



125 West 55th St
New York, NY 10019

Contract # 26018382	Changes as of: 5/23/2018 at 1:07 PM	Version: Current State Version 3
CPE: MARSH/ORDR/523529	Flight: 5/23/18 - 5/29/18	Station: WBMA
Agency: Smart Media Group	Advertiser: MARSH, DEL	Market: Birmingham
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30054975	Service: Nielsen
ALEXANDRIA, VA	Buyer: Dome, Patricia	Primary Demo: Adults 35+
22301	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	Separation:	Traffic #: 3347524

Comments: REVISED ORDER. NOTE-5/24-5/29 SPOTS CX PER CLIENT REQUEST. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/23 - 5/29							Total Spots	Total \$	CPP*	GRP*	
								5/23	5/24	5/25	5/26	5/27	5/28	5/29					
REV- 1	M-F 11a-12n		ABC 33/40 MIDDAY NEW	\$200.00	3.1	30,300	30	2	1▶0	2▶0	0	0	0	2▶0		2	\$400.00	\$64.52	6.2
REV- 2	M-F 4p-5p		FOCUS @ 4	\$200.00	3.5	32,600	30	2	2▶0	2▶0	0	0	0	1▶0		2	\$400.00	\$57.14	7.0
REV- 3	M-F 5a-6a		GOOD MORNING ALABAMA	\$135.00	1.9	15,300	30	2	2▶0	2▶0	0	0	0	2▶0		2	\$270.00	\$71.05	3.8
REV- 4	M-F 6a-7a		GMAL*****	\$240.00	2.6	22,700	30	2	2▶0	2▶0	0	0	0	2▶0		2	\$480.00	\$92.31	5.2
REV- 5	M-F 7a-9a		GOOD MORNING AMERICA	\$240.00	2.9	28,600	30	2	2▶0	2▶0	0	0	0	2▶0		2	\$480.00	\$82.76	5.8
REV- 6	Su 7a-8a		GMAL *****	\$125.00	1.5	14,600	30	0	0	0	0	2▶0	0	0		0	\$0.00	\$83.33	0.0
REV- 7	M-F 5p-5:30p		33/40 NEWS AT 5P	\$480.00	4.9	57,100	30	1	1▶0	1▶0	0	0	0	1▶0		1	\$480.00	\$97.96	4.9
REV- 8	M-F 6p-6:30p		33/40 NEWS AT 6P	\$640.00	5.8	62,300	30	1	1▶0	1▶0	0	0	0	1▶0		1	\$640.00	\$110.34	5.8
REV- 9	Sa 11:35p-12:35a		CASTLE	\$50.00	2.1	20,500	30	0	0	0	2▶0	0	0	0		0	\$0.00	\$23.81	0.0
REV- 10	Sa 10:35p-11:35p		SCANDAL *****	\$80.00	2.1	20,500	30	0	0	0	2▶0	0	0	0		0	\$0.00	\$38.10	0.0
REV- 11	Su 10p-10:35p		ABC 33/40 NEWS AT 10	\$300.00	3.7	36,500	30	0	0	0	0	1▶0	0	0		0	\$0.00	\$81.08	0.0
REV- 12	M-F 6:30p-7p		WHEEL OF FORTUNE	\$640.00	7.3	71,600	30	1	1▶0	1▶0	0	0	0	0		1	\$640.00	\$87.67	7.3
REV- 13	Sa 6:30p-7p		WHEEL OF FORTUNE SAT	\$250.00	5.0	28,100	30	0	0	0	1▶0	0	0	0		0	\$0.00	\$50.00	0.0
REV- 15	M-F 6:30p-7p		WHEEL OF FORTUNE	\$1,000.00	7.3	71,600	30	0	0	0	0	0	0	1▶0		0	\$0.00	\$136.99	0.0
REV- 16	Sa 7p-10p		american Idol/20/20	\$320.00	2.7	26,400	30	0	0	0	3▶0	0	0	0		0	\$0.00	\$118.52	0.0
TOTALS:								13	0	0	0	0	0	0			13	\$3,790.00	\$82.39



125 West 55th St
New York, NY 10019

Contract # 26018382	Changes as of: 5/23/2018 at 1:07 PM	Version: Current State Version 3
CPE: MARSH/ORDR/523529	Flight: 5/23/18 - 5/29/18	Station: WBMA
Agency: Smart Media Group	Advertiser: MARSH, DEL	Market: Birmingham
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30054975	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	Separation:	Traffic #: 3347524
		Con Type: POLITICAL/VOTE
		Total \$: \$3,790.00
		Total Spots: 13
		Total CPP: \$82.39
		Total GRP: 46.0

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/23/18 1:07 PM	ALEXANDRA BRADLEY	REVISED ORDER. NOTE-5/24-5/29 SPOTS CX PER CLIENT REQUEST. PLS CNF
05/22/18 1:09 PM	System	Notice Received.
05/22/18 12:37 PM	ALEXANDRA BRADLEY	Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

Competitive Information	
Market Budget:	\$15,160
WBMA Share:	25%
Comment:	shares est
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$3,790.00	\$82.39	46.0
Total	100%	13	\$3,790.00	\$82.39	46.0

Monthly Summary		
Month	Spots	Dollars
2018-May	13	\$3,790.00
2018-Jun	0	\$0.00
Total	13	\$3,790.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/23/18 1:07 PM	ALEXANDRA BRADLEY	Revised		48	\$-13,350.00	\$3,790.00	Changes: Total Spots from 61 to 13, Calculated Dollars from \$17,140.00 to \$3,790.00, Total GRPs from 205.6 to 46.0, Total CPP from \$83.37 to \$82.39, Competitive Market Budget from \$68,560 to \$15,160, Origuser Entered Dollars to \$17,140.00, User Entered \$ from \$0.00 to \$3,790.00, Comments from Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY to REVISED ORDER. NOTE-5/24-5/29 SPOTS CX PER CLIENT REQUEST. PLS CNF, Total \$ from \$17,140.00 to \$3,790.00. 15 buylines added or modified.
Makegood 1	5/22/18 1:15 PM	Christine Bartlett	Confirmed	3	3	\$0	\$17,140.00	Changes: Total GIMPs from 0 to 206, Total CPM from \$0.00 to \$83,365.76. 2 buylines added or modified.
Queued for Electronic Contracting	5/22/18 12:44 PM					\$0	\$0	
New	5/22/18 12:36 PM	ALEXANDRA BRADLEY	Confirmed	61		\$17,140.00	\$17,140.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

Contract # 26018382	Changes as of: 5/22/2018 at 1:15 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: MARSH/ORDR/523529	Flight: 5/23/18 - 5/29/18	Station: WBMA	Con Type: POLITICAL/VOTE
Agency: Smart Media Group 1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	Advertiser: MARSH, DEL Product: ORDR Agency Order #: 30054975 Buyer: Dome, Patricia	Market: Birmingham Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+	Total \$: \$17,140.00 Total Spots: 61 Total CPP: \$83.37 Total GRP: 205.6
Salesperson: ALEXANDRA BRADLEY 202-955-5342		Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 3347524

Separation:

Comments: Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	5/23 - 5/29							Total Spots	Total \$	CPP*	GRP*
								5/23	5/24	5/25	5/26	5/27	5/28	5/29				
MSD 14	Sa 7p-10p		MOVIES / SITCOMS	\$320.00	2.7	26,400	30	0	0	0	3	0	0	0	0	\$0.00	\$118.52	0.0
MGD 16	Sa 7p-10p		american Idol/20/20	\$320.00	2.7	26,400	30	0	0	0	3	0	0	0	3	\$960.00	\$118.52	8.1
TOTALS:								13	12	13	8	3	0	12	61	\$17,140.00	\$83.37	205.6



125 West 55th St
New York, NY 10019

Contract # 26018382	Changes as of: 5/22/2018 at 1:15 PM	Version: Highlighting Makegood 1	Status: Sent To Rep
CPE: MARSH/ORDR/523529	Flight: 5/23/18 - 5/29/18	Station: WBMA	Con Type: POLITICAL/VOTE
Agency: Smart Media Group	Advertiser: MARSH, DEL	Market: Birmingham	Total \$: \$17,140.00
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON	Total Spots: 61
SUITE #102	Agency Order #: 30054975	Service: Nielsen	Total CPP: \$83.37
ALEXANDRIA, VA	Buyer: Dome, Patricia	Primary Demo: Adults 35+	Total GRP: 205.6
22301			
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Traffic #: 3347524
	202-955-5342	202-955-5342	

Separation:

Comments: Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/23 - 5/29							Total Spots	Total \$	CPP*	GRP*
								5/23	5/24	5/25	5/26	5/27	5/28	5/29				
MSD 14	Sa 7p-10p		MOVIES / SITCOMS	\$320.00	2.7	26,400	30	0	0	0	3	0	0	0	0	\$0.00	\$118.52	0.0
MGD 16	Sa 7p-10p		american Idol/20/20	\$320.00	2.7	26,400	30	0	0	0	3	0	0	0	3	\$960.00	\$118.52	8.1
TOTALS:								13	12	13	8	3	0	12	61	\$17,140.00	\$83.37	205.6



125 West 55th St
New York, NY 10019

3347524

Contract # 26018382	Changes as of: 5/22/2018 at 12:37 PM	Version: Current State Version 1
CPE: MARSH/ORDR/523529	Flight: 5/23/18 - 5/29/18	Station: WBMA
Agency: Smart Media Group	Advertiser: MARSH, DEL	Market: Birmingham
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30054975	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$17,140.00
Total Spots: 61
Total CPP: \$83.37
Total GRP: 205.6

Separation:
Comments: Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/23 - 5/29							Total Spots	Total \$	CPP*	GRP*
								5/23	5/24	5/25	5/26	5/27	5/28	5/29				
1	M-F 11a-12n	3	ABC 33/40 MIDDAY NEW	\$200.00	3.1	30,300	30	2	1	2	0	0	0	2	7	\$1,400.00	\$64.52	21.7
2	M-F 4p-5p	1	FOCUS @ 4	\$200.00	3.5	32,600	30	2	2	2	0	0	0	1	7	\$1,400.00	\$57.14	24.5
3	M-F 5a-6a	1	GOOD MORNING ALABAMA	\$135.00	1.9	15,300	30	2	2	2	0	0	0	2	8	\$1,080.00	\$71.05	15.2
4	M-F 6a-7a	1	GMAL*****	\$240.00	2.6	22,700	30	2	2	2	0	0	0	2	8	\$1,920.00	\$92.31	20.8
5	M-F 7a-9a	1	GOOD MORNING AMERICA	\$240.00	2.9	28,600	30	2	2	2	0	0	0	2	8	\$1,920.00	\$82.76	23.2
6	Su 7a-8a	3	GMAL *****	\$125.00	1.5	14,600	30	0	0	0	0	2	0	0	2	\$250.00	\$83.33	3.0
7	M-F 5p-5:30p	3	33/40 NEWS AT 5P	\$480.00	4.9	57,100	30	1	1	1	0	0	0	1	4	\$1,920.00	\$97.96	19.6
8	M-F 6p-6:30p	3	33/40 NEWS AT 6P	\$640.00	5.8	62,300	30	1	1	1	0	0	0	1	4	\$2,560.00	\$110.34	23.2
9	Sa 11:35p-12:35a	3	CASTLE	\$50.00	2.1	20,500	30	0	0	0	2	0	0	0	2	\$100.00	\$23.81	4.2
10	Sa 10:35p-11:35p	2	SCANDAL *****	\$80.00	2.1	20,500	30	0	0	0	2	0	0	0	2	\$160.00	\$38.10	4.2
11	Su 10p-10:35p	4	ABC 33/40 NEWS AT 10	\$300.00	3.7	36,500	30	0	0	0	0	1	0	0	1	\$300.00	\$81.08	3.7
12	M-F 6:30p-7p	3	WHEEL OF FORTUNE	\$640.00	7.3	71,600	30	1	1	1	0	0	0	0	3	\$1,920.00	\$87.67	21.9
13	Sa 6:30p-7p	4	WHEEL OF FORTUNE SAT	\$250.00	5.0	28,100	30	0	0	0	1	0	0	0	1	\$250.00	\$50.00	5.0
14	Sa 7p-10p	3	MOVIES / SITCOMS	\$320.00	2.7	26,400	30	0	0	0	3	0	0	0	3	\$960.00	\$118.52	8.1
15	M-F 6:30p-7p	3	WHEEL OF FORTUNE	\$1,000.00	7.3	71,600	30	0	0	0	0	0	0	1	1	\$1,000.00	\$136.99	7.3
TOTALS:								13	12	13	8	3	0	12	61	\$17,140.00	\$83.37	205.6



125 West 55th St
New York, NY 10019

Contract # 26018382	Changes as of: 5/22/2018 at 12:37 PM	Version: Current State Version 1	
CPE: MARSH/ORDR/523529	Flight: 5/23/18 - 5/29/18	Station: WBMA	Con Type: POLITICAL/VOTE
Agency: Smart Media Group	Advertiser: MARSH, DEL	Market: Birmingham	Total \$: \$17,140.00
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON	Total Spots: 61
SUITE #102	Agency Order #: 30054975	Service: Nielsen	Total CPP: \$83.37
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+	Total GRP: 205.6
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/22/18 12:37 PM	ALEXANDRA BRADLEY	Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

Competitive Information	
Market Budget:	\$68,560
WBMA Share:	25%
Comment:	shares est
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	61	\$17,140.00	\$83.37	205.6
Total	100%	61	\$17,140.00	\$83.37	205.6

Monthly Summary		
Month	Spots	Dollars
2018-May	49	\$13,190.00
2018-Jun	12	\$3,950.00
Total	61	\$17,140.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/22/18 12:36 PM	ALEXANDRA BRADLEY	New	61		\$17,140.00	\$17,140.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3347524

Schedule Dates 05/23/18-05/29/18
Advertiser Del Marsh For Senate-R (98734)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEL MARSH For Alabama Senate/R (1024981)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Patricia,Dome,
Phone/Fax /
CPE MARS/ORDR/523529
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR
Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

Date Entered 05/22/18
Last Modified 05/22/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26018382
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,571.00
Net Total \$14,569.00
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
May. 2018	49	\$13,190.00
Jun. 2018	12	\$3,950.00
Grand Total:	61	\$17,140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/23/18-05/23/18	3	:30	11A- 12P (CST)				2					2	\$200.00	\$400.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	5/22/18
2.0	Normal Line / News (1)	05/24/18-05/24/18	3	:30	11A- 12P (CST)					1				1	\$200.00	\$200.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	5/22/18
3.0	Normal Line / News (1)	05/25/18-05/25/18	3	:30	11A- 12P (CST)						2			2	\$200.00	\$400.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	5/22/18
4.0	Normal Line / News (2)	05/23/18-05/23/18	3	:30	4P- 5P (CST)				2					2	\$200.00	\$400.00	Birmingham (WBMA)	FOCUS @ 4	5/22/18
5.0	Normal Line / News (2)	05/24/18-05/24/18	3	:30	4P- 5P (CST)					2				2	\$200.00	\$400.00	Birmingham (WBMA)	FOCUS @ 4	5/22/18
6.0	Normal Line / News (2)	05/25/18-05/25/18	3	:30	4P- 5P (CST)						2			2	\$200.00	\$400.00	Birmingham (WBMA)	FOCUS @ 4	5/22/18
7.0	Normal Line / News (3)	05/23/18-05/23/18	3	:30	5A- 6A (CST)				2					2	\$135.00	\$270.00	Birmingham (WBMA)	GOOD MORNING ALABAMA	5/22/18
8.0	Normal Line / News (3)	05/24/18-05/24/18	3	:30	5A- 6A (CST)					2				2	\$135.00	\$270.00	Birmingham (WBMA)	GOOD MORNING ALABAMA	5/22/18
9.0	Normal Line / News (3)	05/25/18-05/25/18	3	:30	5A- 6A (CST)						2			2	\$135.00	\$270.00	Birmingham (WBMA)	GOOD MORNING ALABAMA	5/22/18
10.0	Normal Line / News (4)	05/23/18-05/23/18	3	:30	6A- 7A (CST)				2					2	\$240.00	\$480.00	Birmingham (WBMA)	GMAL*****	5/22/18
11.0	Normal Line / News (4)	05/24/18-05/24/18	3	:30	6A- 7A (CST)					2				2	\$240.00	\$480.00	Birmingham (WBMA)	GMAL*****	5/22/18
12.0	Normal Line / News (4)	05/25/18-05/25/18	3	:30	6A- 7A (CST)						2			2	\$240.00	\$480.00	Birmingham (WBMA)	GMAL*****	5/22/18
13.0	Normal Line / News (5)	05/23/18-05/23/18	3	:30	7A- 9A (CST)				2					2	\$240.00	\$480.00	Birmingham (WBMA)	GOOD MORNING AMERICA	5/22/18
14.0	Normal Line / News (5)	05/24/18-05/24/18	3	:30	7A- 9A (CST)					2				2	\$240.00	\$480.00	Birmingham (WBMA)	GOOD MORNING AMERICA	5/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature] 5/23/18

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3347524

Schedule Dates 05/23/18-05/29/18
Advertiser Del Marsh For Senate-R (98734)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEL MARSH For Alabama Senate/R (1024981)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Patricia,Dome,
Phone/Fax /
CPE MARS/ORDR/523529
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR
Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

Date Entered 05/22/18
Last Modified 05/22/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26018382
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,571.00
Net Total \$14,569.00
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
May. 2018	49	\$13,190.00
Jun. 2018	12	\$3,950.00
Grand Total:	61	\$17,140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (7)	05/23/18-05/23/18	3	:30	5P- 5:30P (CST)				1					1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	5/22/18
16.0	Normal Line / News (7)	05/24/18-05/24/18	3	:30	5P- 5:30P (CST)					1				1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	5/22/18
17.0	Normal Line / News (8)	05/23/18-05/23/18	3	:30	6P- 6:30P (CST)				1					1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS AT 6P	5/22/18
18.0	Normal Line / News (8)	05/24/18-05/24/18	3	:30	6P- 6:30P (CST)					1				1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS AT 6P	5/22/18
19.0	Normal Line / Access (12)	05/23/18-05/23/18	3	:30	6:28P- 7P (CST)				1					1	\$640.00	\$640.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/22/18
20.0	Normal Line / Access (12)	05/24/18-05/24/18	3	:30	6:28P- 7P (CST)					1				1	\$640.00	\$640.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/22/18
21.0	Normal Line / News (1)	05/29/18-05/29/18	3	:30	11A- 12P (CST)			2						2	\$200.00	\$400.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	5/22/18
22.0	Normal Line / News (2)	05/29/18-05/29/18	3	:30	4P- 5P (CST)			1						1	\$200.00	\$200.00	Birmingham (WBMA)	FOCUS @ 4	5/22/18
23.0	Normal Line / News (3)	05/29/18-05/29/18	3	:30	5A- 6A (CST)			2						2	\$135.00	\$270.00	Birmingham (WBMA)	GOOD MORNING ALABAMA	5/22/18
24.0	Normal Line / News (4)	05/29/18-05/29/18	3	:30	6A- 7A (CST)			2						2	\$240.00	\$480.00	Birmingham (WBMA)	GMAL*****	5/22/18
25.0	Normal Line / News (5)	05/25/18-05/25/18	3	:30	7A- 9A (CST)						2			2	\$240.00	\$480.00	Birmingham (WBMA)	GOOD MORNING AMERICA	5/22/18
26.0	Normal Line / News (5)	05/29/18-05/29/18	3	:30	7A- 9A (CST)			2						2	\$240.00	\$480.00	Birmingham (WBMA)	GOOD MORNING AMERICA	5/22/18
27.0	Normal Line / News (6)	05/27/18-05/27/18	3	:30	6:59:30A- ABC-Good Morning America Sunday								2	2	\$125.00	\$250.00	Birmingham (WBMA)	GMAL *****	5/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3347524

Schedule Dates 05/23/18-05/29/18
Advertiser Del Marsh For Senate-R (98734)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEL MARSH For Alabama Senate/R (1024981)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Patricia,Dome,
Phone/Fax /
CPE MARS/ORDR/523529
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR
Marsh for AL SD-12 PLEASE CONFIRM RECEIPT BOOK IMMEDIATELY

Date Entered 05/22/18
Last Modified 05/22/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26018382
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,571.00
Net Total \$14,569.00
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
May. 2018	49	\$13,190.00
Jun. 2018	12	\$3,950.00
Grand Total:	61	\$17,140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / News (7)	05/25/18-05/25/18	3	:30	5P- 5:30P (CST)						1			1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	5/22/18
29.0	Normal Line / News (7)	05/29/18-05/29/18	3	:30	5P- 5:30P (CST)			1						1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	5/22/18
30.0	Normal Line / News (8)	05/25/18-05/25/18	3	:30	6P- 6:30P (CST)						1			1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS AT 6P	5/22/18
31.0	Normal Line / News (8)	05/29/18-05/29/18	3	:30	6P- 6:30P (CST)			1						1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS AT 6P	5/22/18
32.0	Normal Line / SPOT (9)	05/26/18-05/26/18	3	:30	11:35P- Castle							2		2	\$50.00	\$100.00	Birmingham (WBMA)	CASTLE	5/22/18
33.0	Normal Line / SPOT (9)	05/26/18-05/26/18	3	:30	10:35P- Scandal							2		2	\$80.00	\$160.00	Birmingham (WBMA)	SCANDAL *****	5/22/18
34.0	Normal Line / News (11)	05/27/18-05/27/18	3	:30	10P- 10:35P (CST)								1	1	\$300.00	\$300.00	Birmingham (WBMA)	ABC 33/40 NEWS AT 10	5/22/18
35.0	Normal Line / Access (12)	05/25/18-05/25/18	3	:30	6:30P- 7P (CST)						1			1	\$640.00	\$640.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/22/18
36.0	Normal Line / Access (12)	05/26/18-05/26/18	3	:30	6:30P- 7P (CST)							1		1	\$250.00	\$250.00	Birmingham (WBMA)	WHEEL OF FORTUNE SAT	5/22/18
37.0	Normal Line / Prime (12)	05/26/18-05/26/18	3	:30	6:58P- 10P (CST)							3		3	\$320.00	\$960.00	Birmingham (WBMA)	AMERICAN IDOL/MOVIES / SITCOMS 20/20	5/22/18
38.0	Normal Line / Access (15)	05/29/18-05/29/18	3	:30	6:30P- 7P (CST)			1						1	\$1,000.00	\$1,000.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Smart Media Group,
being/on behalf of: Del Marsh,
a legally qualified candidate of the Republican
political party for the office of: Stae Senate, District 12
in the primary
election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):
--

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Marsh for AL SD-12

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Smart Media Group

4/9/18

printed name

date

I represent that the payment for the above described broadcast time has been furnished by:

Marsh for AL SD-12

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/9/18

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

portal that **WE** process, it will be processed today and the info below is your acknowledgement of the same.

Attached to this email is a PDF copy of the appropriate NAB form.

Payment Information

Station: WBMA-TV

Advertiser: Marsh for AL SD-12

Client/Estimate Code: MARSH 523529

Amount: \$3,221.50

Credit Card Type: MasterCard

Card Number: XXXX-XXXX-XXXX-9764

Online Payment: Yes

Thank you,

Evelyn Hobson
Financial Controller

This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. E-mail transmission cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept the liability for any errors or omissions in the contents of this message that arise as a result of e-mail transmission. If verification is required please request a hard-copy version.

Please send any updates to email address or other information to

Christine Bartlett

From: Bradley, Alexandra <Alexandra.Bradley@Katzmedia.com>
Sent: Tuesday, May 22, 2018 3:34 PM
To: Lisa Montgomery; Christine Bartlett
Subject: FW: SMG Payment/Shipping/NAB Notification (WBMA-TV) (Marsh for AL SD-12)
Attachments: WBMA-TV NAB Form.pdf

Marsh payment for WBMA

From: accounting=smartmediagr.com@mg.smartmediagr.com
[mailto:accounting=smartmediagr.com@mg.smartmediagr.com] **On Behalf Of** SMG Accounting
Sent: Tuesday, May 22, 2018 3:52 PM
To: Bradley, Alexandra
Cc: lauren@smartmediagr.com; pdome@smartmediagr.com; fberg@smartmediagr.com; lindsay@smartmediagr.com
Subject: SMG Payment/Shipping/NAB Notification (WBMA-TV) (Marsh for AL SD-12)



Payment/Shipping/NAB Notification

May 22, 2018 03:52 PM

Dear WBMA-TV,

The following payment has been processed for your station on behalf of

Marsh for AL SD-12.

A. If your station is slated to receive a check, the UPS Tracking number is provided below.

--OR--

B. If your station is paid via credit card that **YOU** process, we will be providing the credit card authorization form separately using the delivery means we have in the past (fax or email).

--OR--

C. If your station is to receive payment via credit card through an online
