

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WLOX-ABC</u> <u>Dixie, MS.</u>	<b>Date:</b> <u>7.17.15</u>
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I, Ted Riemann,  
 being/on behalf of: SEAN TUIDELL,  
 a legally qualified candidate of the Republican  
 political party for the office of: STATE SENATE - DISTRICT 49  
 in the Republican Primary  
 election to be held on AUG. 4, 2015  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	see Attached schedule				

Attach proposed schedule with charges (if available): \$125,675.00 GROSS  
\$121,823.75 Net

I represent that the payment for the above described broadcast time has been furnished by:

THE COMMITTEE TO ELECT SEAN TUIDE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JOHN HEATH, CPA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7.17.15

Date

Tec

Signature

***To Be Signed By Station Representative***

☒ Accepted

V. Maires

Signature

☐ Accepted in Part

Veronica Maires

Printed Name

☐ Rejected

Salvo

Title



order # 135471

July 2015

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21 <del>X2 6-7a GMM @ 325 = \$650</del> <del>X3 7-9a GMA @ 225 = \$675</del> <del>X1 9-10a Kelly @ 100 = \$100</del> <del>X2 6-6:30p News @ 695 = \$1390</del> <del>X1 10-10:30p News @ 695 = \$695</del>	22 <del>X1 6-7a GMM @ 325 = \$325</del> <del>X1 7-9a GMA @ 225 = \$225</del> <del>X1 9-10a Kelly @ 100 = \$100</del> <del>X1 10-11a View @ 110 = \$110</del> <del>X1 5-5:30p News @ 450 = \$450</del> <del>X1 10-10:30p News @ 695 = \$695</del>	23 <del>X2 6-7a GMM @ 325 = \$650</del> <del>X2 7-9a GMA @ 225 = \$450</del> <del>X1 10-11a View @ 110 = \$110</del> <del>X1 6-6:30p News @ 695 = \$695</del> <del>X1 6:30-7p WOF @ 625 = \$625</del>	24 <del>X3 6-7a GMM @ 325 = \$975</del> <del>X3 7-9a GMA @ 225 = \$675</del> <del>X1 9-10a Kelly @ 100 = \$100</del> <del>X1 10-10:30p News @ 695 = \$695</del>	25 <del>X2 7-8a GMA @ 150 = \$300</del> <del>X1 10-10:30p News @ 350 = \$350</del>	26 <del>X2 7-8a GMA @ 100 = \$200</del> <del>X2 8:30-9a NTW @ 110 = \$220</del>
27 <del>X1 6-7a GMM @ 325 = \$325</del> <del>X1 7-9a GMA @ 225 = \$225</del> <del>X1 6-6:30p News @ 695 = \$695</del>	28 <del>X1 6-7a GMM @ 325 = \$325</del> <del>X2 7-9a GMA @ 225 = \$450</del>	29 <del>X1 6-7a GMM @ 325 = \$325</del> <del>X1 9-10a Kelly @ 100 = \$100</del> <del>X1 10-10:30p News @ 695 = \$695</del>	30 <del>X1 6-7a GMM @ 325 = \$325</del> <del>X2 7-9a GMA @ 225 = \$450</del> <del>X1 5-5:30p News @ 450 = \$450</del>	31 <del>X2 6-7a GMM @ 325 = \$650</del> <del>X2 7-9a GMA @ 225 = \$450</del> <del>X1 10-10:30p News @ 695 = \$695</del>		
\$1245.00	\$775.00	\$1120.00	\$1225.00	\$1795.00	\$650.00	\$420.00
Total Spots: 55						
Gross: \$17,620.00						
Net: \$14,977.00						

# WLOX-ABC

# August 2015

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<p>3</p> <p>X2 6-7a GMM @ 325 = \$650  X3 7-9a GMA @ 225 = \$675  X1 9-10a Kelly @ 100 = \$100  X1 10-11a View @ 110 = \$110  X1 5-530p News @ 450 = \$450  X1 6-630p News @ 695 = \$695  X1 10-10:30p News @ 695 = \$695</p> <p>\$4695.00</p>	<p>4</p> <p>X2 6-7a GMM @ 325 = \$650  X3 7-9a GMA @ 225 = \$675  X2 9-10a Kelly @ 100 = \$200  X2 10-11a View @ 110 = \$220</p> <p><i>590</i></p> <p>\$1745.00</p>				<p>1</p> <p>X1 7-8a GMA @ 150 = \$150  X1 10-10:30p News @ 350 = \$350</p> <p>\$500</p>	<p>2</p> <p>X2 7-8a GMA @ 100 = \$200  X2 8-30-9a NTW @ 110 = \$220  X1 10-10:30p News @ 695 = \$695</p> <p>\$1115</p>
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
<p>Total Spots: 28-27</p> <p>Gross: \$8,955.00</p> <p>Net: \$6,844.75</p>						

TOTAL SPOTS - 83  
GROSS - \$25,675.00

**ORDER**

**Orders**  
**Order / Rev:** 1352471  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 07/21/15 - 08/04/15  
**Original Date / Rev:** 07/19/15 / 07/29/15  
**Order Type:** Political

**WLOX**  
**Primary AE:** Veronica (Ware) Maines  
**Sales Office:** WLOX  
**Sales Region:** Local

**Agency**  
**Name:** Prime Time Agency (C)  
**Buying Contact:** Ted Riemann  
**Billing Contact:**  
 1313 25th Avenue  
 Gulfport, MS 39501

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Tindell, Sean/State Senate District  
**Demographic:** HH  
**Product Codes:** PL610  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/15	07/31/15	55	\$17,620.00	\$14,977.00
08/01/15	08/04/15	27	\$8,255.00	\$7,016.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2015	55	\$17,620.00	\$14,977.00	0.00
August 2015	27	\$8,255.00	\$7,016.75	0.00
<b>Totals</b>	<b>82</b>	<b>\$25,875.00</b>	<b>\$21,993.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Veronica (Ware) Maines			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	07/21/15	08/04/15	GOOD MORNING MISSISSIPPI	Comm	6a-7a	-----	:30	0	\$325.00	P 2	0.00	NM	18	\$5,850.00
				Good Morning Mississippi M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	-2123--		8				\$325.00		0.00			
		Week: 07/27/15	08/02/15	11112--		6				\$325.00		0.00			
		Week: 08/03/15	08/09/15	22-----		4				\$325.00		0.00			
N 2	WLOX	07/21/15	08/04/15	NET Good Morning America	Comm	7a-9a	-----	:30	0	\$225.00	P 2	0.00	NM	22	\$4,950.00
				Good Morning America M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	-3123--		9				\$225.00		0.00			
		Week: 07/27/15	08/02/15	12-22--		7				\$225.00		0.00			
		Week: 08/03/15	08/09/15	33-----		6				\$225.00		0.00			
N 3	WLOX	07/21/15	08/04/15	LIVE	Comm	9am-10am	-----	:30	0	\$100.00	P 2	0.00	NM	7	\$700.00
				Live with Kelly & Michael											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	-11-1--		3				\$100.00		0.00			
		Week: 07/27/15	08/02/15	--1----		1				\$100.00		0.00			
		Week: 08/03/15	08/09/15	12-----		3				\$100.00		0.00			
N 4	WLOX	07/21/15	08/04/15	NET The View	Comm	10a-11a	-----	:30	0	\$110.00	P 2	0.00	NM	5	\$550.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	--11---		2				\$110.00		0.00			
		Week: 07/27/15	08/02/15	-----		0				\$110.00		0.00			
		Week: 08/03/15	08/09/15	12-----		3				\$110.00		0.00			

Order / Rev: 1352471

Alt Order #:

Flight Dates: 07/21/15 - 08/04/15

Advertiser: POL/Tindell, Sean/State Senate District

Product Desc: \_\_\_\_\_

Estimate: \_\_\_\_\_

**WLOX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WLOX	07/21/15	08/04/15	WLOX NEWS-6P WLOX News 6p	Comm	6p-630p	-----	:30	0	\$695.00	P 2	0.00	NM	4	\$2,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	-2-1---		3				\$695.00		0.00			
		Week: 07/27/15	08/02/15	1-----		1				\$695.00		0.00			
		Week: 08/03/15	08/09/15	-----		0				\$695.00		0.00			
N 6	WLOX	07/21/15	08/04/15	WLOX NEWS - M-F 10-1035P WLOX News M-F 10-1035P	Comm	10p-1035p	-----	:30	0	\$695.00	P 2	0.00	NM	6	\$4,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	-11-1--		3				\$695.00		0.00			
		Week: 07/27/15	08/02/15	--1-1--		2				\$695.00		0.00			
		Week: 08/03/15	08/09/15	1-----		1				\$695.00		0.00			
N 7	WLOX	07/21/15	08/04/15	WLOX NEWS-5P WLOX News 5p	Comm	5p-530p	-----	:30	0	\$450.00	P 2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	--1----		1				\$450.00		0.00			
		Week: 07/27/15	08/02/15	---1---		1				\$450.00		0.00			
		Week: 08/03/15	08/09/15	1-----		1				\$450.00		0.00			
N 8	WLOX	07/21/15	08/04/15	SYN 630-7p M-F Wheel of Fortune M-F	Comm	630p-7p	-----	:30	0	\$625.00	P 2	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	---1---		1				\$625.00		0.00			
		Week: 07/27/15	08/02/15	-----		0				\$625.00		0.00			
		Week: 08/03/15	08/09/15	1-----		1				\$625.00		0.00			
N 9	WLOX	07/21/15	08/04/15	NET GMA Saturday GOOD MORNING AMERICA S.	Comm	GMA Saturday	-----	:30	0	\$150.00	P 1	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	-----S-		2				\$150.00		0.00			
		Week: 07/27/15	08/02/15	-----S-		1				\$150.00		0.00			
		Week: 08/03/15	08/09/15	-----		0				\$150.00		0.00			
N 10	WLOX	07/21/15	08/04/15	WLOX NEWS SA 10-1030PM WLOX News Sa 10-1030PM	Comm	10-1030PM	-----	:30	0	\$350.00	P 2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	-----S-		1				\$350.00		0.00			
		Week: 07/27/15	08/02/15	-----S-		1				\$350.00		0.00			
		Week: 08/03/15	08/09/15	-----		0				\$150.00		0.00			
N 11	WLOX	07/21/15	08/04/15	NET GMA Sunday GOOD MORNING AMERICA S	Comm	GMA Sunday	-----	:30	0	\$100.00	P 1	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/15	07/26/15	-----S		2				\$100.00		0.00			
		Week: 07/27/15	08/02/15	-----S		2				\$100.00		0.00			

Totals	82	\$25,875.00
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