



125 West 55th St
New York, NY 10019

Contract # 28395782	Changes as of: 4/29/2024 at 9:42 AM	Version: Original Order
CPE: AFVI/AFVI/4205	Flight: 4/30/24 - 5/6/24	Station: WVBT
Agency: ASSEMBLY	Advertiser: AFFORDABLE VIRGINIA	Market: Norfolk-Virginia Beach
Targetcast LLC dba Assembly	Product: AFFORDABLE VIRGINIA	Office: NEW YORK
One World Trade Center, FL 67	Agency Order #: 179945	Service: Nielsen
New York, NY 10007	Buyer: ALLISON GOLDBERG	Primary Demo: Adults 35+
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880
		Con Type: POLITICAL/VOTE
		Total \$: \$2,450.00
		Total Spots: 5
		Total CPP: \$255.21
		Total GRP: 9.6

Separation:

Comments: TERMS & CONDITIONS;-This order was booked on behalf of the above client C/O Assembly.;;Assembly assumes NO liability for payment.;;-All makegoods MUST be approved in writing.;;-All programs MUST be listed and in the time period exactly as above.;;-NO deviations will be permitted WITHOUT written approval.;;-All rotations MUST be fair & equal; minimum 30 minute separation and; 30 minute competitive separation.;;CANCELLATION POLICY; 2 TO 3 DAYS for DR orders; 2 WKS for GENERAL MARKET orders;;PLEASE SEND ORDER CONFIRMATION BACK WITHIN 24 HOURS;;Please EMAIL ALL invoices to: Assembly.Spot@ipsservices.com;;-If you have any questions or concerns, please send an email to: asmclientap@assemblyglobal.com

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/30 - 5/6							Total Spots	Total \$	CPP*	GRP*
								4/30	5/1	5/2	5/3	5/4	5/5	5/6				
1	M-Su 7a-8a		WAVY NEWS AT 7AM	\$490.00	1.8	19,200	30	0	0	0	1	0	0	1	2	\$980.00	\$272.22	3.6
2	M-Su 8a-9a		WAVY NEWS AT 8AM	\$490.00	2.0	21,300	30	1	1	1	0	0	0	0	3	\$1,470.00	\$245.00	6.0
TOTALS:								1	1	1	1	0	0	1	5	\$2,450.00	\$255.21	9.6

Makegood Comments

Date/Time	Action	Added by	Comment
04/29/24 9:42 AM	New	BILL THOMAS	TERMS & CONDITIONS;-This order was booked on behalf of the above client C/O Assembly.;;Assembly assumes NO liability for payment.;;-All makegoods MUST be approved in writing.;;-All programs MUST be listed and in the time period exactly as above.;;-NO deviations will be permitted WITHOUT written approval.;;-All rotations MUST be fair & equal; minimum 30 minute separation and; 30 minute competitive separation.;;CANCELLATION POLICY; 2 TO 3 DAYS for DR orders; 2 WKS for GENERAL MARKET orders;;PLEASE SEND ORDER CONFIRMATION BACK WITHIN 24 HOURS;;Please EMAIL ALL invoices to: Assembly.Spot@ipsservices.com;;-If you have any questions or concerns, please send an email to: asmclientap@assemblyglobal.com