



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26018427	<b>Changes as of:</b> 5/23/2018 at 1:10 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> MARSH/ORDR/523529	<b>Flight:</b> 5/23/18 - 5/29/18	<b>Station:</b> WABM
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> MARSH, DEL	<b>Market:</b> Birmingham
1427 LESLIE AVE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30054974	<b>Service:</b> Nielsen
ALEXANDRIA, VA 22301	<b>Buyer:</b> Dome, Patricia	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
		<b>Traffic #:</b> 3347554

**Separation:**

**Comments:** REVISED ORDER. NOTE-5/24-5/29 SPOTS CX PER CLIENT REQUEST. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/23 - 5/29							Total Spots	Total \$	CPP*	GRP*
								5/23	5/24	5/25	5/26	5/27	5/28	5/29				
REV- 1	M-F 6p-6:30p		FAMILY FEUD	\$200.00	2.0	20,100	30	0	0	0	0	0	1	0	0	\$0.00	\$100.00	0.0
REV- 2	M-F 6:30p-7p		FAMILY FEUD	\$200.00	2.2	21,300	30	1	1	0	1	0	0	1	0	\$200.00	\$90.91	2.2
REV- 3	M-F 7p-8p		DATELINE	\$75.00	1.2	11,700	30	2	2	0	2	0	0	0	2	\$150.00	\$62.50	2.4
REV- 4	Su 7p-9p		ABM PRIME MOVIE	\$75.00	0.8	5,900	30	0	0	0	0	3	0	0	0	\$0.00	\$93.75	0.0
<b>TOTALS:</b>								<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>\$350.00</b>	<b>\$76.09</b>	<b>4.6</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26018427	<b>Changes as of:</b> 5/23/2018 at 1:10 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> MARSH/ORDR/523529	<b>Flight:</b> 5/23/18 - 5/29/18	<b>Station:</b> WABM
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> MARSH, DEL	<b>Market:</b> Birmingham
1427 LESLIE AVE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30054974	<b>Service:</b> Nielsen
ALEXANDRIA, VA	<b>Buyer:</b> Dome, Patricia	<b>Primary Demo:</b> Adults 35+
22301	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	<b>Separation:</b>	<b>Traffic #:</b> 3347554
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$350.00
		<b>Total Spots:</b> 3
		<b>Total CPP:</b> \$76.09
		<b>Total GRP:</b> 4.6

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
05/23/18 1:10 PM	ALEXANDRA BRADLEY	REVISED ORDER. NOTE-5/24-5/29 SPOTS CX PER CLIENT REQUEST. PLS CNF
05/22/18 1:23 PM	System	Notice Received.
05/22/18 12:58 PM	ALEXANDRA BRADLEY	Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

#### Competitive Information

<b>Market Budget:</b>	\$7,000
<b>WABM Share:</b>	5%
<b>Comment:</b>	shares est
<b>Unknown:</b>	95%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$350.00	\$76.09	4.6
<b>Total</b>	<b>100%</b>	<b>3</b>	<b>\$350.00</b>	<b>\$76.09</b>	<b>4.6</b>

#### Monthly Summary

Month	Spots	Dollars
2018-May	3	\$350.00
2018-Jun	0	\$0.00
<b>Total</b>	<b>3</b>	<b>\$350.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/23/18 1:10 PM	ALEXANDRA BRADLEY	Revised		15	\$-1,875.00	\$350.00	Changes: Total Spots from 18 to 3, Calculated Dollars from \$2,225.00 to \$350.00, Total GRPs from 27.0 to 4.6, Total CPP from \$82.41 to \$76.09, Competitive Market Budget from \$44,500 to \$7,000, Origuser Entered Dollars to \$2,225.00, User Entered \$ from \$0.00 to \$350.00, Comments from Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY to REVISED ORDER. NOTE-5/24-5/29 SPOTS CX PER CLIENT REQUEST. PLS CNF, Total \$ from \$2,225.00 to \$350.00. 4 buylines added or modified.
Queued for Electronic Contracting	5/22/18 1:08 PM					\$0	\$0	
New	5/22/18 12:58 PM	ALEXANDRA BRADLEY	Confirmed	18		\$2,225.00	\$2,225.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26018427	<b>Changes as of:</b> 5/23/2018 at 1:10 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> MARSH/ORDR/523529	<b>Flight:</b> 5/23/18 - 5/29/18	<b>Station:</b> WABM
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> MARSH, DEL	<b>Market:</b> Birmingham
1427 LESLIE AVE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30054974	<b>Service:</b> Nielsen
ALEXANDRIA, VA 22301	<b>Buyer:</b> Dome, Patricia	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
		<b>Traffic #:</b> 3347554

**Separation:**  
**Comments:** REVISED ORDER. NOTE-5/24-5/29 SPOTS CX PER CLIENT REQUEST. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/23 - 5/29							Total Spots	Total \$	CPP*	GRP*
								5/23	5/24	5/25	5/26	5/27	5/28	5/29				
REV-1	M-F 6p-6:30p		FAMILY FEUD	\$200.00	2.0	20,100	30	0	0	0	0	0	1	0	0	\$0.00	\$100.00	0.0
REV-2	M-F 6:30p-7p		FAMILY FEUD	\$200.00	2.2	21,300	30	1	1	0	1	0	0	1	0	\$200.00	\$90.91	2.2
REV-3	M-F 7p-8p		DATELINE	\$75.00	1.2	11,700	30	2	2	0	2	0	0	0	2	\$150.00	\$62.50	2.4
REV-4	Su 7p-9p		ABM PRIME MOVIE	\$75.00	0.8	5,900	30	0	0	0	0	3	0	0	0	\$0.00	\$93.75	0.0
<b>TOTALS:</b>								<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>\$350.00</b>	<b>\$76.09</b>	<b>4.6</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26018427	<b>Changes as of:</b> 5/23/2018 at 1:10 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> MARSH/ORDR/523529	<b>Flight:</b> 5/23/18 - 5/29/18	<b>Station:</b> WABM
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> MARSH, DEL	<b>Market:</b> Birmingham
1427 LESLIE AVE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30054974	<b>Service:</b> Nielsen
ALEXANDRIA, VA 22301	<b>Buyer:</b> Dome, Patricia	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	<b>Separation:</b>	<b>Traffic #:</b> 3347554
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$350.00
		<b>Total Spots:</b> 3
		<b>Total CPP:</b> \$76.09
		<b>Total GRP:</b> 4.6

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
05/23/18 1:10 PM	ALEXANDRA BRADLEY	REVISED ORDER. NOTE-5/24-5/29 SPOTS CX PER CLIENT REQUEST. PLS CNF
05/22/18 1:23 PM	System	Notice Received.
05/22/18 12:58 PM	ALEXANDRA BRADLEY	Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

Competitive Information	
<b>Market Budget:</b>	\$7,000
<b>WABM Share:</b>	5%
<b>Comment:</b>	shares est
<b>Unknown:</b>	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$350.00	\$76.09	4.6
<b>Total</b>	<b>100%</b>	<b>3</b>	<b>\$350.00</b>	<b>\$76.09</b>	<b>4.6</b>

Monthly Summary		
Month	Spots	Dollars
2018-May	3	\$350.00
2018-Jun	0	\$0.00
<b>Total</b>	<b>3</b>	<b>\$350.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/23/18 1:10 PM	ALEXANDRA BRADLEY	Revised		15	\$-1,875.00	\$350.00	Changes: Total Spots from 18 to 3, Calculated Dollars from \$2,225.00 to \$350.00, Total GRPs from 27.0 to 4.6, Total CPP from \$82.41 to \$76.09, Competitive Market Budget from \$44,500 to \$7,000, Origuser Entered Dollars to \$2,225.00, User Entered \$ from \$0.00 to \$350.00, Comments from Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY to REVISED ORDER. NOTE-5/24-5/29 SPOTS CX PER CLIENT REQUEST. PLS CNF, Total \$ from \$2,225.00 to \$350.00. 4 buylines added or modified.
Queued for Electronic Contracting	5/22/18 1:08 PM					\$0	\$0	
New	5/22/18 12:58 PM	ALEXANDRA BRADLEY	Confirmed	18		\$2,225.00	\$2,225.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---



125 West 55th St  
New York, NY 10019

3047587

<b>Contract #</b> 26018427	<b>Changes as of:</b> 5/22/2018 at 12:58 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> MARSH/ORDR/523529	<b>Flight:</b> 5/23/18 - 5/29/18	<b>Station:</b> WABM
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> MARSH, DEL	<b>Market:</b> Birmingham
1427 LESLIE AVE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30054974	<b>Service:</b> Nielsen
ALEXANDRIA, VA	<b>Buyer:</b> Dome, Patricia	<b>Primary Demo:</b> Adults 35+
22301	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$2,225.00  
**Total Spots:** 18  
**Total CPP:** \$82.41  
**Total GRP:** 27.0

**Separation:**  
**Comments:** Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/23 - 5/29							Total Spots	Total \$	CPP*	GRP*
								5/23	5/24	5/25	5/26	5/27	5/28	5/29				
1	M-F 6p-6:30p	3	FAMILY FEUD	\$200.00	2.0	20,100	30	0	0	0	0	0	1	1	2	\$400.00	\$100.00	4.0
2	M-F 6:30p-7p	3	FAMILY FEUD	\$200.00	2.2	21,300	30	1	1	1	0	0	1	1	5	\$1,000.00	\$90.91	11.0
3	M-F 7p-8p	4	DATELINE	\$75.00	1.2	11,700	30	2	2	2	0	0	0	2	8	\$600.00	\$62.50	9.6
4	Su 7p-9p	4	ABM PRIME MOVIE	\$75.00	0.8	5,900	30	0	0	0	0	3	0	0	3	\$225.00	\$93.75	2.4
<b>TOTALS:</b>								<b>3</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>18</b>	<b>\$2,225.00</b>	<b>\$82.41</b>	<b>27.0</b>





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26018427		<b>Changes as of:</b> 5/22/2018 at 12:58 PM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> MARSH/ORDR/523529		<b>Flight:</b> 5/23/18 - 5/29/18		<b>Station:</b> WABM	
<b>Agency:</b> Smart Media Group		<b>Advertiser:</b> MARSH , DEL		<b>Market:</b> Birmingham	
1427 LESLIE AVE		<b>Product:</b> ORDR		<b>Office:</b> WASHINGTON	
SUITE #102		<b>Agency Order #:</b> 30054974		<b>Service:</b> Nielsen	
ALEXANDRIA, VA		<b>Buyer:</b> Dome, Patricia		<b>Primary Demo:</b> Adults 35+	
22301		<b>Salesperson:</b> ALEXANDRA BRADLEY		<b>Assistant:</b> ALEXANDRA BRADLEY	
		202-955-5342		202-955-5342	
		<b>Separation:</b>			
				<b>Con Type:</b> POLITICAL/VOTE	
				<b>Total \$:</b> \$2,225.00	
				<b>Total Spots:</b> 18	
				<b>Total CPP:</b> \$82.41	
				<b>Total GRP:</b> 27.0	

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
05/22/18 12:58 PM	ALEXANDRA BRADLEY	Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

Competitive Information	
<b>Market Budget:</b>	\$44,500
<b>WABM Share:</b>	5%
<b>Comment:</b>	shares est
<b>Unknown:</b>	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$2,225.00	\$82.41	27.0
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$2,225.00</b>	<b>\$82.41</b>	<b>27.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-May	12	\$1,275.00
2018-Jun	6	\$950.00
<b>Total</b>	<b>18</b>	<b>\$2,225.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/22/18 12:58 PM	ALEXANDRA BRADLEY	New	18		\$2,225.00	\$2,225.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---



WABM  
651 Beacon Pky W Ste 105  
Birmingham, AL 35209

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

**Contract # 3347554**

**Schedule Dates** 05/23/18-05/29/18  
**Advertiser** Del Marsh For Senate-R (98734)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DEL MARSH For Alabama Senate/R (1024981)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Patricia,Dome,  
**Phone/Fax** /  
**CPE** MARS/ORDR/523529  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** ORDR  
Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

**Date Entered** 05/22/18  
**Last Modified** 05/22/18  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR26018427  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$333.75  
**Net Total** \$1,891.25  
**Sales Tax**

**Birmingham (WABM)**

By Broadcast Month	Spots	Rate
May. 2018	12	\$1,275.00
Jun. 2018	6	\$950.00
<b>Grand Total:</b>	<b>18</b>	<b>\$2,225.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Access (1)	05/28/18-05/28/18	3	:30	5:59P- Family Feud		1							1	\$200.00	\$200.00	Birmingham (WABM)	FAMILY FEUD	5/22/18
2.0	Normal Line / Access (1)	05/29/18-05/29/18	3	:30	5:59P- Family Feud			1						1	\$200.00	\$200.00	Birmingham (WABM)	FAMILY FEUD	5/22/18
3.0	Normal Line / Access (2)	05/23/18-05/23/18	3	:30	6:28:30P- Family Feud B				1					1	\$200.00	\$200.00	Birmingham (WABM)	FAMILY FEUD	5/22/18
4.0	Normal Line / Access (2)	05/24/18-05/24/18	3	:30	6:28P- 7P (CST)					1				1	\$200.00	\$200.00	Birmingham (WABM)	FAMILY FEUD	5/22/18
5.0	Normal Line / Access (2)	05/25/18-05/25/18	3	:30	6:28:30P- Family Feud B						1			1	\$200.00	\$200.00	Birmingham (WABM)	FAMILY FEUD	5/22/18
6.0	Normal Line / Access (2)	05/28/18-05/28/18	3	:30	6:28P- 7P (CST)		1							1	\$200.00	\$200.00	Birmingham (WABM)	FAMILY FEUD	5/22/18
7.0	Normal Line / Access (2)	05/29/18-05/29/18	3	:30	6:30P- 7P (CST)			1						1	\$200.00	\$200.00	Birmingham (WABM)	FAMILY FEUD	5/22/18
8.0	Normal Line / Prime (3)	05/23/18-05/23/18	4	:30	7P- Dateline				2					2	\$75.00	\$150.00	Birmingham (WABM)	DATeline	5/22/18
9.0	Normal Line / Prime (3)	05/24/18-05/24/18	4	:30	7P- Dateline					2				2	\$75.00	\$150.00	Birmingham (WABM)	DATeline	5/22/18
10.0	Normal Line / Prime (3)	05/25/18-05/25/18	4	:30	7P- Dateline						2			2	\$75.00	\$150.00	Birmingham (WABM)	DATeline	5/22/18
11.0	Normal Line / Prime (3)	05/29/18-05/29/18	4	:30	7P- Dateline			2						2	\$75.00	\$150.00	Birmingham (WABM)	DATeline	5/22/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

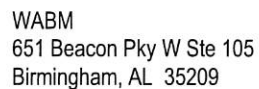
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

<b>Schedule Dates</b>	05/23/18-05/29/18
<b>Advertiser</b>	Del Marsh For Senate-R (98734)
<b>Agency</b>	Smart Media Group-Alexandria (6613)
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)
<b>Brand</b>	DEL MARSH For Alabama Senate/R (1024981)
<b>Salesperson</b>	Millennium/DC, Washington DC (1108)
<b>Sales Office</b>	Millennium Washington DC
<b>Buyer Name</b>	Patricia,Dome,
<b>Phone/Fax</b>	/
<b>CPE</b>	MARS/ORDR/523529
<b>Account Types</b>	National/Political Candidate Agency BRD
<b>Billing Type</b>	Standard
<b>Comments</b>	ORDR

Date Entered	05/22/18
Last Modified	05/22/18
Entered By	Christine Bartlett
CO-OP	No
Headline #	ECR26018427
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$333.75
Net Total	\$1,891.25
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
May. 2018	12	\$1,275.00
Jun. 2018	6	\$950.00
Grand Total:	18	\$2,225.00

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date: \_\_\_\_\_

Accepted-Station:

Date:

Comments:
-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



**AGREEMENT FORM FOR  
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)    ☐ **FEDERAL CANDIDATE**    ☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group,  
being/on behalf of: Del Marsh,  
a legally qualified candidate of the Republican  
political party for the office of: Stae Senate, District 12  
in the primary  
election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Marsh for AL SD-12

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Smart Media Group

4/9/18

printed name

date

I represent that the payment for the above described broadcast time has been furnished by:

Marsh for AL SD-12

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/9/18

Date

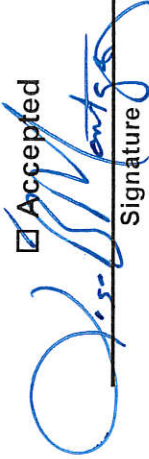
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Lisa B. Montgomery

Printed Name

RSM

Title

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

---

portal that **WE** process, it will be processed today and the info below is your acknowledgement of the same.

---

Attached to this email is a PDF copy of the appropriate NAB form.

---

**Payment Information**

Station: WABM-TV

Advertiser: Marsh for AL SD-12

Client/Estimate Code: MARSH 523529

Amount: \$297.50

Credit Card Type: MasterCard

Card Number: XXXX-XXXX-XXXX-9764

Online Payment: Yes

*Assure*

---

Thank you,

Evelyn Hobson  
Financial Controller

---

This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. E-mail transmission cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept the liability for any errors or omissions in the contents of this message that arise as a result of e-mail transmission. If verification is required please request a hard-copy version.

Please send any updates to email address or other information to



## Christine Bartlett

---

**From:** Bradley, Alexandra <Alexandra.Bradley@Katzmedia.com>  
**Sent:** Tuesday, May 22, 2018 3:34 PM  
**To:** Lisa Montgomery; Christine Bartlett  
**Subject:** FW: SMG Payment/Shipping/NAB Notification (WABM-TV) (Marsh for AL SD-12)  
**Attachments:** WABM-TV NAB Form.pdf

Marsh payment for WABM

---

**From:** accounting=smartmediagrp.com@mg.smartmediagrp.com  
[mailto:accounting=smartmediagrp.com@mg.smartmediagrp.com] **On Behalf Of** SMG Accounting  
**Sent:** Tuesday, May 22, 2018 3:52 PM  
**To:** Bradley, Alexandra  
**Cc:** lauren@smartmediagrp.com; pdome@smartmediagrp.com; fberg@smartmediagrp.com; lindsay@smartmediagrp.com  
**Subject:** SMG Payment/Shipping/NAB Notification (WABM-TV) (Marsh for AL SD-12)



### Payment/Shipping/NAB Notification

May 22, 2018 03:52 PM

---

Dear WABM-TV,

The following payment has been processed for your station on behalf of

**Marsh for AL SD-12.**

A. If your station is slated to receive a check, the UPS Tracking number is provided below.

**--OR--**

B. If your station is paid via credit card that **YOU** process, we will be providing the credit card authorization form separately using the delivery means we have in the past (fax or email).

**--OR--**

C. If your station is to receive payment via credit card through an online

---