

# CONTRACT



**WJBF**  
 1336 Augusta West Parkway  
 Augusta, GA 30909  
 (706) 722-6664

<b>Contract / Revision</b> 1570831 /		<b>Alt Order #</b> 26040320
<b>Product</b> PALMETTO PAC		
<b>Contract Dates</b> 06/21/18 - 06/26/18		<b>Estimate #</b> 407
<b>Advertiser</b> POL/Palmetto PAC		<b>Original Date / Revision</b> 06/20/18 / 06/20/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WJBF	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 50+		
<b>Agency Code</b> 9915707	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

And:

**Medium Buying LLC**  
 1351 King Avenue  
 2nd Floor  
 Columbus, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJBF	06/21/18	06/22/18	M-F WJBF 6a News	558-6:57:56a		1:00				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---TF--				3	\$700.00				
N 2	WJBF	06/21/18	06/22/18	GMA	657-9a		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---TF--				1	\$800.00				
D 3	WJBF	06/21/18	06/22/18	GMA	657-9a		1:00				NM	0	\$0.00
N 4	WJBF	06/21/18	06/22/18	M-F News at 12p	12p-1230p		1:00				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---TF--				3	\$350.00				
N 5	WJBF	06/21/18	06/22/18	M-F News at 5p	5-530p		1:00				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---TF--				3	\$600.00				
N 6	WJBF	06/21/18	06/22/18	M-F News @530p	530-6p		1:00				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---TF--				3	\$600.00				
N 7	WJBF	06/21/18	06/22/18	M-F News @6	6-630p		1:00				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---TF--				2	\$1,100.00				
N 8	WJBF	06/21/18	06/22/18	M-F News @11p	11p-1135p		1:00				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---TF--				3	\$700.00				
N 9	WJBF	06/25/18	06/26/18	M-F WJBF 6a News	558-6:57:56a		1:00				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	MT-----				2	\$700.00				
D 10	WJBF	06/25/18	06/26/18	GMA	657-9a		1:00				NM	0	\$0.00
D 11	WJBF	06/25/18	06/26/18	GMA	657-9a		1:00				NM	0	\$0.00
N 12	WJBF	06/25/18	06/26/18	M-F News at 12p	12p-1230p		1:00				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	MT-----				2	\$350.00				
N 13	WJBF	06/25/18	06/26/18	M-F News at 5p	5-530p		1:00				NM	2	\$1,200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Special Instructions

**Competitive Information**

Market Budget:	\$56,618
WJBF Share:	34%
Comment:	
Unknown:	66%

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	39	0.0
<b>Total</b>	<b>100%</b>	<b>39</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jun	24	\$11,910.00
2018-Jul	15	\$7,340.00
<b>Total</b>	<b>39</b>	<b>\$19,250.00</b>

Contract # 26040320 Changes as of: 6/20/2018 at 12:59 PM Version: Original Order

CPE: //407 Flight: 6/21/18 - 6/26/18 Station: WJBF

Agency: MEDIUM BUYING LLC Advertiser: Palmetto PAC Market: Augusta, GA

1351 King Ave Product: PALMETTO PAC Office: WASHINGTON

2nd Floor Agency Order #: Buyer: Tanya Renicker Service: Nielsen

COLUMBUS, OH Primary Demo: Adults 50+

43212 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER

212-424-6620 212-424-6620

Separation:

Con Type: POLITICAL/VOTE  
Total \$: \$19,250.00  
Total Spots: 39  
Total CPP: \$0.00  
Total GRP:

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/20/18 1:20 PM					\$0	\$0	
New	6/20/18 12:59 PM	ERIN SCHUMACHER	Confirmed	39		\$19,250.00	\$19,250.00	

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WJBF - AUGUSTA, GA</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">4/30/2018</span> <span style="font-size: 1.2em; color: blue;">6/19/2018</span>
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I, Katherine Cookson  
do hereby request station time concerning the following issue:

Support for the leaders committed to continuing the small government, low tax, pro-growth agenda.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Palmetto PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

THE PALMETTO PAC  
P.O. BOX 80234 WASHINGTON, DC 20018

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Tyler Conner

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/14/18                      *Gillon Lloyd*                      330-987-1637  
Date    Signature    Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**                       **Accepted in Part**                       **Rejected**

*Chris Seavey*                      SCOT SEABOLT                      CSM  
Signature    Printed Name    Title