



Political Client
Information Request Form

Candidate Name: Stacey E. Pickering
Official Campaign Name: Friends of Stacey Pickering
Address: P.O. Box 320263
City, State & Zip Code: Flowood, MS 39232

Campaign Phone: N/A
Campaign Fax: N/A
Campaign Contact Person: Merle Flowers
Campaign Treasurer: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WABZ

7/20/15

I, Ellie Simmons,

being/on behalf of: Stacey E. Pickering,

a legally qualified candidate of the republican

political party for the office of: State Auditor of Mississippi

in the Primary

election to be held on: 08/04/2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	7/22 - 7/28			

Attach proposed schedule with charges (if available):

Gross

I represent that the payment for the above described broadcast time has been furnished by:

MENTZER MEDIA SERVICES

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

FRIENDS OF STACEY PICKERING

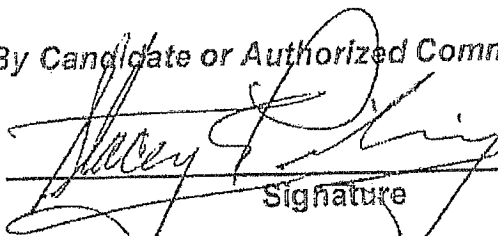
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-16-15

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

REP HEADLINE# 7847822 REP: TEL# 703-528-9967 FAX# 703-516-9680
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL15/15 15.01
*** WLOX-TV ***

ADV # ADV. NAME POLI/S PICKERING/R/AUD/MS REP.# OFF.# SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MIA RUSSO
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- RYAN GORDON (H)
TOWSON, MD 21286

ORDER # CONTRACT # 7847822 CLASS: NATL. LOCAL REGIONAL
PRDCT PICKERING 4 ST AUDIT EST#2279 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL29/15 AUG4/15 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL15/15 15.01

REP: NEW ORDER
TTL \$8,765.00
PLEASE CONFIRM
THANKS! KIM FOR RYAN

CON CM STACEY PICKERING FOR STATE AUDITOR
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$8,765.00
TOTAL SPOTS 42

REP HEADLINE# 7847822
*** ORIGINAL REV#0 ***

JUL15/15 13.08
*** WLOX-TV ***

JUL15/15 13.08
*** WLOX-TV ***

PROGRAM : ROOKIE BLUE
[REDACTED] : ROOKIE BLUE
[REDACTED] : ROOKIE BLUE

JUL15/15 13.08
*** WLOX-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			1100A-1130A	30		\$40.00	8/4	8/4	1		TUE	1
PROGRAM : MIDDAY NEWS CON COM1 : MIDDAY NEWS												
36			500A-600A	30		\$40.00	8/4	8/4	1		TUE	1
PROGRAM : GOOD MORNING MISSISSIPPI CON COM1 : GOOD MORNING MISSISSIPPI												
37			700A-900A	30		\$160.00	8/4	8/4	1		TUE	1
PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA												
38			900A-1000A	30		\$80.00	8/4	8/4	1		TUE	1
PROGRAM : LIVE WITH KELLY & MICHAEL CON COM1 : LIVE WITH KELLY & MICHAEL												
39			1035P-1135P	30		\$90.00	7/29	7/29	1		WED	1
PROGRAM : JIMMY KIMMEL LIVE CON COM1 : JIMMY KIMMEL LIVE												
40			1100A-1130A	30		\$40.00	7/29	7/29	1		WED	1
PROGRAM : MIDDAY NEWS CON COM1 : MIDDAY NEWS												
41			500A-600A	30		\$40.00	7/29	7/29	1		WED	1
PROGRAM : GOOD MORNING MISSISSIPPI CON COM1 : GOOD MORNING MISSISSIPPI												
42			900A-1000A	30		\$80.00	7/29	7/29	1		WED	1
PROGRAM : LIVE WITH KELLY & MICHAEL CON COM1 : LIVE WITH KELLY & MICHAEL												

SVC - [REDACTED]
DEMOS - [REDACTED]



CONTRACT

WLOX
Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

wlox.com

And:

Mentzer Media Services
600 Farimount Avenue
Suite 306
Towson, MD 21286

Contract / Revision 1351383 /		Alt Order # 07847822
Product PICKERING 4 ST AUDIT		
Contract Dates 07/29/15 - 08/04/15		Estimate # 2279
Advertiser POL/Pickering/R/State Auditor		Original Date / Revision 07/15/15 / 07/15/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLOX	Account Executive Ryan Gordon	Sales Office HRP-Washingtc
Special Handling None		
Demographic Adults 35+		
IDB# 1021	Advertiser Code 222	Product Code 241
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLOX	07/31/15	07/31/15	Jimmy Kimmel Show	10:35PM-11:35PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$90.00				
N 2	WLOX	07/31/15	07/31/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$40.00				
N 3	WLOX	07/31/15	07/31/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$200.00				
N 4	WLOX	07/31/15	07/31/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$40.00				
N 5	WLOX	07/31/15	07/31/15	Good Morning America M-F	7a-9a		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$160.00				
N 6	WLOX	07/31/15	07/31/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$80.00				
N 7	WLOX	07/31/15	07/31/15	ABC Fri Prime	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/27/15	08/02/15	----1--				1	\$600.00				
N 8	WLOX	08/03/15	08/03/15	WLOX News M-F 10-1035P	10p-1035p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/03/15	08/09/15	1-----				1	\$615.00				
N 9	WLOX	08/03/15	08/03/15	Jimmy Kimmel Show	10:35PM-11:35PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/03/15	08/09/15	1-----				1	\$90.00				
N 10	WLOX	08/03/15	08/03/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/03/15	08/09/15	1-----				1	\$40.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

**WLOX**

Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

Contract / Revision	Alt Order #
1351383 /	07847822

Contract Dates	Product	Estimate #
07/29/15 - 08/04/15	PICKERING 4 ST AUDIT	2279

Advertiser	Original Date / Revision
POL/Pickering/R/State At	07/15/15 / 07/15/15

wlox.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WLOX	08/03/15	08/03/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$200.00				
N 12	WLOX	08/03/15	08/03/15	Good Morning Mississippi M- 5a-6a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$40.00				
N 13	WLOX	08/03/15	08/03/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$615.00				
N 14	WLOX	08/03/15	08/03/15	Good Morning Mississippi M-6a-7a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$200.00				
N 15	WLOX	08/03/15	08/03/15	Wheel of Fortune M-F	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$400.00				
N 16	WLOX	08/03/15	08/03/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/15	08/09/15	1-----				1	\$80.00				
N 17	WLOX	08/01/15	08/01/15	WLOX News Sa 10-1030PM	10-1030PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$225.00				
N 18	WLOX	08/01/15	08/01/15	WLOX News Sa	600PM-630PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$125.00				
N 19	WLOX	08/01/15	08/01/15	GOOD MORNING AMERICAGMA Saturday			:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1-				1	\$50.00				
N 20	WLOX	08/02/15	08/02/15	WLOX NEWS SUN 1	10-1030P		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$325.00				
N 21	WLOX	08/02/15	08/02/15	WLOX News Su 530p	530p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$200.00				
N 22	WLOX	08/02/15	08/02/15	GOOD MORNING AMERICAGMA Sunday			:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$55.00				
N 23	WLOX	08/02/15	08/02/15	This Week With George Ste	This Week With G		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	-----1				1	\$75.00				
N 24	WLOX	07/30/15	07/30/15	WLOX News M-F 10-1035P	10p-1035p		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$615.00				
N 25	WLOX	07/30/15	07/30/15	Midday	11a-1130a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$40.00				
N 26	WLOX	07/30/15	07/30/15	WLOX News 5p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	---1---				1	\$200.00				

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WLOX

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Biloxi, MS 39531
(228) 896-1313

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1351383 /	07847822

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wlox.com

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																												
N 27	WLOX	07/30/15	07/30/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00																																																								
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																												
N 28	WLOX	07/30/15	07/30/15	WLOX News 6p	6p-630p		:30				NM	1	\$615.00																																																								
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N 39	WLOX	07/29/15	07/29/15	Jimmy Kimmel Show	10:35PM-11:35PM		:30				NM	1	\$90.00																																																								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																												
	Week:	07/27/15	08/02/15	--1----				1	\$90.00																																																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td>N 40</td><td>WLOX</td><td>07/29/15</td><td>07/29/15</td><td>Midday</td><td>11a-1130a</td><td></td><td>:30</td><td></td><td></td><td></td><td>NM</td><td>1</td><td>\$40.00</td></tr><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>Week:</td><td>07/27/15</td><td>08/02/15</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$40.00</td><td colspan="4"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					N 40	WLOX	07/29/15	07/29/15	Midday	11a-1130a		:30				NM	1	\$40.00			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						Week:	07/27/15	08/02/15	--1----				1	\$40.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																												
N 40	WLOX	07/29/15	07/29/15	Midday	11a-1130a		:30				NM	1	\$40.00																																																								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																												
	Week:	07/27/15	08/02/15	--1----				1	\$40.00																																																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td>N 41</td><td>WLOX</td><td>07/29/15</td><td>07/29/15</td><td>Good Morning Mississippi M-5a-6a</td><td></td><td></td><td>:30</td><td></td><td></td><td></td><td>NM</td><td>1</td><td>\$40.00</td></tr><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>Week:</td><td>07/27/15</td><td>08/02/15</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$40.00</td><td colspan="4"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					N 41	WLOX	07/29/15	07/29/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						Week:	07/27/15	08/02/15	--1----				1	\$40.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																												
N 41	WLOX	07/29/15	07/29/15	Good Morning Mississippi M-5a-6a			:30				NM	1	\$40.00																																																								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																												
	Week:	07/27/15	08/02/15	--1----				1	\$40.00																																																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																												
N 42	WLOX	07/29/15	07/29/15	Live with Kelly & Michael	9am-10am		:30				NM	1	\$80.00																																																								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WLOX
Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

wlox.com

Contract / Revision	Alt Order #
1351383 /	07847822

Contract Dates	Product	Estimate #
07/29/15 - 08/04/15	PICKERING 4 ST AUDIT	2279

Advertiser	Original Date / Revision
POL/Pickering/R/State At	07/15/15 / 07/15/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/27/15	08/02/15	--1----				1	\$80.00				
Totals												42	\$8,765.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/15 - 08/04/15	42	\$8,765.00	(\$1,314.75)	\$7,450.25
Totals	42	\$8,765.00	(\$1,314.75)	\$7,450.25

Signature: _____ Date: _____

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