2	\$900.00	0.0	30	0	0		0	\$0.00	\$0.00	0.0
14	M 9p-10p		BONES-MYNET2	\$550.00	0.0	30	2	0		0	\$0.00	\$0.00	0.0
15	Su 9p-10p		ELEMENTARY-MYNET2	\$400.00	0.0	30	1	0		1	\$400.00	\$0.00	0.0
16	W 2:20p-4:30p		ACC BB GM4	\$400.00	0.0	30	1	0		1	\$400.00	\$0.00	0.0
DUKE VS TBA													
17	W 7p-9:20p		ACC BB GM 5	\$910.00	0.0	30	1	0		1	\$910.00	\$0.00	0.0
CLEMSON VS. GEORGIA													
18	W 9p-11:30p		ACC BB GM 6	\$910.00	0.0	30	1	0		1	\$910.00	\$0.00	0.0
VIRGINIA TECH VS TBA													



Contract # 25089223	Changes as of: 3/8/2016 at 1:42 PM	Version: Highlighting Makegood 2
CPE: //981	Flight: 3/7/16 - 3/20/16	Total \$: \$16,950.00
Agency: GCM MEDIA SERVICES	Advertiser: Our Principles Pac, Inc.	Market: Tampa-St. Petersburg
GCM MEDIA SERVICES 417 W. FOOTHILL BLVD #B-221 GLEN DORA CA 91741	Product: Advocacy	Office: LOS ANGELES
	Primary Demo: Adults 55+	Total CPP: \$0.00
	Agency Order #:	Salesperson: BRUCE MARKS
	Buyer: CINDY WINTON	Assistant: DEVON SCOTT
		Con Type: POLITICAL/OTE
		Total GRP: 0
		Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	3/7 - 3/14		Total Spots	Total \$	CPP	GRP
							3/7	3/14				
19	Th 9:20p-11:30p		ACC BB GM 10	\$910.00	0.0	30	1	0	1	\$910.00	\$0.00	0.0
MAAMI VS. TBA												
20	F 7p-9:20p		ACC BM GM 11	\$910.00	0.0	30	1	0	1	\$910.00	\$0.00	0.0
SEMI-FINAL GAME												
21	F 9:20p-11:30p		ACC BB GM 12	\$910.00	0.0	30	1	0	1	\$910.00	\$0.00	0.0
SEMI-FINAL GAME												
MGD 22	Th 2:20p-4:30p		ACC BB GM 8	\$400.00	0.0	30	1	0	1	\$400.00	\$0.00	0.0
MGD 23	Th 7p-9:20p		ACC BB GM 9	\$700.00	0.0	30	1	0	1	\$700.00	\$0.00	0.0
TOTALS: 18 6									24	\$16,950.00	\$0.00	0.0



Contract # 25089223	Changes as of: 3/8/2016 at 1:42 PM	Version: Highlighting Makegood 2
CPE: //981	Flight: 3/7/16 - 3/20/16	Station: WTTA
Agency: GCM MEDIA SERVICES	Advertiser: Our Principles Pac, Inc.	Market: Tampa-St. Petersburg
GCM MEDIA SERVICES 417 W. FOOTHILL BLVD #B-221 GLENDORA CA 91741	Product: Advocacy	Office: LOS ANGELES
Primary Demo: Adults 55+	Salesperson: BRUCE MARKS	Total GRP: 0
Agency Order #:	Assistant: DEVON SCOTT	Total Spots: 24
Buyer: CINDY WINTON	Con Type: POLITICAL/VOTE	Total CPE: \$0.00
	Separation:	

Hit Listed Programs	
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Date/Time	Added by	Comment
03/07/16 3:08 PM	DEVON SCOTT	ALL MAEKGOODS MUST BE OF EQUAL OR GREATER VALUE. BE PRE-APPROVED AND RUN IN FLIGHT

Competitive Information			
Market Budget:	\$211,875		
WTTA Share:	8%		
Comment:			
WFLA:	25%		
WFTS:	15%		
WMOX:	5%		
WTOG:	4%		
WTSP:	30%		
WTVT:	13%		

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 2	3/8/16 1:42 PM	DEVON SCOTT	Accepted	2	2	\$0
Makegood 1	3/7/16 6:46 PM	DEVON SCOTT	Confirmed	6	6	\$0
Queued for Electronic Contracting	3/7/16 3:09 PM					\$0
New	3/7/16 3:08 PM	DEVON SCOTT	Confirmed	24		\$16,950.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	24	\$16,950.00	N/A
Total	100%	24	\$16,950.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Mar	24	\$16,950.00
Total	24	\$16,950.00



WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 814684 /		<u>Alt Order #</u> 25089223
<u>Product</u> Advocacy		
<u>Contract Dates</u> 03/07/16 - 03/20/16		<u>Estimate #</u> 981
<u>Advertiser</u> POL/Our Principles PAC		<u>Original Date / Revision</u> 03/07/16 / 03/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN10188/AL2896		<u>Advertiser Ref</u>

And:

GCW Media Services
417 West Foothill Boulevard
Suite B221
Glendora, CA 91741
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTTA	03/08/16	03/11/16	M-F 1p-2p	M-F 1p-2p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTTA	03/07/16-03/13/16	M-F 1p-2p	M-F 1p-2p	-TuWThF----	:30		\$400.00		NM		
		Credited											
N 2	WTTA	03/14/16	03/15/16	M-F 1p-2p	M-F 1p-2p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				1	\$400.00				
N 3	WTTA	03/08/16	03/11/16	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WTTA	03/07/16-03/13/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$350.00		NM		
		Credited											
N 4	WTTA	03/14/16	03/15/16	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				1	\$350.00				
N 5	WTTA	03/08/16	03/11/16	M-F 630p-7p	M-F 630p-7p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$600.00				
N 6	WTTA	03/14/16	03/14/16	M-F 630p-7p	M-F 630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$600.00				
N 7	WTTA	03/08/16	03/11/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WTTA	03/07/16-03/13/16	M-F 7p-730p	M-F 7p-730p	-TuWThF----	:30		\$1,200.00		NM		
		Credited											
N 8	WTTA	03/14/16	03/14/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,200.00				
N 9	WTTA	03/08/16	03/11/16	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u> 814684 /		<u>Alt Order #</u> 25089223
<u>Contract Dates</u> 03/07/16 - 03/20/16	<u>Product</u> Advocacy	<u>Estimate #</u> 981
<u>Advertiser</u> POL/Our Principles PAC		<u>Original Date / Revision</u> 03/07/16 / 03/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WTTA	03/07/16-03/13/16	M-F 730p-8p	M-F 730p-8p	-TuWThF----	:30		\$1,200.00		NM		
Credited													
N 10	WTTA	03/14/16	03/14/16	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$1,200.00
Week:		03/14/16	03/20/16	M-----				1	\$1,200.00				
N 11	WTTA	03/08/16	03/13/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	3	\$1,800.00
Week:		03/07/16	03/13/16	-TWTFSS				3	\$600.00				
N 12	WTTA	03/14/16	03/14/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	1	\$600.00
Week:		03/14/16	03/20/16	M-----				1	\$600.00				
N 13	WTTA	03/09/16	03/09/16	Wed 9p The Closer	Wed 9p-10p		:30				NM	0	\$0.00
Week:		03/07/16	03/13/16	--W----				2	\$900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTTA	03/07/16-03/13/16	Wed 9p The Closer	Wed 9p-10p	---W-----	:30		\$900.00		NM		
Credited													
	2	WTTA	03/07/16-03/13/16	Wed 9p The Closer	Wed 9p-10p	---W-----	:30		\$900.00		NM		
Credited													
N 14	WTTA	03/11/16	03/11/16	Fri 9p Bones	Fri 9p-10p		:30				NM	2	\$1,100.00
Week:		03/07/16	03/13/16	----F--				2	\$550.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTTA	03/07/16-03/13/16	Fri 9p Bones	Fri 9p-10p	-----F----	:30		\$550.00		NM		
See MG 14.3, 14.4													
	2	WTTA	03/07/16-03/13/16	Fri 9p Bones	Fri 9p-10p	-----F----	:30		\$550.00		NM		
See MG 14.3, 14.4													
	3	WTTA	03/10/16-03/10/16	College Basketball	College Basketball	----Th-----	:30		\$400.00		NM		
Ⓜ MG for 14.2, 14.1													
	4	WTTA	03/10/16-03/10/16	College Basketball	College Basketball	----Th-----	:30		\$700.00		NM		
Ⓜ MG for 14.2, 14.1													
N 15	WTTA	03/13/16	03/13/16	Sun 9p Elementary	Su 9p-10p		:30				NM	1	\$400.00
Week:		03/07/16	03/13/16	-----S				1	\$400.00				
N 16	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$400.00
Week:		03/07/16	03/13/16	--1----				1	\$400.00				
N 17	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00
Week:		03/07/16	03/13/16	--1----				1	\$910.00				
N 18	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00
Week:		03/07/16	03/13/16	--1----				1	\$910.00				
N 19	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00
Week:		03/07/16	03/13/16	---1---				1	\$910.00				
N 20	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00
Week:		03/07/16	03/13/16	----1--				1	\$910.00				
N 21	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u>	<u>Alt Order #</u>
814684 /	25089223

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/07/16 - 03/20/16	Advocacy	981

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Our Principles PAC	03/07/16 / 03/08/16

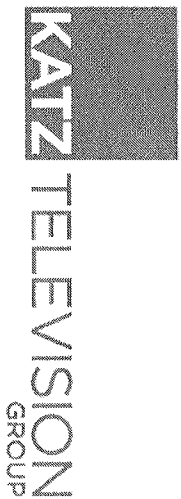
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$910.00				
Totals												24	\$16,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/15/16	24	\$16,950.00	(\$2,542.50)	\$14,407.50
Totals	24	\$16,950.00	(\$2,542.50)	\$14,407.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

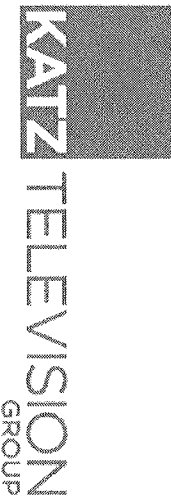
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract # 25089223	Changes as of: 3/7/2016 at 6:46 PM	Version: Highlighting Makegood 1
CPE: //981	Flight: 3/7/16 - 3/20/16	Total \$: \$16,950.00
Agency: GCM MEDIA SERVICES	Advertiser: Our Principles Pac, Inc.	Market: Tampa-St. Petersburg
Product: Advocacy	Office: LOS ANGELES	Total Spots: 24
Primary Demo: Adults 55+	Salesperson: BRUCE MARKS	Total GRP: 0
Agency Order #:	Assistant: DEVON SCOTT	Separation:
Buyer: CINDY WINTON	Con Type: POLITICAL/VOTE	

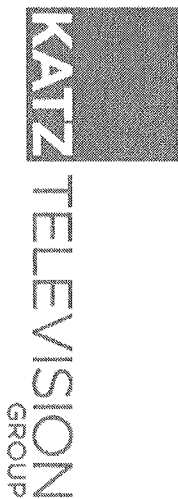
Comments: ALL MAEKGOODS MUST BE OF EQUAL OR GREATER VALUE. BE PRE-APPROVED AND RUN IN FLIGHT

#	Day/Time	DP	Program	Rate	Assp Rating	3/7 - 3/14				Total Spots	Total \$	CPP	GRP
						Len	3/7	3/14					
MSD 1	Tu-F 1p-2p		DOCTORS	\$400.00	0.0	30	2	1	0	1	\$400.00	\$0.00	0.0
2	1p-2p		DOCTORS	\$400.00	0.0	30	0	1	1	1	\$400.00	\$0.00	0.0
MSD 3	Tu-F 2p-3p		HOLLYWOOD TODAY LIVE	\$350.00	0.0	30	2	1	0	1	\$350.00	\$0.00	0.0
4	M-Tu 2p-3p		HOLLYWOOD TODAY LIVE	\$350.00	0.0	30	0	1	1	1	\$350.00	\$0.00	0.0
5	Tu-F 6:30p-7p		ENTERTAINMENT TONIGHT	\$600.00	0.0	30	2	0	0	2	\$1,200.00	\$0.00	0.0
6	6:30p-7p		ENTERTAINMENT TONIGHT	\$600.00	0.0	30	0	1	1	1	\$600.00	\$0.00	0.0
MSD 7	Tu-F 7p-7:30p		FAMILY FUED	\$1,200.00	0.0	30	2	1	0	1	\$1,200.00	\$0.00	0.0
8	7p-7:30p		FAMILY FUED	\$1,200.00	0.0	30	0	1	1	1	\$1,200.00	\$0.00	0.0
MSD 9	Tu-F 7:30p-8p		FAMILY FUED	\$1,200.00	0.0	30	2	1	0	1	\$1,200.00	\$0.00	0.0
10	Tu-Su 7:30p-8p		FAMILY FUED	\$1,200.00	0.0	30	0	1	1	1	\$1,200.00	\$0.00	0.0
11	Tu-Su 8p-9p		NEWS CHANNEL 8	\$600.00	0.0	30	3	0	0	3	\$1,800.00	\$0.00	0.0
12	8p-9p		NEWS CHANNEL 8	\$600.00	0.0	30	0	1	1	1	\$600.00	\$0.00	0.0
MSD 13	9p-10p		THE CLOSER-MYNET2	\$900.00	0.0	30	2	0	0	0	\$0.00	\$0.00	0.0
14	9p-10p		BONES-MYNET2	\$550.00	0.0	30	2	0	0	2	\$1,100.00	\$0.00	0.0
15	Su 9p-10p		ELEMENTARY-MYNET2	\$400.00	0.0	30	1	0	0	1	\$400.00	\$0.00	0.0
MGD 16	2:20p-4:30p		ACC BB GM4	\$400.00	0.0	30	1	0	0	1	\$400.00	\$0.00	0.0
DUKE VS TBA													
MGD 17	7p-9:20p		ACC BB GM 5	\$910.00	0.0	30	1	0	0	1	\$910.00	\$0.00	0.0
CLEMSON VS. GEORGIA													
MGD 18	9p-11:30p		ACC BB GM 6	\$910.00	0.0	30	1	0	0	1	\$910.00	\$0.00	0.0
VIRGINIA TECH VS TBA													



Contract # 25089223		Changes as of: 3/7/2016 at 6:46 PM		Version: Highlighting Makegood 1	
CPE: //981		Flight: 3/7/16 - 3/20/16		Station: WTTA	
Agency: GCW MEDIA SERVICES		Advertiser: Our Principles Pac, Inc.		Market: Tampa-St. Petersburg	
GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B- 221 GLENDORA CA 91741		Product: Advocacy		Office: LOS ANGELES	
		Primary Demo: Adults 55+		Salesperson: BRUCE MARKS	
		Agency Order #:		Assistant: DEVON SCOTT	
		Buyer: CINDY WINTON		Con Type: POLITICAL/VOTE	
				Total GRP: 0	
				Total Spots: 24	
				Total CPP: \$0.00	
				Separation:	
				Total \$: \$16,950.00	

#	Day/Time	DP	Program	Rate	ASPP Rating	Len	3/7 - 3/14		Total Spots	Total \$	CPP	GRP
							3/7	3/14				
MGD 19	Th 9:20p-11:30p		ACC BB GM 10	\$910.00	0.0	30	1	0	1	\$910.00	\$0.00	0.0
MIAMI VS. TBA												
MGD 20	F 7p-9:20p		ACC BM GM 11	\$910.00	0.0	30	1	0	1	\$910.00	\$0.00	0.0
SEMI-FINAL GAME												
MGD 21	F 9:20p-11:30p		ACC BB GM 12	\$910.00	0.0	30	1	0	1	\$910.00	\$0.00	0.0
SEMI-FINAL GAME												
TOTALS: 18 6									24	\$16,950.00	\$0.00	0.0



Contract # 25089223		Changes as of: 3/7/2016 at 6:46 PM		Version: Highlighting Makegood 1	
CPE: //981		Flight: 3/7/16 - 3/20/16		Station: WTTA	
Agency: GCM MEDIA SERVICES		Advertiser: Our Principles Pac, Inc.		Market: Tampa-St. Petersburg	
GCM MEDIA SERVICES 417 W. FOOTHILL BLVD #B-221 GLENDORA CA 91741		Product: Advocacy		Office: LOS ANGELES	
Primary Demo: Adults 55+		Salesperson: BRUCE MARKS		Total GRP: 0	
Agency Order #:		Assistant: DEVON SCOTT		Separation:	
Buyer: CINDY WINTON		Con Type: POLITICAL/VOTE			
		Total Spots: 24		Total CPE: \$0.00	
		Total \$: \$16,950.00			

Hit Listed Programs	
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Date/Time	Added by	Comment
03/07/16 3:08 PM	DEVON SCOTT	ALL MAEKGOODS MUST BE OF EQUAL OR GREATER VALUE. BE PRE-APPROVED AND RUN IN FLIGHT

Competitive Information	
Market Budget:	\$211,875
WTTA Share:	8%
Comment:	
WFLA:	25%
WFTS:	15%
WMOR:	5%
WTOG:	4%
WTSP:	30%
WTVT:	13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$16,950.00	N/A	0.0
Total	100%	24	\$16,950.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Mar	24	\$16,950.00
Total	24	\$16,950.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	3/7/16 6:46 PM	DEVON SCOTT	Accepted	6	6	\$0
Queued for Electronic Contracting	3/7/16 3:09 PM					\$0
New	3/7/16 3:08 PM	DEVON SCOTT	Confirmed	24		\$16,950.00
						\$16,950.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 814684 /		<u>Alt Order #</u> 25089223
<u>Product</u> Advocacy		
<u>Contract Dates</u> 03/07/16 - 03/20/16		<u>Estimate #</u> 981
<u>Advertiser</u> POL/Our Principles PAC		<u>Original Date / Revision</u> 03/07/16 / 03/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN10188/AL2896		<u>Advertiser Ref</u>

And:

GCW Media Services
417 West Foothill Boulevard
Suite B221
Glendora, CA 91741
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTTA	03/08/16	03/11/16	M-F 1p-2p	M-F 1p-2p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTTA	03/07/16-03/13/16	M-F 1p-2p	M-F 1p-2p	-TuWThF----	:30		\$400.00		NM		
			Credited										
N 2	WTTA	03/14/16	03/15/16	M-F 1p-2p	M-F 1p-2p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				1	\$400.00				
N 3	WTTA	03/08/16	03/11/16	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WTTA	03/07/16-03/13/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$350.00		NM		
			Credited										
N 4	WTTA	03/14/16	03/15/16	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				1	\$350.00				
N 5	WTTA	03/08/16	03/11/16	M-F 630p-7p	M-F 630p-7p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$600.00				
N 6	WTTA	03/14/16	03/14/16	M-F 630p-7p	M-F 630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$600.00				
N 7	WTTA	03/08/16	03/11/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WTTA	03/07/16-03/13/16	M-F 7p-730p	M-F 7p-730p	-TuWThF----	:30		\$1,200.00		NM		
			Credited										
N 8	WTTA	03/14/16	03/14/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,200.00				
N 9	WTTA	03/08/16	03/11/16	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTBA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u> 814684 /		<u>Alt Order #</u> 25089223
<u>Contract Dates</u> 03/07/16 - 03/20/16	<u>Product</u> Advocacy	<u>Estimate #</u> 981
<u>Advertiser</u> POL/Our Principles PAC		<u>Original Date / Revision</u> 03/07/16 / 03/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				2	\$1,200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		2	WTTA	03/07/16-03/13/16	M-F 730p-8p	M-F 730p-8p	-TuWThF----	:30	\$1,200.00		NM		
Credited													
N 10	WTTA	03/14/16	03/14/16	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,200.00				
N 11	WTTA	03/08/16	03/13/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTFSS				3	\$600.00				
N 12	WTTA	03/14/16	03/14/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$600.00				
N 13	WTTA	03/09/16	03/09/16	Wed 9p The Closer	Wed 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--W----				2	\$900.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WTTA	03/07/16-03/13/16	Wed 9p The Closer	Wed 9p-10p	---W-----	:30	\$900.00		NM		
Credited													
		2	WTTA	03/07/16-03/13/16	Wed 9p The Closer	Wed 9p-10p	---W-----	:30	\$900.00		NM		
Credited													
N 14	WTTA	03/11/16	03/11/16	Fri 9p Bones	Fri 9p-10p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----F--				2	\$550.00				
N 15	WTTA	03/13/16	03/13/16	Sun 9p Elementary	Su 9p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S				1	\$400.00				
N 16	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--1----				1	\$400.00				
N 17	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--1----				1	\$910.00				
N 18	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--1----				1	\$910.00				
N 19	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	---1---				1	\$910.00				
N 20	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$910.00				
N 21	WTTA	03/09/16	03/13/16	College Basketball	College Basketball		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----1--				1	\$910.00				
Totals												24	\$16,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/15/16	24	\$16,950.00	(\$2,542.50)	\$14,407.50
Totals	24	\$16,950.00	(\$2,542.50)	\$14,407.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u>	<u>Alt Order #</u>
814684 /	25089223

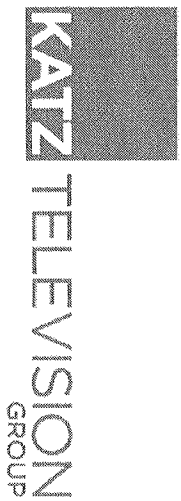
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/07/16 - 03/20/16	Advocacy	981

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Our Principles PAC	03/07/16 / 03/08/16

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

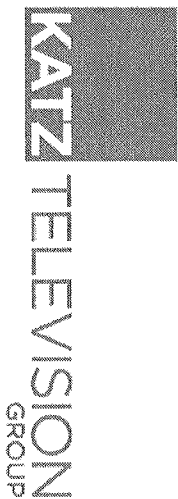
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract # 25089223	Changes as of: 3/7/2016 at 3:23 PM	Version: Current State Version 1
CPE: //981	Flight: 3/7/16 - 3/20/16	Total \$: \$16,950.00
Agency: GCM MEDIA SERVICES	Advertiser: Our Principles Pac, Inc.	Market: Tampa-St. Petersburg
Product: Advocacy	Office: LOS ANGELES	Total Spots: 24
Primary Demo: Adults 55+	Salesperson: BRUCE MARKS	Total CPM: \$0.00
Agency Order #:	Assistant: DEVON SCOTT	Total GRP: 0
Buyer: CINDY WINTON	Con Type: POLITICAL/VOTE	Separation:

Comments: ALL MAEKGOODS MUST BE OF EQUAL OR GREATER VALUE, BE PRE-APPROVED AND RUN IN FLIGHT

#	Day/Time	DP	Program	Rate	A5SP Rating	3/7 - 3/14				Total Spots	Total \$	CPP	GRP
						Len	3/7	3/14					
1	Tu-F 1p-2p		DOCTORS	\$400.00	0.0	30	2	0		2	\$800.00	\$0.00	0.0
2	M-Tu 1p-2p		DOCTORS	\$400.00	0.0	30	0	1		1	\$400.00	\$0.00	0.0
3	Tu-F 2p-3p		HOLLYWOOD TODAY LIVE	\$350.00	0.0	30	2	0		2	\$700.00	\$0.00	0.0
4	M-Tu 2p-3p		HOLLYWOOD TODAY LIVE	\$350.00	0.0	30	0	1		1	\$350.00	\$0.00	0.0
5	Tu-F 6:30p-7p		ENTERTAINMENT TONIGHT	\$600.00	0.0	30	2	0		2	\$1,200.00	\$0.00	0.0
6	M 6:30p-7p		ENTERTAINMENT TONIGHT	\$600.00	0.0	30	0	1		1	\$600.00	\$0.00	0.0
7	Tu-F 7p-7:30p		FAMILY FUED	\$1,200.00	0.0	30	2	0		2	\$2,400.00	\$0.00	0.0
8	M 7p-7:30p		FAMILY FUED	\$1,200.00	0.0	30	0	1		1	\$1,200.00	\$0.00	0.0
9	Tu-F 7:30p-8p		FAMILY FUED	\$1,200.00	0.0	30	2	0		2	\$2,400.00	\$0.00	0.0
10	M 7:30p-8p		FAMILY FUED	\$1,200.00	0.0	30	0	1		1	\$1,200.00	\$0.00	0.0
11	Tu-Su 8p-9p		NEWS CHANNEL 8	\$600.00	0.0	30	3	0		3	\$1,800.00	\$0.00	0.0
12	M 8p-9p		NEWS CHANNEL 8	\$600.00	0.0	30	0	1		1	\$600.00	\$0.00	0.0
13	W 9p-10p		THE CLOSER- MYNET2	\$900.00	0.0	30	2	0		2	\$1,800.00	\$0.00	0.0
14	F 9p-10p		BONES-MYNET2	\$550.00	0.0	30	2	0		2	\$1,100.00	\$0.00	0.0
15	Su 9p-10p		ELEMENTARY-MYNET2	\$400.00	0.0	30	1	0		1	\$400.00	\$0.00	0.0
TOTALS:						18	6			24	\$16,950.00	\$0.00	0.0



Contract # 25089223	Changes as of: 3/7/2016 at 3:23 PM	Version: Current State Version 1
CPE: //981	Flight: 3/7/16 - 3/20/16	Total \$: \$16,950.00
Agency: GCM MEDIA SERVICES GCM MEDIA SERVICES 417 W FOOTHILL BLVD #B- 221 GLENDORA CA 91741	Advertiser: Our Principles Pac, Inc.	Market: Tampa-St. Petersburg
	Product: Advocacy	Office: LOS ANGELES
	Primary Demo: Adults 55+	Total CPM: \$0.00
Agency Order #:	Salesperson: BRUCE MARKS	Total GRP: 0
Buyer: CINDY WINTON	Assistant: DEVON SCOTT	Separation:
	Con Type: POLITICAL/VOTE	

Hit Listed Programs	
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Date/Time	Added by	Comment
03/07/16 3:08 PM	DEVON SCOTT	ALL MAEKGOODS MUST BE OF EQUAL OR GREATER VALUE. BE PRE-APPROVED AND RUN IN FLIGHT

Competitive Information			
Market Budget:	\$211,875		
WTTA Share:	8%		
Comment:			
WFLA:	25%		
WFTS:	15%		
WMOR:	5%		
WTOG:	4%		
WTSP:	30%		
WTVT:	13%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	24	\$16,950.00
Total	100%	24	\$16,950.00

Monthly Summary		
Month	Spots	Dollars
2016-Mar	24	\$16,950.00
Total	24	\$16,950.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/7/16 3:09 PM					\$0
New	3/7/16 3:08 PM	DEVON SCOTT	Confirmed	24		\$16,950.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 814684 /		<u>Alt Order #</u> 25089223
<u>Product</u> Advocacy		
<u>Contract Dates</u> 03/07/16 - 03/20/16		<u>Estimate #</u> 981
<u>Advertiser</u> POL/Our Principles PAC		<u>Original Date / Revision</u> 03/07/16 / 03/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN10188/AL2896		<u>Advertiser Ref</u>

And:

GCW Media Services
417 West Foothill Boulevard
Suite B221
Glendora, CA 91741
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTTA	03/08/16	03/11/16	M-F 1p-2p	M-F 1p-2p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/07/16	03/13/16	-TWTF--				2	\$400.00				
N 2	WTTA	03/14/16	03/15/16	M-F 1p-2p	M-F 1p-2p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/14/16	03/20/16	MT-----				1	\$400.00				
N 3	WTTA	03/08/16	03/11/16	M-F 2p-3p	M-F 2p-3p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/07/16	03/13/16	-TWTF--				2	\$350.00				
N 4	WTTA	03/14/16	03/15/16	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/14/16	03/20/16	MT-----				1	\$350.00				
N 5	WTTA	03/08/16	03/11/16	M-F 630p-7p	M-F 630p-7p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/07/16	03/13/16	-TWTF--				2	\$600.00				
N 6	WTTA	03/14/16	03/14/16	M-F 630p-7p	M-F 630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/14/16	03/20/16	M-----				1	\$600.00				
N 7	WTTA	03/08/16	03/11/16	M-F 7p-730p	M-F 7p-730p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/07/16	03/13/16	-TWTF--				2	\$1,200.00				
N 8	WTTA	03/14/16	03/14/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/14/16	03/20/16	M-----				1	\$1,200.00				
N 9	WTTA	03/08/16	03/11/16	M-F 730p-8p	M-F 730p-8p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/07/16	03/13/16	-TWTF--				2	\$1,200.00				
N 10	WTTA	03/14/16	03/14/16	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/14/16	03/20/16	M-----				1	\$1,200.00				
N 11	WTTA	03/08/16	03/13/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/07/16	03/13/16	-TWTFSS				3	\$600.00				
N 12	WTTA	03/14/16	03/14/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u>	<u>Alt Order #</u>
814684 /	25089223

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/07/16 - 03/20/16	Advocacy	981

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Our Principles PAC	03/07/16 / 03/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/14/16	03/20/16	M-----				1	\$600.00					
N 13	WTTA	03/09/16	03/09/16	Wed 9p The Closer	Wed 9p-10p		:30				NM	2	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	--W----				2	\$900.00					
N 14	WTTA	03/11/16	03/11/16	Fri 9p Bones	Fri 9p-10p		:30				NM	2	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	----F--				2	\$550.00					
N 15	WTTA	03/13/16	03/13/16	Sun 9p Elementary	Su 9p-10p		:30				NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	-----S				1	\$400.00					
Totals												24	\$16,950.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/15/16	24	\$16,950.00	(\$2,542.50)	\$14,407.50
Totals	24	\$16,950.00	(\$2,542.50)	\$14,407.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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