

TO: Management, Programming, Sales/Community, Traffic/Mst Cntl, Engineering, News, Marketing

SENT BY: Linda Julius (Program Manager)

SUBJECT: 7/05/14 & 7/06/14 Children's Programming Preemption Announcements

SENT: Tuesday, July 1, 2014

Preemption Announcements
Saturday, July 5, 2014 & Sunday, July 6, 2014

To: General Manager / Program Director / Sales Manager / Promotion Manager / News Director / Marketing Director / TV Traffic Operations

As you know, the FCC has permitted our broadcast stations to count as "core" otherwise core children's programs that they preempt for live carriage of Network sports provided that the children's program is rescheduled for a substitute time slot with appropriate notifications of the schedule change made both on air and to program guides. The on-air notification must announce the alternate date and time when the preempted show will air and can utilize video graphics, with or without an audio complement. You may choose to make these preemption announcements during the legally required top-of-the-hour four-second station call letter/community of license identification.

Based on the contemplated live network feeds of children's "core" education programs and live Network sports preemptions surrounding ABC's live coverage of sports, I recommend that you make the following preemptions announcements surrounding ABC's live coverage of the 2014 FIFA World Cup (modified as needed to reflect local scheduling differences):

Saturday, July 5, 2014:

Mountain Time Zone

- At 9:30AM during the 2014 FIFA World Cup: "Expedition Wild will air on Sunday, July 6th at 8:00AM."

Sunday, July 6, 2014:

Mountain Time Zone

- At the end of Expedition Wild (8:00AM): "Expedition Wild will return next Saturday, July 12th at 9:30AM."

Please note that when I supply these weekly rundowns of pre-emption announcements, the contents reflect the live Network feeds for each time zone. If your station moves a pre-empted program to a time other than the Network time, or otherwise revises the live Network schedule of children's educational programs, the preemption announcements must be tailored to be consistent with your station's schedule. Also, please note that this is an advisory and that your station should consult your FCC legal counsel on this and other items regarding the children's "core" educational programs.

Thank you,

Linda Julius