

PO BOX 368, HAGATNA, GUAM 96932
T. +1 671.637.KUAM
F. +1 671.637.9865

New Order

Revised/Add-On

Info. Update

Advertiser Name

Robert Quigley (I-DC)

Address

Robert Quigley for President
142 Webster St NE, Washington, DC 20011

Point of Contact

Robert Quigley (I-DC)

Address

Celluar: 202-578-8390

Order Number

RQ23.1

Order Entry Date

10/19/2023

Customer PO #

Product Code

RECEIVABLES ACCOUNT

XCashTradeOther

ORDER DESCRIPTION

PRODUCTION INFORMATION

Cart #Title:Length:

FOR INTERNAL PURPOSES ONLY

Media Consultant

BETTY ANN GUERRERO

Notary Required

YES

X

NO

Billing

Per Spot

X

Package

Trade

Station	Inc Acct	Rate	Start Date	End Date	AbsTime/Prog. Event	Length	Spot Type	Cart #	M	T	W	TH	F	SA	SU	Per Wk	Total #	Total \$	
93.9FM		\$46.00	10/20/2023	1/17/2024	0:00-23:59	1:00	TBA	TBA	24	24	24	24	24	24	24	168	2,160	\$99,360.00	
TV8		\$46.00	10/20/2023	1/17/2024	0:00-17:59	1:00	TBA	TBA	18	18	18	18	18	18	18	126	1,620	\$74,520.00	
TV8		\$368.00	10/20/2023	1/17/2024	18:00-18:59	1:00	TBA	TBA	1	1	1	1	1	1	1	7	90	\$33,120.00	
TV8		\$147.20	10/20/2023	1/17/2024	19:00-22:00	1:00	TBA	TBA	4	4	4	4	4	4	4	28	360	\$52,992.00	
TV8		\$46.00	10/20/2023	1/17/2024	23:00-23:59	1:00	TBA	TBA	1	1	1	1	1	1	1	7	90	\$4,140.00	
TV11		\$46.00	10/20/2023	1/17/2024	0:00-19:59	1:00	TBA	TBA	18	18	18	18	18	18	18	126	1,620	\$74,520.00	
TV11		\$147.20	10/20/2023	1/17/2024	20:00-23:00	1:00	TBA	TBA	4	4	4	4	4	4	4	28	360	\$52,992.00	
TV11		\$46.00	10/20/2023	1/17/2024	23:00-23:59	1:00	TBA	TBA	1	1	1	1	1	1	1	7	90	\$4,140.00	
							end												
BILL AS INDICATED									SPECIAL INSTRUCTIONS							ORDER TOTALS			
									Match included							Total Spots6,390			
																Total Dollars\$395,784.00			
TV COMMERCIAL FORMAT: We ask that all commercials be formatted to originate in HD 1920x1080 and conform to a 4x3 pillar for Title Safe dimensions for graphics.																			
RESTRICTIONS: 48-hour deadline is KUAM's quality control to ensure that your advertisement airing meets the highest standards. If there is a rush, KUAM is not responsible for quality and standard concerns on behalf of the client.																			
PAYMENT IS DUE UPON RECEIPT OF NOTICE. In the event of cancellation of this contract prior to its scheduled expiration date and/or failure to remit payment of invoice[s] within 60 days of invoice date, all spots that have run prior to the cancellation date and/or schedules adhered to will be billed at the Rate Card. Client understands and agrees that a finance charge of 1.5% per month shall accrue on all accounts remaining unpaid one [1] month after invoice date. Client agrees to pay a USD\$25.00 service fee per returned check. If payment is not made as required, KUAM may, its option, without notice or demand payment, declare Client's credit account in default, in which case Client's entire balance[s] that are due and payable will be forwarded for collection. Client agrees to accept all consequences and to pay all costs, including attorney's fees, court fees, court costs and other expenses incurred as deemed necessary by KUAM to settle the account.																			
NON DISCRIMINATION CLAUSE: KUAM/Pacific Telestations, LLC does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.																			

ACCEPTED BY CLIENT

ACCEPTED BY STATION



KUAM Pacific Telestations, LLC

TV8 TV11 93.9FM Isla Digital Radio

600 Harmon Loop Road, Suite 102

Dededo, Guam 96929

Tel: (671) 637-5826 Fax: (671) 637-9865

Web page: www.kuam.com

Purpose: We believe that reaching Guam, a U.S. Territory, with a population of 160,000+ and a significant military presence, is not just essential but imperative for many compelling reasons: Military and National Security, diversity and inclusivity, economic growth and development

RADIO CAMPAIGN – Breeze, 93.9FM - Top 40 contemporary music. All day music.

KUAM to run:

- 1 x 60 seconds radio commercials per hour, per day, Sunday through Saturday, daily for a 90 days at a rate of \$46.00 per unit, \$1,104.00 per day, a total of \$99,360.00 for 90 days.
(A total of 24 commercials per day)

TELEVISION CAMPAIGN- Guam's only local broadcaster on island. Affiliates of NBC and CBS

KUAM to run

- 1 x 60 seconds television commercial per day, per hour on NBC –TV8, 0:00 – 17:59, daily for 90 days at a rate of \$46.00 per unit, \$828.00 per day, a total of \$74,520.00 for 90 days
(A total of 18 commercials per day)
- 1 x 60 second television commercial per day, per hour on KUAM News, TV8, 18:00 – 18:59, daily for 90 days at a rate of \$368.00 per unit, per day, a total of \$33,120.00 for 90 days
(A total of 1 commercial per day)
- 1 x 60 seconds television commercials per day, per hour on NBC-TV8, 19:00 – 22:00, daily for 90 days at a rate of \$147.20 per unit, \$588.80 per day, a total of \$52,992.00 for 90 days
(A total of 4 commercials per day)
- 1 x 60 seconds television commercials per day, per hour on NBC – TV8, 23:00 – 23:59, daily for 90 days at a rate of \$46.00 per unit, per day, a total of \$4,140.00 for 90 days
(A total of 1 commercial per day)
- 1 x 60 seconds television commercials per day, per hour on CBS – TV11, 0:00 – 19:59, daily for 90 days at a rate of \$46.00 per unit, \$828.00 per day, a total of \$74,520.00 for 90 days
(A total of 18 commercials per day)

RQFP

- 1 x 60 seconds television commercials per day, per hour on CBS – TV11, 20:00 – 23:00, daily for 90 days at a rate of \$147.20 per unit, \$588.80 per day, a total of \$52,992.00 for 90 days (A total of 4 commercials per day)
- 1 x 60 seconds television commercial per day, per hour on CBS – TV11, 23:00 -23:59, daily for 90 days at a rate of \$46.00 per unit, per day, a total of \$4,140.00 for 90 days (A total of 1 commercial per day)

ABOUT KUAM:

KUAM Communications is a reputable institution in regional media, having been founded in 1954 as Guam's first commercial broadcast radio station with expansion into television in 1956. This station group has grown with our local and now global audience beyond broadcast to include digital properties and platforms. Our mission is to be a resource of news, information and entertainment for the region connecting Pacific Islanders and those with an interest in our region from all around the globe through visual media. KUAM Communications is also Guam and the Marianas Islands NBC and CBS Affiliate.

COMPANY DETAILS:

Website: www.kuam.com

- Over 410,000 page views
- Over 85,000 unique visitors
- Average daily session of 2.36.

Mobile app:

- Over 76,000 downloads

Social Media:

- Facebook: KUAM News Over 150,000 fans
- Instagram: KUAM News Over 85k followers
- Twitter: @KUAMNEWS Over 7,800 followers
- YouTube: Over 40,000 subscribers

Company contact information:

671-637-5826 / 671-635-5836 / bettyann@kuam.com / 671-687-8879 (Betty Ann Guerrero, Station Coordinator)

OVER-THE- AIR (OTA) Channels:

- TV8 (8.1)
- TV11 (8.2)
- GTA: 408, 411
- DOCOMO: 611, 608

CALL LETTERS:

- KUAM-TV
- KUAM-FM

RQFP

Social Media Dimension Guidelines:

- Feed Post: 1200 x 630 pixels
- Story: 1080 x 1920 pixels; Aspect ratio: 9:16; Maximum file size: 30MB

In closing, we believe that our comprehensive media partnership, combined with our extensive reach and expertise, will be essential because it embodies the values of unity, diversity, national security, and economic growth that leaves no citizen or territory behind. Together, we can build a stronger America!

Best of luck,
Betty Ann Guerrero

Approved!

[Signature] For President

10/18/23

[Signature]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☐

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, _____,

being/on behalf of: _____, a legally

qualified candidate of the _____ political

party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.