				New Order Revised/Add-On Info. Update			Order Number Order Entry Date				RQ23.1 10/19/2023												
				Advertiser Name Robert Quig			alev (I-DC)	Customer PO #			PO#												
						-			ey for President				Р	roduct	Code								
П		260	1140/	ATNIA CILAMA O	രോ	142 Webster St NE, W												RECEIVABLES ACCOUNT					
Ρ				ATNA, GUAM 90	0932	Doint o	B. ( 10 )						X Cash					Trade			Other		
				637.KUAM .637.9865		Point of Contact Robert Quigley (I-DC) Address Cellluar: 202-578-8390  Media Consultant BETTY ANN GUERRERO							OF					RDER DESCRIPTION					
									PRODUCTION INFORMATION														
	FOF	RINI	ERNAL	PURPOSES ONLY			Media Co	onsultant	BET	rty ann gue	RRERO		•		C	art#			Titl	e:		Length:	
	Notary R	•	red	YES	X	NO	_																
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tation	Inc Acct	Rate	1	Start Date	End Date	AbsTime/Prog. Event	Length	Spot T	уре	Cart#	N	1	Т	w	тн	F	SA	SU	Per W	k Total#		Total \$	
3.9FM		\$	46.00	10/20/2023	1/17/2024	0:00-23:59	1:00	TBA	4	ТВА		24	24	24	24	24	24	. 2	24 10	58 2 <u>,</u>	160	\$	99,360.00
V8		\$	46.00	10/20/2023	1/17/2024	0:00-17:59	1:00	TBA	4	TBA		18	18	18	3 18	18	3 18	,	8 12	26 1,	620	\$	74,520.00
V8		\$	368.00	10/20/2023	1/17/2024	18:00-18:59	1:00	TBA	4	ТВА		1	1	1	1	1	1		1	7	90	\$	33,120.00
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V8		\$	46.00	10/20/2023	1/17/2024	23:00-23:59	1:00	TBA	4	TBA		1	1	1	1	1	1		1	7	90	\$	4,140.00
V11		\$	46.00	10/20/2023	1/17/2024	0:00-19:59	1:00	TBA	4	ТВА		18	18	18	3 18	18	18	,	8 1	26 1,	620	\$	74,520.00
V11		\$	147.20	10/20/2023	1/17/2024	20:00-23:00	1:00	TBA	4	ТВА		4	4	4	. 4	. 4	. 4		4 2	28	360	\$	52,992.00
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BILL AS INDICATED							SPECIAL INSTRUCTIONS ORDER TOTALS  Total Spots Total Dollars \$ 395,7				395,784.00												
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				mercials be formatted to original					for quality and star	ndard concerns on b	pehalf of the c	client.											
arge of 1.5%	per month shal	ll accrue	e on all acco		month after invoice date. C	lient agrees to pay a USD\$	25.00 service fee	e per returned check. I	f payment is not r	made as required, K	KUAM may, its	s optior	n, withou									te Card. Client understands and ag which case Client's entire balance[s	
ON DISCRIN	IINATION CLAU	JSE: KI	JAM/Pacific	Telestations, LLC does not disc	riminate on the basis of rac	e or ethnicity in the placem	ent, scheduling a	and completion of purch	nase of advertising	g. Any order for adv	vertising that in	ncludes	s any suc	h restrict	ion will no	ot be acce	pted.						
						•		•			•												

ACCEPTED BY CLIENT

ACCEPTED BY STATION



# KUAM PacificTelestations, LLC

TV8 TV11 93.9FM Isla Digital Radio 600 Harmon Loop Road, Suite 102 Dededo, Guam 96929

Tel: (671) 637-5826 Fax: (671) 637-9865

Web page: www.kuam.com

Purpose: We believe that reaching Guam, a U.S. Territory, with a population of 160,000+ and a significant military presence, is not just essential but imperative for many compelling reasons: Military and National Security, diversity and inclusivity, economic growth and development

RADIO CAMPAIGN - Breeze, 93.9FM - Top 40 contemporary music. All day music.

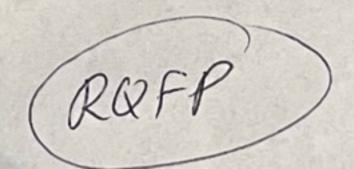
#### KUAM to run:

 1 x 60 seconds radio commercials per hour, per day, Sunday through Saturday, daily for a 90 days at a rate of \$46.00 per unit, \$1,104.00 per day, a total of \$99,360.00 for 90 days.
 (A total of 24 commercials per day)

TELEVISION CAMPAIGN- Guam's only local broadcaster on island. Affiliates of NBC an CBS

#### KUAM to run

- 1 x 60 seconds television commercial per day, per hour on NBC –TV8, 0:00 17:59, daily for 90 days at a rate of \$46.00 per unit, \$828.00 per day, a total of \$74,520.00 for 90 days (A total of 18 commercials per day)
- 1 x 60 second television commercial per day, per hour on KUAM News, TV8, 18:00 –
   18:59, daily for 90 days at a rate of \$368.00 per unit, per day, a total of \$33,120.00 for 90 days (A total of 1 commercial per day)
- 1 x 60 seconds television commercials per day, per hour on NBC-TV8, 19:00 22:00, daily for 90 days at a rate of \$147.20 per unit, \$588.80 per day, a total of \$52,992.00 for 90 days (A total of 4 commercials per day)
- 1 x 60 seconds television commercials per day, per hour on NBC TV8, 23:00 23:59, daily for 90 days at a rate of \$46.00 per unit, per day, a total of \$4,140.00 for 90 days (A total of 1 commercial per day)
- 1 x 60 seconds television commercials per day, per hour on CBS TV11, 0:00 19:59, daily for 90 days at a rate of \$46.00 per unit, \$828.00 per day, a total of \$74,520.00 for 90 days (A total of 18 commercials per day)



- 1 x 60 seconds television commercials per day, per hour on CBS TV11, 20:00 23:00, daily for 90 days at a rate of \$147.20 per unit, \$588.80 per day, a total of \$52,992.00 for 90 days (A total of 4 commercials per day)
- 1 x 60 seconds television commercial per day, per hour on CBS TV11, 23:00 -23:59, daily for 90 days at a rate of \$46.00 per unit, per day, a total of \$4,140.00 for 90 days (A total of 1 commercial per day)

#### ABOUT KUAM:

KUAM Communications is a reputable institution in regional media, having been founded in 1954 as Guam's first commercial broadcast radio station with expansion into television in 1956. This station group has grown with our local and now global audience beyond broadcast to include digital properties and platforms. Our mission is to be a resource of news, information and entertainment for the region connecting Pacific Islanders and those with an interest in our region from all around the globe through visual media. KUAM Communications is also Guam and the Marianas Islands NBC and CBS Affiliate.

#### **COMPANY DETAILS:**

Website: www.kuam.com

- Over 410,000 page views
- Over 85,000 unique visitors
- Average daily session of 2.36.

### Mobile app:

Over 76,000 downloads

Social Media:

Facebook: KUAM News Over 150,000 fans
 Instagram: KUAM News Over 85k followers
 Twitter: @KUAMNEWS Over 7,800 followers

YouTube: Over 40,000 subscribers

Company contact information:

671-637-5826 / 671-635-5836 / <u>bettyann@kuam.com</u> / 671-687-8879(Betty Ann Guerrero, Station Coordinator)

## OVER-THE- AIR (OTA) Channels:

TV8 (8.1)

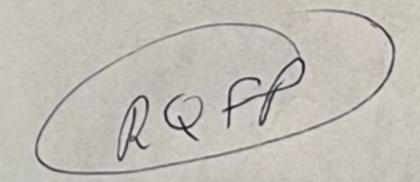
• TV11 (8.2)

GTA: 408, 411

DOCOMO: 611, 608

#### CALL LETTERS:

- KUAM-TV
- KUAM-FM



## Social Media Dimension Guidelines:

Feed Post: 1200 x 630 pixels

Story: 1080 x 1920 pixels; Aspect ratio: 9:16; Maximum file size: 30MB

In closing, we believe that our comprehensive media partnership, combined with our extensive reach and expertise, will be essential because it embodies the values of unity, diversity, national security, and economic growth that leaves no citizen or territory behind. Together, we can build a stronger America!

Best of luck, Betty Ann Guerrero

Approved

Part Organ For Mobids

10/18/23

(RAFI)

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable box)  FEDERAL CANDIDATE  STATE/LOCAL CANDIDATE										
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3										
Station and	Location:			Date:						
I,										
being/on behalf	being/on behalf of:, a legally									
qualified candidate of the political										
party for the offi	ce of:									
in the										
election to be he	eld on:									
do hereby reque	st station time as f	follows:								
Broadcast Length										
			1							
Total Charges:										

national importance," list the ma	atters below:	ng to any political matter of
I represent that the payment for	the above described broadcast time has been	en furnished by:
2	unce the time as paid for by such person or entity is either a legally qualified candidate or egally qualified candidate.	•
The name of the treasurer of the	e candidate's authorized committee is:	
	e its political advertising policies, including: other sales practices (not applicable to federa	
To Be Signed	By Candidate or Authorize	d Committee
Date	Signature	
To Be S	Signed By Station Represer	ntative
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

#### **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

		r authorized committee) her in part) pursuant to this agre	eby certify that the programming eement:					
	$\Box$ does	☐ does not						
		te (check applicable box). I to an opposing candidate:	further certify that for the					
(chec	ek applicable box)							
	the <b>radio</b> programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.							
	the <b>television</b> programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.							
	signa	nture of candidate or authorized	committee					
	nrin	ited name	date					

#### AGREED UPON SCHEDULE

### (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:		

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.