

## ORDER

**Orders**  
**Order / Rev:** 136349  
**Alt Order #:** 26140156  
**Product Desc:** Issue  
**Estimate:** 5673  
**Flight Dates:** 08/31/18 - 09/10/18  
**Original Date / Rev:** 08/30/18 / 08/30/18  
**Order Type:** GENERAL  
**Primary AE:** KTMF  
**Sales Office:** Katz Washington DC  
**Sales Region:** K-WDC  
**NAT**

**Agency**  
**Name:** The New Media Firm  
**Buying Contact:**  
**Billing Contact:**  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%  
**Address:** 1322 G STREET, SE  
**City:** WASHINGTON, DC 20003

**Advertiser**  
**Name:** POL/Healthy Montana  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** IS  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/18   | 09/10/18 | 19      | \$1,920.00   | \$1,632.00 |

## Totals

| Month          | # Spots   | Gross Amount      | Net Amount        | Rating      |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2018 | 19        | \$1,920.00        | \$1,632.00        | 0.00        |
| <b>Totals</b>  | <b>19</b> | <b>\$1,920.00</b> | <b>\$1,632.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive  | Sales Office | Sales Region | Start Date / End Date         | Order % |
|--------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington DC |              |              | Start Of Order - End Of Order | 100%    |

| Ln             | Ch   | Start             | End             | Inventory Code             | Break | Start/End Time                       | Days              | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----------------|------|-------------------|-----------------|----------------------------|-------|--------------------------------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1            | KTMF | 09/10/18          | 09/10/18        | M-F GMA 7a-9a<br>M-F 7a-9a | CM    | 8:00 AM-9:00 AM<br>(8:00 AM-9:00 AM) | M-----            | :30 | 1     | \$125.00    | IS  | 0.00          | NM   | 1     | \$125.00 |
| GD MRN AMR-ABC |      |                   |                 |                            |       |                                      |                   |     |       |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                                      | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 09/10/18          | 09/16/18        | M-----                     |       |                                      | 1                 |     |       | \$125.00    |     | 0.00          |      |       |          |
| N 2            | KTMF | 09/03/18          | 09/03/18        | M-F 9a-10a<br>M-F 9a-10a   | CM    | 9:00 AM-10:00 AM                     | AMM-----          | :30 | 1     | \$65.00     | IS  | 0.00          | NM   | 1     | \$65.00  |
| RACHAEL RAY    |      |                   |                 |                            |       |                                      |                   |     |       |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                                      | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 09/03/18          | 09/09/18        | M-----                     |       |                                      | 1                 |     |       | \$65.00     |     | 0.00          |      |       |          |
| N 3            | KTMF | 09/05/18          | 09/05/18        | M-F 9a-10a<br>M-F 9a-10a   | CM    | 9:00 AM-10:00 AM                     | --W----           | :30 | 1     | \$65.00     | IS  | 0.00          | NM   | 1     | \$65.00  |
| RACHAEL RAY    |      |                   |                 |                            |       |                                      |                   |     |       |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                                      | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 09/03/18          | 09/09/18        | --W----                    |       |                                      | 1                 |     |       | \$65.00     |     | 0.00          |      |       |          |
| N 4            | KTMF | 09/07/18          | 09/07/18        | M-F 9a-10a<br>M-F 9a-10a   | CM    | 9:00 AM-10:00 AM                     | ----F--           | :30 | 1     | \$65.00     | IS  | 0.00          | NM   | 1     | \$65.00  |
| RACHAEL RAY    |      |                   |                 |                            |       |                                      |                   |     |       |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                                      | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 09/03/18          | 09/09/18        | ----F--                    |       |                                      | 1                 |     |       | \$65.00     |     | 0.00          |      |       |          |
| N 5            | KTMF | 08/31/18          | 08/31/18        | M-F 10a-11a<br>M-F 10a-11a | CM    | 10:00 AM-11:00 AM                    | ---F--            | :30 | 1     | \$75.00     | IS  | 0.00          | NM   | 1     | \$75.00  |



Order / Rev: 136349  
 Alt Order #: 26140156  
 Flight Dates: 08/31/18 - 09/10/18

Advertiser: POL/Healthy Montana  
 Product Desc: Issue  
 Estimate: 5673  
 KTMF

| Ln   | Ch   | Start             | End             | Inventory Code    | Break | Start/End Time  | Days              | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|------|------|-------------------|-----------------|-------------------|-------|-----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|------------|
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                 | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 08/27/18    | 09/02/18        | -----S            |       |                 | 1                 |     |       | \$125.00    |     | 0.00          |        |       |            |
| N 18 | KTMF | 09/09/18          | 09/09/18        | Sa-Su 5P LCL NEWS | NWS   | 5:00 PM-5:30 PM | -----S            | :30 | 1     | \$125.00    | IS  | 0.00          | NM     | 1     | \$125.00   |
|      |      |                   |                 | Sa-Su 5p lcl news |       |                 |                   |     |       |             |     |               |        |       |            |
|      |      |                   |                 | 5:00PM LCL NWS    |       |                 |                   |     |       |             |     |               |        |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                 | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 09/03/18    | 09/09/18        | -----S            |       |                 | 1                 |     |       | \$125.00    |     | 0.00          |        |       |            |
| N 20 | KTMF | 08/31/18          | 08/31/18        | M-F 4p-5p         | CM    | 4:00 PM-5:00 PM | ----F--           | :30 | 1     | \$75.00     | IS  | 0.00          | NM     | 1     | \$75.00    |
|      |      |                   |                 | M-F 4p-5p         |       |                 |                   |     |       |             |     |               |        |       |            |
|      |      |                   |                 | Family Feud       |       |                 |                   |     |       |             |     |               |        |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                 | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 08/27/18    | 09/02/18        | ----F--           |       |                 | 1                 |     |       | \$75.00     |     | 0.00          |        |       |            |
|      |      |                   |                 |                   |       |                 |                   |     |       |             |     |               | Totals | 19    | \$1,920.00 |





125 West 55th St  
New York, NY 10019

|                               |   |   |                                 |
|-------------------------------|---|---|---------------------------------|
| <b>Contract #</b> 26140156    | <b>Changes as of:</b> 8/30/2018 at 12:02 PM | <b>Version:</b> Highlighting Makegood 1 | <b>Status:</b> Accepted         |
| <b>CPE:</b> 921/955/5673      | <b>Flight:</b> 8/31/18 - 9/10/18            | <b>Station:</b> KTMF                    | <b>Con Type:</b> POLITICAL/NOTE |
| <b>Agency:</b> NEW MEDIA FIRM | <b>Advertiser:</b> Healthy Montana          | <b>Market:</b> Missoula                 | <b>Total \$:</b> \$1,920.00     |
| 1322 G ST , SE                | <b>Product:</b> Issue                       | <b>Office:</b> WASHINGTON               | <b>Total Spots:</b> 19          |
| WASHINGTON, DC 20003          | <b>Agency Order #:</b> 7684205              | <b>Service:</b> Nielsen                 | <b>Total CPP:</b> \$0.00        |
|                               | <b>Buyer:</b> Placement, Media              | <b>Primary Demo:</b>                    | <b>Total GRP:</b>               |
|                               | <b>Salesperson:</b> KENNETH MIELE           | <b>Assistant:</b> KENNETH MIELE         | <b>Traffic #:</b> 136349        |
|                               | <b>Separation:</b> 202-955-5342             |   |                                 |

Comments: Separation: 30

| #       | Day/Time        | DP | Program     | Rate    | Len | 8/31 - 9/10 |     |     |     |     |     |     |     |     |     | Total Spots | Total |            |        |     |
|---------|-----------------|----|-------------|---------|-----|-------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------------|-------|------------|--------|-----|
|         |                 |    |             |         |     | 8/31        | 9/1 | 9/2 | 9/3 | 9/4 | 9/5 | 9/6 | 9/7 | 9/8 | 9/9 |             | 9/10  | \$         | CPP*   |     |
|         |                 |    |             |         |     |             |     |     |     |     |     |     |     |     |     |             |       |            | GRP*   |     |
| BON 8   | F,M-Th<br>4p-5p |    | Family Feud | \$75.00 | 30  | 1           | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0           | 1     | \$75.00    | \$0.00 | 0.0 |
| TOTALS: |                 |    |             |         |     | 3           | 0   | 1   | 2   | 3   | 2   | 3   | 2   | 0   | 1   | 2           | 19    | \$1,920.00 | \$0.00 | 0.0 |