

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 972013
Alt Order #: 25355241
Product Desc: ORDER
Estimate: N24N28
Flight Dates: 11/24/16 - 11/28/16
Original Date / Rev: 11/22/16 / 11/22/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/John Kennedy US Senate
Demographic: A35+
Product Codes: PL1
Priority: NA
Revenue Codes: AGY, REG, REG

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/27/16	9	\$1,435.00	\$1,219.75
11/28/16	11/28/16	6	\$1,305.00	\$1,109.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	9	\$1,435.00	\$1,219.75	0.00
December 2016	6	\$1,305.00	\$1,109.25	0.00
Totals	15	\$2,740.00	\$2,329.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KLFY	11/25/16	11/25/16	Price is Right Price is Right	CM	10a-11a	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
THE PRICE ISRIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/21/16	11/27/16	----F--	1	\$225.00	0.00								
2	KLFY	11/28/16	11/28/16	Price is Right Price is Right	CM	10a-11a	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
THE PRICE ISRIGHT															

Order / Rev: 972013
 Alt Order #: 25355241
 Flight Dates: 11/24/16 - 11/28/16

Advertiser: POL/John Kennedy US Senate
 Product Desc: ORDER
 Estimate: N24N28

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KLFY	11/28/16	11/28/16	Price is Right Price is Right	CM	10a-11a	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
THE PRICE ISRIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/28/16	12/04/16	M-----			1		\$225.00		0.00				
4	KLFY	11/28/16	11/28/16	Let's Make A Deal Let's Make A Deal	CM	2p-3p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/28/16	12/04/16	M-----			1		\$100.00		0.00				
6	KLFY	11/25/16	11/25/16	CBS This Morning CBS This Morning	CM	7a-9a	----F--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/21/16	11/27/16	----F--			2		\$150.00		0.00				
7	KLFY	11/28/16	11/28/16	CBS This Morning CBS This Morning	CM	7a-9a	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/28/16	12/04/16	M-----			1		\$150.00		0.00				
8	KLFY	11/26/16	11/26/16	CBS This Morning Sa CBS This Morning Sa	CM	6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
CBS THIS MORNING: SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/21/16	11/27/16	-----S-			1		\$100.00		0.00				
9	KLFY	11/27/16	11/27/16	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/21/16	11/27/16	-----S			1		\$100.00		0.00				
10	KLFY	11/28/16	11/28/16	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
KLFY NEWS10 @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/28/16	12/04/16	M-----			1		\$350.00		0.00				
11	KLFY	11/24/16	11/24/16	Late Show Stephen Colbert	CM	1035p-1140p	---T---	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
LATE SHOW WITH STEPH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/21/16	11/27/16	---T---			1		\$80.00		0.00				
12	KLFY	11/25/16	11/25/16	Late Show Stephen Colbert	CM	1035p-1140p	----F--	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
LATE SHOW WITH STEPH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/21/16	11/27/16	----F--			1		\$80.00		0.00				
13	KLFY	11/28/16	11/28/16	Late Show Stephen Colbert	CM	1035p-1140p	M-----	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
LATE SHOW WITH STEPH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/28/16	12/04/16	M-----			1		\$80.00		0.00				
14	KLFY	11/24/16	11/24/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
KLFY NEWS 10 @ 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/21/16	11/27/16	---T---			1		\$400.00		0.00				
15	KLFY	11/28/16	11/28/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
KLFY NEWS 10 @ 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/28/16	12/04/16	M-----			1		\$400.00		0.00				
16	KLFY	11/24/16	11/24/16		CM	7a-8a	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

Order / Rev: 972013
 Alt Order #: 25355241
 Flight Dates: 11/24/16 - 11/28/16

Advertiser: POL/John Kennedy US Senate
 Product Desc: ORDER
 Estimate: N24N28

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning		(7:00 AM-8:00 AM)									
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/16	11/27/16	---T---					1	\$150.00		0.00			
													Totals	15	\$2,740.00