

**ISSUES – PROGRAMS REPORT**  
**FOR**  
**STATION KORO**  
**LICENSEE COMMUNITY, LICENSEE STATE**  
**LICENSED TO:**  
**ENTRAVISION HOLDINGS, LLC**  
  
**QUARTER 2, 2010**  
**APRIL 1, 2010 TO JUNE 31, 2010**

**STATION KORO HAS ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

- 1. HEALTH CARE**
- 2. IMMIGRATION REFORM**
- 3. EDUCATION**
- 4. PUBLIC SAFETY**
- 5. CHILD SAFETY**
- 6. LOCAL AND NATIONAL ECONOMY**
- 7. WOMEN'S ISSUES**

**STATION KORO ADDRESSED THE ISSUES IT  
HAS DETERMINED ARE OF CONCERN IN THE  
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND  
PUBLIC SERVICE ANNOUNCEMENTS**

**ISSUE:**

**HEALTH CARE**

**BREASTFEEDING WOULD SAVE LIVES**

**WHEN 4/5/10**

**PROGRAM PRIMER IMPACTO**

**THE LIVES OF NEARLY 900 BABIES WOULD BE SAVED EACH YEAR, ALONG WITH BILLIONS OF DOLLARS. IF 90 PERCENT OF US WOMEN BREAST FED THEIR BABIES FOR 6 MONTHS.**

**SUGAR NOT TO BLAME FOR OBESITY**

**WHEN 7/23/10**

**PROGRAM DESPIERTA AMERICA**

**SUGAR IS BEING UNFAIRLY BLAMED FOR OBESITY IN THE US.**

**SECOND HAND SMOKE UPS RISK OF SINUS**

**WHEN 4/20/10**

**PROGRAM DESPERITA AMERICA**

**OTHER PEOPLE CIGARETTE SMOKE COULD BE TO BLAME FOR MUCH OF THE CHRONIC ITCH RUNNY NOSE AND SINUS WOES.**

**HEALTH BEAT HIV PREVENTION**

**WHEN 5/18/10**

**PROGRAM DESPERITA AMERICA**

**AFTER TRY TO MAKE VAGINAL CREAMS THAT COULD REPEL AIDS VIRUS HAS FAILED**

## **IMMIGRATION REFORM**

### **IMMIGRATION LAW**

**WHEN 4/30/10**

#### **PROGRAM PRIMER IMPACTO**

**PROPLE FROM AZ HAVE DECIDE TO MOVE BECAUSE OF THE CONTROVERSAL LAW..**

#### **SUPREME COURT IMMIGRATION RULING**

**WHEN /4/20/10**

#### **PROGRAM DESPERITA AMERICA**

**THE DECISION OF THE SUPREME COURT TO MAKE MERIT A CONSTITUTIONAL AMENDMENT, HAS CONTENTMENTS TO MANY DEFENDERS OF THE IMMIGRANTS.**

#### **TX SIMILAR IMMIGRATION BILL**

**WHEN 4/28/10**

#### **PROGRAM NETWORK NEWS**

**A TX LAWMAKER SAYS SHE PLANS TO PUSH FOR A LAW SIMILAR TO AZ GET TOUGH IMMIGRAION MEASURES.**

#### **IMMIGRATION BAILOUT MEASURES**

**WHEN 5/27/10**

#### **PROGRAM DESPERITA AMERICA**

**INITIAL FILING HAVE BEEN MADE PROPOSING TWO SEPARATE BALLOUT MEASURES ON AZ TOUGH NEW LAW CRACKGING DOWN ON ILLEGAL IMMIGRATION.**

## **EDUCATION**

### **TX SCHOOLS SOCIAL STUDIES**

**WHEN 5/21/10**

## **PROGRAM DESPERITA AMERICA**

**THE TX STATE BOARD OF EDUCATION HAS ADDED PRESIDENT BARACK OBAMA NAME TO A HIGHT SCHOOL HISTORY CLASS, RATHER THAN JUST REFERRING TO THE ELECTION OF THE FIRST BLACK PRESIDENT.**

## **PHYSICAL EDUCATION**

**WHEN 6/2/10**

## **PROGRAM DESPIERTA AMERICA**

**MORE STATES ARE REQUIRING PHYSICAL EDUCATION FOR ELEMENTARY MIDDLE AND HIGH SCHOOL STUDENTS THOUGH FEW REQUIRE KIDS TO EXERCISE FOR A SPEIFIC AMOUT OF TIME**

## **HISPANIC GRADS**

**WHEN 6/7/10**

## **PROGRAM DESPERITA AMERICA**

**MORE HISPANIC STUDENTS ARE ENROLLING IN COLLEGE, BUT A DISPROPORTIONATE NUMBER DROP OUT WITH DEBT INSTEAD FO DEGRESS**

## **PUBLIC SAFETY**

### **US NEEDS MORE FDA FOOD INSPECTIONS**

**WHEN 4/08/10**

## **PROGRAM DESPERITA AMERICA**

**FEDERAL INSPECTORS ARE CONDUCTING FEWER REVIEWS OF FOOD MANUFACTURING PLANTS WITH MANY FACILITIES GOING MORE THAN 5 YRS WITHOUT BEING CHECKED.**

## **CLICK IT OR TICKET**

**WHEN 5/24/10**

## **PROGRAM DESPERITA AMERICA**

**US SECRETARY OF TRANSPORTATION ANNOUNCED THAT WHILE SEAT BELT USE IS AT A RECORD HIGH 84 PERCENT NATIONWIDE 45 MILLION AMERICANS ARE STILL NOT BUCKLING UP WHEN RIDING IN MOTOR VEHICLES.**

## **CHILD SAFETY**

### **MOTHERS WHO SPANK**

**WHEN 4/13/10**

## **PROGRAM DESPERITA AMERICA**

**SPANKING TODDLERS FOR MORE AGGRESSIVE KINDEGARTNERS**

### **NEW POOL SAFETY**

**WHEN 5/24/10**

## **PROGRAM PRIMER IMPACTO**

**A FEW SMALL STUDIES SUGGEST TODDLERS MAY BE LESS LIKELY TO DROWN IF THEY HAD SWIM LESSONS**

### **CHILDREN PESTICIDES**

**WHEN 5/17/10**

## **PROGRAM DESPERITA AMERICA**

**A NEW STUDY SUGGEST A POSSIBLE LINK BETWEEN CHILDRENS ATTENTION DEFICIT DISORDER AND EXPOSURE TO COMMON PESTICIDES USED ON FRUITS AND VEGGIES.**

### **CHILDREN GUN DEATHS**

**WHEN 5/24/10**

## **PROGRAM DESPERTIA AMERICA**

**CHILDREN AND TEENAGERS LIVING IN THE MOST RURAL PARTS OF THE US ARE AS LIKELY TO DIE BY GUN VIOLENCE AS THOS IN BIG CITIES.**

## **LOCAL AND NATIONAL ECONOMY**

### **MORTGAGE AID**

**WHEN 4/14/10**

#### **PROGRAM DESPERITA AMERICA**

**A WATCHDOG PANEL OVERSEEING THE FINANCIAL BAILOUTS SAYS A KEY OBAMA ADMINISTRATION MORTGAGE AID PROGRAM WILL HELP ONLY ONE IN SIX FAMILIES FACING FORECLOSURE.**

### **IRS PAYMENT PLAN**

**WHEN 4/13/10**

#### **PROGRAM NETWORK NEWS**

**IN MOST CASES THE IRS WILL ACCEPT SOME TYPE OF PAYMENT ARRANGEMENT FOR PAST DUE TAXES.**

### **GAS PRICES**

**WHEN 4/26/10**

#### **PROGRAM DESPIERTA MERIACA**

**THE AVERAGE PRICE REGULAR GASOLINE IN THE US WAS VITUALLY UNCHANGED OVER A TWO WEEK PERIOD, DIPPING ONLY .42 CENTS TO 2.85.**

### **ECONOMY REPORT**

**WHEN 5/7/10**

#### **PROGRAM NETWORK NEWS**



**MORE CONFIDENT EMPLOYERS STEPPED UP JOB CREATION APRIL  
EXPANDING PAYROLLS BY 290,000 THE MOST IN 4 YRS**

## **WOMEN'S ISSUES**

**FEMALE VIAGRA**

**WHEN 6/18/10**

**PROGRAM PRIMER IMPACTO**

**A FOOD AND DRUG ADMINISTRATION REVIEW CONCLUDES A POSSIBLE  
FEMALE VIAGRA PILL.**

**HORMONE PATCH MAY BE SAFER FOR WOMEN**

**WHEN 6/4/10**

**PROGRAM DESPERITA AMERICA**

**WOMEN WHO WANT TO USE HORMONE REPLACEMENT THERAPY MAY BE  
LESS LIKELY TO HAVE A STROKE IF THEY USE LOW DOSE PATCHES INSTEAD  
OF PILLS**