

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|------------------------|
| Station and Location: | Date: 7/7/15 |
|------------------------------|------------------------|

I, Morgan Baldwin & Assoc.
 being/on behalf of: Lynn Fitch
 a legally qualified candidate of the Republican
 political party for the office of: Mississippi Treasurer
 in the Primary
 election to be held on: August 4 2015

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------------------|----------------------------------|------|-------|----------------|-----------------|
| see attached insertion order | | | | | |

Attach proposed schedule with charges (if available)

I represent that the payment for the above described broadcast time has been furnished by: Lynn Fitch for Mississippi, treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Cecil Harper

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/7/13

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Don F. Moore

Signature

DON F. MOORE

Printed Name

General Sales Mgr

Title

REP HEADLINE# 7839472 TRF# 1349855
\$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

REP: TEL# 703-528-9967 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL14/15 15.57
*** WLOX-TV ***

ADV # _____ ADV. NAME POLI/L FITCH/R/TRE/MS REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MORGAN BALDWIN & ASSOCIATES BUYER NAME BOB KISH
PO BOX 905 SALES PRSN WA- RYAN GORDON (H)

TUPELO, MS 38802

ORDER # _____ CONTRACT # 7839472 CLASS: NATL. LOCAL REGIONAL

PRDCT FITCH FOR TREASURER EST# _____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES JUL13/15 JUL22/15 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL14/15 15.57

REP: 7/14 REV
M1 OK'D AS LINES 25-26
TTL SAME
PLEASE CONFIRM
THANKS! KIM FOR RYAN

STA:

CON CM LYNN FITCH FOR MISSISSIPPI TREASURER

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

| | | | | | |
|---------------|---------------------------|-------|-----|----------|-------------|
| M1 OK'D BUY#1 | MISSED: M, W, F/600A-700A | JUL13 | 30S | \$350.00 | (JUL14/15) |
| | OFFER: MON/700A-900A | JUL13 | 30S | \$250.00 | PLS ADVISE. |
| | & W-F/1135A-1205A | JUL15 | 30S | \$100.00 | |
| | CMT: SPOT AIRED OUT OF TP | | | | |

CONTRACT TOTAL 23465.00
TOTAL SPOTS 53

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP JUL14/15 15.31
CHANGES *** WLOX-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME BOB KISH

SALES PRSN WA- RYAN GORDON (H)

TUPELO, MS 38802

| CLASS: | NATL. | LOCAL | REGIONAL |
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|--------------|----------|----------|------|
| FLIGHT DATES | JUL13/15 | JUL22/15 | WK-2 |
|--------------|----------|----------|------|

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL14/15 15.31

STA

CON CM LYNN FITCH FOR MISSISSIPPI TREASURER

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|---------|-----------|
| 1 | S | | 600A-700A | 30 | | \$350.00 | 7/13 | 7/17 | 2 | | M, W, F | 2 |
| PROGRAM : MORN NEWS | | | | | | | | | | | | |
| CON COM1 : MORN NEWS | | | | | | | | | | | | |
| 25 | A | | 700A-900A | 30 | | \$250.00 | 7/13 | 7/13 | 1 | | MON | 1 |
| PROGRAM : GMA | | | | | | | | | | | | |
| ORD COM1 : SPOT AIRED OUT OF TP | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR JUL13 ON LINE-1 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 26 | A | | 1135A-1205A | 30 | | \$100.00 | 7/15 | 7/17 | 1 | | W-F | 1 |
| PROGRAM : NIGHTLINE | | | | | | | | | | | | |
| ORD COM1 : SPOT AIRED OUT OF TP | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 25-26 | | | | | | | | | | | | |

REP: TEL# 703-528-9967 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL14/15 15.31
 REP HEADLINE# 7839472 TRF# 1349855
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WLOX-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

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|--------------------------|------|-------|--------------------------|--|--|--|-------|--|-----|----------|-------------|--|
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M1 | OK'D | BUY#1 | MISSED:M,W,F/600A-700A | | | | JUL13 | | 30S | \$350.00 | (JUL14/15) | |
| | | | OFFER:MON/700A-900A | | | | JUL13 | | 30S | \$250.00 | PLS ADVISE. | |
| | | | & W-F/1135A-1205A | | | | JUL15 | | 30S | \$100.00 | | |
| | | | CMT:SPOT AIRED OUT OF TP | | | | | | | | | |

| | | | | | | | | | | | | | |
|--------|----------|--|--|--|--|--|--|--|--|--|-------------|----------------|----------|
| JUL/15 | 23465.00 | | | | | | | | | | | CONTRACT TOTAL | 23465.00 |
| | | | | | | | | | | | TOTAL SPOTS | 53 | |

MARKET TOTALS \$26,365 WLOX 89% WBGP 0% WXXV 0% EXXV 0% FLOX 0% ELOX 11% BXXV 0%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7839472 TRF# 1349855 REP: TEL# 703-528-9967 FAX# 703-516-9680
\$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL14/15 15.14
*** WLOX-TV *** **CHANGES**

ADV # ADV. NAME POLI/L FITCH/R/TRE/MS REP. # OFF. # SALESMAN #
AGY # AGY. NAME MORGAN BALDWIN & ASSOCIATES BUYER NAME BOB KISH
PO BOX 905 SALES PRSN WA- RYAN GORDON (H)

TUPELO, MS 38802

ORDER # CONTRACT # 7839472 CLASS: NATL. LOCAL REGIONAL
PRDCT FITCH FOR TREASURER EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL13/15 JUL22/15 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL14/15 15.14

STA:
CON CM LYNN FITCH FOR MISSISSIPPI TREASURER

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#1 MISSED: M, W, F/600A-700A JUL13 30S \$350.00 (JUL14/15)
OFFER: MON/700A-900A JUL13 30S \$250.00 PLS ADVISE.
& W-F/1135A-1205A JUL15 30S \$100.00
CMT: SPOT AIRED OUT OF TP

JUL/15 23465.00 CONTRACT TOTAL 23465.00
TOTAL SPOTS 52

MARKET TOTALS \$26,365 WLOX 89% WBGP 0% WXXV 0% EXXXV 0% FLOX 0% ELOX 11% BXXV 0%
SHARES ARE ACCURATE
SVC- NSI
DEMOS- RA35+*

Handwritten: Kord Approved

Ladnier, Cheryl

From: Caudill, Ralph
Sent: Tuesday, July 14, 2015 1:44 PM
To: Gordon, Ryan (CMG-REP)
Cc: Ladnier, Cheryl; Bateaste, Wanda; Yarberry, Darlene; Cousins, Kimberly (CMG-HRP)
Subject: RE: Lynn Fitch

That'll work!

From: Gordon, Ryan (CMG-REP) [mailto:rgordon@hrprep.com]
Sent: Tuesday, July 14, 2015 1:17 PM
To: Caudill, Ralph
Cc: Ladnier, Cheryl; Bateaste, Wanda; Yarberry, Darlene; Cousins, Kimberly (CMG-HRP)
Subject: RE: Lynn Fitch

What if we just did the following on cont. #7839472:

NA
Ln.1 1x 7/13 6-7a AM News \$350 - credit

MG
1x 7/13 7-9a GMA \$250
1x 7/15-7/17 W-F 1135p-1205a Nightline \$100

If this is ok, please send through the system and we'll get the changes made.

Thanks.

HRP

RYAN GORDON | SALES MANAGER | WASHINGTON DC
DIRECT • 703-528-9967 | MAIN • 703-516-9399 | FAX • 703-516-9680 | EMAIL • rgordon@hrprep.com
1901 N. Moore St., Suite 801 Arlington, VA 22209

From: Caudill, Ralph [mailto:rcaudill@wlox.com]
Sent: Tuesday, July 14, 2015 10:16 AM
To: Gordon, Ryan (CMG-REP)
Cc: Ladnier, Cheryl; Bateaste, Wanda; Yarberry, Darlene
Subject: Lynn Fitch

Ryan, We had an issue yesterday with a Lynn Fitch spot that was ordered 6-7am for \$350 but ran at 7:25:58am in GMA, which has a \$250 rate. Will they accept and put the \$100 difference toward a future schedule? Please advise ASAP.

Thanks! Ralph

Ladnier, Cheryl

From: dyarberry@wlox.com
Sent: Tuesday, July 14, 2015 8:58 AM
To: Caudill, Ralph; Ladnier, Cheryl
Subject: Spot - Preempt: POL/Fitch, Lynn/R/Mississippi State Treasurer - 1349855

Station: WLOX

Order Information:

Order #: 1349855
Order Total: \$23,465.00
Agency: Morgan Baldwin & Associates
Advertiser: POL/Fitch, Lynn/R/Mississippi State Treasurer
Product: FITCH FOR TREASURER
Alternate Order #: 07839472
Flight Dates: 07/13/15 - 07/22/15
Demo: Adults 35+

Sales Information: Ryan Gordon, HRP-Washington DC, National

The following spot(s) has been rejected:

Preempted Spot Information (1349855-1-3):

Rate: \$350.00
Air Date: Mon 07/13/15
Eligible Days: M-W--F-----
Inventory Code: GOOD MORNING MISSISSIPPI M-F 6-7A
Inventory Description: Good Morning Mississippi M-F 6-7A
Inventory Code Time: 6a-7a
Spot Type: NM
Length: 30
Channel(s): [1] WLOX
Priority: P 1

Preempt Reason: Per MC----- Lynn Political spot was showing missing in the list but it was the wrong number. Spot was replaced but latter found the mistake. It was numbered in the list as AHL412 instead of APL412. Spot was made 8

at 7:24am
Done 1
mwf

Ladnier, Cheryl

From: dyarberry@wlox.com
Sent: Tuesday, July 14, 2015 9:19 AM
To: rgordon@hrprep.com; Caudill, Ralph; Ladnier, Cheryl
Subject: Spot - State Change: POL/Fitch, Lynn/R/Mississippi State Treasurer - 1349855

Station: WLOX

Order Information:

Order #: 1349855
Order Total: \$23,465.00
Agency: Morgan Baldwin & Associates
Advertiser: POL/Fitch, Lynn/R/Mississippi State Treasurer
Product: FITCH FOR TREASURER
Alternate Order #: 07839472
Flight Dates: 07/13/15 - 07/22/15
Demo: Adults 35+

Sales Information: Ryan Gordon, HRP-Washington DC, National

The previously preempted spot has been displaced

Spot Change Information (1349855-1-3):

Rate: \$350.00
Air Date: Mon 07/13/15
Eligible Days: M-W--F-----
Inventory Code: GOOD MORNING MISSISSIPPI M-F 6-7A
Inventory Description: Good Morning Mississippi M-F 6-7A
Inventory Code Time: 6a-7a
Spot Type: NM
Length: :30
Channel(s): [1] WLOX
Priority: P 1
Change Reason: reinstate per Ralph.

JUL10/15 11.33
*** WLOX-TV ***

JUL10/15 11.33
*** WLOX-TV ***

| | |
|------------|-----|
| PROGRAM : | GMA |
| CON COM1 : | GMA |

REP HEADLINE# 7839472
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL10/15 11.33
*** WLOX-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|---------|-----------|--------|-----------|
| 5 | | | 1100A-1130A PROGRAM : MIDDAY NEWS CON COM1 : MIDDAY NEWS | 30 | | \$125.00 | 7/13 | 7/16 | 3 | | M,W-TH | 3 |
| 6 | | | 1100A-1130A PROGRAM : MIDDAY NEWS CON COM1 : MIDDAY NEWS | 30 | | \$125.00 | 7/20 | 7/22 | 3 | | M-W | 3 |
| 7 | | | 500P-530P PROGRAM : MIDDAY NEWS CON COM1 : MIDDAY NEWS | 30 | | \$500.00 | 7/13 | 7/15 | 3 | | M-W | 3 |
| 8 | | | 500P-530P PROGRAM : NEWS CON COM1 : NEWS | 30 | | \$500.00 | 7/20 | 7/22 | 3 | | M-W | 3 |
| 9 | | | 600P-630P PROGRAM : NEWS CON COM1 : NEWS | 30 | | \$795.00 | 7/14 | 7/17 | 3 | | TU-W,F | 3 |
| 10 | | | 600P-630P PROGRAM : NEWS CON COM1 : NEWS | 30 | | \$795.00 | 7/20 | 7/22 | 3 | | M-W | 3 |
| 11 | | | 630P-700P PROGRAM : WHEEL CON COM1 : WHEEL | 30 | | \$675.00 | 7/13 | 7/17 | 3 | | M,W,F | 3 |
| 12 | | | 630P-700P PROGRAM : WHEEL CON COM1 : WHEEL | 30 | | \$675.00 | 7/20 | 7/22 | 3 | | M-W | 3 |
| 13 | | | 1000P-1035P PROGRAM : 10PM NEWS CON COM1 : 10PM NEWS | 30 | | \$795.00 | 7/13 | 7/17 | 4 | | M,W,F | 4 |

REP HEADLINE# 7839472
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL10/15 11.33
*** WLOX-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 14 | | | 1000P-1035P PROGRAM : 10PM NEWS CON COM1: 10PM NEWS | 30 | | \$795.00 | 7/20 | 7/21 | 2 | | M-TU | 2 |
| 15 | | | 700A-800A PROGRAM : GMA SAT CON COM1: GMA SAT | 30 | | \$150.00 | 7/18 | 7/18 | 1 | | SAT | 1 |
| 16 | | | 800A-830A PROGRAM : SAT MORN CON COM1: SAT MORN | 30 | | \$190.00 | 7/18 | 7/18 | 1 | | SAT | 1 |
| 17 | | | 600P-630P PROGRAM : SAT NEWS CON COM1: SAT NEWS | 30 | | \$260.00 | 7/18 | 7/18 | 1 | | SAT | 1 |
| 18 | | | 1000P-1035P PROGRAM : SAT NEWS CON COM1: SAT NEWS | 30 | | \$450.00 | 7/18 | 7/18 | 1 | | SAT | 1 |
| 19 | | | 700A-800A PROGRAM : GMA SUN CON COM1: GMA SUN | 30 | | \$100.00 | 7/19 | 7/19 | 1 | | SUN | 1 |
| 20 | | | 800A-830A PROGRAM : SUN MORN CON COM1: SUN MORN | 30 | | \$110.00 | 7/19 | 7/19 | 1 | | SUN | 1 |
| 21 | | | 830A-900A PROGRAM : THIS WEEK CON COM1: THIS WEEK | 30 | | \$110.00 | 7/19 | 7/19 | 1 | | SUN | 1 |
| 22 | | | 900A-1000A PROGRAM : THIS WEEK WITH GEORGE STEPHANOPOLO CON COM1: THIS WEEK WITH GEORGE STEPHANOPOLOUS | 30 | | \$110.00 | 7/19 | 7/19 | 1 | | SUN | 1 |

REP HEADLINE# 7839472
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL10/15 11.33
 *** WLOX-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
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|---------------------|--|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 23 | | | 1000P-1030P | 30 | | \$795.00 | 7/19 | 7/19 | 1 | | SUN | 1 |
| PROGRAM : SUN NEWS | | | | | | | | | | | | |
| CON COM1 : SUN NEWS | | | | | | | | | | | | |

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|---------------------|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 24 | | | 530P-600P | 30 | | \$250.00 | 7/19 | 7/19 | 1 | | SUN | 1 |
| PROGRAM : SUN NEWS | | | | | | | | | | | | |
| CON COM1 : SUN NEWS | | | | | | | | | | | | |

JUL/15 23465.00 CONTRACT TOTAL 23465.00
 TOTAL SPOTS 52

MARKET TOTALS \$26,365 WLOX 89% WGGP 0% WXXV 0% EXXV 0% FLOX 0% ELOX 11% BXXV 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*



CONTRACT

WLOX

Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

wlox.com

And:

Morgan Baldwin & Associates
P. O. Box 905
tupelo, MS 38802

| | | |
|--|---|--|
| <u>Contract / Revision</u> 1349855 / | | <u>Alt Order #</u> 07839472 |
| <u>Product</u> FITCH FOR TREASURER | | |
| <u>Contract Dates</u> 07/13/15 - 07/22/15 | | <u>Estimate #</u> |
| <u>Advertiser</u> POL/Fitch, Lynn/R/Mississippi State Treasur | | <u>Original Date / Revision</u> 07/10/15 / 07/10/15 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Station</u> WLOX | <u>Account Executive</u> Ryan Gordon | <u>Sales Office</u> HRP-Washingto |
| <u>Special Handling</u> None | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WLOX | 07/13/15 | 07/17/15 | Good Morning Mississippi M-6a-7a | | | :30 | | | | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | M-W-F-- | | | | 3 | \$350.00 | | | | |
| N 2 | WLOX | 07/20/15 | 07/22/15 | Good Morning Mississippi M-6a-7a | | | :30 | | | | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/20/15 | 07/26/15 | MTW---- | | | | 3 | \$350.00 | | | | |
| N 3 | WLOX | 07/13/15 | 07/16/15 | Good Morning America M-F 7a-9a | | | :30 | | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | MT-T--- | | | | 3 | \$250.00 | | | | |
| N 4 | WLOX | 07/20/15 | 07/22/15 | Good Morning America M-F 7a-9a | | | :30 | | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/20/15 | 07/26/15 | MTW---- | | | | 3 | \$250.00 | | | | |
| N 5 | WLOX | 07/13/15 | 07/16/15 | Midday | 11a-1130a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | M-WT--- | | | | 3 | \$125.00 | | | | |
| N 6 | WLOX | 07/20/15 | 07/22/15 | Midday | 11a-1130a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/20/15 | 07/26/15 | MTW---- | | | | 3 | \$125.00 | | | | |
| N 7 | WLOX | 07/13/15 | 07/15/15 | WLOX News 5p | 5p-530p | | :30 | | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | MTW---- | | | | 3 | \$500.00 | | | | |
| N 8 | WLOX | 07/20/15 | 07/22/15 | WLOX News 5p | 5p-530p | | :30 | | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/20/15 | 07/26/15 | MTW---- | | | | 3 | \$500.00 | | | | |
| N 9 | WLOX | 07/14/15 | 07/17/15 | WLOX News 6p | 6p-630p | | :30 | | | | NM | 3 | \$2,385.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -TW-F-- | | | | 3 | \$795.00 | | | | |
| N 10 | WLOX | 07/20/15 | 07/22/15 | WLOX News 6p | 6p-630p | | :30 | | | | NM | 3 | \$2,385.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/20/15 | 07/26/15 | MTW---- | | | | 3 | \$795.00 | | | | |

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**WLOX**

Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

wlox.com

| | | |
|---|--------------------------------------|--|
| <u>Contract / Revision</u> 1349855 / | | <u>Alt Order #</u> 07839472 |
| <u>Contract Dates</u> 07/13/15 - 07/22/15 | <u>Product</u> FITCH FOR TREASURE | <u>Estimate #</u> |
| <u>Advertiser</u> POL/Fitch, Lynn/R/Missis | | <u>Original Date / Revision</u> 07/10/15 / 07/10/15 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-----------|--------------------|
| N 11 | WLOX | 07/13/15 | 07/17/15 | Wheel of Fortune M-F | 630p-7p | | :30 | | | | NM | 3 | \$2,025.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | M-W-F-- | | | | 3 | \$675.00 | | | | |
| N 12 | WLOX | 07/20/15 | 07/22/15 | Wheel of Fortune M-F | 630p-7p | | :30 | | | | NM | 3 | \$2,025.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/20/15 | 07/26/15 | MTW---- | | | | 3 | \$675.00 | | | | |
| N 13 | WLOX | 07/13/15 | 07/17/15 | WLOX News M-F 10-1035P | 10p-1035p | | :30 | | | | NM | 4 | \$3,180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | M-W-F-- | | | | 4 | \$795.00 | | | | |
| N 14 | WLOX | 07/20/15 | 07/21/15 | WLOX News M-F 10-1035P | 10p-1035p | | :30 | | | | NM | 2 | \$1,590.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/20/15 | 07/26/15 | MT----- | | | | 2 | \$795.00 | | | | |
| N 15 | WLOX | 07/18/15 | 07/18/15 | GOOD MORNING AMERICA | GMA Saturday | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1- | | | | 1 | \$150.00 | | | | |
| N 16 | WLOX | 07/18/15 | 07/18/15 | GMM WEEKEND SA 8-830A | 8:00AM-8:30AM | | :30 | | | | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1- | | | | 1 | \$190.00 | | | | |
| N 17 | WLOX | 07/18/15 | 07/18/15 | WLOX News Sa | 600PM-630PM | | :30 | | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1- | | | | 1 | \$260.00 | | | | |
| N 18 | WLOX | 07/18/15 | 07/18/15 | WLOX News Sa 10-1030PM | 10-1030PM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1- | | | | 1 | \$450.00 | | | | |
| N 19 | WLOX | 07/19/15 | 07/19/15 | GOOD MORNING AMERICA | GMA Sunday | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1 | | | | 1 | \$100.00 | | | | |
| N 20 | WLOX | 07/19/15 | 07/19/15 | GMM WEEKEND SU 8-830A | 8:00AM-8:30AM | | :30 | | | | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1 | | | | 1 | \$110.00 | | | | |
| N 21 | WLOX | 07/19/15 | 07/19/15 | WLOX NEWS THIS WEEK | 8:30AM-9:00AM | | :30 | | | | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1 | | | | 1 | \$110.00 | | | | |
| N 22 | WLOX | 07/19/15 | 07/19/15 | This Week With George Ste | This Week With Ge | | :30 | | | | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1 | | | | 1 | \$110.00 | | | | |
| N 23 | WLOX | 07/19/15 | 07/19/15 | WLOX NEWS SUN 1 | 10-1030P | | :30 | | | | NM | 1 | \$795.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1 | | | | 1 | \$795.00 | | | | |
| N 24 | WLOX | 07/19/15 | 07/19/15 | WLOX News Su 530p | 530p-6p | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/13/15 | 07/19/15 | -----1 | | | | 1 | \$250.00 | | | | |
| Totals | | | | | | | | | | | | 52 | \$23,465.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 07/01/15 - 07/22/15 | 52 | \$23,465.00 | (\$3,519.75) | \$19,945.25 |
| Totals | 52 | \$23,465.00 | (\$3,519.75) | \$19,945.25 |

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|----------------------------|--------------------|
| 1349855 / | 07839472 |

| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
|-----------------------|--------------------|-------------------|
| 07/13/15 - 07/22/15 | FITCH FOR TREASURE | |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
|--------------------------|---------------------------------|
| POL/Fitch, Lynn/R/Missis | 07/10/15 / 07/10/15 |

Signature: _____ **Date:** _____

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