

ORDER



Orders
Order / Rev: 4450217
Alt Order #: 28395780
Product Desc: 4/30/24-5/6/24 AFFORDABLE VIRGINIA
Estimate: 4205
Flight Dates: 04/30/24 - 05/06/24
Original Date / Rev: 04/29/24 / 04/29/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Targetcast LLC dba Assembly
Buying Contact:
Billing Contact:
 One World Trade Center
 New York, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Affordable Virginia
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/06/24	11	\$15,970.00	\$13,574.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	11	\$15,970.00	\$13,574.50	0.00
Totals	11	\$15,970.00	\$13,574.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAVY	05/01/24	05/01/24	Today Show M-F Today Show M-F	CM	7a-9a	--W----	:30	1	\$1,430.00	P2	0.00	NM	1	\$1,430.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	--W----			1		\$1,430.00		0.00				
N 2	WAVY	05/02/24	05/02/24	Today Show M-F Today Show M-F	CM	7a-9a	---T---	:30	1	\$1,430.00	P2	0.00	NM	1	\$1,430.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	---T---			1		\$1,430.00		0.00				
N 3	WAVY	05/03/24	05/03/24	Today Show M-F Today Show M-F	CM	7a-9a	----F--	:30	1	\$1,430.00	P2	0.00	NM	1	\$1,430.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	----F--			1		\$1,430.00		0.00				
N 4	WAVY	05/01/24	05/01/24	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$555.00	P2	0.00	NM	1	\$555.00
WAVY News 10 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	--W----			1		\$555.00		0.00				
N 5	WAVY	05/03/24	05/03/24	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$555.00	P2	0.00	NM	1	\$555.00

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Advertiser: POL/Affordable Virginia
 Product Desc: 4/30/24-5/6/24 AFFORDABLE VIRGINIA
 Estimate: 4205
Norfolk WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--		1				\$555.00		0.00			
N 6	WAVY	05/02/24	05/02/24	WAVY News 10 @5p News 10 @5p	CM	5p-530p	---T---	:30	1	\$1,570.00	P2	0.00	NM	1	\$1,570.00
WAVY News 10 at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	---T---		1				\$1,570.00		0.00			
N 7	WAVY	05/03/24	05/03/24	WAVY News 10 @5p News 10 @5p	CM	5p-530p	----F--	:30	1	\$1,570.00	P2	0.00	NM	1	\$1,570.00
WAVY News 10 at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--		1				\$1,570.00		0.00			
N 8	WAVY	04/30/24	04/30/24	WAVY News 10 @6p News 10 @6p	CM	6p-630p	-T-----	:30	1	\$2,425.00	P2	0.00	NM	1	\$2,425.00
WAVY News 10 at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-T-----		1				\$2,425.00		0.00			
N 9	WAVY	05/03/24	05/03/24	WAVY News 10 @6p News 10 @6p	CM	6p-630p	----F--	:30	1	\$2,425.00	P2	0.00	NM	1	\$2,425.00
WAVY News 10 at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--		1				\$2,425.00		0.00			
N 10	WAVY	05/03/24	05/03/24	LN M-F M-F News 10 @11	CM	11p-11:35 pm	----F--	:30	1	\$1,290.00	P2	0.00	NM	1	\$1,290.00
WAVY News 10 at 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--		1				\$1,290.00		0.00			
N 11	WAVY	05/06/24	05/06/24	LN M-F M-F News 10 @11	CM	11p-11:35 pm	M-----	:30	1	\$1,290.00	P2	0.00	NM	1	\$1,290.00
WAVY News 10 at 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	M-----		1				\$1,290.00		0.00			
													Totals	11	\$15,970.00