



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26217785	Changes as of: 10/9/2018 at 2:05 PM	Version: Current State Version 2
CPE: MARSH/ORDR/C10C1 6	Flight: 10/10/18 - 10/16/18	Station: WABM
Agency: Smart Media Group 1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	Advertiser: MARSH, DEL Product: ORDR Agency Order #: 30059554 Buyer: Dome, Patricia	Market: Birmingham Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Con Type: POLITICAL/VOTE Total \$: \$1,100.00 Total Spots: 5 Total CPP: \$105.77 Total GRP: 10.4 Traffic #: 3535545

Separation:

Comments: MARSH REVISED DO NOT DOUBLE BOOK REVISED D/T START DATE CHANGING TO 10/11 CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	10/10 - 10/16							Total Spots	Total \$	CPP*	GRP*
								10/10	10/11	10/12	10/13	10/14	10/15	10/16				
1	M-F 6p-6:30p		FAMILY FEUD	\$220.00	2.0	20,000	30	0	0	1	0	0	1	1	3	\$660.00	\$110.00	6.0
Changes: Rate from 140 to 220																		
2	M-Th 6:30p-7p		FAMILY FEUD	\$220.00	2.2	22,000	30	0	1	0	0	0	0	1	2	\$440.00	\$100.00	4.4
Changes: Rate from 140 to 220																		
TOTALS:								0	1	1	0	0	1	2	5	\$1,100.00	\$105.77	10.4



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Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/09/18 2:05 PM	GOTOSTRATAVBradley	MARSH REVISED DO NOT DOUBLE BOOK REVISED D/T START DATE CHANGING TO 10/11 CONFIRM RECEIPT
10/09/18 11:18 AM	System	Notice Received.
10/09/18 10:42 AM	ALEXANDRA BRADLEY	Marsh for AL SD-12 Starts tomorrow Please book immediately CONFIRM RECEIPT

Competitive Information	
Market Budget:	\$42,000
WABM Share:	2%
Comment:	
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$1,100.00	\$105.77	10.4
Total	100%	5	\$1,100.00	\$105.77	10.4

Monthly Summary		
Month	Spots	Dollars
2018-Oct	5	\$1,100.00
Total	5	\$1,100.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	10/9/18 2:05 PM	GOTOSTRATAVBradley	Revised			\$400.00	\$1,100.00
Queued for Electronic Contracting	10/9/18 10:45 AM					\$0	\$0
New	10/9/18 10:42 AM	ALEXANDRA BRADLEY	Confirmed	5		\$700.00	\$700.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

3535545

Contract # 26217785	Changes as of: 10/9/2018 at 10:42 AM	Version: Current State Version 1
CPE: MARSH/ORDR/C10C1 6	Flight: 10/10/18 - 10/16/18	Station: WABM
Agency: Smart Media Group 1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	Advertiser: MARSH, DEL Product: ORDR Agency Order #: 30059554 Buyer: Dome, Patricia	Market: Birmingham Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
	Separation:	
Comments: Marsh for AL SD-12 Starts tomorrow Please book immediately CONFIRM RECEIPT		
		Con Type: POLITICAL/VOTE
		Total \$: \$700.00
		Total Spots: 5
		Total CPP: \$67.31
		Total GRP: 10.4

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	10/10 - 10/16							Total Spots	Total \$	CPP*	GRP*
								10/10	10/11	10/12	10/13	10/14	10/15	10/16				
1	M-F 6p-6:30p	4	FAMILY FEUD	\$140.00	2.0	20,000	30	0	0	1	0	0	1	1	3	\$420.00	\$70.00	6.0
2	M-Th 6:30p-7p	4	FAMILY FEUD	\$140.00	2.2	22,000	30	0	1	0	0	0	0	1	2	\$280.00	\$63.64	4.4
TOTALS:								0	1	1	0	0	1	2	5	\$700.00	\$67.31	10.4



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Competitive Information	
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WABM Share:	2%
Comment:	
Unknown:	98%

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Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$700.00	\$67.31	10.4
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New	10/9/18 10:42 AM	ALEXANDRA BRADLEY	New	5		\$700.00	\$700.00	

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WABM
651 Beacon Pky W Ste 105
Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3535545

Schedule Dates 10/11/18-10/16/18
Advertiser Del Marsh For Senate-R (98734)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEL MARSH For Alabama Senate/R (1024981)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Patricia,Dome,
Phone/Fax /
CPE MARS/ORDR/C10C16
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR
Marsh for AL SD-12 Starts tomorrow Please book immediately CONFIRM RE
CEIPT

Date Entered 10/09/18
Last Modified 10/09/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26217785
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$165.00
Net Total \$935.00
Sales Tax

Birmingham (WABM)

By Broadcast Month	Spots	Rate
Oct. 2018	5	\$1,100.00
Grand Total:	5	\$1,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Access (1)	10/12/18-10/12/18	3	:30	6P- Family Feud						1			1	\$220.00	\$220.00	Birmingham (WABM)	FAMILY FEUD	10/9/18
2.0	Normal Line / Access (1)	10/15/18-10/15/18	3	:30	6P- Family Feud		1							1	\$220.00	\$220.00	Birmingham (WABM)	FAMILY FEUD	10/9/18
3.0	Normal Line / Access (1)	10/16/18-10/16/18	3	:30	6P- Family Feud			1						1	\$220.00	\$220.00	Birmingham (WABM)	FAMILY FEUD	10/9/18
4.0	Normal Line / Access (2)	10/11/18-10/11/18	3	:30	6:30P- Family Feud B					1				1	\$220.00	\$220.00	Birmingham (WABM)	FAMILY FEUD	10/9/18
5.0	Normal Line / Access (2)	10/16/18-10/16/18	3	:30	6:30P- Family Feud			1						1	\$220.00	\$220.00	Birmingham (WABM)	FAMILY FEUD	10/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group,

being/on behalf of: Del Marsh,

a legally qualified candidate of the Republican

political party for the office of: State Senate, District 12

in the primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Marsh for AL SD-12

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/9/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Lisa B. Montgomery
Printed Name

PSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Marsh for AL SD-12

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Smart Media Group

printed name

4/9/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Dear WABM-TV,

The following payment has been processed for your station on behalf of **Marsh for AL SD-12**.

A. If your station is slated to receive a check, the UPS Tracking number is provided below.

--OR--

B. If your station is paid via credit card that **YOU** process, we will be providing the credit card authorization form separately using the delivery means we have in the past (fax or email).

--OR--

C. If your station is to receive payment via credit card through an online portal that **WE** process, it will be processed today and the info below is your acknowledgement of the same.

Attached to this email is a PDF copy of the appropriate NAB form.

Payment Information

Station: WABM-TV

Advertiser: Marsh for AL SD-12

Client/Estimate Code: MARSH C10C16

Amount: \$935.00

Credit Card Type: AMEX

Card Number:



Online Payment: Yes

353548

Thank you,
