



Political Client  
Information Request Form

Candidate Name: Mike Chaney

Official Campaign Name: The Mike Chaney Campaign

Address: PO Box 23242

City, State & Zip Code: Jackson, MS 39255

Campaign Phone: 202 641 0913

Campaign Fax: \_\_\_\_\_

Campaign Contact Person: Beth Hamilton

Campaign Treasurer: Mike Chaney

I represent that the payment for the above described broadcast time has been furnished by:

The Mike Chaney Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Beth Hamilton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/7/15  
Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted  
  
Signature

☐ Accepted in Part  
Beth Hamilton  
Printed Name

☐ Rejected  
NSA  
Title

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.5em; font-family: cursive;">FLOX/WLOX</span>	<b>Date:</b> <span style="font-size: 1.5em; font-family: cursive;">7/15/15</span>
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I, Ellie Simmons,

being/on behalf of: Mike Chaney,

a legally qualified candidate of the Republican

political party for the office of: Insurance Commissioner

in the Primary

election to be held on: August 4, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available): gross**

REP HEADLINE# 7845331 REP: TEL# 703-528-9967 FAX# 703-516-9680  
\$\$\$ MOD# 2: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL24/15 10.43  
\*\*\* WLOX-TV \*\*\*

ADV # ADV. NAME POLI/M CHANEY/R/OTH/MS REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MIA RUSSO  
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- RYAN GORDON (H)  
TOWSON, MD 21286

ORDER # CONTRACT # 7845331 CLASS: NATL. LOCAL REGIONAL  
PRDCT CHANEY 4 INS COMMSNR EST#2277 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES JUL29/15 AUG4/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL24/15 10.43

REP: REVISION  
M2 REJECTED - AGENCY DOES NOT WANT REBATE. JUST WANTS THE CREDIT  
RVSD GMA RATE ON LINES 63, 64, 66-68  
\$128 CREDIT - RVSD TTL \$10,992  
PLS CFM  
THANKS!

STA:

CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS: M2 REJECT  
MISSED: BONUS  
OFFER: FRI/200P-300P JUL31 30S \$125.00 (JUL22/15)  
CMT: RE SENDING TO MAKE UP THE MONEY FROM GMA \$160 TO \$144 PLS ADVISE.

CONTRACT TOTAL 10992.00  
TOTAL SPOTS 57

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* JUL22/15 16.45  
 \*\*\* WLOX-TV \*\*\*  
 REP HEADLINE# 7845331  
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

ADV #	ADV. NAME	POLI/M	CHANEY/R	OTH/MS	REP. #	OFF. #	SALESMAN #
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AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MIA RUSSO

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- RYAN GORDON (H)

TOWSON, MD 21286

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	7845331			

PRDCT CHANEY 4 INS COMMSNR EST#2277 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	JUL29/15	AUG4/15	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	JUL22/15	16.45
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REP: REVISION - AGENCY DOES NOT WANT REBATE, JUST WANTS THE CREDIT  
M2 REJECTED - AGENCY DOES NOT WANT REBATE, JUST WANTS THE CREDIT  
RVSD GMA RATE ON LINES 63, 64, 66-68  
\$128 CREDIT - RVSD TTL \$10,992  
PLS CFM  
THANKS!

STA:

CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
AGENCY ADVERTISER CODE = 220												
AGENCY PRODUCT CODE = 238												
AGENCY EST# = 2277												
63	R		700A-900A	30		\$144.00	7/31	7/31	2		FRI	2
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
64	R		700A-900A	30		\$144.00	8/3	8/3	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												

REP HEADLINE# 7845331 REP: TEL# 703-528-9967 FAX# 703-516-9680  
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUL22/15 16.45  
\*\*\* CHANGES \*\*\* \*\* WLOX-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
66	R		700A-900A	30		\$144.00	7/30	7/30	2		THU	2
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
67	R		700A-900A	30		\$144.00	8/4	8/4	1		TUE	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
68	R		700A-900A	30		\$144.00	7/29	7/29	2		WED	2
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
STATION MAKEGOOD OFFERS:												
M2 REJECT												
OFFER: FRI/200P-300P												
CMT: RE SENDING TO MAKE UP THE MONEY FROM GMA \$160 TO \$144												
(JUL22/15) PLS ADVISE.												
AUG/15			10992.00									
CONTRACT TOTAL 10992.00												
TOTAL SPOTS 57												

MARKET TOTALS \$17,338 WLOX 68% WBGW 0% WXXV 4% EXXV 7% FLOX 0% ELOX 21% BXXV 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



# CONTRACT

**WLOX**

**Send All Correspondence to:**  
**208 Debuys Road**  
**Biloxi, MS 39531**  
**(228) 896-1313**

wlox.com

And:

**Mentzer Media Services**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

<b>Contract / Revision</b> 1350736 /		<b>Alt Order #</b> 07845331
<b>Product</b> CHANEY 4 INS COMMSNR		
<b>Contract Dates</b> 07/29/15 - 08/04/15		<b>Estimate #</b> 2277
<b>Advertiser</b> POL/Chaney, Mike/R/Insurance Commission		<b>Original Date / Revision</b> 07/22/15 / 07/24/15
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WLOX	<b>Account Executive</b> Ryan Gordon	<b>Sales Office</b> HRP-Washingto
<b>Special Handling</b> Duplicate Invoices		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 1021	<b>Advertiser Code</b> 220	<b>Product Code</b> 238
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WLOX	07/31/15	07/31/15	Jimmy Kimmel Show	10:35PM-11:35PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$90.00				
2	WLOX	07/31/15	07/31/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$40.00				
3	WLOX	07/31/15	07/31/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$200.00				
4	WLOX	07/31/15	07/31/15	Good Morning Mississippi M-15a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$40.00				
D 5	WLOX	07/31/15	07/31/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
6	WLOX	07/31/15	07/31/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$80.00				
D 7	WLOX	07/31/15	07/31/15	ABC Fri Prime	9p-10p		:30				NM	0	\$0.00
8	WLOX	08/03/15	08/03/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$40.00				
9	WLOX	08/03/15	08/03/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$200.00				
10	WLOX	08/03/15	08/03/15	Good Morning Mississippi M-15a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$40.00				
11	WLOX	08/03/15	08/03/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$615.00				
12	WLOX	08/03/15	08/03/15	Good Morning Mississippi M-16a-7a			:30				NM	1	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**WLOX**

**Send All Correspondence to:**  
**208 Debuys Road**  
**Biloxi, MS 39531**  
**(228) 896-1313**

wlox.com

<u>Contract / Revision</u> 1350736 /		<u>Alt Order #</u> 07845331
<u>Contract Dates</u> 07/29/15 - 08/04/15	<u>Product</u> CHANEY 4 INS COMMS	<u>Estimate #</u> 2277
<u>Advertiser</u> POL/Chaney, Mike/R/Insu		<u>Original Date / Revision</u> 07/22/15 / 07/24/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$200.00				
13	WLOX	08/03/15	08/03/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$400.00				
14	WLOX	08/03/15	08/03/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$80.00				
15	WLOX	08/01/15	08/01/15	WLOX News Sa 10-1030PM	10-1030PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$225.00				
16	WLOX	08/01/15	08/01/15	WLOX News Sa	600PM-630PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$125.00				
17	WLOX	08/01/15	08/01/15	GOOD MORNING AMERICAGMA Saturday			:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$50.00				
18	WLOX	08/02/15	08/02/15	WLOX NEWS SUN 1	10-1030P		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$325.00				
19	WLOX	08/02/15	08/02/15	WLOX News Su 530p	530p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$200.00				
20	WLOX	08/02/15	08/02/15	GOOD MORNING AMERICAGMA Sunday			:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$55.00				
21	WLOX	08/02/15	08/02/15	This Week With George Ste	This Week With Ge		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$75.00				
22	WLOX	07/30/15	07/30/15	WLOX News M-F 10-1035P	10p-1035p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$615.00				
23	WLOX	07/30/15	07/30/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$40.00				
24	WLOX	07/30/15	07/30/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$200.00				
25	WLOX	07/30/15	07/30/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$40.00				
26	WLOX	07/30/15	07/30/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$615.00				
27	WLOX	07/30/15	07/30/15	Good Morning Mississippi M-6a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$200.00				
28	WLOX	07/30/15	07/30/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00

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**WLOX**  
**Send All Correspondence to:**  
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**Biloxi, MS 39531**  
**(228) 896-1313**

wlox.com

<u>Contract / Revision</u> 1350736 /		<u>Alt Order #</u> 07845331
<u>Contract Dates</u> 07/29/15 - 08/04/15	<u>Product</u> CHANEY 4 INS COMMS	<u>Estimate #</u> 2277
<u>Advertiser</u> POL/Chaney, Mike/R/Insu		<u>Original Date / Revision</u> 07/22/15 / 07/24/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$400.00				
D 29	WLOX	07/30/15	07/30/15	ABC Thur Prime	7p-8p		:30				NM	0	\$0.00
D 30	WLOX	07/30/15	07/30/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
31	WLOX	07/30/15	07/30/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$80.00				
D 32	WLOX	07/30/15	07/30/15	ABC Thur Prime	9p-10p		:30				NM	0	\$0.00
33	WLOX	08/04/15	08/04/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$40.00				
34	WLOX	08/04/15	08/04/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$40.00				
D 35	WLOX	08/04/15	08/04/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
36	WLOX	08/04/15	08/04/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$80.00				
37	WLOX	07/29/15	07/29/15	Jimmy Kimmel Show	10:35PM-11:35PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$90.00				
38	WLOX	07/29/15	07/29/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$40.00				
39	WLOX	07/29/15	07/29/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$40.00				
40	WLOX	07/29/15	07/29/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$615.00				
41	WLOX	07/29/15	07/29/15	Good Morning Mississippi M-6a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$200.00				
42	WLOX	07/29/15	07/29/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$400.00				
43	WLOX	07/29/15	07/29/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$80.00				
44	WLOX	07/31/15	07/31/15	4 O'clock Show	4p-430p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				1	\$50.00				
45	WLOX	07/31/15	07/31/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				1	\$615.00				
46	WLOX	07/31/15	07/31/15	Good Morning Mississippi M-6a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WLOX**  
**Send All Correspondence to:**  
**208 Debuys Road**  
**Biloxi, MS 39531**  
**(228) 896-1313**

wlox.com

<u>Contract / Revision</u> 1350736 /		<u>Alt Order #</u> 07845331
<u>Contract Dates</u> 07/29/15 - 08/04/15	<u>Product</u> CHANEY 4 INS COMMS	<u>Estimate #</u> 2277
<u>Advertiser</u> POL/Chaney, Mike/R/Insu		<u>Original Date / Revision</u> 07/22/15 / 07/24/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				1	\$200.00				
47	WLOX	07/31/15	07/31/15	ABC Fri Prime	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				1	\$600.00				
48	WLOX	08/03/15	08/03/15	WLOX News M-F 10-1035P	10p-1035p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	M-----				1	\$615.00				
49	WLOX	08/03/15	08/03/15	4 O'clock Show	4p-430p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	M-----				1	\$50.00				
D 50	WLOX	08/03/15	08/03/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
51	WLOX	08/02/15	08/02/15	WLOX NEWS SUN 2	1030-11P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----S				1	\$275.00				
52	WLOX	08/02/15	08/02/15	GMM WEEKEND SU 630AM-7:00AM			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----S				1	\$40.00				
53	WLOX	08/04/15	08/04/15	Good Morning Mississippi M-16a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-T-----				1	\$200.00				
54	WLOX	07/29/15	07/29/15	4 O'clock Show	4p-430p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--W----				1	\$50.00				
55	WLOX	07/29/15	07/29/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--W----				1	\$200.00				
D 56	WLOX	07/29/15	07/29/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
N 57	WLOX	07/31/15	07/31/15	Good Morning America M-F	7a-9a		:30				NM	2	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				2	\$144.00				
N 58	WLOX	07/30/15	07/30/15	Good Morning America M-F	7a-9a		:30				NM	2	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---T---				2	\$144.00				
59	WLOX	08/04/15	08/04/15	Good Morning America M-F	7a-9a		:30				NM	1	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-T-----				1	\$144.00				
60	WLOX	08/03/15	08/03/15	Good Morning America M-F	7a-9a		:30				NM	1	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	M-----				1	\$144.00				
N 61	WLOX	07/29/15	07/29/15	Good Morning America M-F	7a-9a		:30				NM	2	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--W----				2	\$144.00				
D 62	WLOX	07/29/15	07/31/15	Good Morning MS 430-5AM	430AM-5AM		:30				NM	0	\$0.00
N 63	WLOX	07/30/15	07/30/15	4 O'clock Show	4p-430p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---T---				1	\$50.00				
<b>Totals</b>												<b>57</b>	<b>\$10,992.00</b>

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wlox.com

Contract / Revision	Alt Order #
1350736 /	07845331

Contract Dates	Product	Estimate #
07/29/15 - 08/04/15	CHANEY 4 INS COMMS	2277

Advertiser	Original Date / Revision
POL/Chaney, Mike/R/Insu	07/22/15 / 07/24/15

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/15 - 08/04/15	57	\$10,992.00	(\$1,648.80)	\$9,343.20
<b>Totals</b>	<b>57</b>	<b>\$10,992.00</b>	<b>(\$1,648.80)</b>	<b>\$9,343.20</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## Caudill, Ralph

To: Gordon, Ryan (CMG-REP)  
Cc: Ladnier, Cheryl; Nielsen, Elizabeth (CMG-HRP)  
Subject: RE: WLOX Chaney GMA LUR Rate Changes

Based on what I sent this morning this is correct. I will make offer soon. Thanks! Ralph

From: Gordon, Ryan (CMG-REP) [mailto:rgordon@hrprep.com]  
Sent: Tuesday, July 21, 2015 3:54 PM  
To: Caudill, Ralph  
Cc: Ladnier, Cheryl; Nielsen, Elizabeth (CMG-HRP)  
Subject: WLOX Chaney GMA LUR Rate Changes

Done

Hi there,

So now that our Mentzer buy has sent revisions for the Chaney buys basically reversing the LUR MG's we've already done, I now show the following:

#7845311 (7/22-7/28): 7x M-F 7-9a GMA \$160 (Revise rate to \$144 / LUR rebate = \$112)

#7845331 (7/29-8/4): 8x M-F 7-9a GMA \$160 (Revise rate to \$144 / LUR rebate = \$128)

Please confirm this is what you show as well and let me know how you'd like to re-spend the money to keep the totals the same.

Thanks.

**HRP**

RYAN GORDON : SALES MANAGER : WASHINGTON DC  
DIRECT • 703-528-9967 : MAIN • 703-516-9399 : FAX • 703-516-9680 : EMAIL • [rgordon@hrprep.com](mailto:rgordon@hrprep.com)  
1901 N. Moore St., Suite 801 Arlington, VA 22209

WLOX 784 5311 @112  
Done  
1x NIGHTLINE 11:35A-12:05 FRI 7/24  
@ \$100  
3x 1:35A-4A @ \$4  
Fri 7/26  
Mon 7/27  
Tues 7/28  
7845331 @128  
Done  
1x 2-3pm @ \$125 Fri 7/24 7/29  
Spend 7/29  
Schedule spend 7/29

## Caudill, Ralph

---

**From:** Caudill, Ralph  
**Sent:** Tuesday, July 21, 2015 8:56 AM  
**To:** 'Gordon, Ryan (CMG-REP)'  
**Cc:** Ladnier, Cheryl  
**Subject:** Chaney Revisions

Ryan, On the Chaney revisions just received it looks like lines 57 and 58 have GMA at \$144 cancelled. Then GMAs were added back at \$160 as follows:

HL 7845331- Lines 63 (2x), 64 (1x), 66 (2x), 67 (1x) and 68 (2x)

8

HL 7845311- Lines 64 (1x), 66 (2x), 68 (1x), 70 (1x) and 71 (2x)

7

Are we missing something here? Thanks! Ralph

REP HEADLINE# 7845331  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$  
REI: TEL# 703-528-9967 FAX# 703-510-2000  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
JUL20/15 17.53  
\*\*\* WLOX-TV \*\*\*

ADV #	NAME	POLI/M	CHANEY/R	OTH/MS	REP. #	OFF. #	SALESMAN #
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AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	MIA RUSSO

600 FAIRMOUNT AVENUE,	SUITE 306
SALES PRSN WA-	RYAN GORDON (H)

TOWSON, MD 21286

ORDER #	CONTRACT #	7845331	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	CHANEY	4	INS	COMMSNR	EST#2277	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	FLIGHT DATES	WK-1
JUL29/15	AUG4/15	

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE JUL20/15	17.55
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REP: REVISION PER AGENCY  
RVSD TTL \$11,120 @ 57X  
PLS CFM  
THANKS!

CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE:	START	:END:	SPTS:	WEEK	:DAYS:	TOTL:
:	LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
1	1		10:00-11:00	15	1	100	10/01/80	10/01/80	1	1	W	1
2	2		11:00-12:00	15	1	100	10/01/80	10/01/80	1	1	W	1
3	3		12:00-13:00	15	1	100	10/01/80	10/01/80	1	1	W	1
4	4		13:00-14:00	15	1	100	10/01/80	10/01/80	1	1	W	1
5	5		14:00-15:00	15	1	100	10/01/80	10/01/80	1	1	W	1
6	6		15:00-16:00	15	1	100	10/01/80	10/01/80	1	1	W	1
7	7		16:00-17:00	15	1	100	10/01/80	10/01/80	1	1	W	1
8	8		17:00-18:00	15	1	100	10/01/80	10/01/80	1	1	W	1
9	9		18:00-19:00	15	1	100	10/01/80	10/01/80	1	1	W	1
10	10		19:00-20:00	15	1	100	10/01/80	10/01/80	1	1	W	1
11	11		20:00-21:00	15	1	100	10/01/80	10/01/80	1	1	W	1
12	12		21:00-22:00	15	1	100	10/01/80	10/01/80	1	1	W	1
13	13		22:00-23:00	15	1	100	10/01/80	10/01/80	1	1	W	1
14	14		23:00-24:00	15	1	100	10/01/80	10/01/80	1	1	W	1
15	15		24:00-25:00	15	1	100	10/01/80	10/01/80	1	1	W	1
16	16		25:00-26:00	15	1	100	10/01/80	10/01/80	1	1	W	1
17	17		26:00-27:00	15	1	100	10/01/80	10/01/80	1	1	W	1
18	18		27:00-28:00	15	1	100	10/01/80	10/01/80	1	1	W	1
19	19		28:00-29:00	15	1	100	10/01/80	10/01/80	1	1	W	1
20	20		29:00-30:00	15	1	100	10/01/80	10/01/80	1	1	W	1
21	21		30:00-31:00	15	1	100	10/01/80	10/01/80	1	1	W	1
22	22		31:00-32:00	15	1	100	10/01/80	10/01/80	1	1	W	1
23	23		32:00-33:00	15	1	100	10/01/80	10/01/80	1	1	W	1
24	24		33:00-34:00	15	1	100	10/01/80	10/01/80	1	1	W	1
25	25		34:00-35:00	15	1	100	10/01/80	10/01/80	1	1	W	1
26	26		35:00-36:00	15	1	100	10/01/80	10/01/80	1	1	W	1
27	27		36:00-37:00	15	1	100	10/01/80	10/01/80	1	1	W	1
28	28		37:00-38:00	15	1	100	10/01/80	10/01/80	1	1	W	1
29	29		38:00-39:00	15	1	100	10/01/80	10/01/80	1	1	W	1
30	30		39:00-40:00	15	1	100	10/01/80	10/01/80	1	1	W	1
31	31		40:00-41:00	15	1	100	10/01/80	10/01/80	1	1	W	1
32	32		41:00-									

AGENCY ADVERTISER CODE = 220  
AGENCY PRODUCT CODE = 238  
AGENCY EST# = 2277

57	S	700A-900A	30	\$144.00	7/31	FRI	0
57	S	700A-900A	30	\$144.00	7/31	FRI	0

PROGRAM : GOOD MORNING AMERICA  
ORD COM1 : MG OFFER DUE TO LUR REBATES  
THIS IS A MAKE-GOOD FOR JUL31 ON LINE-5 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR JUL30 ON LINE-30 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR AUG4 ON LINE-35 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR AUG3 ON LINE-50 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR JUL29 ON LINE-56 FOR 1 SPOT/WK

58	5	700A-900A	30	\$144.00	7/30	THU
58	5	700A-900A	30	\$144.00	7/30	THU

PROGRAM : GOOD MORNING AMERICA  
[REDACTED]  
MG OFFER DUE TO LUR REBATES  
ORD COM1 : MAKEGOOD MADE UP OF LINES 57-62  
PART OF A

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
59	S		700A-900A	30		\$144.00	8/4	8/4	0		TUE	0
PROGRAM : GOOD MORNING AMERICA ORD COM1 : MG OFFER DUE TO LUR REBATES PART OF A MAKEGOOD MADE UP OF LINES 57-62												
60	S		700A-900A	30		\$144.00	8/3	8/3	0		MON	0
PROGRAM : GOOD MORNING AMERICA ORD COM1 : MG OFFER DUE TO LUR REBATES PART OF A MAKEGOOD MADE UP OF LINES 57-62												
61	S		700A-900A	30		\$144.00	7/29	7/29	0		WED	0
PROGRAM : GOOD MORNING AMERICA ORD COM1 : MG OFFER DUE TO LUR REBATES PART OF A MAKEGOOD MADE UP OF LINES 57-62												
62	S		430A-459A	30		\$40.00	7/29	7/31	0		W-F	0
PROGRAM : NEWS ORD COM1 : MG OFFER DUE TO LUR REBATES PART OF A MAKEGOOD MADE UP OF LINES 57-62												
7	S		900P-1000P	30		\$600.00	7/31	7/31	0		FRI	0
PROGRAM : 20/20 CON COM1 : 20/20												
29	S		700P-800P	30		\$600.00	7/30	7/30	0		THU	0
PROGRAM : ASTRONAUT WIVES CLUB CON COM1 : ASTRONAUT WIVES CLUB												
63	A		700A-900A	30		\$160.00	7/31	7/31	2		FRI	2
PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA												

6000

REP: TEL# 703-528-9967 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM REP  
ORDER WORKSHEET  
\*\*CHANGES\*\*  
JUL20/15 17.53  
\*\*\* WLOX-TV \*\*\*

REP HEADLINE# 7845331  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : : :SPTS:

64	A		700A-900A	30			\$160.00	8/3	8/3	1		MON	1
PROGRAM : GOOD MORNING AMERICA													
CON COM1: GOOD MORNING AMERICA													
65	A		400P-430P	30			\$50.00	7/30	7/30	1		THU	1
PROGRAM : THE 4:00 SHOW (NEWS)													
CON COM1: THE 4:00 SHOW (NEWS)													
66	A		700A-900A	30			\$160.00	7/30	7/30	2		THU	2
PROGRAM : GOOD MORNING AMERICA													
CON COM1: GOOD MORNING AMERICA													
67	A		700A-900A	30			\$160.00	8/4	8/4	1		TUE	1
PROGRAM : GOOD MORNING AMERICA													
CON COM1: GOOD MORNING AMERICA													
68	A		700A-900A	30			\$160.00	7/29	7/29	2		WED	2
PROGRAM : GOOD MORNING AMERICA													
CON COM1: GOOD MORNING AMERICA													

AUG/15 11120.00 CONTRACT TOTAL 11120.00  
TOTAL SPOTS 57

MARKET TOTALS \$17,338 WLOX 68% WBGP 0% WXXV 4% EXXV 7% FLOX 0% ELOX 21% BXXV 0%  
SHARES ARE ACCURATE  
SVC- DEMOS-  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 7845331 REP: TEL# 703-528-9967 FAX# 703-516-9680  
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL17/15 14.47  
\*\*\* WLOX-TV \*\*\*

ADV # ADV. NAME POLI/M CHANEY/R/OTH/MS REP.# OFF.# SALESMAN #  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MIA RUSSO  
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- RYAN GORDON (H)  
TOWSON, MD 21286

ORDER # CONTRACT # 7845331 CLASS: NATL. LOCAL REGIONAL  
PRDCT CHANEY 4 INS COMMSNR EST#2277 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES JUL29/15 AUG4/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL17/15 14.47

REP: 7/17 REV  
M1 OK'D AS LINES 57-62  
TTL SAME  
PLEASE CONFIRM  
THANKS! KIM FOR RYAN

CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

M1	OK'D	BUY#5	MISSED: FRI/700A-900A	JUL31	30S	\$160.00	(JUL17/15)
		BUY#30	THU/700A-900A	JUL30	30S	\$160.00	
		BUY#35	TUE/700A-900A	AUG4	30S	\$160.00	
		BUY#50	MON/700A-900A	AUG3	30S	\$160.00	
		BUY#56	WED/700A-900A	JUL29	30S	\$160.00	
			OFFER: FRI/700A-900A	JUL31	30S	\$144.00	PLS ADVISE.
			& THU/700A-900A	JUL30	30S	\$144.00	
			& TUE/700A-900A	AUG4	30S	\$144.00	
			& MON/700A-900A	AUG3	30S	\$144.00	
			& WED/700A-900A	JUL29	30S	\$144.00	
			& W-F/430A-459A	JUL29 (2/WK)	30S	\$40.00	
			CMT:MG OFFER DUE TO LUR REBATES				

CONTRACT TOTAL 11790.00  
TOTAL SPOTS 57

REP HEADLINE# 7845331 REP: TEL# 703-528-9967 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUL17/15 13.30  
\*\*\* WLOX-TV \*\*\*

ADV # ADV. NAME POLI/M CHANEY/R/OTH/MS REP.# OFF.# SALESMAN #  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MIA RUSSO  
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- RYAN GORDON (H)  
TOWSON, MD 21286

ORDER # CONTRACT # 7845331 CLASS: NATL. LOCAL REGIONAL  
PRDCT CHANEY 4 INS COMMSNR EST#2277 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES JUL29/15 AUG4/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL17/15 13.30

REP: 7/17 REV  
M1 OK'D AS LINES 57-62  
TTL SAME  
PLEASE CONFIRM  
THANKS! KIM FOR RYAN  
CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER

*Handwritten:* Check with Ryan 7/17/15

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		700A-900A	30		\$160.00	7/31	7/31	0		FRI	0
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
57	A		700A-900A	30		\$144.00	7/31	7/31	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
ORD COM1: MG OFFER DUE TO LUR REBATES												
THIS IS A MAKE-GOOD FOR JUL31 ON LINE-5 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR JUL30 ON LINE-30 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG4 ON LINE-35 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG3 ON LINE-50 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR JUL29 ON LINE-56 FOR 1 SPOT/WK												

*Handwritten:* Add

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT RISK !!

CREDIT RISK !!!

REP HEADLINE# 7845331

REP HEADLINE# 7845331  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

JUL17/15 13.30  
\*\* WLOX-TV \*\*

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58	A		700A-900A	30		\$144.00	7/30	7/30	1		THU	1
PROGRAM : GOOD MORNING AMERICA ORD COM1 : MG OFFER DUE TO LUR REBATES PART OF A MAKEGOOD MADE UP OF LINES 57-62												
59	A		700A-900A	30		\$144.00	8/4	8/4	1		TUE	1
PROGRAM : GOOD MORNING AMERICA ORD COM1 : MG OFFER DUE TO LUR REBATES PART OF A MAKEGOOD MADE UP OF LINES 57-62												
60	A		700A-900A	30		\$144.00	8/3	8/3	1		MON	1
PROGRAM : GOOD MORNING AMERICA ORD COM1 : MG OFFER DUE TO LUR REBATES PART OF A MAKEGOOD MADE UP OF LINES 57-62												
61	A		700A-900A	30		\$144.00	7/29	7/29	1		WED	1
PROGRAM : GOOD MORNING AMERICA ORD COM1 : MG OFFER DUE TO LUR REBATES PART OF A MAKEGOOD MADE UP OF LINES 57-62												
62	A		430A-459A	30		\$40.00	7/29	7/31	2		W-F	2
PROGRAM : NEWS ORD COM1 : MG OFFER DUE TO LUR REBATES PART OF A MAKEGOOD MADE UP OF LINES 57-62												
30	S		700A-900A	30		\$160.00	7/30	7/30	0		THU	0
PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA												
35	S		700A-900A	30		\$160.00	8/4	8/4	0		TUE	0
PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA												

REP HEADLINE# 7845331 REP: TEL# 703-528-9967 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUL17/15 13.30  
\*\*\*CHANGES\*\*\* \*\*\* WLOX-TV \*\*\*

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
50	S		700A-900A	30		\$160.00	8/3	8/3	0		MON	0
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
56	S		700A-900A	30		\$160.00	7/29	7/29	0		WED	0
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#5									
			BUY#30				JUL31		30S	\$160.00		(JUL17/15)
			BUY#35				JUL30		30S	\$160.00		
			BUY#50				AUG4		30S	\$160.00		
			BUY#56				AUG3		30S	\$160.00		
							JUL29		30S	\$160.00		
							JUL31		30S	\$144.00		PLS ADVISE.
							JUL30		30S	\$144.00		
							AUG4		30S	\$144.00		
							AUG3		30S	\$144.00		
							JUL29		30S	\$144.00		
							JUL29 (2/WK)		30S	\$40.00		
CMT:MG OFFER DUE TO LUR REBATES												

AUG/15 11790.00 CONTRACT TOTAL 11790.00  
TOTAL SPOTS 57

MARKET TOTALS \$17,338 WLOX 68% WXXV 4% EXXV 7% FLOX 0% ELOX 21% BXXV 0%  
SHARES ARE ACCURATE

SVC- DEMOS-  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



# CONTRACT

**WLOX**

Send All Correspondence to:  
208 Debuys Road  
Biloxi, MS 39531  
(228) 896-1313

wlox.com

And:

Mentzer Media Services  
600 Farimount Avenue  
Suite 306  
Towson, MD 21286

<u>Contract / Revision</u> 1350736 /		<u>Alt Order #</u> 07845331
<u>Product</u> CHANEY 4 INS COMMSNR		
<u>Contract Dates</u> 07/29/15 - 08/04/15		<u>Estimate #</u> 2277
<u>Advertiser</u> POL/Chaney, Mike/R/Insurance Commission		<u>Original Date / Revision</u> 07/16/15 / 07/17/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLOX	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Duplicate Invoices		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 220	<u>Product Code</u> 238
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WLOX	07/31/15	07/31/15	Jimmy Kimmel Show	10:35PM-11:35PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$90.00				
E 2	WLOX	07/31/15	07/31/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$40.00				
E 3	WLOX	07/31/15	07/31/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$200.00				
E 4	WLOX	07/31/15	07/31/15	Good Morning Mississippi M-15a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$40.00				
D 5	WLOX	07/31/15	07/31/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
E 6	WLOX	07/31/15	07/31/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$80.00				
E 7	WLOX	07/31/15	07/31/15	ABC Fri Prime	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----1--				1	\$600.00				
E 8	WLOX	08/03/15	08/03/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$40.00				
E 9	WLOX	08/03/15	08/03/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$200.00				
E 10	WLOX	08/03/15	08/03/15	Good Morning Mississippi M-15a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$40.00				
E 11	WLOX	08/03/15	08/03/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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**WLOX**  
**Send All Correspondence to:**  
**208 Debuys Road**  
**Biloxi, MS 39531**  
**(228) 896-1313**

wlox.com

<u>Contract / Revision</u> 1350736 /		<u>Alt Order #</u> 07845331
<u>Contract Dates</u> 07/29/15 - 08/04/15	<u>Product</u> CHANNEY 4 INS COMMS	<u>Estimate #</u> 2277
<u>Advertiser</u> POL/Chaney, Mike/R/Insu		<u>Original Date / Revision</u> 07/16/15 / 07/17/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$615.00				
E 12	WLOX	08/03/15	08/03/15	Good Morning Mississippi M-16a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$200.00				
E 13	WLOX	08/03/15	08/03/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$400.00				
E 14	WLOX	08/03/15	08/03/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$80.00				
E 15	WLOX	08/01/15	08/01/15	WLOX News Sa 10-1030PM	10-1030PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$225.00				
E 16	WLOX	08/01/15	08/01/15	WLOX News Sa	600PM-630PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$125.00				
E 17	WLOX	08/01/15	08/01/15	GOOD MORNING AMERICA GMA Saturday			:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$50.00				
E 18	WLOX	08/02/15	08/02/15	WLOX NEWS SUN 1	10-1030P		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$325.00				
E 19	WLOX	08/02/15	08/02/15	WLOX News Su 530p	530p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$200.00				
E 20	WLOX	08/02/15	08/02/15	GOOD MORNING AMERICA GMA Sunday			:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$55.00				
E 21	WLOX	08/02/15	08/02/15	This Week With George Ste	This Week With Ge		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$75.00				
E 22	WLOX	07/30/15	07/30/15	WLOX News M-F 10-1035P	10p-1035p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$615.00				
E 23	WLOX	07/30/15	07/30/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$40.00				
E 24	WLOX	07/30/15	07/30/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$200.00				
E 25	WLOX	07/30/15	07/30/15	Good Morning Mississippi M-15a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$40.00				
E 26	WLOX	07/30/15	07/30/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$615.00				
E 27	WLOX	07/30/15	07/30/15	Good Morning Mississippi M-16a-7a			:30				NM	1	\$200.00

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**208 Debuys Road**  
**Biloxi, MS 39531**  
**(228) 896-1313**

wlox.com

Contract / Revision		Alt Order #
1350736 /		07845331
Contract Dates	Product	Estimate #
07/29/15 - 08/04/15	CHANEY 4 INS COMMS	2277
Advertiser		Original Date / Revision
POL/Chaney, Mike/R/Insu		07/16/15 / 07/17/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$200.00				
E 28	WLOX	07/30/15	07/30/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$400.00				
E 29	WLOX	07/30/15	07/30/15	ABC Thur Prime	7p-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$600.00				
D 30	WLOX	07/30/15	07/30/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
E 31	WLOX	07/30/15	07/30/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$80.00				
D 32	WLOX	07/30/15	07/30/15	ABC Thur Prime	9p-10p		:30				NM	0	\$0.00
E 33	WLOX	08/04/15	08/04/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$40.00				
E 34	WLOX	08/04/15	08/04/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$40.00				
D 35	WLOX	08/04/15	08/04/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
E 36	WLOX	08/04/15	08/04/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$80.00				
E 37	WLOX	07/29/15	07/29/15	Jimmy Kimmel Show	10:35PM-11:35PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$90.00				
E 38	WLOX	07/29/15	07/29/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$40.00				
E 39	WLOX	07/29/15	07/29/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$40.00				
E 40	WLOX	07/29/15	07/29/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$615.00				
E 41	WLOX	07/29/15	07/29/15	Good Morning Mississippi M-6a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$200.00				
E 42	WLOX	07/29/15	07/29/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$400.00				
E 43	WLOX	07/29/15	07/29/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$80.00				
N 44	WLOX	07/31/15	07/31/15	4 O'clock Show	4p-430p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				1	\$50.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**Send All Correspondence to:**  
**208 Debuys Road**  
**Biloxi, MS 39531**  
**(228) 896-1313**

wlox.com

<u>Contract / Revision</u> 1350736 /		<u>Alt Order #</u> 07845331
<u>Contract Dates</u> 07/29/15 - 08/04/15	<u>Product</u> CHANEY 4 INS COMMS	<u>Estimate #</u> 2277
<u>Advertiser</u> POL/Chaney, Mike/R/Insu		<u>Original Date / Revision</u> 07/16/15 / 07/17/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 45	WLOX	07/31/15	07/31/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				1	\$615.00				
N 46	WLOX	07/31/15	07/31/15	Good Morning Mississippi M-16a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				1	\$200.00				
N 47	WLOX	07/31/15	07/31/15	ABC Fri Prime	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				1	\$600.00				
N 48	WLOX	08/03/15	08/03/15	WLOX News M-F 10-1035P	10p-1035p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	M-----				1	\$615.00				
N 49	WLOX	08/03/15	08/03/15	4 O'clock Show	4p-430p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	M-----				1	\$50.00				
D 50	WLOX	08/03/15	08/03/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
N 51	WLOX	08/02/15	08/02/15	WLOX NEWS SUN 2	1030-11P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----S				1	\$275.00				
N 52	WLOX	08/02/15	08/02/15	GMM WEEKEND SU 630AM-7:00AM			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----S				1	\$40.00				
N 53	WLOX	08/04/15	08/04/15	Good Morning Mississippi M-16a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-T-----				1	\$200.00				
N 54	WLOX	07/29/15	07/29/15	4 O'clock Show	4p-430p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--W----				1	\$50.00				
N 55	WLOX	07/29/15	07/29/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--W----				1	\$200.00				
D 56	WLOX	07/29/15	07/29/15	Good Morning America M-F	7a-9a		:30				NM	0	\$0.00
N 57	WLOX	07/31/15	07/31/15	Good Morning America M-F	7a-9a		:30				NM	1	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	----F--				1	\$144.00				
N 58	WLOX	07/30/15	07/30/15	Good Morning America M-F	7a-9a		:30				NM	1	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---T---				1	\$144.00				
N 59	WLOX	08/04/15	08/04/15	Good Morning America M-F	7a-9a		:30				NM	1	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-T-----				1	\$144.00				
N 60	WLOX	08/03/15	08/03/15	Good Morning America M-F	7a-9a		:30				NM	1	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	M-----				1	\$144.00				
N 61	WLOX	07/29/15	07/29/15	Good Morning America M-F	7a-9a		:30				NM	1	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--W----				1	\$144.00				
N 62	WLOX	07/29/15	07/31/15	Good Morning MS 430-5AM	430AM-5AM		:30				NM	2	\$80.00

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wlox.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1350736 /	07845331

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/29/15 - 08/04/15	CHANEY 4 INS COMMS	2277

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Chaney, Mike/R/Insu	07/16/15 / 07/17/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--WTF--				2	\$40.00				
Totals												57	\$11,790.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/15 - 08/04/15	57	\$11,790.00	(\$1,768.50)	\$10,021.50
<b>Totals</b>	57	\$11,790.00	(\$1,768.50)	\$10,021.50

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP HEADLINE# 7845331      REP: TEL# 703-528-9967      FAX# 703-516-9680  
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET      HARRIS REPORT FROM STATION      JUL16/15 17.06  
\*\*\* WLOX-TV \*\*\*

ADV #      ADV. NAME POLI/M CHANEY/R/OTH/MS      REP. #      OFF. #      SALESMAN #  
AGY #      AGY. NAME MENTZER MEDIA SERVICES, INC.      BUYER NAME MIA RUSSO  
600 FAIRMOUNT AVENUE, SUITE 306      SALES PRSN WA- RYAN GORDON (H)  
TOWSON, MD 21286

ORDER #      CONTRACT # 7845331      CLASS: NATL.      LOCAL      REGIONAL  
PRDCT CHANEY 4 INS COMMSNR EST#2277      COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES JUL29/15      AUG4/15      WK-1

CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE JUL16/15      17.06

*Addition to Schedule*

REP:      7/16 REV  
         CANCELED LINE 32  
         ADDED LINES 44-56  
         REV TTL \$11,790 @55X  
         PLEASE CONFIRM  
         THANKS! KIM FOR RYAN

CON CM      MIKE CHANEY FOR INSURANCE COMMISSIONER

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.      CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL      11790.00  
TOTAL SPOTS      55

FAX# 703-516-9680

```

REP HEADLINE# 7845331
$$$ MOD# 0: UNAPPROVED REV #1 $$$
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
**CHANGES**
JUL16/15 10.42
*** WLOX-TV ***

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ADV #	ADV. NAME	POLI/M	CHANEY/R	OTH/MS	REP. #	OFF. #	SALESMAN #
-------	-----------	--------	----------	--------	--------	--------	------------

AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	MIA RUSSO
-------	-----------	------------------------------	------------	-----------

600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN WA-- RYAN GORDON (H)
<hr/>	
<hr/>	

TOWSON, MD 21286

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL REGIONAL
	7845331		

PRDCT	CHANEY	4	INS	COMMSNR	EST#2277	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	JUL29/15	AUG4/15	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE JUL16/15	10.42
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REP: 7/16 REV  
CANCELED LINE 32  
ADDED LINES 44-56  
REV TTL \$11,790 @55X  
PLEASE CONFIRM  
THANKS! KIM FOR RYAN

CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER

:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL: :SPTS:
AGENCY ADVERTISER CODE = 220												
AGENCY PRODUCT CODE = 238												
AGENCY EST# = 2277												
32	S		900P-1000P	30		\$700.00	7/30	7/30	0		THU	0
PROGRAM : ROOKIE BLUE												
CON COM1: ROOKIE BLUE												
44	A		400P-430P	30		\$50.00	7/31	7/31	1		FRI	1
PROGRAM : THE 4:00 SHOW (NEWS)												
CON COM1: THE 4:00 SHOW (NEWS)												



REP HEADLINE# 7845331  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$  
REP: TEL# 703-528-9967 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUL16/15 10.42  
\*\*\* WLOX-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPIS:
53	A		600A-700A	30		\$200.00	8/4	8/4	1		TUE	1
PROGRAM : GOOD MORNING MISSISSIPPI												
CON COM1: GOOD MORNING MISSISSIPPI												
54	A		400P-430P	30		\$50.00	7/29	7/29	1		WED	1
PROGRAM : THE 4:00 SHOW (NEWS)												
CON COM1: THE 4:00 SHOW (NEWS)												
55	A		500P-530P	30		\$200.00	7/29	7/29	1		WED	1
PROGRAM : WLOX NEWS												
CON COM1: WLOX NEWS												
56	A		700A-900A	30		\$160.00	7/29	7/29	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
AUG/15 11790.00												
CONTRACT TOTAL 11790.00												
TOTAL SPOTS 55												

MARKET TOTALS \$17,338 WLOX 68% WBGP 0% WXXV 4% EXXV 7% FLOX 0% ELOX 21% BXXV 0%

SHARES ARE ACCURATE

SVC- DEMOS- ~~NEWS~~

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7845331 REP: TEL# 703-528-9967 FAX# 703-516-9680  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL14/15 13.08  
\*\*\* WLOX-TV \*\*\*

ADV # ADV. NAME POLI/M CHANEY/R/OTH/MS REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MIA RUSSO  
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- RYAN GORDON (H)  
TOWSON, MD 21286

ORDER # CONTRACT # 7845331 CLASS: NATL. LOCAL REGIONAL  
PRDCT CHANEY 4 INS COMMSNR EST#2277 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES JUL29/15 AUG4/15 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL14/15 13.08

REP: NEW ORDER  
TTL \$9,275 @43X  
PLEASE CONFIRM  
THANKS! KIM FOR RYAN

CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$9,275.00  
TOTAL SPOTS 43

██████████ : ██████████ MIDDAY NEWS  
CON COM1 : ██████████

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
3			500P-530P PROGRAM : WLOX NEWS CON COM1: WLOX NEWS	30		\$200.00 PD	7/31	7/31	1		FRI	1
4			500A-600A PROGRAM : GOOD MORNING MISSISSIPPI CON COM1: GOOD MORNING MISSISSIPPI	30		\$40.00 PD	7/31	7/31	1		FRI	1
5			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$160.00 PD	7/31	7/31	1		FRI	1
6			900A-1000A PROGRAM : LIVE WITH KELLY & MICHAEL CON COM1: LIVE WITH KELLY & MICHAEL	30		\$80.00 PD	7/31	7/31	1		FRI	1
7			900P-1000P PROGRAM : 20/20 CON COM1: 20/20	30		\$600.00 PZ	7/31	7/31	1		FRI	1
8			1100A-1130A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$40.00 PD	8/3	8/3	1		MON	1
9			500P-530P PROGRAM : WLOX NEWS CON COM1: WLOX NEWS	30		\$200.00 PD	8/3	8/3	1		MON	1
10			500A-600A PROGRAM : GOOD MORNING MISSISSIPPI CON COM1: GOOD MORNING MISSISSIPPI	30		\$40.00 PD	8/3	8/3	1		MON	1



:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
11			600P-630P PROGRAM : WLOX NEWS CON COM1: WLOX NEWS	30		\$615.00 PD	8/3	8/3	1		MON	1
12			600A-700A PROGRAM : GOOD MORNING MISSISSIPPI CON COM1: GOOD MORNING MISSISSIPPI	30		\$200.00 PD	8/3	8/3	1		MON	1
13			630P-700P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$400.00 PD	8/3	8/3	1		MON	1
14			900A-1000A PROGRAM : LIVE WITH KELLY & MICHAEL CON COM1: LIVE WITH KELLY & MICHAEL	30		\$80.00 PD	8/3	8/3	1		MON	1
15			1000P-1030P PROGRAM : WLOX NEWS CON COM1: WLOX NEWS	30		\$225.00 PD	8/1	8/1	1		SAT	1
16			600P-630P PROGRAM : WLOX NEWS CON COM1: WLOX NEWS	30		\$125.00 PD	8/1	8/1	1		SAT	1
17			700A-800A PROGRAM : GOOD MORNING AMERICA SATURDAY CON COM1: GOOD MORNING AMERICA SATURDAY	30		\$50.00 PS	8/1	8/1	1		SAT	1
18			1000P-1030P PROGRAM : WLOX NEWS 1 CON COM1: WLOX NEWS 1	30		\$325.00 PD	8/2	8/2	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			530P-600P	30		\$200.00	8/2	8/2	1		SUN	1
PROGRAM : WLOX NEWS : CON COM1 : WLOX NEWS												
20			700A-800A	30		\$55.00	8/2	8/2	1		SUN	1
PROGRAM : GOOD MORNING AMERICA SUNDAY : CON COM1 : GOOD MORNING AMERICA SUNDAY												
21			900A-1000A	30		\$75.00	8/2	8/2	1		SUN	1
PROGRAM : THIS WEEK WITH GEORGE STEPHANOPOLLO : CON COM1 : THIS WEEK WITH GEORGE STEPHANOPOLLO												
22			1000P-1035P	30		\$615.00	7/30	7/30	1		THU	1
PROGRAM : WLOX NEWS M-F : CON COM1 : WLOX NEWS M-F												
23			1100A-1130A	30		\$40.00	7/30	7/30	1		THU	1
PROGRAM : MIDDAY NEWS : CON COM1 : MIDDAY NEWS												
24			500P-530P	30		\$200.00	7/30	7/30	1		THU	1
PROGRAM : WLOX NEWS : CON COM1 : WLOX NEWS												
25			500A-600A	30		\$40.00	7/30	7/30	1		THU	1
PROGRAM : GOOD MORNING MISSISSIPPI : CON COM1 : GOOD MORNING MISSISSIPPI												
26			600P-630P	30		\$615.00	7/30	7/30	1		THU	1
PROGRAM : WLOX NEWS : CON COM1 : WLOX NEWS												





REP HEADLINE# 7845331

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9967

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAA# 103-510-0000

JUL14/15 12.29

\*\*\* WLOX-TV \*\*\*

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
--------	-----	-----	-------------	-------	------	-------	-------------	-----------	----------	------------	-------	------------

43			900A-1000A	30		\$80.00	7/29	7/29	1		WED	1
----	--	--	------------	----	--	---------	------	------	---	--	-----	---

PROGRAM : LIVE WITH KELLY & MICHAEL

CON COM1: LIVE WITH KELLY & MICHAEL

AUG/15

\$9,275.00

CONTRACT TOTAL \$9,275.00

TOTAL SPOTS 43

MARKET TOTALS \$13,639

SHARES ARE ACCURATE

SVC- DEMOS-

WXXV 4% WLOX 68% WBGP 0% ELOX 21% BXXV 0%



Blind Gulfport Parcagecous

# CONTRACT

WLOX

Send All Correspondence to:  
208 Debuys Road  
Biloxi, MS 39531  
(228) 896-1313

wlox.com

And:

Mentzer Media Services  
600 Farimount Avenue  
Suite 306  
Towson, MD 21286

<u>Contract / Revision</u> 1350736 /		<u>Alt Order #</u> 07845331
<u>Product</u> CHANNEY 4 INS COMMSNR		
<u>Contract Dates</u> 07/29/15 - 08/04/15		<u>Estimate #</u> 2277
<u>Advertiser</u> POL/Chaney, Mike/R/Insurance Commission		<u>Original Date / Revision</u> 07/14/15 / 07/14/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLOX	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Duplicate Invoices		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 220	<u>Product Code</u> 238
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLOX	07/31/15	07/31/15	Jimmy Kimmel Show	10:35PM-11:35PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$90.00				
N 2	WLOX	07/31/15	07/31/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$40.00				
N 3	WLOX	07/31/15	07/31/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$200.00				
N 4	WLOX	07/31/15	07/31/15	Good Morning Mississippi M-15a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$40.00				
N 5	WLOX	07/31/15	07/31/15	Good Morning America M-F	7a-9a		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$160.00				
N 6	WLOX	07/31/15	07/31/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$80.00				
N 7	WLOX	07/31/15	07/31/15	ABC Fri Prime	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$600.00				
N 8	WLOX	08/03/15	08/03/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/03/15	08/09/15	1-----				1	\$40.00				
N 9	WLOX	08/03/15	08/03/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/03/15	08/09/15	1-----				1	\$200.00				
N 10	WLOX	08/03/15	08/03/15	Good Morning Mississippi M-15a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/03/15	08/09/15	1-----				1	\$40.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WLOX**  
**Send All Correspondence to:**  
**208 Debuys Road**  
**Biloxi, MS 39531**  
**(228) 896-1313**

wlox.com

Contract / Revision 1350736 /		Alt Order # 07845331
Contract Dates 07/29/15 - 08/04/15	Product CHANNEY 4 INS COMMS	Estimate # 2277
Advertiser POL/Chaney, Mike/R/Insu		Original Date / Revision 07/14/15 / 07/14/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WLOX	08/03/15	08/03/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$615.00				
N 12	WLOX	08/03/15	08/03/15	Good Morning Mississippi M-6a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$200.00				
N 13	WLOX	08/03/15	08/03/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$400.00				
N 14	WLOX	08/03/15	08/03/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$80.00				
N 15	WLOX	08/01/15	08/01/15	WLOX News Sa 10-1030PM	10-1030PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$225.00				
N 16	WLOX	08/01/15	08/01/15	WLOX News Sa	600PM-630PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$125.00				
N 17	WLOX	08/01/15	08/01/15	GOOD MORNING AMERICAGMA	Saturday		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$50.00				
N 18	WLOX	08/02/15	08/02/15	WLOX NEWS SUN 1	10-1030P		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$325.00				
N 19	WLOX	08/02/15	08/02/15	WLOX News Su 530p	530p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$200.00				
N 20	WLOX	08/02/15	08/02/15	GOOD MORNING AMERICAGMA	Sunday		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$55.00				
N 21	WLOX	08/02/15	08/02/15	This Week With George Ste	This Week With Ge		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$75.00				
N 22	WLOX	07/30/15	07/30/15	WLOX News M-F 10-1035P	10p-1035p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$615.00				
N 23	WLOX	07/30/15	07/30/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$40.00				
N 24	WLOX	07/30/15	07/30/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$200.00				
N 25	WLOX	07/30/15	07/30/15	Good Morning Mississippi M-6a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$40.00				
N 26	WLOX	07/30/15	07/30/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$615.00				

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**(228) 896-1313**

wlox.com

Contract / Revision	Alt Order #
1350736 /	07845331

Contract Dates	Product	Estimate #
07/29/15 - 08/04/15	CHANEY 4 INS COMMS	2277

Advertiser	Original Date / Revision
POL/Chaney, Mike/R/Insu	07/14/15 / 07/14/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	WLOX	07/30/15	07/30/15	Good Morning Mississippi M-6a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$200.00				
N 28	WLOX	07/30/15	07/30/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$400.00				
N 29	WLOX	07/30/15	07/30/15	ABC Thur Prime	7p-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$600.00				
N 30	WLOX	07/30/15	07/30/15	Good Morning America M-F	7a-9a		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$160.00				
N 31	WLOX	07/30/15	07/30/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$80.00				
N 32	WLOX	07/30/15	07/30/15	ABC Thur Prime	9p-10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$700.00				
N 33	WLOX	08/04/15	08/04/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$40.00				
N 34	WLOX	08/04/15	08/04/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$40.00				
N 35	WLOX	08/04/15	08/04/15	Good Morning America M-F	7a-9a		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$160.00				
N 36	WLOX	08/04/15	08/04/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	-1-----				1	\$80.00				
N 37	WLOX	07/29/15	07/29/15	Jimmy Kimmel Show	10:35PM-11:35PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$90.00				
N 38	WLOX	07/29/15	07/29/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$40.00				
N 39	WLOX	07/29/15	07/29/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$40.00				
N 40	WLOX	07/29/15	07/29/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$615.00				
N 41	WLOX	07/29/15	07/29/15	Good Morning Mississippi M-6a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$200.00				
N 42	WLOX	07/29/15	07/29/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WLOX**

**Send All Correspondence to:**  
**208 Debuys Road**  
**Biloxi, MS 39531**  
**(228) 896-1313**

wlox.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1350736 /	07845331

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/29/15 - 08/04/15	CHANEY 4 INS COMMS	2277

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Chaney, Mike/R/Insu	07/14/15 / 07/14/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$400.00				
N 43	WLOX	07/29/15	07/29/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$80.00				
Totals												43	\$9,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/15 - 08/04/15	43	\$9,275.00	(\$1,391.25)	\$7,883.75
<b>Totals</b>	<b>43</b>	<b>\$9,275.00</b>	<b>(\$1,391.25)</b>	<b>\$7,883.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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